

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9771/-84.4149

RFULL9

1100 Johnson Ferry Rd Marietta, GA 30068	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2018)	6,455	59,227	200,804
Projected Population (2023)	6,756	62,239	211,240
Census Population (2010)	6,257	56,706	186,868
Census Population (2000)	6,629	55,939	179,839
Projected Annual Growth (2018-2023)	301 0.9%	3,011 1.0%	10,436 1.0%
Historical Annual Growth (2010-2018)	198 0.4%	2,521 0.6%	13,936 0.9%
Historical Annual Growth (2000-2010)	-372 -0.6%	767 0.1%	7,029 0.4%
Estimated Population Density (2018)	2,055 <i>psm</i>	2,096 <i>psm</i>	2,558 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2018)	2,364	22,649	83,724
Projected Households (2023)	2,473	23,765	87,957
Census Households (2010)	2,286	21,419	76,329
Census Households (2000)	2,260	20,355	72,651
Projected Annual Growth (2018-2023)	109 0.9%	1,115 1.0%	4,233 1.0%
Historical Annual Change (2000-2018)	104 0.3%	2,294 0.6%	11,072 0.8%
Average Household Income			
Estimated Average Household Income (2018)	\$174,295	\$176,981	\$140,868
Projected Average Household Income (2023)	\$206,976	\$212,252	\$165,576
Census Average Household Income (2010)	\$131,299	\$126,487	\$106,626
Census Average Household Income (2000)	\$139,835	\$124,206	\$100,157
Projected Annual Change (2018-2023)	\$32,680 3.7%	\$35,270 4.0%	\$24,708 3.5%
Historical Annual Change (2000-2018)	\$34,460 1.4%	\$52,776 2.4%	\$40,711 2.3%
Median Household Income			
Estimated Median Household Income (2018)	\$128,579	\$126,955	\$104,096
Projected Median Household Income (2023)	\$147,767	\$146,892	\$120,587
Census Median Household Income (2010)	\$103,441	\$97,242	\$80,607
Census Median Household Income (2000)	\$107,976	\$98,433	\$79,840
Projected Annual Change (2018-2023)	\$19,189 3.0%	\$19,937 3.1%	\$16,490 3.2%
Historical Annual Change (2000-2018)	\$20,602 1.1%	\$28,522 1.6%	\$24,256 1.7%
Per Capita Income			
Estimated Per Capita Income (2018)	\$63,831	\$67,681	\$58,750
Projected Per Capita Income (2023)	\$75,768	\$81,045	\$68,959
Census Per Capita Income (2010)	\$47,971	\$47,776	\$43,553
Census Per Capita Income (2000)	\$48,719	\$45,012	\$40,402
Projected Annual Change (2018-2023)	\$11,937 3.7%	\$13,364 3.9%	\$10,209 3.5%
Historical Annual Change (2000-2018)	\$15,112 1.7%	\$22,669 2.8%	\$18,348 2.5%
Estimated Average Household Net Worth (2018)	\$1,363,309	\$1,296,981	\$1,029,876

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Race and Ethnicity						
Total Population (2018)	6,455		59,227		200,804	
White (2018)	5,358	83.0%	46,350	78.3%	142,722	71.1%
Black or African American (2018)	368	5.7%	5,710	9.6%	31,033	15.5%
American Indian or Alaska Native (2018)	2	-	75	0.1%	365	0.2%
Asian (2018)	579	9.0%	5,156	8.7%	16,741	8.3%
Hawaiian or Pacific Islander (2018)	5	0.1%	25	-	72	-
Other Race (2018)	31	0.5%	692	1.2%	5,401	2.7%
Two or More Races (2018)	112	1.7%	1,220	2.1%	4,469	2.2%
Population < 18 (2018)	1,619	25.1%	13,936	23.5%	43,966	21.9%
White Not Hispanic	1,223	75.6%	9,977	71.6%	26,698	60.7%
Black or African American	112	6.9%	1,286	9.2%	7,128	16.2%
Asian	155	9.6%	1,331	9.6%	3,870	8.8%
Other Race Not Hispanic	52	3.2%	582	4.2%	2,174	4.9%
Hispanic	77	4.7%	760	5.5%	4,095	9.3%
Not Hispanic or Latino Population (2018)	6,200	96.1%	56,573	95.5%	186,899	93.1%
Not Hispanic White	5,193	83.8%	44,625	78.9%	134,752	72.1%
Not Hispanic Black or African American	326	5.3%	5,496	9.7%	30,104	16.1%
Not Hispanic American Indian or Alaska Native	2	-	56	0.1%	279	0.1%
Not Hispanic Asian	578	9.3%	5,127	9.1%	16,587	8.9%
Not Hispanic Hawaiian or Pacific Islander	3	-	23	-	63	-
Not Hispanic Other Race	10	0.2%	240	0.4%	1,511	0.8%
Not Hispanic Two or More Races	88	1.4%	1,006	1.8%	3,602	1.9%
Hispanic or Latino Population (2018)	255	3.9%	2,654	4.5%	13,905	6.9%
Hispanic White	165	64.7%	1,725	65.0%	7,970	57.3%
Hispanic Black or African American	42	16.4%	214	8.1%	929	6.7%
Hispanic American Indian or Alaska Native	-	-	19	0.7%	85	0.6%
Hispanic Asian	1	0.4%	29	1.1%	154	1.1%
Hispanic Hawaiian or Pacific Islander	2	0.8%	2	0.1%	9	0.1%
Hispanic Other Race	21	8.2%	451	17.0%	3,890	28.0%
Hispanic Two or More Races	24	9.6%	214	8.1%	867	6.2%
Not Hispanic or Latino Population (2010)	6,045	96.6%	54,298	95.8%	173,426	92.8%
Hispanic or Latino Population (2010)	212	3.4%	2,408	4.2%	13,442	7.2%
Not Hispanic or Latino Population (2000)	6,508	98.2%	54,523	97.5%	171,317	95.3%
Hispanic or Latino Population (2000)	122	1.8%	1,416	2.5%	8,522	4.7%
Not Hispanic or Latino Population (2023)	6,461	95.6%	59,107	95.0%	194,948	92.3%
Hispanic or Latino Population (2023)	294	4.4%	3,132	5.0%	16,291	7.7%
Projected Annual Growth (2018-2023)	40	3.1%	478	3.6%	2,386	3.4%
Historical Annual Growth (2000-2010)	91	7.5%	992	7.0%	4,920	5.8%

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1100 Johnson Ferry Rd

Marietta, GA 30068

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	6,455		59,227		200,804	
Age Under 5 Years	287	4.4%	2,843	4.8%	10,972	5.5%
Age 5 to 9 Years	412	6.4%	3,861	6.5%	12,337	6.1%
Age 10 to 14 Years	571	8.8%	4,472	7.6%	13,210	6.6%
Age 15 to 19 Years	484	7.5%	4,012	6.8%	11,783	5.9%
Age 20 to 24 Years	186	2.9%	2,278	3.8%	9,619	4.8%
Age 25 to 29 Years	153	2.4%	2,569	4.3%	12,786	6.4%
Age 30 to 34 Years	182	2.8%	2,574	4.3%	13,040	6.5%
Age 35 to 39 Years	340	5.3%	3,477	5.9%	13,723	6.8%
Age 40 to 44 Years	427	6.6%	3,913	6.6%	13,352	6.6%
Age 45 to 49 Years	502	7.8%	4,741	8.0%	15,052	7.5%
Age 50 to 54 Years	589	9.1%	4,780	8.1%	14,939	7.4%
Age 55 to 59 Years	608	9.4%	5,232	8.8%	15,652	7.8%
Age 60 to 64 Years	606	9.4%	5,042	8.5%	14,322	7.1%
Age 65 to 69 Years	456	7.1%	3,954	6.7%	11,550	5.8%
Age 70 to 74 Years	250	3.9%	2,556	4.3%	7,818	3.9%
Age 75 to 79 Years	158	2.5%	1,377	2.3%	4,533	2.3%
Age 80 to 84 Years	102	1.6%	787	1.3%	2,902	1.4%
Age 85 Years or Over	143	2.2%	759	1.3%	3,214	1.6%
Median Age	46.0		43.7		40.9	
Age 19 Years or Less	1,755	27.2%	15,187	25.6%	48,302	24.1%
Age 20 to 64 Years	3,591	55.6%	34,606	58.4%	122,484	61.0%
Age 65 Years or Over	1,109	17.2%	9,434	15.9%	30,018	14.9%

Female Age Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	3,342 51.8%		30,471 51.4%		103,926 51.8%	
Age Under 5 Years	145	4.3%	1,431	4.7%	5,361	5.2%
Age 5 to 9 Years	210	6.3%	1,882	6.2%	6,018	5.8%
Age 10 to 14 Years	287	8.6%	2,200	7.2%	6,457	6.2%
Age 15 to 19 Years	234	7.0%	1,899	6.2%	5,718	5.5%
Age 20 to 24 Years	85	2.5%	1,140	3.7%	4,867	4.7%
Age 25 to 29 Years	69	2.1%	1,313	4.3%	6,596	6.3%
Age 30 to 34 Years	102	3.1%	1,335	4.4%	6,772	6.5%
Age 35 to 39 Years	189	5.7%	1,845	6.1%	6,995	6.7%
Age 40 to 44 Years	230	6.9%	2,126	7.0%	6,923	6.7%
Age 45 to 49 Years	267	8.0%	2,561	8.4%	8,020	7.7%
Age 50 to 54 Years	303	9.1%	2,486	8.2%	7,804	7.5%
Age 55 to 59 Years	326	9.8%	2,779	9.1%	8,411	8.1%
Age 60 to 64 Years	312	9.3%	2,611	8.6%	7,632	7.3%
Age 65 to 69 Years	216	6.5%	1,937	6.4%	5,845	5.6%
Age 70 to 74 Years	117	3.5%	1,267	4.2%	4,104	3.9%
Age 75 to 79 Years	79	2.4%	711	2.3%	2,449	2.4%
Age 80 to 84 Years	64	1.9%	440	1.4%	1,722	1.7%
Age 85 Years or Over	106	3.2%	509	1.7%	2,231	2.1%
Female Median Age	46.3		44.1		41.8	
Age 19 Years or Less	877	26.2%	7,413	24.3%	23,554	22.7%
Age 20 to 64 Years	1,883	56.4%	18,193	59.7%	64,021	61.6%
Age 65 Years or Over	582	17.4%	4,865	16.0%	16,352	15.7%

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Marietta, GA 30068							
Male Age Distribution (2018)							
Male Population		3,113	48.2%	28,756	48.6%	96,878	48.2%
Age Under 5 Years		142	4.6%	1,412	4.9%	5,611	5.8%
Age 5 to 9 Years		202	6.5%	1,978	6.9%	6,318	6.5%
Age 10 to 14 Years		284	9.1%	2,272	7.9%	6,753	7.0%
Age 15 to 19 Years		250	8.0%	2,113	7.3%	6,066	6.3%
Age 20 to 24 Years		102	3.3%	1,139	4.0%	4,752	4.9%
Age 25 to 29 Years		84	2.7%	1,256	4.4%	6,190	6.4%
Age 30 to 34 Years		80	2.6%	1,240	4.3%	6,268	6.5%
Age 35 to 39 Years		150	4.8%	1,633	5.7%	6,728	6.9%
Age 40 to 44 Years		197	6.3%	1,788	6.2%	6,428	6.6%
Age 45 to 49 Years		234	7.5%	2,180	7.6%	7,032	7.3%
Age 50 to 54 Years		285	9.2%	2,293	8.0%	7,135	7.4%
Age 55 to 59 Years		282	9.1%	2,453	8.5%	7,240	7.5%
Age 60 to 64 Years		294	9.4%	2,431	8.5%	6,690	6.9%
Age 65 to 69 Years		240	7.7%	2,018	7.0%	5,705	5.9%
Age 70 to 74 Years		133	4.3%	1,289	4.5%	3,715	3.8%
Age 75 to 79 Years		79	2.5%	666	2.3%	2,084	2.2%
Age 80 to 84 Years		38	1.2%	347	1.2%	1,179	1.2%
Age 85 Years or Over		38	1.2%	250	0.9%	983	1.0%
Male Median Age		45.5		43.3		40.1	
Age 19 Years or Less		878	28.2%	7,775	27.0%	24,748	25.5%
Age 20 to 64 Years		1,708	54.9%	16,412	57.1%	58,464	60.3%
Age 65 Years or Over		528	16.9%	4,569	15.9%	13,666	14.1%
Males per 100 Females (2018)							
Overall Comparison		93		94		93	
Age Under 5 Years		98	49.4%	99	49.7%	105	51.1%
Age 5 to 9 Years		96	49.0%	105	51.2%	105	51.2%
Age 10 to 14 Years		99	49.7%	103	50.8%	105	51.1%
Age 15 to 19 Years		107	51.6%	111	52.7%	106	51.5%
Age 20 to 24 Years		120	54.5%	100	50.0%	98	49.4%
Age 25 to 29 Years		123	55.1%	96	48.9%	94	48.4%
Age 30 to 34 Years		78	43.9%	93	48.2%	93	48.1%
Age 35 to 39 Years		79	44.3%	89	47.0%	96	49.0%
Age 40 to 44 Years		86	46.1%	84	45.7%	93	48.1%
Age 45 to 49 Years		88	46.7%	85	46.0%	88	46.7%
Age 50 to 54 Years		94	48.4%	92	48.0%	91	47.8%
Age 55 to 59 Years		86	46.4%	88	46.9%	86	46.3%
Age 60 to 64 Years		94	48.5%	93	48.2%	88	46.7%
Age 65 to 69 Years		111	52.6%	104	51.0%	98	49.4%
Age 70 to 74 Years		113	53.1%	102	50.4%	91	47.5%
Age 75 to 79 Years		100	50.1%	94	48.4%	85	46.0%
Age 80 to 84 Years		60	37.4%	79	44.1%	68	40.6%
Age 85 Years or Over		36	26.3%	49	32.9%	44	30.6%
Age 19 Years or Less		100	50.0%	105	51.2%	105	51.2%
Age 20 to 39 Years		94	48.3%	94	48.3%	95	48.7%
Age 40 to 64 Years		90	47.3%	89	47.0%	89	47.1%
Age 65 Years or Over		91	47.6%	94	48.4%	84	45.5%

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	1 mi radius	3 mi radius	5 mi radius
Household Type (2018)			
Total Households	2,364	22,649	83,724
Households with Children	919 38.9%	7,854 34.7%	24,847 29.7%
Average Household Size	2.7	2.6	2.4
Household Density per Square Mile	753	801	1,066
Population Family	5,936 92.0%	52,428 88.5%	163,815 81.6%
Population Non-Family	520 8.0%	6,786 11.5%	36,501 18.2%
Population Group Quarters	- -	13 -	488 0.2%
Family Households	1,910 80.8%	17,014 75.1%	53,860 64.3%
Married Couple Households	1,703 89.2%	14,638 86.0%	43,698 81.1%
Other Family Households	207 10.8%	2,377 14.0%	10,162 18.9%
Family Households with Children	917 48.0%	7,831 46.0%	24,676 45.8%
Married Couple with Children	792 86.3%	6,438 82.2%	18,726 75.9%
Other Family Households with Children	126 13.7%	1,393 17.8%	5,950 24.1%
Family Households No Children	992 52.0%	9,183 54.0%	29,183 54.2%
Married Couple No Children	911 91.8%	8,199 89.3%	24,972 85.6%
Other Family Households No Children	81 8.2%	984 10.7%	4,211 14.4%
Non-Family Households	454 19.2%	5,635 24.9%	29,864 35.7%
Non-Family Households with Children	2 0.4%	23 0.4%	170 0.6%
Non-Family Households No Children	452 99.6%	5,612 99.6%	29,694 99.4%
Average Family Household Size	3.1	3.1	3.0
Average Family Income	\$186,238	\$208,644	\$179,179
Median Family Income	\$147,000	\$154,838	\$136,902
Average Non-Family Household Size	1.1	1.2	1.2
Marital Status (2018)			
Population Age 15 Years or Over	5,185	48,052	164,285
Never Married	810 15.6%	10,833 22.5%	47,796 29.1%
Currently Married	3,405 65.7%	29,894 62.2%	87,120 53.0%
Previously Married	969 18.7%	7,325 15.2%	29,369 17.9%
Separated	116 12.0%	1,411 19.3%	6,277 21.4%
Widowed	344 35.5%	1,956 26.7%	6,601 22.5%
Divorced	509 52.5%	3,958 54.0%	16,491 56.2%
Educational Attainment (2018)			
Adult Population Age 25 Years or Over	4,514	41,761	142,883
Elementary (Grade Level 0 to 8)	12 0.3%	256 0.6%	2,284 1.6%
Some High School (Grade Level 9 to 11)	33 0.7%	281 0.7%	2,939 2.1%
High School Graduate	296 6.6%	3,936 9.4%	17,044 11.9%
Some College	316 7.0%	5,544 13.3%	21,523 15.1%
Associate Degree Only	329 7.3%	2,038 4.9%	8,653 6.1%
Bachelor Degree Only	2,113 46.8%	17,848 42.7%	55,220 38.6%
Graduate Degree	1,414 31.3%	11,858 28.4%	35,219 24.6%
Any College (Some College or Higher)	4,172 92.4%	37,288 89.3%	120,616 84.4%
College Degree + (Bachelor Degree or Higher)	3,527 78.1%	29,706 71.1%	90,439 63.3%

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Housing

	1 mi radius	3 mi radius	5 mi radius
Total Housing Units (2018)	2,409	23,100	85,888
Total Housing Units (2010)	2,365	22,368	81,818
Historical Annual Growth (2010-2018)	44 0.2%	732 0.4%	4,071 0.6%
Housing Units Occupied (2018)	2,364 98.1%	22,649 98.0%	83,724 97.5%
Housing Units Owner-Occupied	2,135 90.3%	18,443 81.4%	55,786 66.6%
Housing Units Renter-Occupied	229 9.7%	4,207 18.6%	27,938 33.4%
Housing Units Vacant (2018)	45 1.9%	450 2.0%	2,164 2.6%

Household Size (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Households	2,364	22,649	83,724
1 Person Households	406 17.2%	4,660 20.6%	24,444 29.2%
2 Person Households	821 34.7%	8,065 35.6%	28,523 34.1%
3 Person Households	418 17.7%	3,865 17.1%	12,958 15.5%
4 Person Households	510 21.6%	4,124 18.2%	11,705 14.0%
5 Person Households	160 6.8%	1,451 6.4%	4,251 5.1%
6 Person Households	40 1.7%	362 1.6%	1,249 1.5%
7 or More Person Households	9 0.4%	122 0.5%	593 0.7%

Household Income Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	660 27.9%	6,067 26.8%	16,060 19.2%
HH Income \$150,000 to \$199,999	341 14.4%	3,014 13.3%	9,196 11.0%
HH Income \$125,000 to \$149,999	186 7.9%	1,939 8.6%	6,644 7.9%
HH Income \$100,000 to \$124,999	278 11.8%	2,264 10.0%	8,223 9.8%
HH Income \$75,000 to \$99,999	308 13.0%	2,722 12.0%	9,973 11.9%
HH Income \$50,000 to \$74,999	265 11.2%	2,736 12.1%	12,556 15.0%
HH Income \$35,000 to \$49,999	81 3.4%	1,618 7.1%	7,825 9.3%
HH Income \$25,000 to \$34,999	73 3.1%	854 3.8%	4,665 5.6%
HH Income \$15,000 to \$24,999	118 5.0%	668 2.9%	3,996 4.8%
HH Income \$10,000 to \$14,999	14 0.6%	215 0.9%	1,656 2.0%
HH Income Under \$10,000	41 1.7%	552 2.4%	2,929 3.5%

Household Vehicles (2018)

	1 mi radius	3 mi radius	5 mi radius
Households 0 Vehicles Available	71 3.0%	550 2.4%	3,850 4.6%
Households 1 Vehicle Available	433 18.3%	5,309 23.4%	26,305 31.4%
Households 2 Vehicles Available	1,234 52.2%	10,995 48.5%	37,138 44.4%
Households 3 or More Vehicles Available	625 26.4%	5,795 25.6%	16,430 19.6%
Total Vehicles Available	5,010	46,479	155,145
Average Vehicles per Household	2.1	2.1	1.9
Owner-Occupied Household Vehicles	4,695 93.7%	40,603 87.4%	118,437 76.3%
Average Vehicles per Owner-Occupied Household	2.2	2.2	2.1
Renter-Occupied Household Vehicles	315 6.3%	5,876 12.6%	36,707 23.7%
Average Vehicles per Renter-Occupied Household	1.4	1.4	1.3

Travel Time (2015)

	1 mi radius	3 mi radius	5 mi radius
Worker Base Age 16 years or Over	3,481	32,158	107,824
Travel to Work in 14 Minutes or Less	420 12.1%	3,767 11.7%	16,529 15.3%
Travel to Work in 15 to 29 Minutes	804 23.1%	8,239 25.6%	33,567 31.1%
Travel to Work in 30 to 59 Minutes	1,512 43.4%	12,322 38.3%	40,013 37.1%
Travel to Work in 60 Minutes or More	186 5.3%	2,185 6.8%	8,085 7.5%
Work at Home	435 12.5%	4,924 15.3%	12,971 12.0%
Average Minutes Travel to Work	31.3	30.0	27.8

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9771/-84.4149

RFULL9

1100 Johnson Ferry Rd Marietta, GA 30068	1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2015)			
Worker Base Age 16 years or Over	3,481	32,158	107,824
Drive to Work Alone	2,803 80.5%	24,480 76.1%	81,764 75.8%
Drive to Work in Carpool	170 4.9%	1,413 4.4%	6,068 5.6%
Travel to Work by Public Transportation	46 1.3%	891 2.8%	4,520 4.2%
Drive to Work on Motorcycle	- -	1 -	34 -
Bicycle to Work	1 -	11 -	150 0.1%
Walk to Work	14 0.4%	253 0.8%	1,131 1.0%
Other Means	12 0.3%	186 0.6%	1,186 1.1%
Work at Home	435 12.5%	4,924 15.3%	12,971 12.0%
Daytime Demographics (2018)			
Total Businesses	774	2,687	9,811
Total Employees	6,550	18,983	90,498
Company Headquarter Businesses	1 0.1%	8 0.3%	116 1.2%
Company Headquarter Employees	7 0.1%	196 1.0%	12,671 14.0%
Employee Population per Business	8.5 to 1	7.1 to 1	9.2 to 1
Residential Population per Business	8.3 to 1	22.0 to 1	20.5 to 1
Adj. Daytime Demographics Age 16 Years or Over	8,249	34,741	141,146
Labor Force			
Labor Population Age 16 Years or Over (2018)	5,079	47,188	161,833
Labor Force Total Males (2018)	2,428 47.8%	22,636 48.0%	76,946 47.5%
Male Civilian Employed	1,822 75.0%	16,819 74.3%	58,420 75.9%
Male Civilian Unemployed	68 2.8%	490 2.2%	1,459 1.9%
Males in Armed Forces	10 0.4%	34 0.1%	145 0.2%
Males Not in Labor Force	528 21.8%	5,294 23.4%	16,923 22.0%
Labor Force Total Females (2018)	2,651 52.2%	24,552 52.0%	84,888 52.5%
Female Civilian Employed	1,548 58.4%	14,577 59.4%	52,614 62.0%
Female Civilian Unemployed	56 2.1%	351 1.4%	1,416 1.7%
Females in Armed Forces	- -	- -	7 -
Females Not in Labor Force	1,048 39.5%	9,623 39.2%	30,850 36.3%
Unemployment Rate	2.4%	1.8%	1.8%
Labor Force Growth (2010-2018)	4 0.1%	-35 -0.1%	-533 -0.5%
Male Labor Force Growth (2010-2018)	2 0.1%	-19 -0.1%	-310 -0.5%
Female Labor Force Growth (2010-2018)	2 0.1%	-16 -0.1%	-224 -0.4%
Occupation (2015)			
Occupation Population Age 16 Years or Over	3,366	31,431	111,566
Occupation Total Males	1,820 54.1%	16,838 53.6%	58,729 52.6%
Occupation Total Females	1,546 45.9%	14,593 46.4%	52,837 47.4%
Management, Business, Financial Operations	1,070 31.8%	9,541 30.4%	29,539 26.5%
Professional, Related	1,080 32.1%	9,349 29.7%	33,041 29.6%
Service	169 5.0%	3,171 10.1%	14,529 13.0%
Sales, Office	880 26.1%	7,248 23.1%	25,252 22.6%
Farming, Fishing, Forestry	- -	44 0.1%	128 0.1%
Construction, Extraction, Maintenance	87 2.6%	816 2.6%	3,579 3.2%
Production, Transport, Material Moving	79 2.3%	1,261 4.0%	5,498 4.9%
White Collar Workers	3,030 90.0%	26,139 83.2%	87,833 78.7%
Blue Collar Workers	336 10.0%	5,292 16.8%	23,734 21.3%

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RFULL9

1100 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
Total Units	2,286		21,419		76,329	
1 Detached Unit	2,092	91.5%	17,843	83.3%	52,285	68.5%
1 Attached Unit	167	7.3%	1,386	6.5%	6,151	8.1%
2 Units	-	-	55	0.3%	654	0.9%
3 to 4 Units	13	0.6%	344	1.6%	2,079	2.7%
5 to 9 Units	4	0.2%	724	3.4%	6,169	8.1%
10 to 19 Units	12	0.5%	1,195	5.6%	8,293	10.9%
20 to 49 Units	14	0.6%	454	2.1%	2,881	3.8%
50 or More Units	46	2.0%	518	2.4%	5,049	6.6%
Mobile Home or Trailer	14	0.6%	154	0.7%	753	1.0%
Other Structure	-	-	-	-	2	-
Homes Built By Year (2015)						
Homes Built 2014 or later	43	1.9%	480	2.2%	1,638	2.1%
Homes Built 2010 to 2013	58	2.6%	385	1.8%	1,741	2.3%
Homes Built 2000 to 2009	95	4.2%	1,730	8.1%	7,885	10.3%
Homes Built 1990 to 1999	280	12.2%	3,704	17.3%	14,227	18.6%
Homes Built 1980 to 1989	1,047	45.8%	7,580	35.4%	25,677	33.6%
Homes Built 1970 to 1979	636	27.8%	6,795	31.7%	21,540	28.2%
Homes Built 1960 to 1969	168	7.3%	1,272	5.9%	7,220	9.5%
Homes Built 1950 to 1959	31	1.4%	462	2.2%	2,913	3.8%
Homes Built 1940 to 1949	1	-	80	0.4%	573	0.8%
Homes Built Before 1939	3	0.1%	185	0.9%	861	1.1%
Median Age of Homes	32.2 yrs		31.6 yrs		32.1 yrs	
Home Values (2015)						
Owner Specified Housing Units	2,063		17,595		51,799	
Home Values \$1,000,000 or More	38	1.8%	686	3.9%	1,894	3.7%
Home Values \$750,000 to \$999,999	116	5.6%	996	5.7%	2,837	5.5%
Home Values \$500,000 to \$749,999	408	19.8%	3,322	18.9%	8,628	16.7%
Home Values \$400,000 to \$499,999	303	14.7%	2,856	16.2%	6,781	13.1%
Home Values \$300,000 to \$399,999	505	24.5%	4,384	24.9%	11,601	22.4%
Home Values \$250,000 to \$299,999	232	11.2%	1,646	9.4%	5,811	11.2%
Home Values \$200,000 to \$249,999	182	8.8%	1,557	8.8%	5,903	11.4%
Home Values \$175,000 to \$199,999	87	4.2%	702	4.0%	2,816	5.4%
Home Values \$150,000 to \$174,999	148	7.2%	914	5.2%	3,151	6.1%
Home Values \$125,000 to \$149,999	47	2.3%	478	2.7%	2,189	4.2%
Home Values \$100,000 to \$124,999	14	0.7%	350	2.0%	1,561	3.0%
Home Values \$90,000 to \$99,999	7	0.3%	133	0.8%	535	1.0%
Home Values \$80,000 to \$89,999	15	0.7%	95	0.5%	577	1.1%
Home Values \$70,000 to \$79,999	3	0.2%	61	0.3%	432	0.8%
Home Values \$60,000 to \$69,999	-	-	26	0.1%	211	0.4%
Home Values \$50,000 to \$59,999	-	-	32	0.2%	214	0.4%
Home Values \$35,000 to \$49,999	4	0.2%	65	0.4%	252	0.5%
Home Values \$25,000 to \$34,999	1	0.1%	16	0.1%	130	0.3%
Home Values \$10,000 to \$24,999	4	0.2%	43	0.2%	204	0.4%
Home Values Under \$10,000	18	0.9%	104	0.6%	229	0.4%
Owner-Occupied Median Home Value	\$359,028		\$381,961		\$348,358	
Renter-Occupied Median Rent	\$1,335		\$1,073		\$1,040	

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RFULL9

1100 Johnson Ferry Rd

Marietta, GA 30068

1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2018)

Total Household Expenditure	\$249 M	\$2.43 B	\$7.53 B
Total Non-Retail Expenditure	\$134 M	\$1.30 B	\$4.01 B
Total Retail Expenditure	\$116 M	\$1.13 B	\$3.51 B
Apparel	\$8.87 M	\$86.6 M	\$267 M
Contributions	\$14.0 M	\$137 M	\$403 M
Education	\$11.5 M	\$112 M	\$333 M
Entertainment	\$14.3 M	\$139 M	\$429 M
Food and Beverages	\$34.3 M	\$335 M	\$1.05 B
Furnishings and Equipment	\$9.16 M	\$89.0 M	\$272 M
Gifts	\$7.36 M	\$71.9 M	\$215 M
Health Care	\$17.9 M	\$175 M	\$555 M
Household Operations	\$8.31 M	\$81.0 M	\$242 M
Miscellaneous Expenses	\$3.43 M	\$33.5 M	\$106 M
Personal Care	\$3.17 M	\$31.0 M	\$96.4 M
Personal Insurance	\$2.22 M	\$21.7 M	\$64.5 M
Reading	\$558 K	\$5.45 M	\$16.9 M
Shelter	\$51.9 M	\$507 M	\$1.56 B
Tobacco	\$1.14 M	\$11.2 M	\$37.1 M
Transportation	\$44.3 M	\$432 M	\$1.36 B
Utilities	\$16.6 M	\$163 M	\$519 M

Monthly Household Consumer Expenditure (2018)

Total Household Expenditure	\$8,782	\$8,943	\$7,492
Total Non-Retail Expenditure	\$4,709 53.6%	\$4,801 53.7%	\$3,995 53.3%
Total Retail Expenditures	\$4,073 46.4%	\$4,142 46.3%	\$3,498 46.7%
Apparel	\$313 3.6%	\$319 3.6%	\$266 3.5%
Contributions	\$494 5.6%	\$505 5.7%	\$401 5.4%
Education	\$405 4.6%	\$413 4.6%	\$332 4.4%
Entertainment	\$505 5.7%	\$513 5.7%	\$427 5.7%
Food and Beverages	\$1,209 13.8%	\$1,231 13.8%	\$1,047 14.0%
Furnishings and Equipment	\$323 3.7%	\$328 3.7%	\$271 3.6%
Gifts	\$259 3.0%	\$264 3.0%	\$214 2.9%
Health Care	\$631 7.2%	\$643 7.2%	\$553 7.4%
Household Operations	\$293 3.3%	\$298 3.3%	\$241 3.2%
Miscellaneous Expenses	\$121 1.4%	\$123 1.4%	\$105 1.4%
Personal Care	\$112 1.3%	\$114 1.3%	\$96 1.3%
Personal Insurance	\$78 0.9%	\$80 0.9%	\$64 0.9%
Reading	\$20 0.2%	\$20 0.2%	\$17 0.2%
Shelter	\$1,830 20.8%	\$1,864 20.8%	\$1,557 20.8%
Tobacco	\$40 0.5%	\$41 0.5%	\$37 0.5%
Transportation	\$1,563 17.8%	\$1,588 17.8%	\$1,349 18.0%
Utilities	\$586 6.7%	\$599 6.7%	\$516 6.9%

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