COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 30.2859/-81.4870

12620 Beach Blvd
Jacksonville, FL 32224

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	9,276		76,985		165,236	
Projected Population (2023)	9,935		82,000		176,074	
Census Population (2010)	8,699		71,878		150,798	
Census Population (2000)	5,884		55,016		115,017	
Projected Annual Growth (2018-2023)	659	1.4%	5,015	1.3%	10,838	1.3%
Historical Annual Growth (2010-2018)	577	0.8%	5,107	0.9%	14,438	1.2%
Historical Annual Growth (2000-2010)	2,815	4.8%	16,862	3.1%	35,781	3.1%
Estimated Population Density (2018)	2,954 *psm*		2,724 *psm*		2,105 *psm*	
Trade Area Size	3.1 *sq mi*		28.3 *sq mi*		78.5 *sq mi*	
Households						
Estimated Households (2018)	3,765		30,121		67,094	
Projected Households (2023)	3,930		31,419		70,010	
Census Households (2010)	3,440		27,211		59,144	
Census Households (2000)	2,105		20,242		43,315	
Projected Annual Growth (2018-2023)	165	0.9%	1,298	0.9%	2,916	0.9%
Historical Annual Change (2000-2018)	1,660	4.4%	9,879	2.7%	23,779	3.0%
Average Household Income						
Estimated Average Household Income (2018)	$92,942		$82,154		$83,500	
Projected Average Household Income (2023)	$106,684		$94,703		$96,704	
Census Average Household Income (2010)	$91,633		$70,533		$69,412	
Census Average Household Income (2000)	$62,934		$63,441		$61,027	
Projected Annual Change (2018-2023)	$13,742	3.0%	$12,549	3.1%	$13,204	3.2%
Historical Annual Change (2000-2018)	$30,008	2.6%	$18,713	1.6%	$22,473	2.0%
Median Household Income						
Estimated Median Household Income (2018)	$79,876		$70,222		$69,511	
Projected Median Household Income (2023)	$92,468		$80,357		$79,855	
Census Median Household Income (2010)	$65,498		$57,152		$56,764	
Census Median Household Income (2000)	$50,413		$53,258		$51,901	
Projected Annual Change (2018-2023)	$12,592	3.2%	$10,135	2.9%	$10,343	3.0%
Historical Annual Change (2000-2018)	$29,463	3.2%	$16,964	1.8%	$17,610	1.9%
Per Capita Income						
Estimated Per Capita Income (2018)	$37,774		$32,242		$33,959	
Projected Per Capita Income (2023)	$42,245		$36,379		$38,502	
Census Per Capita Income (2010)	$36,238		$26,702		$27,224	
Census Per Capita Income (2000)	$22,592		$23,331		$22,979	
Projected Annual Change (2018-2023)	$4,471	2.4%	$4,137	2.6%	$4,543	2.7%
Historical Annual Change (2000-2018)	$15,182	3.7%	$8,911	2.1%	$10,980	2.7%
Estimated Average Household Net Worth (2018)	$686,977		$565,138		$574,013	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 30.2859/-81.4870

RFULL9

12620 Beach Blvd Jacksonville, FL 32224	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2018)	9,276		76,985		165,236	
White (2018)	6,407	69.1%	52,677	68.4%	113,620	68.8%
Black or African American (2018)	1,099	11.9%	10,562	13.7%	24,488	14.8%
American Indian or Alaska Native (2018)	43	0.5%	286	0.4%	601	0.4%
Asian (2018)	937	10.1%	7,132	9.3%	14,175	8.6%
Hawaiian or Pacific Islander (2018)	12	0.1%	78	0.1%	188	0.1%
Other Race (2018)	361	3.9%	3,036	3.9%	5,552	3.4%
Two or More Races (2018)	416	4.5%	3,213	4.2%	6,612	4.0%
Population < 18 (2018)	1,975	21.3%	17,019	22.1%	36,359	22.0%
White Not Hispanic	1,067	54.0%	8,551	50.2%	18,450	50.7%
Black or African American	245	12.4%	2,844	16.7%	6,789	18.7%
Asian	207	10.5%	1,499	8.8%	2,996	8.2%
Other Race Not Hispanic	147	7.4%	1,261	7.4%	2,597	7.1%
Hispanic	309	15.7%	2,864	16.8%	5,526	15.2%
Not Hispanic or Latino Population (2018)	8,077	87.1%	66,636	86.6%	145,098	87.8%
Not Hispanic White	5,768	71.4%	46,901	70.4%	102,259	70.5%
Not Hispanic Black or African American	1,040	12.9%	10,032	15.1%	23,344	16.1%
Not Hispanic American Indian or Alaska Native	24	0.3%	192	0.3%	443	0.3%
Not Hispanic Asian	916	11.3%	7,009	10.5%	13,880	9.6%
Not Hispanic Hawaiian or Pacific Islander	11	0.1%	75	0.1%	173	0.1%
Not Hispanic Other Race	11	0.1%	97	0.1%	171	0.1%
Not Hispanic Two or More Races	307	3.8%	2,331	3.5%	4,829	3.3%
Hispanic or Latino Population (2018)	1,199	12.9%	10,349	13.4%	20,138	12.2%
Hispanic White	640	53.4%	5,777	55.8%	11,361	56.4%
Hispanic Black or African American	59	4.9%	530	5.1%	1,144	5.7%
Hispanic American Indian or Alaska Native	19	1.6%	94	0.9%	158	0.8%
Hispanic Asian	21	1.7%	124	1.2%	295	1.5%
Hispanic Hawaiian or Pacific Islander	1	0.1%	4	-	15	0.1%
Hispanic Other Race	350	29.2%	2,939	28.4%	5,382	26.7%
Hispanic Two or More Races	109	9.1%	882	8.5%	1,784	8.9%
Not Hispanic or Latino Population (2010)	7,791	89.6%	63,629	88.5%	135,238	89.7%
Hispanic or Latino Population (2010)	908	10.4%	8,249	11.5%	15,560	10.3%
Not Hispanic or Latino Population (2000)	5,510	93.7%	51,525	93.7%	108,218	94.1%
Hispanic or Latino Population (2000)	373	6.3%	3,491	6.3%	6,799	5.9%
Not Hispanic or Latino Population (2023)	8,516	85.7%	69,903	85.2%	152,376	86.5%
Hispanic or Latino Population (2023)	1,419	14.3%	12,097	14.8%	23,698	13.5%
Projected Annual Growth (2018-2023)	220	3.7%	1,749	3.4%	3,560	3.5%
Historical Annual Growth (2000-2010)	534	14.3%	4,757	13.6%	8,761	12.9%

COMPLETE PROFILE

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RETAIL PLANNING
CORPORATION

Lat/Lon: 30.2859/-81.4870

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12620 Beach Blvd Jacksonville, FL 32224	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2018)						
Total Population	9,276		76,985		165,236	
Age Under 5 Years	603	6.5%	5,118	6.6%	10,917	6.6%
Age 5 to 9 Years	600	6.5%	5,018	6.5%	10,539	6.4%
Age 10 to 14 Years	547	5.9%	4,607	6.0%	9,908	6.0%
Age 15 to 19 Years	602	6.5%	5,595	7.3%	10,214	6.2%
Age 20 to 24 Years	926	10.0%	6,541	8.5%	12,174	7.4%
Age 25 to 29 Years	970	10.5%	7,183	9.3%	15,335	9.3%
Age 30 to 34 Years	833	9.0%	6,580	8.5%	14,315	8.7%
Age 35 to 39 Years	682	7.4%	5,775	7.5%	12,331	7.5%
Age 40 to 44 Years	597	6.4%	4,749	6.2%	10,142	6.1%
Age 45 to 49 Years	563	6.1%	4,710	6.1%	10,367	6.3%
Age 50 to 54 Years	538	5.8%	4,496	5.8%	10,066	6.1%
Age 55 to 59 Years	529	5.7%	4,397	5.7%	10,097	6.1%
Age 60 to 64 Years	445	4.8%	3,967	5.2%	9,163	5.5%
Age 65 to 69 Years	350	3.8%	3,019	3.9%	7,263	4.4%
Age 70 to 74 Years	228	2.5%	2,104	2.7%	5,060	3.1%
Age 75 to 79 Years	133	1.4%	1,296	1.7%	3,144	1.9%
Age 80 to 84 Years	68	0.7%	850	1.1%	1,978	1.2%
Age 85 Years or Over	63	0.7%	982	1.3%	2,223	1.3%
Median Age	31.4		33.3		34.7	
Age 19 Years or Less	2,351	25.3%	20,338	26.4%	41,578	25.2%
Age 20 to 64 Years	6,084	65.6%	48,396	62.9%	103,990	62.9%
Age 65 Years or Over	841	9.1%	8,251	10.7%	19,668	11.9%
Female Age Distribution (2018)						
Female Population	4,678	50.4%	39,206	50.9%	84,546	51.2%
Age Under 5 Years	296	6.3%	2,486	6.3%	5,329	6.3%
Age 5 to 9 Years	316	6.8%	2,430	6.2%	5,081	6.0%
Age 10 to 14 Years	280	6.0%	2,321	5.9%	5,012	5.9%
Age 15 to 19 Years	302	6.5%	2,818	7.2%	5,077	6.0%
Age 20 to 24 Years	470	10.0%	3,156	8.0%	5,998	7.1%
Age 25 to 29 Years	443	9.5%	3,524	9.0%	7,675	9.1%
Age 30 to 34 Years	411	8.8%	3,279	8.4%	7,152	8.5%
Age 35 to 39 Years	319	6.8%	2,848	7.3%	6,128	7.2%
Age 40 to 44 Years	303	6.5%	2,438	6.2%	5,229	6.2%
Age 45 to 49 Years	288	6.2%	2,377	6.1%	5,320	6.3%
Age 50 to 54 Years	279	6.0%	2,386	6.1%	5,307	6.3%
Age 55 to 59 Years	286	6.1%	2,321	5.9%	5,324	6.3%
Age 60 to 64 Years	229	4.9%	2,143	5.5%	4,862	5.8%
Age 65 to 69 Years	186	4.0%	1,636	4.2%	3,920	4.6%
Age 70 to 74 Years	129	2.8%	1,160	3.0%	2,740	3.2%
Age 75 to 79 Years	65	1.4%	707	1.8%	1,742	2.1%
Age 80 to 84 Years	39	0.8%	536	1.4%	1,190	1.4%
Age 85 Years or Over	36	0.8%	639	1.6%	1,463	1.7%
Female Median Age	31.8		34.4		35.7	
Age 19 Years or Less	1,194	25.5%	10,054	25.6%	20,499	24.2%
Age 20 to 64 Years	3,028	64.7%	24,472	62.4%	52,994	62.7%
Age 65 Years or Over	456	9.7%	4,679	11.9%	11,053	13.1%

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RETAIL PLANNING
CORPORATION

Lat/Lon: 30.2859/-81.4870

RFULL9

12620 Beach Blvd Jacksonville, FL 32224	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2018)						
Male Population	4,598	49.6%	37,779	49.1%	80,690	48.8%
Age Under 5 Years	308	6.7%	2,632	7.0%	5,588	6.9%
Age 5 to 9 Years	284	6.2%	2,588	6.8%	5,458	6.8%
Age 10 to 14 Years	266	5.8%	2,287	6.1%	4,896	6.1%
Age 15 to 19 Years	299	6.5%	2,777	7.4%	5,137	6.4%
Age 20 to 24 Years	456	9.9%	3,385	9.0%	6,175	7.7%
Age 25 to 29 Years	526	11.4%	3,659	9.7%	7,660	9.5%
Age 30 to 34 Years	423	9.2%	3,300	8.7%	7,163	8.9%
Age 35 to 39 Years	364	7.9%	2,927	7.7%	6,203	7.7%
Age 40 to 44 Years	294	6.4%	2,311	6.1%	4,913	6.1%
Age 45 to 49 Years	276	6.0%	2,333	6.2%	5,046	6.3%
Age 50 to 54 Years	259	5.6%	2,110	5.6%	4,759	5.9%
Age 55 to 59 Years	242	5.3%	2,076	5.5%	4,773	5.9%
Age 60 to 64 Years	216	4.7%	1,824	4.8%	4,302	5.3%
Age 65 to 69 Years	164	3.6%	1,384	3.7%	3,344	4.1%
Age 70 to 74 Years	98	2.1%	944	2.5%	2,320	2.9%
Age 75 to 79 Years	68	1.5%	589	1.6%	1,402	1.7%
Age 80 to 84 Years	29	0.6%	313	0.8%	789	1.0%
Age 85 Years or Over	27	0.6%	342	0.9%	760	0.9%
Male Median Age	30.9		32.1		33.6	
Age 19 Years or Less	1,157	25.2%	10,283	27.2%	21,079	26.1%
Age 20 to 64 Years	3,055	66.5%	23,923	63.3%	50,996	63.2%
Age 65 Years or Over	385	8.4%	3,572	9.5%	8,615	10.7%
Males per 100 Females (2018)						
Overall Comparison	98		96		95	
Age Under 5 Years	104	51.0%	106	51.4%	105	51.2%
Age 5 to 9 Years	90	47.3%	106	51.6%	107	51.8%
Age 10 to 14 Years	95	48.7%	99	49.6%	98	49.4%
Age 15 to 19 Years	99	49.7%	99	49.6%	101	50.3%
Age 20 to 24 Years	97	49.2%	107	51.7%	103	50.7%
Age 25 to 29 Years	119	54.3%	104	50.9%	100	49.9%
Age 30 to 34 Years	103	50.7%	101	50.2%	100	50.0%
Age 35 to 39 Years	114	53.3%	103	50.7%	101	50.3%
Age 40 to 44 Years	97	49.2%	95	48.7%	94	48.4%
Age 45 to 49 Years	96	48.9%	98	49.5%	95	48.7%
Age 50 to 54 Years	93	48.1%	88	46.9%	90	47.3%
Age 55 to 59 Years	85	45.8%	89	47.2%	90	47.3%
Age 60 to 64 Years	94	48.6%	85	46.0%	88	46.9%
Age 65 to 69 Years	88	46.8%	85	45.8%	85	46.0%
Age 70 to 74 Years	76	43.2%	81	44.9%	85	45.9%
Age 75 to 79 Years	105	51.2%	83	45.4%	81	44.6%
Age 80 to 84 Years	72	42.0%	58	36.9%	66	39.9%
Age 85 Years or Over	74	42.5%	54	34.9%	52	34.2%
Age 19 Years or Less	97	49.2%	102	50.6%	103	50.7%
Age 20 to 39 Years	108	51.8%	104	50.9%	101	50.2%
Age 40 to 64 Years	93	48.2%	91	47.7%	91	47.7%
Age 65 Years or Over	85	45.8%	76	43.3%	78	43.8%

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RFULL9

12620 Beach Blvd
Jacksonville, FL 32224

	1 mi radius		3 mi radius		5 mi radius	
Household Type (2018)						
Total Households	3,765		30,121		67,094	
Households with Children	1,096	*29.1%*	9,560	*31.7%*	20,646	*30.8%*
Average Household Size	2.5		2.5		2.4	
Household Density per Square Mile	1,199		1,066		855	
Population Family	6,865	*74.0%*	58,905	*76.5%*	128,812	*78.0%*
Population Non-Family	2,379	*25.6%*	15,260	*19.8%*	33,434	*20.2%*
Population Group Quarters	32	*0.4%*	2,820	*3.7%*	2,990	*1.8%*
Family Households	2,236	*59.4%*	19,006	*63.1%*	42,058	*62.7%*
Married Couple Households	1,707	*76.3%*	13,930	*73.3%*	30,272	*72.0%*
Other Family Households	529	*23.7%*	5,076	*26.7%*	11,786	*28.0%*
Family Households with Children	1,083	*48.4%*	9,459	*49.8%*	20,445	*48.6%*
Married Couple with Children	767	*70.8%*	6,249	*66.1%*	13,062	*63.9%*
Other Family Households with Children	316	*29.2%*	3,210	*33.9%*	7,383	*36.1%*
Family Households No Children	1,153	*51.6%*	9,547	*50.2%*	21,614	*51.4%*
Married Couple No Children	940	*81.5%*	7,681	*80.5%*	17,211	*79.6%*
Other Family Households No Children	213	*18.5%*	1,866	*19.5%*	4,403	*20.4%*
Non-Family Households	1,530	*40.6%*	11,115	*36.9%*	25,035	*37.3%*
Non-Family Households with Children	13	*0.9%*	101	*0.9%*	201	*0.8%*
Non-Family Households No Children	1,516	*99.1%*	11,014	*99.1%*	24,834	*99.2%*
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	$122,134		$99,116		$97,730	
Median Family Income	$100,056		$85,938		$85,761	
Average Non-Family Household Size	1.6		1.4		1.3	
Marital Status (2018)						
Population Age 15 Years or Over	7,527		62,241		133,872	
Never Married	2,414	*32.1%*	21,646	*34.8%*	44,810	*33.5%*
Currently Married	3,488	*46.3%*	26,960	*43.3%*	59,740	*44.6%*
Previously Married	1,625	*21.6%*	13,635	*21.9%*	29,322	*21.9%*
Separated	318	*19.5%*	2,731	*20.0%*	5,115	*17.4%*
Widowed	256	*15.7%*	2,727	*20.0%*	6,055	*20.6%*
Divorced	1,052	*64.7%*	8,177	*60.0%*	18,152	*61.9%*
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	5,999		50,106		111,485	
Elementary (Grade Level 0 to 8)	92	*1.5%*	1,303	*2.6%*	2,615	*2.3%*
Some High School (Grade Level 9 to 11)	232	*3.9%*	2,415	*4.8%*	5,738	*5.1%*
High School Graduate	1,346	*22.4%*	10,931	*21.8%*	25,902	*23.2%*
Some College	1,031	*17.2%*	10,410	*20.8%*	22,268	*20.0%*
Associate Degree Only	598	*10.0%*	5,496	*11.0%*	11,926	*10.7%*
Bachelor Degree Only	1,868	*31.1%*	13,622	*27.2%*	29,344	*26.3%*
Graduate Degree	831	*13.9%*	5,930	*11.8%*	13,691	*12.3%*
Any College (Some College or Higher)	4,329	*72.2%*	35,457	*70.8%*	77,229	*69.3%*
College Degree + (Bachelor Degree or Higher)	2,700	*45.0%*	19,551	*39.0%*	43,035	*38.6%*

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Housing						
Total Housing Units (2018)	3,920		31,090		69,475	
Total Housing Units (2010)	3,906		29,597		65,014	
Historical Annual Growth (2010-2018)	14	-	1,493	0.6%	4,461	0.9%
Housing Units Occupied (2018)	3,765	96.1%	30,121	96.9%	67,094	96.6%
Housing Units Owner-Occupied	2,156	57.3%	18,360	61.0%	40,257	60.0%
Housing Units Renter-Occupied	1,610	42.7%	11,761	39.0%	26,837	40.0%
Housing Units Vacant (2018)	155	4.1%	969	3.2%	2,381	3.5%
Household Size (2018)						
Total Households	3,765		30,121		67,094	
1 Person Households	937	24.9%	8,034	26.7%	18,520	27.6%
2 Person Households	1,364	36.2%	10,312	34.2%	23,361	34.8%
3 Person Households	665	17.6%	5,230	17.4%	11,480	17.1%
4 Person Households	515	13.7%	4,059	13.5%	8,523	12.7%
5 Person Households	193	5.1%	1,603	5.3%	3,343	5.0%
6 Person Households	67	1.8%	623	2.1%	1,245	1.9%
7 or More Person Households	25	0.7%	260	0.9%	620	0.9%
Household Income Distribution (2018)						
HH Income $200,000 or More	416	11.1%	2,058	6.8%	4,638	6.9%
HH Income $150,000 to $199,999	221	5.9%	1,769	5.9%	4,239	6.3%
HH Income $125,000 to $149,999	276	7.3%	1,984	6.6%	4,229	6.3%
HH Income $100,000 to $124,999	443	11.8%	2,949	9.8%	6,280	9.4%
HH Income $75,000 to $99,999	592	15.7%	4,437	14.7%	9,647	14.4%
HH Income $50,000 to $74,999	634	16.8%	5,925	19.7%	12,634	18.8%
HH Income $35,000 to $49,999	494	13.1%	4,270	14.2%	9,803	14.6%
HH Income $25,000 to $34,999	175	4.7%	2,568	8.5%	5,753	8.6%
HH Income $15,000 to $24,999	223	5.9%	1,997	6.6%	4,954	7.4%
HH Income $10,000 to $14,999	68	1.8%	745	2.5%	1,896	2.8%
HH Income Under $10,000	222	5.9%	1,419	4.7%	3,021	4.5%
Household Vehicles (2018)						
Households 0 Vehicles Available	46	1.2%	1,159	3.8%	2,773	4.1%
Households 1 Vehicle Available	1,224	32.5%	10,673	35.4%	24,788	36.9%
Households 2 Vehicles Available	1,970	52.3%	13,748	45.6%	29,630	44.2%
Households 3 or More Vehicles Available	525	13.9%	4,541	15.1%	9,903	14.8%
Total Vehicles Available	6,874		53,118		116,538	
Average Vehicles per Household	1.8		1.8		1.7	
Owner-Occupied Household Vehicles	4,220	61.4%	35,557	66.9%	77,844	66.8%
Average Vehicles per Owner-Occupied Household	2.0		1.9		1.9	
Renter-Occupied Household Vehicles	2,654	38.6%	17,561	33.1%	38,694	33.2%
Average Vehicles per Renter-Occupied Household	1.6		1.5		1.4	
Travel Time (2015)						
Worker Base Age 16 years or Over	4,640		37,567		79,692	
Travel to Work in 14 Minutes or Less	709	15.3%	7,056	18.8%	15,549	19.5%
Travel to Work in 15 to 29 Minutes	2,621	56.5%	19,760	52.6%	40,105	50.3%
Travel to Work in 30 to 59 Minutes	1,231	26.5%	9,511	25.3%	21,652	27.2%
Travel to Work in 60 Minutes or More	178	3.8%	854	2.3%	2,143	2.7%
Work at Home	323	7.0%	2,054	5.5%	4,362	5.5%
Average Minutes Travel to Work	21.9		21.4		21.8	

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 30.2859/-81.4870

12620 Beach Blvd
Jacksonville, FL 32224

	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	4,640		37,567		79,692	
Drive to Work Alone	3,800	81.9%	30,410	80.9%	64,656	81.1%
Drive to Work in Carpool	329	7.1%	2,576	6.9%	5,551	7.0%
Travel to Work by Public Transportation	55	1.2%	699	1.9%	1,640	2.1%
Drive to Work on Motorcycle	1	-	29	0.1%	87	0.1%
Bicycle to Work	8	0.2%	232	0.6%	544	0.7%
Walk to Work	116	2.5%	1,420	3.8%	2,288	2.9%
Other Means	7	0.2%	147	0.4%	565	0.7%
Work at Home	323	7.0%	2,054	5.5%	4,362	5.5%
Daytime Demographics (2018)						
Total Businesses	208		2,383		6,527	
Total Employees	1,521		30,976		88,458	
Company Headquarter Businesses	-	-	23	1.0%	81	1.2%
Company Headquarter Employees	-	-	5,600	18.1%	14,445	16.3%
Employee Population per Business	7.3 to 1		13.0 to 1		13.6 to 1	
Residential Population per Business	44.6 to 1		32.3 to 1		25.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,826		52,159		133,737	
Labor Force						
Labor Population Age 16 Years or Over (2018)	7,461		61,544		132,294	
Labor Force Total Males (2018)	3,708	49.7%	29,918	48.6%	63,949	48.3%
Male Civilian Employed	2,549	68.7%	20,280	67.8%	43,720	68.4%
Male Civilian Unemployed	92	2.5%	611	2.0%	1,395	2.2%
Males in Armed Forces	152	4.1%	939	3.1%	1,746	2.7%
Males Not in Labor Force	915	24.7%	8,087	27.0%	17,088	26.7%
Labor Force Total Females (2018)	3,753	50.3%	31,626	51.4%	68,345	51.7%
Female Civilian Employed	2,431	64.8%	18,898	59.8%	41,120	60.2%
Female Civilian Unemployed	62	1.7%	553	1.7%	1,197	1.8%
Females in Armed Forces	24	0.6%	244	0.8%	429	0.6%
Females Not in Labor Force	1,236	32.9%	11,931	37.7%	25,599	37.5%
Unemployment Rate		2.1%		1.9%		2.0%
Labor Force Growth (2010-2018)	-114	-2.2%	-171	-0.4%	677	0.8%
Male Labor Force Growth (2010-2018)	-55	-2.1%	-83	-0.4%	336	0.8%
Female Labor Force Growth (2010-2018)	-60	-2.4%	-88	-0.5%	341	0.8%
Occupation (2015)						
Occupation Population Age 16 Years or Over	5,094		39,349		84,163	
Occupation Total Males	2,604	51.1%	20,363	51.8%	43,384	51.5%
Occupation Total Females	2,491	48.9%	18,986	48.2%	40,779	48.5%
Management, Business, Financial Operations	1,010	19.8%	7,647	19.4%	15,834	18.8%
Professional, Related	1,710	33.6%	9,427	24.0%	20,506	24.4%
Service	670	13.2%	7,052	17.9%	13,839	16.4%
Sales, Office	1,097	21.5%	9,501	24.1%	21,731	25.8%
Farming, Fishing, Forestry	-	-	1	-	8	-
Construction, Extraction, Maintenance	252	5.0%	2,655	6.7%	6,013	7.1%
Production, Transport, Material Moving	354	6.9%	3,066	7.8%	6,232	7.4%
White Collar Workers	3,818	74.9%	26,574	67.5%	58,071	69.0%
Blue Collar Workers	1,277	25.1%	12,774	32.5%	26,092	31.0%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 30.2859/-81.4870

12620 Beach Blvd Jacksonville, FL 32224	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
Total Units	3,440		27,211		59,144	
1 Detached Unit	2,426	70.5%	18,317	67.3%	39,237	66.3%
1 Attached Unit	163	4.7%	1,403	5.2%	4,154	7.0%
2 Units	13	0.4%	207	0.8%	509	0.9%
3 to 4 Units	79	2.3%	719	2.6%	1,561	2.6%
5 to 9 Units	102	3.0%	1,736	6.4%	3,922	6.6%
10 to 19 Units	519	15.1%	3,217	11.8%	6,524	11.0%
20 to 49 Units	454	13.2%	2,060	7.6%	5,395	9.1%
50 or More Units	93	2.7%	1,214	4.5%	2,943	5.0%
Mobile Home or Trailer	35	1.0%	1,330	4.9%	2,313	3.9%
Other Structure	1	-	54	0.2%	70	0.1%
Homes Built By Year (2015)						
Homes Built 2014 or later	72	2.1%	558	2.1%	1,394	2.4%
Homes Built 2010 to 2013	134	3.9%	879	3.2%	2,400	4.1%
Homes Built 2000 to 2009	1,245	36.2%	7,359	27.0%	17,003	28.7%
Homes Built 1990 to 1999	1,253	36.4%	11,104	40.8%	18,975	32.1%
Homes Built 1980 to 1989	339	9.9%	4,588	16.9%	10,868	18.4%
Homes Built 1970 to 1979	343	10.0%	2,699	9.9%	6,739	11.4%
Homes Built 1960 to 1969	101	2.9%	1,309	4.8%	3,437	5.8%
Homes Built 1950 to 1959	251	7.3%	990	3.6%	3,654	6.2%
Homes Built 1940 to 1949	118	3.4%	413	1.5%	1,439	2.4%
Homes Built Before 1939	30	0.9%	353	1.3%	722	1.2%
Median Age of Homes	24.7 *yrs*		24.7 *yrs*		26.5 *yrs*	
Home Values (2015)						
Owner Specified Housing Units	1,995		16,620		36,796	
Home Values $1,000,000 or More	63	3.2%	171	1.0%	453	1.2%
Home Values $750,000 to $999,999	46	2.3%	133	0.8%	446	1.2%
Home Values $500,000 to $749,999	208	10.5%	776	4.7%	1,992	5.4%
Home Values $400,000 to $499,999	126	6.3%	653	3.9%	1,562	4.2%
Home Values $300,000 to $399,999	142	7.1%	1,767	10.6%	3,984	10.8%
Home Values $250,000 to $299,999	300	15.1%	2,396	14.4%	4,737	12.9%
Home Values $200,000 to $249,999	385	19.3%	3,435	20.7%	6,788	18.4%
Home Values $175,000 to $199,999	293	14.7%	1,676	10.1%	3,101	8.4%
Home Values $150,000 to $174,999	232	11.6%	1,826	11.0%	4,158	11.3%
Home Values $125,000 to $149,999	126	6.3%	1,568	9.4%	3,380	9.2%
Home Values $100,000 to $124,999	71	3.6%	1,227	7.4%	3,067	8.3%
Home Values $90,000 to $99,999	43	2.1%	423	2.5%	972	2.6%
Home Values $80,000 to $89,999	47	2.3%	340	2.0%	893	2.4%
Home Values $70,000 to $79,999	51	2.6%	381	2.3%	939	2.6%
Home Values $60,000 to $69,999	8	0.4%	163	1.0%	576	1.6%
Home Values $50,000 to $59,999	24	1.2%	256	1.5%	734	2.0%
Home Values $35,000 to $49,999	44	2.2%	239	1.4%	453	1.2%
Home Values $25,000 to $34,999	13	0.7%	132	0.8%	250	0.7%
Home Values $10,000 to $24,999	19	1.0%	461	2.8%	757	2.1%
Home Values Under $10,000	23	1.1%	411	2.5%	677	1.8%
Owner-Occupied Median Home Value	$235,227		$205,375		$211,683	
Renter-Occupied Median Rent	$1,029		$999		$982	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

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RETAIL PLANNING CORPORATION

Lat/Lon: 30.2859/-81.4870

RFULL9

12620 Beach Blvd Jacksonville, FL 32224	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2018)						
Total Household Expenditure	$254 M		$1.85 B		$4.16 B	
Total Non-Retail Expenditure	$132 M		$964 M		$2.17 B	
Total Retail Expenditure	$121 M		$891 M		$2.00 B	
Apparel	$8.89 M		$64.9 M		$146 M	
Contributions	$11.7 M		$82.0 M		$186 M	
Education	$10.1 M		$69.8 M		$158 M	
Entertainment	$14.3 M		$104 M		$234 M	
Food and Beverages	$36.6 M		$271 M		$606 M	
Furnishings and Equipment	$8.95 M		$64.6 M		$145 M	
Gifts	$6.60 M		$46.7 M		$105 M	
Health Care	$19.6 M		$146 M		$328 M	
Household Operations	$7.55 M		$53.7 M		$121 M	
Miscellaneous Expenses	$3.69 M		$27.2 M		$61.0 M	
Personal Care	$3.29 M		$24.1 M		$54.0 M	
Personal Insurance	$1.98 M		$14.0 M		$31.6 M	
Reading	$566 K		$4.13 M		$9.29 M	
Shelter	$52.1 M		$381 M		$856 M	
Tobacco	$1.43 M		$11.0 M		$24.6 M	
Transportation	$47.6 M		$352 M		$787 M	
Utilities	$18.5 M		$138 M		$309 M	
Monthly Household Consumer Expenditure (2018)						
Total Household Expenditure	$5,611		$5,131		$5,170	
Total Non-Retail Expenditure	$2,931	52.2%	$2,666	52.0%	$2,691	52.1%
Total Retail Expenditures	$2,680	47.8%	$2,465	48.0%	$2,479	47.9%
Apparel	$197	3.5%	$180	3.5%	$181	3.5%
Contributions	$259	4.6%	$227	4.4%	$231	4.5%
Education	$223	4.0%	$193	3.8%	$196	3.8%
Entertainment	$317	5.6%	$289	5.6%	$291	5.6%
Food and Beverages	$810	14.4%	$749	14.6%	$753	14.6%
Furnishings and Equipment	$198	3.5%	$179	3.5%	$180	3.5%
Gifts	$146	2.6%	$129	2.5%	$131	2.5%
Health Care	$434	7.7%	$405	7.9%	$408	7.9%
Household Operations	$167	3.0%	$149	2.9%	$150	2.9%
Miscellaneous Expenses	$82	1.5%	$75	1.5%	$76	1.5%
Personal Care	$73	1.3%	$67	1.3%	$67	1.3%
Personal Insurance	$44	0.8%	$39	0.8%	$39	0.8%
Reading	$13	0.2%	$11	0.2%	$12	0.2%
Shelter	$1,154	20.6%	$1,054	20.5%	$1,063	20.6%
Tobacco	$32	0.6%	$30	0.6%	$31	0.6%
Transportation	$1,054	18.8%	$974	19.0%	$978	18.9%
Utilities	$410	7.3%	$382	7.4%	$384	7.4%

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