

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.2570/-84.4943

RFULL9

Reinhardt College Pkwy Reinhardt College Pkwy & Highway 140, Canton, GA 30114	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2017)	5,728	18,741	44,292
Projected Population (2022)	6,611	21,321	49,897
Census Population (2010)	5,403	17,037	39,727
Census Population (2000)	2,650	9,908	20,339
Projected Annual Growth (2017-2022)	882 3.1%	2,580 2.8%	5,605 2.5%
Historical Annual Growth (2010-2017)	325 0.9%	1,704 1.4%	4,565 1.6%
Historical Annual Growth (2000-2010)	2,753 10.4%	7,129 7.2%	19,388 9.5%
Estimated Population Density (2017)	1,824 <i>psm</i>	663 <i>psm</i>	564 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2017)	2,176	6,684	15,665
Projected Households (2022)	2,473	7,481	17,351
Census Households (2010)	2,021	5,948	13,792
Census Households (2000)	942	3,438	7,126
Projected Annual Growth (2017-2022)	296 2.7%	797 2.4%	1,686 2.2%
Historical Annual Change (2000-2017)	1,235 7.7%	3,246 5.6%	8,539 7.0%
Average Household Income			
Estimated Average Household Income (2017)	\$51,721	\$67,634	\$79,497
Projected Average Household Income (2022)	\$59,862	\$80,159	\$96,304
Census Average Household Income (2010)	\$43,174	\$53,887	\$66,028
Census Average Household Income (2000)	\$41,670	\$49,772	\$54,103
Projected Annual Change (2017-2022)	\$8,141 3.1%	\$12,525 3.7%	\$16,807 4.2%
Historical Annual Change (2000-2017)	\$10,051 1.4%	\$17,862 2.1%	\$25,394 2.8%
Median Household Income			
Estimated Median Household Income (2017)	\$41,783	\$51,897	\$64,883
Projected Median Household Income (2022)	\$48,715	\$60,527	\$75,844
Census Median Household Income (2010)	\$32,212	\$40,090	\$50,371
Census Median Household Income (2000)	\$32,137	\$39,745	\$44,680
Projected Annual Change (2017-2022)	\$6,932 3.3%	\$8,629 3.3%	\$10,960 3.4%
Historical Annual Change (2000-2017)	\$9,646 1.8%	\$12,152 1.8%	\$20,203 2.7%
Per Capita Income			
Estimated Per Capita Income (2017)	\$19,728	\$24,261	\$28,226
Projected Per Capita Income (2022)	\$22,459	\$28,248	\$33,586
Census Per Capita Income (2010)	\$16,152	\$18,814	\$22,923
Census Per Capita Income (2000)	\$14,433	\$17,059	\$19,003
Projected Annual Change (2017-2022)	\$2,731 2.8%	\$3,987 3.3%	\$5,360 3.8%
Historical Annual Change (2000-2017)	\$5,295 2.2%	\$7,201 2.5%	\$9,224 2.9%
Estimated Average Household Net Worth (2017)	\$289,791	\$411,411	\$533,955

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Reinhardt College Pkwy Reinhardt College Pkwy & Highway 140, Canton, GA 30114	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2017)	5,728		18,741		44,292	
White (2017)	4,223	73.7%	14,450	77.1%	37,064	83.7%
Black or African American (2017)	549	9.6%	1,425	7.6%	2,715	6.1%
American Indian or Alaska Native (2017)	76	1.3%	174	0.9%	266	0.6%
Asian (2017)	41	0.7%	145	0.8%	434	1.0%
Hawaiian or Pacific Islander (2017)	13	0.2%	47	0.3%	60	0.1%
Other Race (2017)	643	11.2%	2,019	10.8%	2,764	6.2%
Two or More Races (2017)	184	3.2%	482	2.6%	988	2.2%
Population < 18 (2017)	1,387	24.2%	4,536	24.2%	11,003	24.8%
White Not Hispanic	647	46.7%	2,450	54.0%	7,389	67.1%
Black or African American	152	11.0%	415	9.1%	846	7.7%
Asian	9	0.6%	35	0.8%	114	1.0%
Other Race Not Hispanic	73	5.3%	183	4.0%	400	3.6%
Hispanic	505	36.4%	1,452	32.0%	2,255	20.5%
Not Hispanic or Latino Population (2017)	4,349	75.9%	14,601	77.9%	37,891	85.5%
Not Hispanic White	3,571	82.1%	12,582	86.2%	33,863	89.4%
Not Hispanic Black or African American	542	12.5%	1,394	9.5%	2,638	7.0%
Not Hispanic American Indian or Alaska Native	23	0.5%	67	0.5%	129	0.3%
Not Hispanic Asian	41	0.9%	139	1.0%	418	1.1%
Not Hispanic Hawaiian or Pacific Islander	9	0.2%	18	0.1%	26	0.1%
Not Hispanic Other Race	38	0.9%	89	0.6%	123	0.3%
Not Hispanic Two or More Races	126	2.9%	313	2.1%	693	1.8%
Hispanic or Latino Population (2017)	1,379	24.1%	4,140	22.1%	6,401	14.5%
Hispanic White	652	47.2%	1,867	45.1%	3,201	50.0%
Hispanic Black or African American	8	0.6%	31	0.7%	77	1.2%
Hispanic American Indian or Alaska Native	53	3.8%	107	2.6%	137	2.1%
Hispanic Asian	-	-	6	0.1%	16	0.2%
Hispanic Hawaiian or Pacific Islander	4	0.3%	29	0.7%	34	0.5%
Hispanic Other Race	605	43.9%	1,931	46.6%	2,641	41.3%
Hispanic Two or More Races	58	4.2%	169	4.1%	295	4.6%
Not Hispanic or Latino Population (2010)	4,034	74.7%	12,982	76.2%	33,727	84.9%
Hispanic or Latino Population (2010)	1,369	25.3%	4,055	23.8%	6,000	15.1%
Not Hispanic or Latino Population (2000)	2,106	79.5%	8,086	81.6%	17,921	88.1%
Hispanic or Latino Population (2000)	544	20.5%	1,822	18.4%	2,418	11.9%
Not Hispanic or Latino Population (2022)	4,937	74.7%	16,359	76.7%	42,187	84.5%
Hispanic or Latino Population (2022)	1,674	25.3%	4,962	23.3%	7,710	15.5%
Projected Annual Growth (2017-2022)	295	4.3%	822	4.0%	1,309	4.1%
Historical Annual Growth (2000-2010)	825	15.2%	2,233	12.3%	3,583	14.8%

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Reinhardt College Pkwy Reinhardt College Pkwy & Highway 140, Canton, GA 30114		1 mi radius	3 mi radius	5 mi radius
Total Age Distribution (2017)				
Total Population		5,728	18,741	44,292
Age Under 5 Years		436 7.6%	1,294 6.9%	2,908 6.6%
Age 5 to 9 Years		410 7.2%	1,311 7.0%	3,157 7.1%
Age 10 to 14 Years		350 6.1%	1,240 6.6%	3,171 7.2%
Age 15 to 19 Years		353 6.2%	1,215 6.5%	2,901 6.6%
Age 20 to 24 Years		553 9.7%	1,492 8.0%	2,886 6.5%
Age 25 to 29 Years		487 8.5%	1,337 7.1%	2,748 6.2%
Age 30 to 34 Years		373 6.5%	1,179 6.3%	2,718 6.1%
Age 35 to 39 Years		320 5.6%	1,166 6.2%	2,988 6.7%
Age 40 to 44 Years		344 6.0%	1,203 6.4%	3,086 7.0%
Age 45 to 49 Years		325 5.7%	1,150 6.1%	2,940 6.6%
Age 50 to 54 Years		278 4.9%	1,090 5.8%	2,794 6.3%
Age 55 to 59 Years		278 4.9%	1,036 5.5%	2,620 5.9%
Age 60 to 64 Years		271 4.7%	963 5.1%	2,391 5.4%
Age 65 to 69 Years		252 4.4%	933 5.0%	2,326 5.3%
Age 70 to 74 Years		203 3.5%	756 4.0%	1,834 4.1%
Age 75 to 79 Years		163 2.8%	531 2.8%	1,230 2.8%
Age 80 to 84 Years		130 2.3%	376 2.0%	766 1.7%
Age 85 Years or Over		201 3.5%	468 2.5%	826 1.9%
Median Age		32.7	35.3	36.8
Age 19 Years or Less		1,549 27.0%	5,060 27.0%	12,138 27.4%
Age 20 to 64 Years		3,230 56.4%	10,617 56.7%	25,173 56.8%
Age 65 Years or Over		949 16.6%	3,064 16.3%	6,982 15.8%
Female Age Distribution (2017)				
Female Population		2,932 51.2%	9,361 50.0%	22,295 50.3%
Age Under 5 Years		190 6.5%	603 6.4%	1,392 6.2%
Age 5 to 9 Years		182 6.2%	609 6.5%	1,522 6.8%
Age 10 to 14 Years		168 5.7%	602 6.4%	1,551 7.0%
Age 15 to 19 Years		181 6.2%	571 6.1%	1,372 6.2%
Age 20 to 24 Years		286 9.8%	699 7.5%	1,356 6.1%
Age 25 to 29 Years		222 7.6%	623 6.7%	1,340 6.0%
Age 30 to 34 Years		181 6.2%	569 6.1%	1,368 6.1%
Age 35 to 39 Years		145 5.0%	535 5.7%	1,459 6.5%
Age 40 to 44 Years		168 5.7%	589 6.3%	1,537 6.9%
Age 45 to 49 Years		164 5.6%	555 5.9%	1,426 6.4%
Age 50 to 54 Years		124 4.2%	518 5.5%	1,373 6.2%
Age 55 to 59 Years		163 5.6%	570 6.1%	1,419 6.4%
Age 60 to 64 Years		155 5.3%	523 5.6%	1,277 5.7%
Age 65 to 69 Years		145 4.9%	504 5.4%	1,227 5.5%
Age 70 to 74 Years		116 4.0%	413 4.4%	971 4.4%
Age 75 to 79 Years		94 3.2%	286 3.1%	656 2.9%
Age 80 to 84 Years		83 2.8%	235 2.5%	465 2.1%
Age 85 Years or Over		164 5.6%	358 3.8%	584 2.6%
Female Median Age		35.5	37.4	38.1
Age 19 Years or Less		721 24.6%	2,384 25.5%	5,837 26.2%
Age 20 to 64 Years		1,609 54.9%	5,180 55.3%	12,554 56.3%
Age 65 Years or Over		602 20.5%	1,796 19.2%	3,904 17.5%

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Male Age Distribution (2017)						
Male Population	2,796	48.8%	9,380	50.0%	21,997	49.7%
Age Under 5 Years	246	8.8%	692	7.4%	1,516	6.9%
Age 5 to 9 Years	229	8.2%	702	7.5%	1,635	7.4%
Age 10 to 14 Years	182	6.5%	639	6.8%	1,620	7.4%
Age 15 to 19 Years	171	6.1%	643	6.9%	1,529	7.0%
Age 20 to 24 Years	267	9.5%	793	8.5%	1,530	7.0%
Age 25 to 29 Years	265	9.5%	715	7.6%	1,409	6.4%
Age 30 to 34 Years	192	6.9%	611	6.5%	1,350	6.1%
Age 35 to 39 Years	175	6.2%	631	6.7%	1,529	7.0%
Age 40 to 44 Years	177	6.3%	614	6.5%	1,549	7.0%
Age 45 to 49 Years	161	5.8%	595	6.3%	1,514	6.9%
Age 50 to 54 Years	155	5.5%	572	6.1%	1,422	6.5%
Age 55 to 59 Years	115	4.1%	466	5.0%	1,201	5.5%
Age 60 to 64 Years	116	4.1%	440	4.7%	1,114	5.1%
Age 65 to 69 Years	107	3.8%	429	4.6%	1,099	5.0%
Age 70 to 74 Years	87	3.1%	343	3.7%	863	3.9%
Age 75 to 79 Years	69	2.5%	245	2.6%	574	2.6%
Age 80 to 84 Years	47	1.7%	141	1.5%	301	1.4%
Age 85 Years or Over	37	1.3%	110	1.2%	242	1.1%
Male Median Age	30.4		33.5		35.5	
Age 19 Years or Less	828	29.6%	2,676	28.5%	6,300	28.6%
Age 20 to 64 Years	1,621	58.0%	5,437	58.0%	12,619	57.4%
Age 65 Years or Over	347	12.4%	1,267	13.5%	3,078	14.0%
Males per 100 Females (2017)						
Overall Comparison	95		100		99	
Age Under 5 Years	130	56.5%	115	53.4%	109	52.1%
Age 5 to 9 Years	126	55.7%	115	53.6%	107	51.8%
Age 10 to 14 Years	108	52.0%	106	51.5%	104	51.1%
Age 15 to 19 Years	94	48.6%	113	53.0%	111	52.7%
Age 20 to 24 Years	93	48.2%	114	53.2%	113	53.0%
Age 25 to 29 Years	119	54.4%	115	53.4%	105	51.3%
Age 30 to 34 Years	106	51.4%	107	51.8%	99	49.7%
Age 35 to 39 Years	120	54.6%	118	54.1%	105	51.2%
Age 40 to 44 Years	105	51.3%	104	51.0%	101	50.2%
Age 45 to 49 Years	98	49.5%	107	51.7%	106	51.5%
Age 50 to 54 Years	125	55.6%	110	52.5%	104	50.9%
Age 55 to 59 Years	70	41.2%	82	45.0%	85	45.8%
Age 60 to 64 Years	75	42.7%	84	45.7%	87	46.6%
Age 65 to 69 Years	74	42.5%	85	46.0%	90	47.2%
Age 70 to 74 Years	75	42.8%	83	45.3%	89	47.0%
Age 75 to 79 Years	74	42.5%	86	46.1%	88	46.7%
Age 80 to 84 Years	56	35.9%	60	37.5%	65	39.3%
Age 85 Years or Over	23	18.6%	31	23.5%	41	29.2%
Age 19 Years or Less	115	53.5%	112	52.9%	108	51.9%
Age 20 to 39 Years	108	51.8%	113	53.1%	105	51.3%
Age 40 to 64 Years	93	48.3%	98	49.4%	97	49.2%
Age 65 Years or Over	58	36.6%	71	41.4%	79	44.1%

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Reinhardt College Pkwy Reinhardt College Pkwy & Highway 140, Canton, GA 30114	1 mi radius		3 mi radius		5 mi radius	
Household Type (2017)						
Total Households	2,176		6,684		15,665	
Households with Children	734	33.7%	2,343	35.1%	5,763	36.8%
Average Household Size	2.6		2.8		2.8	
Household Density per Square Mile	693		236		200	
Population Family	4,515	78.8%	15,517	82.8%	38,313	86.5%
Population Non-Family	1,121	19.6%	2,880	15.4%	5,431	12.3%
Population Group Quarters	92	1.6%	344	1.8%	549	1.2%
Family Households	1,294	59.4%	4,517	67.6%	11,459	73.2%
Married Couple Households	808	62.5%	3,217	71.2%	8,927	77.9%
Other Family Households	485	37.5%	1,299	28.8%	2,532	22.1%
Family Households with Children	720	55.6%	2,306	51.1%	5,693	49.7%
Married Couple with Children	384	53.4%	1,452	63.0%	4,071	71.5%
Other Family Households with Children	335	46.6%	854	37.0%	1,622	28.5%
Family Households No Children	574	44.4%	2,211	48.9%	5,766	50.3%
Married Couple No Children	424	73.9%	1,765	79.8%	4,856	84.2%
Other Family Households No Children	150	26.1%	446	20.2%	910	15.8%
Non-Family Households	883	40.6%	2,167	32.4%	4,206	26.8%
Non-Family Households with Children	14	1.6%	37	1.7%	69	1.7%
Non-Family Households No Children	869	98.4%	2,130	98.3%	4,136	98.3%
Average Family Household Size	3.5		3.4		3.3	
Average Family Income	\$60,821		\$79,384		\$90,699	
Median Family Income	\$45,607		\$60,726		\$74,874	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2017)						
Population Age 15 Years or Over	4,531		14,896		35,056	
Never Married	1,487	32.8%	4,715	31.7%	9,200	26.2%
Currently Married	1,737	38.3%	6,511	43.7%	18,576	53.0%
Previously Married	1,307	28.8%	3,670	24.6%	7,280	20.8%
Separated	375	28.7%	924	25.2%	1,476	20.3%
Widowed	304	23.3%	874	23.8%	1,806	24.8%
Divorced	628	48.1%	1,872	51.0%	3,999	54.9%
Educational Attainment (2017)						
Adult Population Age 25 Years or Over	3,625		12,189		29,269	
Elementary (Grade Level 0 to 8)	603	16.6%	1,980	16.2%	2,704	9.2%
Some High School (Grade Level 9 to 11)	635	17.5%	1,450	11.9%	2,734	9.3%
High School Graduate	920	25.4%	3,202	26.3%	7,823	26.7%
Some College	732	20.2%	2,251	18.5%	5,969	20.4%
Associate Degree Only	157	4.3%	596	4.9%	1,716	5.9%
Bachelor Degree Only	451	12.4%	1,982	16.3%	5,966	20.4%
Graduate Degree	127	3.5%	728	6.0%	2,356	8.0%
Any College (Some College or Higher)	1,467	40.5%	5,558	45.6%	16,007	54.7%
College Degree + (Bachelor Degree or Higher)	578	15.9%	2,711	22.2%	8,322	28.4%

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Reinhardt College Pkwy Reinhardt College Pkwy & Highway 140, Canton, GA 30114	1 mi radius	3 mi radius	5 mi radius
Housing			
Total Housing Units (2017)	2,324	7,042	16,341
Total Housing Units (2010)	2,408	6,770	15,376
Historical Annual Growth (2010-2017)	-84 -0.5%	272 0.6%	965 0.9%
Housing Units Occupied (2017)	2,176 93.6%	6,684 94.9%	15,665 95.9%
Housing Units Owner-Occupied	712 32.7%	3,614 54.1%	10,888 69.5%
Housing Units Renter-Occupied	1,465 67.3%	3,070 45.9%	4,777 30.5%
Housing Units Vacant (2017)	148 6.8%	358 5.4%	676 4.3%
Household Size (2017)			
Total Households	2,176	6,684	15,665
1 Person Households	720 33.1%	1,755 26.3%	3,408 21.8%
2 Person Households	587 27.0%	1,980 29.6%	4,994 31.9%
3 Person Households	309 14.2%	1,024 15.3%	2,580 16.5%
4 Person Households	255 11.7%	917 13.7%	2,486 15.9%
5 Person Households	160 7.4%	505 7.6%	1,243 7.9%
6 Person Households	65 3.0%	246 3.7%	545 3.5%
7 or More Person Households	81 3.7%	256 3.8%	410 2.6%
Household Income Distribution (2017)			
HH Income \$200,000 or More	43 2.0%	292 4.4%	987 6.3%
HH Income \$150,000 to \$199,999	56 2.6%	262 3.9%	882 5.6%
HH Income \$125,000 to \$149,999	98 4.5%	377 5.6%	960 6.1%
HH Income \$100,000 to \$124,999	82 3.8%	379 5.7%	1,373 8.8%
HH Income \$75,000 to \$99,999	143 6.6%	742 11.1%	2,257 14.4%
HH Income \$50,000 to \$74,999	406 18.7%	1,293 19.3%	3,047 19.5%
HH Income \$35,000 to \$49,999	398 18.3%	918 13.7%	1,901 12.1%
HH Income \$25,000 to \$34,999	280 12.9%	629 9.4%	1,196 7.6%
HH Income \$15,000 to \$24,999	445 20.4%	1,110 16.6%	1,770 11.3%
HH Income \$10,000 to \$14,999	85 3.9%	218 3.3%	421 2.7%
HH Income Under \$10,000	140 6.4%	465 7.0%	871 5.6%
Household Vehicles (2017)			
Households 0 Vehicles Available	276 12.7%	595 8.9%	801 5.1%
Households 1 Vehicle Available	824 37.9%	2,070 31.0%	4,197 26.8%
Households 2 Vehicles Available	786 36.1%	2,627 39.3%	6,788 43.3%
Households 3 or More Vehicles Available	290 13.3%	1,391 20.8%	3,879 24.8%
Total Vehicles Available	3,476	12,309	31,340
Average Vehicles per Household	1.6	1.8	2.0
Owner-Occupied Household Vehicles	1,525 43.9%	8,043 65.3%	24,272 77.4%
Average Vehicles per Owner-Occupied Household	2.1	2.2	2.2
Renter-Occupied Household Vehicles	1,951 56.1%	4,266 34.7%	7,067 22.6%
Average Vehicles per Renter-Occupied Household	1.3	1.4	1.5
Travel Time (2015)			
Worker Base Age 16 years or Over	2,990	9,287	22,221
Travel to Work in 14 Minutes or Less	675 22.6%	1,997 21.5%	3,935 17.7%
Travel to Work in 15 to 29 Minutes	816 27.3%	2,268 24.4%	5,837 26.3%
Travel to Work in 30 to 59 Minutes	931 31.1%	2,594 27.9%	6,645 29.9%
Travel to Work in 60 Minutes or More	291 9.7%	1,159 12.5%	3,105 14.0%
Work at Home	114 3.8%	551 5.9%	1,590 7.2%
Average Minutes Travel to Work	23.6	24.7	27.1

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RFULL9

Reinhardt College Pkwy Reinhardt College Pkwy & Highway 140, Canton, GA 30114	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	2,990		9,287		22,221	
Drive to Work Alone	2,255	75.4%	7,009	75.5%	17,549	79.0%
Drive to Work in Carpool	416	13.9%	1,222	13.2%	2,430	10.9%
Travel to Work by Public Transportation	53	1.8%	205	2.2%	239	1.1%
Drive to Work on Motorcycle	1	-	1	-	24	0.1%
Bicycle to Work	-	-	-	-	1	-
Walk to Work	85	2.9%	187	2.0%	237	1.1%
Other Means	67	2.2%	112	1.2%	151	0.7%
Work at Home	114	3.8%	551	5.9%	1,590	7.2%
Daytime Demographics (2017)						
Total Businesses	437		1,213		1,877	
Total Employees	4,649		13,395		19,440	
Company Headquarter Businesses	1	0.2%	3	0.2%	5	0.2%
Company Headquarter Employees	787	16.9%	1,199	9.0%	1,253	6.4%
Employee Population per Business	10.6 to 1		11.0 to 1		10.4 to 1	
Residential Population per Business	13.1 to 1		15.4 to 1		23.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,376		19,353		32,730	
Labor Force						
Labor Population Age 16 Years or Over (2017)	4,464		14,650		34,425	
Labor Force Total Males (2017)	2,107	47.2%	7,226	49.3%	16,907	49.1%
Male Civilian Employed	1,511	71.7%	4,945	68.4%	11,761	69.6%
Male Civilian Unemployed	55	2.6%	219	3.0%	370	2.2%
Males in Armed Forces	-	-	-	-	-	-
Males Not in Labor Force	541	25.7%	2,062	28.5%	4,776	28.2%
Labor Force Total Females (2017)	2,357	52.8%	7,424	50.7%	17,518	50.9%
Female Civilian Employed	1,226	52.0%	3,746	50.5%	9,375	53.5%
Female Civilian Unemployed	54	2.3%	318	4.3%	563	3.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,076	45.7%	3,360	45.3%	7,580	43.3%
Unemployment Rate		2.4%		3.7%		2.7%
Labor Force Growth (2010-2017)	-81	-2.9%	177	2.1%	158	0.8%
Male Labor Force Growth (2010-2017)	-44	-2.9%	100	2.1%	96	0.8%
Female Labor Force Growth (2010-2017)	-36	-2.9%	78	2.1%	63	0.7%
Occupation (2015)						
Occupation Population Age 16 Years or Over	2,818		8,514		20,977	
Occupation Total Males	1,555	55.2%	4,845	56.9%	11,665	55.6%
Occupation Total Females	1,263	44.8%	3,669	43.1%	9,312	44.4%
Management, Business, Financial Operations	327	11.6%	1,274	15.0%	3,704	17.7%
Professional, Related	308	10.9%	1,089	12.8%	3,184	15.2%
Service	879	31.2%	2,112	24.8%	3,848	18.3%
Sales, Office	491	17.4%	1,563	18.4%	5,136	24.5%
Farming, Fishing, Forestry	38	1.3%	178	2.1%	270	1.3%
Construction, Extraction, Maintenance	217	7.7%	695	8.2%	1,772	8.4%
Production, Transport, Material Moving	557	19.8%	1,603	18.8%	3,064	14.6%
White Collar Workers	1,127	40.0%	3,926	46.1%	12,023	57.3%
Blue Collar Workers	1,691	60.0%	4,588	53.9%	8,954	42.7%

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COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.2570/-84.4943

RFULL9

Reinhardt College Pkwy Reinhardt College Pkwy & Highway 140, Canton, GA 30114		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)							
Total Units		2,021		5,948		13,792	
1 Detached Unit		940	46.5%	4,076	68.5%	11,566	83.9%
1 Attached Unit		114	5.7%	260	4.4%	628	4.6%
2 Units		8	0.4%	18	0.3%	25	0.2%
3 to 4 Units		77	3.8%	383	6.4%	615	4.5%
5 to 9 Units		138	6.8%	276	4.6%	395	2.9%
10 to 19 Units		376	18.6%	481	8.1%	623	4.5%
20 to 49 Units		266	13.2%	369	6.2%	537	3.9%
50 or More Units		265	13.1%	445	7.5%	537	3.9%
Mobile Home or Trailer		57	2.8%	220	3.7%	614	4.5%
Other Structure		-	-	-	-	1	-
Homes Built By Year (2015)							
Homes Built 2014 or later		4	0.2%	22	0.4%	210	1.5%
Homes Built 2010 to 2013		62	0.2%	200	0.4%	583	1.5%
Homes Built 2000 to 2009		892	44.1%	2,491	41.9%	6,987	50.7%
Homes Built 1990 to 1999		404	20.0%	1,372	23.1%	3,144	22.8%
Homes Built 1980 to 1989		112	5.6%	612	10.3%	1,575	11.4%
Homes Built 1970 to 1979		404	20.0%	812	13.7%	1,360	9.9%
Homes Built 1960 to 1969		87	4.3%	273	4.6%	592	4.3%
Homes Built 1950 to 1959		36	1.8%	171	2.9%	333	2.4%
Homes Built 1940 to 1949		122	6.0%	255	4.3%	346	2.5%
Homes Built Before 1939		117	5.8%	317	5.3%	412	3.0%
Median Age of Homes		28.0 yrs		26.9 yrs		22.9 yrs	
Home Values (2015)							
Owner Specified Housing Units		683		3,141		9,392	
Home Values \$1,000,000 or More		2	0.2%	16	0.5%	86	0.9%
Home Values \$750,000 to \$999,999		1	0.2%	11	0.4%	34	0.4%
Home Values \$500,000 to \$749,999		25	3.7%	165	5.3%	505	5.4%
Home Values \$400,000 to \$499,999		47	6.9%	230	7.3%	1,200	12.8%
Home Values \$300,000 to \$399,999		109	16.0%	531	16.9%	1,732	18.4%
Home Values \$250,000 to \$299,999		167	24.5%	600	19.1%	1,612	17.2%
Home Values \$200,000 to \$249,999		110	16.1%	481	15.3%	1,426	15.2%
Home Values \$175,000 to \$199,999		30	4.4%	280	8.9%	806	8.6%
Home Values \$150,000 to \$174,999		38	5.5%	281	9.0%	998	10.6%
Home Values \$125,000 to \$149,999		44	6.5%	268	8.5%	823	8.8%
Home Values \$100,000 to \$124,999		76	11.1%	227	7.2%	659	7.0%
Home Values \$90,000 to \$99,999		11	1.6%	41	1.3%	88	0.9%
Home Values \$80,000 to \$89,999		13	1.9%	91	2.9%	227	2.4%
Home Values \$70,000 to \$79,999		-	-	34	1.1%	125	1.3%
Home Values \$60,000 to \$69,999		18	2.6%	47	1.5%	91	1.0%
Home Values \$50,000 to \$59,999		16	2.4%	30	1.0%	46	0.5%
Home Values \$35,000 to \$49,999		27	3.9%	102	3.2%	202	2.1%
Home Values \$25,000 to \$34,999		1	0.1%	8	0.3%	15	0.2%
Home Values \$10,000 to \$24,999		2	0.2%	28	0.9%	82	0.9%
Home Values Under \$10,000		-	-	1	-	3	-
Owner-Occupied Median Home Value		\$232,721		\$233,536		\$243,776	
Renter-Occupied Median Rent		\$738		\$715		\$776	

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RFULL9

Reinhardt College Pkwy Reinhardt College Pkwy & Highway 140, Canton, GA 30114	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2017)			
Total Household Expenditure	\$97.3 M	\$354 M	\$935 M
Total Non-Retail Expenditure	\$52.3 M	\$192 M	\$509 M
Total Retail Expenditure	\$45.0 M	\$163 M	\$426 M
Apparel	\$3.38 M	\$12.4 M	\$32.8 M
Contributions	\$3.77 M	\$14.8 M	\$41.1 M
Education	\$3.22 M	\$12.6 M	\$34.7 M
Entertainment	\$5.37 M	\$19.8 M	\$52.5 M
Food and Beverages	\$14.7 M	\$52.6 M	\$137 M
Furnishings and Equipment	\$3.15 M	\$11.9 M	\$32.3 M
Gifts	\$2.21 M	\$8.47 M	\$23.2 M
Health Care	\$8.17 M	\$28.7 M	\$73.9 M
Household Operations	\$2.58 M	\$9.90 M	\$27.0 M
Miscellaneous Expenses	\$1.47 M	\$5.24 M	\$13.6 M
Personal Care	\$1.27 M	\$4.61 M	\$12.1 M
Personal Insurance	\$663 K	\$2.56 M	\$7.03 M
Reading	\$214 K	\$781 K	\$2.06 M
Shelter	\$20.0 M	\$73.1 M	\$193 M
Tobacco	\$679 K	\$2.27 M	\$5.62 M
Transportation	\$18.6 M	\$67.5 M	\$177 M
Utilities	\$7.75 M	\$27.1 M	\$69.5 M
Monthly Household Consumer Expenditure (2017)			
Total Household Expenditure	\$3,724	\$4,419	\$4,972
Total Non-Retail Expenditure	\$2,001 53.7%	\$2,392 54.1%	\$2,706 54.4%
Total Retail Expenditures	\$1,723 46.3%	\$2,027 45.9%	\$2,266 45.6%
Apparel	\$130 3.5%	\$155 3.5%	\$174 3.5%
Contributions	\$144 3.9%	\$185 4.2%	\$219 4.4%
Education	\$123 3.3%	\$157 3.6%	\$185 3.7%
Entertainment	\$206 5.5%	\$246 5.6%	\$280 5.6%
Food and Beverages	\$563 15.1%	\$656 14.8%	\$728 14.6%
Furnishings and Equipment	\$121 3.2%	\$149 3.4%	\$172 3.5%
Gifts	\$84 2.3%	\$106 2.4%	\$124 2.5%
Health Care	\$313 8.4%	\$358 8.1%	\$393 7.9%
Household Operations	\$99 2.6%	\$123 2.8%	\$144 2.9%
Miscellaneous Expenses	\$56 1.5%	\$65 1.5%	\$73 1.5%
Personal Care	\$49 1.3%	\$57 1.3%	\$64 1.3%
Personal Insurance	\$25 0.7%	\$32 0.7%	\$37 0.8%
Reading	\$8 0.2%	\$10 0.2%	\$11 0.2%
Shelter	\$767 20.6%	\$912 20.6%	\$1,025 20.6%
Tobacco	\$26 0.7%	\$28 0.6%	\$30 0.6%
Transportation	\$713 19.1%	\$841 19.0%	\$944 19.0%
Utilities	\$297 8.0%	\$338 7.7%	\$370 7.4%

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