COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9936/-84.5994

RFULL9

Barrett Parkway 1635 Old 41 Hwy NW, Kennesaw, GA 30152	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2017)	9,832		49,119		161,997	
Projected Population (2022)	10,526		52,311		172,634	
Census Population (2010)	8,854		43,696		148,174	
Census Population (2000)	3,855		28,216		119,298	
Projected Annual Growth (2017-2022)	694	1.4%	3,192	1.3%	10,637	1.3%
Historical Annual Growth (2010-2017)	978	1.6%	5,423	1.8%	13,823	1.3%
Historical Annual Growth (2000-2010)	4,999	13.0%	15,480	5.5%	28,876	2.4%
Estimated Population Density (2017)	3,131 psm		1,738 psm		2,063 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2017)	4,026		19,316		61,486	
Projected Households (2022)	4,267		20,384		64,985	
Census Households (2010)	3,599		17,014		55,744	
Census Households (2000)	1,416		10,659		44,577	
Projected Annual Growth (2017-2022)	241	1.2%	1,068	1.1%	3,499	1.1%
Historical Annual Change (2000-2017)	2,610	10.8%	8,657	4.8%	16,909	2.2%
Average Household Income						
Estimated Average Household Income (2017)	$78,399		$91,203		$89,044	
Projected Average Household Income (2022)	$93,719		$114,897		$111,274	
Census Average Household Income (2010)	$80,696		$84,059		$77,971	
Census Average Household Income (2000)	$86,771		$75,141		$70,918	
Projected Annual Change (2017-2022)	$15,320	3.9%	$23,694	5.2%	$22,230	5.0%
Historical Annual Change (2000-2017)	-$8,372	-0.6%	$16,062	1.3%	$18,126	1.5%
Median Household Income						
Estimated Median Household Income (2017)	$67,699		$78,035		$77,909	
Projected Median Household Income (2022)	$80,277		$91,359		$90,928	
Census Median Household Income (2010)	$56,328		$63,440		$63,586	
Census Median Household Income (2000)	$60,315		$61,056		$59,950	
Projected Annual Change (2017-2022)	$12,578	3.7%	$13,324	3.4%	$13,019	3.3%
Historical Annual Change (2000-2017)	$7,384	0.7%	$16,980	1.6%	$17,960	1.8%
Per Capita Income						
Estimated Per Capita Income (2017)	$32,144		$35,975		$33,891	
Projected Per Capita Income (2022)	$38,032		$44,875		$41,976	
Census Per Capita Income (2010)	$32,802		$32,731		$29,333	
Census Per Capita Income (2000)	$31,921		$28,400		$26,403	
Projected Annual Change (2017-2022)	$5,887	3.7%	$8,899	4.9%	$8,085	4.8%
Historical Annual Change (2000-2017)	$224	-	$7,575	1.6%	$7,488	1.7%
Estimated Average Household Net Worth (2017)	$477,800		$672,732		$661,104	

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RFULL9

Barrett Parkway 1635 Old 41 Hwy NW, Kennesaw, GA 30152	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2017)	9,832		49,119		161,997	
White (2017)	5,446	55.4%	31,672	64.5%	107,212	66.2%
Black or African American (2017)	2,768	28.2%	10,592	21.6%	34,346	21.2%
American Indian or Alaska Native (2017)	29	0.3%	147	0.3%	517	0.3%
Asian (2017)	686	7.0%	3,405	6.9%	8,699	5.4%
Hawaiian or Pacific Islander (2017)	11	0.1%	23	-	80	-
Other Race (2017)	612	6.2%	2,018	4.1%	6,888	4.3%
Two or More Races (2017)	280	2.9%	1,263	2.6%	4,255	2.6%
Population < 18 (2017)	2,481	25.2%	11,101	22.6%	36,918	22.8%
White Not Hispanic	968	39.0%	5,385	48.5%	18,159	49.2%
Black or African American	835	33.7%	2,789	25.1%	9,131	24.7%
Asian	170	6.9%	854	7.7%	2,060	5.6%
Other Race Not Hispanic	126	5.1%	523	4.7%	1,677	4.5%
Hispanic	382	15.4%	1,550	14.0%	5,890	16.0%
Not Hispanic or Latino Population (2017)	8,642	87.9%	44,202	90.0%	143,566	88.6%
Not Hispanic White	4,957	57.4%	29,264	66.2%	97,566	68.0%
Not Hispanic Black or African American	2,696	31.2%	10,259	23.2%	33,320	23.2%
Not Hispanic American Indian or Alaska Native	25	0.3%	110	0.2%	327	0.2%
Not Hispanic Asian	665	7.7%	3,337	7.6%	8,582	6.0%
Not Hispanic Hawaiian or Pacific Islander	10	0.1%	22	-	70	-
Not Hispanic Other Race	77	0.9%	223	0.5%	568	0.4%
Not Hispanic Two or More Races	211	2.4%	987	2.2%	3,134	2.2%
Hispanic or Latino Population (2017)	1,190	12.1%	4,917	10.0%	18,431	11.4%
Hispanic White	489	41.1%	2,407	49.0%	9,646	52.3%
Hispanic Black or African American	73	6.1%	333	6.8%	1,027	5.6%
Hispanic American Indian or Alaska Native	3	0.3%	37	0.7%	190	1.0%
Hispanic Asian	21	1.7%	68	1.4%	117	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	9	0.1%
Hispanic Other Race	535	44.9%	1,796	36.5%	6,320	34.3%
Hispanic Two or More Races	70	5.8%	276	5.6%	1,121	6.1%
Not Hispanic or Latino Population (2010)	7,784	87.9%	39,506	90.4%	131,655	88.9%
Hispanic or Latino Population (2010)	1,070	12.1%	4,190	9.6%	16,519	11.1%
Not Hispanic or Latino Population (2000)	3,496	90.7%	26,557	94.1%	110,296	92.5%
Hispanic or Latino Population (2000)	359	9.3%	1,660	5.9%	9,002	7.5%
Not Hispanic or Latino Population (2022)	9,153	87.0%	46,597	89.1%	151,105	87.5%
Hispanic or Latino Population (2022)	1,372	13.0%	5,714	10.9%	21,529	12.5%
Projected Annual Growth (2017-2022)	182	3.1%	797	3.2%	3,098	3.4%
Historical Annual Growth (2000-2010)	711	19.8%	2,531	15.2%	7,517	8.3%

COMPLETE PROFILE

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Calculated using Weighted Block Centroid from Block Groups

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Barrett Parkway 1635 Old 41 Hwy NW, Kennesaw, GA 30152	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2017)						
Total Population	9,832		49,119		161,997	
Age Under 5 Years	697	7.1%	2,932	6.0%	9,748	6.0%
Age 5 to 9 Years	622	6.3%	2,953	6.0%	10,292	6.4%
Age 10 to 14 Years	687	7.0%	3,174	6.5%	10,583	6.5%
Age 15 to 19 Years	730	7.4%	3,834	7.8%	12,162	7.5%
Age 20 to 24 Years	708	7.2%	4,403	9.0%	13,324	8.2%
Age 25 to 29 Years	892	9.1%	3,838	7.8%	11,162	6.9%
Age 30 to 34 Years	812	8.3%	3,409	6.9%	10,877	6.7%
Age 35 to 39 Years	717	7.3%	3,314	6.7%	10,830	6.7%
Age 40 to 44 Years	685	7.0%	3,414	7.0%	11,305	7.0%
Age 45 to 49 Years	618	6.3%	3,326	6.8%	11,268	7.0%
Age 50 to 54 Years	640	6.5%	3,285	6.7%	11,059	6.8%
Age 55 to 59 Years	532	5.4%	2,908	5.9%	9,956	6.1%
Age 60 to 64 Years	480	4.9%	2,474	5.0%	8,402	5.2%
Age 65 to 69 Years	380	3.9%	2,084	4.2%	7,158	4.4%
Age 70 to 74 Years	214	2.2%	1,362	2.8%	5,301	3.3%
Age 75 to 79 Years	134	1.4%	938	1.9%	3,620	2.2%
Age 80 to 84 Years	103	1.1%	632	1.3%	2,342	1.4%
Age 85 Years or Over	180	1.8%	840	1.7%	2,609	1.6%
Median Age	33.3		35.4		36.2	
Age 19 Years or Less	2,736	27.8%	12,893	26.2%	42,784	26.4%
Age 20 to 64 Years	6,085	61.9%	30,370	61.8%	98,183	60.6%
Age 65 Years or Over	1,011	10.3%	5,856	11.9%	21,030	13.0%
Female Age Distribution (2017)						
Female Population	5,354	54.5%	25,903	52.7%	84,393	52.1%
Age Under 5 Years	332	6.2%	1,465	5.7%	4,805	5.7%
Age 5 to 9 Years	316	5.9%	1,464	5.7%	5,072	6.0%
Age 10 to 14 Years	346	6.5%	1,575	6.1%	5,193	6.2%
Age 15 to 19 Years	361	6.8%	1,996	7.7%	6,276	7.4%
Age 20 to 24 Years	401	7.5%	2,323	9.0%	6,868	8.1%
Age 25 to 29 Years	485	9.1%	1,958	7.6%	5,547	6.6%
Age 30 to 34 Years	444	8.3%	1,804	7.0%	5,573	6.6%
Age 35 to 39 Years	391	7.3%	1,711	6.6%	5,556	6.6%
Age 40 to 44 Years	372	6.9%	1,781	6.9%	5,903	7.0%
Age 45 to 49 Years	351	6.6%	1,769	6.8%	5,845	6.9%
Age 50 to 54 Years	345	6.4%	1,704	6.6%	5,621	6.7%
Age 55 to 59 Years	300	5.6%	1,579	6.1%	5,393	6.4%
Age 60 to 64 Years	284	5.3%	1,334	5.1%	4,537	5.4%
Age 65 to 69 Years	225	4.2%	1,138	4.4%	3,880	4.6%
Age 70 to 74 Years	122	2.3%	747	2.9%	2,936	3.5%
Age 75 to 79 Years	73	1.4%	560	2.2%	2,125	2.5%
Age 80 to 84 Years	66	1.2%	388	1.5%	1,444	1.7%
Age 85 Years or Over	138	2.6%	607	2.3%	1,821	2.2%
Female Median Age	34.6		36.3		37.4	
Age 19 Years or Less	1,356	25.3%	6,501	25.1%	21,345	25.3%
Age 20 to 64 Years	3,372	63.0%	15,964	61.6%	50,842	60.2%
Age 65 Years or Over	625	11.7%	3,439	13.3%	12,206	14.5%

COMPLETE PROFILE

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Barrett Parkway 1635 Old 41 Hwy NW, Kennesaw, GA 30152	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2017)						
Male Population	4,478	45.5%	23,216	47.3%	77,604	47.9%
Age Under 5 Years	364	8.1%	1,467	6.3%	4,943	6.4%
Age 5 to 9 Years	306	6.8%	1,489	6.4%	5,220	6.7%
Age 10 to 14 Years	341	7.6%	1,599	6.9%	5,390	6.9%
Age 15 to 19 Years	368	8.2%	1,837	7.9%	5,886	7.6%
Age 20 to 24 Years	308	6.9%	2,080	9.0%	6,456	8.3%
Age 25 to 29 Years	407	9.1%	1,880	8.1%	5,616	7.2%
Age 30 to 34 Years	369	8.2%	1,605	6.9%	5,304	6.8%
Age 35 to 39 Years	327	7.3%	1,603	6.9%	5,274	6.8%
Age 40 to 44 Years	313	7.0%	1,633	7.0%	5,402	7.0%
Age 45 to 49 Years	266	5.9%	1,558	6.7%	5,423	7.0%
Age 50 to 54 Years	295	6.6%	1,580	6.8%	5,439	7.0%
Age 55 to 59 Years	231	5.2%	1,328	5.7%	4,563	5.9%
Age 60 to 64 Years	196	4.4%	1,140	4.9%	3,864	5.0%
Age 65 to 69 Years	155	3.5%	946	4.1%	3,278	4.2%
Age 70 to 74 Years	92	2.0%	615	2.7%	2,364	3.0%
Age 75 to 79 Years	61	1.4%	378	1.6%	1,495	1.9%
Age 80 to 84 Years	37	0.8%	244	1.1%	898	1.2%
Age 85 Years or Over	42	0.9%	233	1.0%	789	1.0%
Male Median Age	31.7		34.2		35.0	
Age 19 Years or Less	1,380	30.8%	6,392	27.5%	21,440	27.6%
Age 20 to 64 Years	2,712	60.6%	14,407	62.1%	47,341	61.0%
Age 65 Years or Over	386	8.6%	2,417	10.4%	8,824	11.4%
Males per 100 Females (2017)						
Overall Comparison	84		90		92	
Age Under 5 Years	110	52.3%	100	50.0%	103	50.7%
Age 5 to 9 Years	97	49.2%	102	50.4%	103	50.7%
Age 10 to 14 Years	98	49.6%	101	50.4%	104	50.9%
Age 15 to 19 Years	102	50.5%	92	47.9%	94	48.4%
Age 20 to 24 Years	77	43.5%	90	47.2%	94	48.5%
Age 25 to 29 Years	84	45.6%	96	49.0%	101	50.3%
Age 30 to 34 Years	83	45.4%	89	47.1%	95	48.8%
Age 35 to 39 Years	84	45.6%	94	48.4%	95	48.7%
Age 40 to 44 Years	84	45.8%	92	47.8%	92	47.8%
Age 45 to 49 Years	76	43.1%	88	46.8%	93	48.1%
Age 50 to 54 Years	85	46.1%	93	48.1%	97	49.2%
Age 55 to 59 Years	77	43.5%	84	45.7%	85	45.8%
Age 60 to 64 Years	69	40.9%	85	46.1%	85	46.0%
Age 65 to 69 Years	69	40.7%	83	45.4%	84	45.8%
Age 70 to 74 Years	75	42.8%	82	45.2%	81	44.6%
Age 75 to 79 Years	83	45.4%	67	40.3%	70	41.3%
Age 80 to 84 Years	56	35.8%	63	38.7%	62	38.3%
Age 85 Years or Over	30	23.2%	38	27.8%	43	30.2%
Age 19 Years or Less	102	50.4%	98	49.6%	100	50.1%
Age 20 to 39 Years	82	45.0%	92	47.9%	96	49.0%
Age 40 to 64 Years	79	44.1%	89	47.0%	90	47.5%
Age 65 Years or Over	62	38.2%	70	41.3%	72	42.0%

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Barrett Parkway 1635 Old 41 Hwy NW, Kennesaw, GA 30152	1 mi radius		3 mi radius		5 mi radius	
Household Type (2017)						
Total Households	4,026		19,316		61,486	
Households with Children	1,344	33.4%	6,078	31.5%	20,281	33.0%
Average Household Size	2.4		2.5		2.6	
Household Density per Square Mile	1,282		683		783	
Population Family	7,700	78.3%	38,370	78.1%	130,513	80.6%
Population Non-Family	1,928	19.6%	9,342	19.0%	27,580	17.0%
Population Group Quarters	204	2.1%	1,407	2.9%	3,904	2.4%
Family Households	2,467	61.3%	12,114	62.7%	40,551	66.0%
Married Couple Households	1,666	67.6%	9,002	74.3%	30,569	75.4%
Other Family Households	800	32.4%	3,113	25.7%	9,982	24.6%
Family Households with Children	1,335	54.1%	6,038	49.8%	20,126	49.6%
Married Couple with Children	800	59.9%	4,098	67.9%	14,100	70.1%
Other Family Households with Children	535	40.1%	1,940	32.1%	6,026	29.9%
Family Households No Children	1,132	45.9%	6,076	50.2%	20,425	50.4%
Married Couple No Children	867	76.6%	4,904	80.7%	16,469	80.6%
Other Family Households No Children	265	23.4%	1,172	19.3%	3,956	19.4%
Non-Family Households	1,559	38.7%	7,201	37.3%	20,934	34.0%
Non-Family Households with Children	9	0.6%	40	0.6%	155	0.7%
Non-Family Households No Children	1,550	99.4%	7,162	99.4%	20,779	99.3%
Average Family Household Size	3.1		3.2		3.2	
Average Family Income	$95,815		$114,905		$107,957	
Median Family Income	$80,032		$98,149		$95,441	
Average Non-Family Household Size	1.2		1.3		1.3	
Marital Status (2017)						
Population Age 15 Years or Over	7,826		40,059		131,375	
Never Married	2,849	36.4%	13,719	34.2%	42,708	32.5%
Currently Married	3,123	39.9%	18,711	46.7%	64,403	49.0%
Previously Married	1,854	23.7%	7,630	19.0%	24,264	18.5%
Separated	289	15.6%	1,428	18.7%	4,842	20.0%
Widowed	456	24.6%	1,649	21.6%	5,182	21.4%
Divorced	1,109	59.8%	4,552	59.7%	14,239	58.7%
Educational Attainment (2017)						
Adult Population Age 25 Years or Over	6,387		31,823		105,889	
Elementary (Grade Level 0 to 8)	445	7.0%	817	2.6%	3,602	3.4%
Some High School (Grade Level 9 to 11)	175	2.7%	982	3.1%	3,975	3.8%
High School Graduate	1,354	21.2%	6,339	19.9%	20,524	19.4%
Some College	1,051	16.4%	6,072	19.1%	22,727	21.5%
Associate Degree Only	521	8.1%	2,288	7.2%	8,249	7.8%
Bachelor Degree Only	1,900	29.7%	10,293	32.3%	31,762	30.0%
Graduate Degree	942	14.8%	5,031	15.8%	15,051	14.2%
Any College (Some College or Higher)	4,413	69.1%	23,685	74.4%	77,788	73.5%
College Degree + (Bachelor Degree or Higher)	2,842	44.5%	15,325	48.2%	46,812	44.2%

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Barrett Parkway 1635 Old 41 Hwy NW, Kennesaw, GA 30152	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2017)	4,164		19,961		63,566	
Total Housing Units (2010)	3,916		18,451		60,687	
Historical Annual Growth (2010-2017)	248	0.9%	1,510	1.2%	2,879	0.7%
Housing Units Occupied (2017)	4,026	96.7%	19,316	96.8%	61,486	96.7%
Housing Units Owner-Occupied	2,001	49.7%	11,154	57.7%	40,181	65.3%
Housing Units Renter-Occupied	2,025	50.3%	8,162	42.3%	21,305	34.7%
Housing Units Vacant (2017)	138	3.4%	645	3.3%	2,080	3.4%
Household Size (2017)						
Total Households	4,026		19,316		61,486	
1 Person Households	1,256	31.2%	5,510	28.5%	16,058	26.1%
2 Person Households	1,252	31.1%	6,240	32.3%	19,540	31.8%
3 Person Households	674	16.7%	3,255	16.9%	10,635	17.3%
4 Person Households	533	13.3%	2,588	13.4%	9,074	14.8%
5 Person Households	205	5.1%	1,130	5.8%	3,955	6.4%
6 Person Households	72	1.8%	384	2.0%	1,384	2.3%
7 or More Person Households	35	0.9%	209	1.1%	839	1.4%
Household Income Distribution (2017)						
HH Income $200,000 or More	228	5.7%	1,827	9.5%	5,043	8.2%
HH Income $150,000 to $199,999	151	3.8%	1,403	7.3%	4,829	7.9%
HH Income $125,000 to $149,999	203	5.1%	1,210	6.3%	4,715	7.7%
HH Income $100,000 to $124,999	395	9.8%	2,072	10.7%	6,507	10.6%
HH Income $75,000 to $99,999	703	17.5%	2,823	14.6%	8,880	14.4%
HH Income $50,000 to $74,999	811	20.1%	3,348	17.3%	11,281	18.3%
HH Income $35,000 to $49,999	566	14.1%	2,314	12.0%	7,336	11.9%
HH Income $25,000 to $34,999	423	10.5%	1,585	8.2%	4,836	7.9%
HH Income $15,000 to $24,999	244	6.1%	1,522	7.9%	4,114	6.7%
HH Income $10,000 to $14,999	111	2.8%	526	2.7%	1,804	2.9%
HH Income Under $10,000	191	4.7%	686	3.6%	2,141	3.5%
Household Vehicles (2017)						
Households 0 Vehicles Available	288	7.2%	554	2.9%	1,998	3.3%
Households 1 Vehicle Available	1,587	39.4%	6,659	34.5%	18,443	30.0%
Households 2 Vehicles Available	1,738	43.2%	8,488	43.9%	27,476	44.7%
Households 3 or More Vehicles Available	413	10.3%	3,615	18.7%	13,568	22.1%
Total Vehicles Available	6,437		35,720		118,370	
Average Vehicles per Household	1.6		1.8		1.9	
Owner-Occupied Household Vehicles	3,613	56.1%	23,168	64.9%	85,629	72.3%
Average Vehicles per Owner-Occupied Household	1.8		2.1		2.1	
Renter-Occupied Household Vehicles	2,824	43.9%	12,552	35.1%	32,742	27.7%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5	
Travel Time (2015)						
Worker Base Age 16 years or Over	5,306		25,594		86,328	
Travel to Work in 14 Minutes or Less	1,059	20.0%	5,174	20.2%	16,183	18.7%
Travel to Work in 15 to 29 Minutes	2,098	39.5%	8,530	33.3%	24,921	28.9%
Travel to Work in 30 to 59 Minutes	1,432	27.0%	8,434	33.0%	28,843	33.4%
Travel to Work in 60 Minutes or More	895	16.9%	4,206	16.4%	13,873	16.1%
Work at Home	122	2.3%	1,153	4.5%	5,627	6.5%
Average Minutes Travel to Work	22.9		26.7		28.6	

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9936/-84.5994

Barrett Parkway 1635 Old 41 Hwy NW, Kennesaw, GA 30152	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	5,306		25,594		86,328	
Drive to Work Alone	4,522	85.2%	21,365	83.5%	68,824	79.7%
Drive to Work in Carpool	441	8.3%	2,120	8.3%	7,748	9.0%
Travel to Work by Public Transportation	160	3.0%	374	1.5%	1,442	1.7%
Drive to Work on Motorcycle	-	-	5	-	85	0.1%
Bicycle to Work	-	-	5	-	30	-
Walk to Work	55	1.0%	386	1.5%	1,637	1.9%
Other Means	5	0.1%	186	0.7%	936	1.1%
Work at Home	122	2.3%	1,153	4.5%	5,627	6.5%
Daytime Demographics (2017)						
Total Businesses	396		3,092		9,617	
Total Employees	5,322		39,431		109,671	
Company Headquarter Businesses	7	1.8%	30	1.0%	70	0.7%
Company Headquarter Employees	439	8.3%	3,829	9.7%	14,548	13.3%
Employee Population per Business	13.5 to 1		12.8 to 1		11.4 to 1	
Residential Population per Business	24.9 to 1		15.9 to 1		16.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,631		50,941		149,208	
Labor Force						
Labor Population Age 16 Years or Over (2017)	7,678		39,410		129,341	
Labor Force Total Males (2017)	3,384	44.1%	18,338	46.5%	61,024	47.2%
Male Civilian Employed	2,655	78.5%	14,292	77.9%	46,080	75.5%
Male Civilian Unemployed	38	1.1%	458	2.5%	1,788	2.9%
Males in Armed Forces	-	-	45	0.2%	100	0.2%
Males Not in Labor Force	691	20.4%	3,543	19.3%	13,055	21.4%
Labor Force Total Females (2017)	4,294	55.9%	21,072	53.5%	68,317	52.8%
Female Civilian Employed	2,714	63.2%	13,555	64.3%	43,614	63.8%
Female Civilian Unemployed	74	1.7%	621	2.9%	1,980	2.9%
Females in Armed Forces	-	-	8	-	8	-
Females Not in Labor Force	1,506	35.1%	6,888	32.7%	22,715	33.2%
Unemployment Rate		1.5%		2.7%		2.9%
Labor Force Growth (2010-2017)	-232	-4.1%	354	1.3%	179	0.2%
Male Labor Force Growth (2010-2017)	-113	-4.1%	162	1.1%	92	0.2%
Female Labor Force Growth (2010-2017)	-119	-4.2%	192	1.4%	86	0.2%
Occupation (2015)						
Occupation Population Age 16 Years or Over	5,601		27,493		89,516	
Occupation Total Males	2,768	49.4%	14,130	51.4%	45,988	51.4%
Occupation Total Females	2,833	50.6%	13,364	48.6%	43,528	48.6%
Management, Business, Financial Operations	1,284	22.9%	5,598	20.4%	17,321	19.3%
Professional, Related	1,418	25.3%	6,991	25.4%	22,284	24.9%
Service	998	17.8%	4,313	15.7%	13,673	15.3%
Sales, Office	1,407	25.1%	7,470	27.2%	22,785	25.5%
Farming, Fishing, Forestry	1	-	23	0.1%	47	0.1%
Construction, Extraction, Maintenance	238	4.2%	1,162	4.2%	6,165	6.9%
Production, Transport, Material Moving	255	4.6%	1,936	7.0%	7,241	8.1%
White Collar Workers	4,109	73.4%	20,059	73.0%	62,390	69.7%
Blue Collar Workers	1,492	26.6%	7,434	27.0%	27,126	30.3%

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9936/-84.5994

Barrett Parkway 1635 Old 41 Hwy NW, Kennesaw, GA 30152	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
Total Units	3,599		17,014		55,744	
1 Detached Unit	1,264	35.1%	10,812	63.5%	41,791	75.0%
1 Attached Unit	1,210	33.6%	2,466	14.5%	5,730	10.3%
2 Units	12	0.3%	99	0.6%	691	1.2%
3 to 4 Units	103	2.9%	311	1.8%	688	1.2%
5 to 9 Units	285	7.9%	1,172	6.9%	2,472	4.4%
10 to 19 Units	605	16.8%	1,511	8.9%	3,946	7.1%
20 to 49 Units	329	9.1%	1,120	6.6%	2,624	4.7%
50 or More Units	77	2.2%	771	4.5%	2,069	3.7%
Mobile Home or Trailer	260	7.2%	756	4.4%	1,343	2.4%
Other Structure	1	-	3	-	12	-
Homes Built By Year (2015)						
Homes Built 2014 or later	14	0.4%	57	0.3%	209	0.4%
Homes Built 2010 to 2013	220	0.4%	664	0.3%	1,960	0.4%
Homes Built 2000 to 2009	2,234	62.1%	6,231	36.6%	13,712	24.6%
Homes Built 1990 to 1999	745	20.7%	4,993	29.3%	17,797	31.9%
Homes Built 1980 to 1989	532	14.8%	3,567	21.0%	12,973	23.3%
Homes Built 1970 to 1979	190	5.3%	2,018	11.9%	7,302	13.1%
Homes Built 1960 to 1969	155	4.3%	979	5.8%	3,896	7.0%
Homes Built 1950 to 1959	26	0.7%	271	1.6%	1,520	2.7%
Homes Built 1940 to 1949	8	0.2%	109	0.6%	842	1.5%
Homes Built Before 1939	20	0.6%	131	0.8%	1,158	2.1%
Median Age of Homes	18.4 *yrs*		23.6 *yrs*		27.1 *yrs*	
Home Values (2015)						
Owner Specified Housing Units	1,843		10,128		36,840	
Home Values $1,000,000 or More	15	0.8%	104	1.0%	397	1.1%
Home Values $750,000 to $999,999	40	2.2%	196	1.9%	589	1.6%
Home Values $500,000 to $749,999	210	11.4%	1,072	10.6%	2,774	7.5%
Home Values $400,000 to $499,999	159	8.6%	704	6.9%	2,209	6.0%
Home Values $300,000 to $399,999	244	13.3%	1,593	15.7%	5,140	14.0%
Home Values $250,000 to $299,999	155	8.4%	1,325	13.1%	4,778	13.0%
Home Values $200,000 to $249,999	160	8.7%	1,476	14.6%	6,160	16.7%
Home Values $175,000 to $199,999	164	8.9%	847	8.4%	3,513	9.5%
Home Values $150,000 to $174,999	155	8.4%	1,078	10.6%	4,773	13.0%
Home Values $125,000 to $149,999	183	9.9%	743	7.3%	3,300	9.0%
Home Values $100,000 to $124,999	267	14.5%	810	8.0%	2,987	8.1%
Home Values $90,000 to $99,999	10	0.5%	171	1.7%	632	1.7%
Home Values $80,000 to $89,999	14	0.7%	140	1.4%	661	1.8%
Home Values $70,000 to $79,999	46	2.5%	129	1.3%	373	1.0%
Home Values $60,000 to $69,999	82	4.4%	223	2.2%	559	1.5%
Home Values $50,000 to $59,999	7	0.4%	86	0.9%	284	0.8%
Home Values $35,000 to $49,999	16	0.9%	88	0.9%	212	0.6%
Home Values $25,000 to $34,999	-	-	12	0.1%	54	0.1%
Home Values $10,000 to $24,999	21	1.1%	122	1.2%	299	0.8%
Home Values Under $10,000	40	2.2%	156	1.5%	407	1.1%
Owner-Occupied Median Home Value	$209,115		$235,752		$221,211	
Renter-Occupied Median Rent	$986		$888		$909	

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9936/-84.5994

Barrett Parkway
1635 Old 41 Hwy NW, Kennesaw, GA 30152

	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2017)						
Total Household Expenditure	$239 M		$1.27 B		$3.98 B	
Total Non-Retail Expenditure	$130 M		$693 M		$2.17 B	
Total Retail Expenditure	$109 M		$577 M		$1.81 B	
Apparel	$8.36 M		$44.5 M		$140 M	
Contributions	$10.2 M		$59.3 M		$184 M	
Education	$8.79 M		$50.2 M		$156 M	
Entertainment	$13.5 M		$71.8 M		$225 M	
Food and Beverages	$35.2 M		$183 M		$575 M	
Furnishings and Equipment	$8.31 M		$44.7 M		$140 M	
Gifts	$5.88 M		$33.1 M		$103 M	
Health Care	$19.1 M		$98.4 M		$308 M	
Household Operations	$6.81 M		$37.9 M		$119 M	
Miscellaneous Expenses	$3.54 M		$18.4 M		$57.7 M	
Personal Care	$3.12 M		$16.4 M		$51.5 M	
Personal Insurance	$1.76 M		$9.92 M		$31.0 M	
Reading	$534 K		$2.83 M		$8.88 M	
Shelter	$49.0 M		$262 M		$822 M	
Tobacco	$1.46 M		$7.20 M		$22.6 M	
Transportation	$45.7 M		$238 M		$748 M	
Utilities	$18.1 M		$92.8 M		$290 M	
Monthly Household Consumer Expenditure (2017)						
Total Household Expenditure	$4,951		$5,478		$5,398	
Total Non-Retail Expenditure	$2,694	*54.4%*	$2,990	*54.6%*	$2,947	*54.6%*
Total Retail Expenditures	$2,257	*45.6%*	$2,488	*45.4%*	$2,451	*45.4%*
Apparel	$173	*3.5%*	$192	*3.5%*	$189	*3.5%*
Contributions	$212	*4.3%*	$256	*4.7%*	$249	*4.6%*
Education	$182	*3.7%*	$216	*4.0%*	$212	*3.9%*
Entertainment	$279	*5.6%*	$310	*5.7%*	$305	*5.7%*
Food and Beverages	$728	*14.7%*	$790	*14.4%*	$780	*14.4%*
Furnishings and Equipment	$172	*3.5%*	$193	*3.5%*	$190	*3.5%*
Gifts	$122	*2.5%*	$143	*2.6%*	$140	*2.6%*
Health Care	$395	*8.0%*	$425	*7.8%*	$418	*7.7%*
Household Operations	$141	*2.8%*	$164	*3.0%*	$161	*3.0%*
Miscellaneous Expenses	$73	*1.5%*	$80	*1.5%*	$78	*1.4%*
Personal Care	$65	*1.3%*	$71	*1.3%*	$70	*1.3%*
Personal Insurance	$36	*0.7%*	$43	*0.8%*	$42	*0.8%*
Reading	$11	*0.2%*	$12	*0.2%*	$12	*0.2%*
Shelter	$1,013	*20.5%*	$1,128	*20.6%*	$1,114	*20.6%*
Tobacco	$30	*0.6%*	$31	*0.6%*	$31	*0.6%*
Transportation	$945	*19.1%*	$1,025	*18.7%*	$1,014	*18.8%*
Utilities	$374	*7.6%*	$400	*7.3%*	$393	*7.3%*

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