

# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8790/-84.4565

RFULL9

<b>Parkway Pointe</b>						
	1 mi radius		3 mi radius		5 mi radius	
<b>3101 Cobb Pkwy, Atlanta, GA 30339</b>						
<b>Population</b>						
Estimated Population (2017)	9,162		76,975		210,532	
Projected Population (2022)	9,766		82,301		225,012	
Census Population (2010)	7,050		66,479		187,164	
Census Population (2000)	6,454		62,104		175,247	
Projected Annual Growth (2017-2022)	604	1.3%	5,326	1.4%	14,479	1.4%
Historical Annual Growth (2010-2017)	2,112	4.3%	10,496	2.3%	23,368	1.8%
Historical Annual Growth (2000-2010)	596	0.9%	4,375	0.7%	11,917	0.7%
Estimated Population Density (2017)	2,917 <i>psm</i>		2,724 <i>psm</i>		2,682 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2017)	5,400		39,680		97,239	
Projected Households (2022)	5,694		42,045		103,329	
Census Households (2010)	4,057		33,907		85,130	
Census Households (2000)	3,686		30,932		79,495	
Projected Annual Growth (2017-2022)	294	1.1%	2,365	1.2%	6,090	1.3%
Historical Annual Change (2000-2017)	1,714	2.7%	8,749	1.7%	17,744	1.3%
<b>Average Household Income</b>						
Estimated Average Household Income (2017)	\$108,429		\$107,282		\$118,678	
Projected Average Household Income (2022)	\$138,662		\$133,985		\$149,854	
Census Average Household Income (2010)	\$98,483		\$90,126		\$99,420	
Census Average Household Income (2000)	\$79,395		\$83,467		\$88,487	
Projected Annual Change (2017-2022)	\$30,233	5.6%	\$26,703	5.0%	\$31,176	5.3%
Historical Annual Change (2000-2017)	\$29,033	2.2%	\$23,814	1.7%	\$30,190	2.0%
<b>Median Household Income</b>						
Estimated Median Household Income (2017)	\$81,841		\$81,339		\$90,037	
Projected Median Household Income (2022)	\$94,051		\$94,604		\$104,119	
Census Median Household Income (2010)	\$70,620		\$64,248		\$69,348	
Census Median Household Income (2000)	\$62,238		\$61,681		\$64,934	
Projected Annual Change (2017-2022)	\$12,209	3.0%	\$13,265	3.3%	\$14,082	3.1%
Historical Annual Change (2000-2017)	\$19,604	1.9%	\$19,658	1.9%	\$25,103	2.3%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2017)	\$63,910		\$55,303		\$54,827	
Projected Per Capita Income (2022)	\$80,848		\$68,450		\$68,827	
Census Per Capita Income (2010)	\$56,679		\$45,969		\$45,220	
Census Per Capita Income (2000)	\$45,254		\$41,484		\$40,211	
Projected Annual Change (2017-2022)	\$16,937	5.3%	\$13,146	4.8%	\$14,000	5.1%
Historical Annual Change (2000-2017)	\$18,656	2.4%	\$13,819	2.0%	\$14,616	2.1%
Estimated Average Household Net Worth (2017)	\$788,934		\$702,522		\$822,153	

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Parkway Pointe	1 mi radius		3 mi radius		5 mi radius	
3101 Cobb Pkwy, Atlanta, GA 30339						
<b>Race and Ethnicity</b>						
Total Population (2017)	9,162		76,975		210,532	
White (2017)	4,776	52.1%	39,040	50.7%	122,690	58.3%
Black or African American (2017)	2,529	27.6%	25,534	33.2%	56,367	26.8%
American Indian or Alaska Native (2017)	18	0.2%	250	0.3%	561	0.3%
Asian (2017)	1,466	16.0%	6,760	8.8%	13,466	6.4%
Hawaiian or Pacific Islander (2017)	6	0.1%	43	0.1%	106	0.1%
Other Race (2017)	154	1.7%	3,366	4.4%	11,777	5.6%
Two or More Races (2017)	212	2.3%	1,982	2.6%	5,566	2.6%
Population < 18 (2017)	1,334	14.6%	14,254	18.5%	44,758	21.3%
White Not Hispanic	410	30.7%	4,685	32.9%	18,093	40.4%
Black or African American	470	35.2%	5,407	37.9%	13,229	29.6%
Asian	283	21.2%	1,324	9.3%	2,769	6.2%
Other Race Not Hispanic	78	5.8%	765	5.4%	1,956	4.4%
Hispanic	93	7.0%	2,073	14.5%	8,711	19.5%
Not Hispanic or Latino Population (2017)	8,692	94.9%	69,504	90.3%	182,989	86.9%
Not Hispanic White	4,541	52.2%	35,699	51.4%	109,680	59.9%
Not Hispanic Black or African American	2,470	28.4%	24,736	35.6%	54,181	29.6%
Not Hispanic American Indian or Alaska Native	18	0.2%	165	0.2%	335	0.2%
Not Hispanic Asian	1,454	16.7%	6,700	9.6%	13,284	7.3%
Not Hispanic Hawaiian or Pacific Islander	6	0.1%	37	0.1%	84	-
Not Hispanic Other Race	42	0.5%	646	0.9%	1,531	0.8%
Not Hispanic Two or More Races	161	1.9%	1,520	2.2%	3,895	2.1%
Hispanic or Latino Population (2017)	470	5.1%	7,471	9.7%	27,543	13.1%
Hispanic White	234	49.8%	3,341	44.7%	13,010	47.2%
Hispanic Black or African American	59	12.5%	798	10.7%	2,186	7.9%
Hispanic American Indian or Alaska Native	1	0.1%	84	1.1%	225	0.8%
Hispanic Asian	12	2.6%	60	0.8%	182	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	7	0.1%	22	0.1%
Hispanic Other Race	113	24.0%	2,720	36.4%	10,246	37.2%
Hispanic Two or More Races	51	10.8%	462	6.2%	1,672	6.1%
Not Hispanic or Latino Population (2010)	6,713	95.2%	59,848	90.0%	162,488	86.8%
Hispanic or Latino Population (2010)	336	4.8%	6,631	10.0%	24,676	13.2%
Not Hispanic or Latino Population (2000)	6,216	96.3%	56,932	91.7%	156,322	89.2%
Hispanic or Latino Population (2000)	238	3.7%	5,172	8.3%	18,925	10.8%
Not Hispanic or Latino Population (2022)	9,221	94.4%	73,646	89.5%	192,526	85.6%
Hispanic or Latino Population (2022)	545	5.6%	8,655	10.5%	32,486	14.4%
Projected Annual Growth (2017-2022)	75	3.2%	1,184	3.2%	4,943	3.6%
Historical Annual Growth (2000-2010)	99	4.2%	1,459	2.8%	5,751	3.0%

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RFULL9

## Parkway Pointe

3101 Cobb Pkwy, Atlanta, GA 30339

### Total Age Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	9,162		76,975		210,532	
Age Under 5 Years	502	5.5%	4,958	6.4%	14,646	7.0%
Age 5 to 9 Years	328	3.6%	3,795	4.9%	12,602	6.0%
Age 10 to 14 Years	321	3.5%	3,590	4.7%	11,464	5.4%
Age 15 to 19 Years	315	3.4%	3,387	4.4%	10,180	4.8%
Age 20 to 24 Years	911	9.9%	6,610	8.6%	14,726	7.0%
Age 25 to 29 Years	1,651	18.0%	10,267	13.3%	21,600	10.3%
Age 30 to 34 Years	1,183	12.9%	8,481	11.0%	20,132	9.6%
Age 35 to 39 Years	718	7.8%	6,141	8.0%	16,771	8.0%
Age 40 to 44 Years	622	6.8%	5,315	6.9%	14,997	7.1%
Age 45 to 49 Years	514	5.6%	4,771	6.2%	13,547	6.4%
Age 50 to 54 Years	465	5.1%	4,647	6.0%	13,269	6.3%
Age 55 to 59 Years	477	5.2%	4,267	5.5%	12,209	5.8%
Age 60 to 64 Years	373	4.1%	3,759	4.9%	10,790	5.1%
Age 65 to 69 Years	330	3.6%	2,960	3.8%	8,725	4.1%
Age 70 to 74 Years	202	2.2%	1,764	2.3%	5,861	2.8%
Age 75 to 79 Years	100	1.1%	998	1.3%	3,705	1.8%
Age 80 to 84 Years	82	0.9%	657	0.9%	2,451	1.2%
Age 85 Years or Over	66	0.7%	609	0.8%	2,858	1.4%
Median Age	33.0		34.3		35.6	
Age 19 Years or Less	1,466	16.0%	15,729	20.4%	48,892	23.2%
Age 20 to 64 Years	6,915	75.5%	54,257	70.5%	138,041	65.6%
Age 65 Years or Over	781	8.5%	6,988	9.1%	23,599	11.2%

### Female Age Distribution (2017)

Female Population	4,692	51.2%	39,532	51.4%	108,206	51.4%
Age Under 5 Years	242	5.2%	2,388	6.0%	7,161	6.6%
Age 5 to 9 Years	165	3.5%	1,850	4.7%	6,200	5.7%
Age 10 to 14 Years	156	3.3%	1,756	4.4%	5,626	5.2%
Age 15 to 19 Years	155	3.3%	1,672	4.2%	4,956	4.6%
Age 20 to 24 Years	482	10.3%	3,536	8.9%	7,539	7.0%
Age 25 to 29 Years	869	18.5%	5,423	13.7%	11,298	10.4%
Age 30 to 34 Years	575	12.2%	4,250	10.8%	10,255	9.5%
Age 35 to 39 Years	357	7.6%	2,944	7.4%	8,305	7.7%
Age 40 to 44 Years	306	6.5%	2,679	6.8%	7,508	6.9%
Age 45 to 49 Years	255	5.4%	2,466	6.2%	6,891	6.4%
Age 50 to 54 Years	249	5.3%	2,488	6.3%	6,931	6.4%
Age 55 to 59 Years	255	5.4%	2,304	5.8%	6,562	6.1%
Age 60 to 64 Years	202	4.3%	2,007	5.1%	5,827	5.4%
Age 65 to 69 Years	180	3.8%	1,550	3.9%	4,554	4.2%
Age 70 to 74 Years	116	2.5%	949	2.4%	3,179	2.9%
Age 75 to 79 Years	51	1.1%	517	1.3%	2,009	1.9%
Age 80 to 84 Years	38	0.8%	358	0.9%	1,462	1.4%
Age 85 Years or Over	39	0.8%	396	1.0%	1,944	1.8%
Female Median Age	32.9		34.4		36.2	
Age 19 Years or Less	717	15.3%	7,666	19.4%	23,943	22.1%
Age 20 to 64 Years	3,551	75.7%	28,096	71.1%	71,116	65.7%
Age 65 Years or Over	424	9.0%	3,770	9.5%	13,148	12.2%

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## Parkway Pointe

3101 Cobb Pkwy, Atlanta, GA 30339

1 mi radius      3 mi radius      5 mi radius

### Male Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,470 48.8%	37,442 48.6%	102,326 48.6%
Age Under 5 Years	260 5.8%	2,570 6.9%	7,485 7.3%
Age 5 to 9 Years	164 3.7%	1,945 5.2%	6,402 6.3%
Age 10 to 14 Years	165 3.7%	1,834 4.9%	5,838 5.7%
Age 15 to 19 Years	160 3.6%	1,715 4.6%	5,225 5.1%
Age 20 to 24 Years	429 9.6%	3,074 8.2%	7,188 7.0%
Age 25 to 29 Years	781 17.5%	4,844 12.9%	10,302 10.1%
Age 30 to 34 Years	609 13.6%	4,231 11.3%	9,877 9.7%
Age 35 to 39 Years	361 8.1%	3,197 8.5%	8,466 8.3%
Age 40 to 44 Years	315 7.1%	2,636 7.0%	7,490 7.3%
Age 45 to 49 Years	259 5.8%	2,305 6.2%	6,656 6.5%
Age 50 to 54 Years	216 4.8%	2,160 5.8%	6,337 6.2%
Age 55 to 59 Years	223 5.0%	1,963 5.2%	5,646 5.5%
Age 60 to 64 Years	171 3.8%	1,752 4.7%	4,962 4.8%
Age 65 to 69 Years	150 3.4%	1,410 3.8%	4,171 4.1%
Age 70 to 74 Years	86 1.9%	815 2.2%	2,683 2.6%
Age 75 to 79 Years	49 1.1%	481 1.3%	1,696 1.7%
Age 80 to 84 Years	44 1.0%	299 0.8%	989 1.0%
Age 85 Years or Over	27 0.6%	213 0.6%	913 0.9%
Male Median Age	33.2	34.2	35.1
Age 19 Years or Less	749 16.7%	8,063 21.5%	24,949 24.4%
Age 20 to 64 Years	3,365 75.3%	26,161 69.9%	66,925 65.4%
Age 65 Years or Over	357 8.0%	3,218 8.6%	10,452 10.2%

### Males per 100 Females (2017)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	95	95	95
Age Under 5 Years	108 51.8%	108 51.8%	105 51.1%
Age 5 to 9 Years	99 49.8%	105 51.2%	103 50.8%
Age 10 to 14 Years	106 51.4%	104 51.1%	104 50.9%
Age 15 to 19 Years	103 50.8%	103 50.6%	105 51.3%
Age 20 to 24 Years	89 47.1%	87 46.5%	95 48.8%
Age 25 to 29 Years	90 47.3%	89 47.2%	91 47.7%
Age 30 to 34 Years	106 51.4%	100 49.9%	96 49.1%
Age 35 to 39 Years	101 50.2%	109 52.1%	102 50.5%
Age 40 to 44 Years	103 50.7%	98 49.6%	100 49.9%
Age 45 to 49 Years	102 50.5%	93 48.3%	97 49.1%
Age 50 to 54 Years	87 46.4%	87 46.5%	91 47.8%
Age 55 to 59 Years	87 46.6%	85 46.0%	86 46.2%
Age 60 to 64 Years	85 45.8%	87 46.6%	85 46.0%
Age 65 to 69 Years	83 45.4%	91 47.6%	92 47.8%
Age 70 to 74 Years	74 42.6%	86 46.2%	84 45.8%
Age 75 to 79 Years	96 49.1%	93 48.2%	84 45.8%
Age 80 to 84 Years	117 53.9%	83 45.5%	68 40.4%
Age 85 Years or Over	70 41.0%	54 35.0%	47 32.0%
Age 19 Years or Less	104 51.1%	105 51.3%	104 51.0%
Age 20 to 39 Years	95 48.8%	95 48.7%	96 48.9%
Age 40 to 64 Years	94 48.3%	91 47.5%	92 48.0%
Age 65 Years or Over	84 45.7%	85 46.1%	79 44.3%

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## Parkway Pointe

3101 Cobb Pkwy, Atlanta, GA 30339

	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2017)</b>						
Total Households	5,400		39,680		97,239	
Households with Children	715	13.2%	7,980	20.1%	24,107	24.8%
Average Household Size	1.7		1.9		2.2	
Household Density per Square Mile	1,720		1,404		1,239	
Population Family	4,907	53.6%	49,154	63.9%	150,328	71.4%
Population Non-Family	4,255	46.4%	27,790	36.1%	59,604	28.3%
Population Group Quarters	-	-	31	-	600	0.3%
Family Households	1,817	33.6%	16,915	42.6%	49,246	50.6%
Married Couple Households	1,363	75.0%	11,846	70.0%	35,884	72.9%
Other Family Households	454	25.0%	5,069	30.0%	13,362	27.1%
Family Households with Children	708	39.0%	7,909	46.8%	23,914	48.6%
Married Couple with Children	457	64.5%	4,790	60.6%	15,543	65.0%
Other Family Households with Children	252	35.5%	3,119	39.4%	8,371	35.0%
Family Households No Children	1,108	61.0%	9,006	53.2%	25,332	51.4%
Married Couple No Children	906	81.8%	7,056	78.4%	20,341	80.3%
Other Family Households No Children	202	18.2%	1,950	21.6%	4,991	19.7%
Non-Family Households	3,584	66.4%	22,765	57.4%	47,993	49.4%
Non-Family Households with Children	6	0.2%	71	0.3%	193	0.4%
Non-Family Households No Children	3,577	99.8%	22,695	99.7%	47,800	99.6%
Average Family Household Size	2.7		2.9		3.1	
Average Family Income	\$164,281		\$154,724		\$164,154	
Median Family Income	\$128,669		\$118,535		\$126,873	
Average Non-Family Household Size	1.2		1.2		1.2	
<b>Marital Status (2017)</b>						
Population Age 15 Years or Over	8,011		64,632		171,821	
Never Married	3,165	39.5%	26,437	40.9%	63,585	37.0%
Currently Married	3,219	40.2%	26,686	41.3%	76,978	44.8%
Previously Married	1,627	20.3%	11,510	17.8%	31,258	18.2%
Separated	317	19.5%	2,380	20.7%	6,319	20.2%
Widowed	139	8.5%	1,465	12.7%	6,142	19.6%
Divorced	1,171	72.0%	7,664	66.6%	18,797	60.1%
<b>Educational Attainment (2017)</b>						
Adult Population Age 25 Years or Over	6,785		54,636		146,914	
Elementary (Grade Level 0 to 8)	37	0.5%	1,049	1.9%	4,946	3.4%
Some High School (Grade Level 9 to 11)	79	1.2%	1,672	3.1%	5,041	3.4%
High School Graduate	730	10.8%	6,499	11.9%	17,874	12.2%
Some College	776	11.4%	8,549	15.6%	21,776	14.8%
Associate Degree Only	273	4.0%	3,157	5.8%	7,890	5.4%
Bachelor Degree Only	2,783	41.0%	20,421	37.4%	53,022	36.1%
Graduate Degree	2,107	31.1%	13,289	24.3%	36,365	24.8%
Any College (Some College or Higher)	5,939	87.5%	45,415	83.1%	119,053	81.0%
College Degree + (Bachelor Degree or Higher)	4,889	72.1%	33,709	61.7%	89,387	60.8%

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### Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2017)	5,588		41,109		101,474	
Total Housing Units (2010)	4,490		38,268		96,290	
Historical Annual Growth (2010-2017)	1,098	3.5%	2,841	1.1%	5,185	0.8%
Housing Units Occupied (2017)	5,400	96.6%	39,680	96.5%	97,239	95.8%
Housing Units Owner-Occupied	1,377	25.5%	13,956	35.2%	47,094	48.4%
Housing Units Renter-Occupied	4,023	74.5%	25,725	64.8%	50,145	51.6%
Housing Units Vacant (2017)	187	3.5%	1,429	3.6%	4,235	4.4%

### Household Size (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	5,400		39,680		97,239	
1 Person Households	2,994	55.4%	18,489	46.6%	38,594	39.7%
2 Person Households	1,546	28.6%	12,121	30.5%	30,432	31.3%
3 Person Households	527	9.8%	4,619	11.6%	12,471	12.8%
4 Person Households	233	4.3%	2,821	7.1%	9,462	9.7%
5 Person Households	70	1.3%	1,048	2.6%	3,895	4.0%
6 Person Households	24	0.4%	388	1.0%	1,412	1.5%
7 or More Person Households	8	0.1%	195	0.5%	974	1.0%

### Household Income Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	713	13.2%	4,874	12.3%	14,619	15.0%
HH Income \$150,000 to \$199,999	445	8.2%	2,413	6.1%	7,661	7.9%
HH Income \$125,000 to \$149,999	297	5.5%	2,366	6.0%	6,321	6.5%
HH Income \$100,000 to \$124,999	527	9.8%	3,273	8.2%	8,164	8.4%
HH Income \$75,000 to \$99,999	647	12.0%	4,801	12.1%	10,623	10.9%
HH Income \$50,000 to \$74,999	994	18.4%	7,564	19.1%	16,605	17.1%
HH Income \$35,000 to \$49,999	836	15.5%	5,694	14.3%	11,704	12.0%
HH Income \$25,000 to \$34,999	295	5.5%	3,179	8.0%	7,511	7.7%
HH Income \$15,000 to \$24,999	260	4.8%	2,429	6.1%	6,491	6.7%
HH Income \$10,000 to \$14,999	105	1.9%	1,083	2.7%	2,991	3.1%
HH Income Under \$10,000	282	5.2%	2,004	5.1%	4,549	4.7%

### Household Vehicles (2017)

	1 mi radius		3 mi radius		5 mi radius	
Households 0 Vehicles Available	61	1.1%	1,493	3.8%	4,284	4.4%
Households 1 Vehicle Available	2,894	53.6%	19,138	48.2%	40,696	41.9%
Households 2 Vehicles Available	2,039	37.8%	14,993	37.8%	39,388	40.5%
Households 3 or More Vehicles Available	406	7.5%	4,056	10.2%	12,871	13.2%
Total Vehicles Available	8,312		62,350		161,294	
Average Vehicles per Household	1.5		1.6		1.7	
Owner-Occupied Household Vehicles	2,620	31.5%	26,259	42.1%	91,974	57.0%
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0	
Renter-Occupied Household Vehicles	5,692	68.5%	36,091	57.9%	69,320	43.0%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	

### Travel Time (2015)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	4,866		40,965		111,410	
Travel to Work in 14 Minutes or Less	1,268	26.1%	10,607	25.9%	22,345	20.1%
Travel to Work in 15 to 29 Minutes	2,531	52.0%	16,405	40.0%	43,010	38.6%
Travel to Work in 30 to 59 Minutes	1,479	30.4%	13,100	32.0%	36,940	33.2%
Travel to Work in 60 Minutes or More	213	4.4%	2,698	6.6%	7,699	6.9%
Work at Home	395	8.1%	3,081	7.5%	8,774	7.9%
Average Minutes Travel to Work	20.9		22.4		24.4	

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# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

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Lat/Lon: 33.8790/-84.4565

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Parkway Pointe	1 mi radius		3 mi radius		5 mi radius	
<b>3101 Cobb Pkwy, Atlanta, GA 30339</b>						
<b>Transportation To Work (2015)</b>						
Worker Base Age 16 years or Over	4,866		40,965		111,410	
Drive to Work Alone	3,992	82.0%	32,822	80.1%	88,103	79.1%
Drive to Work in Carpool	308	6.3%	2,607	6.4%	7,681	6.9%
Travel to Work by Public Transportation	113	2.3%	839	2.0%	2,892	2.6%
Drive to Work on Motorcycle	-	-	9	-	23	-
Bicycle to Work	7	0.1%	26	0.1%	73	0.1%
Walk to Work	29	0.6%	947	2.3%	2,087	1.9%
Other Means	22	0.5%	634	1.5%	1,778	1.6%
Work at Home	395	8.1%	3,081	7.5%	8,774	7.9%
<b>Daytime Demographics (2017)</b>						
Total Businesses	1,490		6,526		13,717	
Total Employees	25,609		98,849		174,643	
Company Headquarter Businesses	34	2.3%	159	2.4%	213	1.6%
Company Headquarter Employees	7,695	30.0%	30,119	30.5%	33,532	19.2%
Employee Population per Business	17.2 to 1		15.1 to 1		12.7 to 1	
Residential Population per Business	6.2 to 1		11.8 to 1		15.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	27,583		116,335		225,020	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2017)	7,945		63,991		169,750	
Labor Force Total Males (2017)	3,845	48.4%	30,763	48.1%	81,542	48.0%
Male Civilian Employed	3,170	82.5%	24,417	79.4%	63,095	77.4%
Male Civilian Unemployed	18	0.5%	620	2.0%	1,878	2.3%
Males in Armed Forces	2	0.1%	71	0.2%	189	0.2%
Males Not in Labor Force	655	17.0%	5,655	18.4%	16,379	20.1%
Labor Force Total Females (2017)	4,101	51.6%	33,228	51.9%	88,209	52.0%
Female Civilian Employed	2,799	68.3%	22,017	66.3%	56,066	63.6%
Female Civilian Unemployed	48	1.2%	825	2.5%	2,246	2.5%
Females in Armed Forces	-	-	-	-	24	-
Females Not in Labor Force	1,254	30.6%	10,386	31.3%	29,873	33.9%
Unemployment Rate		0.8%		2.3%		2.4%
Labor Force Growth (2010-2017)	6	0.1%	195	0.4%	-158	-0.1%
Male Labor Force Growth (2010-2017)	3	0.1%	112	0.5%	-96	-0.2%
Female Labor Force Growth (2010-2017)	2	0.1%	82	0.4%	-62	-0.1%
<b>Occupation (2015)</b>						
Occupation Population Age 16 Years or Over	5,964		46,239		119,319	
Occupation Total Males	3,167	53.1%	24,304	52.6%	63,191	53.0%
Occupation Total Females	2,797	46.9%	21,935	47.4%	56,128	47.0%
Management, Business, Financial Operations	1,768	29.6%	11,083	24.0%	29,210	24.5%
Professional, Related	1,540	25.8%	13,184	28.5%	33,203	27.8%
Service	773	13.0%	6,219	13.4%	15,458	13.0%
Sales, Office	1,544	25.9%	10,911	23.6%	27,294	22.9%
Farming, Fishing, Forestry	-	-	82	0.2%	85	0.1%
Construction, Extraction, Maintenance	79	1.3%	2,153	4.7%	6,683	5.6%
Production, Transport, Material Moving	259	4.3%	2,607	5.6%	7,386	6.2%
White Collar Workers	4,852	81.4%	35,178	76.1%	89,707	75.2%
Blue Collar Workers	1,112	18.6%	11,061	23.9%	29,613	24.8%

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Parkway Pointe		1 mi radius		3 mi radius		5 mi radius	
<b>3101 Cobb Pkwy, Atlanta, GA 30339</b>							
<b>Units In Structure (2015)</b>							
Total Units		4,057		33,907		85,130	
1 Detached Unit		1,092	26.9%	11,518	34.0%	41,818	49.1%
1 Attached Unit		763	18.8%	5,446	16.1%	12,329	14.5%
2 Units		70	1.7%	401	1.2%	912	1.1%
3 to 4 Units		147	3.6%	1,297	3.8%	3,153	3.7%
5 to 9 Units		941	23.2%	5,449	16.1%	10,700	12.6%
10 to 19 Units		1,068	26.3%	7,607	22.4%	12,876	15.1%
20 to 49 Units		627	15.5%	4,895	14.4%	8,445	9.9%
50 or More Units		656	16.2%	2,635	7.8%	6,393	7.5%
Mobile Home or Trailer		31	0.8%	286	0.8%	761	0.9%
Other Structure		-	-	3	-	20	-
<b>Homes Built By Year (2015)</b>							
Homes Built 2014 or later		61	1.5%	152	0.4%	502	0.6%
Homes Built 2010 to 2013		368	1.5%	1,309	0.4%	2,771	0.6%
Homes Built 2000 to 2009		771	19.0%	5,738	16.9%	15,311	18.0%
Homes Built 1990 to 1999		1,080	26.6%	7,385	21.8%	15,862	18.6%
Homes Built 1980 to 1989		1,262	31.1%	12,693	37.4%	25,098	29.5%
Homes Built 1970 to 1979		1,420	35.0%	8,102	23.9%	19,184	22.5%
Homes Built 1960 to 1969		253	6.2%	2,296	6.8%	9,085	10.7%
Homes Built 1950 to 1959		147	3.6%	1,304	3.8%	6,740	7.9%
Homes Built 1940 to 1949		7	0.2%	203	0.6%	1,362	1.6%
Homes Built Before 1939		28	0.7%	355	1.0%	1,437	1.7%
Median Age of Homes		29.5 yrs		30.0 yrs		32.4 yrs	
<b>Home Values (2015)</b>							
Owner Specified Housing Units		1,094		11,968		41,948	
Home Values \$1,000,000 or More		151	13.8%	1,435	12.0%	4,296	10.2%
Home Values \$750,000 to \$999,999		122	11.1%	876	7.3%	2,952	7.0%
Home Values \$500,000 to \$749,999		238	21.8%	1,689	14.1%	6,618	15.8%
Home Values \$400,000 to \$499,999		81	7.4%	1,146	9.6%	4,060	9.7%
Home Values \$300,000 to \$399,999		234	21.4%	1,714	14.3%	5,902	14.1%
Home Values \$250,000 to \$299,999		133	12.2%	1,164	9.7%	4,136	9.9%
Home Values \$200,000 to \$249,999		107	9.7%	1,349	11.3%	4,941	11.8%
Home Values \$175,000 to \$199,999		36	3.3%	521	4.4%	2,160	5.2%
Home Values \$150,000 to \$174,999		76	7.0%	930	7.8%	3,055	7.3%
Home Values \$125,000 to \$149,999		55	5.0%	716	6.0%	2,464	5.9%
Home Values \$100,000 to \$124,999		50	4.6%	862	7.2%	2,559	6.1%
Home Values \$90,000 to \$99,999		31	2.8%	199	1.7%	612	1.5%
Home Values \$80,000 to \$89,999		8	0.7%	266	2.2%	864	2.1%
Home Values \$70,000 to \$79,999		16	1.5%	242	2.0%	651	1.6%
Home Values \$60,000 to \$69,999		7	0.6%	220	1.8%	532	1.3%
Home Values \$50,000 to \$59,999		4	0.4%	90	0.8%	384	0.9%
Home Values \$35,000 to \$49,999		4	0.4%	118	1.0%	368	0.9%
Home Values \$25,000 to \$34,999		-	-	11	0.1%	166	0.4%
Home Values \$10,000 to \$24,999		3	0.2%	43	0.4%	203	0.5%
Home Values Under \$10,000		16	1.5%	97	0.8%	254	0.6%
Owner-Occupied Median Home Value		\$446,850		\$391,713		\$379,438	
Renter-Occupied Median Rent		\$1,000		\$904		\$901	

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## Parkway Pointe

3101 Cobb Pkwy, Atlanta, GA 30339

### Total Annual Consumer Expenditure (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$402 M	\$2.92 B	\$7.73 B
Total Non-Retail Expenditure	\$219 M	\$1.60 B	\$4.23 B
Total Retail Expenditure	\$183 M	\$1.33 B	\$3.50 B
Apparel	\$14.1 M	\$103 M	\$273 M
Contributions	\$19.9 M	\$145 M	\$400 M
Education	\$16.9 M	\$122 M	\$333 M
Entertainment	\$22.7 M	\$165 M	\$439 M
Food and Beverages	\$57.2 M	\$417 M	\$1.09 B
Furnishings and Equipment	\$14.2 M	\$103 M	\$275 M
Gifts	\$11.0 M	\$79.3 M	\$216 M
Health Care	\$30.7 M	\$224 M	\$582 M
Household Operations	\$12.2 M	\$89.3 M	\$243 M
Miscellaneous Expenses	\$5.87 M	\$42.3 M	\$110 M
Personal Care	\$5.19 M	\$37.8 M	\$99.4 M
Personal Insurance	\$3.22 M	\$23.5 M	\$64.3 M
Reading	\$912 K	\$6.60 M	\$17.4 M
Shelter	\$82.9 M	\$604 M	\$1.60 B
Tobacco	\$2.18 M	\$15.9 M	\$40.3 M
Transportation	\$73.5 M	\$536 M	\$1.40 B
Utilities	\$29.2 M	\$211 M	\$547 M

### Monthly Household Consumer Expenditure (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$6,203	\$6,143	\$6,627
Total Non-Retail Expenditure	\$3,386 54.6%	\$3,354 54.6%	\$3,625 54.7%
Total Retail Expenditures	\$2,817 45.4%	\$2,789 45.4%	\$3,002 45.3%
Apparel	\$218 3.5%	\$216 3.5%	\$234 3.5%
Contributions	\$308 5.0%	\$304 5.0%	\$343 5.2%
Education	\$261 4.2%	\$256 4.2%	\$285 4.3%
Entertainment	\$350 5.6%	\$347 5.6%	\$376 5.7%
Food and Beverages	\$883 14.2%	\$876 14.3%	\$935 14.1%
Furnishings and Equipment	\$219 3.5%	\$217 3.5%	\$236 3.6%
Gifts	\$169 2.7%	\$167 2.7%	\$185 2.8%
Health Care	\$474 7.6%	\$470 7.7%	\$499 7.5%
Household Operations	\$189 3.0%	\$187 3.1%	\$208 3.1%
Miscellaneous Expenses	\$91 1.5%	\$89 1.4%	\$94 1.4%
Personal Care	\$80 1.3%	\$79 1.3%	\$85 1.3%
Personal Insurance	\$50 0.8%	\$49 0.8%	\$55 0.8%
Reading	\$14 0.2%	\$14 0.2%	\$15 0.2%
Shelter	\$1,279 20.6%	\$1,268 20.6%	\$1,374 20.7%
Tobacco	\$34 0.5%	\$33 0.5%	\$35 0.5%
Transportation	\$1,134 18.3%	\$1,125 18.3%	\$1,199 18.1%
Utilities	\$450 7.3%	\$444 7.2%	\$469 7.1%

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