COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 30.2534/-81.3891

RFULL9

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	7,854		33,385		77,094	
Projected Population (2023)	8,702		37,076		84,444	
Census Population (2010)	6,887		30,026		70,422	
Census Population (2000)	6,752		30,056		68,350	
Projected Annual Growth (2018-2023)	848	2.2%	3,691	2.2%	7,350	1.9%
Historical Annual Growth (2010-2018)	967	1.8%	3,359	1.4%	6,673	1.2%
Historical Annual Growth (2000-2010)	135	0.2%	-30	-	2,071	0.3%
Estimated Population Density (2018)	2,501 *psm*		1,181 *psm*		982 *psm*	
Trade Area Size	3.1 *sq mi*		28.3 *sq mi*		78.5 *sq mi*	
Households						
Estimated Households (2018)	3,937		15,592		35,589	
Projected Households (2023)	4,225		16,733		37,848	
Census Households (2010)	3,428		13,860		31,906	
Census Households (2000)	2,960		13,448		29,850	
Projected Annual Growth (2018-2023)	287	1.5%	1,140	1.5%	2,258	1.3%
Historical Annual Change (2000-2018)	978	1.8%	2,144	0.9%	5,740	1.1%
Average Household Income						
Estimated Average Household Income (2018)	$114,565		$125,440		$114,033	
Projected Average Household Income (2023)	$131,501		$144,914		$132,085	
Census Average Household Income (2010)	$87,348		$94,224		$85,408	
Census Average Household Income (2000)	$86,594		$84,226		$79,439	
Projected Annual Change (2018-2023)	$16,936	3.0%	$19,474	3.1%	$18,052	3.2%
Historical Annual Change (2000-2018)	$27,971	1.8%	$41,213	2.7%	$34,594	2.4%
Median Household Income						
Estimated Median Household Income (2018)	$81,595		$92,995		$85,723	
Projected Median Household Income (2023)	$92,794		$105,829		$97,869	
Census Median Household Income (2010)	$62,096		$62,792		$59,920	
Census Median Household Income (2000)	$60,583		$59,450		$59,141	
Projected Annual Change (2018-2023)	$11,199	2.7%	$12,833	2.8%	$12,146	2.8%
Historical Annual Change (2000-2018)	$21,012	1.9%	$33,545	3.1%	$26,582	2.5%
Per Capita Income						
Estimated Per Capita Income (2018)	$57,443		$58,625		$52,667	
Projected Per Capita Income (2023)	$63,850		$65,436		$59,223	
Census Per Capita Income (2010)	$43,472		$43,494		$38,695	
Census Per Capita Income (2000)	$37,981		$37,592		$34,625	
Projected Annual Change (2018-2023)	$6,407	2.2%	$6,811	2.3%	$6,556	2.5%
Historical Annual Change (2000-2018)	$19,462	2.8%	$21,033	3.1%	$18,043	2.9%
Estimated Average Household Net Worth (2018)	$783,107		$911,509		$836,609	

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 30.2534/-81.3891

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2018)	7,854		33,385		77,094	
White (2018)	7,152	91.1%	29,973	89.8%	67,968	88.2%
Black or African American (2018)	196	2.5%	1,400	4.2%	3,430	4.4%
American Indian or Alaska Native (2018)	16	0.2%	78	0.2%	228	0.3%
Asian (2018)	200	2.5%	809	2.4%	2,304	3.0%
Hawaiian or Pacific Islander (2018)	6	0.1%	22	0.1%	50	0.1%
Other Race (2018)	93	1.2%	345	1.0%	1,185	1.5%
Two or More Races (2018)	190	2.4%	759	2.3%	1,929	2.5%
Population < 18 (2018)	1,229	15.7%	5,573	16.7%	13,378	17.4%
White Not Hispanic	1,018	82.8%	4,427	79.4%	9,963	74.5%
Black or African American	26	2.1%	331	5.9%	837	6.3%
Asian	37	3.0%	144	2.6%	436	3.3%
Other Race Not Hispanic	53	4.3%	262	4.7%	720	5.4%
Hispanic	96	7.8%	409	7.3%	1,421	10.6%
Not Hispanic or Latino Population (2018)	7,372	93.9%	31,517	94.4%	71,530	92.8%
Not Hispanic White	6,831	92.7%	28,655	90.9%	64,282	89.9%
Not Hispanic Black or African American	175	2.4%	1,341	4.3%	3,215	4.5%
Not Hispanic American Indian or Alaska Native	14	0.2%	67	0.2%	181	0.3%
Not Hispanic Asian	195	2.6%	784	2.5%	2,228	3.1%
Not Hispanic Hawaiian or Pacific Islander	6	0.1%	18	0.1%	43	0.1%
Not Hispanic Other Race	2	-	30	0.1%	59	0.1%
Not Hispanic Two or More Races	149	2.0%	621	2.0%	1,521	2.1%
Hispanic or Latino Population (2018)	482	6.1%	1,868	5.6%	5,564	7.2%
Hispanic White	321	66.5%	1,317	70.5%	3,687	66.3%
Hispanic Black or African American	21	4.3%	59	3.2%	215	3.9%
Hispanic American Indian or Alaska Native	3	0.6%	11	0.6%	47	0.8%
Hispanic Asian	5	1.1%	25	1.3%	76	1.4%
Hispanic Hawaiian or Pacific Islander	-	0.1%	3	0.2%	7	0.1%
Hispanic Other Race	91	18.8%	315	16.9%	1,126	20.2%
Hispanic Two or More Races	42	8.7%	137	7.3%	408	7.3%
Not Hispanic or Latino Population (2010)	6,558	95.2%	28,769	95.8%	66,413	94.3%
Hispanic or Latino Population (2010)	329	4.8%	1,256	4.2%	4,008	5.7%
Not Hispanic or Latino Population (2000)	6,558	97.1%	29,214	97.2%	66,107	96.7%
Hispanic or Latino Population (2000)	194	2.9%	842	2.8%	2,243	3.3%
Not Hispanic or Latino Population (2023)	8,102	93.1%	34,765	93.8%	77,687	92.0%
Hispanic or Latino Population (2023)	600	6.9%	2,311	6.2%	6,757	8.0%
Projected Annual Growth (2018-2023)	118	4.9%	443	4.7%	1,193	4.3%
Historical Annual Growth (2000-2010)	135	7.0%	415	4.9%	1,765	7.9%

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 30.2534/-81.3891

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2018)						
Total Population	7,854		33,385		77,094	
Age Under 5 Years	350	4.5%	1,438	4.3%	3,619	4.7%
Age 5 to 9 Years	344	4.4%	1,513	4.5%	3,777	4.9%
Age 10 to 14 Years	355	4.5%	1,670	5.0%	3,826	5.0%
Age 15 to 19 Years	319	4.1%	1,588	4.8%	3,628	4.7%
Age 20 to 24 Years	595	7.6%	2,104	6.3%	4,647	6.0%
Age 25 to 29 Years	784	10.0%	2,752	8.2%	6,269	8.1%
Age 30 to 34 Years	635	8.1%	2,325	7.0%	5,576	7.2%
Age 35 to 39 Years	548	7.0%	2,007	6.0%	4,929	6.4%
Age 40 to 44 Years	455	5.8%	1,840	5.5%	4,278	5.5%
Age 45 to 49 Years	519	6.6%	2,244	6.7%	4,924	6.4%
Age 50 to 54 Years	552	7.0%	2,532	7.6%	5,478	7.1%
Age 55 to 59 Years	572	7.3%	2,616	7.8%	5,866	7.6%
Age 60 to 64 Years	560	7.1%	2,467	7.4%	5,577	7.2%
Age 65 to 69 Years	422	5.4%	2,112	6.3%	4,713	6.1%
Age 70 to 74 Years	334	4.3%	1,620	4.9%	3,677	4.8%
Age 75 to 79 Years	226	2.9%	1,117	3.3%	2,525	3.3%
Age 80 to 84 Years	131	1.7%	719	2.2%	1,719	2.2%
Age 85 Years or Over	152	1.9%	721	2.2%	2,066	2.7%
Median Age	39.5		42.4		41.9	
Age 19 Years or Less	1,369	17.4%	6,209	18.6%	14,850	19.3%
Age 20 to 64 Years	5,219	66.4%	20,888	62.6%	47,544	61.7%
Age 65 Years or Over	1,266	16.1%	6,289	18.8%	14,700	19.1%
Female Age Distribution (2018)						
Female Population	4,039	51.4%	17,052	51.1%	39,394	51.1%
Age Under 5 Years	166	4.1%	711	4.2%	1,800	4.6%
Age 5 to 9 Years	166	4.1%	702	4.1%	1,772	4.5%
Age 10 to 14 Years	185	4.6%	836	4.9%	1,930	4.9%
Age 15 to 19 Years	151	3.7%	745	4.4%	1,739	4.4%
Age 20 to 24 Years	293	7.3%	1,023	6.0%	2,245	5.7%
Age 25 to 29 Years	379	9.4%	1,293	7.6%	3,015	7.7%
Age 30 to 34 Years	302	7.5%	1,071	6.3%	2,597	6.6%
Age 35 to 39 Years	257	6.4%	970	5.7%	2,404	6.1%
Age 40 to 44 Years	233	5.8%	904	5.3%	2,150	5.5%
Age 45 to 49 Years	280	6.9%	1,208	7.1%	2,585	6.6%
Age 50 to 54 Years	300	7.4%	1,343	7.9%	2,902	7.4%
Age 55 to 59 Years	316	7.8%	1,376	8.1%	3,038	7.7%
Age 60 to 64 Years	286	7.1%	1,283	7.5%	2,896	7.4%
Age 65 to 69 Years	217	5.4%	1,138	6.7%	2,500	6.3%
Age 70 to 74 Years	185	4.6%	894	5.2%	2,018	5.1%
Age 75 to 79 Years	130	3.2%	641	3.8%	1,420	3.6%
Age 80 to 84 Years	84	2.1%	444	2.6%	1,041	2.6%
Age 85 Years or Over	108	2.7%	471	2.8%	1,343	3.4%
Female Median Age	41.8		44.7		43.8	
Age 19 Years or Less	668	16.5%	2,993	17.6%	7,241	18.4%
Age 20 to 64 Years	2,648	65.5%	10,471	61.4%	23,832	60.5%
Age 65 Years or Over	724	17.9%	3,588	21.0%	8,321	21.1%

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 30.2534/-81.3891

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2018)						
Male Population	3,815	*48.6%*	16,334	*48.9%*	37,701	*48.9%*
Age Under 5 Years	184	*4.8%*	728	*4.5%*	1,819	*4.8%*
Age 5 to 9 Years	178	*4.7%*	811	*5.0%*	2,005	*5.3%*
Age 10 to 14 Years	170	*4.5%*	835	*5.1%*	1,897	*5.0%*
Age 15 to 19 Years	169	*4.4%*	843	*5.2%*	1,889	*5.0%*
Age 20 to 24 Years	301	*7.9%*	1,082	*6.6%*	2,402	*6.4%*
Age 25 to 29 Years	405	*10.6%*	1,459	*8.9%*	3,254	*8.6%*
Age 30 to 34 Years	332	*8.7%*	1,253	*7.7%*	2,979	*7.9%*
Age 35 to 39 Years	291	*7.6%*	1,038	*6.4%*	2,526	*6.7%*
Age 40 to 44 Years	222	*5.8%*	936	*5.7%*	2,128	*5.6%*
Age 45 to 49 Years	239	*6.3%*	1,036	*6.3%*	2,339	*6.2%*
Age 50 to 54 Years	252	*6.6%*	1,189	*7.3%*	2,577	*6.8%*
Age 55 to 59 Years	255	*6.7%*	1,240	*7.6%*	2,827	*7.5%*
Age 60 to 64 Years	273	*7.2%*	1,184	*7.3%*	2,681	*7.1%*
Age 65 to 69 Years	205	*5.4%*	974	*6.0%*	2,214	*5.9%*
Age 70 to 74 Years	149	*3.9%*	726	*4.4%*	1,659	*4.4%*
Age 75 to 79 Years	96	*2.5%*	475	*2.9%*	1,106	*2.9%*
Age 80 to 84 Years	47	*1.2%*	275	*1.7%*	677	*1.8%*
Age 85 Years or Over	45	*1.2%*	251	*1.5%*	723	*1.9%*
Male Median Age	37.6		40.2		40.0	
Age 19 Years or Less	702	*18.4%*	3,216	*19.7%*	7,610	*20.2%*
Age 20 to 64 Years	2,571	*67.4%*	10,417	*63.8%*	23,713	*62.9%*
Age 65 Years or Over	542	*14.2%*	2,701	*16.5%*	6,378	*16.9%*
Males per 100 Females (2018)						
Overall Comparison	94		96		96	
Age Under 5 Years	111	*52.6%*	102	*50.6%*	101	*50.3%*
Age 5 to 9 Years	107	*51.7%*	115	*53.6%*	113	*53.1%*
Age 10 to 14 Years	92	*48.0%*	100	*50.0%*	98	*49.6%*
Age 15 to 19 Years	112	*52.9%*	113	*53.1%*	109	*52.1%*
Age 20 to 24 Years	103	*50.7%*	106	*51.4%*	107	*51.7%*
Age 25 to 29 Years	107	*51.7%*	113	*53.0%*	108	*51.9%*
Age 30 to 34 Years	110	*52.4%*	117	*53.9%*	115	*53.4%*
Age 35 to 39 Years	113	*53.1%*	107	*51.7%*	105	*51.2%*
Age 40 to 44 Years	95	*48.7%*	103	*50.9%*	99	*49.7%*
Age 45 to 49 Years	85	*46.0%*	86	*46.2%*	90	*47.5%*
Age 50 to 54 Years	84	*45.7%*	89	*47.0%*	89	*47.0%*
Age 55 to 59 Years	81	*44.7%*	90	*47.4%*	93	*48.2%*
Age 60 to 64 Years	95	*48.8%*	92	*48.0%*	93	*48.1%*
Age 65 to 69 Years	94	*48.5%*	86	*46.1%*	89	*47.0%*
Age 70 to 74 Years	81	*44.7%*	81	*44.8%*	82	*45.1%*
Age 75 to 79 Years	74	*42.4%*	74	*42.6%*	78	*43.8%*
Age 80 to 84 Years	56	*36.0%*	62	*38.3%*	65	*39.4%*
Age 85 Years or Over	41	*29.2%*	53	*34.7%*	54	*35.0%*
Age 19 Years or Less	105	*51.2%*	107	*51.8%*	105	*51.2%*
Age 20 to 39 Years	108	*51.9%*	111	*52.6%*	109	*52.1%*
Age 40 to 64 Years	88	*46.7%*	91	*47.7%*	92	*48.1%*
Age 65 Years or Over	75	*42.8%*	75	*42.9%*	77	*43.4%*

COMPLETE PROFILE

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RETAIL PLANNING CORPORATION

Lat/Lon: 30.2534/-81.3891

317 Marsh Landing Pkwy
Jacksonville Beach, FL 32250

	1 mi radius		3 mi radius		5 mi radius	
Household Type (2018)						
Total Households	3,937		15,592		35,589	
Households with Children	726	*18.4%*	3,166	*20.3%*	7,664	*21.5%*
Average Household Size	2.0		2.1		2.2	
Household Density per Square Mile	1,254		552		453	
Population Family	5,145	*65.5%*	23,526	*70.5%*	55,898	*72.5%*
Population Non-Family	2,700	*34.4%*	9,661	*28.9%*	20,860	*27.1%*
Population Group Quarters	9	*0.1%*	198	*0.6%*	336	*0.4%*
Family Households	1,855	*47.1%*	8,285	*53.1%*	19,735	*55.5%*
Married Couple Households	1,339	*72.1%*	6,316	*76.2%*	15,233	*77.2%*
Other Family Households	517	*27.9%*	1,969	*23.8%*	4,502	*22.8%*
Family Households with Children	718	*38.7%*	3,143	*37.9%*	7,590	*38.5%*
Married Couple with Children	466	*64.9%*	2,120	*67.5%*	5,161	*68.0%*
Other Family Households with Children	252	*35.1%*	1,023	*32.5%*	2,429	*32.0%*
Family Households No Children	1,137	*61.3%*	5,142	*62.1%*	12,144	*61.5%*
Married Couple No Children	872	*76.7%*	4,196	*81.6%*	10,071	*82.9%*
Other Family Households No Children	265	*23.3%*	946	*18.4%*	2,073	*17.1%*
Non-Family Households	2,082	*52.9%*	7,307	*46.9%*	15,855	*44.5%*
Non-Family Households with Children	7	*0.3%*	23	*0.3%*	74	*0.5%*
Non-Family Households No Children	2,075	*99.7%*	7,284	*99.7%*	15,781	*99.5%*
Average Family Household Size	2.8		2.8		2.8	
Average Family Income	$173,455		$173,708		$150,003	
Median Family Income	$119,463		$134,213		$119,437	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2018)						
Population Age 15 Years or Over	6,804		28,764		65,872	
Never Married	2,120	*31.2%*	7,849	*27.3%*	17,735	*26.9%*
Currently Married	2,877	*42.3%*	13,534	*47.1%*	31,668	*48.1%*
Previously Married	1,808	*26.6%*	7,381	*25.7%*	16,469	*25.0%*
Separated	190	*10.5%*	807	*10.9%*	1,823	*11.1%*
Widowed	334	*18.4%*	1,822	*24.7%*	4,398	*26.7%*
Divorced	1,285	*71.1%*	4,752	*64.4%*	10,248	*62.2%*
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	5,890		25,072		57,597	
Elementary (Grade Level 0 to 8)	59	*1.0%*	218	*0.9%*	557	*1.0%*
Some High School (Grade Level 9 to 11)	89	*1.5%*	515	*2.1%*	1,402	*2.4%*
High School Graduate	879	*14.9%*	4,286	*17.1%*	9,951	*17.3%*
Some College	1,196	*20.3%*	4,767	*19.0%*	10,959	*19.0%*
Associate Degree Only	591	*10.0%*	2,425	*9.7%*	5,865	*10.2%*
Bachelor Degree Only	1,819	*30.9%*	7,953	*31.7%*	17,976	*31.2%*
Graduate Degree	1,257	*21.3%*	4,908	*19.6%*	10,887	*18.9%*
Any College (Some College or Higher)	4,863	*82.6%*	20,053	*80.0%*	45,688	*79.3%*
College Degree + (Bachelor Degree or Higher)	3,076	*52.2%*	12,861	*51.3%*	28,863	*50.1%*

Lat/Lon: 30.2534/-81.3891

RFULL9

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2018)	4,198		16,896		38,097	
Total Housing Units (2010)	3,910		16,099		36,367	
Historical Annual Growth (2010-2018)	287	0.9%	797	0.6%	1,730	0.6%
Housing Units Occupied (2018)	3,937	93.8%	15,592	92.3%	35,589	93.4%
Housing Units Owner-Occupied	2,027	51.5%	9,441	60.5%	22,200	62.4%
Housing Units Renter-Occupied	1,911	48.5%	6,151	39.5%	13,389	37.6%
Housing Units Vacant (2018)	260	6.6%	1,304	8.4%	2,508	7.0%
Household Size (2018)						
Total Households	3,937		15,592		35,589	
1 Person Households	1,554	39.5%	5,411	34.7%	11,853	33.3%
2 Person Households	1,438	36.5%	5,816	37.3%	13,539	38.0%
3 Person Households	521	13.2%	2,256	14.5%	5,127	14.4%
4 Person Households	312	7.9%	1,448	9.3%	3,437	9.7%
5 Person Households	87	2.2%	482	3.1%	1,176	3.3%
6 Person Households	18	0.5%	131	0.8%	348	1.0%
7 or More Person Households	7	0.2%	47	0.3%	111	0.3%
Household Income Distribution (2018)						
HH Income $200,000 or More	553	14.1%	2,816	18.1%	5,431	15.3%
HH Income $150,000 to $199,999	270	6.9%	1,274	8.2%	2,806	7.9%
HH Income $125,000 to $149,999	241	6.1%	970	6.2%	2,362	6.6%
HH Income $100,000 to $124,999	422	10.7%	1,392	8.9%	3,459	9.7%
HH Income $75,000 to $99,999	482	12.2%	1,610	10.3%	4,152	11.7%
HH Income $50,000 to $74,999	704	17.9%	2,467	15.8%	5,990	16.8%
HH Income $35,000 to $49,999	424	10.8%	1,846	11.8%	4,310	12.1%
HH Income $25,000 to $34,999	358	9.1%	1,190	7.6%	2,506	7.0%
HH Income $15,000 to $24,999	228	5.8%	926	5.9%	2,270	6.4%
HH Income $10,000 to $14,999	97	2.5%	500	3.2%	1,010	2.8%
HH Income Under $10,000	157	4.0%	600	3.9%	1,293	3.6%
Household Vehicles (2018)						
Households 0 Vehicles Available	167	4.2%	570	3.7%	1,501	4.2%
Households 1 Vehicle Available	1,873	47.6%	6,668	42.8%	14,254	40.0%
Households 2 Vehicles Available	1,370	34.8%	5,958	38.2%	14,602	41.0%
Households 3 or More Vehicles Available	528	13.4%	2,397	15.4%	5,233	14.7%
Total Vehicles Available	6,264		26,315		60,374	
Average Vehicles per Household	1.6		1.7		1.7	
Owner-Occupied Household Vehicles	3,577	57.1%	17,797	67.6%	41,867	69.3%
Average Vehicles per Owner-Occupied Household	1.8		1.9		1.9	
Renter-Occupied Household Vehicles	2,687	42.9%	8,518	32.4%	18,507	30.7%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	
Travel Time (2015)						
Worker Base Age 16 years or Over	3,810		16,467		38,173	
Travel to Work in 14 Minutes or Less	986	25.9%	3,930	23.9%	8,526	22.3%
Travel to Work in 15 to 29 Minutes	1,503	39.4%	6,538	39.7%	15,543	40.7%
Travel to Work in 30 to 59 Minutes	1,024	26.9%	5,236	31.8%	12,149	31.8%
Travel to Work in 60 Minutes or More	227	5.9%	625	3.8%	1,289	3.4%
Work at Home	532	14.0%	1,707	10.4%	3,650	9.6%
Average Minutes Travel to Work	20.6		22.6		23.1	

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RETAIL PLANNING CORPORATION

Lat/Lon: 30.2534/-81.3891

RFULL9

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	3,810		16,467		38,173	
Drive to Work Alone	2,956	77.6%	13,156	79.9%	30,338	79.5%
Drive to Work in Carpool	176	4.6%	951	5.8%	2,372	6.2%
Travel to Work by Public Transportation	12	0.3%	156	1.0%	514	1.3%
Drive to Work on Motorcycle	1	-	14	0.1%	38	0.1%
Bicycle to Work	50	1.3%	112	0.7%	336	0.9%
Walk to Work	23	0.6%	163	1.0%	472	1.2%
Other Means	59	1.5%	208	1.3%	454	1.2%
Work at Home	532	14.0%	1,707	10.4%	3,650	9.6%
Daytime Demographics (2018)						
Total Businesses	621		2,371		4,619	
Total Employees	4,735		19,760		51,694	
Company Headquarter Businesses	2	0.3%	7	0.3%	31	0.7%
Company Headquarter Employees	20	0.4%	1,657	8.4%	8,256	16.0%
Employee Population per Business	7.6 to 1		8.3 to 1		11.2 to 1	
Residential Population per Business	12.6 to 1		14.1 to 1		16.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,928		30,004		75,567	
Labor Force						
Labor Population Age 16 Years or Over (2018)	6,749		28,453		65,175	
Labor Force Total Males (2018)	3,256	48.2%	13,795	48.5%	31,619	48.5%
Male Civilian Employed	2,167	66.6%	9,429	68.3%	21,446	67.8%
Male Civilian Unemployed	51	1.6%	236	1.7%	571	1.8%
Males in Armed Forces	116	3.6%	215	1.6%	388	1.2%
Males Not in Labor Force	922	28.3%	3,915	28.4%	9,214	29.1%
Labor Force Total Females (2018)	3,493	51.8%	14,658	51.5%	33,556	51.5%
Female Civilian Employed	2,234	64.0%	8,494	58.0%	19,304	57.5%
Female Civilian Unemployed	87	2.5%	199	1.4%	420	1.3%
Females in Armed Forces	38	1.1%	71	0.5%	164	0.5%
Females Not in Labor Force	1,134	32.5%	5,893	40.2%	13,668	40.7%
Unemployment Rate		2.0%		1.5%		1.5%
Labor Force Growth (2010-2018)	36	0.8%	-334	-1.8%	-775	-1.9%
Male Labor Force Growth (2010-2018)	16	0.7%	-220	-2.3%	-452	-2.1%
Female Labor Force Growth (2010-2018)	20	0.9%	-113	-1.3%	-323	-1.6%
Occupation (2015)						
Occupation Population Age 16 Years or Over	4,366		18,256		41,526	
Occupation Total Males	2,151	49.3%	9,649	52.9%	21,898	52.7%
Occupation Total Females	2,214	50.7%	8,608	47.1%	19,627	47.3%
Management, Business, Financial Operations	1,325	30.4%	4,934	27.0%	10,249	24.7%
Professional, Related	959	22.0%	4,341	23.8%	10,712	25.8%
Service	574	13.2%	2,409	13.2%	5,800	14.0%
Sales, Office	1,098	25.2%	4,607	25.2%	10,388	25.0%
Farming, Fishing, Forestry	6	0.1%	13	0.1%	20	-
Construction, Extraction, Maintenance	164	3.7%	768	4.2%	1,950	4.7%
Production, Transport, Material Moving	239	5.5%	1,183	6.5%	2,406	5.8%
White Collar Workers	3,382	77.5%	13,882	76.0%	31,350	75.5%
Blue Collar Workers	983	22.5%	4,374	24.0%	10,176	24.5%

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

RFULL9

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
Total Units	3,428		13,860		31,906	
1 Detached Unit	1,927	56.2%	9,069	65.4%	20,919	65.6%
1 Attached Unit	295	8.6%	1,177	8.5%	2,439	7.6%
2 Units	48	1.4%	372	2.7%	1,055	3.3%
3 to 4 Units	359	10.5%	1,248	9.0%	2,198	6.9%
5 to 9 Units	424	12.4%	997	7.2%	2,136	6.7%
10 to 19 Units	406	11.9%	959	6.9%	2,594	8.1%
20 to 49 Units	184	5.4%	832	6.0%	1,843	5.8%
50 or More Units	173	5.1%	909	6.6%	1,847	5.8%
Mobile Home or Trailer	93	2.7%	272	2.0%	1,143	3.6%
Other Structure	1	-	1	-	37	0.1%
Homes Built By Year (2015)						
Homes Built 2014 or later	90	2.6%	358	2.6%	1,053	3.3%
Homes Built 2010 to 2013	145	4.2%	492	3.5%	882	2.8%
Homes Built 2000 to 2009	702	20.5%	2,329	16.8%	5,818	18.2%
Homes Built 1990 to 1999	951	27.7%	3,467	25.0%	9,210	28.9%
Homes Built 1980 to 1989	990	28.9%	3,749	27.0%	7,432	23.3%
Homes Built 1970 to 1979	532	15.5%	2,762	19.9%	5,239	16.4%
Homes Built 1960 to 1969	262	7.6%	1,207	8.7%	2,553	8.0%
Homes Built 1950 to 1959	117	3.4%	888	6.4%	2,311	7.2%
Homes Built 1940 to 1949	53	1.6%	296	2.1%	922	2.9%
Homes Built Before 1939	68	2.0%	310	2.2%	771	2.4%
Median Age of Homes	28.3 *yrs*		31.0 *yrs*		30.4 *yrs*	
Home Values (2015)						
Owner Specified Housing Units	1,782		8,548		20,335	
Home Values $1,000,000 or More	123	6.9%	885	10.4%	1,181	5.8%
Home Values $750,000 to $999,999	55	3.1%	579	6.8%	1,012	5.0%
Home Values $500,000 to $749,999	250	14.0%	1,324	15.5%	2,837	13.9%
Home Values $400,000 to $499,999	157	8.8%	863	10.1%	2,157	10.6%
Home Values $300,000 to $399,999	409	23.0%	1,678	19.6%	4,100	20.2%
Home Values $250,000 to $299,999	292	16.4%	1,309	15.3%	3,200	15.7%
Home Values $200,000 to $249,999	265	14.9%	1,121	13.1%	2,954	14.5%
Home Values $175,000 to $199,999	81	4.6%	353	4.1%	871	4.3%
Home Values $150,000 to $174,999	149	8.3%	643	7.5%	1,291	6.3%
Home Values $125,000 to $149,999	109	6.1%	344	4.0%	790	3.9%
Home Values $100,000 to $124,999	38	2.1%	290	3.4%	723	3.6%
Home Values $90,000 to $99,999	5	0.3%	46	0.5%	167	0.8%
Home Values $80,000 to $89,999	13	0.7%	45	0.5%	156	0.8%
Home Values $70,000 to $79,999	4	0.2%	36	0.4%	175	0.9%
Home Values $60,000 to $69,999	10	0.5%	26	0.3%	105	0.5%
Home Values $50,000 to $59,999	5	0.3%	38	0.4%	149	0.7%
Home Values $35,000 to $49,999	1	0.1%	16	0.2%	109	0.5%
Home Values $25,000 to $34,999	21	1.2%	47	0.6%	142	0.7%
Home Values $10,000 to $24,999	13	0.7%	30	0.4%	327	1.6%
Home Values Under $10,000	15	0.8%	37	0.4%	230	1.1%
Owner-Occupied Median Home Value	$323,724		$381,392		$339,564	
Renter-Occupied Median Rent	$1,108		$1,040		$1,042	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 30.2534/-81.3891

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2018)						
Total Household Expenditure	$299 M		$1.29 B		$2.75 B	
Total Non-Retail Expenditure	$158 M		$683 M		$1.45 B	
Total Retail Expenditure	$141 M		$602 M		$1.29 B	
Apparel	$10.5 M		$45.4 M		$96.6 M	
Contributions	$14.9 M		$67.0 M		$138 M	
Education	$12.4 M		$55.1 M		$114 M	
Entertainment	$16.9 M		$72.8 M		$155 M	
Food and Beverages	$42.5 M		$181 M		$390 M	
Furnishings and Equipment	$10.6 M		$45.7 M		$97.5 M	
Gifts	$8.16 M		$36.0 M		$75.4 M	
Health Care	$22.8 M		$97.1 M		$210 M	
Household Operations	$9.17 M		$40.3 M		$84.6 M	
Miscellaneous Expenses	$4.30 M		$18.3 M		$39.5 M	
Personal Care	$3.85 M		$16.5 M		$35.4 M	
Personal Insurance	$2.42 M		$10.7 M		$22.4 M	
Reading	$675 K		$2.89 M		$6.18 M	
Shelter	$61.7 M		$267 M		$569 M	
Tobacco	$1.60 M		$6.67 M		$14.7 M	
Transportation	$54.7 M		$232 M		$502 M	
Utilities	$21.4 M		$90.4 M		$195 M	
Monthly Household Consumer Expenditure (2018)						
Total Household Expenditure	$6,321		$6,869		$6,433	
Total Non-Retail Expenditure	$3,340	*52.8%*	$3,653	*53.2%*	$3,404	*52.9%*
Total Retail Expenditures	$2,981	*47.2%*	$3,216	*46.8%*	$3,029	*47.1%*
Apparel	$223	*3.5%*	$243	*3.5%*	$226	*3.5%*
Contributions	$315	*5.0%*	$358	*5.2%*	$324	*5.0%*
Education	$263	*4.2%*	$295	*4.3%*	$268	*4.2%*
Entertainment	$358	*5.7%*	$389	*5.7%*	$364	*5.7%*
Food and Beverages	$899	*14.2%*	$968	*14.1%*	$913	*14.2%*
Furnishings and Equipment	$225	*3.6%*	$245	*3.6%*	$228	*3.5%*
Gifts	$173	*2.7%*	$193	*2.8%*	$177	*2.7%*
Health Care	$483	*7.6%*	$519	*7.6%*	$492	*7.6%*
Household Operations	$194	*3.1%*	$215	*3.1%*	$198	*3.1%*
Miscellaneous Expenses	$91	*1.4%*	$98	*1.4%*	$92	*1.4%*
Personal Care	$82	*1.3%*	$88	*1.3%*	$83	*1.3%*
Personal Insurance	$51	*0.8%*	$57	*0.8%*	$53	*0.8%*
Reading	$14	*0.2%*	$15	*0.2%*	$14	*0.2%*
Shelter	$1,306	*20.7%*	$1,425	*20.8%*	$1,332	*20.7%*
Tobacco	$34	*0.5%*	$36	*0.5%*	$34	*0.5%*
Transportation	$1,158	*18.3%*	$1,242	*18.1%*	$1,176	*18.3%*
Utilities	$452	*7.1%*	$483	*7.0%*	$458	*7.1%*

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