

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9735/-84.4807

RFULL9

2424 Roswell Rd Marietta, GA 30062	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2018)	8,758	72,068	191,759
Projected Population (2023)	9,149	75,633	201,929
Census Population (2010)	8,340	68,474	177,752
Census Population (2000)	7,410	68,108	179,980
Projected Annual Growth (2018-2023)	391 0.9%	3,565 1.0%	10,170 1.1%
Historical Annual Growth (2010-2018)	418 0.6%	3,594 0.7%	14,007 1.0%
Historical Annual Growth (2000-2010)	930 1.3%	366 0.1%	-2,228 -0.1%
Estimated Population Density (2018)	2,789 <i>psm</i>	2,550 <i>psm</i>	2,443 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2018)	3,708	28,438	75,745
Projected Households (2023)	3,870	29,874	79,854
Census Households (2010)	3,511	26,932	69,830
Census Households (2000)	3,009	26,607	69,168
Projected Annual Growth (2018-2023)	163 0.9%	1,436 1.0%	4,110 1.1%
Historical Annual Change (2000-2018)	698 1.3%	1,831 0.4%	6,577 0.5%
Average Household Income			
Estimated Average Household Income (2018)	\$121,126	\$117,812	\$120,411
Projected Average Household Income (2023)	\$141,879	\$136,565	\$140,315
Census Average Household Income (2010)	\$82,311	\$87,787	\$88,508
Census Average Household Income (2000)	\$80,253	\$80,143	\$82,579
Projected Annual Change (2018-2023)	\$20,753 3.4%	\$18,753 3.2%	\$19,904 3.3%
Historical Annual Change (2000-2018)	\$40,873 2.8%	\$37,669 2.6%	\$37,833 2.5%
Median Household Income			
Estimated Median Household Income (2018)	\$88,976	\$92,929	\$91,770
Projected Median Household Income (2023)	\$101,818	\$107,061	\$105,526
Census Median Household Income (2010)	\$58,977	\$70,383	\$69,978
Census Median Household Income (2000)	\$66,621	\$68,686	\$68,206
Projected Annual Change (2018-2023)	\$12,842 2.9%	\$14,133 3.0%	\$13,756 3.0%
Historical Annual Change (2000-2018)	\$22,356 1.9%	\$24,242 2.0%	\$23,564 1.9%
Per Capita Income			
Estimated Per Capita Income (2018)	\$51,290	\$46,503	\$47,610
Projected Per Capita Income (2023)	\$60,026	\$53,954	\$55,534
Census Per Capita Income (2010)	\$34,650	\$34,529	\$34,771
Census Per Capita Income (2000)	\$32,562	\$31,427	\$31,728
Projected Annual Change (2018-2023)	\$8,737 3.4%	\$7,452 3.2%	\$7,924 3.3%
Historical Annual Change (2000-2018)	\$18,728 3.2%	\$15,076 2.7%	\$15,883 2.8%
Estimated Average Household Net Worth (2018)	\$780,239	\$851,868	\$841,176

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Race and Ethnicity						
Total Population (2018)	8,758		72,068		191,759	
White (2018)	5,651	64.5%	48,307	67.0%	125,768	65.6%
Black or African American (2018)	1,510	17.2%	12,313	17.1%	37,046	19.3%
American Indian or Alaska Native (2018)	13	0.2%	152	0.2%	545	0.3%
Asian (2018)	1,138	13.0%	6,484	9.0%	15,075	7.9%
Hawaiian or Pacific Islander (2018)	5	0.1%	47	0.1%	95	-
Other Race (2018)	218	2.5%	2,994	4.2%	8,390	4.4%
Two or More Races (2018)	224	2.6%	1,771	2.5%	4,840	2.5%
Population < 18 (2018)	1,805	20.6%	15,845	22.0%	42,639	22.2%
White Not Hispanic	901	49.9%	8,121	51.3%	21,600	50.7%
Black or African American	357	19.8%	3,131	19.8%	9,012	21.1%
Asian	280	15.5%	1,551	9.8%	3,515	8.2%
Other Race Not Hispanic	109	6.0%	841	5.3%	2,170	5.1%
Hispanic	158	8.8%	2,201	13.9%	6,342	14.9%
Not Hispanic or Latino Population (2018)	8,150	93.1%	64,799	89.9%	170,763	89.1%
Not Hispanic White	5,258	64.5%	44,460	68.6%	114,479	67.0%
Not Hispanic Black or African American	1,472	18.1%	11,899	18.4%	35,829	21.0%
Not Hispanic American Indian or Alaska Native	10	0.1%	90	0.1%	312	0.2%
Not Hispanic Asian	1,129	13.8%	6,433	9.9%	14,922	8.7%
Not Hispanic Hawaiian or Pacific Islander	5	0.1%	43	0.1%	80	-
Not Hispanic Other Race	92	1.1%	540	0.8%	1,554	0.9%
Not Hispanic Two or More Races	185	2.3%	1,334	2.1%	3,586	2.1%
Hispanic or Latino Population (2018)	608	6.9%	7,269	10.1%	20,996	10.9%
Hispanic White	393	64.7%	3,848	52.9%	11,290	53.8%
Hispanic Black or African American	37	6.2%	414	5.7%	1,216	5.8%
Hispanic American Indian or Alaska Native	4	0.6%	61	0.8%	233	1.1%
Hispanic Asian	9	1.5%	51	0.7%	153	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.1%	15	0.1%
Hispanic Other Race	126	20.7%	2,454	33.8%	6,835	32.6%
Hispanic Two or More Races	39	6.4%	437	6.0%	1,254	6.0%
Not Hispanic or Latino Population (2010)	7,794	93.5%	61,668	90.1%	158,315	89.1%
Hispanic or Latino Population (2010)	546	6.5%	6,806	9.9%	19,437	10.9%
Not Hispanic or Latino Population (2000)	7,074	95.5%	63,725	93.6%	165,538	92.0%
Hispanic or Latino Population (2000)	336	4.5%	4,383	6.4%	14,442	8.0%
Not Hispanic or Latino Population (2023)	8,445	92.3%	67,327	89.0%	177,920	88.1%
Hispanic or Latino Population (2023)	705	7.7%	8,305	11.0%	24,008	11.9%
Projected Annual Growth (2018-2023)	96	3.2%	1,036	2.9%	3,012	2.9%
Historical Annual Growth (2000-2010)	210	6.2%	2,422	5.5%	4,995	3.5%

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2424 Roswell Rd

Marietta, GA 30062

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Population	8,758	72,068	191,759
Age Under 5 Years	500 5.7%	4,308 6.0%	11,183 5.8%
Age 5 to 9 Years	497 5.7%	4,413 6.1%	11,886 6.2%
Age 10 to 14 Years	503 5.7%	4,467 6.2%	12,438 6.5%
Age 15 to 19 Years	501 5.7%	4,106 5.7%	11,640 6.1%
Age 20 to 24 Years	599 6.8%	3,878 5.4%	11,906 6.2%
Age 25 to 29 Years	659 7.5%	4,603 6.4%	13,318 6.9%
Age 30 to 34 Years	569 6.5%	4,593 6.4%	12,355 6.4%
Age 35 to 39 Years	584 6.7%	4,880 6.8%	12,762 6.7%
Age 40 to 44 Years	568 6.5%	4,729 6.6%	12,590 6.6%
Age 45 to 49 Years	650 7.4%	5,282 7.3%	13,812 7.2%
Age 50 to 54 Years	592 6.8%	5,019 7.0%	13,427 7.0%
Age 55 to 59 Years	635 7.2%	5,368 7.4%	13,854 7.2%
Age 60 to 64 Years	533 6.1%	4,938 6.9%	12,811 6.7%
Age 65 to 69 Years	449 5.1%	4,201 5.8%	10,455 5.5%
Age 70 to 74 Years	308 3.5%	3,091 4.3%	7,283 3.8%
Age 75 to 79 Years	246 2.8%	1,877 2.6%	4,398 2.3%
Age 80 to 84 Years	176 2.0%	1,233 1.7%	2,800 1.5%
Age 85 Years or Over	187 2.1%	1,081 1.5%	2,840 1.5%
Median Age	39.1	40.3	39.4
Age 19 Years or Less	2,001 22.9%	17,294 24.0%	47,148 24.6%
Age 20 to 64 Years	5,389 61.5%	43,291 60.1%	116,834 60.9%
Age 65 Years or Over	1,367 15.6%	11,483 15.9%	27,777 14.5%

Female Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Female Population	4,496 51.3%	36,947 51.3%	97,996 51.1%
Age Under 5 Years	233 5.2%	2,103 5.7%	5,536 5.6%
Age 5 to 9 Years	240 5.3%	2,124 5.7%	5,803 5.9%
Age 10 to 14 Years	230 5.1%	2,145 5.8%	6,116 6.2%
Age 15 to 19 Years	227 5.0%	1,981 5.4%	5,515 5.6%
Age 20 to 24 Years	311 6.9%	1,872 5.1%	5,660 5.8%
Age 25 to 29 Years	323 7.2%	2,338 6.3%	6,686 6.8%
Age 30 to 34 Years	300 6.7%	2,348 6.4%	6,269 6.4%
Age 35 to 39 Years	302 6.7%	2,474 6.7%	6,444 6.6%
Age 40 to 44 Years	298 6.6%	2,443 6.6%	6,486 6.6%
Age 45 to 49 Years	336 7.5%	2,720 7.4%	7,165 7.3%
Age 50 to 54 Years	285 6.3%	2,567 6.9%	6,904 7.0%
Age 55 to 59 Years	338 7.5%	2,846 7.7%	7,374 7.5%
Age 60 to 64 Years	295 6.6%	2,661 7.2%	6,762 6.9%
Age 65 to 69 Years	236 5.2%	2,191 5.9%	5,325 5.4%
Age 70 to 74 Years	169 3.8%	1,622 4.4%	3,867 3.9%
Age 75 to 79 Years	143 3.2%	1,047 2.8%	2,425 2.5%
Age 80 to 84 Years	109 2.4%	731 2.0%	1,674 1.7%
Age 85 Years or Over	123 2.7%	732 2.0%	1,986 2.0%
Female Median Age	40.7	41.5	40.5
Age 19 Years or Less	929 20.7%	8,353 22.6%	22,970 23.4%
Age 20 to 64 Years	2,788 62.0%	22,270 60.3%	59,750 61.0%
Age 65 Years or Over	780 17.3%	6,324 17.1%	15,275 15.6%

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Marietta, GA 30062

1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,261 48.7%	35,121 48.7%	93,763 48.9%
Age Under 5 Years	267 6.3%	2,206 6.3%	5,647 6.0%
Age 5 to 9 Years	257 6.0%	2,289 6.5%	6,083 6.5%
Age 10 to 14 Years	274 6.4%	2,322 6.6%	6,323 6.7%
Age 15 to 19 Years	275 6.4%	2,124 6.0%	6,125 6.5%
Age 20 to 24 Years	288 6.8%	2,006 5.7%	6,245 6.7%
Age 25 to 29 Years	336 7.9%	2,265 6.4%	6,632 7.1%
Age 30 to 34 Years	269 6.3%	2,245 6.4%	6,085 6.5%
Age 35 to 39 Years	282 6.6%	2,405 6.8%	6,317 6.7%
Age 40 to 44 Years	271 6.3%	2,286 6.5%	6,105 6.5%
Age 45 to 49 Years	314 7.4%	2,562 7.3%	6,648 7.1%
Age 50 to 54 Years	307 7.2%	2,452 7.0%	6,523 7.0%
Age 55 to 59 Years	296 7.0%	2,522 7.2%	6,480 6.9%
Age 60 to 64 Years	238 5.6%	2,277 6.5%	6,049 6.5%
Age 65 to 69 Years	214 5.0%	2,010 5.7%	5,130 5.5%
Age 70 to 74 Years	139 3.3%	1,468 4.2%	3,416 3.6%
Age 75 to 79 Years	104 2.4%	831 2.4%	1,974 2.1%
Age 80 to 84 Years	67 1.6%	502 1.4%	1,127 1.2%
Age 85 Years or Over	64 1.5%	349 1.0%	854 0.9%
Male Median Age	37.8	39.2	38.3
Age 19 Years or Less	1,073 25.2%	8,941 25.5%	24,178 25.8%
Age 20 to 64 Years	2,602 61.1%	21,021 59.9%	57,084 60.9%
Age 65 Years or Over	587 13.8%	5,159 14.7%	12,502 13.3%

Males per 100 Females (2018)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	95	95	96
Age Under 5 Years	115 53.4%	105 51.2%	102 50.5%
Age 5 to 9 Years	107 51.8%	108 51.9%	105 51.2%
Age 10 to 14 Years	119 54.4%	108 52.0%	103 50.8%
Age 15 to 19 Years	121 54.8%	107 51.7%	111 52.6%
Age 20 to 24 Years	93 48.1%	107 51.7%	110 52.5%
Age 25 to 29 Years	104 51.0%	97 49.2%	99 49.8%
Age 30 to 34 Years	90 47.3%	96 48.9%	97 49.3%
Age 35 to 39 Years	93 48.3%	97 49.3%	98 49.5%
Age 40 to 44 Years	91 47.6%	94 48.3%	94 48.5%
Age 45 to 49 Years	94 48.3%	94 48.5%	93 48.1%
Age 50 to 54 Years	108 51.9%	96 48.9%	94 48.6%
Age 55 to 59 Years	88 46.7%	89 47.0%	88 46.8%
Age 60 to 64 Years	81 44.6%	86 46.1%	89 47.2%
Age 65 to 69 Years	91 47.5%	92 47.8%	96 49.1%
Age 70 to 74 Years	82 45.2%	91 47.5%	88 46.9%
Age 75 to 79 Years	73 42.1%	79 44.2%	81 44.9%
Age 80 to 84 Years	61 37.9%	69 40.7%	67 40.2%
Age 85 Years or Over	52 34.0%	48 32.3%	43 30.1%
Age 19 Years or Less	115 53.6%	107 51.7%	105 51.3%
Age 20 to 39 Years	95 48.7%	99 49.7%	101 50.2%
Age 40 to 64 Years	92 47.9%	91 47.8%	92 47.8%
Age 65 Years or Over	75 42.9%	82 44.9%	82 45.0%

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	1 mi radius	3 mi radius	5 mi radius
Household Type (2018)			
Total Households	3,708	28,438	75,745
Households with Children	1,096 29.6%	9,045 31.8%	24,023 31.7%
Average Household Size	2.4	2.5	2.5
Household Density per Square Mile	1,181	1,006	965
Population Family	6,998 79.9%	60,443 83.9%	157,039 81.9%
Population Non-Family	1,741 19.9%	11,461 15.9%	32,910 17.2%
Population Group Quarters	19 0.2%	163 0.2%	1,809 0.9%
Family Households	2,286 61.7%	19,369 68.1%	49,970 66.0%
Married Couple Households	1,795 78.5%	15,232 78.6%	38,405 76.9%
Other Family Households	491 21.5%	4,137 21.4%	11,565 23.1%
Family Households with Children	1,086 47.5%	8,974 46.3%	23,827 47.7%
Married Couple with Children	799 73.6%	6,552 73.0%	16,837 70.7%
Other Family Households with Children	287 26.4%	2,423 27.0%	6,990 29.3%
Family Households No Children	1,200 52.5%	10,395 53.7%	26,143 52.3%
Married Couple No Children	995 82.9%	8,681 83.5%	21,568 82.5%
Other Family Households No Children	205 17.1%	1,714 16.5%	4,575 17.5%
Non-Family Households	1,421 38.3%	9,069 31.9%	25,775 34.0%
Non-Family Households with Children	10 0.7%	71 0.8%	196 0.8%
Non-Family Households No Children	1,412 99.3%	8,999 99.2%	25,580 99.2%
Average Family Household Size	3.1	3.1	3.1
Average Family Income	\$162,791	\$141,328	\$150,323
Median Family Income	\$120,378	\$112,958	\$114,943
Average Non-Family Household Size	1.2	1.3	1.3
Marital Status (2018)			
Population Age 15 Years or Over	7,258	58,880	156,251
Never Married	2,227 30.7%	17,172 29.2%	48,285 30.9%
Currently Married	3,636 50.1%	30,037 51.0%	78,516 50.3%
Previously Married	1,394 19.2%	11,670 19.8%	29,450 18.8%
Separated	198 14.2%	2,023 17.3%	6,165 20.9%
Widowed	298 21.4%	2,550 21.9%	5,948 20.2%
Divorced	897 64.4%	7,097 60.8%	17,337 58.9%
Educational Attainment (2018)			
Adult Population Age 25 Years or Over	6,157	50,896	132,706
Elementary (Grade Level 0 to 8)	174 2.8%	1,915 3.8%	4,943 3.7%
Some High School (Grade Level 9 to 11)	268 4.3%	1,671 3.3%	4,558 3.4%
High School Graduate	693 11.3%	7,314 14.4%	19,827 14.9%
Some College	1,227 19.9%	8,900 17.5%	23,207 17.5%
Associate Degree Only	524 8.5%	3,733 7.3%	9,423 7.1%
Bachelor Degree Only	2,150 34.9%	17,802 35.0%	45,508 34.3%
Graduate Degree	1,120 18.2%	9,561 18.8%	25,240 19.0%
Any College (Some College or Higher)	5,022 81.6%	39,996 78.6%	103,377 77.9%
College Degree + (Bachelor Degree or Higher)	3,271 53.1%	27,363 53.8%	70,748 53.3%

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Housing

	1 mi radius	3 mi radius	5 mi radius
Total Housing Units (2018)	3,780	29,299	78,319
Total Housing Units (2010)	3,713	29,006	76,810
Historical Annual Growth (2010-2018)	67 0.2%	293 0.1%	1,509 0.2%
Housing Units Occupied (2018)	3,708 98.1%	28,438 97.1%	75,745 96.7%
Housing Units Owner-Occupied	1,983 53.5%	19,645 69.1%	48,290 63.8%
Housing Units Renter-Occupied	1,724 46.5%	8,793 30.9%	27,455 36.2%
Housing Units Vacant (2018)	73 2.0%	861 3.0%	2,574 3.4%

Household Size (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Households	3,708	28,438	75,745
1 Person Households	1,161 31.3%	7,194 25.3%	20,309 26.8%
2 Person Households	1,178 31.8%	9,627 33.9%	25,014 33.0%
3 Person Households	610 16.5%	4,901 17.2%	12,727 16.8%
4 Person Households	515 13.9%	4,196 14.8%	10,933 14.4%
5 Person Households	164 4.4%	1,644 5.8%	4,363 5.8%
6 Person Households	56 1.5%	565 2.0%	1,508 2.0%
7 or More Person Households	23 0.6%	310 1.1%	891 1.2%

Household Income Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	524 14.1%	3,572 12.6%	10,508 13.9%
HH Income \$150,000 to \$199,999	267 7.2%	3,073 10.8%	7,049 9.3%
HH Income \$125,000 to \$149,999	224 6.0%	2,352 8.3%	5,673 7.5%
HH Income \$100,000 to \$124,999	311 8.4%	2,925 10.3%	7,263 9.6%
HH Income \$75,000 to \$99,999	530 14.3%	3,836 13.5%	9,751 12.9%
HH Income \$50,000 to \$74,999	590 15.9%	4,458 15.7%	12,181 16.1%
HH Income \$35,000 to \$49,999	410 11.1%	2,834 10.0%	8,173 10.8%
HH Income \$25,000 to \$34,999	311 8.4%	2,008 7.1%	5,302 7.0%
HH Income \$15,000 to \$24,999	229 6.2%	1,661 5.8%	4,558 6.0%
HH Income \$10,000 to \$14,999	68 1.8%	474 1.7%	1,717 2.3%
HH Income Under \$10,000	244 6.6%	1,244 4.4%	3,571 4.7%

Household Vehicles (2018)

	1 mi radius	3 mi radius	5 mi radius
Households 0 Vehicles Available	157 4.2%	838 2.9%	2,842 3.8%
Households 1 Vehicle Available	1,316 35.5%	8,015 28.2%	22,851 30.2%
Households 2 Vehicles Available	1,619 43.7%	13,577 47.7%	34,255 45.2%
Households 3 or More Vehicles Available	615 16.6%	6,009 21.1%	15,797 20.9%
Total Vehicles Available	6,689	55,212	143,720
Average Vehicles per Household	1.8	1.9	1.9
Owner-Occupied Household Vehicles	4,256 63.6%	41,406 75.0%	102,940 71.6%
Average Vehicles per Owner-Occupied Household	2.1	2.1	2.1
Renter-Occupied Household Vehicles	2,433 36.4%	13,806 25.0%	40,780 28.4%
Average Vehicles per Renter-Occupied Household	1.4	1.6	1.5

Travel Time (2015)

	1 mi radius	3 mi radius	5 mi radius
Worker Base Age 16 years or Over	4,651	39,097	103,587
Travel to Work in 14 Minutes or Less	712 15.3%	5,381 13.8%	16,042 15.5%
Travel to Work in 15 to 29 Minutes	1,462 31.4%	10,985 28.1%	28,597 27.6%
Travel to Work in 30 to 59 Minutes	1,591 34.2%	14,303 36.6%	38,051 36.7%
Travel to Work in 60 Minutes or More	452 9.7%	3,646 9.3%	9,734 9.4%
Work at Home	422 9.1%	4,991 12.8%	11,665 11.3%
Average Minutes Travel to Work	28.0	28.9	28.5

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2424 Roswell Rd Marietta, GA 30062	1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2015)			
Worker Base Age 16 years or Over	4,651	39,097	103,587
Drive to Work Alone	3,889 83.6%	30,166 77.2%	79,650 76.9%
Drive to Work in Carpool	230 4.9%	2,490 6.4%	7,541 7.3%
Travel to Work by Public Transportation	10 0.2%	404 1.0%	1,266 1.2%
Drive to Work on Motorcycle	- -	11 -	39 -
Bicycle to Work	1 -	35 0.1%	87 0.1%
Walk to Work	27 0.6%	341 0.9%	1,497 1.4%
Other Means	72 1.6%	660 1.7%	1,842 1.8%
Work at Home	422 9.1%	4,991 12.8%	11,665 11.3%
Daytime Demographics (2018)			
Total Businesses	383	3,199	12,576
Total Employees	2,488	28,216	131,481
Company Headquarter Businesses	- -	21 0.7%	74 0.6%
Company Headquarter Employees	- -	1,547 5.5%	14,380 10.9%
Employee Population per Business	6.5 to 1	8.8 to 1	10.5 to 1
Residential Population per Business	22.9 to 1	22.5 to 1	15.2 to 1
Adj. Daytime Demographics Age 16 Years or Over	5,005	46,751	180,820
Labor Force			
Labor Population Age 16 Years or Over (2018)	7,156	58,017	153,914
Labor Force Total Males (2018)	3,413 47.7%	27,875 48.0%	74,515 48.4%
Male Civilian Employed	2,423 71.0%	20,613 73.9%	55,298 74.2%
Male Civilian Unemployed	52 1.5%	567 2.0%	1,710 2.3%
Males in Armed Forces	- -	39 0.1%	73 0.1%
Males Not in Labor Force	938 27.5%	6,656 23.9%	17,434 23.4%
Labor Force Total Females (2018)	3,743 52.3%	30,142 52.0%	79,399 51.6%
Female Civilian Employed	2,216 59.2%	18,831 62.5%	49,165 61.9%
Female Civilian Unemployed	91 2.4%	825 2.7%	1,931 2.4%
Females in Armed Forces	- -	- -	39 -
Females Not in Labor Force	1,436 38.4%	10,487 34.8%	28,264 35.6%
Unemployment Rate	2.0%	2.4%	2.4%
Labor Force Growth (2010-2018)	17 0.4%	62 0.2%	380 0.4%
Male Labor Force Growth (2010-2018)	9 0.4%	36 0.2%	232 0.4%
Female Labor Force Growth (2010-2018)	8 0.4%	26 0.1%	149 0.3%
Occupation (2015)			
Occupation Population Age 16 Years or Over	4,622	39,382	104,083
Occupation Total Males	2,415 52.2%	20,577 52.3%	55,067 52.9%
Occupation Total Females	2,207 47.8%	18,804 47.7%	49,016 47.1%
Management, Business, Financial Operations	976 21.1%	9,023 22.9%	23,773 22.8%
Professional, Related	1,121 24.3%	10,636 27.0%	26,414 25.4%
Service	686 14.8%	5,734 14.6%	15,894 15.3%
Sales, Office	1,167 25.3%	9,078 23.1%	24,555 23.6%
Farming, Fishing, Forestry	- -	16 -	229 0.2%
Construction, Extraction, Maintenance	323 7.0%	2,330 5.9%	6,240 6.0%
Production, Transport, Material Moving	349 7.6%	2,565 6.5%	6,978 6.7%
White Collar Workers	3,265 70.6%	28,737 73.0%	74,742 71.8%
Blue Collar Workers	1,357 29.4%	10,644 27.0%	29,341 28.2%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9735/-84.4807

RFULL9

2424 Roswell Rd		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30062							
Units In Structure (2015)							
Total Units		3,511		26,932		69,830	
1 Detached Unit		2,268	64.6%	20,800	77.2%	49,649	71.1%
1 Attached Unit		185	5.3%	2,195	8.1%	6,456	9.2%
2 Units		26	0.7%	127	0.5%	426	0.6%
3 to 4 Units		40	1.2%	376	1.4%	1,311	1.9%
5 to 9 Units		132	3.8%	846	3.1%	3,517	5.0%
10 to 19 Units		531	15.1%	1,789	6.6%	6,618	9.5%
20 to 49 Units		308	8.8%	1,289	4.8%	4,541	6.5%
50 or More Units		188	5.3%	679	2.5%	2,245	3.2%
Mobile Home or Trailer		16	0.4%	289	1.1%	696	1.0%
Other Structure		-	-	3	-	3	-
Homes Built By Year (2015)							
Homes Built 2014 or later		45	1.3%	370	1.4%	920	1.3%
Homes Built 2010 to 2013		51	1.4%	330	1.2%	1,168	1.7%
Homes Built 2000 to 2009		479	13.6%	2,331	8.7%	7,681	11.0%
Homes Built 1990 to 1999		625	17.8%	4,756	17.7%	12,859	18.4%
Homes Built 1980 to 1989		1,304	37.1%	7,689	28.5%	21,258	30.4%
Homes Built 1970 to 1979		641	18.2%	8,262	30.7%	20,645	29.6%
Homes Built 1960 to 1969		421	12.0%	2,754	10.2%	5,572	8.0%
Homes Built 1950 to 1959		104	3.0%	1,479	5.5%	3,082	4.4%
Homes Built 1940 to 1949		14	0.4%	195	0.7%	1,153	1.7%
Homes Built Before 1939		12	0.3%	229	0.9%	1,205	1.7%
Median Age of Homes		30.6 yrs		33.5 yrs		32.8 yrs	
Home Values (2015)							
Owner Specified Housing Units		1,888		18,839		45,437	
Home Values \$1,000,000 or More		61	3.2%	403	2.1%	1,232	2.7%
Home Values \$750,000 to \$999,999		84	4.4%	527	2.8%	1,784	3.9%
Home Values \$500,000 to \$749,999		125	6.6%	1,156	6.1%	4,827	10.6%
Home Values \$400,000 to \$499,999		216	11.5%	1,636	8.7%	4,401	9.7%
Home Values \$300,000 to \$399,999		414	21.9%	4,274	22.7%	9,088	20.0%
Home Values \$250,000 to \$299,999		321	17.0%	2,787	14.8%	5,860	12.9%
Home Values \$200,000 to \$249,999		282	14.9%	2,968	15.8%	6,366	14.0%
Home Values \$175,000 to \$199,999		134	7.1%	1,569	8.3%	3,682	8.1%
Home Values \$150,000 to \$174,999		148	7.8%	1,590	8.4%	4,304	9.5%
Home Values \$125,000 to \$149,999		80	4.2%	1,111	5.9%	2,463	5.4%
Home Values \$100,000 to \$124,999		37	2.0%	636	3.4%	1,556	3.4%
Home Values \$90,000 to \$99,999		13	0.7%	191	1.0%	509	1.1%
Home Values \$80,000 to \$89,999		9	0.5%	197	1.0%	554	1.2%
Home Values \$70,000 to \$79,999		3	0.2%	89	0.5%	315	0.7%
Home Values \$60,000 to \$69,999		2	0.1%	34	0.2%	117	0.3%
Home Values \$50,000 to \$59,999		3	0.1%	52	0.3%	123	0.3%
Home Values \$35,000 to \$49,999		4	0.2%	68	0.4%	300	0.7%
Home Values \$25,000 to \$34,999		3	0.2%	60	0.3%	128	0.3%
Home Values \$10,000 to \$24,999		20	1.1%	128	0.7%	264	0.6%
Home Values Under \$10,000		14	0.7%	127	0.7%	287	0.6%
Owner-Occupied Median Home Value		\$287,516		\$271,938		\$292,837	
Renter-Occupied Median Rent		\$948		\$962		\$944	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9735/-84.4807

RFULL9

2424 Roswell Rd

Marietta, GA 30062

1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2018)

Total Household Expenditure	\$302 M	\$2.23 B	\$6.04 B
Total Non-Retail Expenditure	\$160 M	\$1.18 B	\$3.19 B
Total Retail Expenditure	\$142 M	\$1.05 B	\$2.84 B
Apparel	\$10.6 M	\$78.6 M	\$213 M
Contributions	\$15.1 M	\$112 M	\$306 M
Education	\$12.6 M	\$93.4 M	\$255 M
Entertainment	\$17.1 M	\$127 M	\$343 M
Food and Beverages	\$43.0 M	\$316 M	\$855 M
Furnishings and Equipment	\$10.7 M	\$79.6 M	\$216 M
Gifts	\$8.18 M	\$60.9 M	\$166 M
Health Care	\$23.0 M	\$168 M	\$454 M
Household Operations	\$9.29 M	\$69.3 M	\$189 M
Miscellaneous Expenses	\$4.32 M	\$31.8 M	\$85.7 M
Personal Care	\$3.88 M	\$28.7 M	\$77.6 M
Personal Insurance	\$2.46 M	\$18.3 M	\$49.9 M
Reading	\$674 K	\$4.98 M	\$13.5 M
Shelter	\$62.5 M	\$462 M	\$1.25 B
Tobacco	\$1.63 M	\$11.7 M	\$31.6 M
Transportation	\$55.3 M	\$410 M	\$1.10 B
Utilities	\$21.6 M	\$157 M	\$425 M

Monthly Household Consumer Expenditure (2018)

Total Household Expenditure	\$6,782	\$6,535	\$6,642
Total Non-Retail Expenditure	\$3,585 52.9%	\$3,451 52.8%	\$3,514 52.9%
Total Retail Expenditures	\$3,197 47.1%	\$3,084 47.2%	\$3,128 47.1%
Apparel	\$239 3.5%	\$230 3.5%	\$235 3.5%
Contributions	\$339 5.0%	\$327 5.0%	\$337 5.1%
Education	\$283 4.2%	\$274 4.2%	\$281 4.2%
Entertainment	\$384 5.7%	\$371 5.7%	\$377 5.7%
Food and Beverages	\$965 14.2%	\$927 14.2%	\$940 14.2%
Furnishings and Equipment	\$240 3.5%	\$233 3.6%	\$237 3.6%
Gifts	\$184 2.7%	\$179 2.7%	\$183 2.8%
Health Care	\$516 7.6%	\$493 7.5%	\$499 7.5%
Household Operations	\$209 3.1%	\$203 3.1%	\$208 3.1%
Miscellaneous Expenses	\$97 1.4%	\$93 1.4%	\$94 1.4%
Personal Care	\$87 1.3%	\$84 1.3%	\$85 1.3%
Personal Insurance	\$55 0.8%	\$54 0.8%	\$55 0.8%
Reading	\$15 0.2%	\$15 0.2%	\$15 0.2%
Shelter	\$1,404 20.7%	\$1,355 20.7%	\$1,377 20.7%
Tobacco	\$37 0.5%	\$34 0.5%	\$35 0.5%
Transportation	\$1,243 18.3%	\$1,202 18.4%	\$1,216 18.3%
Utilities	\$485 7.2%	\$461 7.1%	\$468 7.0%

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