

# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9735/-84.4807

RFULL9

Upper Roswell / East Piedmont	1 mi radius		3 mi radius		5 mi radius	
2424 Roswell Road, Marietta, GA 30062						
<b>Population</b>						
Estimated Population (2017)	8,736		71,388		189,851	
Projected Population (2022)	9,282		76,236		203,331	
Census Population (2010)	8,340		68,474		177,768	
Census Population (2000)	7,410		68,108		179,995	
Projected Annual Growth (2017-2022)	546	1.3%	4,848	1.4%	13,480	1.4%
Historical Annual Growth (2010-2017)	396	0.7%	2,914	0.6%	12,083	1.0%
Historical Annual Growth (2000-2010)	930	1.3%	366	0.1%	-2,227	-0.1%
Estimated Population Density (2017)	2,782 <i>psm</i>		2,526 <i>psm</i>		2,418 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2017)	3,717		28,309		75,377	
Projected Households (2022)	3,907		29,979		80,091	
Census Households (2010)	3,511		26,932		69,836	
Census Households (2000)	3,009		26,607		69,173	
Projected Annual Growth (2017-2022)	190	1.0%	1,670	1.2%	4,714	1.3%
Historical Annual Change (2000-2017)	707	1.4%	1,702	0.4%	6,203	0.5%
<b>Average Household Income</b>						
Estimated Average Household Income (2017)	\$96,321		\$99,785		\$103,142	
Projected Average Household Income (2022)	\$121,310		\$125,179		\$128,469	
Census Average Household Income (2010)	\$82,311		\$87,787		\$88,507	
Census Average Household Income (2000)	\$80,253		\$80,143		\$82,579	
Projected Annual Change (2017-2022)	\$24,989	5.2%	\$25,394	5.1%	\$25,327	4.9%
Historical Annual Change (2000-2017)	\$16,068	1.2%	\$19,643	1.4%	\$20,563	1.5%
<b>Median Household Income</b>						
Estimated Median Household Income (2017)	\$85,124		\$87,964		\$87,031	
Projected Median Household Income (2022)	\$99,560		\$102,955		\$101,410	
Census Median Household Income (2010)	\$58,977		\$70,383		\$69,977	
Census Median Household Income (2000)	\$66,621		\$68,686		\$68,206	
Projected Annual Change (2017-2022)	\$14,436	3.4%	\$14,991	3.4%	\$14,378	3.3%
Historical Annual Change (2000-2017)	\$18,503	1.6%	\$19,278	1.7%	\$18,825	1.6%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2017)	\$40,992		\$39,582		\$40,995	
Projected Per Capita Income (2022)	\$51,075		\$49,236		\$50,644	
Census Per Capita Income (2010)	\$34,650		\$34,529		\$34,770	
Census Per Capita Income (2000)	\$32,562		\$31,427		\$31,727	
Projected Annual Change (2017-2022)	\$10,083	4.9%	\$9,654	4.9%	\$9,650	4.7%
Historical Annual Change (2000-2017)	\$8,430	1.5%	\$8,154	1.5%	\$9,267	1.7%
Estimated Average Household Net Worth (2017)	\$748,490		\$795,789		\$784,442	

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Upper Roswell / East Piedmont	1 mi radius		3 mi radius		5 mi radius	
2424 Roswell Road, Marietta, GA 30062						
<b>Race and Ethnicity</b>						
Total Population (2017)	8,736		71,388		189,851	
White (2017)	5,697	65.2%	48,390	67.8%	125,843	66.3%
Black or African American (2017)	1,488	17.0%	11,909	16.7%	36,275	19.1%
American Indian or Alaska Native (2017)	12	0.1%	147	0.2%	534	0.3%
Asian (2017)	1,097	12.6%	6,200	8.7%	14,216	7.5%
Hawaiian or Pacific Islander (2017)	5	0.1%	46	0.1%	94	-
Other Race (2017)	215	2.5%	2,950	4.1%	8,166	4.3%
Two or More Races (2017)	222	2.5%	1,745	2.4%	4,724	2.5%
Population < 18 (2017)	1,827	20.9%	15,887	22.3%	42,729	22.5%
White Not Hispanic	917	50.2%	8,204	51.6%	21,893	51.2%
Black or African American	353	19.3%	3,087	19.4%	8,977	21.0%
Asian	287	15.7%	1,562	9.8%	3,513	8.2%
Other Race Not Hispanic	105	5.7%	786	4.9%	1,986	4.6%
Hispanic	166	9.1%	2,249	14.2%	6,359	14.9%
Not Hispanic or Latino Population (2017)	8,109	92.8%	64,045	89.7%	168,880	89.0%
Not Hispanic White	5,288	65.2%	44,493	69.5%	114,641	67.9%
Not Hispanic Black or African American	1,449	17.9%	11,488	17.9%	34,944	20.7%
Not Hispanic American Indian or Alaska Native	9	0.1%	87	0.1%	294	0.2%
Not Hispanic Asian	1,089	13.4%	6,151	9.6%	14,085	8.3%
Not Hispanic Hawaiian or Pacific Islander	5	0.1%	42	0.1%	78	-
Not Hispanic Other Race	86	1.1%	484	0.8%	1,370	0.8%
Not Hispanic Two or More Races	184	2.3%	1,300	2.0%	3,468	2.1%
Hispanic or Latino Population (2017)	627	7.2%	7,343	10.3%	20,971	11.0%
Hispanic White	409	65.3%	3,897	53.1%	11,202	53.4%
Hispanic Black or African American	39	6.2%	421	5.7%	1,331	6.3%
Hispanic American Indian or Alaska Native	4	0.6%	59	0.8%	240	1.1%
Hispanic Asian	9	1.4%	49	0.7%	131	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	5	0.1%	16	0.1%
Hispanic Other Race	129	20.6%	2,466	33.6%	6,795	32.4%
Hispanic Two or More Races	38	6.0%	446	6.1%	1,256	6.0%
Not Hispanic or Latino Population (2010)	7,794	93.5%	61,668	90.1%	158,329	89.1%
Hispanic or Latino Population (2010)	546	6.5%	6,806	9.9%	19,438	10.9%
Not Hispanic or Latino Population (2000)	7,074	95.5%	63,725	93.6%	165,553	92.0%
Hispanic or Latino Population (2000)	336	4.5%	4,383	6.4%	14,442	8.0%
Not Hispanic or Latino Population (2022)	8,524	91.8%	67,542	88.6%	178,522	87.8%
Hispanic or Latino Population (2022)	759	8.2%	8,694	11.4%	24,809	12.2%
Projected Annual Growth (2017-2022)	132	4.2%	1,351	3.7%	3,838	3.7%
Historical Annual Growth (2000-2010)	210	6.2%	2,422	5.5%	4,996	3.5%

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Lat/Lon: 33.9735/-84.4807

RFULL9

## Upper Roswell / East Piedmont

2424 Roswell Road, Marietta, GA 30062

1 mi radius      3 mi radius      5 mi radius

### Total Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Population	8,736	71,388	189,851
Age Under 5 Years	506 5.8%	4,319 6.1%	11,172 5.9%
Age 5 to 9 Years	505 5.8%	4,443 6.2%	11,995 6.3%
Age 10 to 14 Years	506 5.8%	4,440 6.2%	12,356 6.5%
Age 15 to 19 Years	505 5.8%	4,142 5.8%	11,726 6.2%
Age 20 to 24 Years	612 7.0%	3,879 5.4%	11,906 6.3%
Age 25 to 29 Years	631 7.2%	4,362 6.1%	12,561 6.6%
Age 30 to 34 Years	580 6.6%	4,630 6.5%	12,391 6.5%
Age 35 to 39 Years	579 6.6%	4,806 6.7%	12,493 6.6%
Age 40 to 44 Years	595 6.8%	4,916 6.9%	13,105 6.9%
Age 45 to 49 Years	641 7.3%	5,156 7.2%	13,535 7.1%
Age 50 to 54 Years	603 6.9%	5,102 7.1%	13,684 7.2%
Age 55 to 59 Years	627 7.2%	5,273 7.4%	13,626 7.2%
Age 60 to 64 Years	517 5.9%	4,800 6.7%	12,456 6.6%
Age 65 to 69 Years	437 5.0%	4,124 5.8%	10,285 5.4%
Age 70 to 74 Years	288 3.3%	2,884 4.0%	6,798 3.6%
Age 75 to 79 Years	233 2.7%	1,783 2.5%	4,157 2.2%
Age 80 to 84 Years	176 2.0%	1,215 1.7%	2,741 1.4%
Age 85 Years or Over	193 2.2%	1,112 1.6%	2,862 1.5%
Median Age	38.9	40.1	39.3
Age 19 Years or Less	2,023 23.2%	17,344 24.3%	47,248 24.9%
Age 20 to 64 Years	5,385 61.6%	42,925 60.1%	115,759 61.0%
Age 65 Years or Over	1,328 15.2%	11,119 15.6%	26,843 14.1%

### Female Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Female Population	4,479 51.3%	36,549 51.2%	96,732 51.0%
Age Under 5 Years	240 5.4%	2,108 5.8%	5,516 5.7%
Age 5 to 9 Years	239 5.3%	2,118 5.8%	5,824 6.0%
Age 10 to 14 Years	228 5.1%	2,113 5.8%	6,021 6.2%
Age 15 to 19 Years	230 5.1%	1,995 5.5%	5,537 5.7%
Age 20 to 24 Years	319 7.1%	1,870 5.1%	5,645 5.8%
Age 25 to 29 Years	311 6.9%	2,203 6.0%	6,278 6.5%
Age 30 to 34 Years	304 6.8%	2,367 6.5%	6,276 6.5%
Age 35 to 39 Years	300 6.7%	2,448 6.7%	6,274 6.5%
Age 40 to 44 Years	312 7.0%	2,542 7.0%	6,753 7.0%
Age 45 to 49 Years	327 7.3%	2,649 7.2%	6,982 7.2%
Age 50 to 54 Years	285 6.4%	2,604 7.1%	7,047 7.3%
Age 55 to 59 Years	340 7.6%	2,802 7.7%	7,254 7.5%
Age 60 to 64 Years	291 6.5%	2,594 7.1%	6,566 6.8%
Age 65 to 69 Years	228 5.1%	2,158 5.9%	5,241 5.4%
Age 70 to 74 Years	160 3.6%	1,523 4.2%	3,623 3.7%
Age 75 to 79 Years	134 3.0%	997 2.7%	2,283 2.4%
Age 80 to 84 Years	105 2.3%	711 1.9%	1,630 1.7%
Age 85 Years or Over	128 2.9%	751 2.1%	1,980 2.0%
Female Median Age	40.4	41.4	40.4
Age 19 Years or Less	936 20.9%	8,333 22.8%	22,900 23.7%
Age 20 to 64 Years	2,787 62.2%	22,077 60.4%	59,075 61.1%
Age 65 Years or Over	755 16.9%	6,139 16.8%	14,757 15.3%

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## Upper Roswell / East Piedmont

2424 Roswell Road, Marietta, GA 30062

1 mi radius      3 mi radius      5 mi radius

### Male Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,257 48.7%	34,839 48.8%	93,119 49.0%
Age Under 5 Years	267 6.3%	2,212 6.3%	5,655 6.1%
Age 5 to 9 Years	267 6.3%	2,325 6.7%	6,170 6.6%
Age 10 to 14 Years	278 6.5%	2,328 6.7%	6,335 6.8%
Age 15 to 19 Years	275 6.5%	2,147 6.2%	6,188 6.6%
Age 20 to 24 Years	293 6.9%	2,010 5.8%	6,262 6.7%
Age 25 to 29 Years	321 7.5%	2,159 6.2%	6,283 6.7%
Age 30 to 34 Years	276 6.5%	2,264 6.5%	6,115 6.6%
Age 35 to 39 Years	279 6.5%	2,359 6.8%	6,219 6.7%
Age 40 to 44 Years	283 6.6%	2,374 6.8%	6,352 6.8%
Age 45 to 49 Years	314 7.4%	2,507 7.2%	6,553 7.0%
Age 50 to 54 Years	318 7.5%	2,499 7.2%	6,637 7.1%
Age 55 to 59 Years	288 6.8%	2,471 7.1%	6,372 6.8%
Age 60 to 64 Years	227 5.3%	2,206 6.3%	5,890 6.3%
Age 65 to 69 Years	209 4.9%	1,966 5.6%	5,045 5.4%
Age 70 to 74 Years	128 3.0%	1,361 3.9%	3,174 3.4%
Age 75 to 79 Years	99 2.3%	787 2.3%	1,874 2.0%
Age 80 to 84 Years	71 1.7%	505 1.4%	1,111 1.2%
Age 85 Years or Over	66 1.5%	361 1.0%	882 0.9%
Male Median Age	37.6	39.0	38.2
Age 19 Years or Less	1,087 25.5%	9,012 25.9%	24,349 26.1%
Age 20 to 64 Years	2,598 61.0%	20,848 59.8%	56,684 60.9%
Age 65 Years or Over	573 13.5%	4,980 14.3%	12,086 13.0%

### Males per 100 Females (2017)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	95	95	96
Age Under 5 Years	111 52.7%	105 51.2%	103 50.6%
Age 5 to 9 Years	112 52.8%	110 52.3%	106 51.4%
Age 10 to 14 Years	122 54.9%	110 52.4%	105 51.3%
Age 15 to 19 Years	120 54.4%	108 51.8%	112 52.8%
Age 20 to 24 Years	92 48.0%	107 51.8%	111 52.6%
Age 25 to 29 Years	103 50.8%	98 49.5%	100 50.0%
Age 30 to 34 Years	91 47.6%	96 48.9%	97 49.4%
Age 35 to 39 Years	93 48.2%	96 49.1%	99 49.8%
Age 40 to 44 Years	91 47.6%	93 48.3%	94 48.5%
Age 45 to 49 Years	96 49.0%	95 48.6%	94 48.4%
Age 50 to 54 Years	112 52.8%	96 49.0%	94 48.5%
Age 55 to 59 Years	85 45.8%	88 46.9%	88 46.8%
Age 60 to 64 Years	78 43.8%	85 46.0%	90 47.3%
Age 65 to 69 Years	92 47.8%	91 47.7%	96 49.0%
Age 70 to 74 Years	80 44.5%	89 47.2%	88 46.7%
Age 75 to 79 Years	74 42.4%	79 44.1%	82 45.1%
Age 80 to 84 Years	68 40.4%	71 41.5%	68 40.5%
Age 85 Years or Over	51 33.9%	48 32.5%	45 30.8%
Age 19 Years or Less	116 53.7%	108 52.0%	106 51.5%
Age 20 to 39 Years	95 48.7%	99 49.7%	102 50.4%
Age 40 to 64 Years	92 47.9%	91 47.8%	92 47.9%
Age 65 Years or Over	76 43.1%	81 44.8%	82 45.0%

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## Upper Roswell / East Piedmont

2424 Roswell Road, Marietta, GA 30062

	1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2017)</b>			
Total Households	3,717	28,309	75,377
Households with Children	1,107 29.8%	9,065 32.0%	24,004 31.8%
Average Household Size	2.3	2.5	2.5
Household Density per Square Mile	1,184	1,002	960
Population Family	6,977 79.9%	59,856 83.8%	155,276 81.8%
Population Non-Family	1,740 19.9%	11,370 15.9%	32,838 17.3%
Population Group Quarters	19 0.2%	162 0.2%	1,737 0.9%
Family Households	2,289 61.6%	19,279 68.1%	49,584 65.8%
Married Couple Households	1,799 78.6%	15,197 78.8%	38,199 77.0%
Other Family Households	490 21.4%	4,082 21.2%	11,385 23.0%
Family Households with Children	1,098 47.9%	8,997 46.7%	23,810 48.0%
Married Couple with Children	811 73.9%	6,599 73.3%	16,908 71.0%
Other Family Households with Children	287 26.1%	2,398 26.7%	6,902 29.0%
Family Households No Children	1,191 52.1%	10,282 53.3%	25,774 52.0%
Married Couple No Children	988 83.0%	8,598 83.6%	21,291 82.6%
Other Family Households No Children	203 17.0%	1,684 16.4%	4,483 17.4%
Non-Family Households	1,428 38.4%	9,030 31.9%	25,792 34.2%
Non-Family Households with Children	10 0.7%	68 0.7%	194 0.8%
Non-Family Households No Children	1,418 99.3%	8,962 99.3%	25,598 99.2%
Average Family Household Size	3.0	3.1	3.1
Average Family Income	\$127,746	\$119,173	\$126,852
Median Family Income	\$115,624	\$107,119	\$108,547
Average Non-Family Household Size	1.2	1.3	1.3
<b>Marital Status (2017)</b>			
Population Age 15 Years or Over	7,218	58,186	154,328
Never Married	2,121 29.4%	15,886 27.3%	46,246 30.0%
Currently Married	3,820 52.9%	30,685 52.7%	79,705 51.6%
Previously Married	1,277 17.7%	11,615 20.0%	28,377 18.4%
Separated	194 15.2%	1,884 16.2%	5,329 18.8%
Widowed	288 22.6%	2,811 24.2%	6,334 22.3%
Divorced	794 62.2%	6,920 59.6%	16,714 58.9%
<b>Educational Attainment (2017)</b>			
Adult Population Age 25 Years or Over	6,101	50,164	130,696
Elementary (Grade Level 0 to 8)	114 1.9%	1,541 3.1%	4,341 3.3%
Some High School (Grade Level 9 to 11)	255 4.2%	1,720 3.4%	4,443 3.4%
High School Graduate	760 12.5%	7,412 14.8%	20,121 15.4%
Some College	1,339 21.9%	9,359 18.7%	23,328 17.8%
Associate Degree Only	572 9.4%	3,592 7.2%	9,212 7.0%
Bachelor Degree Only	1,910 31.3%	17,345 34.6%	44,968 34.4%
Graduate Degree	1,151 18.9%	9,196 18.3%	24,284 18.6%
Any College (Some College or Higher)	4,972 81.5%	39,491 78.7%	101,791 77.9%
College Degree + (Bachelor Degree or Higher)	3,061 50.2%	26,541 52.9%	69,251 53.0%

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## Upper Roswell / East Piedmont

2424 Roswell Road, Marietta, GA 30062

### Housing

	1 mi radius	3 mi radius	5 mi radius
Total Housing Units (2017)	3,796	29,219	78,087
Total Housing Units (2010)	3,713	29,006	76,817
Historical Annual Growth (2010-2017)	82 0.3%	213 0.1%	1,271 0.2%
Housing Units Occupied (2017)	3,717 97.9%	28,309 96.9%	75,377 96.5%
Housing Units Owner-Occupied	1,994 53.7%	19,670 69.5%	48,232 64.0%
Housing Units Renter-Occupied	1,722 46.3%	8,639 30.5%	27,145 36.0%
Housing Units Vacant (2017)	79 2.1%	910 3.2%	2,711 3.6%

### Household Size (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Households	3,717	28,309	75,377
1 Person Households	1,170 31.5%	7,184 25.4%	20,430 27.1%
2 Person Households	1,190 32.0%	9,662 34.1%	24,975 33.1%
3 Person Households	605 16.3%	4,833 17.1%	12,499 16.6%
4 Person Households	511 13.7%	4,146 14.6%	10,825 14.4%
5 Person Households	163 4.4%	1,624 5.7%	4,296 5.7%
6 Person Households	55 1.5%	552 2.0%	1,479 2.0%
7 or More Person Households	23 0.6%	308 1.1%	871 1.2%

### Household Income Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	476 12.8%	3,187 11.3%	9,285 12.3%
HH Income \$150,000 to \$199,999	274 7.4%	2,819 10.0%	6,586 8.7%
HH Income \$125,000 to \$149,999	268 7.2%	2,548 9.0%	5,931 7.9%
HH Income \$100,000 to \$124,999	272 7.3%	2,822 10.0%	7,191 9.5%
HH Income \$75,000 to \$99,999	440 11.8%	3,632 12.8%	9,263 12.3%
HH Income \$50,000 to \$74,999	626 16.8%	4,493 15.9%	12,230 16.2%
HH Income \$35,000 to \$49,999	454 12.2%	2,992 10.6%	8,418 11.2%
HH Income \$25,000 to \$34,999	403 10.9%	2,216 7.8%	6,070 8.1%
HH Income \$15,000 to \$24,999	260 7.0%	1,792 6.3%	4,867 6.5%
HH Income \$10,000 to \$14,999	76 2.0%	641 2.3%	2,047 2.7%
HH Income Under \$10,000	167 4.5%	1,167 4.1%	3,488 4.6%

### Household Vehicles (2017)

	1 mi radius	3 mi radius	5 mi radius
Households 0 Vehicles Available	178 4.8%	803 2.8%	2,993 4.0%
Households 1 Vehicle Available	1,238 33.3%	8,184 28.9%	23,562 31.3%
Households 2 Vehicles Available	1,710 46.0%	13,580 48.0%	33,856 44.9%
Households 3 or More Vehicles Available	591 15.9%	5,742 20.3%	14,966 19.9%
Total Vehicles Available	6,685	54,465	140,579
Average Vehicles per Household	1.8	1.9	1.9
Owner-Occupied Household Vehicles	4,311 64.5%	41,483 76.2%	102,194 72.7%
Average Vehicles per Owner-Occupied Household	2.2	2.1	2.1
Renter-Occupied Household Vehicles	2,374 35.5%	12,982 23.8%	38,384 27.3%
Average Vehicles per Renter-Occupied Household	1.4	1.5	1.4

### Travel Time (2015)

	1 mi radius	3 mi radius	5 mi radius
Worker Base Age 16 years or Over	4,620	38,520	102,082
Travel to Work in 14 Minutes or Less	960 20.8%	6,643 17.2%	17,869 17.5%
Travel to Work in 15 to 29 Minutes	1,398 30.3%	10,992 28.5%	28,563 28.0%
Travel to Work in 30 to 59 Minutes	1,645 35.6%	14,435 37.5%	37,726 37.0%
Travel to Work in 60 Minutes or More	367 7.9%	3,176 8.2%	9,549 9.4%
Work at Home	323 7.0%	3,722 9.7%	8,911 8.7%
Average Minutes Travel to Work	26.7	28.0	27.9

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# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9735/-84.4807

RFULL9

Upper Roswell / East Piedmont		1 mi radius		3 mi radius		5 mi radius	
2424 Roswell Road, Marietta, GA 30062							
<b>Transportation To Work (2015)</b>							
Worker Base Age 16 years or Over		4,620		38,520		102,082	
Drive to Work Alone		3,828	82.9%	30,043	78.0%	79,453	77.8%
Drive to Work in Carpool		325	7.0%	2,873	7.5%	7,887	7.7%
Travel to Work by Public Transportation		36	0.8%	683	1.8%	1,932	1.9%
Drive to Work on Motorcycle		1	-	9	-	43	-
Bicycle to Work		-	-	24	0.1%	64	0.1%
Walk to Work		26	0.6%	564	1.5%	1,934	1.9%
Other Means		81	1.8%	603	1.6%	1,857	1.8%
Work at Home		323	7.0%	3,722	9.7%	8,911	8.7%
<b>Daytime Demographics (2017)</b>							
Total Businesses		495		3,233		12,654	
Total Employees		3,103		28,107		131,008	
Company Headquarter Businesses		-	-	18	0.6%	75	0.6%
Company Headquarter Employees		-	-	1,468	5.2%	14,410	11.0%
Employee Population per Business		6.3 to 1		8.7 to 1		10.4 to 1	
Residential Population per Business		17.7 to 1		22.1 to 1		15.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over		5,492		46,299		179,943	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2017)		7,116		57,316		151,963	
Labor Force Total Males (2017)		3,395	47.7%	27,543	48.1%	73,758	48.5%
Male Civilian Employed		2,477	73.0%	20,579	74.7%	54,775	74.3%
Male Civilian Unemployed		55	1.6%	659	2.4%	1,878	2.5%
Males in Armed Forces		-	-	27	0.1%	58	0.1%
Males Not in Labor Force		863	25.4%	6,278	22.8%	17,047	23.1%
Labor Force Total Females (2017)		3,721	52.3%	29,773	51.9%	78,205	51.5%
Female Civilian Employed		2,249	60.5%	18,518	62.2%	48,192	61.6%
Female Civilian Unemployed		105	2.8%	982	3.3%	2,365	3.0%
Females in Armed Forces		-	-	-	-	4	-
Females Not in Labor Force		1,367	36.7%	10,273	34.5%	27,645	35.3%
Unemployment Rate			2.2%		2.9%		2.8%
Labor Force Growth (2010-2017)		35	0.7%	71	0.2%	347	0.3%
Male Labor Force Growth (2010-2017)		18	0.7%	41	0.2%	216	0.4%
Female Labor Force Growth (2010-2017)		17	0.8%	30	0.2%	131	0.3%
<b>Occupation (2015)</b>							
Occupation Population Age 16 Years or Over		4,691		39,027		102,619	
Occupation Total Males		2,459	52.4%	20,539	52.6%	54,558	53.2%
Occupation Total Females		2,232	47.6%	18,488	47.4%	48,061	46.8%
Management, Business, Financial Operations		894	19.1%	8,442	21.6%	21,926	21.4%
Professional, Related		1,124	24.0%	10,706	27.4%	27,118	26.4%
Service		595	12.7%	4,773	12.2%	13,803	13.5%
Sales, Office		1,236	26.4%	9,589	24.6%	25,105	24.5%
Farming, Fishing, Forestry		5	0.1%	34	0.1%	61	0.1%
Construction, Extraction, Maintenance		297	6.3%	2,606	6.7%	7,107	6.9%
Production, Transport, Material Moving		541	11.5%	2,877	7.4%	7,501	7.3%
White Collar Workers		3,254	69.4%	28,737	73.6%	74,148	72.3%
Blue Collar Workers		1,437	30.6%	10,290	26.4%	28,471	27.7%

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RFULL9

Upper Roswell / East Piedmont		1 mi radius		3 mi radius		5 mi radius	
<b>2424 Roswell Road, Marietta, GA 30062</b>							
<b>Units In Structure (2015)</b>							
Total Units		3,511		26,932		69,836	
1 Detached Unit		2,266	64.5%	21,011	78.0%	49,894	71.4%
1 Attached Unit		148	4.2%	1,894	7.0%	5,961	8.5%
2 Units		36	1.0%	199	0.7%	697	1.0%
3 to 4 Units		51	1.4%	356	1.3%	1,164	1.7%
5 to 9 Units		264	7.5%	1,258	4.7%	4,887	7.0%
10 to 19 Units		455	13.0%	1,460	5.4%	5,637	8.1%
20 to 49 Units		181	5.1%	888	3.3%	3,358	4.8%
50 or More Units		248	7.1%	754	2.8%	2,535	3.6%
Mobile Home or Trailer		39	1.1%	424	1.6%	957	1.4%
Other Structure		-	-	17	0.1%	25	-
<b>Homes Built By Year (2015)</b>							
Homes Built 2014 or later		20	0.6%	164	0.6%	330	0.5%
Homes Built 2010 to 2013		52	0.6%	380	0.6%	1,306	0.5%
Homes Built 2000 to 2009		511	14.6%	2,630	9.8%	8,292	11.9%
Homes Built 1990 to 1999		661	18.8%	5,383	20.0%	13,957	20.0%
Homes Built 1980 to 1989		1,221	34.8%	7,340	27.3%	20,888	29.9%
Homes Built 1970 to 1979		635	18.1%	7,731	28.7%	19,486	27.9%
Homes Built 1960 to 1969		444	12.6%	2,866	10.6%	5,983	8.6%
Homes Built 1950 to 1959		117	3.3%	1,339	5.0%	2,811	4.0%
Homes Built 1940 to 1949		15	0.4%	220	0.8%	886	1.3%
Homes Built Before 1939		13	0.4%	212	0.8%	1,234	1.8%
Median Age of Homes		30.7 yrs		33.0 yrs		32.5 yrs	
<b>Home Values (2015)</b>							
Owner Specified Housing Units		1,888		18,839		45,443	
Home Values \$1,000,000 or More		35	1.9%	263	1.4%	970	2.1%
Home Values \$750,000 to \$999,999		54	2.9%	338	1.8%	1,133	2.5%
Home Values \$500,000 to \$749,999		181	9.6%	1,427	7.6%	5,260	11.6%
Home Values \$400,000 to \$499,999		181	9.6%	1,392	7.4%	3,986	8.8%
Home Values \$300,000 to \$399,999		373	19.8%	3,465	18.4%	7,548	16.6%
Home Values \$250,000 to \$299,999		344	18.2%	2,997	15.9%	6,402	14.1%
Home Values \$200,000 to \$249,999		304	16.1%	3,210	17.0%	6,813	15.0%
Home Values \$175,000 to \$199,999		126	6.7%	1,620	8.6%	3,646	8.0%
Home Values \$150,000 to \$174,999		117	6.2%	1,504	8.0%	3,965	8.7%
Home Values \$125,000 to \$149,999		90	4.7%	1,167	6.2%	2,573	5.7%
Home Values \$100,000 to \$124,999		70	3.7%	972	5.2%	2,438	5.4%
Home Values \$90,000 to \$99,999		13	0.7%	189	1.0%	518	1.1%
Home Values \$80,000 to \$89,999		13	0.7%	255	1.4%	687	1.5%
Home Values \$70,000 to \$79,999		6	0.3%	118	0.6%	355	0.8%
Home Values \$60,000 to \$69,999		15	0.8%	160	0.9%	480	1.1%
Home Values \$50,000 to \$59,999		13	0.7%	155	0.8%	366	0.8%
Home Values \$35,000 to \$49,999		3	0.1%	75	0.4%	242	0.5%
Home Values \$25,000 to \$34,999		-	-	30	0.2%	90	0.2%
Home Values \$10,000 to \$24,999		25	1.3%	144	0.8%	293	0.6%
Home Values Under \$10,000		17	0.9%	148	0.8%	344	0.8%
Owner-Occupied Median Home Value		\$278,693		\$256,536		\$274,984	
Renter-Occupied Median Rent		\$852		\$902		\$876	

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RFULL9

## Upper Roswell / East Piedmont

2424 Roswell Road, Marietta, GA 30062

1 mi radius      3 mi radius      5 mi radius

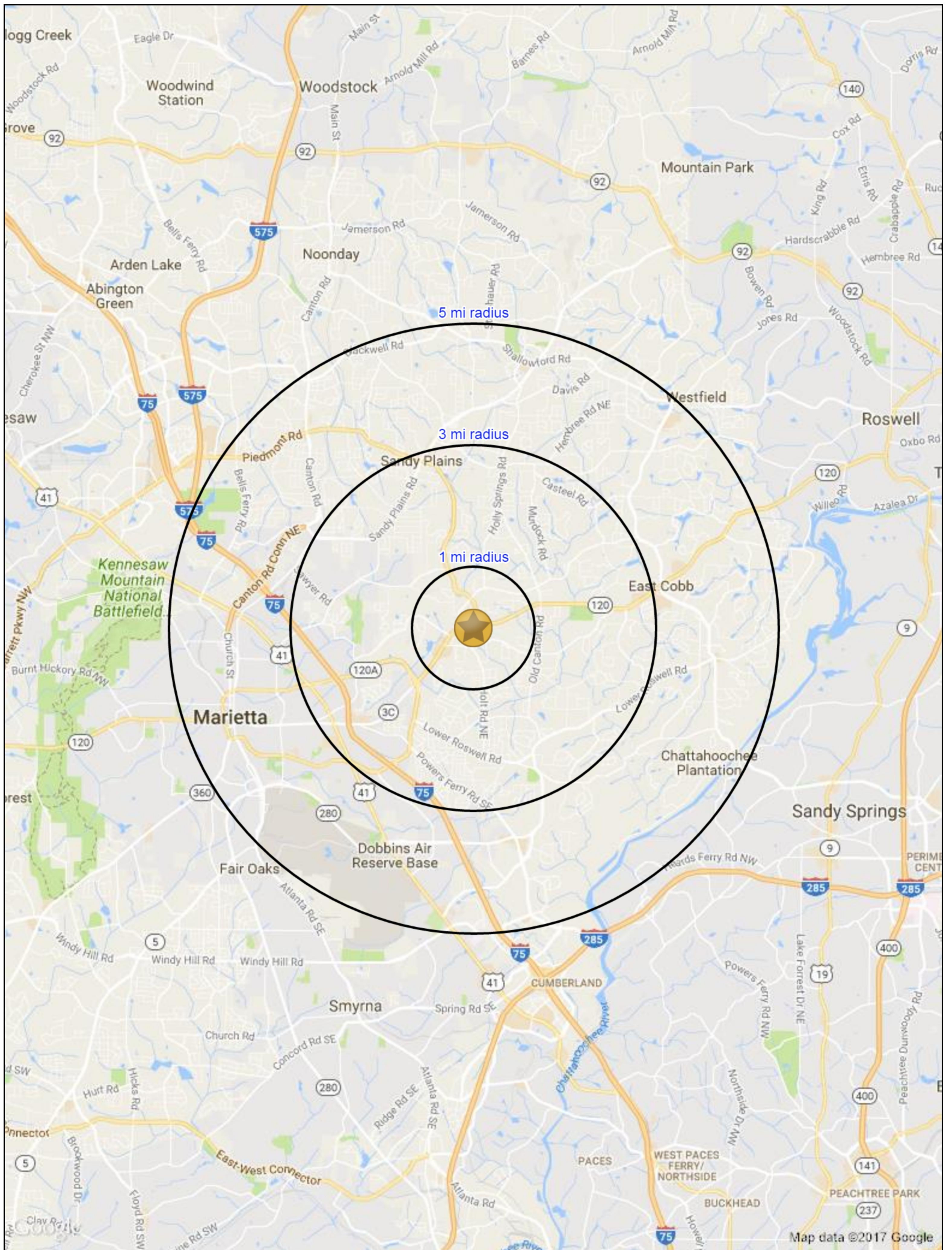
### Total Annual Consumer Expenditure (2017)

Total Household Expenditure	\$251 M	\$1.99 B	\$5.37 B
Total Non-Retail Expenditure	\$137 M	\$1.09 B	\$2.94 B
Total Retail Expenditure	\$114 M	\$900 M	\$2.43 B
Apparel	\$8.84 M	\$69.9 M	\$189 M
Contributions	\$12.3 M	\$97.3 M	\$266 M
Education	\$10.2 M	\$81.7 M	\$223 M
Entertainment	\$14.2 M	\$113 M	\$305 M
Food and Beverages	\$35.9 M	\$283 M	\$765 M
Furnishings and Equipment	\$8.83 M	\$70.6 M	\$191 M
Gifts	\$6.72 M	\$53.5 M	\$146 M
Health Care	\$19.2 M	\$151 M	\$408 M
Household Operations	\$7.65 M	\$61.1 M	\$166 M
Miscellaneous Expenses	\$3.60 M	\$28.3 M	\$76.7 M
Personal Care	\$3.23 M	\$25.6 M	\$69.2 M
Personal Insurance	\$2.02 M	\$16.1 M	\$43.7 M
Reading	\$561 K	\$4.44 M	\$12.0 M
Shelter	\$52.0 M	\$411 M	\$1.11 B
Tobacco	\$1.38 M	\$10.7 M	\$28.8 M
Transportation	\$46.2 M	\$367 M	\$989 M
Utilities	\$18.1 M	\$141 M	\$382 M

### Monthly Household Consumer Expenditure (2017)

Total Household Expenditure	\$5,626	\$5,844	\$5,940
Total Non-Retail Expenditure	\$3,071 54.6%	\$3,196 54.7%	\$3,249 54.7%
Total Retail Expenditures	\$2,555 45.4%	\$2,648 45.3%	\$2,692 45.3%
Apparel	\$198 3.5%	\$206 3.5%	\$209 3.5%
Contributions	\$275 4.9%	\$286 4.9%	\$294 4.9%
Education	\$230 4.1%	\$240 4.1%	\$246 4.1%
Entertainment	\$318 5.7%	\$331 5.7%	\$337 5.7%
Food and Beverages	\$804 14.3%	\$833 14.2%	\$846 14.2%
Furnishings and Equipment	\$198 3.5%	\$208 3.6%	\$211 3.5%
Gifts	\$151 2.7%	\$158 2.7%	\$161 2.7%
Health Care	\$431 7.7%	\$444 7.6%	\$451 7.6%
Household Operations	\$172 3.0%	\$180 3.1%	\$183 3.1%
Miscellaneous Expenses	\$81 1.4%	\$83 1.4%	\$85 1.4%
Personal Care	\$73 1.3%	\$75 1.3%	\$76 1.3%
Personal Insurance	\$45 0.8%	\$47 0.8%	\$48 0.8%
Reading	\$13 0.2%	\$13 0.2%	\$13 0.2%
Shelter	\$1,165 20.7%	\$1,211 20.7%	\$1,231 20.7%
Tobacco	\$31 0.6%	\$31 0.5%	\$32 0.5%
Transportation	\$1,037 18.4%	\$1,080 18.5%	\$1,094 18.4%
Utilities	\$405 7.2%	\$416 7.1%	\$423 7.1%

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5 mi radius

3 mi radius

1 mi radius