

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9779/-84.4182

1201 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2024)		6,260		59,697		207,636	
Projected Population (2029)		6,533		60,795		210,356	
Census Population (2020)		5,898		59,397		206,427	
Census Population (2010)		5,502		56,229		189,355	
Projected Annual Growth (2024-2029)		273	0.9%	1,097	0.4%	2,720	0.3%
Historical Annual Growth (2020-2024)		362	-	301	0.1%	1,209	0.1%
Historical Annual Growth (2010-2020)		396	0.7%	3,168	0.6%	17,072	0.9%
Estimated Population Density (2024)		1,994 <i>psm</i>		2,112 <i>psm</i>		2,645 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>							
Estimated Households (2024)		2,187		21,728		84,849	
Projected Households (2029)		2,299		22,250		86,328	
Census Households (2020)		2,112		21,917		84,401	
Census Households (2010)		2,018		20,958		77,264	
Projected Annual Growth (2024-2029)		111	1.0%	522	0.5%	1,479	0.3%
Historical Annual Change (2010-2024)		169	0.6%	770	0.3%	7,585	0.7%
<b>Average Household Income</b>							
Estimated Average Household Income (2024)		\$196,305		\$224,559		\$181,065	
Projected Average Household Income (2029)		\$196,384		\$231,748		\$187,695	
Census Average Household Income (2010)		\$129,516		\$128,856		\$105,192	
Census Average Household Income (2000)		\$137,269		\$124,112		\$99,237	
Projected Annual Change (2024-2029)		\$79	-	\$7,189	0.6%	\$6,630	0.7%
Historical Annual Change (2000-2024)		\$59,037	1.8%	\$100,447	3.4%	\$81,828	3.4%
<b>Median Household Income</b>							
Estimated Median Household Income (2024)		\$175,935		\$165,588		\$137,623	
Projected Median Household Income (2029)		\$180,075		\$171,194		\$141,049	
Census Median Household Income (2010)		\$103,027		\$98,782		\$79,808	
Census Median Household Income (2000)		\$106,278		\$99,175		\$79,341	
Projected Annual Change (2024-2029)		\$4,140	0.5%	\$5,607	0.7%	\$3,426	0.5%
Historical Annual Change (2000-2024)		\$69,657	2.7%	\$66,412	2.8%	\$58,282	3.1%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2024)		\$68,809		\$81,780		\$74,054	
Projected Per Capita Income (2029)		\$69,302		\$84,864		\$77,090	
Census Per Capita Income (2010)		\$47,518		\$48,032		\$42,921	
Census Per Capita Income (2000)		\$48,054		\$44,374		\$39,916	
Projected Annual Change (2024-2029)		\$493	0.1%	\$3,085	0.8%	\$3,036	0.8%
Historical Annual Change (2000-2024)		\$20,755	1.8%	\$37,405	3.5%	\$34,137	3.6%
Estimated Average Household Net Worth (2024)		\$2.15 M		\$2.12 M		\$1.62 M	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9779/-84.4182

1201 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2024)		6,260		59,697		207,636	
White (2024)		3,118	49.8%	30,092	50.4%	99,070	47.7%
Black or African American (2024)		1,878	30.0%	19,825	33.2%	75,426	36.3%
American Indian or Alaska Native (2024)		20	0.3%	90	0.2%	422	0.2%
Asian (2024)		330	5.3%	3,593	6.0%	13,349	6.4%
Hawaiian or Pacific Islander (2024)		2	-	14	-	61	-
Other Race (2024)		210	3.4%	1,051	1.8%	4,505	2.2%
Two or More Races (2024)		702	11.2%	5,033	8.4%	14,803	7.1%
Population < 18 (2024)		1,661	26.5%	12,688	21.3%	43,921	21.2%
White Not Hispanic		546	32.9%	4,854	38.3%	16,040	36.5%
Black or African American		647	39.0%	4,290	33.8%	16,287	37.1%
Asian		65	3.9%	598	4.7%	2,749	6.3%
Other Race Not Hispanic		56	3.4%	527	4.2%	1,940	4.4%
Hispanic		347	20.9%	2,419	19.1%	6,905	15.7%
Not Hispanic or Latino Population (2024)		5,105	81.5%	51,829	86.8%	183,894	88.6%
Not Hispanic White		2,821	55.3%	27,691	53.4%	92,722	50.4%
Not Hispanic Black or African American		1,815	35.6%	19,254	37.1%	73,137	39.8%
Not Hispanic American Indian or Alaska Native		-	-	20	-	112	-
Not Hispanic Asian		330	6.5%	3,581	6.9%	13,293	7.2%
Not Hispanic Hawaiian or Pacific Islander		1	-	6	-	32	-
Not Hispanic Other Race		12	0.2%	135	0.3%	692	0.4%
Not Hispanic Two or More Races		125	2.4%	1,142	2.2%	3,905	2.1%
Hispanic or Latino Population (2024)		1,155	18.5%	7,868	13.2%	23,742	11.4%
Hispanic White		297	25.7%	2,400	30.5%	6,347	26.7%
Hispanic Black or African American		63	5.4%	570	7.2%	2,289	9.6%
Hispanic American Indian or Alaska Native		20	1.7%	70	0.9%	309	1.3%
Hispanic Asian		-	-	13	0.2%	56	0.2%
Hispanic Hawaiian or Pacific Islander		1	-	8	0.1%	29	0.1%
Hispanic Other Race		198	17.1%	915	11.6%	3,813	16.1%
Hispanic Two or More Races		577	49.9%	3,891	49.5%	10,898	45.9%
Not Hispanic or Latino Population (2020)		5,623	95.3%	56,212	94.6%	189,649	91.9%
Hispanic or Latino Population (2020)		276	4.7%	3,185	5.4%	16,777	8.1%
Not Hispanic or Latino Population (2010)		5,317	96.6%	53,895	95.8%	176,299	93.1%
Hispanic or Latino Population (2010)		185	3.4%	2,334	4.2%	13,056	6.9%
Not Hispanic or Latino Population (2029)		5,302	81.2%	52,256	86.0%	184,461	87.7%
Hispanic or Latino Population (2029)		1,231	18.8%	8,538	14.0%	25,895	12.3%
Projected Annual Growth (2024-2029)		76	1.3%	670	1.7%	2,154	1.8%
Historical Annual Growth (2010-2020)		91	4.9%	851	3.6%	3,722	2.9%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9779/-84.4182

1201 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2024)</b>							
Total Population		6,260		59,697		207,636	
Age Under 5 Years		296	4.7%	2,283	3.8%	10,106	4.9%
Age 5 to 9 Years		469	7.5%	3,442	5.8%	12,109	5.8%
Age 10 to 14 Years		531	8.5%	4,174	7.0%	13,224	6.4%
Age 15 to 19 Years		521	8.3%	4,448	7.5%	13,302	6.4%
Age 20 to 24 Years		248	4.0%	2,575	4.3%	9,924	4.8%
Age 25 to 29 Years		147	2.3%	2,127	3.6%	12,627	6.1%
Age 30 to 34 Years		227	3.6%	2,568	4.3%	14,618	7.0%
Age 35 to 39 Years		330	5.3%	3,641	6.1%	14,662	7.1%
Age 40 to 44 Years		422	6.7%	4,584	7.7%	15,508	7.5%
Age 45 to 49 Years		485	7.7%	4,995	8.4%	15,047	7.2%
Age 50 to 54 Years		408	6.5%	4,796	8.0%	14,898	7.2%
Age 55 to 59 Years		356	5.7%	4,087	6.8%	13,044	6.3%
Age 60 to 64 Years		425	6.8%	4,008	6.7%	12,362	6.0%
Age 65 to 69 Years		411	6.6%	3,849	6.4%	11,473	5.5%
Age 70 to 74 Years		394	6.3%	3,570	6.0%	10,056	4.8%
Age 75 to 79 Years		261	4.2%	2,437	4.1%	7,325	3.5%
Age 80 to 84 Years		148	2.4%	1,239	2.1%	4,049	2.0%
Age 85 Years or Over		180	2.9%	874	1.5%	3,301	1.6%
Median Age		42.6		43.9		40.6	
Age 19 Years or Less		1,818	29.0%	14,348	24.0%	48,742	23.5%
Age 20 to 64 Years		3,048	48.7%	33,380	55.9%	122,689	59.1%
Age 65 Years or Over		1,394	22.3%	11,970	20.1%	36,205	17.4%
<b>Female Age Distribution (2024)</b>							
Female Population		3,184	50.9%	30,538	51.2%	106,584	51.3%
Age Under 5 Years		138	4.3%	1,163	3.8%	5,041	4.7%
Age 5 to 9 Years		247	7.8%	1,720	5.6%	6,064	5.7%
Age 10 to 14 Years		270	8.5%	2,052	6.7%	6,440	6.0%
Age 15 to 19 Years		258	8.1%	2,199	7.2%	6,599	6.2%
Age 20 to 24 Years		125	3.9%	1,280	4.2%	4,948	4.6%
Age 25 to 29 Years		81	2.5%	1,050	3.4%	6,447	6.0%
Age 30 to 34 Years		117	3.7%	1,337	4.4%	7,462	7.0%
Age 35 to 39 Years		174	5.5%	1,903	6.2%	7,466	7.0%
Age 40 to 44 Years		231	7.3%	2,451	8.0%	8,111	7.6%
Age 45 to 49 Years		243	7.6%	2,536	8.3%	7,754	7.3%
Age 50 to 54 Years		197	6.2%	2,378	7.8%	7,542	7.1%
Age 55 to 59 Years		184	5.8%	2,089	6.8%	6,809	6.4%
Age 60 to 64 Years		233	7.3%	2,063	6.8%	6,486	6.1%
Age 65 to 69 Years		226	7.1%	2,056	6.7%	6,143	5.8%
Age 70 to 74 Years		206	6.5%	1,897	6.2%	5,522	5.2%
Age 75 to 79 Years		124	3.9%	1,257	4.1%	3,850	3.6%
Age 80 to 84 Years		58	1.8%	625	2.0%	2,129	2.0%
Age 85 Years or Over		71	2.2%	480	1.6%	1,771	1.7%
Female Median Age		41.7		44.1		41.1	
Age 19 Years or Less		913	28.7%	7,135	23.4%	24,144	22.7%
Age 20 to 64 Years		1,585	49.8%	17,089	56.0%	63,026	59.1%
Age 65 Years or Over		685	21.5%	6,315	20.7%	19,415	18.2%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9779/-84.4182

1201 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Male Age Distribution (2024)</b>							
Male Population		3,076	49.1%	29,159	48.8%	101,052	48.7%
Age Under 5 Years		158	5.1%	1,120	3.8%	5,065	5.0%
Age 5 to 9 Years		222	7.2%	1,722	5.9%	6,045	6.0%
Age 10 to 14 Years		261	8.5%	2,122	7.3%	6,784	6.7%
Age 15 to 19 Years		263	8.6%	2,249	7.7%	6,703	6.6%
Age 20 to 24 Years		123	4.0%	1,295	4.4%	4,976	4.9%
Age 25 to 29 Years		66	2.1%	1,076	3.7%	6,180	6.1%
Age 30 to 34 Years		110	3.6%	1,230	4.2%	7,155	7.1%
Age 35 to 39 Years		156	5.1%	1,738	6.0%	7,196	7.1%
Age 40 to 44 Years		191	6.2%	2,133	7.3%	7,397	7.3%
Age 45 to 49 Years		242	7.9%	2,459	8.4%	7,293	7.2%
Age 50 to 54 Years		211	6.9%	2,417	8.3%	7,356	7.3%
Age 55 to 59 Years		173	5.6%	1,997	6.9%	6,235	6.2%
Age 60 to 64 Years		192	6.3%	1,945	6.7%	5,875	5.8%
Age 65 to 69 Years		185	6.0%	1,793	6.1%	5,330	5.3%
Age 70 to 74 Years		189	6.1%	1,673	5.7%	4,535	4.5%
Age 75 to 79 Years		136	4.4%	1,181	4.0%	3,475	3.4%
Age 80 to 84 Years		90	2.9%	614	2.1%	1,920	1.9%
Age 85 Years or Over		109	3.5%	394	1.4%	1,530	1.5%
Male Median Age		43.3		43.7		40.2	
Age 19 Years or Less		905	29.4%	7,213	24.7%	24,598	24.3%
Age 20 to 64 Years		1,463	47.6%	16,291	55.9%	59,664	59.0%
Age 65 Years or Over		709	23.0%	5,655	19.4%	16,790	16.6%
<b>Males per 100 Females (2024)</b>							
Overall Comparison		97		95		95	
Age Under 5 Years		115	53.4%	96	49.1%	100	50.1%
Age 5 to 9 Years		90	47.3%	100	50.0%	100	49.9%
Age 10 to 14 Years		96	49.1%	103	50.8%	105	51.3%
Age 15 to 19 Years		102	50.5%	102	50.6%	102	50.4%
Age 20 to 24 Years		98	49.6%	101	50.3%	101	50.1%
Age 25 to 29 Years		82	45.1%	102	50.6%	96	48.9%
Age 30 to 34 Years		94	48.4%	92	47.9%	96	49.0%
Age 35 to 39 Years		89	47.2%	91	47.7%	96	49.1%
Age 40 to 44 Years		83	45.2%	87	46.5%	91	47.7%
Age 45 to 49 Years		99	49.8%	97	49.2%	94	48.5%
Age 50 to 54 Years		107	51.7%	102	50.4%	98	49.4%
Age 55 to 59 Years		94	48.5%	96	48.9%	92	47.8%
Age 60 to 64 Years		83	45.3%	94	48.5%	91	47.5%
Age 65 to 69 Years		82	45.1%	87	46.6%	87	46.5%
Age 70 to 74 Years		92	47.8%	88	46.9%	82	45.1%
Age 75 to 79 Years		110	52.3%	94	48.4%	90	47.4%
Age 80 to 84 Years		154	60.6%	98	49.6%	90	47.4%
Age 85 Years or Over		153	60.4%	82	45.1%	86	46.4%
Age 19 Years or Less		99	49.8%	101	50.3%	102	50.5%
Age 20 to 39 Years		92	47.8%	96	48.9%	97	49.2%
Age 40 to 64 Years		93	48.1%	95	48.7%	93	48.2%
Age 65 Years or Over		103	50.8%	90	47.2%	86	46.4%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9779/-84.4182

1201 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2024)</b>							
Total Households		2,187		21,728		84,849	
Households with Children		857	39.2%	7,856	36.2%	23,415	27.6%
Average Household Size		2.8		2.7		2.4	
Household Density per Square Mile		697		769		1,081	
Population Family		5,231	83.6%	49,776	83.4%	151,725	73.1%
Population Non-Family		901	14.4%	9,673	16.2%	54,834	26.4%
Population Group Quarters		128	2.0%	248	0.4%	1,076	0.5%
Family Households		1,590	72.7%	15,172	69.8%	46,294	54.6%
Married Couple Households		1,397	87.9%	13,182	86.9%	37,839	81.7%
Other Family Households with Children		193	12.1%	1,990	13.1%	8,455	18.3%
Family Households with Children		857	53.9%	7,856	51.8%	23,408	50.6%
Married Couple with Children		744	86.9%	6,794	86.5%	19,212	82.1%
Other Family Households with Children		112	13.1%	1,063	13.5%	4,196	17.9%
Family Households No Children		733	46.1%	7,315	48.2%	22,885	49.4%
Married Couple No Children		653	89.1%	6,389	87.3%	18,627	81.4%
Other Family Households No Children		80	10.9%	927	12.7%	4,258	18.6%
Non-Family Households		597	27.3%	6,556	30.2%	38,556	45.4%
Non-Family Households with Children		-	-	-	-	7	-
Non-Family Households No Children		597	100.0%	6,556	100.0%	38,549	100.0%
Average Family Household Size		3.3		3.3		3.3	
Average Family Income		\$231,537		\$286,955		\$268,725	
Median Family Income		\$215,416		\$206,799		\$186,575	
Average Non-Family Household Size		1.5		1.5		1.4	
<b>Marital Status (2024)</b>							
Population Age 15 Years or Over		4,963		49,798		172,196	
Never Married		827	16.7%	10,305	20.7%	48,597	28.2%
Currently Married		3,333	67.1%	32,720	65.7%	95,450	55.4%
Previously Married		804	16.2%	6,772	13.6%	28,150	16.3%
Separated		50	6.2%	785	11.6%	4,345	15.4%
Widowed		331	41.2%	1,903	28.1%	6,902	24.5%
Divorced		423	52.6%	4,084	60.3%	16,903	60.0%
<b>Educational Attainment (2024)</b>							
Adult Population Age 25 Years or Over		4,194		42,775		148,970	
Elementary (Grade Level 0 to 8)		6	0.1%	517	1.2%	1,950	1.3%
Some High School (Grade Level 9 to 11)		50	1.2%	440	1.0%	1,824	1.2%
High School Graduate		247	5.9%	3,491	8.2%	16,224	10.9%
Some College		557	13.3%	4,812	11.2%	20,461	13.7%
Associate Degree Only		164	3.9%	1,603	3.7%	7,503	5.0%
Bachelor Degree Only		1,679	40.0%	18,170	42.5%	59,336	39.8%
Graduate Degree		1,491	35.5%	13,742	32.1%	41,674	28.0%
Any College (Some College or Higher)		3,891	92.8%	38,328	89.6%	128,973	86.6%
College Degree + (Bachelor Degree or Higher)		3,169	75.6%	31,912	74.6%	101,009	67.8%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9779/-84.4182

1201 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Housing</b>							
Total Housing Units (2024)		2,267		22,617		89,365	
Total Housing Units (2020)		2,124		22,218		87,847	
Historical Annual Growth (2020-2024)		143	-	398	-	1,518	-
Housing Units Occupied (2024)		2,187	96.5%	21,728	96.1%	84,849	94.9%
Housing Units Owner-Occupied		2,001	91.5%	18,915	87.1%	57,239	67.5%
Housing Units Renter-Occupied		187	8.5%	2,813	12.9%	27,610	32.5%
Housing Units Vacant (2024)		79	3.5%	889	3.9%	4,516	5.1%
<b>Household Size (2024)</b>							
Total Households		2,187		21,728		84,849	
1 Person Households		550	25.1%	5,870	27.0%	33,883	39.9%
2 Person Households		1,216	55.6%	11,581	53.3%	32,476	38.3%
3 Person Households		228	10.4%	1,996	9.2%	8,406	9.9%
4 Person Households		124	5.7%	1,490	6.9%	6,509	7.7%
5 Person Households		49	2.2%	572	2.6%	2,527	3.0%
6 Person Households		16	0.7%	162	0.7%	729	0.9%
7 or More Person Households		5	0.2%	57	0.3%	319	0.4%
<b>Household Income Distribution (2024)</b>							
HH Income \$200,000 or More		904	41.3%	8,442	38.9%	24,488	28.9%
HH Income \$150,000 to \$199,999		272	12.5%	3,326	15.3%	10,849	12.8%
HH Income \$125,000 to \$149,999		167	7.6%	1,578	7.3%	6,697	7.9%
HH Income \$100,000 to \$124,999		153	7.0%	1,784	8.2%	7,603	9.0%
HH Income \$75,000 to \$99,999		218	10.0%	1,729	8.0%	10,440	12.3%
HH Income \$50,000 to \$74,999		184	8.4%	2,135	9.8%	9,985	11.8%
HH Income \$35,000 to \$49,999		123	5.6%	993	4.6%	4,921	5.8%
HH Income \$25,000 to \$34,999		101	4.6%	622	2.9%	3,210	3.8%
HH Income \$15,000 to \$24,999		51	2.3%	376	1.7%	2,047	2.4%
HH Income \$10,000 to \$14,999		-	-	273	1.3%	1,337	1.6%
HH Income Under \$10,000		16	0.7%	469	2.2%	3,272	3.9%
<b>Household Vehicles (2024)</b>							
Households 0 Vehicles Available		72	3.3%	573	2.6%	4,898	5.8%
Households 1 Vehicle Available		443	20.3%	4,395	20.2%	27,807	32.8%
Households 2 Vehicles Available		1,197	54.7%	11,171	51.4%	36,343	42.8%
Households 3 or More Vehicles Available		476	21.8%	5,588	25.7%	15,801	18.6%
Total Vehicles Available		4,385		45,207		153,054	
Average Vehicles per Household		2.0		2.1		1.8	
Owner-Occupied Household Vehicles		4,130	94.2%	41,235	91.2%	118,133	77.2%
Average Vehicles per Owner-Occupied Household		2.1		2.2		2.1	
Renter-Occupied Household Vehicles		255	5.8%	3,972	8.8%	34,921	22.8%
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.3	
<b>Travel Time (2024)</b>							
Worker Base Age 16 years or Over		2,788		31,217		115,138	
Travel to Work in 14 Minutes or Less		206	7.4%	3,283	10.5%	13,396	11.6%
Travel to Work in 15 to 29 Minutes		506	18.2%	6,173	19.8%	25,742	22.4%
Travel to Work in 30 to 59 Minutes		771	27.7%	7,840	25.1%	28,508	24.8%
Travel to Work in 60 Minutes or More		152	5.4%	998	3.2%	4,752	4.1%
Work at Home		1,153	41.4%	12,923	41.4%	42,740	37.1%
Average Minutes Travel to Work		30.0		27.6		26.8	

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9779/-84.4182

1201 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2024)</b>							
Worker Base Age 16 years or Over		2,788		31,217		115,138	
Drive to Work Alone		1,364	48.9%	16,178	51.8%	61,487	53.4%
Drive to Work in Carpool		214	7.7%	1,451	4.6%	5,786	5.0%
Travel to Work by Public Transportation		10	0.4%	235	0.8%	2,342	2.0%
Drive to Work on Motorcycle		-	-	5	-	35	-
Bicycle to Work		-	-	7	-	128	0.1%
Walk to Work		17	0.6%	170	0.5%	1,344	1.2%
Other Means		28	1.0%	249	0.8%	1,276	1.1%
Work at Home		1,153	41.4%	12,923	41.4%	42,740	37.1%
<b>Daytime Demographics (2024)</b>							
Total Businesses		884		4,673		17,308	
Total Employees		5,803		22,258		109,178	
Company Headquarter Businesses		32	3.6%	107	2.3%	482	2.8%
Company Headquarter Employees		409	7.0%	1,205	5.4%	22,553	20.7%
Employee Population per Business		6.6	to 1	4.8	to 1	6.3	to 1
Residential Population per Business		7.1	to 1	12.8	to 1	12.0	to 1
Adj. Daytime Demographics Age 16 Years or Over		7,862		39,880		163,176	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2024)		4,847		48,905		169,390	
Labor Force Total Males (2024)		2,380	49.1%	23,762	48.6%	81,718	48.2%
Male Civilian Employed		1,593	66.9%	16,725	70.4%	60,432	74.0%
Male Civilian Unemployed		45	1.9%	471	2.0%	1,338	1.6%
Males in Armed Forces		-	-	11	-	115	0.1%
Males Not in Labor Force		742	31.2%	6,556	27.6%	19,834	24.3%
Labor Force Total Females (2024)		2,467	50.9%	25,143	51.4%	87,672	51.8%
Female Civilian Employed		1,195	48.4%	14,493	57.6%	54,710	62.4%
Female Civilian Unemployed		46	1.9%	295	1.2%	1,280	1.5%
Females in Armed Forces		-	-	55	0.2%	135	0.2%
Females Not in Labor Force		1,226	49.7%	10,300	41.0%	31,546	36.0%
Unemployment Rate		91	1.9%	766	1.6%	2,618	1.5%
<b>Occupation (2024)</b>							
Occupation Population Age 16 Years or Over		2,788		31,217		115,138	
Occupation Total Males		1,593	57.1%	16,725	53.6%	60,428	52.5%
Occupation Total Females		1,195	42.9%	14,493	46.4%	54,710	47.5%
Management, Business, Financial Operations		950	34.1%	9,790	31.4%	34,474	29.9%
Professional, Related		833	29.9%	10,056	32.2%	36,620	31.8%
Service		279	10.0%	2,551	8.2%	10,739	9.3%
Sales, Office		459	16.5%	6,511	20.9%	22,576	19.6%
Farming, Fishing, Forestry		1	-	5	-	22	-
Construction, Extraction, Maintenance		77	2.8%	697	2.2%	3,252	2.8%
Production, Transport, Material Moving		188	6.7%	1,607	5.1%	7,455	6.5%
White Collar Workers		2,243	80.4%	26,358	84.4%	93,670	81.4%
Blue Collar Workers		545	19.6%	4,860	15.6%	21,468	18.6%



# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9779/-84.4182

1201 Johnson Ferry Rd		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30068							
<b>Units In Structure (2024)</b>							
Total Units		2,187		21,728		84,849	
1 Detached Unit		1,930	88.2%	17,616	81.1%	51,915	61.2%
1 Attached Unit		124	5.7%	1,535	7.1%	6,956	8.2%
2 Units		2	0.1%	100	0.5%	870	1.0%
3 to 4 Units		11	0.5%	239	1.1%	2,281	2.7%
5 to 9 Units		21	1.0%	497	2.3%	4,776	5.6%
10 to 19 Units		31	1.4%	576	2.6%	5,751	6.8%
20 to 49 Units		18	0.8%	310	1.4%	3,081	3.6%
50 or More Units		34	1.6%	718	3.3%	8,642	10.2%
Mobile Home or Trailer		14	0.6%	131	0.6%	567	0.7%
Other Structure		1	-	6	-	11	-
<b>Homes Built By Year (2024)</b>							
Homes Built 2020 or later		27	1.2%	313	1.4%	1,541	1.7%
Homes Built 2010 to 2019		34	1.5%	1,550	6.9%	8,301	9.3%
Homes Built 2000 to 2009		90	4.0%	2,225	9.8%	9,815	11.0%
Homes Built 1990 to 1999		329	14.5%	3,336	14.8%	11,599	13.0%
Homes Built 1980 to 1989		1,016	44.8%	6,717	29.7%	24,033	26.9%
Homes Built 1970 to 1979		605	26.7%	6,222	27.5%	19,375	21.7%
Homes Built 1960 to 1969		57	2.5%	791	3.5%	6,144	6.9%
Homes Built 1950 to 1959		21	0.9%	429	1.9%	2,773	3.1%
Homes Built 1940 to 1949		6	0.3%	88	0.4%	567	0.6%
Homes Built Before 1939		3	0.1%	57	0.3%	702	0.8%
Median Age of Homes		40.5 yrs		38.2 yrs		38.1 yrs	
<b>Home Values (2024)</b>							
Owner Specified Housing Units		2,001		18,915		57,239	
Home Values \$1,000,000 or More		46	2.3%	1,685	8.9%	4,003	7.0%
Home Values \$750,000 to \$999,999		309	15.4%	3,166	16.7%	7,667	13.4%
Home Values \$500,000 to \$749,999		951	47.5%	7,330	38.8%	17,848	31.2%
Home Values \$400,000 to \$499,999		385	19.2%	3,446	18.2%	10,339	18.1%
Home Values \$300,000 to \$399,999		266	13.3%	1,952	10.3%	9,632	16.8%
Home Values \$250,000 to \$299,999		8	0.4%	468	2.5%	2,646	4.6%
Home Values \$200,000 to \$249,999		14	0.7%	350	1.9%	1,969	3.4%
Home Values \$175,000 to \$199,999		3	0.2%	108	0.6%	906	1.6%
Home Values \$150,000 to \$174,999		3	0.1%	75	0.4%	761	1.3%
Home Values \$125,000 to \$149,999		-	-	32	0.2%	219	0.4%
Home Values \$100,000 to \$124,999		2	-	81	0.4%	364	0.6%
Home Values \$90,000 to \$99,999		-	-	5	-	28	-
Home Values \$80,000 to \$89,999		6	0.3%	10	-	43	-
Home Values \$70,000 to \$79,999		3	0.2%	37	0.2%	55	-
Home Values \$60,000 to \$69,999		-	-	1	-	12	-
Home Values \$50,000 to \$59,999		-	-	3	-	51	-
Home Values \$35,000 to \$49,999		2	0.1%	24	0.1%	115	0.2%
Home Values \$25,000 to \$34,999		-	-	36	0.2%	80	0.1%
Home Values \$10,000 to \$24,999		-	-	15	-	92	0.2%
Home Values Under \$10,000		2	-	90	0.5%	409	0.7%
Owner-Occupied Median Home Value		\$572,148		\$597,014		\$528,879	
Renter-Occupied Median Rent		\$1,635		\$1,522		\$1,503	



# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9779/-84.4182

1201 Johnson Ferry Rd Marietta, GA 30068		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure		\$253.35 M	\$2.85 B	\$9.35 B
Total Non-Retail Expenditure		\$135.69 M	\$1.53 B	\$5 B
Total Retail Expenditure		\$117.66 M	\$1.32 B	\$4.35 B
Apparel		\$9.18 M	\$103.67 M	\$339.06 M
Contributions		\$9.8 M	\$109.99 M	\$348.71 M
Education		\$9.69 M	\$110.2 M	\$347.6 M
Entertainment		\$15.11 M	\$170.37 M	\$551.67 M
Food and Beverages		\$35.68 M	\$401.96 M	\$1.33 B
Furnishings and Equipment		\$9.3 M	\$104.77 M	\$339.89 M
Gifts		\$7.68 M	\$85.77 M	\$271.96 M
Health Care		\$20.21 M	\$226.08 M	\$745.1 M
Household Operations		\$10.51 M	\$118.24 M	\$383.08 M
Miscellaneous Expenses		\$4.89 M	\$55.02 M	\$179.88 M
Personal Care		\$3.38 M	\$38.05 M	\$125.02 M
Personal Insurance		\$2.06 M	\$23.24 M	\$73.54 M
Reading		\$577.36 K	\$6.48 M	\$21.03 M
Shelter		\$52.84 M	\$596.52 M	\$1.97 B
Tobacco		\$1.11 M	\$12.41 M	\$43.89 M
Transportation		\$44.78 M	\$504.22 M	\$1.66 B
Utilities		\$16.54 M	\$185.55 M	\$622.4 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure		\$9,652	\$10,940	\$9,183
Total Non-Retail Expenditure		\$5,169 53.6%	\$5,861 53.6%	\$4,912 53.5%
Total Retail Expenditures		\$4,482 46.4%	\$5,079 46.4%	\$4,271 46.5%
Apparel		\$350 3.6%	\$398 3.6%	\$333 3.6%
Contributions		\$373 3.9%	\$422 3.9%	\$342 3.7%
Education		\$369 3.8%	\$423 3.9%	\$341 3.7%
Entertainment		\$576 6.0%	\$653 6.0%	\$542 5.9%
Food and Beverages		\$1,359 14.1%	\$1,542 14.1%	\$1,307 14.2%
Furnishings and Equipment		\$354 3.7%	\$402 3.7%	\$334 3.6%
Gifts		\$293 3.0%	\$329 3.0%	\$267 2.9%
Health Care		\$770 8.0%	\$867 7.9%	\$732 8.0%
Household Operations		\$400 4.1%	\$453 4.1%	\$376 4.1%
Miscellaneous Expenses		\$186 1.9%	\$211 1.9%	\$177 1.9%
Personal Care		\$129 1.3%	\$146 1.3%	\$123 1.3%
Personal Insurance		\$79 0.8%	\$89 0.8%	\$72 0.8%
Reading		\$22 0.2%	\$25 0.2%	\$21 0.2%
Shelter		\$2,013 20.9%	\$2,288 20.9%	\$1,932 21.0%
Tobacco		\$42 0.4%	\$48 0.4%	\$43 0.5%
Transportation		\$1,706 17.7%	\$1,934 17.7%	\$1,630 17.7%
Utilities		\$630 6.5%	\$712 6.5%	\$611 6.7%