

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8019/-84.4132

1715 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	15,728		151,110		366,666	
Projected Population (2029)	15,604		160,725		383,763	
Census Population (2020)	15,889		136,370		345,968	
Census Population (2010)	11,481		112,945		284,811	
Projected Annual Growth (2024-2029)	-123	-0.2%	9,615	1.3%	17,097	0.9%
Historical Annual Growth (2020-2024)	-161	-	14,740	2.7%	20,698	1.5%
Historical Annual Growth (2010-2020)	4,408	3.8%	23,425	2.1%	61,157	2.1%
Estimated Population Density (2024)	5,009 <i>psm</i>		5,345 <i>psm</i>		4,670 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2024)	9,022		77,440		183,264	
Projected Households (2029)	8,976		83,005		193,100	
Census Households (2020)	8,920		69,707		170,114	
Census Households (2010)	6,257		53,432		133,609	
Projected Annual Growth (2024-2029)	-46	-0.1%	5,565	1.4%	9,836	1.1%
Historical Annual Change (2010-2024)	2,766	3.2%	24,007	3.2%	49,655	2.7%
Average Household Income						
Estimated Average Household Income (2024)	\$165,912		\$155,597		\$148,782	
Projected Average Household Income (2029)	\$175,344		\$152,739		\$148,650	
Census Average Household Income (2010)	\$86,142		\$91,169		\$86,428	
Census Average Household Income (2000)	\$76,087		\$81,080		\$71,054	
Projected Annual Change (2024-2029)	\$9,432	1.1%	-\$2,858	-0.4%	-\$132	-
Historical Annual Change (2000-2024)	\$89,825	4.9%	\$74,517	3.8%	\$77,729	4.6%
Median Household Income						
Estimated Median Household Income (2024)	\$119,418		\$113,087		\$107,398	
Projected Median Household Income (2029)	\$123,231		\$113,227		\$107,870	
Census Median Household Income (2010)	\$62,126		\$61,673		\$57,914	
Census Median Household Income (2000)	\$53,351		\$53,389		\$48,628	
Projected Annual Change (2024-2029)	\$3,813	0.6%	\$140	-	\$472	-
Historical Annual Change (2000-2024)	\$66,067	5.2%	\$59,698	4.7%	\$58,770	5.0%
Per Capita Income						
Estimated Per Capita Income (2024)	\$95,185		\$80,171		\$74,757	
Projected Per Capita Income (2029)	\$100,876		\$79,287		\$75,173	
Census Per Capita Income (2010)	\$46,911		\$43,120		\$40,540	
Census Per Capita Income (2000)	\$41,599		\$35,318		\$31,014	
Projected Annual Change (2024-2029)	\$5,690	1.2%	-\$885	-0.2%	\$416	0.1%
Historical Annual Change (2000-2024)	\$53,587	5.4%	\$44,853	5.3%	\$43,743	5.9%
Estimated Average Household Net Worth (2024)	\$813,170		\$976,739		\$948,637	

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1715 Howell Mill Rd Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2024)		15,728		151,110		366,666	
White (2024)		5,561	35.4%	58,787	38.9%	142,935	39.0%
Black or African American (2024)		8,433	53.6%	69,733	46.1%	167,462	45.7%
American Indian or Alaska Native (2024)		22	0.1%	295	0.2%	730	0.2%
Asian (2024)		885	5.6%	12,282	8.1%	30,110	8.2%
Hawaiian or Pacific Islander (2024)		6	-	68	-	151	-
Other Race (2024)		195	1.2%	2,412	1.6%	6,410	1.7%
Two or More Races (2024)		625	4.0%	7,533	5.0%	18,868	5.1%
Population < 18 (2024)		3,781	24.0%	30,698	20.3%	75,185	20.5%
White Not Hispanic		942	24.9%	8,420	27.4%	21,941	29.2%
Black or African American		2,361	62.4%	15,911	51.8%	36,685	48.8%
Asian		129	3.4%	2,754	9.0%	6,872	9.1%
Other Race Not Hispanic		104	2.7%	1,216	4.0%	3,150	4.2%
Hispanic		246	6.5%	2,397	7.8%	6,536	8.7%
Not Hispanic or Latino Population (2024)		14,719	93.6%	140,275	92.8%	339,446	92.6%
Not Hispanic White		5,337	36.3%	56,582	40.3%	137,361	40.5%
Not Hispanic Black or African American		8,189	55.6%	68,012	48.5%	163,761	48.2%
Not Hispanic American Indian or Alaska Native		10	-	127	-	314	-
Not Hispanic Asian		882	6.0%	12,170	8.7%	29,807	8.8%
Not Hispanic Hawaiian or Pacific Islander		4	-	43	-	92	-
Not Hispanic Other Race		29	0.2%	333	0.2%	806	0.2%
Not Hispanic Two or More Races		268	1.8%	3,009	2.1%	7,305	2.2%
Hispanic or Latino Population (2024)		1,009	6.4%	10,835	7.2%	27,220	7.4%
Hispanic White		223	22.2%	2,205	20.4%	5,574	20.5%
Hispanic Black or African American		244	24.2%	1,721	15.9%	3,701	13.6%
Hispanic American Indian or Alaska Native		13	1.3%	168	1.6%	416	1.5%
Hispanic Asian		3	0.3%	112	1.0%	303	1.1%
Hispanic Hawaiian or Pacific Islander		2	0.2%	25	0.2%	59	0.2%
Hispanic Other Race		166	16.5%	2,079	19.2%	5,604	20.6%
Hispanic Two or More Races		357	35.4%	4,525	41.8%	11,562	42.5%
Not Hispanic or Latino Population (2020)		14,723	92.7%	127,620	93.6%	321,342	92.9%
Hispanic or Latino Population (2020)		1,166	7.3%	8,750	6.4%	24,626	7.1%
Not Hispanic or Latino Population (2010)		10,782	93.9%	106,677	94.5%	267,293	93.8%
Hispanic or Latino Population (2010)		699	6.1%	6,268	5.5%	17,518	6.2%
Not Hispanic or Latino Population (2029)		14,458	92.7%	147,938	92.0%	352,234	91.8%
Hispanic or Latino Population (2029)		1,146	7.3%	12,787	8.0%	31,529	8.2%
Projected Annual Growth (2024-2029)		137	2.7%	1,952	3.6%	4,310	3.2%
Historical Annual Growth (2010-2020)		467	6.7%	2,482	4.0%	7,108	4.1%

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1715 Howell Mill Rd		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30318							
Total Age Distribution (2024)							
Total Population		15,728		151,110		366,666	
Age Under 5 Years		1,342	8.5%	10,016	6.6%	23,355	6.4%
Age 5 to 9 Years		1,070	6.8%	8,145	5.4%	20,423	5.6%
Age 10 to 14 Years		920	5.9%	7,806	5.2%	19,662	5.4%
Age 15 to 19 Years		592	3.8%	9,194	6.1%	24,677	6.7%
Age 20 to 24 Years		1,370	8.7%	19,134	12.7%	36,616	10.0%
Age 25 to 29 Years		2,558	16.3%	18,578	12.3%	42,497	11.6%
Age 30 to 34 Years		2,136	13.6%	16,293	10.8%	38,957	10.6%
Age 35 to 39 Years		1,499	9.5%	11,346	7.5%	27,625	7.5%
Age 40 to 44 Years		1,010	6.4%	8,833	5.8%	22,491	6.1%
Age 45 to 49 Years		731	4.6%	7,519	5.0%	19,318	5.3%
Age 50 to 54 Years		650	4.1%	7,771	5.1%	19,509	5.3%
Age 55 to 59 Years		565	3.6%	6,790	4.5%	17,357	4.7%
Age 60 to 64 Years		452	2.9%	5,798	3.8%	15,573	4.2%
Age 65 to 69 Years		316	2.0%	4,529	3.0%	12,834	3.5%
Age 70 to 74 Years		214	1.4%	3,760	2.5%	10,295	2.8%
Age 75 to 79 Years		143	0.9%	2,809	1.9%	7,372	2.0%
Age 80 to 84 Years		93	0.6%	1,538	1.0%	4,223	1.2%
Age 85 Years or Over		65	0.4%	1,252	0.8%	3,883	1.1%
Median Age		29.3		32.1		32.8	
Age 19 Years or Less		3,925	25.0%	35,160	23.3%	88,118	24.0%
Age 20 to 64 Years		10,970	69.8%	102,062	67.5%	239,943	65.4%
Age 65 Years or Over		832	5.3%	13,888	9.2%	38,606	10.5%
Female Age Distribution (2024)							
Female Population		8,011	50.9%	67,350	44.6%	171,124	46.7%
Age Under 5 Years		685	8.6%	4,764	7.1%	11,451	6.7%
Age 5 to 9 Years		541	6.8%	4,020	6.0%	10,198	6.0%
Age 10 to 14 Years		479	6.0%	3,846	5.7%	9,667	5.6%
Age 15 to 19 Years		309	3.9%	3,302	4.9%	8,413	4.9%
Age 20 to 24 Years		748	9.3%	6,071	9.0%	13,295	7.8%
Age 25 to 29 Years		1,347	16.8%	8,754	13.0%	21,083	12.3%
Age 30 to 34 Years		1,070	13.4%	7,562	11.2%	18,782	11.0%
Age 35 to 39 Years		707	8.8%	5,107	7.6%	13,089	7.6%
Age 40 to 44 Years		523	6.5%	3,979	5.9%	10,699	6.3%
Age 45 to 49 Years		376	4.7%	3,460	5.1%	9,102	5.3%
Age 50 to 54 Years		285	3.6%	3,438	5.1%	9,005	5.3%
Age 55 to 59 Years		269	3.4%	2,981	4.4%	7,966	4.7%
Age 60 to 64 Years		231	2.9%	2,654	3.9%	7,507	4.4%
Age 65 to 69 Years		162	2.0%	2,350	3.5%	6,596	3.9%
Age 70 to 74 Years		120	1.5%	1,971	2.9%	5,592	3.3%
Age 75 to 79 Years		83	1.0%	1,511	2.2%	4,006	2.3%
Age 80 to 84 Years		38	0.5%	824	1.2%	2,342	1.4%
Age 85 Years or Over		37	0.5%	752	1.1%	2,331	1.4%
Female Median Age		28.9		32.8		33.5	
Age 19 Years or Less		2,015	25.2%	15,932	23.7%	39,729	23.2%
Age 20 to 64 Years		5,556	69.4%	44,008	65.3%	110,528	64.6%
Age 65 Years or Over		440	5.5%	7,410	11.0%	20,867	12.2%

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1715 Howell Mill Rd Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2024)							
Male Population		7,717	49.1%	83,760	55.4%	195,542	53.3%
Age Under 5 Years		657	8.5%	5,252	6.3%	11,905	6.1%
Age 5 to 9 Years		529	6.9%	4,125	4.9%	10,226	5.2%
Age 10 to 14 Years		442	5.7%	3,960	4.7%	9,995	5.1%
Age 15 to 19 Years		283	3.7%	5,891	7.0%	16,264	8.3%
Age 20 to 24 Years		622	8.1%	13,063	15.6%	23,321	11.9%
Age 25 to 29 Years		1,211	15.7%	9,824	11.7%	21,414	11.0%
Age 30 to 34 Years		1,065	13.8%	8,731	10.4%	20,175	10.3%
Age 35 to 39 Years		791	10.3%	6,238	7.4%	14,536	7.4%
Age 40 to 44 Years		487	6.3%	4,853	5.8%	11,792	6.0%
Age 45 to 49 Years		354	4.6%	4,058	4.8%	10,216	5.2%
Age 50 to 54 Years		365	4.7%	4,333	5.2%	10,505	5.4%
Age 55 to 59 Years		296	3.8%	3,809	4.5%	9,391	4.8%
Age 60 to 64 Years		222	2.9%	3,144	3.8%	8,066	4.1%
Age 65 to 69 Years		154	2.0%	2,178	2.6%	6,238	3.2%
Age 70 to 74 Years		95	1.2%	1,789	2.1%	4,703	2.4%
Age 75 to 79 Years		60	0.8%	1,298	1.5%	3,365	1.7%
Age 80 to 84 Years		55	0.7%	713	0.9%	1,881	1.0%
Age 85 Years or Over		28	0.4%	500	0.6%	1,552	0.8%
Male Median Age		29.6		31.5		32.3	
Age 19 Years or Less		1,910	24.8%	19,228	23.0%	48,389	24.7%
Age 20 to 64 Years		5,414	70.2%	58,054	69.3%	129,415	66.2%
Age 65 Years or Over		392	5.1%	6,478	7.7%	17,738	9.1%
Males per 100 Females (2024)							
Overall Comparison		96		124		114	
Age Under 5 Years		96	48.9%	110	52.4%	104	51.0%
Age 5 to 9 Years		98	49.4%	103	50.6%	100	50.1%
Age 10 to 14 Years		92	48.0%	103	50.7%	103	50.8%
Age 15 to 19 Years		91	47.8%	178	64.1%	193	65.9%
Age 20 to 24 Years		83	45.4%	215	68.3%	175	63.7%
Age 25 to 29 Years		90	47.3%	112	52.9%	102	50.4%
Age 30 to 34 Years		100	49.9%	115	53.6%	107	51.8%
Age 35 to 39 Years		112	52.8%	122	55.0%	111	52.6%
Age 40 to 44 Years		93	48.2%	122	54.9%	110	52.4%
Age 45 to 49 Years		94	48.5%	117	54.0%	112	52.9%
Age 50 to 54 Years		128	56.1%	126	55.8%	117	53.8%
Age 55 to 59 Years		110	52.4%	128	56.1%	118	54.1%
Age 60 to 64 Years		96	49.0%	118	54.2%	107	51.8%
Age 65 to 69 Years		95	48.8%	93	48.1%	95	48.6%
Age 70 to 74 Years		79	44.1%	91	47.6%	84	45.7%
Age 75 to 79 Years		72	42.0%	86	46.2%	84	45.7%
Age 80 to 84 Years		143	58.8%	87	46.4%	80	44.5%
Age 85 Years or Over		77	43.6%	66	39.9%	67	40.0%
Age 19 Years or Less		95	48.7%	121	54.7%	122	54.9%
Age 20 to 39 Years		95	48.8%	138	57.9%	120	54.5%
Age 40 to 64 Years		102	50.6%	122	55.0%	113	53.0%
Age 65 Years or Over		89	47.1%	87	46.6%	85	45.9%

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1715 Howell Mill Rd Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
Household Type (2024)							
Total Households		9,022		77,440		183,264	
Households with Children		1,101	12.2%	8,198	10.6%	22,141	12.1%
Average Household Size		1.7		1.8		1.8	
Household Density per Square Mile		2,873		2,739		2,334	
Population Family		7,290	46.4%	62,987	41.7%	162,461	44.3%
Population Non-Family		8,429	53.6%	74,856	49.5%	175,967	48.0%
Population Group Quarters		8	-	13,266	8.8%	28,238	7.7%
Family Households		2,438	27.0%	20,701	26.7%	51,688	28.2%
Married Couple Households		1,846	75.7%	14,012	67.7%	33,709	65.2%
Other Family Households with Children		592	24.3%	6,689	32.3%	17,979	34.8%
Family Households with Children		1,101	45.1%	8,190	39.6%	22,117	42.8%
Married Couple with Children		848	77.1%	5,393	65.8%	13,952	63.1%
Other Family Households with Children		253	22.9%	2,797	34.2%	8,165	36.9%
Family Households No Children		1,338	54.9%	12,511	60.4%	29,571	57.2%
Married Couple No Children		998	74.6%	8,619	68.9%	19,757	66.8%
Other Family Households No Children		340	25.4%	3,892	31.1%	9,814	33.2%
Non-Family Households		6,584	73.0%	56,739	73.3%	131,576	71.8%
Non-Family Households with Children		-	-	8	-	24	-
Non-Family Households No Children		6,584	100.0%	56,731	100.0%	131,552	100.0%
Average Family Household Size		3.0		3.0		3.1	
Average Family Income		\$352,207		\$332,666		\$301,244	
Median Family Income		\$235,345		\$195,228		\$174,692	
Average Non-Family Household Size		1.3		1.3		1.3	
Marital Status (2024)							
Population Age 15 Years or Over		12,395		125,143		303,225	
Never Married		6,601	53.3%	68,242	54.5%	164,203	54.2%
Currently Married		4,401	35.5%	39,652	31.7%	91,148	30.1%
Previously Married		1,392	11.2%	17,249	13.8%	47,875	15.8%
Separated		512	36.7%	3,930	22.8%	10,153	21.2%
Widowed		201	14.4%	2,739	15.9%	8,769	18.3%
Divorced		680	48.8%	10,581	61.3%	28,953	60.5%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		10,433		96,815		241,933	
Elementary (Grade Level 0 to 8)		55	0.5%	947	1.0%	3,423	1.4%
Some High School (Grade Level 9 to 11)		123	1.2%	2,395	2.5%	8,194	3.4%
High School Graduate		672	6.4%	10,589	10.9%	31,177	12.9%
Some College		795	7.6%	10,674	11.0%	29,160	12.1%
Associate Degree Only		239	2.3%	3,662	3.8%	10,371	4.3%
Bachelor Degree Only		4,832	46.3%	36,966	38.2%	87,912	36.3%
Graduate Degree		3,717	35.6%	31,582	32.6%	71,696	29.6%
Any College (Some College or Higher)		9,583	91.9%	82,884	85.6%	199,139	82.3%
College Degree + (Bachelor Degree or Higher)		8,549	81.9%	68,548	70.8%	159,607	66.0%

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Housing							
Total Housing Units (2024)		9,722		85,762		202,380	
Total Housing Units (2020)		9,670		80,234		192,670	
Historical Annual Growth (2020-2024)		52	-	5,528	-	9,710	-
Housing Units Occupied (2024)		9,022	92.8%	77,440	90.3%	183,264	90.6%
Housing Units Owner-Occupied		2,888	32.0%	29,964	38.7%	72,512	39.6%
Housing Units Renter-Occupied		6,134	68.0%	47,475	61.3%	110,752	60.4%
Housing Units Vacant (2024)		700	7.2%	8,322	9.7%	19,116	9.4%
Household Size (2024)							
Total Households		9,022		77,440		183,264	
1 Person Households		5,357	59.4%	47,858	61.8%	111,795	61.0%
2 Person Households		2,164	24.0%	19,912	25.7%	47,032	25.7%
3 Person Households		672	7.4%	4,659	6.0%	12,032	6.6%
4 Person Households		591	6.6%	3,322	4.3%	8,013	4.4%
5 Person Households		160	1.8%	1,119	1.4%	2,855	1.6%
6 Person Households		54	0.6%	378	0.5%	1,040	0.6%
7 or More Person Households		24	0.3%	191	0.2%	497	0.3%
Household Income Distribution (2024)							
HH Income \$200,000 or More		2,052	22.7%	17,639	22.8%	39,357	21.5%
HH Income \$150,000 to \$199,999		996	11.0%	7,840	10.1%	18,210	9.9%
HH Income \$125,000 to \$149,999		947	10.5%	5,960	7.7%	13,132	7.2%
HH Income \$100,000 to \$124,999		1,035	11.5%	7,727	10.0%	16,513	9.0%
HH Income \$75,000 to \$99,999		1,007	11.2%	9,735	12.6%	22,537	12.3%
HH Income \$50,000 to \$74,999		1,032	11.4%	9,599	12.4%	22,034	12.0%
HH Income \$35,000 to \$49,999		788	8.7%	5,310	6.9%	12,631	6.9%
HH Income \$25,000 to \$34,999		276	3.1%	3,594	4.6%	9,510	5.2%
HH Income \$15,000 to \$24,999		215	2.4%	2,854	3.7%	9,230	5.0%
HH Income \$10,000 to \$14,999		226	2.5%	2,191	2.8%	6,998	3.8%
HH Income Under \$10,000		448	5.0%	4,991	6.4%	13,114	7.2%
Household Vehicles (2024)							
Households 0 Vehicles Available		507	5.6%	9,691	12.5%	24,943	13.6%
Households 1 Vehicle Available		4,752	52.7%	40,298	52.0%	92,581	50.5%
Households 2 Vehicles Available		3,280	36.4%	22,439	29.0%	53,315	29.1%
Households 3 or More Vehicles Available		482	5.3%	5,012	6.5%	12,424	6.8%
Total Vehicles Available		12,942		101,591		239,916	
Average Vehicles per Household		1.4		1.3		1.3	
Owner-Occupied Household Vehicles		4,898	37.8%	47,004	46.3%	117,176	48.8%
Average Vehicles per Owner-Occupied Household		1.7		1.6		1.6	
Renter-Occupied Household Vehicles		8,044	62.2%	54,588	53.7%	122,740	51.2%
Average Vehicles per Renter-Occupied Household		1.3		1.1		1.1	
Travel Time (2024)							
Worker Base Age 16 years or Over		10,708		85,557		202,586	
Travel to Work in 14 Minutes or Less		1,515	14.2%	13,073	15.3%	30,528	15.1%
Travel to Work in 15 to 29 Minutes		3,311	30.9%	23,708	27.7%	57,470	28.4%
Travel to Work in 30 to 59 Minutes		1,749	16.3%	13,851	16.2%	36,320	17.9%
Travel to Work in 60 Minutes or More		239	2.2%	1,958	2.3%	6,763	3.3%
Work at Home		3,893	36.4%	32,967	38.5%	71,506	35.3%
Average Minutes Travel to Work		21.3		20.8		21.6	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8019/-84.4132

1715 Howell Mill Rd Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)							
Worker Base Age 16 years or Over		10,708		85,557		202,586	
Drive to Work Alone		5,876	54.9%	40,670	47.5%	102,432	50.6%
Drive to Work in Carpool		375	3.5%	2,806	3.3%	7,819	3.9%
Travel to Work by Public Transportation		235	2.2%	2,680	3.1%	7,566	3.7%
Drive to Work on Motorcycle		1	-	21	-	50	-
Bicycle to Work		36	0.3%	649	0.8%	1,303	0.6%
Walk to Work		248	2.3%	4,707	5.5%	9,366	4.6%
Other Means		43	0.4%	1,058	1.2%	2,545	1.3%
Work at Home		3,893	36.4%	32,967	38.5%	71,506	35.3%
Daytime Demographics (2024)							
Total Businesses		2,454		19,106		45,917	
Total Employees		13,663		150,777		394,318	
Company Headquarter Businesses		57	2.3%	528	2.8%	1,326	2.9%
Company Headquarter Employees		1,757	12.9%	26,836	17.8%	68,124	17.3%
Employee Population per Business		5.6	to 1	7.9	to 1	8.6	to 1
Residential Population per Business		6.4	to 1	7.9	to 1	8.0	to 1
Adj. Daytime Demographics Age 16 Years or Over		15,177		188,546		490,505	
Labor Force							
Labor Population Age 16 Years or Over (2024)		12,224		123,610		299,439	
Labor Force Total Males (2024)		6,015	49.2%	69,648	56.3%	161,566	54.0%
Male Civilian Employed		5,336	88.7%	48,236	69.3%	109,833	68.0%
Male Civilian Unemployed		61	1.0%	1,243	1.8%	3,152	2.0%
Males in Armed Forces		-	-	179	0.3%	482	0.3%
Males Not in Labor Force		619	10.3%	19,990	28.7%	48,099	29.8%
Labor Force Total Females (2024)		6,209	50.8%	53,962	43.7%	137,873	46.0%
Female Civilian Employed		5,372	86.5%	37,324	69.2%	92,758	67.3%
Female Civilian Unemployed		55	0.9%	876	1.6%	2,572	1.9%
Females in Armed Forces		3	-	102	0.2%	179	0.1%
Females Not in Labor Force		779	12.5%	15,659	29.0%	42,364	30.7%
Unemployment Rate		116	1.0%	2,120	1.7%	5,724	1.9%
Occupation (2024)							
Occupation Population Age 16 Years or Over		10,708		85,557		202,586	
Occupation Total Males		5,336	49.8%	48,233	56.4%	109,827	54.2%
Occupation Total Females		5,372	50.2%	37,324	43.6%	92,758	45.8%
Management, Business, Financial Operations		3,544	33.1%	25,728	30.1%	60,640	29.9%
Professional, Related		3,734	34.9%	32,557	38.1%	71,031	35.1%
Service		741	6.9%	6,558	7.7%	17,645	8.7%
Sales, Office		1,977	18.5%	13,865	16.2%	35,075	17.3%
Farming, Fishing, Forestry		2	-	19	-	240	0.1%
Construction, Extraction, Maintenance		170	1.6%	1,516	1.8%	4,046	2.0%
Production, Transport, Material Moving		539	5.0%	5,314	6.2%	13,908	6.9%
White Collar Workers		9,255	86.4%	72,151	84.3%	166,747	82.3%
Blue Collar Workers		1,453	13.6%	13,407	15.7%	35,839	17.7%

Complete Profile

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Lat/Lon: 33.8019/-84.4132

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Units In Structure (2024)							
Total Units		9,022		77,440		183,264	
1 Detached Unit		2,851	31.6%	24,734	31.9%	62,183	33.9%
1 Attached Unit		573	6.4%	5,278	6.8%	13,361	7.3%
2 Units		178	2.0%	1,455	1.9%	3,418	1.9%
3 to 4 Units		439	4.9%	3,653	4.7%	8,833	4.8%
5 to 9 Units		716	7.9%	6,010	7.8%	13,713	7.5%
10 to 19 Units		636	7.0%	5,928	7.7%	15,134	8.3%
20 to 49 Units		708	7.8%	5,135	6.6%	12,592	6.9%
50 or More Units		2,875	31.9%	24,735	31.9%	52,883	28.9%
Mobile Home or Trailer		47	0.5%	510	0.7%	1,144	0.6%
Other Structure		-	-	1	-	3	-
Homes Built By Year (2024)							
Homes Built 2020 or later		191	2.0%	2,346	2.7%	5,299	2.6%
Homes Built 2010 to 2019		2,748	28.3%	18,301	21.3%	37,381	18.5%
Homes Built 2000 to 2009		1,713	17.6%	18,265	21.3%	41,302	20.4%
Homes Built 1990 to 1999		853	8.8%	6,430	7.5%	16,554	8.2%
Homes Built 1980 to 1989		966	9.9%	7,615	8.9%	19,141	9.5%
Homes Built 1970 to 1979		747	7.7%	6,015	7.0%	13,952	6.9%
Homes Built 1960 to 1969		395	4.1%	5,416	6.3%	13,385	6.6%
Homes Built 1950 to 1959		346	3.6%	4,036	4.7%	11,400	5.6%
Homes Built 1940 to 1949		614	6.3%	2,802	3.3%	6,584	3.3%
Homes Built Before 1939		448	4.6%	6,213	7.2%	18,266	9.0%
Median Age of Homes		33.4	yrs	35.4	yrs	37.9	yrs
Home Values (2024)							
Owner Specified Housing Units		2,888		29,964		72,512	
Home Values \$1,000,000 or More		459	15.9%	5,627	18.8%	12,363	17.0%
Home Values \$750,000 to \$999,999		521	18.1%	3,436	11.5%	8,911	12.3%
Home Values \$500,000 to \$749,999		729	25.2%	6,339	21.2%	14,969	20.6%
Home Values \$400,000 to \$499,999		306	10.6%	3,550	11.8%	9,122	12.6%
Home Values \$300,000 to \$399,999		332	11.5%	4,970	16.6%	11,416	15.7%
Home Values \$250,000 to \$299,999		234	8.1%	2,598	8.7%	5,981	8.2%
Home Values \$200,000 to \$249,999		125	4.3%	1,334	4.5%	3,906	5.4%
Home Values \$175,000 to \$199,999		21	0.7%	611	2.0%	1,371	1.9%
Home Values \$150,000 to \$174,999		45	1.6%	375	1.3%	1,529	2.1%
Home Values \$125,000 to \$149,999		46	1.6%	205	0.7%	498	0.7%
Home Values \$100,000 to \$124,999		50	1.7%	264	0.9%	748	1.0%
Home Values \$90,000 to \$99,999		1	-	50	0.2%	140	0.2%
Home Values \$80,000 to \$89,999		1	-	27	-	111	0.2%
Home Values \$70,000 to \$79,999		-	-	49	0.2%	152	0.2%
Home Values \$60,000 to \$69,999		1	-	6	-	39	-
Home Values \$50,000 to \$59,999		2	-	46	0.2%	108	0.1%
Home Values \$35,000 to \$49,999		3	0.1%	57	0.2%	219	0.3%
Home Values \$25,000 to \$34,999		2	-	46	0.2%	147	0.2%
Home Values \$10,000 to \$24,999		-	-	69	0.2%	247	0.3%
Home Values Under \$10,000		9	0.3%	304	1.0%	536	0.7%
Owner-Occupied Median Home Value		\$611,424		\$623,256		\$597,035	
Renter-Occupied Median Rent		\$1,607		\$1,585		\$1,518	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8019/-84.4132

1715 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$926.98 M		\$7.58 B		\$17.28 B	
Total Non-Retail Expenditure	\$495.83 M		\$4.06 B		\$9.27 B	
Total Retail Expenditure	\$431.15 M		\$3.51 B		\$8.01 B	
Apparel	\$33.81 M		\$275.4 M		\$626.69 M	
Contributions	\$33 M		\$276.55 M		\$627.17 M	
Education	\$33.51 M		\$279.1 M		\$631.38 M	
Entertainment	\$53.75 M		\$441.17 M		\$1 B	
Food and Beverages	\$133.58 M		\$1.09 B		\$2.48 B	
Furnishings and Equipment	\$33.16 M		\$271.99 M		\$618.86 M	
Gifts	\$26.16 M		\$218.46 M		\$494.33 M	
Health Care	\$72.79 M		\$598.2 M		\$1.37 B	
Household Operations	\$37.35 M		\$307.9 M		\$700.81 M	
Miscellaneous Expenses	\$17.73 M		\$145.67 M		\$331.9 M	
Personal Care	\$12.44 M		\$101.5 M		\$231.43 M	
Personal Insurance	\$6.88 M		\$57.16 M		\$129.72 M	
Reading	\$2.04 M		\$16.9 M		\$38.51 M	
Shelter	\$198.32 M		\$1.62 B		\$3.69 B	
Tobacco	\$4.74 M		\$37.78 M		\$87.5 M	
Transportation	\$164.95 M		\$1.34 B		\$3.05 B	
Utilities	\$62.77 M		\$510.46 M		\$1.17 B	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$8,562		\$8,153		\$7,855	
Total Non-Retail Expenditure	\$4,580	53.5%	\$4,373	53.6%	\$4,213	53.6%
Total Retail Expenditures	\$3,982	46.5%	\$3,780	46.4%	\$3,642	46.4%
Apparel	\$312	3.6%	\$296	3.6%	\$285	3.6%
Contributions	\$305	3.6%	\$298	3.7%	\$285	3.6%
Education	\$309	3.6%	\$300	3.7%	\$287	3.7%
Entertainment	\$496	5.8%	\$475	5.8%	\$456	5.8%
Food and Beverages	\$1,234	14.4%	\$1,168	14.3%	\$1,127	14.3%
Furnishings and Equipment	\$306	3.6%	\$293	3.6%	\$281	3.6%
Gifts	\$242	2.8%	\$235	2.9%	\$225	2.9%
Health Care	\$672	7.9%	\$644	7.9%	\$622	7.9%
Household Operations	\$345	4.0%	\$331	4.1%	\$319	4.1%
Miscellaneous Expenses	\$164	1.9%	\$157	1.9%	\$151	1.9%
Personal Care	\$115	1.3%	\$109	1.3%	\$105	1.3%
Personal Insurance	\$64	0.7%	\$62	0.8%	\$59	0.8%
Reading	\$19	0.2%	\$18	0.2%	\$18	0.2%
Shelter	\$1,832	21.4%	\$1,739	21.3%	\$1,677	21.4%
Tobacco	\$44	0.5%	\$41	0.5%	\$40	0.5%
Transportation	\$1,524	17.8%	\$1,439	17.6%	\$1,386	17.6%
Utilities	\$580	6.8%	\$549	6.7%	\$532	6.8%