COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 33.7217/-84.7328

RFULL9

3001 Chapel Hill Rd Douglasville, GA 30135	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	4,578		45,373		92,266	
Projected Population (2023)	4,782		47,614		97,241	
Census Population (2010)	4,426		41,660		85,150	
Census Population (2000)	3,504		32,937		62,902	
Projected Annual Growth (2018-2023)	204	*0.9%*	2,241	*1.0%*	4,975	*1.1%*
Historical Annual Growth (2010-2018)	152	*0.4%*	3,713	*1.1%*	7,116	*1.0%*
Historical Annual Growth (2000-2010)	922	*2.6%*	8,723	*2.6%*	22,248	*3.5%*
Estimated Population Density (2018)	1,458 *psm*		1,605 *psm*		1,175 *psm*	
Trade Area Size	3.1 *sq mi*		28.3 *sq mi*		78.5 *sq mi*	
Households						
Estimated Households (2018)	1,568		15,801		31,120	
Projected Households (2023)	1,608		16,298		32,226	
Census Households (2010)	1,547		14,753		29,193	
Census Households (2000)	1,210		11,625		21,665	
Projected Annual Growth (2018-2023)	41	*0.5%*	498	*0.6%*	1,106	*0.7%*
Historical Annual Change (2000-2018)	357	*1.6%*	4,176	*2.0%*	9,455	*2.4%*
Average Household Income						
Estimated Average Household Income (2018)	$98,925		$76,520		$76,670	
Projected Average Household Income (2023)	$116,422		$89,321		$89,055	
Census Average Household Income (2010)	$99,691		$68,486		$65,149	
Census Average Household Income (2000)	$73,148		$63,679		$60,129	
Projected Annual Change (2018-2023)	$17,496	*3.5%*	$12,801	*3.3%*	$12,385	*3.2%*
Historical Annual Change (2000-2018)	$25,778	*2.0%*	$12,841	*1.1%*	$16,541	*1.5%*
Median Household Income						
Estimated Median Household Income (2018)	$89,664		$65,616		$63,454	
Projected Median Household Income (2023)	$103,737		$75,098		$72,383	
Census Median Household Income (2010)	$87,760		$57,906		$56,182	
Census Median Household Income (2000)	$65,004		$53,897		$52,024	
Projected Annual Change (2018-2023)	$14,073	*3.1%*	$9,482	*2.9%*	$8,929	*2.8%*
Historical Annual Change (2000-2018)	$24,660	*2.1%*	$11,719	*1.2%*	$11,431	*1.2%*
Per Capita Income						
Estimated Per Capita Income (2018)	$33,878		$26,889		$26,011	
Projected Per Capita Income (2023)	$39,157		$30,805		$29,656	
Census Per Capita Income (2010)	$34,836		$24,252		$22,336	
Census Per Capita Income (2000)	$25,541		$22,488		$20,728	
Projected Annual Change (2018-2023)	$5,279	*3.1%*	$3,916	*2.9%*	$3,646	*2.8%*
Historical Annual Change (2000-2018)	$8,336	*1.8%*	$4,401	*1.1%*	$5,283	*1.4%*
Estimated Average Household Net Worth (2018)	$744,269		$469,319		$452,458	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 33.7217/-84.7328

RFULL9

3001 Chapel Hill Rd Douglasville, GA 30135	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2018)	4,578		45,373		92,266	
White (2018)	2,400	*52.4%*	20,567	*45.3%*	40,204	*43.6%*
Black or African American (2018)	1,757	*38.4%*	20,834	*45.9%*	43,941	*47.6%*
American Indian or Alaska Native (2018)	14	*0.3%*	137	*0.3%*	283	*0.3%*
Asian (2018)	167	*3.6%*	1,010	*2.2%*	1,676	*1.8%*
Hawaiian or Pacific Islander (2018)	1	-	45	*0.1%*	91	*0.1%*
Other Race (2018)	122	*2.7%*	1,503	*3.3%*	3,596	*3.9%*
Two or More Races (2018)	118	*2.6%*	1,277	*2.8%*	2,474	*2.7%*
Population < 18 (2018)	1,116	*24.4%*	11,281	*24.9%*	23,942	*25.9%*
White Not Hispanic	457	*40.9%*	3,462	*30.7%*	6,892	*28.8%*
Black or African American	474	*42.5%*	5,927	*52.5%*	12,756	*53.3%*
Asian	33	*2.9%*	214	*1.9%*	372	*1.6%*
Other Race Not Hispanic	58	*5.2%*	624	*5.5%*	1,178	*4.9%*
Hispanic	94	*8.4%*	1,054	*9.3%*	2,744	*11.5%*
Not Hispanic or Latino Population (2018)	4,267	*93.2%*	41,986	*92.5%*	84,193	*91.3%*
Not Hispanic White	2,281	*53.5%*	19,403	*46.2%*	37,317	*44.3%*
Not Hispanic Black or African American	1,721	*40.3%*	20,368	*48.5%*	42,939	*51.0%*
Not Hispanic American Indian or Alaska Native	7	*0.2%*	103	*0.2%*	222	*0.3%*
Not Hispanic Asian	162	*3.8%*	997	*2.4%*	1,657	*2.0%*
Not Hispanic Hawaiian or Pacific Islander	1	-	38	*0.1%*	82	*0.1%*
Not Hispanic Other Race	6	*0.1%*	84	*0.2%*	164	*0.2%*
Not Hispanic Two or More Races	88	*2.1%*	993	*2.4%*	1,813	*2.2%*
Hispanic or Latino Population (2018)	311	*6.8%*	3,387	*7.5%*	8,073	*8.7%*
Hispanic White	120	*38.5%*	1,164	*34.4%*	2,887	*35.8%*
Hispanic Black or African American	36	*11.4%*	466	*13.7%*	1,002	*12.4%*
Hispanic American Indian or Alaska Native	6	*2.0%*	34	*1.0%*	61	*0.8%*
Hispanic Asian	5	*1.5%*	13	*0.4%*	19	*0.2%*
Hispanic Hawaiian or Pacific Islander	-	-	7	*0.2%*	9	*0.1%*
Hispanic Other Race	116	*37.1%*	1,419	*41.9%*	3,433	*42.5%*
Hispanic Two or More Races	30	*9.5%*	284	*8.4%*	661	*8.2%*
Not Hispanic or Latino Population (2010)	4,164	*94.1%*	38,788	*93.1%*	78,155	*91.8%*
Hispanic or Latino Population (2010)	262	*5.9%*	2,872	*6.9%*	6,995	*8.2%*
Not Hispanic or Latino Population (2000)	3,399	*97.0%*	31,957	*97.0%*	61,089	*97.1%*
Hispanic or Latino Population (2000)	105	*3.0%*	979	*3.0%*	1,813	*2.9%*
Not Hispanic or Latino Population (2023)	4,432	*92.7%*	43,816	*92.0%*	88,186	*90.7%*
Hispanic or Latino Population (2023)	350	*7.3%*	3,798	*8.0%*	9,055	*9.3%*
Projected Annual Growth (2018-2023)	39	*2.5%*	411	*2.4%*	982	*2.4%*
Historical Annual Growth (2000-2010)	156	*14.9%*	1,893	*19.3%*	5,182	*28.6%*

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

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RETAIL PLANNING CORPORATION

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RFULL9

3001 Chapel Hill Rd Douglasville, GA 30135	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2018)						
Total Population	4,578		45,373		92,266	
Age Under 5 Years	256	*5.6%*	2,760	*6.1%*	5,764	*6.2%*
Age 5 to 9 Years	304	*6.6%*	3,019	*6.7%*	6,345	*6.9%*
Age 10 to 14 Years	359	*7.8%*	3,430	*7.6%*	7,232	*7.8%*
Age 15 to 19 Years	308	*6.7%*	3,346	*7.4%*	7,153	*7.8%*
Age 20 to 24 Years	275	*6.0%*	3,337	*7.4%*	6,393	*6.9%*
Age 25 to 29 Years	231	*5.1%*	3,064	*6.8%*	6,002	*6.5%*
Age 30 to 34 Years	218	*4.8%*	2,582	*5.7%*	5,333	*5.8%*
Age 35 to 39 Years	279	*6.1%*	2,817	*6.2%*	5,994	*6.5%*
Age 40 to 44 Years	333	*7.3%*	3,107	*6.8%*	6,368	*6.9%*
Age 45 to 49 Years	386	*8.4%*	3,462	*7.6%*	7,051	*7.6%*
Age 50 to 54 Years	385	*8.4%*	3,368	*7.4%*	6,799	*7.4%*
Age 55 to 59 Years	349	*7.6%*	3,095	*6.8%*	6,134	*6.6%*
Age 60 to 64 Years	311	*6.8%*	2,547	*5.6%*	5,046	*5.5%*
Age 65 to 69 Years	219	*4.8%*	1,946	*4.3%*	3,950	*4.3%*
Age 70 to 74 Years	163	*3.6%*	1,486	*3.3%*	2,878	*3.1%*
Age 75 to 79 Years	97	*2.1%*	975	*2.1%*	1,863	*2.0%*
Age 80 to 84 Years	61	*1.3%*	594	*1.3%*	1,077	*1.2%*
Age 85 Years or Over	43	*0.9%*	439	*1.0%*	886	*1.0%*
Median Age	39.8		36.2		35.8	
Age 19 Years or Less	1,227	*26.8%*	12,555	*27.7%*	26,494	*28.7%*
Age 20 to 64 Years	2,769	*60.5%*	27,379	*60.3%*	55,119	*59.7%*
Age 65 Years or Over	582	*12.7%*	5,439	*12.0%*	10,653	*11.5%*
Female Age Distribution (2018)						
Female Population	2,369	*51.7%*	23,897	*52.7%*	48,488	*52.6%*
Age Under 5 Years	127	*5.4%*	1,327	*5.6%*	2,823	*5.8%*
Age 5 to 9 Years	144	*6.1%*	1,488	*6.2%*	3,078	*6.3%*
Age 10 to 14 Years	172	*7.2%*	1,678	*7.0%*	3,506	*7.2%*
Age 15 to 19 Years	148	*6.3%*	1,689	*7.1%*	3,549	*7.3%*
Age 20 to 24 Years	138	*5.8%*	1,631	*6.8%*	3,122	*6.4%*
Age 25 to 29 Years	111	*4.7%*	1,601	*6.7%*	3,186	*6.6%*
Age 30 to 34 Years	116	*4.9%*	1,380	*5.8%*	2,908	*6.0%*
Age 35 to 39 Years	160	*6.8%*	1,562	*6.5%*	3,342	*6.9%*
Age 40 to 44 Years	171	*7.2%*	1,597	*6.7%*	3,306	*6.8%*
Age 45 to 49 Years	205	*8.7%*	1,838	*7.7%*	3,765	*7.8%*
Age 50 to 54 Years	201	*8.5%*	1,758	*7.4%*	3,536	*7.3%*
Age 55 to 59 Years	191	*8.1%*	1,747	*7.3%*	3,404	*7.0%*
Age 60 to 64 Years	164	*6.9%*	1,402	*5.9%*	2,789	*5.8%*
Age 65 to 69 Years	109	*4.6%*	1,095	*4.6%*	2,163	*4.5%*
Age 70 to 74 Years	94	*4.0%*	854	*3.6%*	1,592	*3.3%*
Age 75 to 79 Years	56	*2.3%*	597	*2.5%*	1,125	*2.3%*
Age 80 to 84 Years	34	*1.5%*	367	*1.5%*	687	*1.4%*
Age 85 Years or Over	28	*1.2%*	286	*1.2%*	604	*1.2%*
Female Median Age	40.9		37.9		37.4	
Age 19 Years or Less	591	*24.9%*	6,182	*25.9%*	12,957	*26.7%*
Age 20 to 64 Years	1,457	*61.5%*	14,516	*60.7%*	29,359	*60.5%*
Age 65 Years or Over	321	*13.6%*	3,199	*13.4%*	6,172	*12.7%*

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RFULL9

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Male Age Distribution (2018)						
Male Population	2,209	*48.3%*	21,476	*47.3%*	43,778	*47.4%*
Age Under 5 Years	129	*5.9%*	1,433	*6.7%*	2,941	*6.7%*
Age 5 to 9 Years	160	*7.2%*	1,531	*7.1%*	3,267	*7.5%*
Age 10 to 14 Years	187	*8.5%*	1,752	*8.2%*	3,726	*8.5%*
Age 15 to 19 Years	160	*7.2%*	1,657	*7.7%*	3,603	*8.2%*
Age 20 to 24 Years	138	*6.2%*	1,706	*7.9%*	3,271	*7.5%*
Age 25 to 29 Years	120	*5.4%*	1,463	*6.8%*	2,816	*6.4%*
Age 30 to 34 Years	102	*4.6%*	1,202	*5.6%*	2,425	*5.5%*
Age 35 to 39 Years	118	*5.4%*	1,255	*5.8%*	2,651	*6.1%*
Age 40 to 44 Years	162	*7.3%*	1,511	*7.0%*	3,062	*7.0%*
Age 45 to 49 Years	181	*8.2%*	1,624	*7.6%*	3,286	*7.5%*
Age 50 to 54 Years	185	*8.4%*	1,610	*7.5%*	3,263	*7.5%*
Age 55 to 59 Years	159	*7.2%*	1,348	*6.3%*	2,730	*6.2%*
Age 60 to 64 Years	148	*6.7%*	1,145	*5.3%*	2,257	*5.2%*
Age 65 to 69 Years	110	*5.0%*	850	*4.0%*	1,786	*4.1%*
Age 70 to 74 Years	69	*3.1%*	632	*2.9%*	1,285	*2.9%*
Age 75 to 79 Years	41	*1.9%*	378	*1.8%*	738	*1.7%*
Age 80 to 84 Years	27	*1.2%*	227	*1.1%*	390	*0.9%*
Age 85 Years or Over	14	*0.7%*	153	*0.7%*	282	*0.6%*
Male Median Age	38.5		34.2		33.8	
Age 19 Years or Less	636	*28.8%*	6,372	*29.7%*	13,537	*30.9%*
Age 20 to 64 Years	1,312	*59.4%*	12,864	*59.9%*	25,760	*58.8%*
Age 65 Years or Over	261	*11.8%*	2,240	*10.4%*	4,481	*10.2%*
Males per 100 Females (2018)						
Overall Comparison	93		90		90	
Age Under 5 Years	102	*50.5%*	108	*51.9%*	104	*51.0%*
Age 5 to 9 Years	111	*52.6%*	103	*50.7%*	106	*51.5%*
Age 10 to 14 Years	109	*52.1%*	104	*51.1%*	106	*51.5%*
Age 15 to 19 Years	108	*51.9%*	98	*49.5%*	102	*50.4%*
Age 20 to 24 Years	100	*50.0%*	105	*51.1%*	105	*51.2%*
Age 25 to 29 Years	108	*52.0%*	91	*47.7%*	88	*46.9%*
Age 30 to 34 Years	87	*46.6%*	87	*46.5%*	83	*45.5%*
Age 35 to 39 Years	74	*42.5%*	80	*44.5%*	79	*44.2%*
Age 40 to 44 Years	95	*48.7%*	95	*48.6%*	93	*48.1%*
Age 45 to 49 Years	88	*46.8%*	88	*46.9%*	87	*46.6%*
Age 50 to 54 Years	92	*47.9%*	92	*47.8%*	92	*48.0%*
Age 55 to 59 Years	83	*45.4%*	77	*43.6%*	80	*44.5%*
Age 60 to 64 Years	90	*47.5%*	82	*45.0%*	81	*44.7%*
Age 65 to 69 Years	101	*50.3%*	78	*43.7%*	83	*45.2%*
Age 70 to 74 Years	73	*42.3%*	74	*42.5%*	81	*44.7%*
Age 75 to 79 Years	74	*42.5%*	63	*38.8%*	66	*39.6%*
Age 80 to 84 Years	77	*43.5%*	62	*38.3%*	57	*36.2%*
Age 85 Years or Over	51	*33.9%*	54	*34.9%*	47	*31.8%*
Age 19 Years or Less	108	*51.8%*	103	*50.8%*	104	*51.1%*
Age 20 to 39 Years	91	*47.6%*	91	*47.7%*	89	*47.1%*
Age 40 to 64 Years	90	*47.2%*	87	*46.5%*	87	*46.5%*
Age 65 Years or Over	81	*44.9%*	70	*41.2%*	73	*42.1%*

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RFULL9

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Household Type (2018)						
Total Households	1,568		15,801		31,120	
Households with Children	607	*38.7%*	6,175	*39.1%*	12,853	*41.3%*
Average Household Size	2.9		2.8		2.9	
Household Density per Square Mile	499		559		396	
Population Family	4,171	*91.1%*	39,327	*86.7%*	81,689	*88.5%*
Population Non-Family	405	*8.8%*	5,136	*11.3%*	9,293	*10.1%*
Population Group Quarters	2	-	911	*2.0%*	1,284	*1.4%*
Family Households	1,245	*79.4%*	11,654	*73.8%*	23,685	*76.1%*
Married Couple Households	984	*79.0%*	7,880	*67.6%*	16,040	*67.7%*
Other Family Households	262	*21.0%*	3,774	*32.4%*	7,645	*32.3%*
Family Households with Children	601	*48.3%*	6,115	*52.5%*	12,732	*53.8%*
Married Couple with Children	434	*72.1%*	3,574	*58.4%*	7,541	*59.2%*
Other Family Households with Children	168	*27.9%*	2,541	*41.6%*	5,191	*40.8%*
Family Households No Children	644	*51.7%*	5,539	*47.5%*	10,953	*46.2%*
Married Couple No Children	550	*85.4%*	4,307	*77.7%*	8,499	*77.6%*
Other Family Households No Children	94	*14.6%*	1,233	*22.3%*	2,454	*22.4%*
Non-Family Households	322	*20.6%*	4,146	*26.2%*	7,435	*23.9%*
Non-Family Households with Children	5	*1.7%*	60	*1.4%*	122	*1.6%*
Non-Family Households No Children	317	*98.3%*	4,086	*98.6%*	7,313	*98.4%*
Average Family Household Size	3.3		3.4		3.4	
Average Family Income	$109,180		$86,692		$84,256	
Median Family Income	$99,561		$75,811		$72,164	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2018)						
Population Age 15 Years or Over	3,659		36,164		72,925	
Never Married	1,104	*30.2%*	12,710	*35.1%*	24,568	*33.7%*
Currently Married	1,949	*53.3%*	15,516	*42.9%*	31,774	*43.6%*
Previously Married	606	*16.6%*	7,939	*22.0%*	16,582	*22.7%*
Separated	110	*18.2%*	1,927	*24.3%*	4,235	*25.5%*
Widowed	200	*32.9%*	1,534	*19.3%*	3,273	*19.7%*
Divorced	296	*48.9%*	4,478	*56.4%*	9,075	*54.7%*
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	3,076		29,481		59,379	
Elementary (Grade Level 0 to 8)	80	*2.6%*	928	*3.1%*	2,154	*3.6%*
Some High School (Grade Level 9 to 11)	196	*6.4%*	2,206	*7.5%*	4,487	*7.6%*
High School Graduate	685	*22.3%*	8,485	*28.8%*	18,195	*30.6%*
Some College	630	*20.5%*	7,215	*24.5%*	14,385	*24.2%*
Associate Degree Only	262	*8.5%*	2,274	*7.7%*	4,466	*7.5%*
Bachelor Degree Only	760	*24.7%*	5,345	*18.1%*	9,682	*16.3%*
Graduate Degree	461	*15.0%*	3,028	*10.3%*	6,012	*10.1%*
Any College (Some College or Higher)	2,114	*68.7%*	17,862	*60.6%*	34,544	*58.2%*
College Degree + (Bachelor Degree or Higher)	1,221	*39.7%*	8,373	*28.4%*	15,693	*26.4%*

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RFULL9

3001 Chapel Hill Rd Douglasville, GA 30135	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2018)	1,621		16,428		32,434	
Total Housing Units (2010)	1,677		16,295		32,214	
Historical Annual Growth (2010-2018)	-55	*-0.4%*	133	*0.1%*	220	*0.1%*
Housing Units Occupied (2018)	1,568	*96.7%*	15,801	*96.2%*	31,120	*95.9%*
Housing Units Owner-Occupied	1,328	*84.7%*	10,525	*66.6%*	22,533	*72.4%*
Housing Units Renter-Occupied	239	*15.3%*	5,275	*33.4%*	8,587	*27.6%*
Housing Units Vacant (2018)	54	*3.4%*	627	*4.0%*	1,314	*4.2%*
Household Size (2018)						
Total Households	1,568		15,801		31,120	
1 Person Households	257	*16.4%*	3,373	*21.3%*	6,020	*19.3%*
2 Person Households	472	*30.1%*	4,517	*28.6%*	8,629	*27.7%*
3 Person Households	307	*19.6%*	3,097	*19.6%*	6,246	*20.1%*
4 Person Households	327	*20.9%*	2,703	*17.1%*	5,458	*17.5%*
5 Person Households	131	*8.4%*	1,275	*8.1%*	2,777	*8.9%*
6 Person Households	44	*2.8%*	494	*3.1%*	1,169	*3.8%*
7 or More Person Households	29	*1.8%*	341	*2.2%*	820	*2.6%*
Household Income Distribution (2018)						
HH Income $200,000 or More	174	*11.1%*	607	*3.8%*	1,003	*3.2%*
HH Income $150,000 to $199,999	109	*7.0%*	822	*5.2%*	1,668	*5.4%*
HH Income $125,000 to $149,999	150	*9.6%*	1,019	*6.4%*	1,840	*5.9%*
HH Income $100,000 to $124,999	228	*14.5%*	1,572	*9.9%*	2,838	*9.1%*
HH Income $75,000 to $99,999	294	*18.8%*	2,469	*15.6%*	4,884	*15.7%*
HH Income $50,000 to $74,999	257	*16.4%*	3,394	*21.5%*	6,899	*22.2%*
HH Income $35,000 to $49,999	81	*5.1%*	1,680	*10.6%*	4,035	*13.0%*
HH Income $25,000 to $34,999	80	*5.1%*	1,228	*7.8%*	2,574	*8.3%*
HH Income $15,000 to $24,999	65	*4.1%*	1,429	*9.0%*	2,579	*8.3%*
HH Income $10,000 to $14,999	88	*5.6%*	722	*4.6%*	1,212	*3.9%*
HH Income Under $10,000	42	*2.6%*	858	*5.4%*	1,588	*5.1%*
Household Vehicles (2018)						
Households 0 Vehicles Available	20	*1.3%*	526	*3.3%*	1,037	*3.3%*
Households 1 Vehicle Available	294	*18.8%*	4,700	*29.7%*	8,365	*26.9%*
Households 2 Vehicles Available	728	*46.5%*	6,299	*39.9%*	12,462	*40.0%*
Households 3 or More Vehicles Available	525	*33.5%*	4,276	*27.1%*	9,256	*29.7%*
Total Vehicles Available	3,475		31,581		64,634	
Average Vehicles per Household	2.2		2.0		2.1	
Owner-Occupied Household Vehicles	3,113	*89.6%*	23,386	*74.1%*	50,941	*78.8%*
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.3	
Renter-Occupied Household Vehicles	362	*10.4%*	8,194	*25.9%*	13,692	*21.2%*
Average Vehicles per Renter-Occupied Household	1.5		1.6		1.6	
Travel Time (2015)						
Worker Base Age 16 years or Over	2,453		22,643		45,936	
Travel to Work in 14 Minutes or Less	607	*24.8%*	5,675	*25.1%*	10,091	*22.0%*
Travel to Work in 15 to 29 Minutes	409	*16.7%*	5,093	*22.5%*	10,685	*23.3%*
Travel to Work in 30 to 59 Minutes	841	*34.3%*	7,175	*31.7%*	15,743	*34.3%*
Travel to Work in 60 Minutes or More	403	*16.4%*	3,028	*13.4%*	6,294	*13.7%*
Work at Home	228	*9.3%*	1,396	*6.2%*	2,426	*5.3%*
Average Minutes Travel to Work	28.7		26.2		27.9	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

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RETAIL PLANNING CORPORATION

Lat/Lon: 33.7217/-84.7328

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3001 Chapel Hill Rd Douglasville, GA 30135	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	2,453		22,643		45,936	
Drive to Work Alone	1,896	*77.3%*	17,923	*79.2%*	37,271	*81.1%*
Drive to Work in Carpool	265	*10.8%*	2,561	*11.3%*	4,795	*10.4%*
Travel to Work by Public Transportation	31	*1.3%*	166	*0.7%*	332	*0.7%*
Drive to Work on Motorcycle	-	-	9	-	40	*0.1%*
Bicycle to Work	-	-	2	-	13	-
Walk to Work	6	*0.2%*	331	*1.5%*	531	*1.2%*
Other Means	28	*1.1%*	255	*1.1%*	529	*1.2%*
Work at Home	228	*9.3%*	1,396	*6.2%*	2,426	*5.3%*
Daytime Demographics (2018)						
Total Businesses	252		2,548		3,233	
Total Employees	2,442		22,212		28,481	
Company Headquarter Businesses	-	-	3	*0.1%*	4	*0.1%*
Company Headquarter Employees	17	*0.7%*	823	*3.7%*	1,219	*4.3%*
Employee Population per Business	9.7 to 1		8.7 to 1		8.8 to 1	
Residential Population per Business	18.2 to 1		17.8 to 1		28.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,710		35,347		54,745	
Labor Force						
Labor Population Age 16 Years or Over (2018)	3,598		35,486		71,459	
Labor Force Total Males (2018)	1,702	*47.3%*	16,442	*46.3%*	33,117	*46.3%*
Male Civilian Employed	1,158	*68.0%*	10,793	*65.6%*	22,297	*67.3%*
Male Civilian Unemployed	50	*3.0%*	560	*3.4%*	1,121	*3.4%*
Males in Armed Forces	-	-	7	-	24	*0.1%*
Males Not in Labor Force	493	*29.0%*	5,081	*30.9%*	9,675	*29.2%*
Labor Force Total Females (2018)	1,896	*52.7%*	19,044	*53.7%*	38,342	*53.7%*
Female Civilian Employed	1,172	*61.8%*	11,550	*60.6%*	22,874	*59.7%*
Female Civilian Unemployed	60	*3.2%*	493	*2.6%*	1,043	*2.7%*
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	664	*35.0%*	7,000	*36.8%*	14,424	*37.6%*
Unemployment Rate		*3.1%*		*3.0%*		*3.0%*
Labor Force Growth (2010-2018)	-163	*-6.5%*	14	*0.1%*	-13	-
Male Labor Force Growth (2010-2018)	-85	*-6.8%*	7	*0.1%*	-6	-
Female Labor Force Growth (2010-2018)	-78	*-6.2%*	7	*0.1%*	-7	-
Occupation (2015)						
Occupation Population Age 16 Years or Over	2,493		22,330		45,184	
Occupation Total Males	1,243	*49.9%*	10,787	*48.3%*	22,303	*49.4%*
Occupation Total Females	1,249	*50.1%*	11,543	*51.7%*	22,881	*50.6%*
Management, Business, Financial Operations	511	*20.5%*	3,288	*14.7%*	6,896	*15.3%*
Professional, Related	608	*24.4%*	4,669	*20.9%*	8,794	*19.5%*
Service	411	*16.5%*	4,035	*18.1%*	7,630	*16.9%*
Sales, Office	635	*25.5%*	5,749	*25.7%*	11,142	*24.7%*
Farming, Fishing, Forestry	-	-	-	-	2	-
Construction, Extraction, Maintenance	166	*6.7%*	1,597	*7.2%*	3,998	*8.8%*
Production, Transport, Material Moving	162	*6.5%*	2,992	*13.4%*	6,721	*14.9%*
White Collar Workers	1,754	*70.4%*	13,705	*61.4%*	26,832	*59.4%*
Blue Collar Workers	739	*29.6%*	8,624	*38.6%*	18,352	*40.6%*

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Units In Structure (2015)						
Total Units	1,547		14,753		29,193	
1 Detached Unit	1,564	*101.1*	12,759	*86.5%*	26,840	*91.9%*
1 Attached Unit	60	*3.9%*	878	*5.9%*	1,169	*4.0%*
2 Units	1	*0.1%*	56	*0.4%*	99	*0.3%*
3 to 4 Units	25	*1.6%*	367	*2.5%*	476	*1.6%*
5 to 9 Units	7	*0.5%*	439	*3.0%*	573	*2.0%*
10 to 19 Units	2	*0.2%*	593	*4.0%*	796	*2.7%*
20 to 49 Units	3	*0.2%*	334	*2.3%*	383	*1.3%*
50 or More Units	-	-	67	*0.5%*	93	*0.3%*
Mobile Home or Trailer	5	*0.3%*	299	*2.0%*	701	*2.4%*
Other Structure	-	-	-	-	1	-
Homes Built By Year (2015)						
Homes Built 2014 or later	2	*0.1%*	23	*0.2%*	105	*0.4%*
Homes Built 2010 to 2013	34	*2.2%*	608	*4.1%*	833	*2.9%*
Homes Built 2000 to 2009	616	*39.8%*	4,615	*31.3%*	9,998	*34.2%*
Homes Built 1990 to 1999	508	*32.8%*	2,930	*19.9%*	5,776	*19.8%*
Homes Built 1980 to 1989	288	*18.6%*	3,309	*22.4%*	6,007	*20.6%*
Homes Built 1970 to 1979	156	*10.1%*	2,797	*19.0%*	5,880	*20.1%*
Homes Built 1960 to 1969	49	*3.2%*	826	*5.6%*	1,299	*4.4%*
Homes Built 1950 to 1959	10	*0.6%*	363	*2.5%*	640	*2.2%*
Homes Built 1940 to 1949	-	-	120	*0.8%*	161	*0.6%*
Homes Built Before 1939	5	*0.3%*	199	*1.4%*	430	*1.5%*
Median Age of Homes	21.2 *yrs*		26.6 *yrs*		25.8 *yrs*	
Home Values (2015)						
Owner Specified Housing Units	1,306		9,707		21,025	
Home Values $1,000,000 or More	1	*0.1%*	40	*0.4%*	49	*0.2%*
Home Values $750,000 to $999,999	46	*3.5%*	161	*1.7%*	185	*0.9%*
Home Values $500,000 to $749,999	8	*0.6%*	79	*0.8%*	319	*1.5%*
Home Values $400,000 to $499,999	100	*7.7%*	339	*3.5%*	638	*3.0%*
Home Values $300,000 to $399,999	154	*11.8%*	661	*6.8%*	1,236	*5.9%*
Home Values $250,000 to $299,999	185	*14.2%*	891	*9.2%*	1,848	*8.8%*
Home Values $200,000 to $249,999	387	*29.6%*	1,806	*18.6%*	3,539	*16.8%*
Home Values $175,000 to $199,999	87	*6.7%*	570	*5.9%*	1,198	*5.7%*
Home Values $150,000 to $174,999	180	*13.8%*	1,473	*15.2%*	2,917	*13.9%*
Home Values $125,000 to $149,999	43	*3.3%*	1,111	*11.4%*	2,682	*12.8%*
Home Values $100,000 to $124,999	98	*7.5%*	1,471	*15.2%*	3,410	*16.2%*
Home Values $90,000 to $99,999	47	*3.6%*	610	*6.3%*	1,284	*6.1%*
Home Values $80,000 to $89,999	51	*3.9%*	506	*5.2%*	1,209	*5.7%*
Home Values $70,000 to $79,999	5	*0.3%*	161	*1.7%*	442	*2.1%*
Home Values $60,000 to $69,999	3	*0.2%*	139	*1.4%*	314	*1.5%*
Home Values $50,000 to $59,999	5	*0.4%*	156	*1.6%*	461	*2.2%*
Home Values $35,000 to $49,999	5	*0.4%*	159	*1.6%*	362	*1.7%*
Home Values $25,000 to $34,999	-	-	56	*0.6%*	115	*0.5%*
Home Values $10,000 to $24,999	8	*0.6%*	52	*0.5%*	140	*0.7%*
Home Values Under $10,000	5	*0.4%*	78	*0.8%*	194	*0.9%*
Owner-Occupied Median Home Value	$215,134		$166,866		$158,645	
Renter-Occupied Median Rent	$1,071		$844		$855	

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3001 Chapel Hill Rd Douglasville, GA 30135	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2018)						
Total Household Expenditure	$110 M		$922 M		$1.82 B	
Total Non-Retail Expenditure	$57.6 M		$476 M		$939 M	
Total Retail Expenditure	$52.7 M		$446 M		$883 M	
Apparel	$3.87 M		$32.4 M		$63.9 M	
Contributions	$5.15 M		$38.9 M		$76.1 M	
Education	$4.44 M		$33.6 M		$65.1 M	
Entertainment	$6.27 M		$51.8 M		$102 M	
Food and Beverages	$15.8 M		$136 M		$269 M	
Furnishings and Equipment	$3.95 M		$31.8 M		$62.6 M	
Gifts	$2.90 M		$22.4 M		$43.8 M	
Health Care	$8.36 M		$73.1 M		$145 M	
Household Operations	$3.37 M		$26.4 M		$51.7 M	
Miscellaneous Expenses	$1.58 M		$13.5 M		$26.7 M	
Personal Care	$1.43 M		$12.0 M		$23.7 M	
Personal Insurance	$876 K		$6.78 M		$13.3 M	
Reading	$245 K		$2.04 M		$4.01 M	
Shelter	$22.8 M		$189 M		$374 M	
Tobacco	$595 K		$5.64 M		$11.3 M	
Transportation	$20.7 M		$177 M		$351 M	
Utilities	$7.87 M		$69.3 M		$138 M	
Monthly Household Consumer Expenditure (2018)						
Total Household Expenditure	$5,860		$4,865		$4,878	
Total Non-Retail Expenditure	$3,061	*52.2%*	$2,512	*51.6%*	$2,514	*51.5%*
Total Retail Expenditures	$2,799	*47.8%*	$2,353	*48.4%*	$2,364	*48.5%*
Apparel	$206	*3.5%*	$171	*3.5%*	$171	*3.5%*
Contributions	$274	*4.7%*	$205	*4.2%*	$204	*4.2%*
Education	$236	*4.0%*	$177	*3.6%*	$174	*3.6%*
Entertainment	$333	*5.7%*	$273	*5.6%*	$274	*5.6%*
Food and Beverages	$840	*14.3%*	$717	*14.7%*	$721	*14.8%*
Furnishings and Equipment	$210	*3.6%*	$168	*3.5%*	$168	*3.4%*
Gifts	$154	*2.6%*	$118	*2.4%*	$117	*2.4%*
Health Care	$445	*7.6%*	$386	*7.9%*	$388	*8.0%*
Household Operations	$179	*3.1%*	$139	*2.9%*	$138	*2.8%*
Miscellaneous Expenses	$84	*1.4%*	$71	*1.5%*	$72	*1.5%*
Personal Care	$76	*1.3%*	$63	*1.3%*	$63	*1.3%*
Personal Insurance	$47	*0.8%*	$36	*0.7%*	$36	*0.7%*
Reading	$13	*0.2%*	$11	*0.2%*	$11	*0.2%*
Shelter	$1,211	*20.7%*	$999	*20.5%*	$1,002	*20.5%*
Tobacco	$32	*0.5%*	$30	*0.6%*	$30	*0.6%*
Transportation	$1,102	*18.8%*	$934	*19.2%*	$940	*19.3%*
Utilities	$418	*7.1%*	$366	*7.5%*	$368	*7.5%*

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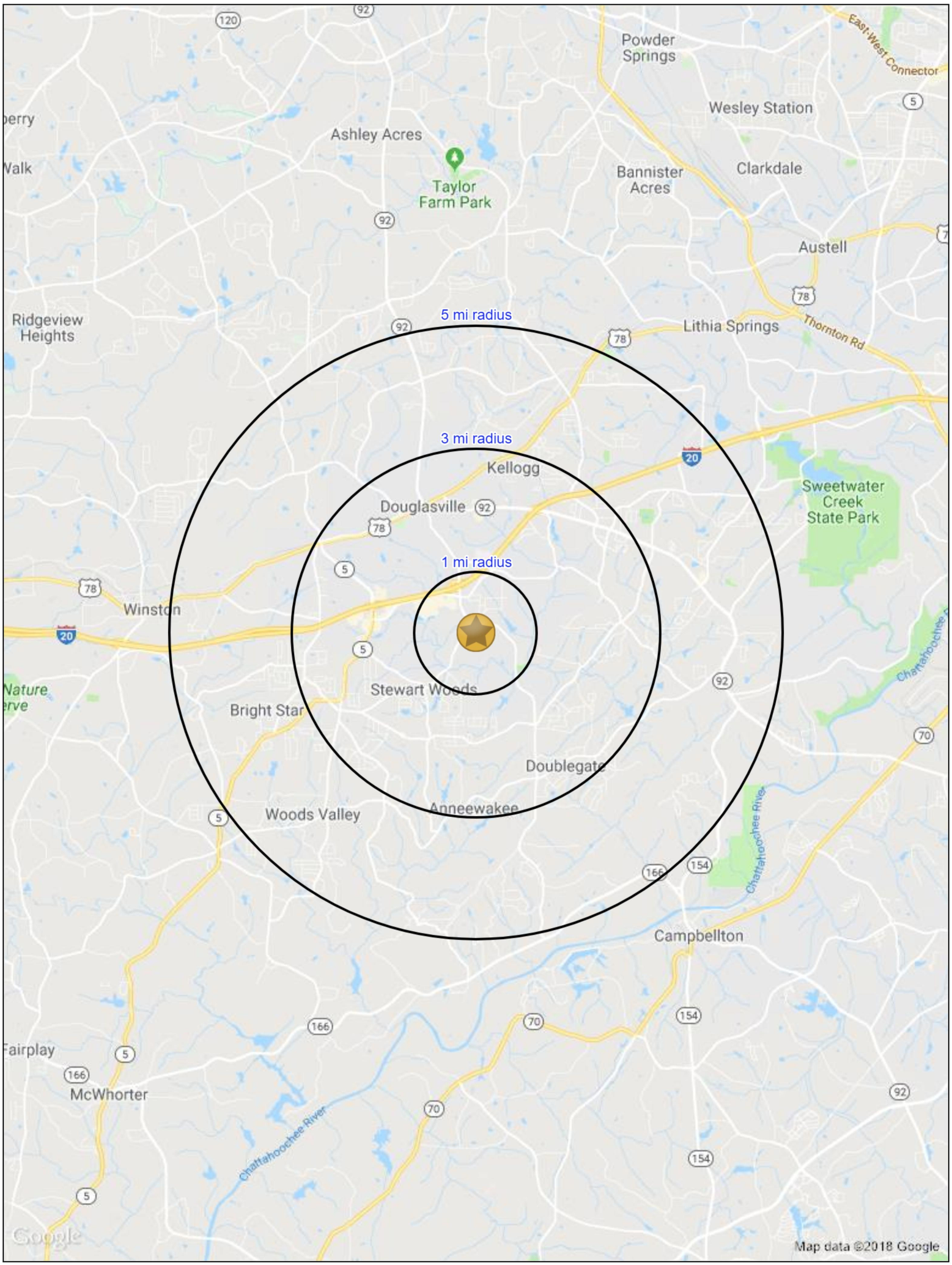
5 mi radius
3 mi radius
1 mi radius
Powder Springs
Wesley Station
Ashley Acres
Taylor Farm Park
Bannister Acres
Clarkdale
Austell
Ridgeview Heights
Lithia Springs
Thornton Rd
East West Connector
Kellogg
Douglasville
Sweetwater Creek State Park
Winston
Stewart Woods
Bright Star
Doublegate
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