

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5617/-84.3251

RFULL9

2035 Mt Zion Rd	1 mi radius	3 mi radius	5 mi radius
Morrow, GA 30260			
Population			
Estimated Population (2018)	4,504	74,861	180,500
Projected Population (2023)	4,990	83,120	200,566
Census Population (2010)	3,982	67,030	163,854
Census Population (2000)	3,122	62,950	144,739
Projected Annual Growth (2018-2023)	486 2.2%	8,259 2.2%	20,066 2.2%
Historical Annual Growth (2010-2018)	522 1.6%	7,831 1.5%	16,646 1.3%
Historical Annual Growth (2000-2010)	859 2.8%	4,080 0.6%	19,115 1.3%
Estimated Population Density (2018)	1,434 <i>psm</i>	2,649 <i>psm</i>	2,299 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2018)	2,011	27,248	63,329
Projected Households (2023)	2,062	28,081	65,676
Census Households (2010)	1,768	24,352	57,325
Census Households (2000)	1,327	22,147	50,140
Projected Annual Growth (2018-2023)	51 0.5%	834 0.6%	2,347 0.7%
Historical Annual Change (2000-2018)	684 2.9%	5,101 1.3%	13,189 1.5%
Average Household Income			
Estimated Average Household Income (2018)	\$54,125	\$52,090	\$57,450
Projected Average Household Income (2023)	\$62,711	\$60,171	\$66,374
Census Average Household Income (2010)	\$54,346	\$49,905	\$50,677
Census Average Household Income (2000)	\$57,870	\$51,447	\$52,712
Projected Annual Change (2018-2023)	\$8,586 3.2%	\$8,080 3.1%	\$8,924 3.1%
Historical Annual Change (2000-2018)	-\$3,745 -0.4%	\$644 0.1%	\$4,738 0.5%
Median Household Income			
Estimated Median Household Income (2018)	\$48,014	\$47,798	\$50,045
Projected Median Household Income (2023)	\$54,731	\$54,732	\$57,298
Census Median Household Income (2010)	\$42,493	\$43,521	\$44,387
Census Median Household Income (2000)	\$41,818	\$44,780	\$45,413
Projected Annual Change (2018-2023)	\$6,716 2.8%	\$6,934 2.9%	\$7,253 2.9%
Historical Annual Change (2000-2018)	\$6,197 0.8%	\$3,019 0.4%	\$4,633 0.6%
Per Capita Income			
Estimated Per Capita Income (2018)	\$24,211	\$19,007	\$20,334
Projected Per Capita Income (2023)	\$25,955	\$20,371	\$21,894
Census Per Capita Income (2010)	\$24,126	\$18,130	\$17,730
Census Per Capita Income (2000)	\$23,929	\$18,039	\$18,184
Projected Annual Change (2018-2023)	\$1,744 1.4%	\$1,364 1.4%	\$1,560 1.5%
Historical Annual Change (2000-2018)	\$282 0.1%	\$968 0.3%	\$2,150 0.7%
Estimated Average Household Net Worth (2018)	\$231,375	\$275,172	\$318,023

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2035 Mt Zion Rd Morrow, GA 30260	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2018)	4,504		74,861		180,500	
White (2018)	596	13.2%	14,214	19.0%	35,127	19.5%
Black or African American (2018)	3,250	72.2%	46,467	62.1%	114,948	63.7%
American Indian or Alaska Native (2018)	7	0.2%	254	0.3%	548	0.3%
Asian (2018)	389	8.6%	6,839	9.1%	13,178	7.3%
Hawaiian or Pacific Islander (2018)	-	-	41	0.1%	89	-
Other Race (2018)	155	3.5%	4,908	6.6%	11,962	6.6%
Two or More Races (2018)	106	2.4%	2,137	2.9%	4,649	2.6%
Population < 18 (2018)	1,077	23.9%	19,771	26.4%	48,526	26.9%
White Not Hispanic	42	3.9%	1,459	7.4%	3,762	7.8%
Black or African American	810	75.2%	12,615	63.8%	31,403	64.7%
Asian	82	7.7%	1,506	7.6%	2,903	6.0%
Other Race Not Hispanic	49	4.6%	873	4.4%	1,920	4.0%
Hispanic	94	8.7%	3,318	16.8%	8,538	17.6%
Not Hispanic or Latino Population (2018)	4,185	92.9%	65,591	87.6%	156,876	86.9%
Not Hispanic White	513	12.3%	11,395	17.4%	27,113	17.3%
Not Hispanic Black or African American	3,180	76.0%	45,367	69.2%	112,208	71.5%
Not Hispanic American Indian or Alaska Native	7	0.2%	177	0.3%	357	0.2%
Not Hispanic Asian	385	9.2%	6,735	10.3%	12,952	8.3%
Not Hispanic Hawaiian or Pacific Islander	-	-	36	0.1%	69	-
Not Hispanic Other Race	15	0.3%	384	0.6%	1,002	0.6%
Not Hispanic Two or More Races	85	2.0%	1,496	2.3%	3,175	2.0%
Hispanic or Latino Population (2018)	319	7.1%	9,270	12.4%	23,624	13.1%
Hispanic White	83	25.9%	2,819	30.4%	8,014	33.9%
Hispanic Black or African American	71	22.2%	1,100	11.9%	2,739	11.6%
Hispanic American Indian or Alaska Native	-	-	77	0.8%	191	0.8%
Hispanic Asian	3	1.0%	104	1.1%	226	1.0%
Hispanic Hawaiian or Pacific Islander	-	-	6	0.1%	20	0.1%
Hispanic Other Race	141	44.1%	4,524	48.8%	10,959	46.4%
Hispanic Two or More Races	22	6.8%	641	6.9%	1,474	6.2%
Not Hispanic or Latino Population (2010)	3,677	92.3%	58,252	86.9%	140,107	85.5%
Hispanic or Latino Population (2010)	305	7.7%	8,778	13.1%	23,747	14.5%
Not Hispanic or Latino Population (2000)	2,908	93.1%	58,009	92.2%	133,293	92.1%
Hispanic or Latino Population (2000)	215	6.9%	4,940	7.8%	11,446	7.9%
Not Hispanic or Latino Population (2023)	4,613	92.4%	72,169	86.8%	172,752	86.1%
Hispanic or Latino Population (2023)	377	7.6%	10,951	13.2%	27,814	13.9%
Projected Annual Growth (2018-2023)	57	3.6%	1,681	3.6%	4,191	3.5%
Historical Annual Growth (2000-2010)	90	4.2%	3,838	7.8%	12,301	10.7%

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2035 Mt Zion Rd

Morrow, GA 30260

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Population	4,504	74,861	180,500
Age Under 5 Years	314 7.0%	5,579 7.5%	13,221 7.3%
Age 5 to 9 Years	310 6.9%	5,725 7.6%	13,877 7.7%
Age 10 to 14 Years	279 6.2%	5,534 7.4%	13,759 7.6%
Age 15 to 19 Years	291 6.5%	5,218 7.0%	13,037 7.2%
Age 20 to 24 Years	387 8.6%	5,892 7.9%	13,231 7.3%
Age 25 to 29 Years	472 10.5%	6,803 9.1%	14,960 8.3%
Age 30 to 34 Years	348 7.7%	5,506 7.4%	12,551 7.0%
Age 35 to 39 Years	321 7.1%	5,071 6.8%	12,121 6.7%
Age 40 to 44 Years	298 6.6%	4,724 6.3%	11,603 6.4%
Age 45 to 49 Years	281 6.2%	4,677 6.2%	11,971 6.6%
Age 50 to 54 Years	272 6.0%	4,359 5.8%	11,258 6.2%
Age 55 to 59 Years	243 5.4%	4,149 5.5%	10,744 6.0%
Age 60 to 64 Years	219 4.9%	3,735 5.0%	9,206 5.1%
Age 65 to 69 Years	171 3.8%	2,907 3.9%	7,269 4.0%
Age 70 to 74 Years	117 2.6%	2,165 2.9%	5,056 2.8%
Age 75 to 79 Years	67 1.5%	1,277 1.7%	3,093 1.7%
Age 80 to 84 Years	63 1.4%	868 1.2%	1,963 1.1%
Age 85 Years or Over	50 1.1%	671 0.9%	1,579 0.9%
Median Age	33.0	32.5	33.1
Age 19 Years or Less	1,194 26.5%	22,056 29.5%	53,894 29.9%
Age 20 to 64 Years	2,840 63.1%	44,916 60.0%	107,645 59.6%
Age 65 Years or Over	469 10.4%	7,889 10.5%	18,960 10.5%

Female Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Female Population	2,449 54.4%	39,969 53.4%	95,223 52.8%
Age Under 5 Years	141 5.8%	2,707 6.8%	6,521 6.8%
Age 5 to 9 Years	161 6.6%	2,836 7.1%	6,858 7.2%
Age 10 to 14 Years	130 5.3%	2,681 6.7%	6,701 7.0%
Age 15 to 19 Years	147 6.0%	2,660 6.7%	6,448 6.8%
Age 20 to 24 Years	219 9.0%	3,146 7.9%	6,679 7.0%
Age 25 to 29 Years	277 11.3%	3,772 9.4%	8,041 8.4%
Age 30 to 34 Years	191 7.8%	2,997 7.5%	6,768 7.1%
Age 35 to 39 Years	163 6.7%	2,730 6.8%	6,421 6.7%
Age 40 to 44 Years	165 6.7%	2,533 6.3%	6,133 6.4%
Age 45 to 49 Years	162 6.6%	2,549 6.4%	6,531 6.9%
Age 50 to 54 Years	158 6.4%	2,430 6.1%	6,136 6.4%
Age 55 to 59 Years	134 5.5%	2,294 5.7%	5,946 6.2%
Age 60 to 64 Years	125 5.1%	2,065 5.2%	5,068 5.3%
Age 65 to 69 Years	101 4.1%	1,610 4.0%	3,974 4.2%
Age 70 to 74 Years	56 2.3%	1,201 3.0%	2,872 3.0%
Age 75 to 79 Years	41 1.7%	752 1.9%	1,829 1.9%
Age 80 to 84 Years	41 1.7%	555 1.4%	1,235 1.3%
Age 85 Years or Over	36 1.5%	452 1.1%	1,061 1.1%
Female Median Age	33.9	33.6	34.4
Age 19 Years or Less	579 23.7%	10,884 27.2%	26,528 27.9%
Age 20 to 64 Years	1,594 65.1%	24,515 61.3%	57,724 60.6%
Age 65 Years or Over	275 11.2%	4,570 11.4%	10,971 11.5%

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Male Age Distribution (2018)						
Male Population	2,055	45.6%	34,892	46.6%	85,277	47.2%
Age Under 5 Years	173	8.4%	2,872	8.2%	6,700	7.9%
Age 5 to 9 Years	149	7.3%	2,889	8.3%	7,019	8.2%
Age 10 to 14 Years	149	7.2%	2,853	8.2%	7,058	8.3%
Age 15 to 19 Years	144	7.0%	2,557	7.3%	6,589	7.7%
Age 20 to 24 Years	168	8.2%	2,745	7.9%	6,553	7.7%
Age 25 to 29 Years	195	9.5%	3,031	8.7%	6,918	8.1%
Age 30 to 34 Years	157	7.6%	2,509	7.2%	5,783	6.8%
Age 35 to 39 Years	158	7.7%	2,342	6.7%	5,700	6.7%
Age 40 to 44 Years	133	6.5%	2,192	6.3%	5,470	6.4%
Age 45 to 49 Years	119	5.8%	2,128	6.1%	5,440	6.4%
Age 50 to 54 Years	114	5.5%	1,929	5.5%	5,122	6.0%
Age 55 to 59 Years	109	5.3%	1,855	5.3%	4,797	5.6%
Age 60 to 64 Years	95	4.6%	1,670	4.8%	4,139	4.9%
Age 65 to 69 Years	71	3.4%	1,298	3.7%	3,294	3.9%
Age 70 to 74 Years	61	3.0%	964	2.8%	2,185	2.6%
Age 75 to 79 Years	26	1.3%	525	1.5%	1,264	1.5%
Age 80 to 84 Years	22	1.1%	313	0.9%	728	0.9%
Age 85 Years or Over	14	0.7%	219	0.6%	518	0.6%
Male Median Age	32.0		31.1		31.4	
Age 19 Years or Less	615	29.9%	11,172	32.0%	27,366	32.1%
Age 20 to 64 Years	1,246	60.6%	20,401	58.5%	49,922	58.5%
Age 65 Years or Over	194	9.4%	3,319	9.5%	7,989	9.4%
Males per 100 Females (2018)						
Overall Comparison	84		87		90	
Age Under 5 Years	123	55.1%	106	51.5%	103	50.7%
Age 5 to 9 Years	93	48.1%	102	50.5%	102	50.6%
Age 10 to 14 Years	114	53.4%	106	51.6%	105	51.3%
Age 15 to 19 Years	98	49.4%	96	49.0%	102	50.5%
Age 20 to 24 Years	76	43.3%	87	46.6%	98	49.5%
Age 25 to 29 Years	70	41.3%	80	44.6%	86	46.2%
Age 30 to 34 Years	82	45.1%	84	45.6%	85	46.1%
Age 35 to 39 Years	97	49.2%	86	46.2%	89	47.0%
Age 40 to 44 Years	81	44.7%	87	46.4%	89	47.1%
Age 45 to 49 Years	73	42.3%	83	45.5%	83	45.4%
Age 50 to 54 Years	72	41.9%	79	44.2%	83	45.5%
Age 55 to 59 Years	81	44.7%	81	44.7%	81	44.7%
Age 60 to 64 Years	76	43.1%	81	44.7%	82	45.0%
Age 65 to 69 Years	70	41.3%	81	44.6%	83	45.3%
Age 70 to 74 Years	109	52.1%	80	44.5%	76	43.2%
Age 75 to 79 Years	63	38.7%	70	41.1%	69	40.9%
Age 80 to 84 Years	53	34.7%	56	36.1%	59	37.1%
Age 85 Years or Over	39	28.1%	49	32.7%	49	32.8%
Age 19 Years or Less	106	51.5%	103	50.7%	103	50.8%
Age 20 to 39 Years	80	44.3%	84	45.7%	89	47.2%
Age 40 to 64 Years	76	43.3%	82	45.2%	84	45.6%
Age 65 Years or Over	70	41.3%	73	42.1%	73	42.1%

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	1 mi radius	3 mi radius	5 mi radius
Household Type (2018)			
Total Households	2,011	27,248	63,329
Households with Children	599 29.8%	10,163 37.3%	24,797 39.2%
Average Household Size	2.2	2.7	2.8
Household Density per Square Mile	641	964	807
Population Family	3,335 74.1%	62,316 83.2%	152,413 84.4%
Population Non-Family	1,148 25.5%	11,776 15.7%	24,959 13.8%
Population Group Quarters	21 0.5%	769 1.0%	3,128 1.7%
Family Households	1,041 51.7%	17,877 65.6%	43,431 68.6%
Married Couple Households	491 47.2%	9,673 54.1%	23,894 55.0%
Other Family Households	549 52.8%	8,204 45.9%	19,537 45.0%
Family Households with Children	592 56.9%	10,042 56.2%	24,537 56.5%
Married Couple with Children	220 37.2%	4,591 45.7%	11,591 47.2%
Other Family Households with Children	372 62.8%	5,451 54.3%	12,946 52.8%
Family Households No Children	449 43.1%	7,835 43.8%	18,894 43.5%
Married Couple No Children	271 60.5%	5,082 64.9%	12,302 65.1%
Other Family Households No Children	177 39.5%	2,753 35.1%	6,591 34.9%
Non-Family Households	971 48.3%	9,370 34.4%	19,898 31.4%
Non-Family Households with Children	6 0.7%	120 1.3%	260 1.3%
Non-Family Households No Children	964 99.3%	9,250 98.7%	19,639 98.7%
Average Family Household Size	3.2	3.5	3.5
Average Family Income	\$60,222	\$59,157	\$65,232
Median Family Income	\$57,289	\$56,193	\$59,154
Average Non-Family Household Size	1.2	1.3	1.3
Marital Status (2018)			
Population Age 15 Years or Over	3,601	58,023	139,643
Never Married	1,661 46.1%	25,949 44.7%	60,529 43.3%
Currently Married	1,005 27.9%	17,924 30.9%	44,644 32.0%
Previously Married	935 26.0%	14,150 24.4%	34,470 24.7%
Separated	234 25.1%	3,705 26.2%	9,421 27.3%
Widowed	144 15.4%	2,947 20.8%	6,917 20.1%
Divorced	556 59.5%	7,498 53.0%	18,133 52.6%
Educational Attainment (2018)			
Adult Population Age 25 Years or Over	2,922	46,913	113,375
Elementary (Grade Level 0 to 8)	130 4.5%	3,584 7.6%	8,461 7.5%
Some High School (Grade Level 9 to 11)	239 8.2%	4,738 10.1%	11,301 10.0%
High School Graduate	992 33.9%	15,154 32.3%	35,216 31.1%
Some College	794 27.2%	11,554 24.6%	27,380 24.1%
Associate Degree Only	217 7.4%	3,412 7.3%	8,577 7.6%
Bachelor Degree Only	442 15.1%	5,955 12.7%	15,358 13.5%
Graduate Degree	109 3.7%	2,517 5.4%	7,081 6.2%
Any College (Some College or Higher)	1,561 53.4%	23,438 50.0%	58,396 51.5%
College Degree + (Bachelor Degree or Higher)	551 18.8%	8,473 18.1%	22,439 19.8%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2018)	2,099		28,507		66,214	
Total Housing Units (2010)	2,067		28,264		65,756	
Historical Annual Growth (2010-2018)	32	0.2%	243	0.1%	458	0.1%
Housing Units Occupied (2018)	2,011	95.8%	27,248	95.6%	63,329	95.6%
Housing Units Owner-Occupied	676	33.6%	13,720	50.4%	35,604	56.2%
Housing Units Renter-Occupied	1,335	66.4%	13,528	49.6%	27,725	43.8%
Housing Units Vacant (2018)	87	4.3%	1,259	4.6%	2,885	4.6%

Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	2,011		27,248		63,329	
1 Person Households	818	40.7%	7,492	27.5%	16,082	25.4%
2 Person Households	548	27.2%	7,353	27.0%	16,966	26.8%
3 Person Households	295	14.6%	4,743	17.4%	11,304	17.9%
4 Person Households	189	9.4%	3,682	13.5%	9,105	14.4%
5 Person Households	96	4.8%	2,121	7.8%	5,181	8.2%
6 Person Households	33	1.6%	939	3.4%	2,524	4.0%
7 or More Person Households	34	1.7%	917	3.4%	2,166	3.4%

Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	-	-	295	1.1%	1,219	1.9%
HH Income \$150,000 to \$199,999	28	1.4%	643	2.4%	1,857	2.9%
HH Income \$125,000 to \$149,999	17	0.9%	566	2.1%	1,971	3.1%
HH Income \$100,000 to \$124,999	122	6.1%	1,524	5.6%	4,088	6.5%
HH Income \$75,000 to \$99,999	281	13.9%	3,284	12.1%	7,759	12.3%
HH Income \$50,000 to \$74,999	568	28.2%	6,589	24.2%	13,511	21.3%
HH Income \$35,000 to \$49,999	292	14.5%	4,289	15.7%	9,781	15.4%
HH Income \$25,000 to \$34,999	187	9.3%	3,134	11.5%	6,626	10.5%
HH Income \$15,000 to \$24,999	117	5.8%	3,227	11.8%	8,097	12.8%
HH Income \$10,000 to \$14,999	60	3.0%	1,177	4.3%	3,134	4.9%
HH Income Under \$10,000	342	17.0%	2,521	9.3%	5,286	8.3%

Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households 0 Vehicles Available	74	3.7%	1,662	6.1%	3,600	5.7%
Households 1 Vehicle Available	977	48.6%	10,735	39.4%	23,750	37.5%
Households 2 Vehicles Available	679	33.7%	8,904	32.7%	21,950	34.7%
Households 3 or More Vehicles Available	282	14.0%	5,947	21.8%	14,029	22.2%
Total Vehicles Available	3,311		48,686		115,585	
Average Vehicles per Household	1.6		1.8		1.8	
Owner-Occupied Household Vehicles	1,411	42.6%	28,607	58.8%	75,746	65.5%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1	
Renter-Occupied Household Vehicles	1,900	57.4%	20,079	41.2%	39,839	34.5%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.4	

Travel Time (2015)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	2,034		35,062		85,226	
Travel to Work in 14 Minutes or Less	331	16.3%	5,853	16.7%	13,198	15.5%
Travel to Work in 15 to 29 Minutes	1,091	53.6%	12,240	34.9%	28,213	33.1%
Travel to Work in 30 to 59 Minutes	818	40.2%	12,658	36.1%	30,811	36.2%
Travel to Work in 60 Minutes or More	45	2.2%	3,341	9.5%	9,579	11.2%
Work at Home	31	1.5%	1,452	4.1%	3,917	4.6%
Average Minutes Travel to Work	23.5		27.0		27.9	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5617/-84.3251

RFULL9

2035 Mt Zion Rd Morrow, GA 30260	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	2,034		35,062		85,226	
Drive to Work Alone	1,884	92.6%	28,173	80.4%	66,806	78.4%
Drive to Work in Carpool	100	4.9%	3,432	9.8%	9,260	10.9%
Travel to Work by Public Transportation	10	0.5%	862	2.5%	2,743	3.2%
Drive to Work on Motorcycle	-	-	9	-	175	0.2%
Bicycle to Work	1	-	3	-	51	0.1%
Walk to Work	3	0.1%	771	2.2%	1,472	1.7%
Other Means	6	0.3%	361	1.0%	801	0.9%
Work at Home	31	1.5%	1,452	4.1%	3,917	4.6%
Daytime Demographics (2018)						
Total Businesses	360		2,768		5,712	
Total Employees	3,863		26,043		55,011	
Company Headquarter Businesses	-	-	6	0.2%	14	0.2%
Company Headquarter Employees	-	-	110	0.4%	2,868	5.2%
Employee Population per Business	10.7 to 1		9.4 to 1		9.6 to 1	
Residential Population per Business	12.5 to 1		27.0 to 1		31.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,043		47,450		106,313	
Labor Force						
Labor Population Age 16 Years or Over (2018)	3,542		57,048		137,149	
Labor Force Total Males (2018)	1,552	43.8%	25,770	45.2%	63,235	46.1%
Male Civilian Employed	1,104	71.1%	17,121	66.4%	41,820	66.1%
Male Civilian Unemployed	46	3.0%	798	3.1%	2,113	3.3%
Males in Armed Forces	23	1.5%	71	0.3%	172	0.3%
Males Not in Labor Force	379	24.4%	7,780	30.2%	19,129	30.3%
Labor Force Total Females (2018)	1,990	56.2%	31,278	54.8%	73,914	53.9%
Female Civilian Employed	1,236	62.1%	18,438	58.9%	43,775	59.2%
Female Civilian Unemployed	68	3.4%	1,003	3.2%	2,362	3.2%
Females in Armed Forces	-	-	9	-	79	0.1%
Females Not in Labor Force	687	34.5%	11,827	37.8%	27,698	37.5%
Unemployment Rate		3.2%		3.2%		3.3%
Labor Force Growth (2010-2018)	25	1.1%	-9	-	-162	-0.2%
Male Labor Force Growth (2010-2018)	13	1.2%	-2	-	-79	-0.2%
Female Labor Force Growth (2010-2018)	12	1.0%	-8	-	-83	-0.2%
Occupation (2015)						
Occupation Population Age 16 Years or Over	2,315		35,569		85,757	
Occupation Total Males	1,091	47.1%	17,123	48.1%	41,899	48.9%
Occupation Total Females	1,224	52.9%	18,446	51.9%	43,858	51.1%
Management, Business, Financial Operations	131	5.7%	3,026	8.5%	7,966	9.3%
Professional, Related	271	11.7%	5,090	14.3%	12,696	14.8%
Service	660	28.5%	7,735	21.7%	17,519	20.4%
Sales, Office	663	28.6%	9,915	27.9%	23,649	27.6%
Farming, Fishing, Forestry	-	-	77	0.2%	201	0.2%
Construction, Extraction, Maintenance	121	5.2%	3,642	10.2%	9,203	10.7%
Production, Transport, Material Moving	469	20.2%	6,085	17.1%	14,523	16.9%
White Collar Workers	1,065	46.0%	18,031	50.7%	44,312	51.7%
Blue Collar Workers	1,250	54.0%	17,538	49.3%	41,445	48.3%

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RFULL9

2035 Mt Zion Rd Morrow, GA 30260	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
Total Units	1,768		24,352		57,325	
1 Detached Unit	755	42.7%	17,198	70.6%	43,427	75.8%
1 Attached Unit	135	7.7%	1,420	5.8%	3,239	5.7%
2 Units	12	0.7%	297	1.2%	710	1.2%
3 to 4 Units	126	7.1%	856	3.5%	1,634	2.8%
5 to 9 Units	519	29.3%	3,264	13.4%	5,838	10.2%
10 to 19 Units	236	13.3%	1,996	8.2%	3,226	5.6%
20 to 49 Units	130	7.4%	1,027	4.2%	2,191	3.8%
50 or More Units	35	2.0%	409	1.7%	896	1.6%
Mobile Home or Trailer	21	1.2%	661	2.7%	2,177	3.8%
Other Structure	21	1.2%	79	0.3%	113	0.2%
Homes Built By Year (2015)						
Homes Built 2014 or later	-	-	74	0.3%	236	0.4%
Homes Built 2010 to 2013	4	0.3%	293	1.2%	715	1.2%
Homes Built 2000 to 2009	881	49.8%	6,265	25.7%	15,851	27.7%
Homes Built 1990 to 1999	416	23.5%	5,113	21.0%	11,412	19.9%
Homes Built 1980 to 1989	408	23.1%	5,248	21.6%	11,591	20.2%
Homes Built 1970 to 1979	127	7.2%	5,289	21.7%	12,103	21.1%
Homes Built 1960 to 1969	134	7.6%	4,046	16.6%	8,559	14.9%
Homes Built 1950 to 1959	11	0.6%	613	2.5%	2,075	3.6%
Homes Built 1940 to 1949	2	0.1%	167	0.7%	489	0.9%
Homes Built Before 1939	8	0.4%	100	0.4%	417	0.7%
Median Age of Homes	21.4 yrs		29.5 yrs		29.3 yrs	
Home Values (2015)						
Owner Specified Housing Units	623		12,344		32,525	
Home Values \$1,000,000 or More	1	0.1%	259	2.1%	439	1.4%
Home Values \$750,000 to \$999,999	8	1.3%	44	0.4%	97	0.3%
Home Values \$500,000 to \$749,999	1	0.1%	84	0.7%	407	1.3%
Home Values \$400,000 to \$499,999	4	0.7%	186	1.5%	707	2.2%
Home Values \$300,000 to \$399,999	4	0.7%	278	2.2%	810	2.5%
Home Values \$250,000 to \$299,999	3	0.4%	129	1.0%	555	1.7%
Home Values \$200,000 to \$249,999	19	3.1%	639	5.2%	1,959	6.0%
Home Values \$175,000 to \$199,999	25	4.0%	434	3.5%	1,410	4.3%
Home Values \$150,000 to \$174,999	48	7.7%	1,056	8.6%	2,982	9.2%
Home Values \$125,000 to \$149,999	162	26.1%	1,454	11.8%	3,952	12.2%
Home Values \$100,000 to \$124,999	52	8.4%	2,156	17.5%	5,270	16.2%
Home Values \$90,000 to \$99,999	51	8.2%	902	7.3%	2,346	7.2%
Home Values \$80,000 to \$89,999	129	20.7%	1,325	10.7%	3,107	9.6%
Home Values \$70,000 to \$79,999	32	5.2%	1,213	9.8%	2,860	8.8%
Home Values \$60,000 to \$69,999	61	9.8%	1,241	10.1%	2,756	8.5%
Home Values \$50,000 to \$59,999	9	1.5%	762	6.2%	1,777	5.5%
Home Values \$35,000 to \$49,999	25	4.0%	755	6.1%	2,049	6.3%
Home Values \$25,000 to \$34,999	8	1.2%	149	1.2%	432	1.3%
Home Values \$10,000 to \$24,999	5	0.7%	273	2.2%	748	2.3%
Home Values Under \$10,000	13	2.1%	368	3.0%	1,037	3.2%
Owner-Occupied Median Home Value	\$111,408		\$111,833		\$113,203	
Renter-Occupied Median Rent	\$715		\$748		\$751	

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RFULL9

2035 Mt Zion Rd

Morrow, GA 30260

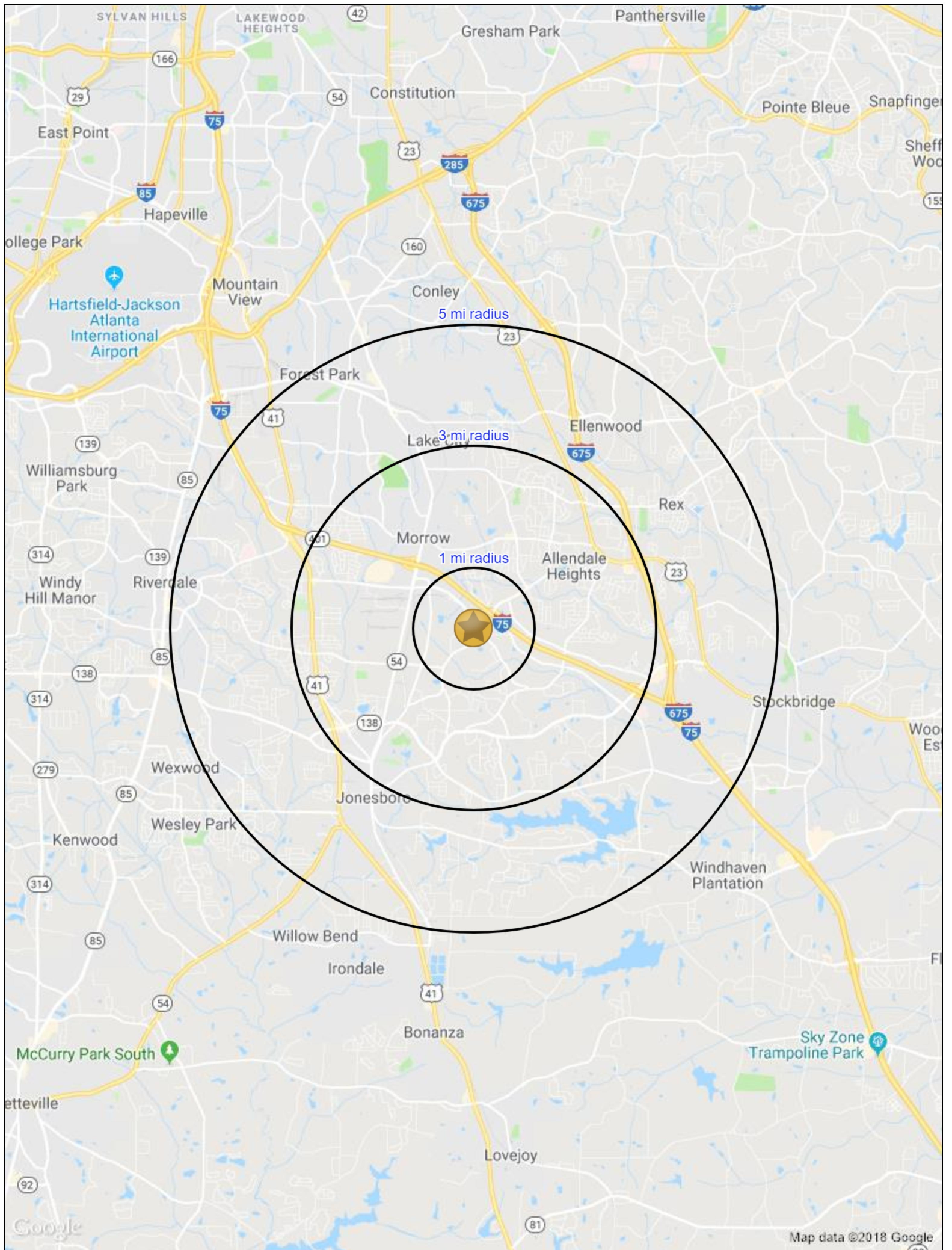
Total Annual Consumer Expenditure (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$92.8 M	\$1.22 B	\$3.02 B
Total Non-Retail Expenditure	\$47.4 M	\$625 M	\$1.55 B
Total Retail Expenditure	\$45.4 M	\$595 M	\$1.47 B
Apparel	\$3.26 M	\$42.7 M	\$106 M
Contributions	\$3.42 M	\$46.8 M	\$119 M
Education	\$3.10 M	\$40.2 M	\$102 M
Entertainment	\$5.11 M	\$67.7 M	\$168 M
Food and Beverages	\$14.2 M	\$185 M	\$454 M
Furnishings and Equipment	\$3.06 M	\$40.3 M	\$101 M
Gifts	\$2.04 M	\$27.4 M	\$69.4 M
Health Care	\$7.71 M	\$101 M	\$248 M
Household Operations	\$2.39 M	\$32.4 M	\$81.9 M
Miscellaneous Expenses	\$1.41 M	\$18.4 M	\$45.2 M
Personal Care	\$1.22 M	\$15.9 M	\$39.4 M
Personal Insurance	\$607 K	\$8.28 M	\$21.0 M
Reading	\$205 K	\$2.67 M	\$6.61 M
Shelter	\$18.9 M	\$249 M	\$619 M
Tobacco	\$646 K	\$8.40 M	\$20.3 M
Transportation	\$18.1 M	\$237 M	\$584 M
Utilities	\$7.46 M	\$96.7 M	\$236 M

Monthly Household Consumer Expenditure (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$3,844	\$3,732	\$3,975
Total Non-Retail Expenditure	\$1,964 51.1%	\$1,911 51.2%	\$2,042 51.4%
Total Retail Expenditures	\$1,881 48.9%	\$1,821 48.8%	\$1,933 48.6%
Apparel	\$135 3.5%	\$130 3.5%	\$139 3.5%
Contributions	\$142 3.7%	\$143 3.8%	\$157 3.9%
Education	\$128 3.3%	\$123 3.3%	\$135 3.4%
Entertainment	\$212 5.5%	\$207 5.5%	\$221 5.6%
Food and Beverages	\$587 15.3%	\$565 15.1%	\$598 15.0%
Furnishings and Equipment	\$127 3.3%	\$123 3.3%	\$133 3.3%
Gifts	\$85 2.2%	\$84 2.2%	\$91 2.3%
Health Care	\$319 8.3%	\$310 8.3%	\$327 8.2%
Household Operations	\$99 2.6%	\$99 2.7%	\$108 2.7%
Miscellaneous Expenses	\$58 1.5%	\$56 1.5%	\$60 1.5%
Personal Care	\$50 1.3%	\$49 1.3%	\$52 1.3%
Personal Insurance	\$25 0.7%	\$25 0.7%	\$28 0.7%
Reading	\$9 0.2%	\$8 0.2%	\$9 0.2%
Shelter	\$783 20.4%	\$762 20.4%	\$814 20.5%
Tobacco	\$27 0.7%	\$26 0.7%	\$27 0.7%
Transportation	\$749 19.5%	\$725 19.4%	\$768 19.3%
Utilities	\$309 8.0%	\$296 7.9%	\$311 7.8%

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5 mi radius

3 mi radius

1 mi radius