COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1061/-84.5406

Shops at Towne Lake
1432 Towne Lake Pkwy, Woodstock, GA 30189

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2017)	8,969		62,382		157,599	
Projected Population (2022)	9,958		69,148		172,902	
Census Population (2010)	7,861		53,353		140,395	
Census Population (2000)	5,881		46,308		117,169	
Projected Annual Growth (2017-2022)	989	2.2%	6,766	2.2%	15,302	1.9%
Historical Annual Growth (2010-2017)	1,108	2.0%	9,029	2.4%	17,204	1.8%
Historical Annual Growth (2000-2010)	1,979	3.4%	7,044	1.5%	23,226	2.0%
Estimated Population Density (2017)	2,856 *psm*		2,207 *psm*		2,007 *psm*	
Trade Area Size	3.1 *sq mi*		28.3 *sq mi*		78.5 *sq mi*	
Households						
Estimated Households (2017)	3,251		22,626		57,792	
Projected Households (2022)	3,543		24,661		62,415	
Census Households (2010)	2,790		18,941		50,590	
Census Households (2000)	2,055		15,876		40,522	
Projected Annual Growth (2017-2022)	292	1.8%	2,035	1.8%	4,623	1.6%
Historical Annual Change (2000-2017)	1,196	3.4%	6,751	2.5%	17,270	2.5%
Average Household Income						
Estimated Average Household Income (2017)	$82,934		$87,141		$89,472	
Projected Average Household Income (2022)	$98,503		$107,781		$110,107	
Census Average Household Income (2010)	$72,026		$78,632		$76,996	
Census Average Household Income (2000)	$80,797		$76,085		$76,284	
Projected Annual Change (2017-2022)	$15,568	3.8%	$20,640	4.7%	$20,635	4.6%
Historical Annual Change (2000-2017)	$2,138	0.2%	$11,057	0.9%	$13,188	1.0%
Median Household Income						
Estimated Median Household Income (2017)	$74,585		$77,867		$79,443	
Projected Median Household Income (2022)	$87,486		$91,187		$92,824	
Census Median Household Income (2010)	$62,017		$67,218		$66,795	
Census Median Household Income (2000)	$73,160		$68,054		$68,559	
Projected Annual Change (2017-2022)	$12,901	3.5%	$13,320	3.4%	$13,381	3.4%
Historical Annual Change (2000-2017)	$1,425	0.1%	$9,812	0.8%	$10,884	0.9%
Per Capita Income						
Estimated Per Capita Income (2017)	$30,060		$31,618		$32,816	
Projected Per Capita Income (2022)	$35,050		$38,451		$39,753	
Census Per Capita Income (2010)	$25,564		$27,916		$27,745	
Census Per Capita Income (2000)	$28,175		$26,090		$26,345	
Projected Annual Change (2017-2022)	$4,990	3.3%	$6,832	4.3%	$6,936	4.2%
Historical Annual Change (2000-2017)	$1,885	0.4%	$5,528	1.2%	$6,471	1.4%
Estimated Average Household Net Worth (2017)	$549,316		$654,300		$641,672	

COMPLETE PROFILE

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1061/-84.5406

Shops at Towne Lake 1432 Towne Lake Pkwy, Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2017)	8,969		62,382		157,599	
White (2017)	7,107	79.2%	48,624	77.9%	123,260	78.2%
Black or African American (2017)	929	10.4%	7,079	11.3%	18,069	11.5%
American Indian or Alaska Native (2017)	30	0.3%	201	0.3%	474	0.3%
Asian (2017)	228	2.5%	1,732	2.8%	6,031	3.8%
Hawaiian or Pacific Islander (2017)	2	-	37	0.1%	69	-
Other Race (2017)	409	4.6%	3,017	4.8%	5,785	3.7%
Two or More Races (2017)	265	3.0%	1,692	2.7%	3,912	2.5%
Population < 18 (2017)	2,421	27.0%	16,181	25.9%	38,894	24.7%
White Not Hispanic	1,629	67.3%	10,159	62.8%	24,810	63.8%
Black or African American	282	11.6%	2,155	13.3%	5,266	13.5%
Asian	55	2.3%	419	2.6%	1,501	3.9%
Other Race Not Hispanic	111	4.6%	672	4.2%	1,626	4.2%
Hispanic	345	14.2%	2,775	17.2%	5,690	14.6%
Not Hispanic or Latino Population (2017)	7,954	88.7%	54,240	86.9%	140,655	89.2%
Not Hispanic White	6,563	82.5%	44,365	81.8%	113,756	80.9%
Not Hispanic Black or African American	887	11.2%	6,634	12.2%	17,250	12.3%
Not Hispanic American Indian or Alaska Native	19	0.2%	146	0.3%	332	0.2%
Not Hispanic Asian	228	2.9%	1,682	3.1%	5,935	4.2%
Not Hispanic Hawaiian or Pacific Islander	2	-	26	-	52	-
Not Hispanic Other Race	50	0.6%	180	0.3%	460	0.3%
Not Hispanic Two or More Races	205	2.6%	1,207	2.2%	2,870	2.0%
Hispanic or Latino Population (2017)	1,015	11.3%	8,141	13.1%	16,944	10.8%
Hispanic White	544	53.6%	4,259	52.3%	9,504	56.1%
Hispanic Black or African American	41	4.1%	445	5.5%	819	4.8%
Hispanic American Indian or Alaska Native	10	1.0%	55	0.7%	142	0.8%
Hispanic Asian	1	0.1%	50	0.6%	96	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	11	0.1%	17	0.1%
Hispanic Other Race	359	35.3%	2,837	34.8%	5,325	31.4%
Hispanic Two or More Races	60	5.9%	485	6.0%	1,041	6.1%
Not Hispanic or Latino Population (2010)	6,930	88.2%	47,127	88.3%	126,367	90.0%
Hispanic or Latino Population (2010)	931	11.8%	6,225	11.7%	14,028	10.0%
Not Hispanic or Latino Population (2000)	5,596	95.2%	43,427	93.8%	111,182	94.9%
Hispanic or Latino Population (2000)	285	4.8%	2,881	6.2%	5,986	5.1%
Not Hispanic or Latino Population (2022)	8,771	88.1%	59,529	86.1%	152,849	88.4%
Hispanic or Latino Population (2022)	1,187	11.9%	9,619	13.9%	20,053	11.6%
Projected Annual Growth (2017-2022)	172	3.4%	1,478	3.6%	3,109	3.7%
Historical Annual Growth (2000-2010)	645	22.6%	3,344	11.6%	8,042	13.4%

Lat/Lon: 34.1061/-84.5406

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Shops at Towne Lake 1432 Towne Lake Pkwy, Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2017)						
Total Population	8,969		62,382		157,599	
Age Under 5 Years	526	5.9%	3,823	6.1%	9,435	6.0%
Age 5 to 9 Years	665	7.4%	4,256	6.8%	10,311	6.5%
Age 10 to 14 Years	769	8.6%	4,953	7.9%	11,766	7.5%
Age 15 to 19 Years	724	8.1%	4,878	7.8%	11,721	7.4%
Age 20 to 24 Years	687	7.7%	4,564	7.3%	11,076	7.0%
Age 25 to 29 Years	532	5.9%	3,821	6.1%	9,744	6.2%
Age 30 to 34 Years	561	6.3%	3,886	6.2%	10,138	6.4%
Age 35 to 39 Years	594	6.6%	3,937	6.3%	10,244	6.5%
Age 40 to 44 Years	778	8.7%	4,599	7.4%	11,406	7.2%
Age 45 to 49 Years	733	8.2%	4,930	7.9%	12,323	7.8%
Age 50 to 54 Years	661	7.4%	4,722	7.6%	12,097	7.7%
Age 55 to 59 Years	500	5.6%	4,011	6.4%	10,787	6.8%
Age 60 to 64 Years	450	5.0%	3,296	5.3%	8,500	5.4%
Age 65 to 69 Years	317	3.5%	2,576	4.1%	6,894	4.4%
Age 70 to 74 Years	221	2.5%	1,764	2.8%	4,812	3.1%
Age 75 to 79 Years	105	1.2%	1,052	1.7%	2,933	1.9%
Age 80 to 84 Years	84	0.9%	663	1.1%	1,764	1.1%
Age 85 Years or Over	61	0.7%	653	1.0%	1,648	1.0%
Median Age	34.3		35.6		36.5	
Age 19 Years or Less	2,684	29.9%	17,910	28.7%	43,234	27.4%
Age 20 to 64 Years	5,496	61.3%	37,765	60.5%	96,314	61.1%
Age 65 Years or Over	789	8.8%	6,707	10.8%	18,051	11.5%
Female Age Distribution (2017)						
Female Population	4,600	51.3%	31,930	51.2%	80,568	51.1%
Age Under 5 Years	253	5.5%	1,834	5.7%	4,627	5.7%
Age 5 to 9 Years	322	7.0%	2,085	6.5%	5,052	6.3%
Age 10 to 14 Years	409	8.9%	2,504	7.8%	5,803	7.2%
Age 15 to 19 Years	345	7.5%	2,386	7.5%	5,746	7.1%
Age 20 to 24 Years	369	8.0%	2,278	7.1%	5,558	6.9%
Age 25 to 29 Years	253	5.5%	1,859	5.8%	4,793	5.9%
Age 30 to 34 Years	288	6.3%	1,984	6.2%	5,186	6.4%
Age 35 to 39 Years	318	6.9%	2,030	6.4%	5,161	6.4%
Age 40 to 44 Years	394	8.6%	2,334	7.3%	5,843	7.3%
Age 45 to 49 Years	360	7.8%	2,577	8.1%	6,472	8.0%
Age 50 to 54 Years	334	7.3%	2,388	7.5%	6,079	7.5%
Age 55 to 59 Years	260	5.6%	2,079	6.5%	5,684	7.1%
Age 60 to 64 Years	241	5.2%	1,756	5.5%	4,504	5.6%
Age 65 to 69 Years	176	3.8%	1,393	4.4%	3,643	4.5%
Age 70 to 74 Years	129	2.8%	947	3.0%	2,598	3.2%
Age 75 to 79 Years	56	1.2%	613	1.9%	1,685	2.1%
Age 80 to 84 Years	52	1.1%	409	1.3%	1,032	1.3%
Age 85 Years or Over	39	0.9%	474	1.5%	1,100	1.4%
Female Median Age	35.1		36.7		37.5	
Age 19 Years or Less	1,330	28.9%	8,809	27.6%	21,228	26.3%
Age 20 to 64 Years	2,817	61.2%	19,284	60.4%	49,281	61.2%
Age 65 Years or Over	453	9.9%	3,837	12.0%	10,059	12.5%

COMPLETE PROFILE

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Shops at Towne Lake 1432 Towne Lake Pkwy, Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2017)						
Male Population	4,369	48.7%	30,452	48.8%	77,031	48.9%
Age Under 5 Years	272	6.2%	1,989	6.5%	4,808	6.2%
Age 5 to 9 Years	343	7.8%	2,171	7.1%	5,259	6.8%
Age 10 to 14 Years	359	8.2%	2,449	8.0%	5,963	7.7%
Age 15 to 19 Years	379	8.7%	2,492	8.2%	5,975	7.8%
Age 20 to 24 Years	317	7.3%	2,286	7.5%	5,518	7.2%
Age 25 to 29 Years	279	6.4%	1,962	6.4%	4,951	6.4%
Age 30 to 34 Years	273	6.3%	1,902	6.2%	4,952	6.4%
Age 35 to 39 Years	276	6.3%	1,907	6.3%	5,083	6.6%
Age 40 to 44 Years	384	8.8%	2,265	7.4%	5,563	7.2%
Age 45 to 49 Years	373	8.5%	2,354	7.7%	5,851	7.6%
Age 50 to 54 Years	327	7.5%	2,334	7.7%	6,019	7.8%
Age 55 to 59 Years	241	5.5%	1,932	6.3%	5,103	6.6%
Age 60 to 64 Years	209	4.8%	1,540	5.1%	3,995	5.2%
Age 65 to 69 Years	142	3.2%	1,183	3.9%	3,251	4.2%
Age 70 to 74 Years	92	2.1%	816	2.7%	2,214	2.9%
Age 75 to 79 Years	49	1.1%	439	1.4%	1,248	1.6%
Age 80 to 84 Years	32	0.7%	253	0.8%	732	1.0%
Age 85 Years or Over	21	0.5%	179	0.6%	548	0.7%
Male Median Age	33.5		34.5		35.5	
Age 19 Years or Less	1,354	31.0%	9,101	29.9%	22,005	28.6%
Age 20 to 64 Years	2,679	61.3%	18,481	60.7%	47,033	61.1%
Age 65 Years or Over	336	7.7%	2,870	9.4%	7,992	10.4%
Males per 100 Females (2017)						
Overall Comparison	95		95		96	
Age Under 5 Years	107	51.8%	108	52.0%	104	51.0%
Age 5 to 9 Years	106	51.6%	104	51.0%	104	51.0%
Age 10 to 14 Years	88	46.7%	98	49.4%	103	50.7%
Age 15 to 19 Years	110	52.4%	104	51.1%	104	51.0%
Age 20 to 24 Years	86	46.2%	100	50.1%	99	49.8%
Age 25 to 29 Years	110	52.4%	106	51.3%	103	50.8%
Age 30 to 34 Years	95	48.7%	96	48.9%	95	48.8%
Age 35 to 39 Years	87	46.4%	94	48.4%	98	49.6%
Age 40 to 44 Years	97	49.3%	97	49.2%	95	48.8%
Age 45 to 49 Years	104	50.9%	91	47.7%	90	47.5%
Age 50 to 54 Years	98	49.5%	98	49.4%	99	49.8%
Age 55 to 59 Years	93	48.1%	93	48.2%	90	47.3%
Age 60 to 64 Years	87	46.5%	88	46.7%	89	47.0%
Age 65 to 69 Years	80	44.6%	85	45.9%	89	47.2%
Age 70 to 74 Years	72	41.7%	86	46.3%	85	46.0%
Age 75 to 79 Years	87	46.5%	72	41.7%	74	42.6%
Age 80 to 84 Years	61	37.7%	62	38.2%	71	41.5%
Age 85 Years or Over	54	35.0%	38	27.4%	50	33.2%
Age 19 Years or Less	102	50.4%	103	50.8%	104	50.9%
Age 20 to 39 Years	93	48.2%	99	49.7%	99	49.8%
Age 40 to 64 Years	97	49.1%	94	48.4%	93	48.1%
Age 65 Years or Over	74	42.6%	75	42.8%	79	44.3%

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Shops at Towne Lake 1432 Towne Lake Pkwy, Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Household Type (2017)						
Total Households	3,251		22,626		57,792	
Households with Children	1,334	*41.0%*	8,772	*38.8%*	21,334	*36.9%*
Average Household Size	2.8		2.8		2.7	
Household Density per Square Mile	1,035		801		736	
Population Family	7,796	*86.9%*	54,404	*87.2%*	136,873	*86.8%*
Population Non-Family	1,173	*13.1%*	7,832	*12.6%*	20,543	*13.0%*
Population Group Quarters	-	*-*	145	*0.2%*	183	*0.1%*
Family Households	2,361	*72.6%*	16,526	*73.0%*	42,069	*72.8%*
Married Couple Households	1,817	*76.9%*	12,694	*76.8%*	33,140	*78.8%*
Other Family Households	545	*23.1%*	3,832	*23.2%*	8,929	*21.2%*
Family Households with Children	1,324	*56.1%*	8,706	*52.7%*	21,171	*50.3%*
Married Couple with Children	963	*72.7%*	6,236	*71.6%*	15,717	*74.2%*
Other Family Households with Children	361	*27.3%*	2,470	*28.4%*	5,455	*25.8%*
Family Households No Children	1,037	*43.9%*	7,820	*47.3%*	20,898	*49.7%*
Married Couple No Children	854	*82.3%*	6,458	*82.6%*	17,424	*83.4%*
Other Family Households No Children	184	*17.7%*	1,362	*17.4%*	3,474	*16.6%*
Non-Family Households	889	*27.4%*	6,100	*27.0%*	15,723	*27.2%*
Non-Family Households with Children	10	*1.1%*	66	*1.1%*	162	*1.0%*
Non-Family Households No Children	879	*98.9%*	6,035	*98.9%*	15,561	*99.0%*
Average Family Household Size	3.3		3.3		3.3	
Average Family Income	$93,401		$99,703		$101,897	
Median Family Income	$82,752		$89,107		$91,805	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2017)						
Population Age 15 Years or Over	7,010		49,350		126,086	
Never Married	2,029	*28.9%*	14,470	*29.3%*	35,047	*27.8%*
Currently Married	3,607	*51.5%*	26,170	*53.0%*	68,738	*54.5%*
Previously Married	1,374	*19.6%*	8,710	*17.6%*	22,302	*17.7%*
Separated	281	*20.4%*	1,743	*20.0%*	4,296	*19.3%*
Widowed	351	*25.6%*	2,070	*23.8%*	4,819	*21.6%*
Divorced	742	*54.0%*	4,896	*56.2%*	13,187	*59.1%*
Educational Attainment (2017)						
Adult Population Age 25 Years or Over	5,599		39,908		103,289	
Elementary (Grade Level 0 to 8)	223	*4.0%*	1,173	*2.9%*	2,945	*2.9%*
Some High School (Grade Level 9 to 11)	290	*5.2%*	2,191	*5.5%*	4,937	*4.8%*
High School Graduate	1,151	*20.6%*	9,619	*24.1%*	23,955	*23.2%*
Some College	1,216	*21.7%*	9,447	*23.7%*	23,912	*23.2%*
Associate Degree Only	373	*6.7%*	3,070	*7.7%*	7,638	*7.4%*
Bachelor Degree Only	1,726	*30.8%*	10,192	*25.5%*	27,709	*26.8%*
Graduate Degree	620	*11.1%*	4,216	*10.6%*	12,194	*11.8%*
Any College (Some College or Higher)	3,935	*70.3%*	26,925	*67.5%*	71,452	*69.2%*
College Degree + (Bachelor Degree or Higher)	2,346	*41.9%*	14,407	*36.1%*	39,903	*38.6%*

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Shops at Towne Lake 1432 Towne Lake Pkwy, Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2017)	3,311		23,253		59,455	
Total Housing Units (2010)	2,914		20,373		53,973	
Historical Annual Growth (2010-2017)	397	1.9%	2,880	2.0%	5,482	1.5%
Housing Units Occupied (2017)	3,251	98.2%	22,626	97.3%	57,792	97.2%
Housing Units Owner-Occupied	2,086	64.2%	16,163	71.4%	44,247	76.6%
Housing Units Renter-Occupied	1,165	35.8%	6,463	28.6%	13,544	23.4%
Housing Units Vacant (2017)	60	1.8%	627	2.8%	1,663	2.9%
Household Size (2017)						
Total Households	3,251		22,626		57,792	
1 Person Households	662	20.4%	4,755	21.0%	12,134	21.0%
2 Person Households	989	30.4%	7,078	31.3%	18,524	32.1%
3 Person Households	604	18.6%	4,132	18.3%	10,668	18.5%
4 Person Households	618	19.0%	3,883	17.2%	9,763	16.9%
5 Person Households	269	8.3%	1,770	7.8%	4,249	7.4%
6 Person Households	70	2.1%	619	2.7%	1,525	2.6%
7 or More Person Households	39	1.2%	388	1.7%	929	1.6%
Household Income Distribution (2017)						
HH Income $200,000 or More	176	5.4%	1,561	6.9%	4,004	6.9%
HH Income $150,000 to $199,999	188	5.8%	1,977	8.7%	4,591	7.9%
HH Income $125,000 to $149,999	274	8.4%	1,847	8.2%	4,916	8.5%
HH Income $100,000 to $124,999	470	14.5%	2,560	11.3%	6,742	11.7%
HH Income $75,000 to $99,999	469	14.4%	3,282	14.5%	9,317	16.1%
HH Income $50,000 to $74,999	566	17.4%	3,897	17.2%	10,701	18.5%
HH Income $35,000 to $49,999	454	14.0%	2,661	11.8%	6,501	11.2%
HH Income $25,000 to $34,999	237	7.3%	1,911	8.4%	4,487	7.8%
HH Income $15,000 to $24,999	298	9.2%	1,780	7.9%	3,753	6.5%
HH Income $10,000 to $14,999	35	1.1%	473	2.1%	1,241	2.1%
HH Income Under $10,000	86	2.6%	677	3.0%	1,538	2.7%
Household Vehicles (2017)						
Households 0 Vehicles Available	49	1.5%	633	2.8%	1,248	2.2%
Households 1 Vehicle Available	999	30.7%	6,190	27.4%	15,091	26.1%
Households 2 Vehicles Available	1,426	43.9%	10,196	45.1%	26,301	45.5%
Households 3 or More Vehicles Available	776	23.9%	5,607	24.8%	15,152	26.2%
Total Vehicles Available	6,427		45,635		118,181	
Average Vehicles per Household	2.0		2.0		2.0	
Owner-Occupied Household Vehicles	4,562	71.0%	35,544	77.9%	96,072	81.3%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2	
Renter-Occupied Household Vehicles	1,865	29.0%	10,091	22.1%	22,109	18.7%
Average Vehicles per Renter-Occupied Household	1.6		1.6		1.6	
Travel Time (2015)						
Worker Base Age 16 years or Over	4,515		31,814		81,007	
Travel to Work in 14 Minutes or Less	923	20.4%	5,638	17.7%	13,712	16.9%
Travel to Work in 15 to 29 Minutes	1,081	23.9%	8,283	26.0%	21,489	26.5%
Travel to Work in 30 to 59 Minutes	1,379	30.5%	10,469	32.9%	28,539	35.2%
Travel to Work in 60 Minutes or More	857	19.0%	5,207	16.4%	14,133	17.4%
Work at Home	366	8.1%	2,440	7.7%	5,918	7.3%
Average Minutes Travel to Work	29.4		30.0		30.6	

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1061/-84.5406

Shops at Towne Lake 1432 Towne Lake Pkwy, Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	4,515		31,814		81,007	
Drive to Work Alone	3,469	*76.8%*	25,313	*79.6%*	65,394	*80.7%*
Drive to Work in Carpool	422	*9.4%*	2,720	*8.5%*	6,814	*8.4%*
Travel to Work by Public Transportation	84	*1.9%*	379	*1.2%*	657	*0.8%*
Drive to Work on Motorcycle	1	*-*	17	*0.1%*	45	*0.1%*
Bicycle to Work	-	*-*	1	*-*	86	*0.1%*
Walk to Work	21	*0.5%*	351	*1.1%*	925	*1.1%*
Other Means	153	*3.4%*	593	*1.9%*	1,168	*1.4%*
Work at Home	366	*8.1%*	2,440	*7.7%*	5,918	*7.3%*
Daytime Demographics (2017)						
Total Businesses	314		3,345		5,976	
Total Employees	2,140		22,608		41,752	
Company Headquarter Businesses	-	*-*	4	*0.1%*	15	*0.2%*
Company Headquarter Employees	-	*-*	43	*0.2%*	615	*1.5%*
Employee Population per Business	6.8 to 1		6.8 to 1		7.0 to 1	
Residential Population per Business	28.5 to 1		18.6 to 1		26.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,281		38,624		80,749	
Labor Force						
Labor Population Age 16 Years or Over (2017)	6,842		48,270		123,600	
Labor Force Total Males (2017)	3,307	*48.3%*	23,305	*48.3%*	59,729	*48.3%*
Male Civilian Employed	2,502	*75.7%*	17,028	*73.1%*	44,145	*73.9%*
Male Civilian Unemployed	77	*2.3%*	628	*2.7%*	1,746	*2.9%*
Males in Armed Forces	-	*-*	1	*-*	41	*0.1%*
Males Not in Labor Force	728	*22.0%*	5,649	*24.2%*	13,797	*23.1%*
Labor Force Total Females (2017)	3,535	*51.7%*	24,965	*51.7%*	63,871	*51.7%*
Female Civilian Employed	2,199	*62.2%*	15,225	*61.0%*	40,417	*63.3%*
Female Civilian Unemployed	44	*1.2%*	746	*3.0%*	1,852	*2.9%*
Females in Armed Forces	-	*-*	-	*-*	-	*-*
Females Not in Labor Force	1,293	*36.6%*	8,993	*36.0%*	21,602	*33.8%*
Unemployment Rate		*1.8%*		*2.8%*		*2.9%*
Labor Force Growth (2010-2017)	96	*2.1%*	184	*0.6%*	457	*0.5%*
Male Labor Force Growth (2010-2017)	50	*2.0%*	102	*0.6%*	238	*0.5%*
Female Labor Force Growth (2010-2017)	46	*2.1%*	81	*0.5%*	219	*0.5%*
Occupation (2015)						
Occupation Population Age 16 Years or Over	4,605		32,069		84,105	
Occupation Total Males	2,452	*53.2%*	16,925	*52.8%*	43,907	*52.2%*
Occupation Total Females	2,153	*46.8%*	15,144	*47.2%*	40,198	*47.8%*
Management, Business, Financial Operations	994	*21.6%*	6,875	*21.4%*	16,965	*20.2%*
Professional, Related	1,047	*22.7%*	6,274	*19.6%*	18,263	*21.7%*
Service	808	*17.5%*	4,931	*15.4%*	12,928	*15.4%*
Sales, Office	1,138	*24.7%*	8,668	*27.0%*	22,232	*26.4%*
Farming, Fishing, Forestry	3	*0.1%*	18	*0.1%*	95	*0.1%*
Construction, Extraction, Maintenance	306	*6.6%*	2,152	*6.7%*	5,697	*6.8%*
Production, Transport, Material Moving	310	*6.7%*	3,151	*9.8%*	7,926	*9.4%*
White Collar Workers	3,178	*69.0%*	21,817	*68.0%*	57,460	*68.3%*
Blue Collar Workers	1,427	*31.0%*	10,252	*32.0%*	26,645	*31.7%*

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1061/-84.5406

Shops at Towne Lake 1432 Towne Lake Pkwy, Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
Total Units	2,790		18,941		50,590	
1 Detached Unit	2,149	77.0%	16,804	88.7%	46,167	91.3%
1 Attached Unit	78	2.8%	1,126	5.9%	2,742	5.4%
2 Units	-	-	123	0.7%	217	0.4%
3 to 4 Units	44	1.6%	319	1.7%	500	1.0%
5 to 9 Units	66	2.4%	688	3.6%	1,335	2.6%
10 to 19 Units	312	11.2%	1,299	6.9%	2,415	4.8%
20 to 49 Units	164	5.9%	759	4.0%	1,383	2.7%
50 or More Units	227	8.2%	655	3.5%	1,148	2.3%
Mobile Home or Trailer	140	5.0%	723	3.8%	1,570	3.1%
Other Structure	-	-	1	-	3	-
Homes Built By Year (2015)						
Homes Built 2014 or later	8	0.3%	112	0.6%	259	0.5%
Homes Built 2010 to 2013	160	0.3%	1,115	0.6%	2,519	0.5%
Homes Built 2000 to 2009	837	30.0%	4,928	26.0%	13,323	26.3%
Homes Built 1990 to 1999	1,458	52.2%	7,590	40.1%	16,850	33.3%
Homes Built 1980 to 1989	305	10.9%	4,792	25.3%	14,303	28.3%
Homes Built 1970 to 1979	273	9.8%	2,859	15.1%	7,216	14.3%
Homes Built 1960 to 1969	19	0.7%	564	3.0%	1,660	3.3%
Homes Built 1950 to 1959	9	0.3%	245	1.3%	540	1.1%
Homes Built 1940 to 1949	34	1.2%	111	0.6%	351	0.7%
Homes Built Before 1939	79	2.8%	184	1.0%	460	0.9%
Median Age of Homes	22.4 yrs		24.6 yrs		24.9 yrs	
Home Values (2015)						
Owner Specified Housing Units	1,843		13,793		38,993	
Home Values $1,000,000 or More	3	0.2%	79	0.6%	263	0.7%
Home Values $750,000 to $999,999	3	0.2%	77	0.6%	297	0.8%
Home Values $500,000 to $749,999	39	2.1%	627	4.5%	1,775	4.6%
Home Values $400,000 to $499,999	82	4.4%	806	5.8%	2,089	5.4%
Home Values $300,000 to $399,999	222	12.1%	1,894	13.7%	4,387	11.2%
Home Values $250,000 to $299,999	392	21.3%	2,196	15.9%	5,568	14.3%
Home Values $200,000 to $249,999	470	25.5%	2,499	18.1%	6,795	17.4%
Home Values $175,000 to $199,999	313	17.0%	1,732	12.6%	4,830	12.4%
Home Values $150,000 to $174,999	205	11.1%	2,001	14.5%	5,821	14.9%
Home Values $125,000 to $149,999	141	7.7%	1,696	12.3%	5,424	13.9%
Home Values $100,000 to $124,999	66	3.6%	1,405	10.2%	4,033	10.3%
Home Values $90,000 to $99,999	24	1.3%	158	1.1%	413	1.1%
Home Values $80,000 to $89,999	49	2.6%	285	2.1%	636	1.6%
Home Values $70,000 to $79,999	4	0.2%	169	1.2%	418	1.1%
Home Values $60,000 to $69,999	13	0.7%	91	0.7%	334	0.9%
Home Values $50,000 to $59,999	-	-	61	0.4%	150	0.4%
Home Values $35,000 to $49,999	3	0.2%	33	0.2%	113	0.3%
Home Values $25,000 to $34,999	1	0.1%	12	0.1%	44	0.1%
Home Values $10,000 to $24,999	11	0.6%	194	1.4%	381	1.0%
Home Values Under $10,000	2	0.1%	32	0.2%	190	0.5%
Owner-Occupied Median Home Value	$214,901		$211,434		$202,422	
Renter-Occupied Median Rent	$878		$854		$916	

Lat/Lon: 34.1061/-84.5406

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Shops at Towne Lake	1 mi radius		3 mi radius		5 mi radius	
1432 Towne Lake Pkwy, Woodstock, GA 30189						
Total Annual Consumer Expenditure (2017)						
Total Household Expenditure	$201 M		$1.44 B		$3.76 B	
Total Non-Retail Expenditure	$110 M		$785 M		$2.05 B	
Total Retail Expenditure	$91.5 M		$652 M		$1.71 B	
Apparel	$7.03 M		$50.5 M		$132 M	
Contributions	$8.70 M		$66.0 M		$171 M	
Education	$7.61 M		$56.1 M		$145 M	
Entertainment	$11.4 M		$81.4 M		$213 M	
Food and Beverages	$29.4 M		$208 M		$544 M	
Furnishings and Equipment	$7.05 M		$50.6 M		$133 M	
Gifts	$5.05 M		$37.1 M		$96.5 M	
Health Care	$15.8 M		$111 M		$291 M	
Household Operations	$5.88 M		$43.0 M		$112 M	
Miscellaneous Expenses	$2.96 M		$20.8 M		$54.4 M	
Personal Care	$2.61 M		$18.6 M		$48.7 M	
Personal Insurance	$1.51 M		$11.2 M		$29.1 M	
Reading	$447 K		$3.19 M		$8.36 M	
Shelter	$41.4 M		$297 M		$775 M	
Tobacco	$1.18 M		$8.15 M		$21.4 M	
Transportation	$38.5 M		$271 M		$712 M	
Utilities	$14.9 M		$105 M		$274 M	
Monthly Household Consumer Expenditure (2017)						
Total Household Expenditure	$5,164		$5,296		$5,422	
Total Non-Retail Expenditure	$2,818	*54.6%*	$2,893	*54.6%*	$2,962	*54.6%*
Total Retail Expenditures	$2,346	*45.4%*	$2,403	*45.4%*	$2,459	*45.4%*
Apparel	$180	*3.5%*	$186	*3.5%*	$190	*3.5%*
Contributions	$223	*4.3%*	$243	*4.6%*	$247	*4.5%*
Education	$195	*3.8%*	$207	*3.9%*	$209	*3.9%*
Entertainment	$292	*5.7%*	$300	*5.7%*	$307	*5.7%*
Food and Beverages	$754	*14.6%*	$766	*14.5%*	$785	*14.5%*
Furnishings and Equipment	$181	*3.5%*	$186	*3.5%*	$191	*3.5%*
Gifts	$129	*2.5%*	$137	*2.6%*	$139	*2.6%*
Health Care	$404	*7.8%*	$409	*7.7%*	$420	*7.7%*
Household Operations	$151	*2.9%*	$158	*3.0%*	$161	*3.0%*
Miscellaneous Expenses	$76	*1.5%*	$76	*1.4%*	$78	*1.4%*
Personal Care	$67	*1.3%*	$68	*1.3%*	$70	*1.3%*
Personal Insurance	$39	*0.8%*	$41	*0.8%*	$42	*0.8%*
Reading	$11	*0.2%*	$12	*0.2%*	$12	*0.2%*
Shelter	$1,061	*20.5%*	$1,092	*20.6%*	$1,117	*20.6%*
Tobacco	$30	*0.6%*	$30	*0.6%*	$31	*0.6%*
Transportation	$987	*19.1%*	$998	*18.8%*	$1,027	*18.9%*
Utilities	$383	*7.4%*	$386	*7.3%*	$395	*7.3%*

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