

# Mt. Zion - 2035 Mt. Zion Road | Morrow | GA | 30260

## Title Page

**Data Version:** 2016 Jan (Quick Market Insights - Advanced)

**Report Generation Method:** Single

**Analysis Area:** Mt. Zion

**Reporting Detail:** As Selected

**Include Map:** Yes

**Include Labels:** Yes

**Map Reporting Detail:** As Selected

**Base Map Style:** Bing Road

**Subtotal Method:** Equal Ranges

**Sort Variable:** 2016 Population

**Sort Measure:** Index

**Sort Direction:** Descending

**Color Scheme:** Nielsen Standard Color Theme

**Number of Ranges:** 5

**Include Charts:** No

### Report Sections:

Pop-Facts Summary

Pop-Facts Demographic Quick Facts

## Mt. Zion - 2035 Mt. Zion Road | Morrow | GA | 30260

Description	Mt. Zion: Radius Analysis Area Group: Radius 1.0 mile(s)		Mt. Zion: Radius Analysis Area Group: Radius 3.0 mile(s)		Mt. Zion: Radius Analysis Area Group: Radius 5.0 mile(s)	
	Total	%	Total	%	Total	%
<b>Pop-Facts Summary</b>						
<b>Population</b>						
2021 Projection	5,840		68,234		175,947	
2016 Estimate	5,587		65,898		168,770	
2010 Census	5,324		63,779		161,512	
2000 Census	4,520		59,803		142,452	
Growth 2016 - 2021		4.53%		3.54%		4.25%
Growth 2010 - 2016		4.94%		3.32%		4.49%
Growth 2000 - 2010		17.80%		6.65%		13.38%
<b>Households</b>						
2021 Projection	2,437		25,089		61,867	
2016 Estimate	2,314		24,164		59,262	
2010 Census	2,175		23,219		56,473	
2000 Census	1,771		21,036		49,443	
Growth 2016 - 2021		5.31%		3.83%		4.39%
Growth 2010 - 2016		6.39%		4.07%		4.94%
Growth 2000 - 2010		22.82%		10.38%		14.22%
<b>Family Households</b>						
2021 Projection	1,392		16,542		42,644	
2016 Estimate	1,333		15,956		40,871	
2010 Census	1,269		15,367		38,988	
2000 Census	1,120		15,045		36,137	
Growth 2016 - 2021		4.47%		3.67%		4.34%
Growth 2010 - 2016		5.00%		3.83%		4.83%
Growth 2000 - 2010		13.29%		2.14%		7.89%

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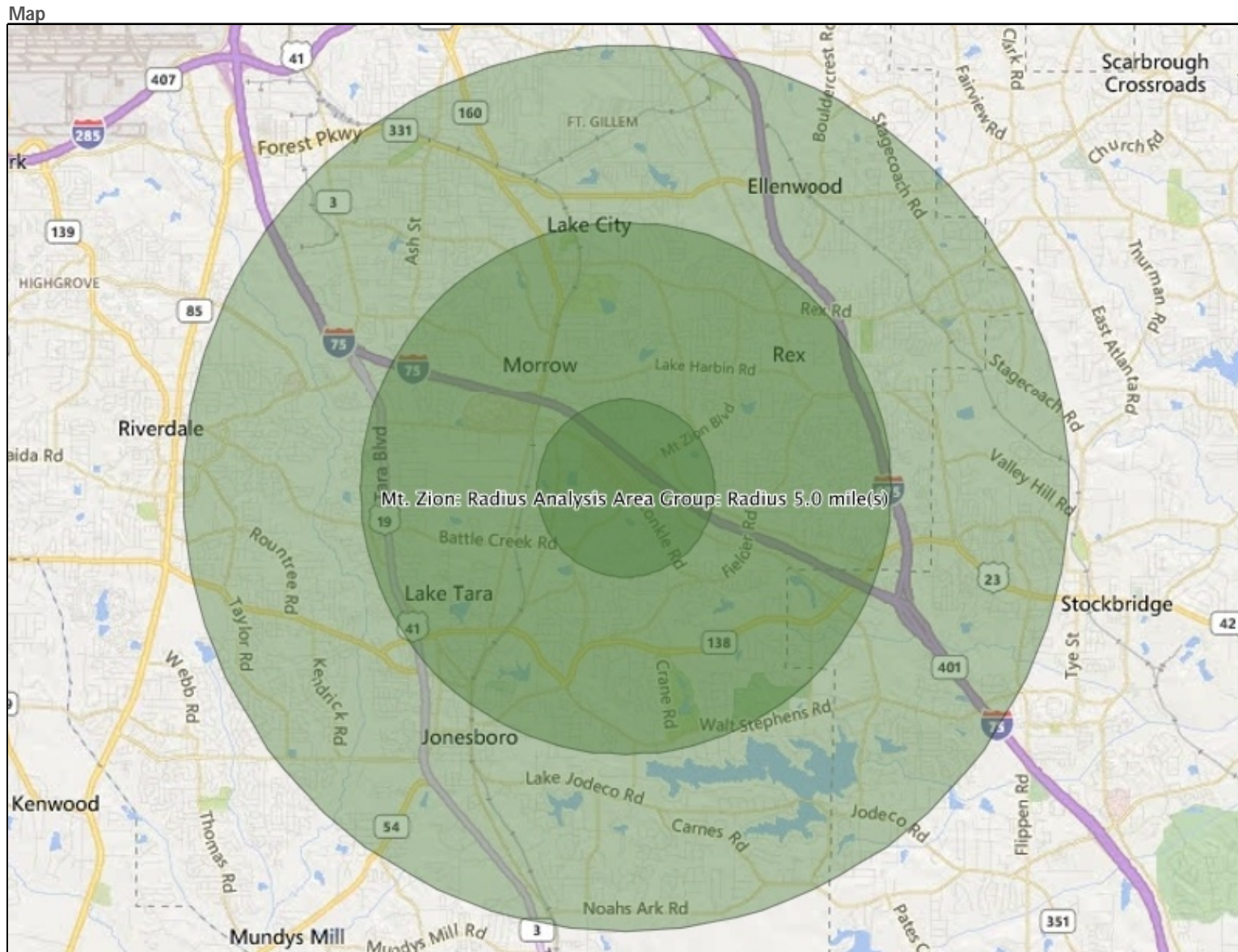
Description	Mt. Zion: Radius Analysis Area Group: Radius 1.0 mile(s)		Mt. Zion: Radius Analysis Area Group: Radius 3.0 mile(s)		Mt. Zion: Radius Analysis Area Group: Radius 5.0 mile(s)	
	Total	%	Total	%	Total	%
<b>Pop-Facts Demographic Quick Facts</b>						
<b>2016 Est. Population by Single-Classification Race</b>	<b>5,587</b>		<b>65,898</b>		<b>168,770</b>	
White Alone	971	17.38%	13,616	20.66%	37,904	22.46%
Black or African American Alone	3,757	67.24%	40,165	60.95%	101,490	60.14%
American Indian and Alaska Native Alone	6	0.11%	200	0.30%	484	0.29%
Asian Alone	556	9.96%	6,063	9.20%	12,189	7.22%
Native Hawaiian and Other Pacific Islander Alone	1	0.01%	53	0.08%	115	0.07%
Some Other Race Alone	156	2.80%	3,701	5.62%	11,509	6.82%
Two or More Races	140	2.50%	2,100	3.19%	5,080	3.01%
<b>2016 Est. Population by Ethnicity (Hispanic or Latino)</b>	<b>5,587</b>		<b>65,898</b>		<b>168,770</b>	
Hispanic or Latino	367	6.56%	6,996	10.62%	23,312	13.81%
Not Hispanic or Latino	5,220	93.44%	58,902	89.38%	145,458	86.19%
<b>2016 Occupied Housing Units by Tenure</b>	<b>2,314</b>		<b>24,164</b>		<b>59,262</b>	
Owner-Occupied	1,027	44.39%	12,438	51.47%	33,603	56.70%
Renter-Occupied	1,287	55.61%	11,726	48.53%	25,660	43.30%
<b>2016 Average Household Size</b>	<b>2.40</b>		<b>2.69</b>		<b>2.79</b>	
<b>2016 Est. Households by Household Income</b>	<b>2,314</b>		<b>24,164</b>		<b>59,262</b>	
Income < \$15,000	394	17.01%	4,364	18.06%	10,050	16.96%
Income \$15,000 - \$24,999	158	6.83%	2,663	11.02%	7,507	12.67%
Income \$25,000 - \$34,999	367	15.86%	3,618	14.97%	8,112	13.69%
Income \$35,000 - \$49,999	368	15.92%	3,983	16.48%	9,786	16.51%
Income \$50,000 - \$74,999	558	24.10%	5,101	21.11%	11,775	19.87%
Income \$75,000 - \$99,999	235	10.14%	2,182	9.03%	5,684	9.59%
Income \$100,000 - \$124,999	110	4.74%	1,162	4.81%	3,283	5.54%
Income \$125,000 - \$149,999	55	2.36%	522	2.16%	1,564	2.64%
Income \$150,000 - \$199,999	57	2.45%	431	1.78%	1,033	1.74%
Income \$200,000 - \$249,999	9	0.39%	86	0.35%	269	0.45%
Income \$250,000 - \$499,999	5	0.22%	49	0.20%	180	0.30%
Income \$500,000+	0	0.00%	4	0.02%	20	0.03%
2016 Est. Average Household Income	\$52,567		\$49,046		\$50,736	
2016 Est. Median Household Income	\$44,712		\$40,415		\$41,073	

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2016 Median HH Inc. by Single-Classification Race						
White Alone	\$49,808		\$38,160		\$40,400	
Black or African American Alone	\$43,743		\$41,090		\$41,789	
American Indian and Alaska Native Alone	\$75,713		\$36,394		\$40,160	
Asian Alone	\$43,187		\$48,605		\$49,894	
Native Hawaiian and Other Pacific Islander Alone	\$200,001		\$24,712		\$29,231	
Some Other Race Alone	\$41,975		\$39,753		\$27,970	
Two or More Races	\$41,616		\$33,280		\$33,646	
Hispanic or Latino	\$38,164		\$33,775		\$30,273	
Not Hispanic or Latino	\$45,418		\$40,982		\$42,371	

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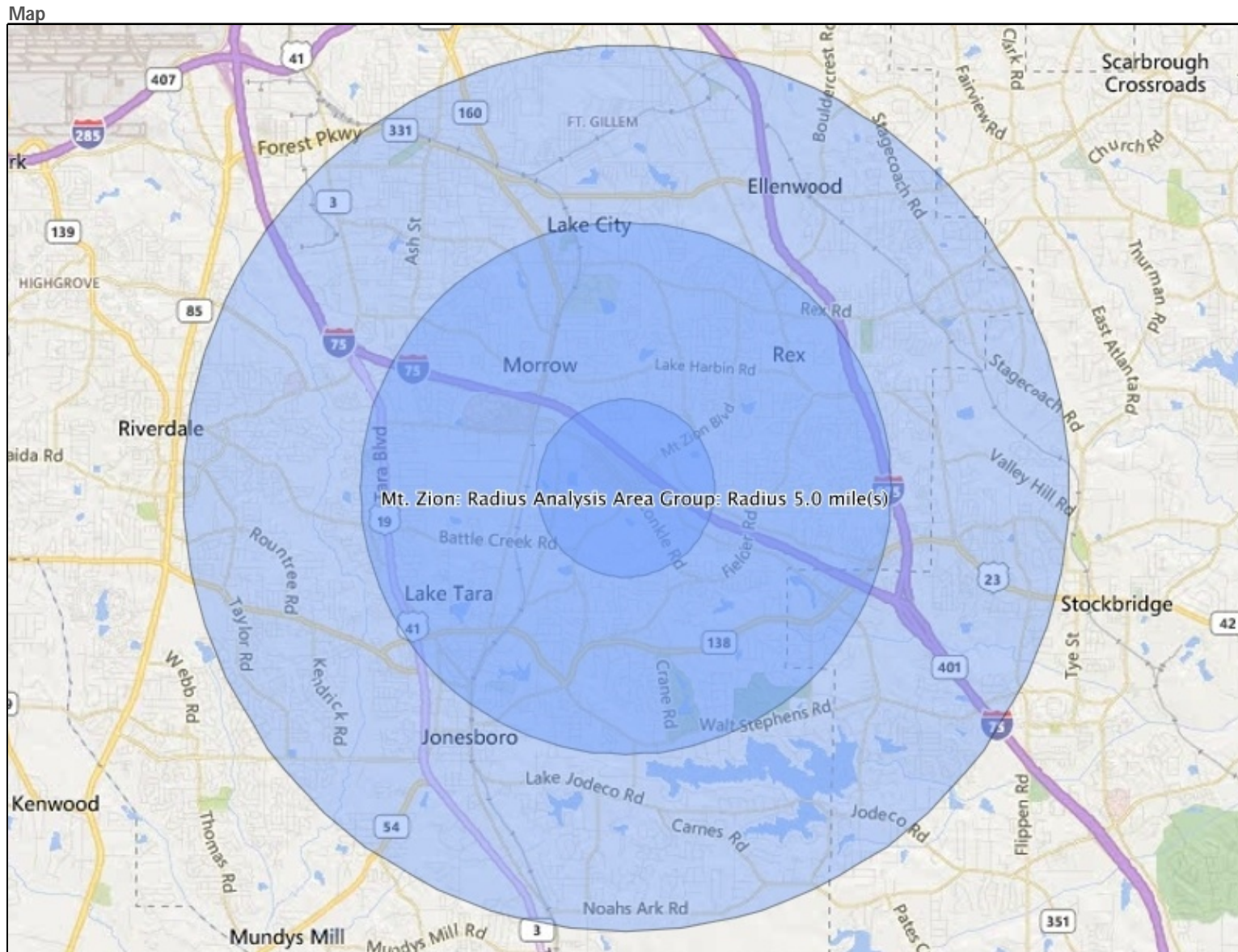


**2016 Population (2016 Population) : Index: Descending by Equal Ranges**

**List of Report Areas by Radius Analysis Area Group**

- Index (100~100)
- Index (100~100)
- Index (100~100)
- Index (100~100)
- Index (100~100)

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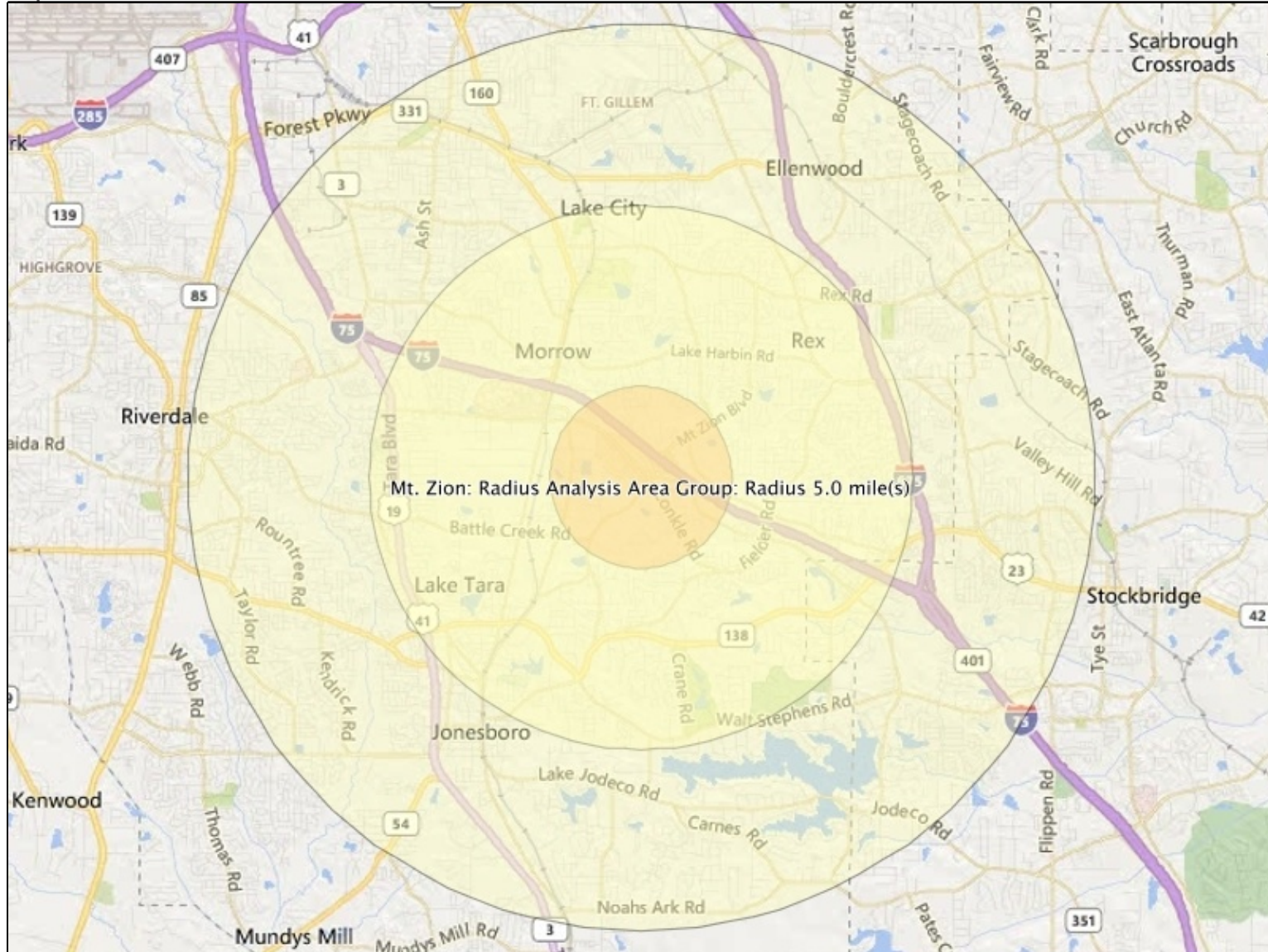
**2016 Households (2016 Households) : Index: Descending by Equal Ranges**

**List of Report Areas by Radius Analysis Area Group**

- Index (100~100)
- Index (100~100)
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- Index (100~100)

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Map



**2016 Med HH Inc (2016 Households) :  
Median: Descending by Equal Ranges**

**List of Report Areas by Radius Analysis  
Area Group**

- Median (\$43,853-\$44,712)
- Median (\$42,993-\$43,853)
- Median (\$42,134-\$42,993)
- Median (\$41,274-\$42,134)
- Median (\$40,415-\$41,274)