2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9503/-84.6634

RFULL9 3805 Dallas Hwy 1 mi radius 3 mi radius 5 mi radius Marietta, GA 30064 **Population** Estimated Population (2018) 3,687 38,280 119,548 Projected Population (2023) 3,826 39,785 125,109 Census Population (2010) 3,548 34,733 109,444 Census Population (2000) 3,328 28,744 85,487 Projected Annual Growth (2018-2023) 139 0.8% 1,506 0.8% 5,561 0.9% Historical Annual Growth (2010-2018) 139 0.5% 3,547 1.3% 10,104 1.2% 220 5,989 23,957 2.8% Historical Annual Growth (2000-2010) 0.7% 2.1% Estimated Population Density (2018) 1,174 psm 1,354 psm 1,523 psm Trade Area Size 3.1 sq mi 28.3 sq mi 78.5 sq mi Households Estimated Households (2018) 1,284 13,003 40,564 Projected Households (2023) 1,333 13,516 42,386 1,229 11,766 37,065 Census Households (2010) Census Households (2000) 1,102 9,432 28,166 Projected Annual Growth (2018-2023) 49 0.8% 513 0.8% 1,822 0.9% 2.4% Historical Annual Change (2000-2018) 182 0.9% 3,571 2.1% 12,398 Average Household Income Estimated Average Household Income (2018) \$160,635 \$145,146 \$132,592 Projected Average Household Income (2023) \$195,710 \$170,838 \$154,102 Census Average Household Income (2010) \$110,056 \$108,256 \$99,646 Census Average Household Income (2000) \$93,218 \$94,680 \$88,769 Projected Annual Change (2018-2023) \$35,075 4.4% \$25,693 3.5% \$21,510 3.2% 2.7% Historical Annual Change (2000-2018) \$67,416 4.0% \$50,466 3.0% \$43,823 Median Household Income Estimated Median Household Income (2018) \$110,698 \$111,360 \$103,039 Projected Median Household Income (2023) \$128,462 \$129,165 \$119,866 Census Median Household Income (2010) \$77,308 \$85,371 \$81,273 Census Median Household Income (2000) \$84,403 \$84,815 \$77,571 Projected Annual Change (2018-2023) \$17,765 3.2% \$17,805 3.2% \$16,827 3.3% Historical Annual Change (2000-2018) \$26,294 1.7% \$26,545 1.7% \$25,468 1.8% Per Capita Income Estimated Per Capita Income (2018) \$55,927 \$49,311 \$45,002 Projected Per Capita Income (2023) \$68,186 \$58,045 \$52,221 Census Per Capita Income (2010) \$38,125 \$36,671 \$33,747 Census Per Capita Income (2000) \$30,947 \$29,115 \$31,145 Projected Annual Change (2018-2023) \$12,259 4.4% \$8,734 3.5% \$7,218 3.2% 3.0% Historical Annual Change (2000-2018) \$24,782 4.4% \$18,364 3.3% \$15,887 Estimated Average Household Net Worth (2018) \$1,105,919 \$1,132,212 \$1,000,468

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



LavLon: 33.9503/-84.6634						RFULL9
3805 Dallas Hwy	1 mi radiu	IS	3 mi radiu	ıs	5 mi radiu	JS
Marietta, GA 30064						
Race and Ethnicity						
Total Population (2018)	3,687		38,280		119,548	
White (2018)	2,969	80.5%	29,985	78.3%	84,624	70.8%
Black or African American (2018)	481	13.0%	5,816	15.2%	24,343	20.4%
American Indian or Alaska Native (2018)	8	0.2%	74	0.2%	300	0.3%
Asian (2018)	128	3.5%	1,347	3.5%	4,632	3.9%
Hawaiian or Pacific Islander (2018)	-	-	8	-	35	-
Other Race (2018)	32	0.9%	402	1.1%	3,196	2.7%
Two or More Races (2018)	68	1.9%	648	1.7%	2,418	2.0%
Population < 18 (2018)	872	23.7%	9.782	25.6%	31,604	26.4%
White Not Hispanic	618	70.9%		70.0%	19,239	60.9%
Black or African American	140	16.1%	1,693	17.3%	7,050	
Asian	38	4.4%	367	3.7%	1,215	3.8%
Other Race Not Hispanic	39	4.4%	358	3.7%	1,193	3.8%
Hispanic	37	4.3%	513	5.2%	2,907	9.2%
Not Hispanic or Latino Population (2018)	3,559	96.5%	36,678	95.8%	111,114	92.9%
Not Hispanic White	2,885	81.1%	28,951	78.9%	80,352	72.3%
Not Hispanic Black or African American	475	13.4%	5,720	15.6%	23,790	21.4%
Not Hispanic American Indian or Alaska Native	6	0.2%	61	0.2%	204	0.2%
Not Hispanic Asian	127	3.6%	1,334	3.6%	4,567	4.1%
Not Hispanic Hawaiian or Pacific Islander	-	-	8	-	30	-
Not Hispanic Other Race	8	0.2%	53	0.1%	260	0.2%
Not Hispanic Two or More Races	56	1.6%	550	1.5%	1,911	1.7%
Hispanic or Latino Population (2018)	128	3.5%	1,602	4.2%	8,434	7.1%
Hispanic White	84	65.3%	1,034	64.5%	4,271	50.6%
Hispanic Black or African American	6	4.7%	96	6.0%	553	6.6%
Hispanic American Indian or Alaska Native	2	1.7%	13	0.8%	96	1.1%
Hispanic Asian	1	0.5%	12	0.8%	65	0.8%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	4	0.1%
Hispanic Other Race	24	18.3%	349	21.8%	2,936	34.8%
Hispanic Two or More Races	12	9.4%	98	6.1%	508	6.0%
Not Hispanic or Latino Population (2010)	3,442	97.0%	33,444	96.3%	102,115	93.3%
Hispanic or Latino Population (2010)	106	3.0%	1,289	3.7%	7,329	6.7%
Not Hispanic or Latino Population (2000)	3,250	97.7%	28,098	97.7%	82,824	96.9%
Hispanic or Latino Population (2000)	77	2.3%	647	2.3%	2,663	3.1%
Not Hispanic or Latino Population (2023)	3,677	96.1%	37,939	95.4%	115,489	92.3%
Hispanic or Latino Population (2023)	149	3.9%	1,846	4.6%	9,620	7.7%
Projected Annual Growth (2018-2023)	21	3.3%	244	3.0%	1,186	2.8%
Historical Annual Growth (2000-2010)	29	3.8%	642	9.9%	4,666	17.5%

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warrantly.

Lat/Lon: 33.9503/-84.6634						RFULL9
3805 Dallas Hwy						
Marietta, GA 30064	1 mi radiu	IS	3 mi radiu	IS	5 mi radiu	IS
Total Age Distribution (2018)						
Total Population	3,687		38,280		119,548	
Age Under 5 Years	157	4.2%	1,933	5.0%	6,405	5.4%
Age 5 to 9 Years	227	6.2%	2,626	6.9%	8,525	7.1%
Age 10 to 14 Years	297	8.0%	3,221	8.4%	10,284	8.6%
Age 15 to 19 Years	297	8.0%	2,969	7.8%	9,586	8.0%
Age 20 to 24 Years	152	4.1%	1,658	4.3%	5,879	4.9%
Age 25 to 29 Years	128	3.5%	1,441	3.8%	5,372	4.5%
Age 30 to 34 Years	144	3.9%	1,650	4.3%	5,812	4.9%
Age 35 to 39 Years	196	5.3%	2,314	6.0%	7,644	6.4%
Age 40 to 44 Years	246	6.7%	2,818	7.4%	8,924	7.5%
Age 45 to 49 Years	305	8.3%	3,374	8.8%	10,632	8.9%
Age 50 to 54 Years	323	8.7%	3,375	8.8%	9,984	8.4%
Age 55 to 59 Years	339	9.2%	3,118	8.1%	8,823	7.4%
Age 60 to 64 Years	275	7.5%	2,431	6.3%	6,942	5.8%
Age 65 to 69 Years	233	6.3%	2,134	5.6%	5,779	4.8%
Age 70 to 74 Years	180	4.9%	1,528	4.0%	4,053	3.4%
Age 75 to 79 Years	98	2.7%	900	2.4%	2,411	2.0%
Age 80 to 84 Years	51	1.4%	426	1.1%	1,330	1.1%
Age 85 Years or Over	40	1.1%	363	0.9%	1,164	1.0%
Median Age	43.9		41.5		39.3	
Age 19 Years or Less	977	26.5%	10,748	28.1%	34,800	29.1%
Age 20 to 64 Years	2,107	57.2%	22,180	57.9%	70,011	58.6%
Age 65 Years or Over	603	16.3%	5,352	14.0%	14,737	12.3%
Female Age Distribution (2018)						
Female Population	1,869	50.7%	19,555	51.1%	61,724	51.6%
Age Under 5 Years	77	4.1%	938	4.8%	3,164	5.1%
Age 5 to 9 Years	111	6.0%	1,337	6.8%	4,272	6.9%
Age 10 to 14 Years	136	7.3%	1,571	8.0%	5,113	8.3%
Age 15 to 19 Years	140	7.5%	1,463	7.5%	4,686	7.6%
Age 20 to 24 Years	66	3.6%	783	4.0%	2,870	4.6%
Age 25 to 29 Years	67	3.6%	729	3.7%	2,752	4.5%
Age 30 to 34 Years	79	4.2%	904	4.6%	3,167	5.1%
Age 35 to 39 Years	110	5.9%	1,244	6.4%	4,169	6.8%
Age 40 to 44 Years	130	6.9%	1,507	7.7%	4,743	7.7%
Age 45 to 49 Years	161	8.6%	1,774	9.1%	5,608	9.1%
Age 50 to 54 Years	168	9.0%	1,713	8.8%	5,072	8.2%
Age 55 to 59 Years	171	9.1%	1,592	8.1%	4,492	7.3%
Age 60 to 64 Years	138	7.4%	1,218	6.2%	3,560	5.8%
Age 65 to 69 Years	111	5.9%	1,016	5.2%	2,959	4.8%
Age 70 to 74 Years	98	5.3%	800	4.1%	2,152	3.5%
Age 75 to 79 Years	55	2.9%	494	2.5%	1,356	2.2%
Age 80 to 84 Years	27	1.5%	241	1.2%	803	1.3%
Age 85 Years or Over	25	1.3%	230	1.2%	787	1.3%
Female Median Age	44.5		41.8		39.9	
Age 19 Years or Less	464	24.8%		27.2%	17,235	
Age 20 to 64 Years	1,089	58.3%	11,464		36,432	
Age 65 Years or Over	317	16.9%	2,782	14.2%	8,057	13.1%

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9503/-84.6634						RFULL9	
3805 Dallas Hwy	4 mai na disa	A mi madium — O mi madium			5 mi radius		
Marietta, GA 30064	1 mi radius	5	3 mi radiu	IS	o mi radil	IS	
Male Age Distribution (2018)							
Male Population	1,818	49.3%	18,725	48.9%	57,824	48.4%	
Age Under 5 Years	80	4.4%	995	5.3%	3,241	5.6%	
Age 5 to 9 Years	116	6.4%	1,288	6.9%	4,253	7.4%	
Age 10 to 14 Years	161	8.8%	1,649	8.8%	5,171	8.9%	
Age 15 to 19 Years	157	8.6%	1,505	8.0%	4,899	8.5%	
Age 20 to 24 Years	85	4.7%	874	4.7%	3,008	5.2%	
Age 25 to 29 Years	62	3.4%	712	3.8%	2,620	4.5%	
Age 30 to 34 Years	66	3.6%	746	4.0%	2,645	4.6%	
Age 35 to 39 Years	86	4.7%	1,069	5.7%	3,476	6.0%	
Age 40 to 44 Years	116	6.4%	1,312	7.0%	4,181	7.2%	
Age 45 to 49 Years	144	7.9%	1,600	8.5%	5,024	8.7%	
Age 50 to 54 Years	155	8.5%	1,663	8.9%	4,912	5.2% 4.5% 4.6% 6.0% 7.2% 8.7% 8.5% 7.5% 5.8% 4.9% 3.3% 1.8%	
Age 55 to 59 Years	168	9.2%	1,526	8.2%	4,331	7.5%	
Age 60 to 64 Years	137	7.6%	1,213	6.5%	3,382	5.8%	
Age 65 to 69 Years	122	6.7%	1,118	6.0%	2,820	4.9%	
Age 70 to 74 Years	81	4.5%	728	3.9%	1,901	3.3%	
Age 75 to 79 Years	43	2.4%	406	2.2%	1,055	1.8%	
Age 80 to 84 Years	24	1.3%	185	1.0%	528	0.9%	
Age 85 Years or Over	15	0.8%	133	0.7%	377	0.7%	
Male Median Age	43.2		41.2		38.6		
Age 19 Years or Less	514	28.3%	5,439	29.0%	17,564	30.4%	
Age 20 to 64 Years	1,018	56.0%	10,716	<i>57.2%</i>	33,580	58.1%	
Age 65 Years or Over	286	15.7%	2,571	13.7%	6,680	11.6%	
Males per 100 Females (2018)						50.6% 49.9% 50.3% 51.1% 51.2%	
Overall Comparison	97		96		94		
Age Under 5 Years	105	51.1%	106	51.5%	102	50.6%	
Age 5 to 9 Years	104	51.0%		49.1%	100	49.9%	
Age 10 to 14 Years		54.2%		51.2%	101	50.3%	
Age 15 to 19 Years		52.9%		50.7%	105	51.1%	
Age 20 to 24 Years	128			52.8%	105	51.2%	
Age 25 to 29 Years		48.0%		49.4%	95	48.8%	
Age 30 to 34 Years		45.4%	83	45.2%	84	45.5%	
Age 35 to 39 Years		43.7%	86	46.2%	83	48.8% 45.5% 45.5% 46.9% 47.3%	
Age 40 to 44 Years		47.1%	87	46.5%	88	46.9%	
Age 45 to 49 Years		47.3%	90	47.4%	90	47.3%	
Age 50 to 54 Years		47.9%	97	49.3%	97	49.2%	
Age 55 to 59 Years		49.6%	96	48.9%	96	49.1%	
Age 60 to 64 Years		49.9%		49.9%	95	48.7%	
Age 65 to 69 Years	110			52.4%	95	48.8%	
Age 70 to 74 Years		45.3%	91	47.6%	88	46.9%	
Age 75 to 79 Years		44.0%	82	45.1%	78	43.8%	
Age 80 to 84 Years		47.0%	77	43.4%	66	39.7%	
Age 85 Years or Over	60 .	37.4%	58	36.7%	48	32.4%	
Age 19 Years or Less		52.6%	102	50.6%	102	50.5%	
Age 20 to 39 Years		48.0%	93	48.2%	91	47.6%	
Age 40 to 64 Years Age 65 Years or Over		48.4% 47.4%	94	48.4% 48.0%	93	48.2% 45.3%	

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9503/-84.6634

RFULL9 3805 Dallas Hwy 1 mi radius 3 mi radius 5 mi radius Marietta, GA 30064 Household Type (2018) **Total Households** 1,284 13,003 40,564 16,894 *41.6%* Households with Children 5,319 40.9% 487 38.0% Average Household Size 2.9 2.9 2.9 Household Density per Square Mile 409 460 517 Population Family 3.446 93.5% 35,912 93.8% 110,276 92.2% Population Non-Family 240 6.5% 2,347 6.1% 8,984 7.5% Population Group Quarters 1 21 0.1% 288 0.2% Family Households 1.079 84.1% 11.061 85.1% 33.211 81.9% Married Couple Households 932 86.3% 9.606 86.8% 27.564 83.0% Other Family Households 1,455 13.2% 5,647 17.0% 147 13.7% Family Households with Children 486 45.0% 5,300 47.9% 16.815 50.6% 13,243 78.8% Married Couple with Children 400 82.3% 4,417 83.3% 3,572 21.2% Other Family Households with Children 86 17.7% 883 16.7% Family Households No Children 16,396 49.4% 594 55.0% 5,761 52.1% Married Couple No Children 14,321 87.3% 532 89.6% 5,189 90.1% Other Family Households No Children 62 10.4% 572 9.9% 2,075 12.7% Non-Family Households 205 15.9% 1.942 14.9% 7,353 18.1% Non-Family Households with Children 2 0.9% 19 1.0% 79 1.1% Non-Family Households No Children 203 99.1% 1,923 99.0% 7,274 98.9% Average Family Household Size 3.2 3.2 3.3 Average Family Income \$171.915 \$155,150 \$143.817 Median Family Income \$124,156 \$121,821 \$115,383 Average Non-Family Household Size 1.2 1.2 1.2 Marital Status (2018) Population Age 15 Years or Over 94.334 3.006 30.501 **Never Married** 718 23.9% 6,969 22.8% 25,308 26.8% **Currently Married** 54,571 57.8% 1,786 59.4% 19,290 63.2% **Previously Married** 14,454 15.3% 503 16.7% 4,242 13.9% Separated 722 17.0% 2,776 19.2% 64 12.7% Widowed 3,424 23.7% 115 23.0% 1,119 26.4% Divorced 323 64.3% 2,400 56.6% 8,254 57.1% Educational Attainment (2018) Adult Population Age 25 Years or Over 2.558 25,874 78.870 Elementary (Grade Level 0 to 8) 19 0.8% 244 0.9% 1,599 2.0% Some High School (Grade Level 9 to 11) 70 2.7% 698 2.7% 2,703 3.4% High School Graduate 436 17.0% 4.521 17.5% 14,889 18.9% Some College 506 19.8% 4,665 18.0% 15,241 19.3% Associate Degree Only 207 8.1% 2.511 9.7% 6.340 8.0% **Bachelor Degree Only** 871 34.0% 8,723 33.7% 25,141 31.99 **Graduate Degree** 449 17.6% 4,512 17.4% 12,958 16.4% Any College (Some College or Higher) 2,033 79.5% 20.411 78.9% 59.679 75 7% College Degree + (Bachelor Degree or Higher) 13,235 51.1% 38,098 48.3% 1,320 51.6%

warranty private and government

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Laveon: 33.9303/-64.0034						RFULL9
3805 Dallas Hwy	1 mi radiu	ıs	3 mi radiu	ıs	5 mi radiu	ıs
Marietta, GA 30064	i illi idala		o mi radio		o mi radio	20
Housing						
Total Housing Units (2018)	1,317		13,315		41,610	
Total Housing Units (2010)	1,293		12,443		39,463	
Historical Annual Growth (2010-2018)	24	0.2%	872	0.9%	2,147	0.7%
Housing Units Occupied (2018)	1,284	97.5%	13,003	97.7%	40,564	97.5%
Housing Units Owner-Occupied	1,205	93.9%	12,120	93.2%	35,213	86.8%
Housing Units Renter-Occupied	79	6.1%	883	6.8%	5,351	13.2%
Housing Units Vacant (2018)	33	2.6%	312	2.4%	1,046	2.6%
Household Size (2018)						
Total Households	1,284		13,003		40,564	
1 Person Households	177	13.8%	1,614	12.4%	6,035	14.9%
2 Person Households	442	34.4%	4,332	33.3%	12,628	31.1%
3 Person Households	265	20.6%	2,681	20.6%	8,060	19.9%
4 Person Households	245	19.1%	2,677		8,214	
5 Person Households	104	8.1%	1,179	9.1%	3,717	9.2%
6 Person Households	34	2.7%	361	2.8%	1,243	3.1%
7 or More Person Households	16	1.3%	158	1.2%	667	1.6%
Household Income Distribution (2018)						
HH Income \$200,000 or More	222	17.3%	2,460	18.9%	6,320	15.6%
HH Income \$150,000 to \$199,999		14.3%	1,837	14.1%	5,130	12.6%
HH Income \$125,000 to \$149,999		11.4%	1,143	8.8%	4,015	9.9%
HH Income \$100,000 to \$124,999	168	13.1%	1,680	12.9%	4,900	12.1%
HH Income \$75,000 to \$99,999	190	14.8%	2,058	15.8%	5,661	14.0%
HH Income \$50,000 to \$74,999	183	14.2%	1,910	14.7%	6,097	15.0%
HH Income \$35,000 to \$49,999	128	10.0%	873	6.7%	3,244	8.0%
HH Income \$25,000 to \$34,999	31	2.4%	432	3.3%	2,007	4.9%
HH Income \$15,000 to \$24,999 HH Income \$10,000 to \$14,999	13 7	1.0% 0.6%	329 90	2.5% 0.7%	1,651 517	4.1% 1.3%
HH Income Under \$10,000	11	0.0%	192	1.5%	1,022	2.5%
	- ''	0.570	132	1.570	1,022	2.070
Household Vehicles (2018) Households 0 Vehicles Available	24	1.9%	118	0.9%	721	1.8%
Households 1 Vehicle Available	239	18.6%		16.3%	7,680	18.9%
Households 2 Vehicles Available		40.8%		47.2%	18,233	
Households 3 or More Vehicles Available	498	38.8%		35.6%	13,930	
Total Vehicles Available						
	3,011 2.3		30,089		91,546	
Average Vehicles per Household Owner-Occupied Household Vehicles	2,858	94.9%	2.3 28,404	94.4%	2.3 82,331	90 OV
Average Vehicles per Owner-Occupied Household	2,636	34.370	20,404	34.4 /0	2.3	09.970
Renter-Occupied Household Vehicles	153	5.1%	1,686	5.6%		10.1%
Average Vehicles per Renter-Occupied Household	1.9	0.170	1.9	0.070	1.7	70.770
Travel Time (2015)						
Worker Base Age 16 years or Over	2,043		20,763		64,053	
Travel to Work in 14 Minutes or Less		12.4%	1,951	9.4%		10.6%
Travel to Work in 15 to 29 Minutes		19.0%	4,281		14,091	
Travel to Work in 30 to 59 Minutes		30.4%		32.9%	21,893	
Travel to Work in 60 Minutes or More		20.4%		20.8%	11,292	
Work at Home	271	13.3%		11.2%	6,635	10.4%
Average Minutes Travel to Work	34.2		35.5		33.8	

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9503/-84.6634			RFULL9
3805 Dallas Hwy	1 mi radius	3 mi radius	5 mi radius
Marietta, GA 30064	i ili idalas	o mi radido	
Transportation To Work (2015)			
Worker Base Age 16 years or Over	2,043	20,763	64,053
Drive to Work Alone	1,627 <i>79.6%</i>	16,531 <i>79.6%</i>	51,372 <i>80.2%</i>
Drive to Work in Carpool	92 4.5%	1,480 7.1%	4,649 <i>7.3%</i>
Travel to Work by Public Transportation	4 0.2%	63 0.3%	375 <i>0.6%</i>
Drive to Work on Motorcycle Bicycle to Work		11 <i>0.1%</i> 15 <i>0.1%</i>	28 - 17 -
Walk to Work	34 1.7%	146 <i>0.7%</i>	362 <i>0.6%</i>
Other Means	15 0.7%	186 0.9%	615 <i>1.0%</i>
Work at Home	271 <i>13.3%</i>	2,331 11.2%	6,635 10.4%
Daytime Demographics (2018)			64,053 51,372 80.2% 4,649 7.3% 375 0.6% 28 - 17 - 362 0.6% 615 1.0% 6,635 10.4% 2,825 22,985 5 0.2% 235 1.0% 8.1 to 1 42.3 to 1 54,788 92,230 44,076 47.8% 31,581 71.7% 1,096 2.5% 146 0.3% 11,253 25.5% 48,155 52.2% 28,701 59.6% 1,046 2.2% - 18,408 38.2%
Total Businesses	326	1,053	2,825
Total Employees	2,970	9,316	22,985
Company Headquarter Businesses			5 0.2%
Company Headquarter Employees			235 <i>1.0%</i>
Employee Population per Business	9.1 to 1	8.8 to 1	8.1 to 1
Residential Population per Business	11.3 to 1	36.3 to 1	42.3 to 1
Adj. Daytime Demographics Age 16 Years or Over	4,009	19,697	54,788
Labor Force			
Labor Population Age 16 Years or Over (2018)	2,939	29,811	92,230
Labor Force Total Males (2018)	1,424 48.5%	14,433 <i>48.4%</i>	44,076 <i>47.8%</i>
Male Civilian Employed Male Civilian Unemployed	1,008 <i>70.8%</i> 30 <i>2.1%</i>	10,347 <i>71.7%</i> 250 <i>1.7%</i>	31,581 <i>71.7%</i> 1,096 <i>2.5%</i>
Males in Armed Forces		27 0.2%	146 0.3%
Males Not in Labor Force	387 <i>27.1%</i>	3,809 <i>26.4%</i>	11,253 <i>25.5%</i>
Labor Force Total Females (2018)	1,515 <i>51.5%</i>	15,378 <i>51.6%</i>	48,155 <i>52.2%</i>
Female Civilian Employed	892 <i>58.9%</i>	9,056 <i>58.9%</i>	28,701 <i>59.6%</i>
Female Civilian Unemployed	40 <i>2.6%</i>	284 1.8%	1,046 <i>2.2%</i>
Females in Armed Forces			
Females Not in Labor Force	583 <i>38.5%</i>	6,037 <i>39.3%</i>	18,408 <i>38.2%</i>
Unemployment Rate	2.4%	1.8%	2.3%
Labor Force Growth (2010-2018)	-42 <i>-2.1%</i>	-218 <i>-1.1%</i>	-152 <i>-0.3%</i>
Male Labor Force Growth (2010-2018)	-23 <i>-2.2%</i>	-115 <i>-1.1%</i>	-86 <i>-0.3%</i>
Female Labor Force Growth (2010-2018)	-19 -2.0%	-103 -1.1%	-65 <i>-0.2%</i>
Occupation (2015)	1.042	10.621	60.422
Occupation Population Age 16 Years or Over Occupation Total Males	1,942 1,031 <i>53.1%</i>	19,621 10,461 <i>53.3%</i>	60,433 31,667 <i>52.4%</i>
Occupation Total Males Occupation Total Females	910 46.9%	9,160 <i>46.7%</i>	28,767 <i>47.6%</i>
Management, Business, Financial Operations	463 23.8%	5,036 <i>25.7%</i>	14,485 <i>24.0%</i>
Professional, Related	553 <i>28.5%</i>	5,391 <i>27.5%</i>	15,613 <i>25.8%</i>
Service	280 14.4%	2,749 <i>14.0%</i>	8,726 <i>14.4%</i>
Sales, Office	436 22.5%	4,605 <i>23.5%</i>	14,386 <i>23.8%</i>
Farming, Fishing, Forestry		22 0.1%	40 0.1%
Construction, Extraction, Maintenance	67 3.5%	722 <i>3.7%</i>	3,280 <i>5.4%</i>
Production, Transport, Material Moving	142 <i>7.3%</i>	1,096 <i>5.6%</i>	3,904 <i>6.5%</i>
White Collar Workers	1,452 <i>74.8%</i>	15,032 <i>76.6%</i>	44,484 <i>73.6%</i>
Blue Collar Workers	489 <i>25.2%</i>	4,589 <i>23.4%</i>	15,950 <i>26.4%</i>

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9503/-84.6634 RFULL9 3805 Dallas Hwy 1 mi radius 5 mi radius 3 mi radius Marietta, GA 30064 Units In Structure (2015) 1,229 11,766 37,065 **Total Units** 1,216 12,184 103.6 34,960 94.3% 1 Detached Unit 98.9% 653 7.0% 1 Attached Unit 77 6.2% 5.5% 2,578 2 Units 1 139 0.4% 0.7% 3 to 4 Units 5 0.4% 54 0.5% 271 5 to 9 Units 2 0.2% 25 0.2% 297 0.8% 2.5% 10 to 19 Units 5 0.4% 64 0.5% 936 20 to 49 Units 2 0.1% 23 0.2% 717 1.9% 50 or More Units 2 0.1% 24 0.2% 211 0.6% Mobile Home or Trailer 6 0.4% 114 1.0% 574 1.5% Other Structure Homes Built By Year (2015) Homes Built 2014 or later 29 2.3% 215 1.8% 693 1.9% Homes Built 2010 to 2013 28 2.3% 545 4.6% 1,374 3.7% Homes Built 2000 to 2009 204 16.6% 2,835 24.1% 10,262 27.7% Homes Built 1990 to 1999 347 28.3% 3,927 33.4% 12,548 33.9% Homes Built 1980 to 1989 424 34.5% 3,531 30.0% 9,828 26.5% 10.7% Homes Built 1970 to 1979 227 18.5% 1,512 12.9% 3,970 Homes Built 1960 to 1969 2.7% 284 2.4% 1,138 3.1% 33 Homes Built 1950 to 1959 9 0.7% 156 1.3% 531 1.4% 0.3% 0.9% 67 0.6% 129 Homes Built 1940 to 1949 11 Homes Built Before 1939 0.2% 67 0.6% 206 0.6% 2 Median Age of Homes 26.5 yrs 24.5 yrs 23.5 yrs Home Values (2015) Owner Specified Housing Units 1,151 10,924 32,024 1.3% Home Values \$1,000,000 or More 1.4% 1.7% 152 425 19 Home Values \$750,000 to \$999,999 28 2.4% 372 3.4% 859 2.7% Home Values \$500,000 to \$749,999 113 9.8% 1.173 10.7% 2,530 7.9% Home Values \$400,000 to \$499,999 8.2% 1,178 2,938 9.2% 95 10.8% Home Values \$300,000 to \$399,999 140 12.2% 6,343 19.8% 2,267 20.7% 14.7% Home Values \$250,000 to \$299,999 156 13.6% 1,466 13.4% 4,709 16.6% Home Values \$200,000 to \$249,999 209 18.2% 1,734 15.9% 5,317 Home Values \$175,000 to \$199,999 156 13.5% 1,141 10.4% 3,141 9.8% Home Values \$150,000 to \$174,999 168 14.6% 1,347 12.3% 3,621 11.3% Home Values \$125,000 to \$149,999 62 5.4% 670 6.1% 2,081 6.5% Home Values \$100,000 to \$124,999 26 2.2% 359 3.3% 1,510 4.79 1.0% Home Values \$90,000 to \$99,999 28 2 4% 105 413 1.3% Home Values \$80,000 to \$89,999 10 0.8% 77 0.7% 271 0.89 Home Values \$70,000 to \$79,999 1 0.1% 30 0.3% 214 0.79 Home Values \$60,000 to \$69,999 119 0.49 8 0.1% Home Values \$50,000 to \$59,999 2 0.2% 9 62 0.2% 0.1% 5 35 0.3% 147 0.5% Home Values \$35,000 to \$49,999 0.4% Home Values \$25,000 to \$34,999 1 0.1% 23 0.2% 62 0.2% Home Values \$10,000 to \$24,999 9 0.8% 52 0.5% 257 0.8% Home Values Under \$10,000 4 0.4% 50 0.5% 274 0.9% Owner-Occupied Median Home Value \$246,276 \$269,122 \$255,597

data from

Renter-Occupied Median Rent

\$1,109

\$1,041

\$1,162

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9503/-84.6634						RFULL
3805 Dallas Hwy	1 mi radiu	ie	3 mi radiu	ie.	5 mi radio	ie.
Marietta, GA 30064	i illi lauk	13	5 IIII Iadik	15	3 IIII Tadio	us
Total Annual Consumer Expenditure (2018)						
Total Household Expenditure	\$127 M		\$1.20 B		\$3.48 B	
Total Non-Retail Expenditure	\$67.2 M		\$636 M		\$1.84 B	
Total Retail Expenditure	\$59.5 M		\$563 M		\$1.64 B	
Apparel	\$4.49 M		\$42.5 M		\$123 M	
Contributions	\$6.64 M		\$63.3 M		\$178 M	
Education	\$5.53 M		\$52.5 M		\$149 M	
Entertainment	\$7.26 M		\$68.7 M		\$199 M	
Food and Beverages	\$17.7 M		\$168 M		\$491 M	
Furnishings and Equipment	\$4.62 M		\$43.7 M		\$126 M	
Gifts	\$3.59 M		\$34.0 M		\$96.6 M	
Health Care	\$9.27 M		\$87.6 M		\$257 M	
Household Operations	\$4.09 M		\$38.8 M		\$111 M	
Miscellaneous Expenses	\$1.77 M		\$16.7 M		\$48.9 M	
Personal Care	\$1.62 M		\$15.3 M		\$44.7 M	
Personal Insurance	\$1.08 M		\$10.3 M		\$29.2 M	
Reading	\$283 K		\$2.67 M		\$7.75 M	
Shelter	\$26.3 M		\$249 M		\$723 M	
Tobacco	\$615 K		\$5.82 M		\$17.6 M	
Transportation	\$23.2 M		\$219 M		\$639 M	
Utilities	\$8.65 M		\$81.9 M		\$242 M	
Monthly Household Consumer Expenditure (2018)						
Total Household Expenditure	\$8,225		\$7,682		\$7,156	
Total Non-Retail Expenditure	\$4,360	53.0%	\$4,076	53.1%	\$3,784	52.9%
Total Retail Expenditures	\$3,865	47.0%	\$3,606	46.9%	\$3,372	47.19
Apparel	\$292	3.5%	\$273	3.5%	\$254	3.5%
Contributions	\$431	5.2%	\$406	5.3%	\$366	5.19
Education	\$359	4.4%	\$337	4.4%	\$307	4.3%
Entertainment	\$471	5.7%	\$441	5.7%	\$409	5.7%
Food and Beverages	\$1,151	14.0%	\$1,074	14.0%	\$1,009	14.19
Furnishings and Equipment	\$300	3.6%	\$280	3.6%	\$258	3.69
Gifts	\$233	2.8%	\$218	2.8%	\$199	2.89
Health Care	\$602	7.3%	\$561	7.3%	\$529	7.49
Household Operations	\$265	3.2%	\$249	3.2%	\$228	3.29
Miscellaneous Expenses	\$115	1.4%	\$107	1.4%	\$100	1.49
Personal Care	\$105	1.3%	\$98	1.3%	\$92	1.39
Personal Insurance	\$70	0.9%	\$66	0.9%	\$60	0.89
Reading	\$18	0.2%	\$17	0.2%	\$16	0.29
Shelter	\$1,708	20.8%	\$1,594	20.7%	\$1,484	20.79
Tobacco	\$40	0.5%	\$37	0.5%	\$36	0.5%
Transportation	\$1,504	18.3%	\$1,401	18.2%	\$1,313	18.49
Utilities	\$562	6.8%	\$525	6.8%	\$496	6.99

