COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 33.4553/-84.1670

RFULL9

250 Jonesboro Rd McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	6,685		42,051		75,641	
Projected Population (2023)	7,523		46,931		83,880	
Census Population (2010)	6,326		37,450		66,527	
Census Population (2000)	4,414		22,684		36,586	
Projected Annual Growth (2018-2023)	838	*2.5%*	4,880	*2.3%*	8,238	*2.2%*
Historical Annual Growth (2010-2018)	359	*0.7%*	4,601	*1.5%*	9,114	*1.7%*
Historical Annual Growth (2000-2010)	1,912	*4.3%*	14,766	*6.5%*	29,941	*8.2%*
Estimated Population Density (2018)	2,129 *psm*		1,488 *psm*		963 *psm*	
Trade Area Size	3.1 *sq mi*		28.3 *sq mi*		78.5 *sq mi*	
Households						
Estimated Households (2018)	2,462		14,823		26,213	
Projected Households (2023)	2,660		15,930		27,960	
Census Households (2010)	2,343		13,255		23,161	
Census Households (2000)	1,605		7,958		12,717	
Projected Annual Growth (2018-2023)	199	*1.6%*	1,107	*1.5%*	1,747	*1.3%*
Historical Annual Change (2000-2018)	857	*3.0%*	6,865	*4.8%*	13,496	*5.9%*
Average Household Income						
Estimated Average Household Income (2018)	$64,994		$73,264		$85,597	
Projected Average Household Income (2023)	$71,911		$82,183		$97,479	
Census Average Household Income (2010)	$58,581		$61,952		$69,621	
Census Average Household Income (2000)	$56,321		$63,346		$69,812	
Projected Annual Change (2018-2023)	$6,917	*2.1%*	$8,920	*2.4%*	$11,883	*2.8%*
Historical Annual Change (2000-2018)	$8,673	*0.9%*	$9,918	*0.9%*	$15,785	*1.3%*
Median Household Income						
Estimated Median Household Income (2018)	$51,009		$63,152		$71,841	
Projected Median Household Income (2023)	$57,709		$71,899		$81,997	
Census Median Household Income (2010)	$58,327		$55,287		$61,233	
Census Median Household Income (2000)	$49,436		$53,937		$59,958	
Projected Annual Change (2018-2023)	$6,701	*2.6%*	$8,747	*2.8%*	$10,156	*2.8%*
Historical Annual Change (2000-2018)	$1,572	*0.2%*	$9,215	*0.9%*	$11,883	*1.1%*
Per Capita Income						
Estimated Per Capita Income (2018)	$23,933		$26,035		$29,779	
Projected Per Capita Income (2023)	$25,432		$28,084		$32,598	
Census Per Capita Income (2010)	$21,701		$21,927		$24,238	
Census Per Capita Income (2000)	$20,477		$22,249		$24,279	
Projected Annual Change (2018-2023)	$1,499	*1.3%*	$2,049	*1.6%*	$2,819	*1.9%*
Historical Annual Change (2000-2018)	$3,455	*0.9%*	$3,786	*0.9%*	$5,501	*1.3%*
Estimated Average Household Net Worth (2018)	$361,962		$428,878		$525,803	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 33.4553/-84.1670

RFULL9

250 Jonesboro Rd McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2018)	6,685		42,051		75,641	
White (2018)	2,106	*31.5%*	17,029	*40.5%*	33,183	*43.9%*
Black or African American (2018)	4,027	*60.2%*	21,691	*51.6%*	36,005	*47.6%*
American Indian or Alaska Native (2018)	13	*0.2%*	103	*0.2%*	183	*0.2%*
Asian (2018)	154	*2.3%*	1,108	*2.6%*	2,766	*3.7%*
Hawaiian or Pacific Islander (2018)	8	*0.1%*	31	*0.1%*	51	*0.1%*
Other Race (2018)	189	*2.8%*	1,096	*2.6%*	1,704	*2.3%*
Two or More Races (2018)	188	*2.8%*	992	*2.4%*	1,749	*2.3%*
Population < 18 (2018)	1,757	*26.3%*	10,653	*25.3%*	19,215	*25.4%*
White Not Hispanic	368	*20.9%*	3,050	*28.6%*	6,275	*32.7%*
Black or African American	1,135	*64.6%*	6,065	*56.9%*	10,080	*52.5%*
Asian	34	*1.9%*	255	*2.4%*	672	*3.5%*
Other Race Not Hispanic	92	*5.3%*	563	*5.3%*	961	*5.0%*
Hispanic	129	*7.3%*	720	*6.8%*	1,228	*6.4%*
Not Hispanic or Latino Population (2018)	6,213	*92.9%*	39,548	*94.0%*	71,334	*94.3%*
Not Hispanic White	1,921	*30.9%*	16,046	*40.6%*	31,389	*44.0%*
Not Hispanic Black or African American	3,940	*63.4%*	21,240	*53.7%*	35,205	*49.4%*
Not Hispanic American Indian or Alaska Native	10	*0.2%*	96	*0.2%*	169	*0.2%*
Not Hispanic Asian	152	*2.5%*	1,090	*2.8%*	2,729	*3.8%*
Not Hispanic Hawaiian or Pacific Islander	8	*0.1%*	29	*0.1%*	45	*0.1%*
Not Hispanic Other Race	40	*0.6%*	237	*0.6%*	361	*0.5%*
Not Hispanic Two or More Races	142	*2.3%*	810	*2.0%*	1,436	*2.0%*
Hispanic or Latino Population (2018)	472	*7.1%*	2,503	*6.0%*	4,308	*5.7%*
Hispanic White	185	*39.2%*	984	*39.3%*	1,794	*41.6%*
Hispanic Black or African American	87	*18.5%*	451	*18.0%*	799	*18.6%*
Hispanic American Indian or Alaska Native	3	*0.6%*	7	*0.3%*	14	*0.3%*
Hispanic Asian	2	*0.4%*	18	*0.7%*	37	*0.8%*
Hispanic Hawaiian or Pacific Islander	-	-	3	*0.1%*	6	*0.1%*
Hispanic Other Race	149	*31.7%*	859	*34.3%*	1,344	*31.2%*
Hispanic Two or More Races	46	*9.7%*	182	*7.3%*	313	*7.3%*
Not Hispanic or Latino Population (2010)	5,797	*91.6%*	34,894	*93.2%*	62,451	*93.9%*
Hispanic or Latino Population (2010)	529	*8.4%*	2,556	*6.8%*	4,076	*6.1%*
Not Hispanic or Latino Population (2000)	4,207	*95.3%*	21,976	*96.9%*	35,645	*97.4%*
Hispanic or Latino Population (2000)	207	*4.7%*	708	*3.1%*	941	*2.6%*
Not Hispanic or Latino Population (2023)	6,959	*92.5%*	43,964	*93.7%*	78,802	*93.9%*
Hispanic or Latino Population (2023)	564	*7.5%*	2,967	*6.3%*	5,078	*6.1%*
Projected Annual Growth (2018-2023)	92	*3.9%*	464	*3.7%*	770	*3.6%*
Historical Annual Growth (2000-2010)	322	*15.5%*	1,849	*26.1%*	3,136	*33.3%*

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

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RETAIL PLANNING CORPORATION

Lat/Lon: 33.4553/-84.1670

RFULL9

250 Jonesboro Rd McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2018)						
Total Population	6,685		42,051		75,641	
Age Under 5 Years	446	*6.7%*	2,667	*6.3%*	4,550	*6.0%*
Age 5 to 9 Years	481	*7.2%*	2,767	*6.6%*	4,980	*6.6%*
Age 10 to 14 Years	499	*7.5%*	3,121	*7.4%*	5,781	*7.6%*
Age 15 to 19 Years	544	*8.1%*	3,306	*7.9%*	5,991	*7.9%*
Age 20 to 24 Years	631	*9.4%*	3,403	*8.1%*	5,537	*7.3%*
Age 25 to 29 Years	592	*8.9%*	3,109	*7.4%*	5,123	*6.8%*
Age 30 to 34 Years	461	*6.9%*	2,590	*6.2%*	4,432	*5.9%*
Age 35 to 39 Years	478	*7.1%*	2,711	*6.4%*	4,879	*6.5%*
Age 40 to 44 Years	469	*7.0%*	2,766	*6.6%*	5,178	*6.8%*
Age 45 to 49 Years	464	*6.9%*	2,964	*7.0%*	5,691	*7.5%*
Age 50 to 54 Years	436	*6.5%*	2,823	*6.7%*	5,390	*7.1%*
Age 55 to 59 Years	371	*5.5%*	2,572	*6.1%*	4,944	*6.5%*
Age 60 to 64 Years	287	*4.3%*	2,090	*5.0%*	4,059	*5.4%*
Age 65 to 69 Years	207	*3.1%*	1,714	*4.1%*	3,253	*4.3%*
Age 70 to 74 Years	134	*2.0%*	1,377	*3.3%*	2,455	*3.2%*
Age 75 to 79 Years	88	*1.3%*	958	*2.3%*	1,601	*2.1%*
Age 80 to 84 Years	41	*0.6%*	585	*1.4%*	993	*1.3%*
Age 85 Years or Over	56	*0.8%*	529	*1.3%*	805	*1.1%*
Median Age	31.2		34.5		35.7	
Age 19 Years or Less	1,969	*29.5%*	11,860	*28.2%*	21,302	*28.2%*
Age 20 to 64 Years	4,189	*62.7%*	25,028	*59.5%*	45,234	*59.8%*
Age 65 Years or Over	526	*7.9%*	5,163	*12.3%*	9,105	*12.0%*
Female Age Distribution (2018)						
Female Population	3,662	*54.8%*	22,523	*53.6%*	40,229	*53.2%*
Age Under 5 Years	232	*6.3%*	1,325	*5.9%*	2,253	*5.6%*
Age 5 to 9 Years	247	*6.8%*	1,349	*6.0%*	2,441	*6.1%*
Age 10 to 14 Years	248	*6.8%*	1,529	*6.8%*	2,812	*7.0%*
Age 15 to 19 Years	298	*8.1%*	1,635	*7.3%*	2,952	*7.3%*
Age 20 to 24 Years	321	*8.8%*	1,752	*7.8%*	2,843	*7.1%*
Age 25 to 29 Years	344	*9.4%*	1,667	*7.4%*	2,775	*6.9%*
Age 30 to 34 Years	266	*7.3%*	1,442	*6.4%*	2,479	*6.2%*
Age 35 to 39 Years	271	*7.4%*	1,489	*6.6%*	2,694	*6.7%*
Age 40 to 44 Years	238	*6.5%*	1,457	*6.5%*	2,721	*6.8%*
Age 45 to 49 Years	264	*7.2%*	1,582	*7.0%*	3,024	*7.5%*
Age 50 to 54 Years	244	*6.7%*	1,501	*6.7%*	2,820	*7.0%*
Age 55 to 59 Years	213	*5.8%*	1,424	*6.3%*	2,691	*6.7%*
Age 60 to 64 Years	173	*4.7%*	1,226	*5.4%*	2,300	*5.7%*
Age 65 to 69 Years	111	*3.0%*	991	*4.4%*	1,836	*4.6%*
Age 70 to 74 Years	73	*2.0%*	826	*3.7%*	1,437	*3.6%*
Age 75 to 79 Years	57	*1.6%*	573	*2.5%*	947	*2.4%*
Age 80 to 84 Years	24	*0.7%*	377	*1.7%*	632	*1.6%*
Age 85 Years or Over	37	*1.0%*	378	*1.7%*	572	*1.4%*
Female Median Age	32.1		36.3		37.1	
Age 19 Years or Less	1,025	*28.0%*	5,837	*25.9%*	10,458	*26.0%*
Age 20 to 64 Years	2,334	*63.7%*	13,540	*60.1%*	24,347	*60.5%*
Age 65 Years or Over	302	*8.3%*	3,146	*14.0%*	5,424	*13.5%*

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RFULL9

250 Jonesboro Rd McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2018)						
Male Population	3,023	*45.2%*	19,527	*46.4%*	35,412	*46.8%*
Age Under 5 Years	213	*7.1%*	1,342	*6.9%*	2,297	*6.5%*
Age 5 to 9 Years	233	*7.7%*	1,418	*7.3%*	2,539	*7.2%*
Age 10 to 14 Years	251	*8.3%*	1,592	*8.2%*	2,969	*8.4%*
Age 15 to 19 Years	246	*8.1%*	1,671	*8.6%*	3,040	*8.6%*
Age 20 to 24 Years	309	*10.2%*	1,651	*8.5%*	2,694	*7.6%*
Age 25 to 29 Years	249	*8.2%*	1,442	*7.4%*	2,348	*6.6%*
Age 30 to 34 Years	196	*6.5%*	1,148	*5.9%*	1,953	*5.5%*
Age 35 to 39 Years	207	*6.8%*	1,222	*6.3%*	2,186	*6.2%*
Age 40 to 44 Years	231	*7.6%*	1,309	*6.7%*	2,457	*6.9%*
Age 45 to 49 Years	200	*6.6%*	1,381	*7.1%*	2,667	*7.5%*
Age 50 to 54 Years	192	*6.4%*	1,322	*6.8%*	2,570	*7.3%*
Age 55 to 59 Years	157	*5.2%*	1,148	*5.9%*	2,253	*6.4%*
Age 60 to 64 Years	114	*3.8%*	864	*4.4%*	1,759	*5.0%*
Age 65 to 69 Years	96	*3.2%*	723	*3.7%*	1,417	*4.0%*
Age 70 to 74 Years	61	*2.0%*	550	*2.8%*	1,017	*2.9%*
Age 75 to 79 Years	32	*1.0%*	385	*2.0%*	653	*1.8%*
Age 80 to 84 Years	17	*0.6%*	208	*1.1%*	361	*1.0%*
Age 85 Years or Over	19	*0.6%*	151	*0.8%*	233	*0.7%*
Male Median Age	30.1		32.7		34.2	
Age 19 Years or Less	944	*31.2%*	6,022	*30.8%*	10,844	*30.6%*
Age 20 to 64 Years	1,855	*61.4%*	11,488	*58.8%*	20,887	*59.0%*
Age 65 Years or Over	224	*7.4%*	2,017	*10.3%*	3,681	*10.4%*
Males per 100 Females (2018)						
Overall Comparison	83		87		88	
Age Under 5 Years	92	*47.9%*	101	*50.3%*	102	*50.5%*
Age 5 to 9 Years	94	*48.5%*	105	*51.2%*	104	*51.0%*
Age 10 to 14 Years	102	*50.4%*	104	*51.0%*	106	*51.4%*
Age 15 to 19 Years	83	*45.3%*	102	*50.6%*	103	*50.7%*
Age 20 to 24 Years	96	*49.0%*	94	*48.5%*	95	*48.7%*
Age 25 to 29 Years	72	*42.0%*	86	*46.4%*	85	*45.8%*
Age 30 to 34 Years	74	*42.4%*	80	*44.3%*	79	*44.1%*
Age 35 to 39 Years	76	*43.2%*	82	*45.1%*	81	*44.8%*
Age 40 to 44 Years	97	*49.2%*	90	*47.3%*	90	*47.4%*
Age 45 to 49 Years	76	*43.1%*	87	*46.6%*	88	*46.9%*
Age 50 to 54 Years	79	*44.1%*	88	*46.8%*	91	*47.7%*
Age 55 to 59 Years	74	*42.4%*	81	*44.7%*	84	*45.6%*
Age 60 to 64 Years	66	*39.8%*	71	*41.4%*	77	*43.3%*
Age 65 to 69 Years	87	*46.5%*	73	*42.2%*	77	*43.6%*
Age 70 to 74 Years	82	*45.2%*	67	*40.0%*	71	*41.4%*
Age 75 to 79 Years	56	*35.7%*	67	*40.2%*	69	*40.8%*
Age 80 to 84 Years	69	*41.0%*	55	*35.6%*	57	*36.4%*
Age 85 Years or Over	52	*34.0%*	40	*28.5%*	41	*28.9%*
Age 19 Years or Less	92	*47.9%*	103	*50.8%*	104	*50.9%*
Age 20 to 39 Years	80	*44.4%*	86	*46.2%*	85	*46.0%*
Age 40 to 64 Years	79	*44.1%*	84	*45.6%*	86	*46.3%*
Age 65 Years or Over	74	*42.6%*	64	*39.1%*	68	*40.4%*

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RETAIL PLANNING CORPORATION

Lat/Lon: 33.4553/-84.1670

RFULL9

250 Jonesboro Rd McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Household Type (2018)						
Total Households	2,462		14,823		26,213	
Households with Children	1,030	*41.8%*	6,059	*40.9%*	10,901	*41.6%*
Average Household Size	2.7		2.8		2.9	
Household Density per Square Mile	784		524		334	
Population Family	5,706	*85.4%*	36,266	*86.2%*	66,974	*88.5%*
Population Non-Family	978	*14.6%*	4,992	*11.9%*	7,869	*10.4%*
Population Group Quarters	1	-	792	*1.9%*	798	*1.1%*
Family Households	1,667	*67.7%*	10,709	*72.2%*	19,750	*75.3%*
Married Couple Households	1,011	*60.6%*	6,930	*64.7%*	13,714	*69.4%*
Other Family Households	657	*39.4%*	3,779	*35.3%*	6,035	*30.6%*
Family Households with Children	1,020	*61.2%*	6,009	*56.1%*	10,817	*54.8%*
Married Couple with Children	539	*52.9%*	3,367	*56.0%*	6,605	*61.1%*
Other Family Households with Children	481	*47.1%*	2,641	*44.0%*	4,212	*38.9%*
Family Households No Children	648	*38.8%*	4,700	*43.9%*	8,933	*45.2%*
Married Couple No Children	472	*72.8%*	3,562	*75.8%*	7,109	*79.6%*
Other Family Households No Children	176	*27.2%*	1,138	*24.2%*	1,823	*20.4%*
Non-Family Households	794	*32.3%*	4,114	*27.8%*	6,463	*24.7%*
Non-Family Households with Children	10	*1.2%*	50	*1.2%*	84	*1.3%*
Non-Family Households No Children	784	*98.8%*	4,064	*98.8%*	6,379	*98.7%*
Average Family Household Size	3.4		3.4		3.4	
Average Family Income	$78,775		$84,355		$97,113	
Median Family Income	$71,828		$76,477		$84,150	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2018)						
Population Age 15 Years or Over	5,260		33,497		60,330	
Never Married	1,819	*34.6%*	11,295	*33.7%*	19,107	*31.7%*
Currently Married	2,375	*45.2%*	14,294	*42.7%*	28,419	*47.1%*
Previously Married	1,066	*20.3%*	7,908	*23.6%*	12,803	*21.2%*
Separated	224	*21.0%*	1,680	*21.2%*	2,707	*21.1%*
Widowed	195	*18.3%*	1,772	*22.4%*	2,971	*23.2%*
Divorced	646	*60.7%*	4,456	*56.4%*	7,125	*55.7%*
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	4,085		26,788		48,802	
Elementary (Grade Level 0 to 8)	154	*3.8%*	884	*3.3%*	1,474	*3.0%*
Some High School (Grade Level 9 to 11)	221	*5.4%*	2,186	*8.2%*	3,485	*7.1%*
High School Graduate	1,101	*27.0%*	7,523	*28.1%*	13,240	*27.1%*
Some College	1,144	*28.0%*	6,971	*26.0%*	11,926	*24.4%*
Associate Degree Only	480	*11.8%*	2,362	*8.8%*	4,220	*8.6%*
Bachelor Degree Only	568	*13.9%*	4,394	*16.4%*	8,703	*17.8%*
Graduate Degree	417	*10.2%*	2,468	*9.2%*	5,753	*11.8%*
Any College (Some College or Higher)	2,609	*63.9%*	16,195	*60.5%*	30,602	*62.7%*
College Degree + (Bachelor Degree or Higher)	984	*24.1%*	6,862	*25.6%*	14,456	*29.6%*

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Lat/Lon: 33.4553/-84.1670

RFULL9

250 Jonesboro Rd McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2018)	2,579		15,458		27,175	
Total Housing Units (2010)	2,635		14,751		25,428	
Historical Annual Growth (2010-2018)	-55	*-0.3%*	707	*0.6%*	1,747	*0.9%*
Housing Units Occupied (2018)	2,462	*95.4%*	14,823	*95.9%*	26,213	*96.5%*
Housing Units Owner-Occupied	1,212	*49.3%*	9,578	*64.6%*	18,966	*72.4%*
Housing Units Renter-Occupied	1,249	*50.7%*	5,245	*35.4%*	7,247	*27.6%*
Housing Units Vacant (2018)	118	*4.8%*	635	*4.3%*	962	*3.7%*
Household Size (2018)						
Total Households	2,462		14,823		26,213	
1 Person Households	651	*26.4%*	3,412	*23.0%*	5,337	*20.4%*
2 Person Households	629	*25.6%*	4,097	*27.6%*	7,345	*28.0%*
3 Person Households	514	*20.9%*	2,904	*19.6%*	5,267	*20.1%*
4 Person Households	342	*13.9%*	2,412	*16.3%*	4,615	*17.6%*
5 Person Households	175	*7.1%*	1,194	*8.1%*	2,207	*8.4%*
6 Person Households	95	*3.9%*	494	*3.3%*	893	*3.4%*
7 or More Person Households	55	*2.2%*	310	*2.1%*	548	*2.1%*
Household Income Distribution (2018)						
HH Income $200,000 or More	34	*1.4%*	549	*3.7%*	1,345	*5.1%*
HH Income $150,000 to $199,999	98	*4.0%*	628	*4.2%*	1,538	*5.9%*
HH Income $125,000 to $149,999	124	*5.0%*	779	*5.3%*	1,769	*6.7%*
HH Income $100,000 to $124,999	308	*12.5%*	1,248	*8.4%*	2,634	*10.0%*
HH Income $75,000 to $99,999	280	*11.4%*	2,300	*15.5%*	4,140	*15.8%*
HH Income $50,000 to $74,999	413	*16.8%*	3,080	*20.8%*	5,503	*21.0%*
HH Income $35,000 to $49,999	346	*14.1%*	2,180	*14.7%*	3,443	*13.1%*
HH Income $25,000 to $34,999	361	*14.7%*	1,395	*9.4%*	1,950	*7.4%*
HH Income $15,000 to $24,999	189	*7.7%*	1,243	*8.4%*	1,891	*7.2%*
HH Income $10,000 to $14,999	89	*3.6%*	524	*3.5%*	726	*2.8%*
HH Income Under $10,000	219	*8.9%*	895	*6.0%*	1,275	*4.9%*
Household Vehicles (2018)						
Households 0 Vehicles Available	32	*1.3%*	564	*3.8%*	777	*3.0%*
Households 1 Vehicle Available	903	*36.7%*	4,931	*33.3%*	7,548	*28.8%*
Households 2 Vehicles Available	1,044	*42.4%*	5,635	*38.0%*	10,166	*38.8%*
Households 3 or More Vehicles Available	483	*19.6%*	3,693	*24.9%*	7,722	*29.5%*
Total Vehicles Available	4,615		28,704		54,269	
Average Vehicles per Household	1.9		1.9		2.1	
Owner-Occupied Household Vehicles	2,586	*56.0%*	20,652	*72.0%*	42,757	*78.8%*
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.3	
Renter-Occupied Household Vehicles	2,029	*44.0%*	8,051	*28.0%*	11,511	*21.2%*
Average Vehicles per Renter-Occupied Household	1.6		1.5		1.6	
Travel Time (2015)						
Worker Base Age 16 years or Over	3,236		20,068		36,455	
Travel to Work in 14 Minutes or Less	521	*16.1%*	3,871	*19.3%*	6,154	*16.9%*
Travel to Work in 15 to 29 Minutes	766	*23.7%*	4,045	*20.2%*	7,628	*20.9%*
Travel to Work in 30 to 59 Minutes	1,600	*49.4%*	7,220	*36.0%*	13,523	*37.1%*
Travel to Work in 60 Minutes or More	651	*20.1%*	3,583	*17.9%*	6,781	*18.6%*
Work at Home	88	*2.7%*	1,164	*5.8%*	2,144	*5.9%*
Average Minutes Travel to Work	34.0		32.6		33.4	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 33.4553/-84.1670

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250 Jonesboro Rd McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	3,236		20,068		36,455	
Drive to Work Alone	2,717	*84.0%*	16,062	*80.0%*	29,550	*81.1%*
Drive to Work in Carpool	375	*11.6%*	2,198	*11.0%*	3,547	*9.7%*
Travel to Work by Public Transportation	36	*1.1%*	221	*1.1%*	487	*1.3%*
Drive to Work on Motorcycle	-	-	35	*0.2%*	53	*0.1%*
Bicycle to Work	-	-	86	*0.4%*	90	*0.2%*
Walk to Work	1	-	133	*0.7%*	243	*0.7%*
Other Means	19	*0.6%*	169	*0.8%*	341	*0.9%*
Work at Home	88	*2.7%*	1,164	*5.8%*	2,144	*5.9%*
Daytime Demographics (2018)						
Total Businesses	174		1,987		3,652	
Total Employees	946		18,469		34,606	
Company Headquarter Businesses	-	-	6	*0.3%*	17	*0.5%*
Company Headquarter Employees	-	-	973	*5.3%*	3,217	*9.3%*
Employee Population per Business	5.4 to 1		9.3 to 1		9.5 to 1	
Residential Population per Business	38.4 to 1		21.2 to 1		20.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,540		31,344		57,546	
Labor Force						
Labor Population Age 16 Years or Over (2018)	5,162		32,837		59,098	
Labor Force Total Males (2018)	2,281	*44.2%*	14,849	*45.2%*	26,992	*45.7%*
Male Civilian Employed	1,581	*69.3%*	9,281	*62.5%*	17,214	*63.8%*
Male Civilian Unemployed	51	*2.2%*	474	*3.2%*	779	*2.9%*
Males in Armed Forces	-	-	63	*0.4%*	143	*0.5%*
Males Not in Labor Force	649	*28.4%*	5,031	*33.9%*	8,856	*32.8%*
Labor Force Total Females (2018)	2,882	*55.8%*	17,988	*54.8%*	32,107	*54.3%*
Female Civilian Employed	1,988	*69.0%*	10,618	*59.0%*	18,801	*58.6%*
Female Civilian Unemployed	97	*3.4%*	602	*3.3%*	1,030	*3.2%*
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	796	*27.6%*	6,768	*37.6%*	12,276	*38.2%*
Unemployment Rate		*2.9%*		*3.3%*		*3.1%*
Labor Force Growth (2010-2018)	-73	*-2.0%*	88	*0.4%*	-135	*-0.4%*
Male Labor Force Growth (2010-2018)	-32	*-2.0%*	59	*0.6%*	-53	*-0.3%*
Female Labor Force Growth (2010-2018)	-42	*-2.0%*	29	*0.3%*	-82	*-0.4%*
Occupation (2015)						
Occupation Population Age 16 Years or Over	3,642		19,812		36,151	
Occupation Total Males	1,612	*44.3%*	9,223	*46.6%*	17,268	*47.8%*
Occupation Total Females	2,030	*55.7%*	10,589	*53.4%*	18,883	*52.2%*
Management, Business, Financial Operations	377	*10.4%*	2,650	*13.4%*	5,582	*15.4%*
Professional, Related	667	*18.3%*	3,563	*18.0%*	7,136	*19.7%*
Service	500	*13.7%*	2,829	*14.3%*	5,151	*14.2%*
Sales, Office	1,055	*29.0%*	5,226	*26.4%*	9,336	*25.8%*
Farming, Fishing, Forestry	1	-	22	*0.1%*	90	*0.2%*
Construction, Extraction, Maintenance	386	*10.6%*	2,084	*10.5%*	3,381	*9.4%*
Production, Transport, Material Moving	656	*18.0%*	3,438	*17.4%*	5,475	*15.1%*
White Collar Workers	2,099	*57.6%*	11,439	*57.7%*	22,054	*61.0%*
Blue Collar Workers	1,543	*42.4%*	8,373	*42.3%*	14,097	*39.0%*

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RETAIL PLANNING CORPORATION

Lat/Lon: 33.4553/-84.1670

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250 Jonesboro Rd McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
Total Units	2,343		13,255		23,161	
1 Detached Unit	1,634	*69.7%*	11,269	*85.0%*	21,598	*93.3%*
1 Attached Unit	215	*9.2%*	791	*6.0%*	927	*4.0%*
2 Units	12	*0.5%*	106	*0.8%*	110	*0.5%*
3 to 4 Units	96	*4.1%*	208	*1.6%*	264	*1.1%*
5 to 9 Units	130	*5.6%*	486	*3.7%*	595	*2.6%*
10 to 19 Units	163	*6.9%*	450	*3.4%*	739	*3.2%*
20 to 49 Units	194	*8.3%*	1,064	*8.0%*	1,451	*6.3%*
50 or More Units	53	*2.3%*	135	*1.0%*	219	*0.9%*
Mobile Home or Trailer	17	*0.7%*	235	*1.8%*	375	*1.6%*
Other Structure	-	-	1	-	2	-
Homes Built By Year (2015)						
Homes Built 2014 or later	2	*0.1%*	219	*1.7%*	764	*3.3%*
Homes Built 2010 to 2013	14	*0.6%*	213	*1.6%*	404	*1.7%*
Homes Built 2000 to 2009	1,091	*46.5%*	5,914	*44.6%*	11,128	*48.0%*
Homes Built 1990 to 1999	912	*38.9%*	4,753	*35.9%*	8,083	*34.9%*
Homes Built 1980 to 1989	182	*7.8%*	1,719	*13.0%*	3,091	*13.3%*
Homes Built 1970 to 1979	195	*8.3%*	855	*6.4%*	1,215	*5.2%*
Homes Built 1960 to 1969	52	*2.2%*	527	*4.0%*	815	*3.5%*
Homes Built 1950 to 1959	57	*2.4%*	424	*3.2%*	563	*2.4%*
Homes Built 1940 to 1949	3	*0.1%*	48	*0.4%*	92	*0.4%*
Homes Built Before 1939	5	*0.2%*	71	*0.5%*	126	*0.5%*
Median Age of Homes	19.6 *yrs*		20.8 *yrs*		19.7 *yrs*	
Home Values (2015)						
Owner Specified Housing Units	1,171		8,433		16,414	
Home Values $1,000,000 or More	16	*1.4%*	59	*0.7%*	169	*1.0%*
Home Values $750,000 to $999,999	1	*0.1%*	12	*0.1%*	35	*0.2%*
Home Values $500,000 to $749,999	7	*0.6%*	137	*1.6%*	501	*3.1%*
Home Values $400,000 to $499,999	14	*1.2%*	312	*3.7%*	648	*3.9%*
Home Values $300,000 to $399,999	25	*2.1%*	584	*6.9%*	1,479	*9.0%*
Home Values $250,000 to $299,999	35	*3.0%*	742	*8.8%*	1,649	*10.0%*
Home Values $200,000 to $249,999	157	*13.4%*	1,197	*14.2%*	2,813	*17.1%*
Home Values $175,000 to $199,999	112	*9.6%*	1,069	*12.7%*	2,477	*15.1%*
Home Values $150,000 to $174,999	235	*20.1%*	1,357	*16.1%*	2,559	*15.6%*
Home Values $125,000 to $149,999	369	*31.5%*	1,531	*18.2%*	2,478	*15.1%*
Home Values $100,000 to $124,999	106	*9.1%*	778	*9.2%*	1,551	*9.4%*
Home Values $90,000 to $99,999	10	*0.8%*	339	*4.0%*	528	*3.2%*
Home Values $80,000 to $89,999	25	*2.2%*	165	*2.0%*	288	*1.8%*
Home Values $70,000 to $79,999	35	*3.0%*	244	*2.9%*	383	*2.3%*
Home Values $60,000 to $69,999	18	*1.6%*	377	*4.5%*	602	*3.7%*
Home Values $50,000 to $59,999	2	*0.1%*	96	*1.1%*	148	*0.9%*
Home Values $35,000 to $49,999	16	*1.4%*	205	*2.4%*	243	*1.5%*
Home Values $25,000 to $34,999	14	*1.2%*	202	*2.4%*	247	*1.5%*
Home Values $10,000 to $24,999	39	*3.4%*	85	*1.0%*	144	*0.9%*
Home Values Under $10,000	2	*0.2%*	40	*0.5%*	81	*0.5%*
Owner-Occupied Median Home Value	$149,538		$169,621		$186,496	
Renter-Occupied Median Rent	$888		$836		$866	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

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RETAIL PLANNING CORPORATION

Lat/Lon: 33.4553/-84.1670

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250 Jonesboro Rd McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2018)						
Total Household Expenditure	$129 M		$837 M		$1.65 B	
Total Non-Retail Expenditure	$66.2 M		$432 M		$852 M	
Total Retail Expenditure	$62.5 M		$405 M		$794 M	
Apparel	$4.48 M		$29.3 M		$57.8 M	
Contributions	$5.08 M		$34.9 M		$71.5 M	
Education	$4.55 M		$29.9 M		$61.2 M	
Entertainment	$7.17 M		$46.9 M		$92.9 M	
Food and Beverages	$19.3 M		$124 M		$241 M	
Furnishings and Equipment	$4.33 M		$28.7 M		$57.2 M	
Gifts	$3.03 M		$20.1 M		$40.8 M	
Health Care	$10.4 M		$66.9 M		$129 M	
Household Operations	$3.53 M		$23.6 M		$47.8 M	
Miscellaneous Expenses	$1.93 M		$12.3 M		$24.0 M	
Personal Care	$1.67 M		$10.9 M		$21.4 M	
Personal Insurance	$898 K		$6.07 M		$12.3 M	
Reading	$283 K		$1.85 M		$3.64 M	
Shelter	$26.4 M		$172 M		$339 M	
Tobacco	$836 K		$5.25 M		$9.82 M	
Transportation	$24.9 M		$161 M		$315 M	
Utilities	$9.99 M		$63.6 M		$122 M	
Monthly Household Consumer Expenditure (2018)						
Total Household Expenditure	$4,359		$4,706		$5,234	
Total Non-Retail Expenditure	$2,242	*51.4%*	$2,427	*51.6%*	$2,710	*51.8%*
Total Retail Expenditures	$2,117	*48.6%*	$2,279	*48.4%*	$2,524	*48.2%*
Apparel	$152	*3.5%*	$165	*3.5%*	$184	*3.5%*
Contributions	$172	*3.9%*	$196	*4.2%*	$227	*4.3%*
Education	$154	*3.5%*	$168	*3.6%*	$195	*3.7%*
Entertainment	$243	*5.6%*	$264	*5.6%*	$295	*5.6%*
Food and Beverages	$652	*15.0%*	$697	*14.8%*	$767	*14.7%*
Furnishings and Equipment	$147	*3.4%*	$161	*3.4%*	$182	*3.5%*
Gifts	$103	*2.4%*	$113	*2.4%*	$130	*2.5%*
Health Care	$354	*8.1%*	$376	*8.0%*	$410	*7.8%*
Household Operations	$119	*2.7%*	$133	*2.8%*	$152	*2.9%*
Miscellaneous Expenses	$65	*1.5%*	$69	*1.5%*	$76	*1.5%*
Personal Care	$57	*1.3%*	$61	*1.3%*	$68	*1.3%*
Personal Insurance	$30	*0.7%*	$34	*0.7%*	$39	*0.7%*
Reading	$10	*0.2%*	$10	*0.2%*	$12	*0.2%*
Shelter	$894	*20.5%*	$966	*20.5%*	$1,076	*20.6%*
Tobacco	$28	*0.6%*	$30	*0.6%*	$31	*0.6%*
Transportation	$842	*19.3%*	$905	*19.2%*	$1,000	*19.1%*
Utilities	$338	*7.8%*	$357	*7.6%*	$389	*7.4%*

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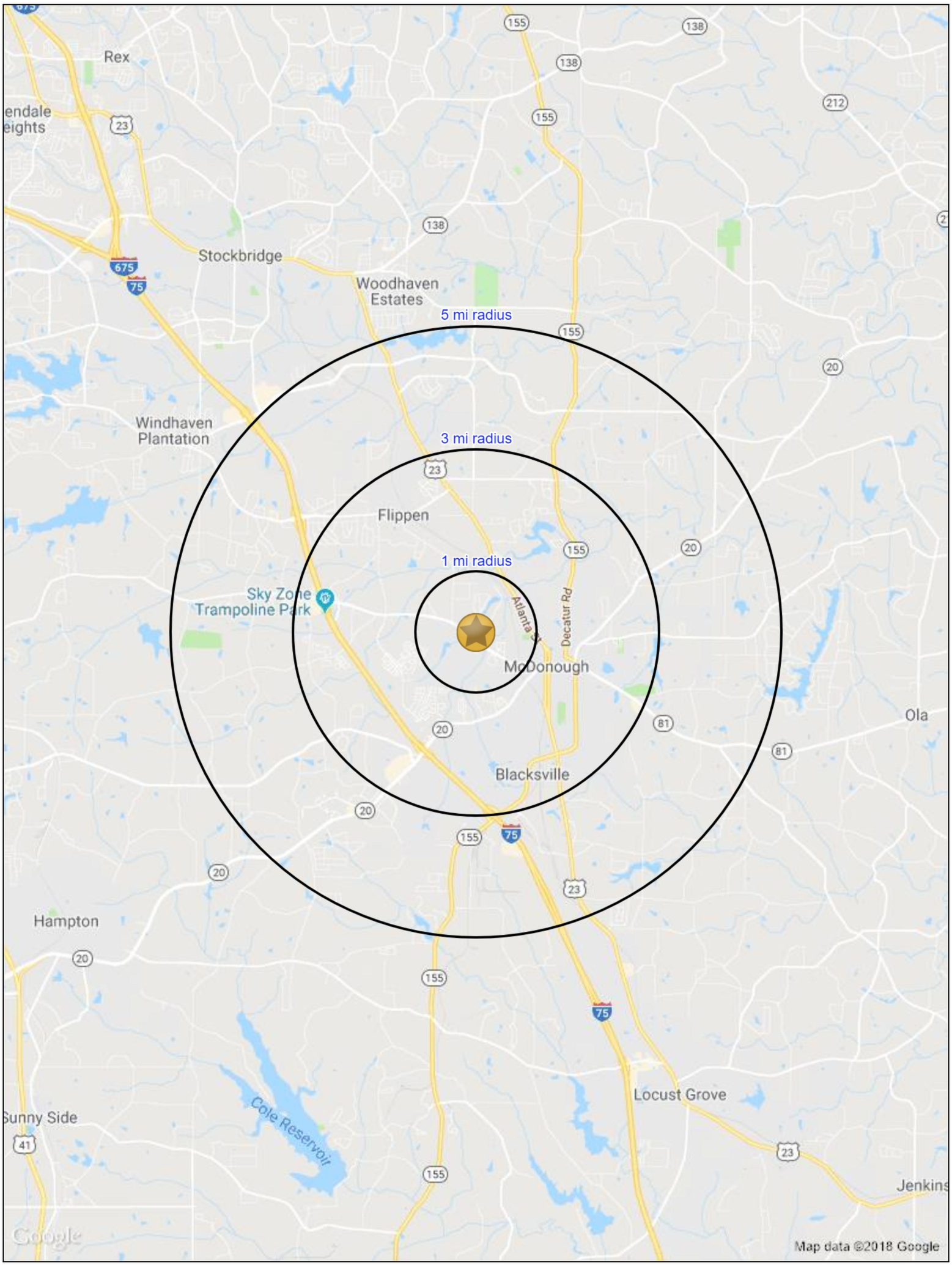
5 mi radius
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Rex
Stockbridge
Woodhaven Estates
Windhaven Plantation
Flippen
Sky Zone Trampoline Park
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