

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0764/-84.6535

RFULL9

Highway 92 / Baker Road	1 mi radius		3 mi radius		5 mi radius	
Highway 92 / Baker Road, Acworth, GA 30101						
Population						
Estimated Population (2017)	8,320		55,358		128,814	
Projected Population (2022)	8,895		59,233		138,086	
Census Population (2010)	7,456		49,956		116,700	
Census Population (2000)	5,905		37,960		92,943	
Projected Annual Growth (2017-2022)	575	1.4%	3,875	1.4%	9,272	1.4%
Historical Annual Growth (2010-2017)	864	1.7%	5,402	1.5%	12,114	1.5%
Historical Annual Growth (2000-2010)	1,551	2.6%	11,996	3.2%	23,757	2.6%
Estimated Population Density (2017)	2,649 <i>psm</i>		1,959 <i>psm</i>		1,641 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2017)	3,253		19,943		45,649	
Projected Households (2022)	3,441		21,104		48,434	
Census Households (2010)	2,893		17,779		40,741	
Census Households (2000)	2,236		13,895		33,291	
Projected Annual Growth (2017-2022)	188	1.2%	1,161	1.2%	2,785	1.2%
Historical Annual Change (2000-2017)	1,017	2.7%	6,048	2.6%	12,358	2.2%
Average Household Income						
Estimated Average Household Income (2017)	\$57,548		\$78,388		\$80,099	
Projected Average Household Income (2022)	\$68,340		\$96,362		\$99,374	
Census Average Household Income (2010)	\$47,652		\$68,763		\$71,678	
Census Average Household Income (2000)	\$59,641		\$63,398		\$66,725	
Projected Annual Change (2017-2022)	\$10,792	3.8%	\$17,974	4.6%	\$19,275	4.8%
Historical Annual Change (2000-2017)	-\$2,093	-0.2%	\$14,991	1.4%	\$13,374	1.2%
Median Household Income						
Estimated Median Household Income (2017)	\$52,969		\$72,281		\$71,514	
Projected Median Household Income (2022)	\$61,842		\$84,644		\$83,471	
Census Median Household Income (2010)	\$43,800		\$62,217		\$61,124	
Census Median Household Income (2000)	\$54,244		\$58,035		\$59,436	
Projected Annual Change (2017-2022)	\$8,873	3.4%	\$12,363	3.4%	\$11,958	3.3%
Historical Annual Change (2000-2017)	-\$1,275	-0.1%	\$14,246	1.4%	\$12,078	1.2%
Per Capita Income						
Estimated Per Capita Income (2017)	\$22,500		\$28,246		\$28,469	
Projected Per Capita Income (2022)	\$26,436		\$34,339		\$34,933	
Census Per Capita Income (2010)	\$18,489		\$24,472		\$25,023	
Census Per Capita Income (2000)	\$22,515		\$23,308		\$23,838	
Projected Annual Change (2017-2022)	\$3,936	3.5%	\$6,093	4.3%	\$6,464	4.5%
Historical Annual Change (2000-2017)	-\$15	-	\$4,938	1.2%	\$4,631	1.1%
Estimated Average Household Net Worth (2017)	\$352,033		\$530,225		\$544,335	

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Highway 92 / Baker Road	1 mi radius		3 mi radius		5 mi radius	
Highway 92 / Baker Road, Acworth, GA 30101						
Race and Ethnicity						
Total Population (2017)	8,320		55,358		128,814	
White (2017)	4,765	57.3%	37,487	67.7%	90,088	69.9%
Black or African American (2017)	2,482	29.8%	11,695	21.1%	23,265	18.1%
American Indian or Alaska Native (2017)	25	0.3%	178	0.3%	427	0.3%
Asian (2017)	262	3.1%	2,370	4.3%	5,794	4.5%
Hawaiian or Pacific Islander (2017)	4	-	17	-	66	0.1%
Other Race (2017)	530	6.4%	2,109	3.8%	5,852	4.5%
Two or More Races (2017)	252	3.0%	1,501	2.7%	3,323	2.6%
Population < 18 (2017)	2,177	26.2%	14,459	26.1%	31,322	24.3%
White Not Hispanic	797	36.6%	7,582	52.4%	16,684	53.3%
Black or African American	792	36.4%	3,683	25.5%	6,829	21.8%
Asian	72	3.3%	614	4.2%	1,444	4.6%
Other Race Not Hispanic	95	4.4%	675	4.7%	1,379	4.4%
Hispanic	421	19.4%	1,904	13.2%	4,987	15.9%
Not Hispanic or Latino Population (2017)	7,075	85.0%	49,734	89.8%	114,032	88.5%
Not Hispanic White	4,197	59.3%	34,581	69.5%	82,583	72.4%
Not Hispanic Black or African American	2,399	33.9%	11,339	22.8%	22,509	19.7%
Not Hispanic American Indian or Alaska Native	22	0.3%	130	0.3%	309	0.3%
Not Hispanic Asian	249	3.5%	2,332	4.7%	5,689	5.0%
Not Hispanic Hawaiian or Pacific Islander	3	-	13	-	56	-
Not Hispanic Other Race	26	0.4%	224	0.5%	477	0.4%
Not Hispanic Two or More Races	178	2.5%	1,115	2.2%	2,409	2.1%
Hispanic or Latino Population (2017)	1,245	15.0%	5,624	10.2%	14,782	11.5%
Hispanic White	568	45.6%	2,906	51.7%	7,505	50.8%
Hispanic Black or African American	82	6.6%	356	6.3%	756	5.1%
Hispanic American Indian or Alaska Native	4	0.3%	48	0.9%	119	0.8%
Hispanic Asian	13	1.1%	38	0.7%	104	0.7%
Hispanic Hawaiian or Pacific Islander	1	0.1%	4	0.1%	10	0.1%
Hispanic Other Race	504	40.4%	1,885	33.5%	5,374	36.4%
Hispanic Two or More Races	74	5.9%	386	6.9%	914	6.2%
Not Hispanic or Latino Population (2010)	6,353	85.2%	44,942	90.0%	103,620	88.8%
Hispanic or Latino Population (2010)	1,103	14.8%	5,014	10.0%	13,080	11.2%
Not Hispanic or Latino Population (2000)	5,545	93.9%	36,127	95.2%	87,972	94.7%
Hispanic or Latino Population (2000)	360	6.1%	1,833	4.8%	4,971	5.3%
Not Hispanic or Latino Population (2022)	7,454	83.8%	52,678	88.9%	120,815	87.5%
Hispanic or Latino Population (2022)	1,441	16.2%	6,554	11.1%	17,272	12.5%
Projected Annual Growth (2017-2022)	196	3.2%	930	3.3%	2,490	3.4%
Historical Annual Growth (2000-2010)	743	20.6%	3,181	17.3%	8,108	16.3%

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Highway 92 / Baker Road, Acworth, GA 30101						
Total Age Distribution (2017)						
Total Population	8,320		55,358		128,814	
Age Under 5 Years	598	7.2%	3,734	6.7%	7,891	6.1%
Age 5 to 9 Years	648	7.8%	4,161	7.5%	8,632	6.7%
Age 10 to 14 Years	601	7.2%	4,183	7.6%	9,310	7.2%
Age 15 to 19 Years	563	6.8%	3,821	6.9%	10,778	8.4%
Age 20 to 24 Years	638	7.7%	3,527	6.4%	10,575	8.2%
Age 25 to 29 Years	653	7.9%	3,642	6.6%	8,413	6.5%
Age 30 to 34 Years	617	7.4%	3,969	7.2%	8,616	6.7%
Age 35 to 39 Years	645	7.8%	4,221	7.6%	8,718	6.8%
Age 40 to 44 Years	645	7.8%	4,429	8.0%	9,540	7.4%
Age 45 to 49 Years	541	6.5%	4,183	7.6%	9,639	7.5%
Age 50 to 54 Years	516	6.2%	3,755	6.8%	8,927	6.9%
Age 55 to 59 Years	441	5.3%	3,165	5.7%	7,724	6.0%
Age 60 to 64 Years	324	3.9%	2,553	4.6%	6,112	4.7%
Age 65 to 69 Years	289	3.5%	2,201	4.0%	5,131	4.0%
Age 70 to 74 Years	246	3.0%	1,671	3.0%	3,812	3.0%
Age 75 to 79 Years	145	1.7%	946	1.7%	2,290	1.8%
Age 80 to 84 Years	112	1.3%	617	1.1%	1,381	1.1%
Age 85 Years or Over	99	1.2%	576	1.0%	1,325	1.0%
Median Age	32.8		35.1		34.6	
Age 19 Years or Less	2,409	29.0%	15,900	28.7%	36,611	28.4%
Age 20 to 64 Years	5,020	60.3%	33,445	60.4%	78,265	60.8%
Age 65 Years or Over	891	10.7%	6,013	10.9%	13,939	10.8%
Female Age Distribution (2017)						
Female Population	4,405	52.9%	28,539	51.6%	66,255	51.4%
Age Under 5 Years	285	6.5%	1,787	6.3%	3,867	5.8%
Age 5 to 9 Years	333	7.6%	2,079	7.3%	4,256	6.4%
Age 10 to 14 Years	308	7.0%	2,046	7.2%	4,511	6.8%
Age 15 to 19 Years	263	6.0%	1,841	6.5%	5,481	8.3%
Age 20 to 24 Years	314	7.1%	1,774	6.2%	5,395	8.1%
Age 25 to 29 Years	335	7.6%	1,883	6.6%	4,166	6.3%
Age 30 to 34 Years	320	7.3%	2,064	7.2%	4,423	6.7%
Age 35 to 39 Years	341	7.7%	2,195	7.7%	4,445	6.7%
Age 40 to 44 Years	349	7.9%	2,310	8.1%	4,972	7.5%
Age 45 to 49 Years	282	6.4%	2,118	7.4%	4,966	7.5%
Age 50 to 54 Years	279	6.3%	1,864	6.5%	4,473	6.8%
Age 55 to 59 Years	245	5.6%	1,709	6.0%	4,082	6.2%
Age 60 to 64 Years	188	4.3%	1,396	4.9%	3,296	5.0%
Age 65 to 69 Years	175	4.0%	1,232	4.3%	2,776	4.2%
Age 70 to 74 Years	146	3.3%	922	3.2%	2,087	3.1%
Age 75 to 79 Years	92	2.1%	562	2.0%	1,344	2.0%
Age 80 to 84 Years	76	1.7%	362	1.3%	800	1.2%
Age 85 Years or Over	73	1.7%	394	1.4%	915	1.4%
Female Median Age	34.7		36.1		35.5	
Age 19 Years or Less	1,189	27.0%	7,753	27.2%	18,116	27.3%
Age 20 to 64 Years	2,655	60.3%	17,314	60.7%	40,218	60.7%
Age 65 Years or Over	562	12.8%	3,471	12.2%	7,921	12.0%

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Male Age Distribution (2017)						
Male Population	3,915	47.1%	26,819	48.4%	62,559	48.6%
Age Under 5 Years	313	8.0%	1,947	7.3%	4,024	6.4%
Age 5 to 9 Years	315	8.0%	2,082	7.8%	4,376	7.0%
Age 10 to 14 Years	293	7.5%	2,137	8.0%	4,799	7.7%
Age 15 to 19 Years	300	7.7%	1,980	7.4%	5,297	8.5%
Age 20 to 24 Years	323	8.3%	1,753	6.5%	5,180	8.3%
Age 25 to 29 Years	318	8.1%	1,759	6.6%	4,247	6.8%
Age 30 to 34 Years	296	7.6%	1,905	7.1%	4,194	6.7%
Age 35 to 39 Years	304	7.8%	2,026	7.6%	4,272	6.8%
Age 40 to 44 Years	296	7.5%	2,120	7.9%	4,568	7.3%
Age 45 to 49 Years	259	6.6%	2,066	7.7%	4,673	7.5%
Age 50 to 54 Years	238	6.1%	1,891	7.1%	4,454	7.1%
Age 55 to 59 Years	196	5.0%	1,456	5.4%	3,642	5.8%
Age 60 to 64 Years	136	3.5%	1,157	4.3%	2,817	4.5%
Age 65 to 69 Years	113	2.9%	969	3.6%	2,355	3.8%
Age 70 to 74 Years	100	2.6%	750	2.8%	1,725	2.8%
Age 75 to 79 Years	52	1.3%	384	1.4%	947	1.5%
Age 80 to 84 Years	36	0.9%	255	1.0%	581	0.9%
Age 85 Years or Over	27	0.7%	183	0.7%	410	0.7%
Male Median Age	30.7		34.0		33.7	
Age 19 Years or Less	1,221	31.2%	8,146	30.4%	18,495	29.6%
Age 20 to 64 Years	2,365	60.4%	16,132	60.1%	38,047	60.8%
Age 65 Years or Over	329	8.4%	2,541	9.5%	6,018	9.6%
Males per 100 Females (2017)						
Overall Comparison	89		94		94	
Age Under 5 Years	110	52.3%	109	52.2%	104	51.0%
Age 5 to 9 Years	95	48.6%	100	50.0%	103	50.7%
Age 10 to 14 Years	95	48.8%	104	51.1%	106	51.5%
Age 15 to 19 Years	114	53.2%	108	51.8%	97	49.1%
Age 20 to 24 Years	103	50.7%	99	49.7%	96	49.0%
Age 25 to 29 Years	95	48.7%	93	48.3%	102	50.5%
Age 30 to 34 Years	92	48.1%	92	48.0%	95	48.7%
Age 35 to 39 Years	89	47.1%	92	48.0%	96	49.0%
Age 40 to 44 Years	85	45.8%	92	47.9%	92	47.9%
Age 45 to 49 Years	92	47.8%	98	49.4%	94	48.5%
Age 50 to 54 Years	85	46.0%	101	50.4%	100	49.9%
Age 55 to 59 Years	80	44.4%	85	46.0%	89	47.2%
Age 60 to 64 Years	72	41.9%	83	45.3%	85	46.1%
Age 65 to 69 Years	65	39.2%	79	44.0%	85	45.9%
Age 70 to 74 Years	69	40.8%	81	44.9%	83	45.3%
Age 75 to 79 Years	57	36.1%	68	40.6%	70	41.3%
Age 80 to 84 Years	47	32.1%	71	41.4%	73	42.1%
Age 85 Years or Over	37	26.8%	46	31.7%	45	31.0%
Age 19 Years or Less	103	50.7%	105	51.2%	102	50.5%
Age 20 to 39 Years	95	48.6%	94	48.5%	97	49.3%
Age 40 to 64 Years	84	45.5%	92	48.0%	92	48.0%
Age 65 Years or Over	58	36.9%	73	42.3%	76	43.2%

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Highway 92 / Baker Road	1 mi radius		3 mi radius		5 mi radius	
Highway 92 / Baker Road, Acworth, GA 30101						
Household Type (2017)						
Total Households	3,253		19,943		45,649	
Households with Children	1,187	36.5%	7,880	39.5%	17,124	37.5%
Average Household Size	2.6		2.8		2.8	
Household Density per Square Mile	1,036		706		581	
Population Family	6,810	81.8%	48,263	87.2%	108,389	84.1%
Population Non-Family	1,510	18.1%	7,060	12.8%	17,435	13.5%
Population Group Quarters	-	-	35	0.1%	2,990	2.3%
Family Households	2,030	62.4%	14,534	72.9%	32,678	71.6%
Married Couple Households	1,331	65.5%	11,048	76.0%	24,698	75.6%
Other Family Households	699	34.5%	3,487	24.0%	7,980	24.4%
Family Households with Children	1,179	58.1%	7,813	53.8%	16,974	51.9%
Married Couple with Children	704	59.7%	5,649	72.3%	12,108	71.3%
Other Family Households with Children	475	40.3%	2,165	27.7%	4,866	28.7%
Family Households No Children	852	41.9%	6,721	46.2%	15,703	48.1%
Married Couple No Children	627	73.6%	5,399	80.3%	12,590	80.2%
Other Family Households No Children	225	26.4%	1,322	19.7%	3,114	19.8%
Non-Family Households	1,223	37.6%	5,409	27.1%	12,971	28.4%
Non-Family Households with Children	8	0.7%	67	1.2%	149	1.2%
Non-Family Households No Children	1,215	99.3%	5,342	98.8%	12,822	98.8%
Average Family Household Size	3.4		3.3		3.3	
Average Family Income	\$65,827		\$87,503		\$91,455	
Median Family Income	\$60,405		\$82,324		\$83,156	
Average Non-Family Household Size	1.2		1.3		1.3	
Marital Status (2017)						
Population Age 15 Years or Over	6,473		43,279		102,981	
Never Married	2,237	34.6%	12,432	28.7%	32,918	32.0%
Currently Married	2,576	39.8%	21,858	50.5%	50,028	48.6%
Previously Married	1,660	25.6%	8,990	20.8%	20,035	19.5%
Separated	367	22.1%	1,802	20.0%	4,193	20.9%
Widowed	295	17.8%	1,912	21.3%	4,120	20.6%
Divorced	998	60.1%	5,276	58.7%	11,722	58.5%
Educational Attainment (2017)						
Adult Population Age 25 Years or Over	5,273		35,931		81,628	
Elementary (Grade Level 0 to 8)	209	4.0%	1,368	3.8%	3,080	3.8%
Some High School (Grade Level 9 to 11)	287	5.4%	1,957	5.4%	4,981	6.1%
High School Graduate	1,338	25.4%	8,229	22.9%	19,666	24.1%
Some College	1,388	26.3%	8,700	24.2%	19,789	24.2%
Associate Degree Only	625	11.8%	3,122	8.7%	6,363	7.8%
Bachelor Degree Only	1,017	19.3%	8,576	23.9%	19,563	24.0%
Graduate Degree	410	7.8%	3,980	11.1%	8,186	10.0%
Any College (Some College or Higher)	3,438	65.2%	24,378	67.8%	53,901	66.0%
College Degree + (Bachelor Degree or Higher)	1,426	27.0%	12,556	34.9%	27,749	34.0%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2017)	3,376		20,545		47,183	
Total Housing Units (2010)	3,229		19,157		44,005	
Historical Annual Growth (2010-2017)	147	0.6%	1,388	1.0%	3,177	1.0%
Housing Units Occupied (2017)	3,253	96.4%	19,943	97.1%	45,649	96.7%
Housing Units Owner-Occupied	1,849	56.8%	15,473	77.6%	33,979	74.4%
Housing Units Renter-Occupied	1,404	43.2%	4,470	22.4%	11,669	25.6%
Housing Units Vacant (2017)	123	3.8%	602	3.0%	1,534	3.4%

Household Size (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	3,253		19,943		45,649	
1 Person Households	992	30.5%	4,168	20.9%	9,692	21.2%
2 Person Households	912	28.0%	5,982	30.0%	13,976	30.6%
3 Person Households	523	16.1%	3,791	19.0%	8,590	18.8%
4 Person Households	434	13.4%	3,525	17.7%	7,758	17.0%
5 Person Households	240	7.4%	1,600	8.0%	3,507	7.7%
6 Person Households	83	2.6%	546	2.7%	1,311	2.9%
7 or More Person Households	68	2.1%	332	1.7%	815	1.8%

Household Income Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	36	1.1%	770	3.9%	2,063	4.5%
HH Income \$150,000 to \$199,999	147	4.5%	1,381	6.9%	3,228	7.1%
HH Income \$125,000 to \$149,999	114	3.5%	1,493	7.5%	3,542	7.8%
HH Income \$100,000 to \$124,999	251	7.7%	2,336	11.7%	4,770	10.4%
HH Income \$75,000 to \$99,999	425	13.1%	3,489	17.5%	7,155	15.7%
HH Income \$50,000 to \$74,999	696	21.4%	3,623	18.2%	8,829	19.3%
HH Income \$35,000 to \$49,999	545	16.7%	2,530	12.7%	5,794	12.7%
HH Income \$25,000 to \$34,999	404	12.4%	1,899	9.5%	4,230	9.3%
HH Income \$15,000 to \$24,999	233	7.2%	1,128	5.7%	3,199	7.0%
HH Income \$10,000 to \$14,999	206	6.3%	679	3.4%	1,325	2.9%
HH Income Under \$10,000	197	6.0%	615	3.1%	1,513	3.3%

Household Vehicles (2017)

	1 mi radius		3 mi radius		5 mi radius	
Households 0 Vehicles Available	135	4.2%	502	2.5%	1,115	2.4%
Households 1 Vehicle Available	1,357	41.7%	5,749	28.8%	12,781	28.0%
Households 2 Vehicles Available	1,308	40.2%	9,020	45.2%	20,092	44.0%
Households 3 or More Vehicles Available	454	14.0%	4,672	23.4%	11,661	25.5%
Total Vehicles Available	5,519		39,476		92,192	
Average Vehicles per Household	1.7		2.0		2.0	
Owner-Occupied Household Vehicles	3,487	63.2%	32,147	81.4%	72,910	79.1%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.1	
Renter-Occupied Household Vehicles	2,032	36.8%	7,329	18.6%	19,282	20.9%
Average Vehicles per Renter-Occupied Household	1.4		1.6		1.7	

Travel Time (2015)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	4,354		28,852		67,260	
Travel to Work in 14 Minutes or Less	495	11.4%	4,086	14.2%	11,165	16.6%
Travel to Work in 15 to 29 Minutes	1,364	31.3%	7,692	26.7%	19,172	28.5%
Travel to Work in 30 to 59 Minutes	1,551	35.6%	10,327	35.8%	23,574	35.0%
Travel to Work in 60 Minutes or More	758	17.4%	4,961	17.2%	10,424	15.5%
Work at Home	244	5.6%	1,917	6.6%	4,193	6.2%
Average Minutes Travel to Work	30.5		31.5		29.5	

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COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0764/-84.6535

RFULL9

Highway 92 / Baker Road	1 mi radius		3 mi radius		5 mi radius	
Highway 92 / Baker Road, Acworth, GA 30101						
Transportation To Work (2015)						
Worker Base Age 16 years or Over	4,354		28,852		67,260	
Drive to Work Alone	3,688	84.7%	23,449	81.3%	54,196	80.6%
Drive to Work in Carpool	246	5.6%	2,416	8.4%	6,290	9.4%
Travel to Work by Public Transportation	8	0.2%	233	0.8%	589	0.9%
Drive to Work on Motorcycle	-	-	23	0.1%	50	0.1%
Bicycle to Work	-	-	40	0.1%	50	0.1%
Walk to Work	38	0.9%	431	1.5%	1,112	1.7%
Other Means	131	3.0%	343	1.2%	780	1.2%
Work at Home	244	5.6%	1,917	6.6%	4,193	6.2%
Daytime Demographics (2017)						
Total Businesses	274		1,482		4,196	
Total Employees	1,686		11,338		32,020	
Company Headquarter Businesses	2	0.8%	7	0.4%	11	0.3%
Company Headquarter Employees	12	0.7%	77	0.7%	471	1.5%
Employee Population per Business	6.1 to 1		7.6 to 1		7.6 to 1	
Residential Population per Business	30.3 to 1		37.3 to 1		30.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,586		24,743		64,517	
Labor Force						
Labor Population Age 16 Years or Over (2017)	6,347		42,449		101,154	
Labor Force Total Males (2017)	2,924	46.1%	20,213	47.6%	48,409	47.9%
Male Civilian Employed	2,101	71.8%	14,913	73.8%	35,325	73.0%
Male Civilian Unemployed	157	5.4%	847	4.2%	2,014	4.2%
Males in Armed Forces	-	-	6	-	51	0.1%
Males Not in Labor Force	667	22.8%	4,448	22.0%	11,020	22.8%
Labor Force Total Females (2017)	3,423	53.9%	22,236	52.4%	52,745	52.1%
Female Civilian Employed	2,347	68.6%	14,127	63.5%	33,282	63.1%
Female Civilian Unemployed	73	2.1%	567	2.5%	1,621	3.1%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,003	29.3%	7,543	33.9%	17,842	33.8%
Unemployment Rate		3.6%		3.3%		3.6%
Labor Force Growth (2010-2017)	40	0.9%	46	0.2%	13	-
Male Labor Force Growth (2010-2017)	22	1.1%	20	0.1%	9	-
Female Labor Force Growth (2010-2017)	18	0.8%	26	0.2%	4	-
Occupation (2015)						
Occupation Population Age 16 Years or Over	4,407		28,993		68,594	
Occupation Total Males	2,078	47.2%	14,892	51.4%	35,316	51.5%
Occupation Total Females	2,329	52.8%	14,101	48.6%	33,278	48.5%
Management, Business, Financial Operations	573	13.0%	5,277	18.2%	11,847	17.3%
Professional, Related	958	21.7%	7,232	24.9%	15,270	22.3%
Service	901	20.4%	4,820	16.6%	11,774	17.2%
Sales, Office	1,214	27.5%	7,005	24.2%	17,658	25.7%
Farming, Fishing, Forestry	-	-	76	0.3%	103	0.2%
Construction, Extraction, Maintenance	298	6.8%	1,768	6.1%	5,072	7.4%
Production, Transport, Material Moving	463	10.5%	2,817	9.7%	6,870	10.0%
White Collar Workers	2,745	62.3%	19,513	67.3%	44,774	65.3%
Blue Collar Workers	1,662	37.7%	9,480	32.7%	23,820	34.7%

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RFULL9

Highway 92 / Baker Road	1 mi radius		3 mi radius		5 mi radius	
Highway 92 / Baker Road, Acworth, GA 30101						
Units In Structure (2015)						
Total Units	2,893		17,779		40,741	
1 Detached Unit	2,212	76.5%	16,306	91.7%	35,953	88.2%
1 Attached Unit	164	5.7%	1,074	6.0%	2,331	5.7%
2 Units	110	3.8%	222	1.2%	317	0.8%
3 to 4 Units	55	1.9%	150	0.8%	303	0.7%
5 to 9 Units	160	5.5%	335	1.9%	1,055	2.6%
10 to 19 Units	259	8.9%	488	2.7%	1,596	3.9%
20 to 49 Units	105	3.6%	249	1.4%	883	2.2%
50 or More Units	135	4.7%	250	1.4%	751	1.8%
Mobile Home or Trailer	18	0.6%	754	4.2%	2,367	5.8%
Other Structure	-	-	75	0.4%	82	0.2%
Homes Built By Year (2015)						
Homes Built 2014 or later	6	0.2%	49	0.3%	115	0.3%
Homes Built 2010 to 2013	145	0.2%	927	0.3%	1,602	0.3%
Homes Built 2000 to 2009	610	21.1%	4,907	27.6%	9,642	23.7%
Homes Built 1990 to 1999	1,499	51.8%	7,420	41.7%	15,627	38.4%
Homes Built 1980 to 1989	537	18.6%	3,465	19.5%	10,322	25.3%
Homes Built 1970 to 1979	243	8.4%	1,734	9.8%	5,044	12.4%
Homes Built 1960 to 1969	94	3.3%	654	3.7%	1,869	4.6%
Homes Built 1950 to 1959	41	1.4%	258	1.5%	607	1.5%
Homes Built 1940 to 1949	19	0.7%	216	1.2%	330	0.8%
Homes Built Before 1939	24	0.8%	272	1.5%	481	1.2%
Median Age of Homes	23.6 yrs		24.0 yrs		25.3 yrs	
Home Values (2015)						
Owner Specified Housing Units	1,700		13,795		30,385	
Home Values \$1,000,000 or More	14	0.8%	97	0.7%	286	0.9%
Home Values \$750,000 to \$999,999	17	1.0%	115	0.8%	281	0.9%
Home Values \$500,000 to \$749,999	82	4.8%	609	4.4%	1,610	5.3%
Home Values \$400,000 to \$499,999	63	3.7%	531	3.8%	1,360	4.5%
Home Values \$300,000 to \$399,999	138	8.1%	1,339	9.7%	2,798	9.2%
Home Values \$250,000 to \$299,999	161	9.5%	1,329	9.6%	3,160	10.4%
Home Values \$200,000 to \$249,999	158	9.3%	2,573	18.7%	4,961	16.3%
Home Values \$175,000 to \$199,999	126	7.4%	1,629	11.8%	3,227	10.6%
Home Values \$150,000 to \$174,999	328	19.3%	2,257	16.4%	4,727	15.6%
Home Values \$125,000 to \$149,999	253	14.9%	1,970	14.3%	4,193	13.8%
Home Values \$100,000 to \$124,999	268	15.8%	1,529	11.1%	3,410	11.2%
Home Values \$90,000 to \$99,999	73	4.3%	303	2.2%	645	2.1%
Home Values \$80,000 to \$89,999	34	2.0%	278	2.0%	768	2.5%
Home Values \$70,000 to \$79,999	11	0.7%	181	1.3%	493	1.6%
Home Values \$60,000 to \$69,999	20	1.2%	181	1.3%	583	1.9%
Home Values \$50,000 to \$59,999	27	1.6%	161	1.2%	418	1.4%
Home Values \$35,000 to \$49,999	8	0.5%	78	0.6%	220	0.7%
Home Values \$25,000 to \$34,999	10	0.6%	31	0.2%	76	0.2%
Home Values \$10,000 to \$24,999	8	0.4%	100	0.7%	398	1.3%
Home Values Under \$10,000	34	2.0%	154	1.1%	352	1.2%
Owner-Occupied Median Home Value	\$163,222		\$184,043		\$183,874	
Renter-Occupied Median Rent	\$815		\$869		\$876	

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RFULL9

Highway 92 / Baker Road	1 mi radius	3 mi radius	5 mi radius
Highway 92 / Baker Road, Acworth, GA 30101			
Total Annual Consumer Expenditure (2017)			
Total Household Expenditure	\$156 M	\$1.19 B	\$2.75 B
Total Non-Retail Expenditure	\$84.7 M	\$647 M	\$1.50 B
Total Retail Expenditure	\$71.7 M	\$539 M	\$1.25 B
Apparel	\$5.46 M	\$41.5 M	\$96.3 M
Contributions	\$6.23 M	\$51.3 M	\$120 M
Education	\$5.33 M	\$43.9 M	\$102 M
Entertainment	\$8.70 M	\$67.1 M	\$155 M
Food and Beverages	\$23.4 M	\$174 M	\$402 M
Furnishings and Equipment	\$5.25 M	\$41.5 M	\$96.0 M
Gifts	\$3.63 M	\$29.4 M	\$68.6 M
Health Care	\$12.8 M	\$93.3 M	\$216 M
Household Operations	\$4.25 M	\$34.4 M	\$80.0 M
Miscellaneous Expenses	\$2.34 M	\$17.3 M	\$40.1 M
Personal Care	\$2.04 M	\$15.4 M	\$35.7 M
Personal Insurance	\$1.09 M	\$8.88 M	\$20.7 M
Reading	\$345 K	\$2.63 M	\$6.10 M
Shelter	\$32.0 M	\$244 M	\$566 M
Tobacco	\$1.04 M	\$7.06 M	\$16.3 M
Transportation	\$30.2 M	\$227 M	\$525 M
Utilities	\$12.2 M	\$88.1 M	\$204 M
Monthly Household Consumer Expenditure (2017)			
Total Household Expenditure	\$4,005	\$4,959	\$5,022
Total Non-Retail Expenditure	\$2,169 54.1%	\$2,704 54.5%	\$2,738 54.5%
Total Retail Expenditures	\$1,837 45.9%	\$2,254 45.5%	\$2,284 45.5%
Apparel	\$140 3.5%	\$173 3.5%	\$176 3.5%
Contributions	\$160 4.0%	\$214 4.3%	\$220 4.4%
Education	\$136 3.4%	\$184 3.7%	\$187 3.7%
Entertainment	\$223 5.6%	\$280 5.7%	\$284 5.6%
Food and Beverages	\$600 15.0%	\$725 14.6%	\$734 14.6%
Furnishings and Equipment	\$134 3.4%	\$174 3.5%	\$175 3.5%
Gifts	\$93 2.3%	\$123 2.5%	\$125 2.5%
Health Care	\$329 8.2%	\$390 7.9%	\$394 7.9%
Household Operations	\$109 2.7%	\$144 2.9%	\$146 2.9%
Miscellaneous Expenses	\$60 1.5%	\$72 1.5%	\$73 1.5%
Personal Care	\$52 1.3%	\$64 1.3%	\$65 1.3%
Personal Insurance	\$28 0.7%	\$37 0.7%	\$38 0.8%
Reading	\$9 0.2%	\$11 0.2%	\$11 0.2%
Shelter	\$820 20.5%	\$1,019 20.6%	\$1,033 20.6%
Tobacco	\$27 0.7%	\$29 0.6%	\$30 0.6%
Transportation	\$774 19.3%	\$950 19.2%	\$959 19.1%
Utilities	\$312 7.8%	\$368 7.4%	\$372 7.4%

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