

# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9503/-84.6634

RFULL9

<b>Parkside West Cobb</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>3805 Dallas Hwy, Marietta, GA</b>							
<b>Population</b>							
Estimated Population (2017)		3,696		38,301		119,181	
Projected Population (2022)		3,910		40,542		126,674	
Census Population (2010)		3,548		34,733		109,444	
Census Population (2000)		3,328		28,744		85,487	
Projected Annual Growth (2017-2022)		214	1.2%	2,241	1.2%	7,493	1.3%
Historical Annual Growth (2010-2017)		148	0.6%	3,568	1.5%	9,737	1.3%
Historical Annual Growth (2000-2010)		220	0.7%	5,989	2.1%	23,957	2.8%
Estimated Population Density (2017)		1,177 <i>psm</i>		1,355 <i>psm</i>		1,518 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>							
Estimated Households (2017)		1,294		13,086		40,680	
Projected Households (2022)		1,356		13,724		42,787	
Census Households (2010)		1,229		11,766		37,065	
Census Households (2000)		1,102		9,432		28,166	
Projected Annual Growth (2017-2022)		63	1.0%	638	1.0%	2,107	1.0%
Historical Annual Change (2000-2017)		192	1.0%	3,654	2.3%	12,514	2.6%
<b>Average Household Income</b>							
Estimated Average Household Income (2017)		\$121,092		\$126,246		\$114,855	
Projected Average Household Income (2022)		\$155,067		\$165,008		\$147,012	
Census Average Household Income (2010)		\$110,056		\$108,256		\$99,646	
Census Average Household Income (2000)		\$93,218		\$94,680		\$88,769	
Projected Annual Change (2017-2022)		\$33,976	5.6%	\$38,762	6.1%	\$32,157	5.6%
Historical Annual Change (2000-2017)		\$27,873	1.8%	\$31,566	2.0%	\$26,086	1.7%
<b>Median Household Income</b>							
Estimated Median Household Income (2017)		\$107,414		\$109,797		\$101,172	
Projected Median Household Income (2022)		\$125,077		\$129,049		\$118,990	
Census Median Household Income (2010)		\$77,308		\$85,371		\$81,273	
Census Median Household Income (2000)		\$84,403		\$84,815		\$77,571	
Projected Annual Change (2017-2022)		\$17,662	3.3%	\$19,253	3.5%	\$17,818	3.5%
Historical Annual Change (2000-2017)		\$23,011	1.6%	\$24,982	1.7%	\$23,601	1.8%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2017)		\$42,394		\$43,139		\$39,213	
Projected Per Capita Income (2022)		\$53,800		\$55,863		\$49,666	
Census Per Capita Income (2010)		\$38,125		\$36,671		\$33,747	
Census Per Capita Income (2000)		\$31,145		\$30,947		\$29,115	
Projected Annual Change (2017-2022)		\$11,406	5.4%	\$12,724	5.9%	\$10,453	5.3%
Historical Annual Change (2000-2017)		\$11,249	2.1%	\$12,192	2.3%	\$10,097	2.0%
Estimated Average Household Net Worth (2017)		\$1,023,232		\$1,085,834		\$949,595	

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Parkside West Cobb 3805 Dallas Hwy, Marietta, GA	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2017)	3,696		38,301		119,181	
White (2017)	2,995	81.0%	30,205	78.9%	84,928	71.3%
Black or African American (2017)	472	12.8%	5,699	14.9%	23,990	20.1%
American Indian or Alaska Native (2017)	8	0.2%	70	0.2%	290	0.2%
Asian (2017)	124	3.4%	1,300	3.4%	4,441	3.7%
Hawaiian or Pacific Islander (2017)	-	-	8	-	32	-
Other Race (2017)	31	0.8%	391	1.0%	3,165	2.7%
Two or More Races (2017)	67	1.8%	628	1.6%	2,335	2.0%
Population < 18 (2017)	876	23.7%	9,882	25.8%	31,709	26.6%
White Not Hispanic	619	70.7%	6,941	70.2%	19,319	60.9%
Black or African American	140	16.0%	1,708	17.3%	7,144	22.5%
Asian	39	4.4%	372	3.8%	1,225	3.9%
Other Race Not Hispanic	37	4.2%	330	3.3%	1,097	3.5%
Hispanic	41	4.6%	532	5.4%	2,924	9.2%
Not Hispanic or Latino Population (2017)	3,565	96.5%	36,689	95.8%	110,735	92.9%
Not Hispanic White	2,908	81.6%	29,153	79.5%	80,620	72.8%
Not Hispanic Black or African American	465	13.0%	5,603	15.3%	23,447	21.2%
Not Hispanic American Indian or Alaska Native	5	0.2%	56	0.2%	192	0.2%
Not Hispanic Asian	123	3.5%	1,287	3.5%	4,378	4.0%
Not Hispanic Hawaiian or Pacific Islander	-	-	8	-	29	-
Not Hispanic Other Race	7	0.2%	47	0.1%	228	0.2%
Not Hispanic Two or More Races	56	1.6%	535	1.5%	1,841	1.7%
Hispanic or Latino Population (2017)	131	3.5%	1,612	4.2%	8,446	7.1%
Hispanic White	87	66.4%	1,053	65.3%	4,308	51.0%
Hispanic Black or African American	6	4.9%	96	5.9%	543	6.4%
Hispanic American Indian or Alaska Native	2	1.7%	13	0.8%	98	1.2%
Hispanic Asian	1	0.5%	13	0.8%	63	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	3	-
Hispanic Other Race	24	18.3%	344	21.4%	2,937	34.8%
Hispanic Two or More Races	11	8.1%	93	5.8%	494	5.8%
Not Hispanic or Latino Population (2010)	3,442	97.0%	33,444	96.3%	102,115	93.3%
Hispanic or Latino Population (2010)	106	3.0%	1,289	3.7%	7,329	6.7%
Not Hispanic or Latino Population (2000)	3,250	97.7%	28,098	97.7%	82,824	96.9%
Hispanic or Latino Population (2000)	77	2.3%	647	2.3%	2,663	3.1%
Not Hispanic or Latino Population (2022)	3,743	95.7%	38,548	95.1%	116,609	92.1%
Hispanic or Latino Population (2022)	167	4.3%	1,994	4.9%	10,065	7.9%
Projected Annual Growth (2017-2022)	36	5.5%	382	4.7%	1,619	3.8%
Historical Annual Growth (2000-2010)	29	3.8%	642	9.9%	4,666	17.5%

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## Parkside West Cobb

3805 Dallas Hwy, Marietta, GA

1 mi radius      3 mi radius      5 mi radius

### Total Age Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	3,696		38,301		119,181	
Age Under 5 Years	156	4.2%	1,918	5.0%	6,358	5.3%
Age 5 to 9 Years	229	6.2%	2,677	7.0%	8,578	7.2%
Age 10 to 14 Years	297	8.0%	3,243	8.5%	10,287	8.6%
Age 15 to 19 Years	302	8.2%	3,027	7.9%	9,732	8.2%
Age 20 to 24 Years	153	4.1%	1,666	4.4%	5,878	4.9%
Age 25 to 29 Years	120	3.2%	1,338	3.5%	5,040	4.2%
Age 30 to 34 Years	146	4.0%	1,641	4.3%	5,815	4.9%
Age 35 to 39 Years	189	5.1%	2,233	5.8%	7,441	6.2%
Age 40 to 44 Years	258	7.0%	2,980	7.8%	9,391	7.9%
Age 45 to 49 Years	303	8.2%	3,349	8.7%	10,442	8.8%
Age 50 to 54 Years	338	9.2%	3,503	9.1%	10,285	8.6%
Age 55 to 59 Years	337	9.1%	3,084	8.1%	8,704	7.3%
Age 60 to 64 Years	274	7.4%	2,393	6.2%	6,777	5.7%
Age 65 to 69 Years	233	6.3%	2,113	5.5%	5,705	4.8%
Age 70 to 74 Years	172	4.6%	1,450	3.8%	3,847	3.2%
Age 75 to 79 Years	95	2.6%	867	2.3%	2,348	2.0%
Age 80 to 84 Years	51	1.4%	427	1.1%	1,324	1.1%
Age 85 Years or Over	42	1.1%	391	1.0%	1,230	1.0%
Median Age	43.9		41.5		39.3	
Age 19 Years or Less	984	26.6%	10,865	28.4%	34,955	29.3%
Age 20 to 64 Years	2,119	57.3%	22,187	57.9%	69,772	58.5%
Age 65 Years or Over	593	16.0%	5,249	13.7%	14,454	12.1%

### Female Age Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	1,876	50.8%	19,548	51.0%	61,505	51.6%
Age Under 5 Years	76	4.0%	926	4.7%	3,129	5.1%
Age 5 to 9 Years	112	6.0%	1,360	7.0%	4,293	7.0%
Age 10 to 14 Years	138	7.4%	1,586	8.1%	5,125	8.3%
Age 15 to 19 Years	142	7.6%	1,487	7.6%	4,772	7.8%
Age 20 to 24 Years	67	3.6%	784	4.0%	2,866	4.7%
Age 25 to 29 Years	60	3.2%	668	3.4%	2,568	4.2%
Age 30 to 34 Years	79	4.2%	893	4.6%	3,166	5.1%
Age 35 to 39 Years	109	5.8%	1,201	6.1%	4,041	6.6%
Age 40 to 44 Years	136	7.3%	1,593	8.1%	4,982	8.1%
Age 45 to 49 Years	161	8.6%	1,764	9.0%	5,514	9.0%
Age 50 to 54 Years	175	9.3%	1,768	9.0%	5,227	8.5%
Age 55 to 59 Years	173	9.2%	1,589	8.1%	4,438	7.2%
Age 60 to 64 Years	136	7.3%	1,200	6.1%	3,477	5.7%
Age 65 to 69 Years	110	5.9%	1,012	5.2%	2,932	4.8%
Age 70 to 74 Years	94	5.0%	752	3.8%	2,039	3.3%
Age 75 to 79 Years	54	2.9%	477	2.4%	1,318	2.1%
Age 80 to 84 Years	28	1.5%	247	1.3%	800	1.3%
Age 85 Years or Over	26	1.4%	243	1.2%	820	1.3%
Female Median Age	44.5		41.9		39.9	
Age 19 Years or Less	468	24.9%	5,359	27.4%	17,319	28.2%
Age 20 to 64 Years	1,097	58.5%	11,459	58.6%	36,278	59.0%
Age 65 Years or Over	311	16.6%	2,730	14.0%	7,908	12.9%

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1 mi radius      3 mi radius      5 mi radius

### Male Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Male Population	1,820 49.2%	18,753 49.0%	57,676 48.4%
Age Under 5 Years	81 4.4%	992 5.3%	3,229 5.6%
Age 5 to 9 Years	117 6.4%	1,317 7.0%	4,285 7.4%
Age 10 to 14 Years	159 8.8%	1,657 8.8%	5,161 8.9%
Age 15 to 19 Years	160 8.8%	1,540 8.2%	4,960 8.6%
Age 20 to 24 Years	86 4.7%	882 4.7%	3,012 5.2%
Age 25 to 29 Years	60 3.3%	670 3.6%	2,472 4.3%
Age 30 to 34 Years	68 3.7%	748 4.0%	2,649 4.6%
Age 35 to 39 Years	80 4.4%	1,032 5.5%	3,401 5.9%
Age 40 to 44 Years	122 6.7%	1,387 7.4%	4,408 7.6%
Age 45 to 49 Years	142 7.8%	1,585 8.5%	4,928 8.5%
Age 50 to 54 Years	163 9.0%	1,735 9.3%	5,058 8.8%
Age 55 to 59 Years	164 9.0%	1,495 8.0%	4,266 7.4%
Age 60 to 64 Years	138 7.6%	1,193 6.4%	3,301 5.7%
Age 65 to 69 Years	123 6.8%	1,102 5.9%	2,773 4.8%
Age 70 to 74 Years	78 4.3%	698 3.7%	1,809 3.1%
Age 75 to 79 Years	42 2.3%	390 2.1%	1,030 1.8%
Age 80 to 84 Years	24 1.3%	181 1.0%	524 0.9%
Age 85 Years or Over	16 0.9%	148 0.8%	410 0.7%
Male Median Age	43.2	41.1	38.6
Age 19 Years or Less	516 28.4%	5,507 29.4%	17,635 30.6%
Age 20 to 64 Years	1,022 56.2%	10,728 57.2%	33,494 58.1%
Age 65 Years or Over	282 15.5%	2,519 13.4%	6,546 11.3%

### Males per 100 Females (2017)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	97	96	94
Age Under 5 Years	106 51.6%	107 51.7%	103 50.8%
Age 5 to 9 Years	104 51.0%	97 49.2%	100 50.0%
Age 10 to 14 Years	116 53.6%	104 51.1%	101 50.2%
Age 15 to 19 Years	112 52.9%	104 50.9%	104 51.0%
Age 20 to 24 Years	129 56.3%	113 53.0%	105 51.2%
Age 25 to 29 Years	98 49.6%	100 50.1%	96 49.0%
Age 30 to 34 Years	86 46.2%	84 45.6%	84 45.6%
Age 35 to 39 Years	74 42.4%	86 46.2%	84 45.7%
Age 40 to 44 Years	90 47.3%	87 46.6%	88 46.9%
Age 45 to 49 Years	88 46.8%	90 47.3%	89 47.2%
Age 50 to 54 Years	93 48.2%	98 49.5%	97 49.2%
Age 55 to 59 Years	95 48.6%	94 48.5%	96 49.0%
Age 60 to 64 Years	101 50.3%	99 49.9%	95 48.7%
Age 65 to 69 Years	112 52.8%	109 52.1%	95 48.6%
Age 70 to 74 Years	83 45.4%	93 48.1%	89 47.0%
Age 75 to 79 Years	77 43.6%	82 45.0%	78 43.9%
Age 80 to 84 Years	85 46.0%	73 42.2%	65 39.6%
Age 85 Years or Over	60 37.6%	61 37.8%	50 33.4%
Age 19 Years or Less	110 52.5%	103 50.7%	102 50.5%
Age 20 to 39 Years	93 48.2%	94 48.5%	91 47.7%
Age 40 to 64 Years	93 48.2%	93 48.3%	93 48.2%
Age 65 Years or Over	91 47.5%	92 48.0%	83 45.3%

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## Parkside West Cobb

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	1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2017)</b>			
Total Households	1,294	13,086	40,680
Households with Children	497 38.4%	5,380 41.1%	17,025 41.9%
Average Household Size	2.9	2.9	2.9
Household Density per Square Mile	412	463	518
Population Family	3,450 93.4%	35,902 93.7%	109,821 92.1%
Population Non-Family	245 6.6%	2,384 6.2%	9,086 7.6%
Population Group Quarters	1 -	15 -	274 0.2%
Family Households	1,085 83.8%	11,099 84.8%	33,211 81.6%
Married Couple Households	935 86.2%	9,643 86.9%	27,576 83.0%
Other Family Households	150 13.8%	1,455 13.1%	5,635 17.0%
Family Households with Children	495 45.6%	5,361 48.3%	16,948 51.0%
Married Couple with Children	406 82.1%	4,476 83.5%	13,369 78.9%
Other Family Households with Children	88 17.9%	885 16.5%	3,579 21.1%
Family Households No Children	590 54.4%	5,737 51.7%	16,263 49.0%
Married Couple No Children	529 89.6%	5,167 90.1%	14,207 87.4%
Other Family Households No Children	62 10.4%	570 9.9%	2,056 12.6%
Non-Family Households	209 16.2%	1,988 15.2%	7,469 18.4%
Non-Family Households with Children	2 1.1%	19 0.9%	77 1.0%
Non-Family Households No Children	207 98.9%	1,969 99.1%	7,392 99.0%
Average Family Household Size	3.2	3.2	3.3
Average Family Income	\$131,707	\$136,514	\$126,557
Median Family Income	\$119,990	\$120,680	\$113,065
Average Non-Family Household Size	1.2	1.2	1.2
<b>Marital Status (2017)</b>			
Population Age 15 Years or Over	3,014	30,463	93,958
Never Married	616 20.4%	6,475 21.3%	24,176 25.7%
Currently Married	1,877 62.3%	19,824 65.1%	55,649 59.2%
Previously Married	521 17.3%	4,164 13.7%	14,134 15.0%
Separated	39 7.5%	510 12.3%	2,199 15.6%
Widowed	166 32.0%	1,177 28.3%	3,675 26.0%
Divorced	315 60.6%	2,477 59.5%	8,260 58.4%
<b>Educational Attainment (2017)</b>			
Adult Population Age 25 Years or Over	2,559	25,770	78,349
Elementary (Grade Level 0 to 8)	28 1.1%	244 0.9%	1,611 2.1%
Some High School (Grade Level 9 to 11)	66 2.6%	720 2.8%	2,637 3.4%
High School Graduate	518 20.3%	4,835 18.8%	15,652 20.0%
Some College	479 18.7%	4,775 18.5%	15,309 19.5%
Associate Degree Only	162 6.3%	2,218 8.6%	6,138 7.8%
Bachelor Degree Only	888 34.7%	8,772 34.0%	24,738 31.6%
Graduate Degree	417 16.3%	4,207 16.3%	12,264 15.7%
Any College (Some College or Higher)	1,947 76.1%	19,971 77.5%	58,449 74.6%
College Degree + (Bachelor Degree or Higher)	1,305 51.0%	12,978 50.4%	37,002 47.2%

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<b>Housing</b>			
Total Housing Units (2017)	1,328	13,405	41,749
Total Housing Units (2010)	1,293	12,443	39,463
Historical Annual Growth (2010-2017)	34 0.4%	962 1.1%	2,285 0.8%
Housing Units Occupied (2017)	1,294 97.5%	13,086 97.6%	40,680 97.4%
Housing Units Owner-Occupied	1,215 93.9%	12,201 93.2%	35,333 86.9%
Housing Units Renter-Occupied	79 6.1%	886 6.8%	5,347 13.1%
Housing Units Vacant (2017)	34 2.6%	318 2.4%	1,069 2.6%
<b>Household Size (2017)</b>			
Total Households	1,294	13,086	40,680
1 Person Households	181 14.0%	1,665 12.7%	6,174 15.2%
2 Person Households	450 34.7%	4,401 33.6%	12,776 31.4%
3 Person Households	265 20.5%	2,671 20.4%	8,042 19.8%
4 Person Households	243 18.8%	2,656 20.3%	8,131 20.0%
5 Person Households	104 8.0%	1,174 9.0%	3,674 9.0%
6 Person Households	35 2.7%	357 2.7%	1,228 3.0%
7 or More Person Households	16 1.3%	162 1.2%	655 1.6%
<b>Household Income Distribution (2017)</b>			
HH Income \$200,000 or More	171 13.3%	2,102 16.1%	5,674 13.9%
HH Income \$150,000 to \$199,999	196 15.2%	1,981 15.1%	4,987 12.3%
HH Income \$125,000 to \$149,999	161 12.4%	1,256 9.6%	4,069 10.0%
HH Income \$100,000 to \$124,999	174 13.4%	1,700 13.0%	5,142 12.6%
HH Income \$75,000 to \$99,999	168 13.0%	1,902 14.5%	5,544 13.6%
HH Income \$50,000 to \$74,999	211 16.3%	2,074 15.9%	6,351 15.6%
HH Income \$35,000 to \$49,999	113 8.8%	946 7.2%	3,528 8.7%
HH Income \$25,000 to \$34,999	46 3.6%	484 3.7%	2,080 5.1%
HH Income \$15,000 to \$24,999	16 1.2%	283 2.2%	1,516 3.7%
HH Income \$10,000 to \$14,999	18 1.4%	184 1.4%	753 1.9%
HH Income Under \$10,000	18 1.4%	173 1.3%	1,035 2.5%
<b>Household Vehicles (2017)</b>			
Households 0 Vehicles Available	13 1.0%	92 0.7%	675 1.7%
Households 1 Vehicle Available	244 18.8%	2,022 15.4%	7,998 19.7%
Households 2 Vehicles Available	547 42.3%	6,500 49.7%	18,723 46.0%
Households 3 or More Vehicles Available	490 37.8%	4,474 34.2%	13,283 32.7%
Total Vehicles Available	3,005	30,115	90,421
Average Vehicles per Household	2.3	2.3	2.2
Owner-Occupied Household Vehicles	2,840 94.5%	28,455 94.5%	81,450 90.1%
Average Vehicles per Owner-Occupied Household	2.3	2.3	2.3
Renter-Occupied Household Vehicles	165 5.5%	1,660 5.5%	8,971 9.9%
Average Vehicles per Renter-Occupied Household	2.1	1.9	1.7
<b>Travel Time (2015)</b>			
Worker Base Age 16 years or Over	2,032	20,622	63,518
Travel to Work in 14 Minutes or Less	286 14.1%	2,156 10.5%	7,531 11.9%
Travel to Work in 15 to 29 Minutes	414 20.4%	4,521 21.9%	14,394 22.7%
Travel to Work in 30 to 59 Minutes	664 32.7%	7,075 34.3%	21,655 34.1%
Travel to Work in 60 Minutes or More	328 16.1%	4,292 20.8%	11,477 18.1%
Work at Home	214 10.5%	1,876 9.1%	5,480 8.6%
Average Minutes Travel to Work	31.0	34.9	33.2

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# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9503/-84.6634

RFULL9

Parkside West Cobb	1 mi radius		3 mi radius		5 mi radius	
<b>3805 Dallas Hwy, Marietta, GA</b>						
<b>Transportation To Work (2015)</b>						
Worker Base Age 16 years or Over	2,032		20,622		63,518	
Drive to Work Alone	1,645	81.0%	16,797	81.5%	51,373	80.9%
Drive to Work in Carpool	102	5.0%	1,483	7.2%	5,098	8.0%
Travel to Work by Public Transportation	6	0.3%	100	0.5%	507	0.8%
Drive to Work on Motorcycle	-	-	3	-	22	-
Bicycle to Work	-	-	6	-	6	-
Walk to Work	51	2.5%	183	0.9%	481	0.8%
Other Means	15	0.7%	174	0.8%	550	0.9%
Work at Home	214	10.5%	1,876	9.1%	5,480	8.6%
<b>Daytime Demographics (2017)</b>						
Total Businesses	321		1,074		2,896	
Total Employees	2,843		9,113		22,455	
Company Headquarter Businesses	-	-	-	-	6	0.2%
Company Headquarter Employees	-	-	-	-	254	1.1%
Employee Population per Business	8.9 to 1		8.5 to 1		7.8 to 1	
Residential Population per Business	11.5 to 1		35.7 to 1		41.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,928		19,184		53,964	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2017)	2,945		29,763		91,807	
Labor Force Total Males (2017)	1,426	48.4%	14,421	48.5%	43,891	47.8%
Male Civilian Employed	992	69.6%	10,463	72.6%	31,613	72.0%
Male Civilian Unemployed	39	2.8%	290	2.0%	1,191	2.7%
Males in Armed Forces	-	-	21	0.1%	89	0.2%
Males Not in Labor Force	394	27.6%	3,647	25.3%	10,997	25.1%
Labor Force Total Females (2017)	1,520	51.6%	15,342	51.5%	47,916	52.2%
Female Civilian Employed	868	57.1%	9,208	60.0%	28,595	59.7%
Female Civilian Unemployed	39	2.6%	239	1.6%	1,032	2.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	613	40.3%	5,895	38.4%	18,288	38.2%
Unemployment Rate		2.7%		1.8%		2.4%
Labor Force Growth (2010-2017)	-39	-2.0%	-218	-1.1%	-136	-0.2%
Male Labor Force Growth (2010-2017)	-23	-2.2%	-114	-1.1%	-78	-0.2%
Female Labor Force Growth (2010-2017)	-16	-1.8%	-104	-1.1%	-58	-0.2%
<b>Occupation (2015)</b>						
Occupation Population Age 16 Years or Over	1,899		19,889		60,344	
Occupation Total Males	1,015	53.5%	10,577	53.2%	31,692	52.5%
Occupation Total Females	884	46.5%	9,312	46.8%	28,653	47.5%
Management, Business, Financial Operations	437	23.0%	4,908	24.7%	14,303	23.7%
Professional, Related	625	32.9%	5,664	28.5%	16,344	27.1%
Service	218	11.5%	2,290	11.5%	7,160	11.9%
Sales, Office	376	19.8%	4,620	23.2%	14,439	23.9%
Farming, Fishing, Forestry	-	-	13	0.1%	26	-
Construction, Extraction, Maintenance	88	4.6%	1,157	5.8%	3,961	6.6%
Production, Transport, Material Moving	154	8.1%	1,239	6.2%	4,111	6.8%
White Collar Workers	1,439	75.8%	15,192	76.4%	45,086	74.7%
Blue Collar Workers	460	24.2%	4,697	23.6%	15,259	25.3%

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Lat/Lon: 33.9503/-84.6634

RFULL9

Parkside West Cobb		1 mi radius		3 mi radius		5 mi radius	
3805 Dallas Hwy, Marietta, GA							
<b>Units In Structure (2015)</b>							
Total Units		1,229		11,766		37,065	
1 Detached Unit		1,243	101.1	12,414	105.5	35,398	95.5%
1 Attached Unit		57	4.6%	494	4.2%	2,319	6.3%
2 Units		2	0.2%	22	0.2%	256	0.7%
3 to 4 Units		6	0.5%	39	0.3%	224	0.6%
5 to 9 Units		3	0.3%	26	0.2%	432	1.2%
10 to 19 Units		3	0.3%	37	0.3%	643	1.7%
20 to 49 Units		1	0.1%	8	0.1%	490	1.3%
50 or More Units		3	0.2%	39	0.3%	264	0.7%
Mobile Home or Trailer		6	0.5%	137	1.2%	749	2.0%
Other Structure		-	-	3	-	12	-
<b>Homes Built By Year (2015)</b>							
Homes Built 2014 or later		4	0.4%	50	0.4%	261	0.7%
Homes Built 2010 to 2013		39	0.4%	650	0.4%	1,560	0.7%
Homes Built 2000 to 2009		220	17.9%	3,017	25.6%	10,728	28.9%
Homes Built 1990 to 1999		384	31.3%	3,987	33.9%	12,888	34.8%
Homes Built 1980 to 1989		375	30.5%	3,360	28.6%	9,227	24.9%
Homes Built 1970 to 1979		206	16.8%	1,397	11.9%	3,822	10.3%
Homes Built 1960 to 1969		62	5.0%	426	3.6%	1,404	3.8%
Homes Built 1950 to 1959		10	0.8%	165	1.4%	481	1.3%
Homes Built 1940 to 1949		21	1.7%	104	0.9%	189	0.5%
Homes Built Before 1939		2	0.1%	64	0.5%	228	0.6%
Median Age of Homes		27.0 yrs		24.7 yrs		23.6 yrs	
<b>Home Values (2015)</b>							
Owner Specified Housing Units		1,151		10,924		32,024	
Home Values \$1,000,000 or More		10	0.9%	106	1.0%	284	0.9%
Home Values \$750,000 to \$999,999		20	1.7%	231	2.1%	532	1.7%
Home Values \$500,000 to \$749,999		149	13.0%	1,275	11.7%	2,879	9.0%
Home Values \$400,000 to \$499,999		77	6.7%	1,072	9.8%	2,573	8.0%
Home Values \$300,000 to \$399,999		97	8.5%	1,968	18.0%	5,421	16.9%
Home Values \$250,000 to \$299,999		158	13.8%	1,506	13.8%	4,912	15.3%
Home Values \$200,000 to \$249,999		214	18.6%	1,764	16.1%	5,570	17.4%
Home Values \$175,000 to \$199,999		136	11.8%	1,084	9.9%	2,992	9.3%
Home Values \$150,000 to \$174,999		167	14.5%	1,270	11.6%	3,319	10.4%
Home Values \$125,000 to \$149,999		92	8.0%	783	7.2%	2,182	6.8%
Home Values \$100,000 to \$124,999		42	3.7%	648	5.9%	2,195	6.9%
Home Values \$90,000 to \$99,999		25	2.1%	123	1.1%	494	1.5%
Home Values \$80,000 to \$89,999		10	0.9%	121	1.1%	389	1.2%
Home Values \$70,000 to \$79,999		3	0.3%	47	0.4%	321	1.0%
Home Values \$60,000 to \$69,999		8	0.7%	82	0.7%	391	1.2%
Home Values \$50,000 to \$59,999		9	0.8%	62	0.6%	204	0.6%
Home Values \$35,000 to \$49,999		6	0.5%	40	0.4%	143	0.4%
Home Values \$25,000 to \$34,999		-	-	8	0.1%	40	0.1%
Home Values \$10,000 to \$24,999		13	1.1%	64	0.6%	229	0.7%
Home Values Under \$10,000		6	0.6%	74	0.7%	339	1.1%
Owner-Occupied Median Home Value		\$228,241		\$251,866		\$241,708	
Renter-Occupied Median Rent		\$1,067		\$1,163		\$1,010	

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RFULL9

## Parkside West Cobb

3805 Dallas Hwy, Marietta, GA

### Total Annual Consumer Expenditure (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$106 M	\$1.09 B	\$3.16 B
Total Non-Retail Expenditure	\$58.0 M	\$600 M	\$1.74 B
Total Retail Expenditure	\$47.6 M	\$491 M	\$1.43 B
Apparel	\$3.74 M	\$38.7 M	\$112 M
Contributions	\$5.38 M	\$56.9 M	\$159 M
Education	\$4.52 M	\$47.3 M	\$134 M
Entertainment	\$6.03 M	\$62.5 M	\$181 M
Food and Beverages	\$14.9 M	\$153 M	\$447 M
Furnishings and Equipment	\$3.82 M	\$39.6 M	\$114 M
Gifts	\$2.94 M	\$30.7 M	\$87.0 M
Health Care	\$7.79 M	\$80.0 M	\$235 M
Household Operations	\$3.36 M	\$35.1 M	\$99.9 M
Miscellaneous Expenses	\$1.48 M	\$15.2 M	\$44.6 M
Personal Care	\$1.36 M	\$14.0 M	\$40.6 M
Personal Insurance	\$886 K	\$9.28 M	\$26.3 M
Reading	\$236 K	\$2.43 M	\$7.04 M
Shelter	\$21.9 M	\$226 M	\$656 M
Tobacco	\$525 K	\$5.36 M	\$16.2 M
Transportation	\$19.4 M	\$200 M	\$583 M
Utilities	\$7.28 M	\$74.8 M	\$221 M

### Monthly Household Consumer Expenditure (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$6,801	\$6,945	\$6,480
Total Non-Retail Expenditure	\$3,737 54.9%	\$3,821 55.0%	\$3,558 54.9%
Total Retail Expenditures	\$3,064 45.1%	\$3,124 45.0%	\$2,922 45.1%
Apparel	\$241 3.5%	\$246 3.5%	\$229 3.5%
Contributions	\$347 5.1%	\$362 5.2%	\$326 5.0%
Education	\$291 4.3%	\$301 4.3%	\$275 4.2%
Entertainment	\$388 5.7%	\$398 5.7%	\$370 5.7%
Food and Beverages	\$957 14.1%	\$974 14.0%	\$917 14.1%
Furnishings and Equipment	\$246 3.6%	\$252 3.6%	\$233 3.6%
Gifts	\$190 2.8%	\$195 2.8%	\$178 2.8%
Health Care	\$502 7.4%	\$509 7.3%	\$481 7.4%
Household Operations	\$217 3.2%	\$223 3.2%	\$205 3.2%
Miscellaneous Expenses	\$96 1.4%	\$97 1.4%	\$91 1.4%
Personal Care	\$87 1.3%	\$89 1.3%	\$83 1.3%
Personal Insurance	\$57 0.8%	\$59 0.9%	\$54 0.8%
Reading	\$15 0.2%	\$15 0.2%	\$14 0.2%
Shelter	\$1,413 20.8%	\$1,441 20.8%	\$1,344 20.7%
Tobacco	\$34 0.5%	\$34 0.5%	\$33 0.5%
Transportation	\$1,252 18.4%	\$1,271 18.3%	\$1,194 18.4%
Utilities	\$469 6.9%	\$476 6.9%	\$452 7.0%

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