

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1127/-84.5556

RFULL9

Towne Lake Square	1 mi radius	3 mi radius	5 mi radius
2295 Towne Lake Pkwy, Woodstock, GA 30189-5520			
Population			
Estimated Population (2017)	10,117	62,281	148,378
Projected Population (2022)	11,218	69,261	163,051
Census Population (2010)	9,829	54,432	132,520
Census Population (2000)	9,715	45,980	109,413
Projected Annual Growth (2017-2022)	1,101 2.2%	6,980 2.2%	14,673 2.0%
Historical Annual Growth (2010-2017)	288 0.4%	7,849 2.1%	15,858 1.7%
Historical Annual Growth (2000-2010)	114 0.1%	8,452 1.8%	23,108 2.1%
Estimated Population Density (2017)	3,221 <i>psm</i>	2,204 <i>psm</i>	1,890 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2017)	3,339	22,372	53,858
Projected Households (2022)	3,639	24,437	58,245
Census Households (2010)	3,241	19,104	47,313
Census Households (2000)	3,337	15,723	37,789
Projected Annual Growth (2017-2022)	300 1.8%	2,064 1.8%	4,387 1.6%
Historical Annual Change (2000-2017)	2 -	6,650 2.5%	16,069 2.5%
Average Household Income			
Estimated Average Household Income (2017)	\$102,374	\$87,382	\$89,077
Projected Average Household Income (2022)	\$124,921	\$108,201	\$109,803
Census Average Household Income (2010)	\$93,511	\$79,405	\$77,058
Census Average Household Income (2000)	\$81,063	\$78,819	\$75,178
Projected Annual Change (2017-2022)	\$22,548 4.4%	\$20,819 4.8%	\$20,725 4.7%
Historical Annual Change (2000-2017)	\$21,311 1.5%	\$8,563 0.6%	\$13,899 1.1%
Median Household Income			
Estimated Median Household Income (2017)	\$93,374	\$77,873	\$78,641
Projected Median Household Income (2022)	\$110,506	\$91,054	\$92,101
Census Median Household Income (2010)	\$81,389	\$67,296	\$66,457
Census Median Household Income (2000)	\$76,576	\$69,542	\$67,782
Projected Annual Change (2017-2022)	\$17,131 3.7%	\$13,180 3.4%	\$13,460 3.4%
Historical Annual Change (2000-2017)	\$16,798 1.3%	\$8,331 0.7%	\$10,859 0.9%
Per Capita Income			
Estimated Per Capita Income (2017)	\$33,788	\$31,398	\$32,341
Projected Per Capita Income (2022)	\$40,526	\$38,183	\$39,231
Census Per Capita Income (2010)	\$30,836	\$27,868	\$27,511
Census Per Capita Income (2000)	\$28,356	\$26,801	\$25,990
Projected Annual Change (2017-2022)	\$6,739 4.0%	\$6,785 4.3%	\$6,890 4.3%
Historical Annual Change (2000-2017)	\$5,432 1.1%	\$4,597 1.0%	\$6,351 1.4%
Estimated Average Household Net Worth (2017)	\$808,081	\$641,123	\$633,372

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Towne Lake Square	1 mi radius		3 mi radius		5 mi radius	
2295 Towne Lake Pkwy, Woodstock, GA 30189-5520						
Race and Ethnicity						
Total Population (2017)	10,117		62,281		148,378	
White (2017)	8,607	85.1%	48,954	78.6%	116,523	78.5%
Black or African American (2017)	793	7.8%	6,836	11.0%	17,234	11.6%
American Indian or Alaska Native (2017)	30	0.3%	202	0.3%	441	0.3%
Asian (2017)	192	1.9%	1,600	2.6%	5,017	3.4%
Hawaiian or Pacific Islander (2017)	2	-	39	0.1%	70	-
Other Race (2017)	225	2.2%	3,047	4.9%	5,429	3.7%
Two or More Races (2017)	268	2.7%	1,603	2.6%	3,665	2.5%
Population < 18 (2017)	2,828	28.0%	16,417	26.4%	37,118	25.0%
White Not Hispanic	2,211	78.2%	10,456	63.7%	23,885	64.3%
Black or African American	244	8.6%	2,120	12.9%	5,120	13.8%
Asian	46	1.6%	398	2.4%	1,253	3.4%
Other Race Not Hispanic	121	4.3%	667	4.1%	1,540	4.1%
Hispanic	206	7.3%	2,777	16.9%	5,321	14.3%
Not Hispanic or Latino Population (2017)	9,475	93.7%	54,175	87.0%	132,568	89.3%
Not Hispanic White	8,266	87.2%	44,686	82.5%	107,722	81.3%
Not Hispanic Black or African American	765	8.1%	6,384	11.8%	16,435	12.4%
Not Hispanic American Indian or Alaska Native	25	0.3%	153	0.3%	322	0.2%
Not Hispanic Asian	192	2.0%	1,559	2.9%	4,924	3.7%
Not Hispanic Hawaiian or Pacific Islander	1	-	33	0.1%	54	-
Not Hispanic Other Race	27	0.3%	204	0.4%	448	0.3%
Not Hispanic Two or More Races	201	2.1%	1,156	2.1%	2,663	2.0%
Hispanic or Latino Population (2017)	642	6.3%	8,106	13.0%	15,810	10.7%
Hispanic White	341	53.1%	4,269	52.7%	8,800	55.7%
Hispanic Black or African American	28	4.4%	452	5.6%	798	5.0%
Hispanic American Indian or Alaska Native	6	0.9%	49	0.6%	119	0.8%
Hispanic Asian	-	-	40	0.5%	93	0.6%
Hispanic Hawaiian or Pacific Islander	1	0.1%	6	0.1%	16	0.1%
Hispanic Other Race	199	31.0%	2,842	35.1%	4,981	31.5%
Hispanic Two or More Races	67	10.5%	448	5.5%	1,002	6.3%
Not Hispanic or Latino Population (2010)	9,189	93.5%	48,028	88.2%	119,368	90.1%
Hispanic or Latino Population (2010)	639	6.5%	6,403	11.8%	13,152	9.9%
Not Hispanic or Latino Population (2000)	9,387	96.6%	43,187	93.9%	103,761	94.8%
Hispanic or Latino Population (2000)	328	3.4%	2,792	6.1%	5,651	5.2%
Not Hispanic or Latino Population (2022)	10,433	93.0%	59,671	86.2%	144,331	88.5%
Hispanic or Latino Population (2022)	785	7.0%	9,590	13.8%	18,720	11.5%
Projected Annual Growth (2017-2022)	143	4.5%	1,484	3.7%	2,911	3.7%
Historical Annual Growth (2000-2010)	311	9.5%	3,611	12.9%	7,501	13.3%

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RFULL9

Towne Lake Square

2295 Towne Lake Pkwy, Woodstock, GA 30189-5520

Total Age Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	10,117		62,281		148,378	
Age Under 5 Years	492	4.9%	3,781	6.1%	8,844	6.0%
Age 5 to 9 Years	717	7.1%	4,293	6.9%	9,880	6.7%
Age 10 to 14 Years	977	9.7%	5,122	8.2%	11,319	7.6%
Age 15 to 19 Years	940	9.3%	4,981	8.0%	11,213	7.6%
Age 20 to 24 Years	711	7.0%	4,476	7.2%	10,516	7.1%
Age 25 to 29 Years	444	4.4%	3,704	5.9%	9,148	6.2%
Age 30 to 34 Years	484	4.8%	3,734	6.0%	9,415	6.3%
Age 35 to 39 Years	577	5.7%	3,909	6.3%	9,562	6.4%
Age 40 to 44 Years	859	8.5%	4,705	7.6%	10,894	7.3%
Age 45 to 49 Years	945	9.3%	5,076	8.1%	11,794	7.9%
Age 50 to 54 Years	874	8.6%	4,730	7.6%	11,375	7.7%
Age 55 to 59 Years	625	6.2%	3,936	6.3%	9,962	6.7%
Age 60 to 64 Years	518	5.1%	3,220	5.2%	7,839	5.3%
Age 65 to 69 Years	391	3.9%	2,524	4.1%	6,402	4.3%
Age 70 to 74 Years	257	2.5%	1,812	2.9%	4,445	3.0%
Age 75 to 79 Years	145	1.4%	1,055	1.7%	2,674	1.8%
Age 80 to 84 Years	96	1.0%	613	1.0%	1,588	1.1%
Age 85 Years or Over	66	0.7%	609	1.0%	1,509	1.0%
Median Age	36.7		35.7		36.3	
Age 19 Years or Less	3,126	30.9%	18,177	29.2%	41,255	27.8%
Age 20 to 64 Years	6,036	59.7%	37,491	60.2%	90,505	61.0%
Age 65 Years or Over	955	9.4%	6,613	10.6%	16,618	11.2%

Female Age Distribution (2017)

Female Population	5,105	50.5%	31,884	51.2%	75,749	51.1%
Age Under 5 Years	237	4.6%	1,827	5.7%	4,305	5.7%
Age 5 to 9 Years	350	6.9%	2,125	6.7%	4,852	6.4%
Age 10 to 14 Years	504	9.9%	2,576	8.1%	5,582	7.4%
Age 15 to 19 Years	437	8.6%	2,437	7.6%	5,483	7.2%
Age 20 to 24 Years	367	7.2%	2,286	7.2%	5,268	7.0%
Age 25 to 29 Years	204	4.0%	1,828	5.7%	4,508	6.0%
Age 30 to 34 Years	264	5.2%	1,922	6.0%	4,822	6.4%
Age 35 to 39 Years	309	6.1%	2,018	6.3%	4,869	6.4%
Age 40 to 44 Years	433	8.5%	2,356	7.4%	5,570	7.4%
Age 45 to 49 Years	482	9.4%	2,673	8.4%	6,184	8.2%
Age 50 to 54 Years	440	8.6%	2,366	7.4%	5,687	7.5%
Age 55 to 59 Years	301	5.9%	2,020	6.3%	5,226	6.9%
Age 60 to 64 Years	251	4.9%	1,697	5.3%	4,134	5.5%
Age 65 to 69 Years	204	4.0%	1,364	4.3%	3,371	4.4%
Age 70 to 74 Years	142	2.8%	974	3.1%	2,408	3.2%
Age 75 to 79 Years	83	1.6%	610	1.9%	1,535	2.0%
Age 80 to 84 Years	55	1.1%	368	1.2%	923	1.2%
Age 85 Years or Over	41	0.8%	437	1.4%	1,023	1.4%
Female Median Age	37.2		36.5		37.3	
Age 19 Years or Less	1,528	29.9%	8,965	28.1%	20,222	26.7%
Age 20 to 64 Years	3,052	59.8%	19,165	60.1%	46,268	61.1%
Age 65 Years or Over	526	10.3%	3,753	11.8%	9,259	12.2%

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Towne Lake Square

2295 Towne Lake Pkwy, Woodstock, GA 30189-5520

1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Male Population	5,012 49.5%	30,397 48.8%	72,629 48.9%
Age Under 5 Years	256 5.1%	1,954 6.4%	4,539 6.2%
Age 5 to 9 Years	366 7.3%	2,168 7.1%	5,027 6.9%
Age 10 to 14 Years	473 9.4%	2,546 8.4%	5,737 7.9%
Age 15 to 19 Years	503 10.0%	2,544 8.4%	5,730 7.9%
Age 20 to 24 Years	344 6.9%	2,190 7.2%	5,248 7.2%
Age 25 to 29 Years	240 4.8%	1,876 6.2%	4,640 6.4%
Age 30 to 34 Years	220 4.4%	1,812 6.0%	4,593 6.3%
Age 35 to 39 Years	268 5.3%	1,891 6.2%	4,693 6.5%
Age 40 to 44 Years	425 8.5%	2,350 7.7%	5,324 7.3%
Age 45 to 49 Years	463 9.2%	2,402 7.9%	5,610 7.7%
Age 50 to 54 Years	434 8.7%	2,365 7.8%	5,687 7.8%
Age 55 to 59 Years	324 6.5%	1,916 6.3%	4,736 6.5%
Age 60 to 64 Years	267 5.3%	1,523 5.0%	3,705 5.1%
Age 65 to 69 Years	186 3.7%	1,160 3.8%	3,032 4.2%
Age 70 to 74 Years	115 2.3%	838 2.8%	2,037 2.8%
Age 75 to 79 Years	62 1.2%	445 1.5%	1,139 1.6%
Age 80 to 84 Years	41 0.8%	245 0.8%	665 0.9%
Age 85 Years or Over	25 0.5%	172 0.6%	486 0.7%
Male Median Age	36.2	34.8	35.3
Age 19 Years or Less	1,598 31.9%	9,212 30.3%	21,034 29.0%
Age 20 to 64 Years	2,984 59.6%	18,326 60.3%	44,237 60.9%
Age 65 Years or Over	429 8.6%	2,860 9.4%	7,359 10.1%

Males per 100 Females (2017)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	98	95	96
Age Under 5 Years	108 51.9%	107 51.7%	105 51.3%
Age 5 to 9 Years	104 51.1%	102 50.5%	104 50.9%
Age 10 to 14 Years	94 48.4%	99 49.7%	103 50.7%
Age 15 to 19 Years	115 53.5%	104 51.1%	105 51.1%
Age 20 to 24 Years	94 48.4%	96 48.9%	100 49.9%
Age 25 to 29 Years	118 54.0%	103 50.6%	103 50.7%
Age 30 to 34 Years	83 45.4%	94 48.5%	95 48.8%
Age 35 to 39 Years	87 46.4%	94 48.4%	96 49.1%
Age 40 to 44 Years	98 49.5%	100 49.9%	96 48.9%
Age 45 to 49 Years	96 49.0%	90 47.3%	91 47.6%
Age 50 to 54 Years	99 49.6%	100 50.0%	100 50.0%
Age 55 to 59 Years	108 51.9%	95 48.7%	91 47.5%
Age 60 to 64 Years	106 51.6%	90 47.3%	90 47.3%
Age 65 to 69 Years	91 47.6%	85 45.9%	90 47.4%
Age 70 to 74 Years	81 44.6%	86 46.2%	85 45.8%
Age 75 to 79 Years	74 42.6%	73 42.2%	74 42.6%
Age 80 to 84 Years	76 43.1%	66 39.9%	72 41.9%
Age 85 Years or Over	62 38.2%	39 28.2%	48 32.2%
Age 19 Years or Less	105 51.1%	103 50.7%	104 51.0%
Age 20 to 39 Years	94 48.4%	96 49.1%	98 49.6%
Age 40 to 64 Years	100 50.1%	95 48.7%	94 48.3%
Age 65 Years or Over	82 45.0%	76 43.2%	79 44.3%

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Towne Lake Square

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	1 mi radius		3 mi radius		5 mi radius	
Household Type (2017)						
Total Households	3,339		22,372		53,858	
Households with Children	1,507	45.1%	8,879	39.7%	20,195	37.5%
Average Household Size	3.0		2.8		2.8	
Household Density per Square Mile	1,063		792		686	
Population Family	9,321	92.1%	54,660	87.8%	129,423	87.2%
Population Non-Family	796	7.9%	7,512	12.1%	18,744	12.6%
Population Group Quarters	-	-	109	0.2%	212	0.1%
Family Households	2,765	82.8%	16,573	74.1%	39,527	73.4%
Married Couple Households	2,294	83.0%	12,803	77.3%	31,098	78.7%
Other Family Households	470	17.0%	3,770	22.7%	8,429	21.3%
Family Households with Children	1,499	54.2%	8,805	53.1%	20,037	50.7%
Married Couple with Children	1,193	79.6%	6,361	72.2%	14,843	74.1%
Other Family Households with Children	306	20.4%	2,444	27.8%	5,194	25.9%
Family Households No Children	1,265	45.8%	7,768	46.9%	19,490	49.3%
Married Couple No Children	1,102	87.1%	6,442	82.9%	16,255	83.4%
Other Family Households No Children	164	12.9%	1,326	17.1%	3,235	16.6%
Non-Family Households	574	17.2%	5,800	25.9%	14,330	26.6%
Non-Family Households with Children	8	1.4%	74	1.3%	158	1.1%
Non-Family Households No Children	566	98.6%	5,725	98.7%	14,172	98.9%
Average Family Household Size	3.4		3.3		3.3	
Average Family Income	\$112,213		\$99,925		\$100,153	
Median Family Income	\$102,481		\$89,708		\$89,766	
Average Non-Family Household Size	1.4		1.3		1.3	
Marital Status (2017)						
Population Age 15 Years or Over	7,931		49,085		118,336	
Never Married	2,224	28.0%	14,782	30.1%	33,420	28.2%
Currently Married	4,191	52.8%	25,918	52.8%	63,554	53.7%
Previously Married	1,516	19.1%	8,385	17.1%	21,361	18.1%
Separated	261	17.2%	1,580	18.8%	3,926	18.4%
Widowed	528	34.8%	2,140	25.5%	4,695	22.0%
Divorced	728	48.0%	4,664	55.6%	12,740	59.6%
Educational Attainment (2017)						
Adult Population Age 25 Years or Over	6,281		39,628		96,607	
Elementary (Grade Level 0 to 8)	50	0.8%	1,247	3.1%	2,959	3.1%
Some High School (Grade Level 9 to 11)	192	3.1%	2,236	5.6%	4,746	4.9%
High School Graduate	1,256	20.0%	9,374	23.7%	22,995	23.8%
Some College	1,372	21.8%	9,441	23.8%	22,561	23.4%
Associate Degree Only	520	8.3%	2,994	7.6%	7,371	7.6%
Bachelor Degree Only	2,013	32.1%	10,143	25.6%	25,032	25.9%
Graduate Degree	878	14.0%	4,192	10.6%	10,942	11.3%
Any College (Some College or Higher)	4,783	76.2%	26,771	67.6%	65,907	68.2%
College Degree + (Bachelor Degree or Higher)	2,891	46.0%	14,335	36.2%	35,975	37.2%

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Housing

	1 mi radius	3 mi radius	5 mi radius
Total Housing Units (2017)	3,399	23,066	55,456
Total Housing Units (2010)	3,346	20,529	50,602
Historical Annual Growth (2010-2017)	53 0.2%	2,537 1.8%	4,854 1.4%
Housing Units Occupied (2017)	3,339 98.2%	22,372 97.0%	53,858 97.1%
Housing Units Owner-Occupied	2,612 78.2%	16,089 71.9%	41,270 76.6%
Housing Units Renter-Occupied	727 21.8%	6,284 28.1%	12,588 23.4%
Housing Units Vacant (2017)	60 1.8%	693 3.1%	1,598 3.0%

Household Size (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Households	3,339	22,372	53,858
1 Person Households	397 11.9%	4,498 20.1%	11,040 20.5%
2 Person Households	1,016 30.4%	7,014 31.4%	17,035 31.6%
3 Person Households	673 20.2%	4,086 18.3%	10,013 18.6%
4 Person Households	773 23.1%	3,948 17.6%	9,283 17.2%
5 Person Households	356 10.7%	1,807 8.1%	4,123 7.7%
6 Person Households	85 2.6%	637 2.8%	1,482 2.8%
7 or More Person Households	39 1.2%	384 1.7%	882 1.6%

Household Income Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	396 11.9%	1,555 6.9%	3,630 6.7%
HH Income \$150,000 to \$199,999	297 8.9%	1,821 8.1%	4,229 7.9%
HH Income \$125,000 to \$149,999	326 9.8%	1,834 8.2%	4,427 8.2%
HH Income \$100,000 to \$124,999	476 14.3%	2,628 11.7%	6,261 11.6%
HH Income \$75,000 to \$99,999	452 13.5%	3,322 14.9%	8,875 16.5%
HH Income \$50,000 to \$74,999	504 15.1%	3,712 16.6%	9,975 18.5%
HH Income \$35,000 to \$49,999	380 11.4%	2,636 11.8%	6,065 11.3%
HH Income \$25,000 to \$34,999	273 8.2%	1,921 8.6%	4,202 7.8%
HH Income \$15,000 to \$24,999	176 5.3%	1,724 7.7%	3,709 6.9%
HH Income \$10,000 to \$14,999	12 0.3%	489 2.2%	1,039 1.9%
HH Income Under \$10,000	46 1.4%	729 3.3%	1,445 2.7%

Household Vehicles (2017)

	1 mi radius	3 mi radius	5 mi radius
Households 0 Vehicles Available	30 0.9%	657 2.9%	1,139 2.1%
Households 1 Vehicle Available	754 22.6%	6,031 27.0%	14,196 26.4%
Households 2 Vehicles Available	1,441 43.2%	9,927 44.4%	23,902 44.4%
Households 3 or More Vehicles Available	1,113 33.3%	5,758 25.7%	14,620 27.1%
Total Vehicles Available	7,451	45,283	110,760
Average Vehicles per Household	2.2	2.0	2.1
Owner-Occupied Household Vehicles	6,111 82.0%	35,340 78.0%	90,101 81.3%
Average Vehicles per Owner-Occupied Household	2.3	2.2	2.2
Renter-Occupied Household Vehicles	1,340 18.0%	9,943 22.0%	20,660 18.7%
Average Vehicles per Renter-Occupied Household	1.8	1.6	1.6

Travel Time (2015)

	1 mi radius	3 mi radius	5 mi radius
Worker Base Age 16 years or Over	5,133	31,520	76,426
Travel to Work in 14 Minutes or Less	1,044 20.3%	5,543 17.6%	13,478 17.6%
Travel to Work in 15 to 29 Minutes	1,042 20.3%	7,691 24.4%	20,235 26.5%
Travel to Work in 30 to 59 Minutes	1,820 35.5%	10,519 33.4%	26,255 34.4%
Travel to Work in 60 Minutes or More	839 16.4%	5,443 17.3%	13,167 17.2%
Work at Home	341 6.6%	2,496 7.9%	5,758 7.5%
Average Minutes Travel to Work	29.7	30.4	30.2

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COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1127/-84.5556

RFULL9

Towne Lake Square	1 mi radius		3 mi radius		5 mi radius	
2295 Towne Lake Pkwy, Woodstock, GA 30189-5520						
Transportation To Work (2015)						
Worker Base Age 16 years or Over	5,133		31,520		76,426	
Drive to Work Alone	3,980	77.5%	24,867	78.9%	61,686	80.7%
Drive to Work in Carpool	622	12.1%	2,798	8.9%	6,452	8.4%
Travel to Work by Public Transportation	39	0.8%	404	1.3%	649	0.8%
Drive to Work on Motorcycle	-	-	18	0.1%	44	0.1%
Bicycle to Work	1	-	1	-	27	-
Walk to Work	16	0.3%	320	1.0%	774	1.0%
Other Means	135	2.6%	617	2.0%	1,036	1.4%
Work at Home	341	6.6%	2,496	7.9%	5,758	7.5%
Daytime Demographics (2017)						
Total Businesses	511		2,995		5,644	
Total Employees	3,074		20,486		38,602	
Company Headquarter Businesses	1	0.2%	4	0.1%	11	0.2%
Company Headquarter Employees	1	-	43	0.2%	390	1.0%
Employee Population per Business	6.0 to 1		6.8 to 1		6.8 to 1	
Residential Population per Business	19.8 to 1		20.8 to 1		26.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,717		36,339		75,224	
Labor Force						
Labor Population Age 16 Years or Over (2017)	7,714		47,962		115,928	
Labor Force Total Males (2017)	3,809	49.4%	23,178	48.3%	56,101	48.4%
Male Civilian Employed	2,776	72.9%	16,992	73.3%	41,382	73.8%
Male Civilian Unemployed	109	2.9%	641	2.8%	1,633	2.9%
Males in Armed Forces	-	-	1	-	29	0.1%
Males Not in Labor Force	923	24.2%	5,544	23.9%	13,058	23.3%
Labor Force Total Females (2017)	3,906	50.6%	24,784	51.7%	59,827	51.6%
Female Civilian Employed	2,295	58.8%	15,117	61.0%	37,895	63.3%
Female Civilian Unemployed	66	1.7%	834	3.4%	1,734	2.9%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,545	39.5%	8,834	35.6%	20,198	33.8%
Unemployment Rate		2.3%		3.1%		2.9%
Labor Force Growth (2010-2017)	-10	-0.2%	383	1.2%	116	0.1%
Male Labor Force Growth (2010-2017)	-5	-0.2%	198	1.2%	61	0.1%
Female Labor Force Growth (2010-2017)	-5	-0.2%	186	1.2%	55	0.1%
Occupation (2015)						
Occupation Population Age 16 Years or Over	5,081		31,725		79,161	
Occupation Total Males	2,781	54.7%	16,794	52.9%	41,320	52.2%
Occupation Total Females	2,300	45.3%	14,931	47.1%	37,840	47.8%
Management, Business, Financial Operations	1,169	23.0%	6,645	20.9%	15,989	20.2%
Professional, Related	1,180	23.2%	6,350	20.0%	16,499	20.8%
Service	657	12.9%	4,968	15.7%	12,095	15.3%
Sales, Office	1,345	26.5%	8,733	27.5%	21,199	26.8%
Farming, Fishing, Forestry	3	0.1%	21	0.1%	245	0.3%
Construction, Extraction, Maintenance	344	6.8%	1,943	6.1%	5,364	6.8%
Production, Transport, Material Moving	384	7.5%	3,065	9.7%	7,770	9.8%
White Collar Workers	3,693	72.7%	21,727	68.5%	53,687	67.8%
Blue Collar Workers	1,388	27.3%	9,998	31.5%	25,474	32.2%

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RFULL9

Towne Lake Square		1 mi radius		3 mi radius		5 mi radius	
2295 Towne Lake Pkwy, Woodstock, GA 30189-5520							
Units In Structure (2015)							
Total Units		3,241		19,104		47,313	
1 Detached Unit		2,806	86.6%	16,570	86.7%	43,419	91.8%
1 Attached Unit		25	0.8%	1,067	5.6%	2,336	4.9%
2 Units		-	-	26	0.1%	192	0.4%
3 to 4 Units		12	0.4%	329	1.7%	554	1.2%
5 to 9 Units		53	1.6%	683	3.6%	1,136	2.4%
10 to 19 Units		184	5.7%	1,309	6.9%	2,236	4.7%
20 to 49 Units		47	1.5%	754	3.9%	1,315	2.8%
50 or More Units		187	5.8%	649	3.4%	1,051	2.2%
Mobile Home or Trailer		31	1.0%	748	3.9%	1,572	3.3%
Other Structure		-	-	1	-	2	-
Homes Built By Year (2015)							
Homes Built 2014 or later		9	0.3%	78	0.4%	257	0.5%
Homes Built 2010 to 2013		88	0.3%	1,024	0.4%	2,382	0.5%
Homes Built 2000 to 2009		444	13.7%	5,304	27.8%	12,713	26.9%
Homes Built 1990 to 1999		2,041	63.0%	8,135	42.6%	16,498	34.9%
Homes Built 1980 to 1989		383	11.8%	4,000	20.9%	12,649	26.7%
Homes Built 1970 to 1979		248	7.7%	2,654	13.9%	6,606	14.0%
Homes Built 1960 to 1969		23	0.7%	403	2.1%	1,488	3.1%
Homes Built 1950 to 1959		4	0.1%	230	1.2%	490	1.0%
Homes Built 1940 to 1949		32	1.0%	120	0.6%	302	0.6%
Homes Built Before 1939		75	2.3%	190	1.0%	427	0.9%
Median Age of Homes		23.4 yrs		23.7 yrs		24.5 yrs	
Home Values (2015)							
Owner Specified Housing Units		2,535		14,096		36,481	
Home Values \$1,000,000 or More		6	0.2%	64	0.5%	290	0.8%
Home Values \$750,000 to \$999,999		4	0.2%	64	0.5%	234	0.6%
Home Values \$500,000 to \$749,999		56	2.2%	647	4.6%	1,715	4.7%
Home Values \$400,000 to \$499,999		277	10.9%	915	6.5%	1,962	5.4%
Home Values \$300,000 to \$399,999		429	16.9%	1,946	13.8%	4,042	11.1%
Home Values \$250,000 to \$299,999		447	17.6%	2,165	15.4%	5,175	14.2%
Home Values \$200,000 to \$249,999		555	21.9%	2,519	17.9%	6,529	17.9%
Home Values \$175,000 to \$199,999		288	11.4%	1,850	13.1%	4,558	12.5%
Home Values \$150,000 to \$174,999		284	11.2%	1,839	13.0%	5,211	14.3%
Home Values \$125,000 to \$149,999		138	5.4%	1,674	11.9%	5,120	14.0%
Home Values \$100,000 to \$124,999		80	3.1%	1,231	8.7%	3,782	10.4%
Home Values \$90,000 to \$99,999		19	0.7%	140	1.0%	385	1.1%
Home Values \$80,000 to \$89,999		13	0.5%	241	1.7%	670	1.8%
Home Values \$70,000 to \$79,999		4	0.1%	176	1.2%	411	1.1%
Home Values \$60,000 to \$69,999		4	0.2%	107	0.8%	309	0.8%
Home Values \$50,000 to \$59,999		1	-	39	0.3%	145	0.4%
Home Values \$35,000 to \$49,999		2	0.1%	30	0.2%	121	0.3%
Home Values \$25,000 to \$34,999		-	-	13	0.1%	33	0.1%
Home Values \$10,000 to \$24,999		9	0.4%	198	1.4%	356	1.0%
Home Values Under \$10,000		2	0.1%	28	0.2%	163	0.4%
Owner-Occupied Median Home Value		\$249,425		\$213,421		\$202,306	
Renter-Occupied Median Rent		\$941		\$855		\$915	

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RFULL9

Towne Lake Square

2295 Towne Lake Pkwy, Woodstock, GA 30189-5520

Total Annual Consumer Expenditure (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$237 M	\$1.42 B	\$3.49 B
Total Non-Retail Expenditure	\$130 M	\$777 M	\$1.91 B
Total Retail Expenditure	\$107 M	\$646 M	\$1.58 B
Apparel	\$8.37 M	\$49.9 M	\$122 M
Contributions	\$11.4 M	\$65.0 M	\$158 M
Education	\$9.74 M	\$55.4 M	\$134 M
Entertainment	\$13.5 M	\$80.6 M	\$198 M
Food and Beverages	\$33.9 M	\$206 M	\$506 M
Furnishings and Equipment	\$8.48 M	\$50.1 M	\$123 M
Gifts	\$6.35 M	\$36.6 M	\$89.3 M
Health Care	\$17.9 M	\$110 M	\$271 M
Household Operations	\$7.35 M	\$42.4 M	\$104 M
Miscellaneous Expenses	\$3.39 M	\$20.6 M	\$50.5 M
Personal Care	\$3.06 M	\$18.4 M	\$45.2 M
Personal Insurance	\$1.92 M	\$11.0 M	\$27.0 M
Reading	\$526 K	\$3.16 M	\$7.76 M
Shelter	\$49.1 M	\$293 M	\$720 M
Tobacco	\$1.26 M	\$8.09 M	\$19.9 M
Transportation	\$44.4 M	\$268 M	\$662 M
Utilities	\$16.9 M	\$104 M	\$255 M

Monthly Household Consumer Expenditure (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$5,927	\$5,299	\$5,404
Total Non-Retail Expenditure	\$3,251 54.8%	\$2,895 54.6%	\$2,953 54.6%
Total Retail Expenditures	\$2,676 45.2%	\$2,405 45.4%	\$2,452 45.4%
Apparel	\$209 3.5%	\$186 3.5%	\$190 3.5%
Contributions	\$285 4.8%	\$242 4.6%	\$245 4.5%
Education	\$243 4.1%	\$206 3.9%	\$208 3.8%
Entertainment	\$338 5.7%	\$300 5.7%	\$306 5.7%
Food and Beverages	\$847 14.3%	\$767 14.5%	\$783 14.5%
Furnishings and Equipment	\$212 3.6%	\$186 3.5%	\$191 3.5%
Gifts	\$159 2.7%	\$136 2.6%	\$138 2.6%
Health Care	\$446 7.5%	\$410 7.7%	\$419 7.7%
Household Operations	\$184 3.1%	\$158 3.0%	\$161 3.0%
Miscellaneous Expenses	\$85 1.4%	\$77 1.4%	\$78 1.4%
Personal Care	\$76 1.3%	\$69 1.3%	\$70 1.3%
Personal Insurance	\$48 0.8%	\$41 0.8%	\$42 0.8%
Reading	\$13 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$1,225 20.7%	\$1,093 20.6%	\$1,113 20.6%
Tobacco	\$32 0.5%	\$30 0.6%	\$31 0.6%
Transportation	\$1,107 18.7%	\$1,000 18.9%	\$1,024 19.0%
Utilities	\$421 7.1%	\$386 7.3%	\$394 7.3%

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