COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 33.9976/-84.0903

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	7,794		64,111		211,867	
Projected Population (2023)	8,371		68,944		228,628	
Census Population (2010)	6,487		55,795		187,150	
Census Population (2000)	1,942		38,530		144,217	
Projected Annual Growth (2018-2023)	577	*1.5%*	4,832	*1.5%*	16,760	*1.6%*
Historical Annual Growth (2010-2018)	1,307	*2.5%*	8,316	*1.9%*	24,717	*1.7%*
Historical Annual Growth (2000-2010)	4,545	*23.4%*	17,265	*4.5%*	42,933	*3.0%*
Estimated Population Density (2018)	2,482	*psm*	2,268	*psm*	2,699	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2018)	2,804		21,203		72,204	
Projected Households (2023)	2,963		22,439		76,696	
Census Households (2010)	2,335		19,091		65,734	
Census Households (2000)	640		13,100		51,600	
Projected Annual Growth (2018-2023)	159	*1.1%*	1,237	*1.2%*	4,492	*1.2%*
Historical Annual Change (2000-2018)	2,163	*18.8%*	8,103	*3.4%*	20,604	*2.2%*
Average Household Income						
Estimated Average Household Income (2018)	$143,600		$110,742		$94,277	
Projected Average Household Income (2023)	$172,713		$129,300		$108,041	
Census Average Household Income (2010)	$141,563		$93,274		$74,808	
Census Average Household Income (2000)	$135,710		$84,972		$73,137	
Projected Annual Change (2018-2023)	$29,113	*4.1%*	$18,558	*3.4%*	$13,764	*2.9%*
Historical Annual Change (2000-2018)	$7,890	*0.3%*	$25,771	*1.7%*	$21,140	*1.6%*
Median Household Income						
Estimated Median Household Income (2018)	$102,758		$84,514		$74,264	
Projected Median Household Income (2023)	$116,712		$96,431		$84,662	
Census Median Household Income (2010)	$80,417		$71,306		$61,863	
Census Median Household Income (2000)	$90,677		$72,023		$63,537	
Projected Annual Change (2018-2023)	$13,954	*2.7%*	$11,917	*2.8%*	$10,398	*2.8%*
Historical Annual Change (2000-2018)	$12,081	*0.7%*	$12,491	*1.0%*	$10,727	*0.9%*
Per Capita Income						
Estimated Per Capita Income (2018)	$51,658		$36,625		$32,136	
Projected Per Capita Income (2023)	$61,135		$42,085		$36,250	
Census Per Capita Income (2010)	$50,957		$31,914		$26,275	
Census Per Capita Income (2000)	$44,989		$28,984		$26,154	
Projected Annual Change (2018-2023)	$9,477	*3.7%*	$5,459	*3.0%*	$4,114	*2.6%*
Historical Annual Change (2000-2018)	$6,670	*0.8%*	$7,642	*1.5%*	$5,982	*1.3%*
Estimated Average Household Net Worth (2018)	$1,096,298		$771,640		$608,308	

COMPLETE PROFILE

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RETAIL PLANNING CORPORATION

Lat/Lon: 33.9976/-84.0903

RFULL9

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2018)	7,794		64,111		211,867	
White (2018)	3,060	39.3%	28,224	44.0%	90,026	42.5%
Black or African American (2018)	1,427	18.3%	13,596	21.2%	54,308	25.6%
American Indian or Alaska Native (2018)	10	0.1%	161	0.3%	876	0.4%
Asian (2018)	2,940	37.7%	17,291	27.0%	43,260	20.4%
Hawaiian or Pacific Islander (2018)	1	-	18	-	89	-
Other Race (2018)	168	2.2%	2,945	4.6%	16,550	7.8%
Two or More Races (2018)	187	2.4%	1,876	2.9%	6,758	3.2%
Population < 18 (2018)	1,912	24.5%	16,247	25.3%	54,512	25.7%
White Not Hispanic	541	28.3%	4,684	28.8%	13,385	24.6%
Black or African American	417	21.8%	3,961	24.4%	15,238	28.0%
Asian	697	36.5%	3,974	24.5%	9,691	17.8%
Other Race Not Hispanic	74	3.9%	690	4.2%	2,371	4.4%
Hispanic	184	9.6%	2,939	18.1%	13,826	25.4%
Not Hispanic or Latino Population (2018)	7,182	92.1%	55,086	85.9%	169,277	79.9%
Not Hispanic White	2,778	38.7%	23,659	42.9%	70,148	41.4%
Not Hispanic Black or African American	1,354	18.9%	12,920	23.5%	51,330	30.3%
Not Hispanic American Indian or Alaska Native	8	0.1%	83	0.1%	375	0.2%
Not Hispanic Asian	2,877	40.1%	16,989	30.8%	42,435	25.1%
Not Hispanic Hawaiian or Pacific Islander	1	-	18	-	58	-
Not Hispanic Other Race	22	0.3%	143	0.3%	656	0.4%
Not Hispanic Two or More Races	143	2.0%	1,275	2.3%	4,275	2.5%
Hispanic or Latino Population (2018)	612	7.9%	9,025	14.1%	42,590	20.1%
Hispanic White	283	46.2%	4,565	50.6%	19,878	46.7%
Hispanic Black or African American	73	12.0%	676	7.5%	2,978	7.0%
Hispanic American Indian or Alaska Native	2	0.4%	79	0.9%	501	1.2%
Hispanic Asian	64	10.4%	302	3.3%	825	1.9%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	31	0.1%
Hispanic Other Race	146	23.9%	2,802	31.0%	15,894	37.3%
Hispanic Two or More Races	44	7.2%	601	6.7%	2,484	5.8%
Not Hispanic or Latino Population (2010)	6,046	93.2%	48,132	86.3%	148,985	79.6%
Hispanic or Latino Population (2010)	441	6.8%	7,663	13.7%	38,165	20.4%
Not Hispanic or Latino Population (2000)	1,885	97.0%	36,031	93.5%	130,748	90.7%
Hispanic or Latino Population (2000)	57	3.0%	2,499	6.5%	13,469	9.3%
Not Hispanic or Latino Population (2023)	7,693	91.9%	58,849	85.4%	180,755	79.1%
Hispanic or Latino Population (2023)	678	8.1%	10,095	14.6%	47,873	20.9%
Projected Annual Growth (2018-2023)	66	2.2%	1,070	2.4%	5,283	2.5%
Historical Annual Growth (2000-2010)	383	66.8%	5,164	20.7%	24,696	18.3%

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 33.9976/-84.0903

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6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2018)						
Total Population	7,794		64,111		211,867	
Age Under 5 Years	390	5.0%	3,656	5.7%	13,597	6.4%
Age 5 to 9 Years	498	6.4%	4,250	6.6%	14,607	6.9%
Age 10 to 14 Years	606	7.8%	5,038	7.9%	16,106	7.6%
Age 15 to 19 Years	582	7.5%	4,839	7.5%	15,542	7.3%
Age 20 to 24 Years	485	6.2%	4,261	6.6%	15,522	7.3%
Age 25 to 29 Years	483	6.2%	4,181	6.5%	16,268	7.7%
Age 30 to 34 Years	478	6.1%	3,947	6.2%	14,506	6.8%
Age 35 to 39 Years	487	6.2%	4,266	6.7%	14,954	7.1%
Age 40 to 44 Years	575	7.4%	4,750	7.4%	15,699	7.4%
Age 45 to 49 Years	715	9.2%	5,492	8.6%	16,789	7.9%
Age 50 to 54 Years	652	8.4%	5,092	7.9%	15,694	7.4%
Age 55 to 59 Years	560	7.2%	4,598	7.2%	13,813	6.5%
Age 60 to 64 Years	439	5.6%	3,399	5.3%	10,224	4.8%
Age 65 to 69 Years	324	4.2%	2,498	3.9%	7,267	3.4%
Age 70 to 74 Years	212	2.7%	1,736	2.7%	4,852	2.3%
Age 75 to 79 Years	135	1.7%	1,035	1.6%	2,957	1.4%
Age 80 to 84 Years	75	1.0%	541	0.8%	1,699	0.8%
Age 85 Years or Over	100	1.3%	532	0.8%	1,771	0.8%
Median Age	37.7		36.6		34.6	
Age 19 Years or Less	2,075	26.6%	17,783	27.7%	59,852	28.2%
Age 20 to 64 Years	4,873	62.5%	39,986	62.4%	133,469	63.0%
Age 65 Years or Over	846	10.9%	6,342	9.9%	18,546	8.8%
Female Age Distribution (2018)						
Female Population	4,044	51.9%	33,095	51.6%	109,504	51.7%
Age Under 5 Years	186	4.6%	1,787	5.4%	6,715	6.1%
Age 5 to 9 Years	252	6.2%	2,107	6.4%	7,197	6.6%
Age 10 to 14 Years	299	7.4%	2,501	7.6%	7,917	7.2%
Age 15 to 19 Years	274	6.8%	2,329	7.0%	7,560	6.9%
Age 20 to 24 Years	241	6.0%	2,096	6.3%	7,817	7.1%
Age 25 to 29 Years	258	6.4%	2,138	6.5%	8,374	7.6%
Age 30 to 34 Years	273	6.8%	2,139	6.5%	7,724	7.1%
Age 35 to 39 Years	276	6.8%	2,315	7.0%	7,824	7.1%
Age 40 to 44 Years	320	7.9%	2,554	7.7%	8,209	7.5%
Age 45 to 49 Years	370	9.1%	2,874	8.7%	8,734	8.0%
Age 50 to 54 Years	328	8.1%	2,647	8.0%	8,208	7.5%
Age 55 to 59 Years	292	7.2%	2,351	7.1%	7,191	6.6%
Age 60 to 64 Years	220	5.4%	1,775	5.4%	5,524	5.0%
Age 65 to 69 Years	162	4.0%	1,278	3.9%	3,878	3.5%
Age 70 to 74 Years	110	2.7%	930	2.8%	2,619	2.4%
Age 75 to 79 Years	74	1.8%	588	1.8%	1,731	1.6%
Age 80 to 84 Years	42	1.0%	326	1.0%	1,064	1.0%
Age 85 Years or Over	67	1.7%	359	1.1%	1,218	1.1%
Female Median Age	38.2		37.5		35.5	
Age 19 Years or Less	1,011	25.0%	8,725	26.4%	29,389	26.8%
Age 20 to 64 Years	2,578	63.7%	20,889	63.1%	69,604	63.6%
Age 65 Years or Over	456	11.3%	3,480	10.5%	10,511	9.6%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
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RETAIL PLANNING CORPORATION

Lat/Lon: 33.9976/-84.0903

RFULL9

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2018)						
Male Population	3,750	48.1%	31,017	48.4%	102,363	48.3%
Age Under 5 Years	204	5.4%	1,869	6.0%	6,883	6.7%
Age 5 to 9 Years	246	6.6%	2,143	6.9%	7,410	7.2%
Age 10 to 14 Years	307	8.2%	2,537	8.2%	8,189	8.0%
Age 15 to 19 Years	307	8.2%	2,509	8.1%	7,982	7.8%
Age 20 to 24 Years	244	6.5%	2,165	7.0%	7,706	7.5%
Age 25 to 29 Years	225	6.0%	2,043	6.6%	7,893	7.7%
Age 30 to 34 Years	205	5.5%	1,808	5.8%	6,782	6.6%
Age 35 to 39 Years	211	5.6%	1,951	6.3%	7,131	7.0%
Age 40 to 44 Years	255	6.8%	2,195	7.1%	7,490	7.3%
Age 45 to 49 Years	345	9.2%	2,618	8.4%	8,055	7.9%
Age 50 to 54 Years	323	8.6%	2,446	7.9%	7,486	7.3%
Age 55 to 59 Years	268	7.1%	2,246	7.2%	6,623	6.5%
Age 60 to 64 Years	219	5.8%	1,625	5.2%	4,700	4.6%
Age 65 to 69 Years	162	4.3%	1,220	3.9%	3,389	3.3%
Age 70 to 74 Years	102	2.7%	807	2.6%	2,232	2.2%
Age 75 to 79 Years	61	1.6%	447	1.4%	1,226	1.2%
Age 80 to 84 Years	32	0.9%	215	0.7%	635	0.6%
Age 85 Years or Over	33	0.9%	173	0.6%	553	0.5%
Male Median Age	37.2		35.6		33.6	
Age 19 Years or Less	1,064	28.4%	9,058	29.2%	30,463	29.8%
Age 20 to 64 Years	2,295	61.2%	19,097	61.6%	63,865	62.4%
Age 65 Years or Over	390	10.4%	2,862	9.2%	8,035	7.8%
Males per 100 Females (2018)						
Overall Comparison	93		94		93	
Age Under 5 Years	110	52.3%	105	51.1%	103	50.6%
Age 5 to 9 Years	98	49.4%	102	50.4%	103	50.7%
Age 10 to 14 Years	103	50.6%	101	50.4%	103	50.8%
Age 15 to 19 Years	112	52.9%	108	51.9%	106	51.4%
Age 20 to 24 Years	101	50.3%	103	50.8%	99	49.6%
Age 25 to 29 Years	87	46.6%	96	48.9%	94	48.5%
Age 30 to 34 Years	75	42.9%	85	45.8%	88	46.8%
Age 35 to 39 Years	76	43.3%	84	45.7%	91	47.7%
Age 40 to 44 Years	80	44.3%	86	46.2%	91	47.7%
Age 45 to 49 Years	93	48.3%	91	47.7%	92	48.0%
Age 50 to 54 Years	98	49.6%	92	48.0%	91	47.7%
Age 55 to 59 Years	92	47.9%	96	48.9%	92	47.9%
Age 60 to 64 Years	100	49.9%	92	47.8%	85	46.0%
Age 65 to 69 Years	100	49.9%	95	48.8%	87	46.6%
Age 70 to 74 Years	92	48.0%	87	46.5%	85	46.0%
Age 75 to 79 Years	83	45.4%	76	43.2%	71	41.5%
Age 80 to 84 Years	77	43.5%	66	39.8%	60	37.4%
Age 85 Years or Over	49	33.1%	48	32.6%	45	31.2%
Age 19 Years or Less	105	51.3%	104	50.9%	104	50.9%
Age 20 to 39 Years	84	45.8%	92	47.8%	93	48.2%
Age 40 to 64 Years	92	48.0%	91	47.7%	91	47.6%
Age 65 Years or Over	86	46.2%	82	45.1%	76	43.3%

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COMPLETE PROFILE

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RETAIL PLANNING CORPORATION

Lat/Lon: 33.9976/-84.0903

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Household Type (2018)						
Total Households	2,804		21,203		72,204	
Households with Children	1,124	40.1%	9,003	42.5%	30,055	41.6%
Average Household Size	2.8		3.0		2.9	
Household Density per Square Mile	893		750		920	
Population Family	7,053	90.5%	58,180	90.7%	186,630	88.1%
Population Non-Family	741	9.5%	5,922	9.2%	25,016	11.8%
Population Group Quarters	-	-	9	-	222	0.1%
Family Households	2,111	75.3%	16,552	78.1%	52,913	73.3%
Married Couple Households	1,660	78.6%	12,675	76.6%	37,969	71.8%
Other Family Households	451	21.4%	3,877	23.4%	14,944	28.2%
Family Households with Children	1,118	52.9%	8,951	54.1%	29,832	56.4%
Married Couple with Children	814	72.8%	6,373	71.2%	19,864	66.6%
Other Family Households with Children	304	27.2%	2,578	28.8%	9,968	33.4%
Family Households No Children	993	47.1%	7,601	45.9%	23,081	43.6%
Married Couple No Children	846	85.1%	6,302	82.9%	18,104	78.4%
Other Family Households No Children	148	14.9%	1,299	17.1%	4,976	21.6%
Non-Family Households	693	24.7%	4,650	21.9%	19,291	26.7%
Non-Family Households with Children	6	0.9%	52	1.1%	223	1.2%
Non-Family Households No Children	687	99.1%	4,598	98.9%	19,068	98.8%
Average Family Household Size	3.3		3.5		3.5	
Average Family Income	$149,471		$119,824		$106,071	
Median Family Income	$118,901		$94,371		$84,665	
Average Non-Family Household Size	1.1		1.3		1.3	
Marital Status (2018)						
Population Age 15 Years or Over	6,301		51,167		167,557	
Never Married	1,969	31.3%	14,666	28.7%	54,761	32.7%
Currently Married	3,379	53.6%	27,922	54.6%	79,482	47.4%
Previously Married	952	15.1%	8,579	16.8%	33,314	19.9%
Separated	255	26.8%	2,271	26.5%	10,612	31.9%
Widowed	221	23.2%	1,568	18.3%	5,318	16.0%
Divorced	476	50.0%	4,740	55.3%	17,384	52.2%
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	5,234		42,067		136,493	
Elementary (Grade Level 0 to 8)	163	3.1%	1,664	4.0%	6,412	4.7%
Some High School (Grade Level 9 to 11)	157	3.0%	1,947	4.6%	7,976	5.8%
High School Graduate	692	13.2%	7,673	18.2%	30,349	22.2%
Some College	722	13.8%	6,906	16.4%	24,431	17.9%
Associate Degree Only	478	9.1%	4,228	10.0%	13,009	9.5%
Bachelor Degree Only	1,883	36.0%	12,682	30.1%	36,100	26.4%
Graduate Degree	1,139	21.8%	6,967	16.6%	18,216	13.3%
Any College (Some College or Higher)	4,222	80.7%	30,783	73.2%	91,756	67.2%
College Degree + (Bachelor Degree or Higher)	3,022	57.7%	19,649	46.7%	54,315	39.8%

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RETAIL PLANNING CORPORATION

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RFULL9

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2018)	2,861		21,691		74,083	
Total Housing Units (2010)	2,503		20,269		70,621	
Historical Annual Growth (2010-2018)	358	1.8%	1,422	0.9%	3,463	0.6%
Housing Units Occupied (2018)	2,804	98.0%	21,203	97.7%	72,204	97.5%
Housing Units Owner-Occupied	1,575	56.2%	14,617	68.9%	43,519	60.3%
Housing Units Renter-Occupied	1,229	43.8%	6,585	31.1%	28,685	39.7%
Housing Units Vacant (2018)	57	2.0%	488	2.3%	1,879	2.6%
Household Size (2018)						
Total Households	2,804		21,203		72,204	
1 Person Households	563	20.1%	3,584	16.9%	14,827	20.5%
2 Person Households	737	26.3%	5,499	25.9%	18,618	25.8%
3 Person Households	545	19.5%	4,363	20.6%	14,010	19.4%
4 Person Households	583	20.8%	4,479	21.1%	13,696	19.0%
5 Person Households	241	8.6%	2,015	9.5%	6,458	8.9%
6 Person Households	99	3.5%	801	3.8%	2,751	3.8%
7 or More Person Households	35	1.2%	462	2.2%	1,843	2.6%
Household Income Distribution (2018)						
HH Income $200,000 or More	587	20.9%	2,382	11.2%	5,803	8.0%
HH Income $150,000 to $199,999	332	11.9%	1,876	8.8%	4,618	6.4%
HH Income $125,000 to $149,999	182	6.5%	1,517	7.2%	4,356	6.0%
HH Income $100,000 to $124,999	261	9.3%	2,398	11.3%	6,858	9.5%
HH Income $75,000 to $99,999	315	11.2%	3,133	14.8%	10,732	14.9%
HH Income $50,000 to $74,999	545	19.4%	4,005	18.9%	14,668	20.3%
HH Income $35,000 to $49,999	206	7.3%	2,336	11.0%	8,961	12.4%
HH Income $25,000 to $34,999	174	6.2%	1,236	5.8%	5,842	8.1%
HH Income $15,000 to $24,999	82	2.9%	1,197	5.6%	5,542	7.7%
HH Income $10,000 to $14,999	43	1.5%	404	1.9%	1,997	2.8%
HH Income Under $10,000	77	2.8%	719	3.4%	2,827	3.9%
Household Vehicles (2018)						
Households 0 Vehicles Available	44	1.6%	390	1.8%	1,612	2.2%
Households 1 Vehicle Available	754	26.9%	5,499	25.9%	23,068	31.9%
Households 2 Vehicles Available	1,380	49.2%	9,588	45.2%	29,729	41.2%
Households 3 or More Vehicles Available	626	22.3%	5,726	27.0%	17,794	24.6%
Total Vehicles Available	5,594		44,048		142,144	
Average Vehicles per Household	2.0		2.1		2.0	
Owner-Occupied Household Vehicles	3,638	65.0%	33,306	75.6%	96,273	67.7%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.2	
Renter-Occupied Household Vehicles	1,956	35.0%	10,741	24.4%	45,872	32.3%
Average Vehicles per Renter-Occupied Household	1.6		1.6		1.6	
Travel Time (2015)						
Worker Base Age 16 years or Over	4,120		33,173		108,723	
Travel to Work in 14 Minutes or Less	884	21.5%	6,263	18.9%	18,988	17.5%
Travel to Work in 15 to 29 Minutes	943	22.9%	8,123	24.5%	31,710	29.2%
Travel to Work in 30 to 59 Minutes	1,330	32.3%	11,625	35.0%	38,613	35.5%
Travel to Work in 60 Minutes or More	650	15.8%	5,346	16.1%	16,535	15.2%
Work at Home	333	8.1%	2,791	8.4%	7,704	7.1%
Average Minutes Travel to Work	28.9		29.9		29.1	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 33.9976/-84.0903

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	4,120		33,173		108,723	
Drive to Work Alone	3,117	75.7%	25,737	77.6%	85,342	78.5%
Drive to Work in Carpool	497	12.1%	3,550	10.7%	12,044	11.1%
Travel to Work by Public Transportation	39	1.0%	490	1.5%	1,489	1.4%
Drive to Work on Motorcycle	12	0.3%	39	0.1%	102	0.1%
Bicycle to Work	1	-	23	0.1%	80	0.1%
Walk to Work	83	2.0%	252	0.8%	815	0.7%
Other Means	37	0.9%	290	0.9%	1,146	1.1%
Work at Home	333	8.1%	2,791	8.4%	7,704	7.1%
Daytime Demographics (2018)						
Total Businesses	846		3,458		9,657	
Total Employees	13,450		51,357		126,518	
Company Headquarter Businesses	17	2.0%	54	1.6%	106	1.1%
Company Headquarter Employees	2,611	19.4%	9,124	17.8%	21,677	17.1%
Employee Population per Business	15.9 to 1		14.8 to 1		13.1 to 1	
Residential Population per Business	9.2 to 1		18.5 to 1		21.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	15,556		67,386		177,017	
Labor Force						
Labor Population Age 16 Years or Over (2018)	6,164		50,096		164,145	
Labor Force Total Males (2018)	2,920	47.4%	23,914	47.7%	78,132	47.6%
Male Civilian Employed	2,304	78.9%	18,589	77.7%	60,168	77.0%
Male Civilian Unemployed	30	1.0%	505	2.1%	2,140	2.7%
Males in Armed Forces	36	1.2%	65	0.3%	135	0.2%
Males Not in Labor Force	550	18.8%	4,754	19.9%	15,689	20.1%
Labor Force Total Females (2018)	3,244	52.6%	26,182	52.3%	86,013	52.4%
Female Civilian Employed	1,717	52.9%	15,413	58.9%	53,326	62.0%
Female Civilian Unemployed	57	1.7%	644	2.5%	2,396	2.8%
Females in Armed Forces	-	-	-	-	17	-
Females Not in Labor Force	1,470	45.3%	10,125	38.7%	30,274	35.2%
Unemployment Rate		1.4%		2.3%		2.8%
Labor Force Growth (2010-2018)	-119	-2.9%	-238	-0.7%	-393	-0.3%
Male Labor Force Growth (2010-2018)	-59	-2.5%	-128	-0.7%	-210	-0.3%
Female Labor Force Growth (2010-2018)	-60	-3.4%	-110	-0.7%	-183	-0.3%
Occupation (2015)						
Occupation Population Age 16 Years or Over	4,141		34,240		113,887	
Occupation Total Males	2,363	57.1%	18,718	54.7%	60,378	53.0%
Occupation Total Females	1,778	42.9%	15,523	45.3%	53,509	47.0%
Management, Business, Financial Operations	1,144	27.6%	6,964	20.3%	19,492	17.1%
Professional, Related	929	22.4%	7,766	22.7%	23,389	20.5%
Service	734	17.7%	4,904	14.3%	19,049	16.7%
Sales, Office	1,019	24.6%	8,781	25.6%	29,630	26.0%
Farming, Fishing, Forestry	1	-	14	-	221	0.2%
Construction, Extraction, Maintenance	148	3.6%	2,756	8.0%	9,928	8.7%
Production, Transport, Material Moving	166	4.0%	3,055	8.9%	12,177	10.7%
White Collar Workers	3,091	74.6%	23,511	68.7%	72,511	63.7%
Blue Collar Workers	1,050	25.4%	10,729	31.3%	41,376	36.3%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 33.9976/-84.0903

RFULL9

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
Total Units	2,335		19,091		65,734	
1 Detached Unit	1,871	*80.1%*	15,592	*81.7%*	47,170	*71.8%*
1 Attached Unit	242	*10.4%*	1,691	*8.9%*	5,864	*8.9%*
2 Units	9	*0.4%*	149	*0.8%*	595	*0.9%*
3 to 4 Units	44	*1.9%*	252	*1.3%*	1,355	*2.1%*
5 to 9 Units	130	*5.6%*	668	*3.5%*	4,511	*6.9%*
10 to 19 Units	274	*11.8%*	1,279	*6.7%*	6,712	*10.2%*
20 to 49 Units	233	*10.0%*	688	*3.6%*	2,390	*3.6%*
50 or More Units	65	*2.8%*	424	*2.2%*	2,588	*3.9%*
Mobile Home or Trailer	8	*0.4%*	623	*3.3%*	1,247	*1.9%*
Other Structure	1	*-*	2	*-*	3	*-*
Homes Built By Year (2015)						
Homes Built 2014 or later	265	*11.3%*	545	*2.9%*	1,286	*2.0%*
Homes Built 2010 to 2013	166	*7.1%*	838	*4.4%*	2,135	*3.2%*
Homes Built 2000 to 2009	1,288	*55.2%*	6,544	*34.3%*	18,702	*28.5%*
Homes Built 1990 to 1999	774	*33.1%*	7,326	*38.4%*	26,968	*41.0%*
Homes Built 1980 to 1989	221	*9.4%*	3,941	*20.6%*	15,296	*23.3%*
Homes Built 1970 to 1979	124	*5.3%*	1,496	*7.8%*	5,326	*8.1%*
Homes Built 1960 to 1969	11	*0.5%*	312	*1.6%*	1,263	*1.9%*
Homes Built 1950 to 1959	12	*0.5%*	218	*1.1%*	970	*1.5%*
Homes Built 1940 to 1949	3	*0.1%*	64	*0.3%*	317	*0.5%*
Homes Built Before 1939	14	*0.6%*	81	*0.4%*	168	*0.3%*
Median Age of Homes	16.2 *yrs*		21.1 *yrs*		22.2 *yrs*	
Home Values (2015)						
Owner Specified Housing Units	1,387		13,449		40,000	
Home Values $1,000,000 or More	34	*2.4%*	86	*0.6%*	321	*0.8%*
Home Values $750,000 to $999,999	298	*21.5%*	536	*4.0%*	811	*2.0%*
Home Values $500,000 to $749,999	315	*22.7%*	859	*6.4%*	1,847	*4.6%*
Home Values $400,000 to $499,999	159	*11.5%*	806	*6.0%*	1,722	*4.3%*
Home Values $300,000 to $399,999	344	*24.8%*	2,261	*16.8%*	5,233	*13.1%*
Home Values $250,000 to $299,999	125	*9.0%*	1,720	*12.8%*	4,531	*11.3%*
Home Values $200,000 to $249,999	143	*10.3%*	2,855	*21.2%*	7,365	*18.4%*
Home Values $175,000 to $199,999	73	*5.3%*	1,538	*11.4%*	4,916	*12.3%*
Home Values $150,000 to $174,999	83	*6.0%*	1,802	*13.4%*	6,884	*17.2%*
Home Values $125,000 to $149,999	29	*2.1%*	956	*7.1%*	4,074	*10.2%*
Home Values $100,000 to $124,999	2	*0.1%*	563	*4.2%*	2,921	*7.3%*
Home Values $90,000 to $99,999	1	*0.1%*	163	*1.2%*	762	*1.9%*
Home Values $80,000 to $89,999	1	*0.1%*	91	*0.7%*	560	*1.4%*
Home Values $70,000 to $79,999	1	*0.1%*	96	*0.7%*	494	*1.2%*
Home Values $60,000 to $69,999	1	*0.1%*	37	*0.3%*	160	*0.4%*
Home Values $50,000 to $59,999	1	*-*	26	*0.2%*	103	*0.3%*
Home Values $35,000 to $49,999	-	*-*	54	*0.4%*	152	*0.4%*
Home Values $25,000 to $34,999	1	*-*	30	*0.2%*	169	*0.4%*
Home Values $10,000 to $24,999	-	*-*	78	*0.6%*	427	*1.1%*
Home Values Under $10,000	4	*0.3%*	125	*0.9%*	277	*0.7%*
Owner-Occupied Median Home Value	$410,058		$255,071		$220,128	
Renter-Occupied Median Rent	$1,219		$1,125		$1,029	

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RETAIL PLANNING CORPORATION

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RFULL9

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2018)						
Total Household Expenditure	$258 M		$1.61 B		$4.86 B	
Total Non-Retail Expenditure	$137 M		$843 M		$2.53 B	
Total Retail Expenditure	$121 M		$767 M		$2.33 B	
Apparel	$9.22 M		$57.0 M		$171 M	
Contributions	$13.5 M		$76.4 M		$220 M	
Education	$11.3 M		$65.1 M		$188 M	
Entertainment	$14.7 M		$91.5 M		$275 M	
Food and Beverages	$36.4 M		$232 M		$708 M	
Furnishings and Equipment	$9.25 M		$57.1 M		$170 M	
Gifts	$7.23 M		$42.4 M		$123 M	
Health Care	$18.9 M		$122 M		$376 M	
Household Operations	$8.27 M		$49.2 M		$144 M	
Miscellaneous Expenses	$3.62 M		$23.1 M		$70.4 M	
Personal Care	$3.31 M		$20.8 M		$63.0 M	
Personal Insurance	$2.19 M		$12.8 M		$37.4 M	
Reading	$574 K		$3.56 M		$10.7 M	
Shelter	$53.3 M		$332 M		$998 M	
Tobacco	$1.30 M		$8.84 M		$28.2 M	
Transportation	$46.9 M		$301 M		$919 M	
Utilities	$18.0 M		$116 M		$358 M	
Monthly Household Consumer Expenditure (2018)						
Total Household Expenditure	$7,667		$6,329		$5,609	
Total Non-Retail Expenditure	$4,069	*53.1%*	$3,313	*52.3%*	$2,919	*52.0%*
Total Retail Expenditures	$3,598	*46.9%*	$3,016	*47.7%*	$2,690	*48.0%*
Apparel	$274	*3.6%*	$224	*3.5%*	$198	*3.5%*
Contributions	$400	*5.2%*	$300	*4.7%*	$253	*4.5%*
Education	$335	*4.4%*	$256	*4.0%*	$216	*3.9%*
Entertainment	$437	*5.7%*	$359	*5.7%*	$317	*5.7%*
Food and Beverages	$1,081	*14.1%*	$910	*14.4%*	$817	*14.6%*
Furnishings and Equipment	$275	*3.6%*	$224	*3.5%*	$196	*3.5%*
Gifts	$215	*2.8%*	$166	*2.6%*	$142	*2.5%*
Health Care	$562	*7.3%*	$479	*7.6%*	$434	*7.7%*
Household Operations	$246	*3.2%*	$194	*3.1%*	$166	*3.0%*
Miscellaneous Expenses	$108	*1.4%*	$91	*1.4%*	$81	*1.4%*
Personal Care	$98	*1.3%*	$82	*1.3%*	$73	*1.3%*
Personal Insurance	$65	*0.8%*	$50	*0.8%*	$43	*0.8%*
Reading	$17	*0.2%*	$14	*0.2%*	$12	*0.2%*
Shelter	$1,585	*20.7%*	$1,304	*20.6%*	$1,152	*20.5%*
Tobacco	$39	*0.5%*	$35	*0.5%*	$33	*0.6%*
Transportation	$1,395	*18.2%*	$1,185	*18.7%*	$1,061	*18.9%*
Utilities	$535	*7.0%*	$456	*7.2%*	$414	*7.4%*

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