COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9771/-84.4149

Woodlawn Point **1100 Johnson Ferry Road, Marietta, GA 30068**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Population						
Estimated Population (2017)	6,469		59,441		201,709	
Projected Population (2022)	6,881		63,126		213,629	
Census Population (2010)	6,257		56,706		186,986	
Census Population (2000)	6,629		55,939		179,926	
Projected Annual Growth (2017-2022)	412	*1.3%*	3,685	*1.2%*	11,920	*1.2%*
Historical Annual Growth (2010-2017)	212	*0.5%*	2,735	*0.7%*	14,723	*1.1%*
Historical Annual Growth (2000-2010)	-372	*-0.6%*	767	*0.1%*	7,061	*0.4%*
Estimated Population Density (2017)	2,060 *psm*		2,103 *psm*		2,569 *psm*	
Trade Area Size	3.1 *sq mi*		28.3 *sq mi*		78.5 *sq mi*	
Households						
Estimated Households (2017)	2,381		22,803		84,124	
Projected Households (2022)	2,509		24,041		88,699	
Census Households (2010)	2,286		21,419		76,376	
Census Households (2000)	2,260		20,355		72,684	
Projected Annual Growth (2017-2022)	127	*1.1%*	1,238	*1.1%*	4,575	*1.1%*
Historical Annual Change (2000-2017)	121	*0.3%*	2,448	*0.7%*	11,440	*0.9%*
Average Household Income						
Estimated Average Household Income (2017)	$154,916		$149,197		$123,470	
Projected Average Household Income (2022)	$197,532		$189,951		$155,931	
Census Average Household Income (2010)	$131,299		$126,487		$106,617	
Census Average Household Income (2000)	$139,835		$124,206		$100,150	
Projected Annual Change (2017-2022)	$42,616	*5.5%*	$40,754	*5.5%*	$32,461	*5.3%*
Historical Annual Change (2000-2017)	$15,080	*0.6%*	$24,991	*1.2%*	$23,320	*1.4%*
Median Household Income						
Estimated Median Household Income (2017)	$129,445		$119,868		$98,216	
Projected Median Household Income (2022)	$149,107		$139,244		$114,644	
Census Median Household Income (2010)	$103,441		$97,242		$80,604	
Census Median Household Income (2000)	$107,976		$98,433		$79,839	
Projected Annual Change (2017-2022)	$19,661	*3.0%*	$19,376	*3.2%*	$16,427	*3.3%*
Historical Annual Change (2000-2017)	$21,469	*1.2%*	$21,434	*1.3%*	$18,378	*1.4%*
Per Capita Income						
Estimated Per Capita Income (2017)	$57,029		$57,237		$51,509	
Projected Per Capita Income (2022)	$72,018		$72,344		$64,757	
Census Per Capita Income (2010)	$47,971		$47,776		$43,548	
Census Per Capita Income (2000)	$48,719		$45,012		$40,398	
Projected Annual Change (2017-2022)	$14,989	*5.3%*	$15,107	*5.3%*	$13,248	*5.1%*
Historical Annual Change (2000-2017)	$8,310	*1.0%*	$12,225	*1.6%*	$11,111	*1.6%*
Estimated Average Household Net Worth (2017)	$1,345,970		$1,213,211		$964,564	

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9771/-84.4149

RFULL9

Woodlawn Point 1100 Johnson Ferry Road, Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2017)	6,469		59,441		201,709	
White (2017)	5,408	*83.6%*	46,825	*78.8%*	143,834	*71.3%*
Black or African American (2017)	351	*5.4%*	5,631	*9.5%*	31,089	*15.4%*
American Indian or Alaska Native (2017)	2	*-*	75	*0.1%*	367	*0.2%*
Asian (2017)	562	*8.7%*	5,000	*8.4%*	16,307	*8.1%*
Hawaiian or Pacific Islander (2017)	5	*0.1%*	25	*-*	72	*-*
Other Race (2017)	31	*0.5%*	686	*1.2%*	5,577	*2.8%*
Two or More Races (2017)	111	*1.7%*	1,198	*2.0%*	4,463	*2.2%*
Population < 18 (2017)	1,640	*25.3%*	14,166	*23.8%*	44,922	*22.3%*
White Not Hispanic	1,246	*76.0%*	10,182	*71.9%*	27,341	*60.9%*
Black or African American	111	*6.8%*	1,276	*9.0%*	7,160	*15.9%*
Asian	157	*9.6%*	1,354	*9.6%*	4,004	*8.9%*
Other Race Not Hispanic	49	*3.0%*	555	*3.9%*	2,081	*4.6%*
Hispanic	77	*4.7%*	798	*5.6%*	4,336	*9.7%*
Not Hispanic or Latino Population (2017)	6,210	*96.0%*	56,704	*95.4%*	187,165	*92.8%*
Not Hispanic White	5,239	*84.4%*	45,023	*79.4%*	135,595	*72.4%*
Not Hispanic Black or African American	309	*5.0%*	5,413	*9.5%*	30,114	*16.1%*
Not Hispanic American Indian or Alaska Native	2	*-*	55	*0.1%*	279	*0.1%*
Not Hispanic Asian	561	*9.0%*	4,971	*8.8%*	16,145	*8.6%*
Not Hispanic Hawaiian or Pacific Islander	3	*-*	23	*-*	62	*-*
Not Hispanic Other Race	10	*0.2%*	233	*0.4%*	1,396	*0.7%*
Not Hispanic Two or More Races	87	*1.4%*	987	*1.7%*	3,573	*1.9%*
Hispanic or Latino Population (2017)	259	*4.0%*	2,736	*4.6%*	14,544	*7.2%*
Hispanic White	169	*65.2%*	1,802	*65.9%*	8,239	*56.7%*
Hispanic Black or African American	42	*16.1%*	218	*8.0%*	974	*6.7%*
Hispanic American Indian or Alaska Native	-	*-*	20	*0.7%*	88	*0.6%*
Hispanic Asian	1	*0.4%*	29	*1.1%*	161	*1.1%*
Hispanic Hawaiian or Pacific Islander	2	*0.8%*	2	*0.1%*	10	*0.1%*
Hispanic Other Race	21	*8.1%*	454	*16.6%*	4,180	*28.7%*
Hispanic Two or More Races	24	*9.4%*	211	*7.7%*	890	*6.1%*
Not Hispanic or Latino Population (2010)	6,045	*96.6%*	54,298	*95.8%*	173,538	*92.8%*
Hispanic or Latino Population (2010)	212	*3.4%*	2,408	*4.2%*	13,448	*7.2%*
Not Hispanic or Latino Population (2000)	6,508	*98.2%*	54,523	*97.5%*	171,401	*95.3%*
Hispanic or Latino Population (2000)	122	*1.8%*	1,416	*2.5%*	8,525	*4.7%*
Not Hispanic or Latino Population (2022)	6,554	*95.2%*	59,737	*94.6%*	196,083	*91.8%*
Hispanic or Latino Population (2022)	327	*4.8%*	3,388	*5.4%*	17,546	*8.2%*
Projected Annual Growth (2017-2022)	68	*5.3%*	652	*4.8%*	3,002	*4.1%*
Historical Annual Growth (2000-2010)	91	*7.5%*	992	*7.0%*	4,924	*5.8%*

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9771/-84.4149

Woodlawn Point 1100 Johnson Ferry Road, Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2017)						
Total Population	6,469		59,441		201,709	
Age Under 5 Years	292	4.5%	2,882	4.8%	11,225	5.6%
Age 5 to 9 Years	420	6.5%	3,963	6.7%	12,760	6.3%
Age 10 to 14 Years	571	8.8%	4,502	7.6%	13,336	6.6%
Age 15 to 19 Years	488	7.5%	4,097	6.9%	11,984	5.9%
Age 20 to 24 Years	190	2.9%	2,317	3.9%	9,794	4.9%
Age 25 to 29 Years	144	2.2%	2,443	4.1%	12,199	6.0%
Age 30 to 34 Years	185	2.9%	2,603	4.4%	13,273	6.6%
Age 35 to 39 Years	333	5.1%	3,440	5.8%	13,649	6.8%
Age 40 to 44 Years	457	7.1%	4,143	7.0%	14,127	7.0%
Age 45 to 49 Years	501	7.7%	4,700	7.9%	14,886	7.4%
Age 50 to 54 Years	610	9.4%	4,939	8.3%	15,370	7.6%
Age 55 to 59 Years	605	9.4%	5,208	8.8%	15,521	7.7%
Age 60 to 64 Years	594	9.2%	4,950	8.3%	14,063	7.0%
Age 65 to 69 Years	448	6.9%	3,936	6.6%	11,551	5.7%
Age 70 to 74 Years	237	3.7%	2,417	4.1%	7,420	3.7%
Age 75 to 79 Years	146	2.3%	1,319	2.2%	4,340	2.2%
Age 80 to 84 Years	100	1.5%	786	1.3%	2,870	1.4%
Age 85 Years or Over	147	2.3%	796	1.3%	3,341	1.7%
Median Age	45.6		43.5		40.8	
Age 19 Years or Less	1,772	27.4%	15,444	26.0%	49,306	24.4%
Age 20 to 64 Years	3,619	55.9%	34,743	58.4%	122,881	60.9%
Age 65 Years or Over	1,078	16.7%	9,254	15.6%	29,522	14.6%
Female Age Distribution (2017)						
Female Population	3,352	51.8%	30,600	51.5%	104,410	51.8%
Age Under 5 Years	148	4.4%	1,451	4.7%	5,483	5.3%
Age 5 to 9 Years	213	6.4%	1,932	6.3%	6,209	5.9%
Age 10 to 14 Years	286	8.5%	2,206	7.2%	6,509	6.2%
Age 15 to 19 Years	241	7.2%	1,937	6.3%	5,803	5.6%
Age 20 to 24 Years	86	2.6%	1,159	3.8%	4,980	4.8%
Age 25 to 29 Years	65	1.9%	1,243	4.1%	6,303	6.0%
Age 30 to 34 Years	108	3.2%	1,357	4.4%	6,894	6.6%
Age 35 to 39 Years	183	5.4%	1,828	6.0%	6,957	6.7%
Age 40 to 44 Years	245	7.3%	2,256	7.4%	7,341	7.0%
Age 45 to 49 Years	272	8.1%	2,532	8.3%	7,901	7.6%
Age 50 to 54 Years	316	9.4%	2,574	8.4%	8,049	7.7%
Age 55 to 59 Years	323	9.6%	2,767	9.0%	8,364	8.0%
Age 60 to 64 Years	303	9.0%	2,562	8.4%	7,498	7.2%
Age 65 to 69 Years	212	6.3%	1,931	6.3%	5,862	5.6%
Age 70 to 74 Years	111	3.3%	1,209	4.0%	3,908	3.7%
Age 75 to 79 Years	70	2.1%	687	2.2%	2,349	2.2%
Age 80 to 84 Years	62	1.8%	442	1.4%	1,699	1.6%
Age 85 Years or Over	108	3.2%	527	1.7%	2,301	2.2%
Female Median Age	46.0		43.9		41.6	
Age 19 Years or Less	889	26.5%	7,526	24.6%	24,004	23.0%
Age 20 to 64 Years	1,900	56.7%	18,279	59.7%	64,286	61.6%
Age 65 Years or Over	563	16.8%	4,795	15.7%	16,119	15.4%

COMPLETE PROFILE

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9771/-84.4149

Woodlawn Point 1100 Johnson Ferry Road, Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2017)						
Male Population	3,117	*48.2%*	28,841	*48.5%*	97,299	*48.2%*
Age Under 5 Years	145	*4.6%*	1,432	*5.0%*	5,742	*5.9%*
Age 5 to 9 Years	207	*6.6%*	2,031	*7.0%*	6,551	*6.7%*
Age 10 to 14 Years	285	*9.1%*	2,296	*8.0%*	6,827	*7.0%*
Age 15 to 19 Years	247	*7.9%*	2,160	*7.5%*	6,181	*6.4%*
Age 20 to 24 Years	104	*3.3%*	1,158	*4.0%*	4,814	*4.9%*
Age 25 to 29 Years	79	*2.5%*	1,201	*4.2%*	5,896	*6.1%*
Age 30 to 34 Years	77	*2.5%*	1,246	*4.3%*	6,379	*6.6%*
Age 35 to 39 Years	150	*4.8%*	1,611	*5.6%*	6,692	*6.9%*
Age 40 to 44 Years	212	*6.8%*	1,887	*6.5%*	6,786	*7.0%*
Age 45 to 49 Years	229	*7.3%*	2,168	*7.5%*	6,985	*7.2%*
Age 50 to 54 Years	294	*9.4%*	2,365	*8.2%*	7,321	*7.5%*
Age 55 to 59 Years	282	*9.0%*	2,440	*8.5%*	7,157	*7.4%*
Age 60 to 64 Years	291	*9.3%*	2,388	*8.3%*	6,566	*6.7%*
Age 65 to 69 Years	236	*7.6%*	2,005	*7.0%*	5,689	*5.8%*
Age 70 to 74 Years	126	*4.0%*	1,208	*4.2%*	3,512	*3.6%*
Age 75 to 79 Years	77	*2.5%*	632	*2.2%*	1,991	*2.0%*
Age 80 to 84 Years	38	*1.2%*	345	*1.2%*	1,170	*1.2%*
Age 85 Years or Over	39	*1.2%*	270	*0.9%*	1,040	*1.1%*
Male Median Age	45.2		43.0		39.9	
Age 19 Years or Less	883	*28.3%*	7,918	*27.5%*	25,302	*26.0%*
Age 20 to 64 Years	1,718	*55.1%*	16,464	*57.1%*	58,595	*60.2%*
Age 65 Years or Over	515	*16.5%*	4,459	*15.5%*	13,403	*13.8%*
Males per 100 Females (2017)						
Overall Comparison	93		94		93	
Age Under 5 Years	98	*49.5%*	99	*49.7%*	105	*51.2%*
Age 5 to 9 Years	97	*49.2%*	105	*51.2%*	106	*51.3%*
Age 10 to 14 Years	100	*49.9%*	104	*51.0%*	105	*51.2%*
Age 15 to 19 Years	102	*50.6%*	112	*52.7%*	107	*51.6%*
Age 20 to 24 Years	122	*54.9%*	100	*50.0%*	97	*49.2%*
Age 25 to 29 Years	122	*55.0%*	97	*49.1%*	94	*48.3%*
Age 30 to 34 Years	71	*41.5%*	92	*47.9%*	93	*48.1%*
Age 35 to 39 Years	82	*45.1%*	88	*46.8%*	96	*49.0%*
Age 40 to 44 Years	87	*46.5%*	84	*45.5%*	92	*48.0%*
Age 45 to 49 Years	84	*45.7%*	86	*46.1%*	88	*46.9%*
Age 50 to 54 Years	93	*48.2%*	92	*47.9%*	91	*47.6%*
Age 55 to 59 Years	87	*46.6%*	88	*46.9%*	86	*46.1%*
Age 60 to 64 Years	96	*49.0%*	93	*48.2%*	88	*46.7%*
Age 65 to 69 Years	111	*52.6%*	104	*50.9%*	97	*49.3%*
Age 70 to 74 Years	113	*53.1%*	100	*50.0%*	90	*47.3%*
Age 75 to 79 Years	110	*52.3%*	92	*47.9%*	85	*45.9%*
Age 80 to 84 Years	61	*38.0%*	78	*43.8%*	69	*40.8%*
Age 85 Years or Over	36	*26.3%*	51	*33.8%*	45	*31.1%*
Age 19 Years or Less	99	*49.8%*	105	*51.3%*	105	*51.3%*
Age 20 to 39 Years	93	*48.2%*	93	*48.3%*	95	*48.6%*
Age 40 to 64 Years	90	*47.3%*	89	*47.0%*	89	*47.1%*
Age 65 Years or Over	91	*47.8%*	93	*48.2%*	83	*45.4%*

COMPLETE PROFILE

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Lat/Lon: 33.9771/-84.4149

Woodlawn Point	1 mi radius		3 mi radius		5 mi radius	
1100 Johnson Ferry Road, Marietta, GA 30068						
Household Type (2017)						
Total Households	2,381		22,803		84,124	
Households with Children	939	39.4%	7,970	35.0%	25,141	29.9%
Average Household Size	2.7		2.6		2.4	
Household Density per Square Mile	758		807		1,072	
Population Family	5,944	91.9%	52,587	88.5%	164,519	81.6%
Population Non-Family	525	8.1%	6,841	11.5%	36,701	18.2%
Population Group Quarters	-	-	13	-	488	0.2%
Family Households	1,923	80.7%	17,120	75.1%	54,189	64.4%
Married Couple Households	1,716	89.2%	14,731	86.0%	43,924	81.1%
Other Family Households	207	10.8%	2,389	14.0%	10,265	18.9%
Family Households with Children	937	48.7%	7,946	46.4%	24,967	46.1%
Married Couple with Children	811	86.6%	6,544	82.4%	18,951	75.9%
Other Family Households with Children	126	13.4%	1,402	17.6%	6,016	24.1%
Family Households No Children	986	51.3%	9,174	53.6%	29,222	53.9%
Married Couple No Children	905	91.8%	8,186	89.2%	24,974	85.5%
Other Family Households No Children	81	8.2%	988	10.8%	4,248	14.5%
Non-Family Households	459	19.3%	5,683	24.9%	29,935	35.6%
Non-Family Households with Children	2	0.4%	24	0.4%	174	0.6%
Non-Family Households No Children	457	99.6%	5,660	99.6%	29,762	99.4%
Average Family Household Size	3.1		3.1		3.0	
Average Family Income	$169,694		$174,157		$153,782	
Median Family Income	$148,211		$146,896		$128,925	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2017)						
Population Age 15 Years or Over	5,185		48,094		164,387	
Never Married	853	16.4%	10,623	22.1%	46,315	28.2%
Currently Married	3,458	66.7%	30,403	63.2%	89,422	54.4%
Previously Married	874	16.9%	7,068	14.7%	28,650	17.4%
Separated	84	9.6%	1,115	15.8%	4,598	16.0%
Widowed	316	36.1%	2,089	29.6%	7,459	26.0%
Divorced	474	54.2%	3,864	54.7%	16,593	57.9%
Educational Attainment (2017)						
Adult Population Age 25 Years or Over	4,507		41,680		142,610	
Elementary (Grade Level 0 to 8)	4	0.1%	230	0.6%	2,294	1.6%
Some High School (Grade Level 9 to 11)	65	1.4%	409	1.0%	3,141	2.2%
High School Graduate	295	6.5%	4,094	9.8%	17,981	12.6%
Some College	339	7.5%	5,752	13.8%	22,605	15.9%
Associate Degree Only	322	7.1%	2,081	5.0%	8,229	5.8%
Bachelor Degree Only	2,152	47.7%	17,750	42.6%	54,352	38.1%
Graduate Degree	1,330	29.5%	11,365	27.3%	34,007	23.8%
Any College (Some College or Higher)	4,143	91.9%	36,946	88.6%	119,193	83.6%
College Degree + (Bachelor Degree or Higher)	3,482	77.3%	29,114	69.9%	88,359	62.0%

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RFULL9

Woodlawn Point 1100 Johnson Ferry Road, Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2017)	2,427		23,289		86,632	
Total Housing Units (2010)	2,365		22,368		81,865	
Historical Annual Growth (2010-2017)	62	0.4%	921	0.6%	4,767	0.8%
Housing Units Occupied (2017)	2,381	98.1%	22,803	97.9%	84,124	97.1%
Housing Units Owner-Occupied	2,151	90.3%	18,590	81.5%	56,179	66.8%
Housing Units Renter-Occupied	230	9.7%	4,213	18.5%	27,946	33.2%
Housing Units Vacant (2017)	45	1.9%	486	2.1%	2,508	3.0%
Household Size (2017)						
Total Households	2,381		22,803		84,124	
1 Person Households	410	17.2%	4,698	20.6%	24,411	29.0%
2 Person Households	837	35.2%	8,178	35.9%	28,809	34.2%
3 Person Households	415	17.4%	3,870	17.0%	13,032	15.5%
4 Person Households	508	21.3%	4,120	18.1%	11,742	14.0%
5 Person Households	161	6.7%	1,452	6.4%	4,280	5.1%
6 Person Households	41	1.7%	362	1.6%	1,244	1.5%
7 or More Person Households	9	0.4%	122	0.5%	606	0.7%
Household Income Distribution (2017)						
HH Income $200,000 or More	627	26.3%	5,437	23.8%	14,636	17.4%
HH Income $150,000 to $199,999	360	15.1%	2,959	13.0%	8,674	10.3%
HH Income $125,000 to $149,999	201	8.4%	2,087	9.2%	6,689	8.0%
HH Income $100,000 to $124,999	291	12.2%	2,383	10.4%	8,370	9.9%
HH Income $75,000 to $99,999	329	13.8%	2,624	11.5%	9,951	11.8%
HH Income $50,000 to $74,999	273	11.5%	2,870	12.6%	12,768	15.2%
HH Income $35,000 to $49,999	107	4.5%	1,834	8.0%	8,152	9.7%
HH Income $25,000 to $34,999	57	2.4%	1,080	4.7%	5,492	6.5%
HH Income $15,000 to $24,999	98	4.1%	630	2.8%	4,413	5.2%
HH Income $10,000 to $14,999	15	0.6%	292	1.3%	1,865	2.2%
HH Income Under $10,000	24	1.0%	607	2.7%	3,115	3.7%
Household Vehicles (2017)						
Households 0 Vehicles Available	92	3.8%	587	2.6%	3,888	4.6%
Households 1 Vehicle Available	436	18.3%	5,471	24.0%	26,737	31.8%
Households 2 Vehicles Available	1,265	53.1%	10,965	48.1%	37,470	44.5%
Households 3 or More Vehicles Available	588	24.7%	5,780	25.3%	16,030	19.1%
Total Vehicles Available	4,979		46,633		155,015	
Average Vehicles per Household	2.1		2.0		1.8	
Owner-Occupied Household Vehicles	4,652	93.4%	40,967	87.9%	119,087	76.8%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.1	
Renter-Occupied Household Vehicles	326	6.6%	5,665	12.1%	35,928	23.2%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3	
Travel Time (2015)						
Worker Base Age 16 years or Over	3,480		31,791		106,863	
Travel to Work in 14 Minutes or Less	480	13.8%	4,010	12.6%	16,598	15.5%
Travel to Work in 15 to 29 Minutes	835	24.0%	8,987	28.3%	35,821	33.5%
Travel to Work in 30 to 59 Minutes	1,611	46.3%	12,433	39.1%	39,377	36.8%
Travel to Work in 60 Minutes or More	250	7.2%	2,058	6.5%	7,630	7.1%
Work at Home	359	10.3%	3,995	12.6%	11,060	10.3%
Average Minutes Travel to Work	31.2		29.1		27.3	

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COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9771/-84.4149

Woodlawn Point 1100 Johnson Ferry Road, Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	3,480		31,791		106,863	
Drive to Work Alone	2,831	81.4%	25,052	78.8%	83,202	77.9%
Drive to Work in Carpool	175	5.0%	1,644	5.2%	6,594	6.2%
Travel to Work by Public Transportation	95	2.7%	682	2.1%	4,105	3.8%
Drive to Work on Motorcycle	-	-	1	-	27	-
Bicycle to Work	-	-	2	-	28	-
Walk to Work	15	0.4%	237	0.7%	860	0.8%
Other Means	3	0.1%	179	0.6%	988	0.9%
Work at Home	359	10.3%	3,995	12.6%	11,060	10.3%
Daytime Demographics (2017)						
Total Businesses	779		2,717		10,067	
Total Employees	6,532		18,948		92,424	
Company Headquarter Businesses	1	0.1%	5	0.2%	111	1.1%
Company Headquarter Employees	7	0.1%	192	1.0%	12,720	13.8%
Employee Population per Business	8.4 to 1		7.0 to 1		9.2 to 1	
Residential Population per Business	8.3 to 1		21.9 to 1		20.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,030		34,597		143,888	
Labor Force						
Labor Population Age 16 Years or Over (2017)	5,077		47,209		161,892	
Labor Force Total Males (2017)	2,423	47.7%	22,613	47.9%	76,908	47.5%
Male Civilian Employed	1,890	78.0%	16,839	74.5%	57,789	75.1%
Male Civilian Unemployed	41	1.7%	515	2.3%	1,806	2.3%
Males in Armed Forces	5	0.2%	16	0.1%	89	0.1%
Males Not in Labor Force	487	20.1%	5,243	23.2%	17,223	22.4%
Labor Force Total Females (2017)	2,654	52.3%	24,596	52.1%	84,984	52.5%
Female Civilian Employed	1,683	63.4%	14,706	59.8%	52,536	61.8%
Female Civilian Unemployed	33	1.2%	432	1.8%	1,720	2.0%
Females in Armed Forces	-	-	-	-	14	-
Females Not in Labor Force	938	35.3%	9,459	38.5%	30,714	36.1%
Unemployment Rate		1.4%		2.0%		2.2%
Labor Force Growth (2010-2017)	2	0.1%	-25	-0.1%	-580	-0.5%
Male Labor Force Growth (2010-2017)	1	0.1%	-14	-0.1%	-307	-0.5%
Female Labor Force Growth (2010-2017)	1	0.1%	-11	-0.1%	-273	-0.5%
Occupation (2015)						
Occupation Population Age 16 Years or Over	3,571		31,569		110,905	
Occupation Total Males	1,889	52.9%	16,852	53.4%	58,096	52.4%
Occupation Total Females	1,682	47.1%	14,717	46.6%	52,809	47.6%
Management, Business, Financial Operations	994	27.8%	9,197	29.1%	27,907	25.2%
Professional, Related	1,268	35.5%	9,534	30.2%	33,158	29.9%
Service	203	5.7%	2,961	9.4%	13,398	12.1%
Sales, Office	892	25.0%	7,371	23.3%	25,816	23.3%
Farming, Fishing, Forestry	-	-	9	-	23	-
Construction, Extraction, Maintenance	113	3.2%	1,083	3.4%	4,273	3.9%
Production, Transport, Material Moving	101	2.8%	1,414	4.5%	6,330	5.7%
White Collar Workers	3,154	88.3%	26,102	82.7%	86,881	78.3%
Blue Collar Workers	417	11.7%	5,468	17.3%	24,024	21.7%

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COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9771/-84.4149

Woodlawn Point	1 mi radius		3 mi radius		5 mi radius	
1100 Johnson Ferry Road, Marietta, GA 30068						
Units In Structure (2015)						
Total Units	2,286		21,419		76,376	
1 Detached Unit	2,169	*94.9%*	17,952	*83.8%*	52,344	*68.5%*
1 Attached Unit	100	*4.4%*	1,158	*5.4%*	5,548	*7.3%*
2 Units	5	*0.2%*	85	*0.4%*	588	*0.8%*
3 to 4 Units	11	*0.5%*	242	*1.1%*	1,552	*2.0%*
5 to 9 Units	5	*0.2%*	868	*4.1%*	7,150	*9.4%*
10 to 19 Units	12	*0.5%*	1,342	*6.3%*	9,109	*11.9%*
20 to 49 Units	22	*0.9%*	598	*2.8%*	3,397	*4.4%*
50 or More Units	39	*1.7%*	400	*1.9%*	4,405	*5.8%*
Mobile Home or Trailer	17	*0.7%*	170	*0.8%*	599	*0.8%*
Other Structure	-	*-*	5	*-*	36	*-*
Homes Built By Year (2015)						
Homes Built 2014 or later	9	*0.4%*	158	*0.7%*	447	*0.6%*
Homes Built 2010 to 2013	53	*0.4%*	413	*0.7%*	1,709	*0.6%*
Homes Built 2000 to 2009	148	*6.5%*	2,075	*9.7%*	8,337	*10.9%*
Homes Built 1990 to 1999	335	*14.7%*	4,098	*19.1%*	14,421	*18.9%*
Homes Built 1980 to 1989	1,009	*44.2%*	7,479	*34.9%*	26,263	*34.4%*
Homes Built 1970 to 1979	614	*26.9%*	6,433	*30.0%*	21,343	*27.9%*
Homes Built 1960 to 1969	187	*8.2%*	1,445	*6.7%*	8,082	*10.6%*
Homes Built 1950 to 1959	13	*0.6%*	465	*2.2%*	2,771	*3.6%*
Homes Built 1940 to 1949	4	*0.2%*	104	*0.5%*	575	*0.8%*
Homes Built Before 1939	7	*0.3%*	149	*0.7%*	727	*1.0%*
Median Age of Homes	31.8 *yrs*		31.4 *yrs*		32.4 *yrs*	
Home Values (2015)						
Owner Specified Housing Units	2,063		17,595		51,842	
Home Values $1,000,000 or More	17	*0.8%*	564	*3.2%*	1,607	*3.1%*
Home Values $750,000 to $999,999	63	*3.0%*	651	*3.7%*	1,907	*3.7%*
Home Values $500,000 to $749,999	397	*19.3%*	3,328	*18.9%*	8,585	*16.6%*
Home Values $400,000 to $499,999	279	*13.5%*	2,680	*15.2%*	6,766	*13.1%*
Home Values $300,000 to $399,999	453	*22.0%*	3,916	*22.3%*	10,686	*20.6%*
Home Values $250,000 to $299,999	300	*14.6%*	1,991	*11.3%*	6,569	*12.7%*
Home Values $200,000 to $249,999	228	*11.0%*	1,798	*10.2%*	6,489	*12.5%*
Home Values $175,000 to $199,999	116	*5.6%*	775	*4.4%*	2,891	*5.6%*
Home Values $150,000 to $174,999	104	*5.0%*	926	*5.3%*	2,938	*5.7%*
Home Values $125,000 to $149,999	80	*3.9%*	522	*3.0%*	2,100	*4.1%*
Home Values $100,000 to $124,999	25	*1.2%*	612	*3.5%*	2,220	*4.3%*
Home Values $90,000 to $99,999	9	*0.4%*	146	*0.8%*	561	*1.1%*
Home Values $80,000 to $89,999	12	*0.6%*	120	*0.7%*	736	*1.4%*
Home Values $70,000 to $79,999	6	*0.3%*	94	*0.5%*	577	*1.1%*
Home Values $60,000 to $69,999	11	*0.6%*	124	*0.7%*	467	*0.9%*
Home Values $50,000 to $59,999	6	*0.3%*	93	*0.5%*	353	*0.7%*
Home Values $35,000 to $49,999	10	*0.5%*	66	*0.4%*	272	*0.5%*
Home Values $25,000 to $34,999	5	*0.2%*	26	*0.2%*	116	*0.2%*
Home Values $10,000 to $24,999	4	*0.2%*	54	*0.3%*	239	*0.5%*
Home Values Under $10,000	24	*1.2%*	124	*0.7%*	273	*0.5%*
Owner-Occupied Median Home Value	$323,167		$357,188		$330,938	
Renter-Occupied Median Rent	$1,360		$1,006		$940	

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9771/-84.4149

Woodlawn Point	1 mi radius		3 mi radius		5 mi radius	
1100 Johnson Ferry Road, Marietta, GA 30068						
Total Annual Consumer Expenditure (2017)						
Total Household Expenditure	$230 M		$2.15 B		$6.87 B	
Total Non-Retail Expenditure	$127 M		$1.18 B		$3.77 B	
Total Retail Expenditure	$103 M		$967 M		$3.11 B	
Apparel	$8.19 M		$76.4 M		$243 M	
Contributions	$12.9 M		$119 M		$360 M	
Education	$10.6 M		$97.5 M		$299 M	
Entertainment	$13.2 M		$123 M		$391 M	
Food and Beverages	$31.7 M		$298 M		$965 M	
Furnishings and Equipment	$8.46 M		$78.4 M		$247 M	
Gifts	$6.78 M		$62.7 M		$194 M	
Health Care	$16.5 M		$156 M		$512 M	
Household Operations	$7.67 M		$70.7 M		$219 M	
Miscellaneous Expenses	$3.16 M		$29.8 M		$97.0 M	
Personal Care	$2.93 M		$27.4 M		$88.2 M	
Personal Insurance	$2.05 M		$18.9 M		$58.0 M	
Reading	$515 K		$4.82 M		$15.4 M	
Shelter	$47.9 M		$448 M		$1.43 B	
Tobacco	$1.05 M		$10.1 M		$34.7 M	
Transportation	$41.0 M		$385 M		$1.25 B	
Utilities	$15.3 M		$145 M		$478 M	
Monthly Household Consumer Expenditure (2017)						
Total Household Expenditure	$8,045		$7,857		$6,809	
Total Non-Retail Expenditure	$4,434	55.1%	$4,323	55.0%	$3,733	54.8%
Total Retail Expenditures	$3,611	44.9%	$3,535	45.0%	$3,076	45.2%
Apparel	$286	3.6%	$279	3.6%	$241	3.5%
Contributions	$451	5.6%	$434	5.5%	$356	5.2%
Education	$371	4.6%	$356	4.5%	$296	4.3%
Entertainment	$462	5.7%	$450	5.7%	$388	5.7%
Food and Beverages	$1,108	13.8%	$1,088	13.8%	$956	14.0%
Furnishings and Equipment	$296	3.7%	$286	3.6%	$245	3.6%
Gifts	$237	3.0%	$229	2.9%	$192	2.8%
Health Care	$578	7.2%	$570	7.3%	$507	7.4%
Household Operations	$268	3.3%	$258	3.3%	$217	3.2%
Miscellaneous Expenses	$111	1.4%	$109	1.4%	$96	1.4%
Personal Care	$103	1.3%	$100	1.3%	$87	1.3%
Personal Insurance	$72	0.9%	$69	0.9%	$57	0.8%
Reading	$18	0.2%	$18	0.2%	$15	0.2%
Shelter	$1,676	20.8%	$1,637	20.8%	$1,414	20.8%
Tobacco	$37	0.5%	$37	0.5%	$34	0.5%
Transportation	$1,434	17.8%	$1,405	17.9%	$1,233	18.1%
Utilities	$537	6.7%	$531	6.8%	$474	7.0%