

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy						
Woodstock, GA 30189						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	10,397		63,159		149,134	
Projected Population (2023)	11,625		70,634		163,922	
Census Population (2010)	9,786		54,259		130,561	
Census Population (2000)	9,674		45,858		108,601	
Projected Annual Growth (2018-2023)	1,228	2.4%	7,475	2.4%	14,788	2.0%
Historical Annual Growth (2010-2018)	611	0.8%	8,900	2.1%	18,573	1.8%
Historical Annual Growth (2000-2010)	112	0.1%	8,400	1.8%	21,960	2.0%
Estimated Population Density (2018)	3,311 <i>psm</i>		2,235 <i>psm</i>		1,900 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2018)	3,369		22,260		53,355	
Projected Households (2023)	3,660		24,199		57,382	
Census Households (2010)	3,227		19,049		46,673	
Census Households (2000)	3,323		15,685		37,522	
Projected Annual Growth (2018-2023)	291	1.7%	1,939	1.7%	4,026	1.5%
Historical Annual Change (2000-2018)	47	0.1%	6,575	2.3%	15,833	2.3%
Average Household Income						
Estimated Average Household Income (2018)	\$123,375		\$97,877		\$98,370	
Projected Average Household Income (2023)	\$140,151		\$111,526		\$111,732	
Census Average Household Income (2010)	\$93,270		\$79,385		\$76,677	
Census Average Household Income (2000)	\$80,987		\$78,700		\$75,216	
Projected Annual Change (2018-2023)	\$16,776	2.7%	\$13,649	2.8%	\$13,362	2.7%
Historical Annual Change (2000-2018)	\$42,388	2.9%	\$19,177	1.4%	\$23,154	1.7%
Median Household Income						
Estimated Median Household Income (2018)	\$102,024		\$82,340		\$81,603	
Projected Median Household Income (2023)	\$113,870		\$94,007		\$93,446	
Census Median Household Income (2010)	\$81,229		\$67,352		\$66,173	
Census Median Household Income (2000)	\$76,526		\$69,434		\$67,859	
Projected Annual Change (2018-2023)	\$11,846	2.3%	\$11,667	2.8%	\$11,843	2.9%
Historical Annual Change (2000-2018)	\$25,499	1.9%	\$12,906	1.0%	\$13,744	1.1%
Per Capita Income						
Estimated Per Capita Income (2018)	\$39,983		\$34,506		\$35,202	
Projected Per Capita Income (2023)	\$44,128		\$38,218		\$39,120	
Census Per Capita Income (2010)	\$30,761		\$27,870		\$27,410	
Census Per Capita Income (2000)	\$28,336		\$26,776		\$26,021	
Projected Annual Change (2018-2023)	\$4,145	2.1%	\$3,712	2.2%	\$3,918	2.2%
Historical Annual Change (2000-2018)	\$11,648	2.3%	\$7,731	1.6%	\$9,181	2.0%
Estimated Average Household Net Worth (2018)	\$868,442		\$687,142		\$671,262	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius	3 mi radius	5 mi radius
Race and Ethnicity			
Total Population (2018)	10,397	63,159	149,134
White (2018)	8,777 84.4%	49,526 78.4%	116,300 78.0%
Black or African American (2018)	836 8.0%	6,966 11.0%	17,693 11.9%
American Indian or Alaska Native (2018)	33 0.3%	208 0.3%	461 0.3%
Asian (2018)	211 2.0%	1,699 2.7%	5,291 3.5%
Hawaiian or Pacific Islander (2018)	2 -	40 0.1%	68 -
Other Race (2018)	249 2.4%	3,091 4.9%	5,565 3.7%
Two or More Races (2018)	290 2.8%	1,630 2.6%	3,756 2.5%
Population < 18 (2018)	2,859 27.5%	16,212 25.7%	36,470 24.5%
White Not Hispanic	2,221 77.7%	10,431 64.3%	23,430 64.2%
Black or African American	230 8.0%	1,963 12.1%	4,898 13.4%
Asian	53 1.8%	410 2.5%	1,268 3.5%
Other Race Not Hispanic	129 4.5%	734 4.5%	1,648 4.5%
Hispanic	226 7.9%	2,674 16.5%	5,226 14.3%
Not Hispanic or Latino Population (2018)	9,690 93.2%	55,148 87.3%	133,288 89.4%
Not Hispanic White	8,416 86.9%	45,330 82.2%	107,575 80.7%
Not Hispanic Black or African American	806 8.3%	6,561 11.9%	16,925 12.7%
Not Hispanic American Indian or Alaska Native	26 0.3%	157 0.3%	334 0.3%
Not Hispanic Asian	211 2.2%	1,669 3.0%	5,205 3.9%
Not Hispanic Hawaiian or Pacific Islander	1 -	33 0.1%	52 -
Not Hispanic Other Race	16 0.2%	222 0.4%	465 0.3%
Not Hispanic Two or More Races	213 2.2%	1,176 2.1%	2,732 2.0%
Hispanic or Latino Population (2018)	707 6.8%	8,011 12.7%	15,846 10.6%
Hispanic White	360 50.9%	4,196 52.4%	8,725 55.1%
Hispanic Black or African American	30 4.2%	405 5.1%	769 4.9%
Hispanic American Indian or Alaska Native	7 0.9%	50 0.6%	127 0.8%
Hispanic Asian	- -	30 0.4%	86 0.5%
Hispanic Hawaiian or Pacific Islander	1 0.1%	7 0.1%	16 0.1%
Hispanic Other Race	233 33.0%	2,869 35.8%	5,100 32.2%
Hispanic Two or More Races	77 10.8%	454 5.7%	1,024 6.5%
Not Hispanic or Latino Population (2010)	9,148 93.5%	47,849 88.2%	117,528 90.0%
Hispanic or Latino Population (2010)	638 6.5%	6,410 11.8%	13,033 10.0%
Not Hispanic or Latino Population (2000)	9,346 96.6%	43,055 93.9%	103,000 94.8%
Hispanic or Latino Population (2000)	327 3.4%	2,803 6.1%	5,601 5.2%
Not Hispanic or Latino Population (2023)	10,763 92.6%	61,163 86.6%	145,350 88.7%
Hispanic or Latino Population (2023)	862 7.4%	9,471 13.4%	18,572 11.3%
Projected Annual Growth (2018-2023)	154 4.4%	1,460 3.6%	2,726 3.4%
Historical Annual Growth (2000-2010)	311 9.5%	3,606 12.9%	7,432 13.3%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy

Woodstock, GA 30189

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Population	10,397	63,159	149,134
Age Under 5 Years	514 4.9%	3,773 6.0%	8,778 5.9%
Age 5 to 9 Years	731 7.0%	4,237 6.7%	9,646 6.5%
Age 10 to 14 Years	984 9.5%	5,075 8.0%	11,186 7.5%
Age 15 to 19 Years	921 8.9%	4,839 7.7%	10,890 7.3%
Age 20 to 24 Years	719 6.9%	4,526 7.2%	10,539 7.1%
Age 25 to 29 Years	501 4.8%	4,024 6.4%	9,749 6.5%
Age 30 to 34 Years	525 5.1%	3,739 5.9%	9,336 6.3%
Age 35 to 39 Years	621 6.0%	4,033 6.4%	9,727 6.5%
Age 40 to 44 Years	830 8.0%	4,512 7.1%	10,321 6.9%
Age 45 to 49 Years	978 9.4%	5,269 8.3%	12,056 8.1%
Age 50 to 54 Years	876 8.4%	4,748 7.5%	11,302 7.6%
Age 55 to 59 Years	644 6.2%	4,080 6.5%	10,277 6.9%
Age 60 to 64 Years	534 5.1%	3,365 5.3%	8,148 5.5%
Age 65 to 69 Years	401 3.9%	2,616 4.1%	6,591 4.4%
Age 70 to 74 Years	291 2.8%	1,982 3.1%	4,772 3.2%
Age 75 to 79 Years	161 1.6%	1,115 1.8%	2,800 1.9%
Age 80 to 84 Years	104 1.0%	647 1.0%	1,601 1.1%
Age 85 Years or Over	63 0.6%	580 0.9%	1,412 0.9%
Median Age	36.7	36.0	36.5
Age 19 Years or Less	3,150 30.3%	17,923 28.4%	40,501 27.2%
Age 20 to 64 Years	6,227 59.9%	38,296 60.6%	91,456 61.3%
Age 65 Years or Over	1,020 9.8%	6,940 11.0%	17,177 11.5%

Female Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Female Population	5,247 50.5%	32,331 51.2%	76,166 51.1%
Age Under 5 Years	250 4.8%	1,827 5.7%	4,269 5.6%
Age 5 to 9 Years	352 6.7%	2,088 6.5%	4,721 6.2%
Age 10 to 14 Years	506 9.6%	2,551 7.9%	5,513 7.2%
Age 15 to 19 Years	425 8.1%	2,356 7.3%	5,301 7.0%
Age 20 to 24 Years	369 7.0%	2,335 7.2%	5,299 7.0%
Age 25 to 29 Years	226 4.3%	1,973 6.1%	4,797 6.3%
Age 30 to 34 Years	291 5.5%	1,934 6.0%	4,791 6.3%
Age 35 to 39 Years	333 6.3%	2,076 6.4%	4,952 6.5%
Age 40 to 44 Years	425 8.1%	2,273 7.0%	5,289 6.9%
Age 45 to 49 Years	498 9.5%	2,766 8.6%	6,334 8.3%
Age 50 to 54 Years	442 8.4%	2,372 7.3%	5,673 7.4%
Age 55 to 59 Years	308 5.9%	2,072 6.4%	5,367 7.0%
Age 60 to 64 Years	260 5.0%	1,782 5.5%	4,306 5.7%
Age 65 to 69 Years	211 4.0%	1,407 4.4%	3,476 4.6%
Age 70 to 74 Years	159 3.0%	1,061 3.3%	2,564 3.4%
Age 75 to 79 Years	95 1.8%	656 2.0%	1,627 2.1%
Age 80 to 84 Years	58 1.1%	381 1.2%	921 1.2%
Age 85 Years or Over	39 0.7%	421 1.3%	964 1.3%
Female Median Age	37.3	36.8	37.6
Age 19 Years or Less	1,533 29.2%	8,823 27.3%	19,805 26.0%
Age 20 to 64 Years	3,152 60.1%	19,582 60.6%	46,808 61.5%
Age 65 Years or Over	561 10.7%	3,926 12.1%	9,552 12.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1124/-84.5548

RFULL9

	1 mi radius		3 mi radius		5 mi radius	
2295 Towne Lake Pkwy						
Woodstock, GA 30189						
Male Age Distribution (2018)						
Male Population	5,150	49.5%	30,828	48.8%	72,968	48.9%
Age Under 5 Years	264	5.1%	1,946	6.3%	4,509	6.2%
Age 5 to 9 Years	379	7.3%	2,149	7.0%	4,925	6.7%
Age 10 to 14 Years	479	9.3%	2,524	8.2%	5,673	7.8%
Age 15 to 19 Years	495	9.6%	2,483	8.1%	5,589	7.7%
Age 20 to 24 Years	350	6.8%	2,191	7.1%	5,239	7.2%
Age 25 to 29 Years	275	5.3%	2,051	6.7%	4,953	6.8%
Age 30 to 34 Years	235	4.6%	1,805	5.9%	4,544	6.2%
Age 35 to 39 Years	288	5.6%	1,957	6.3%	4,775	6.5%
Age 40 to 44 Years	405	7.9%	2,239	7.3%	5,033	6.9%
Age 45 to 49 Years	479	9.3%	2,503	8.1%	5,722	7.8%
Age 50 to 54 Years	433	8.4%	2,377	7.7%	5,629	7.7%
Age 55 to 59 Years	335	6.5%	2,008	6.5%	4,911	6.7%
Age 60 to 64 Years	274	5.3%	1,583	5.1%	3,842	5.3%
Age 65 to 69 Years	190	3.7%	1,208	3.9%	3,116	4.3%
Age 70 to 74 Years	132	2.6%	921	3.0%	2,208	3.0%
Age 75 to 79 Years	67	1.3%	459	1.5%	1,173	1.6%
Age 80 to 84 Years	47	0.9%	267	0.9%	680	0.9%
Age 85 Years or Over	24	0.5%	159	0.5%	447	0.6%
Male Median Age	36.0		35.1		35.5	
Age 19 Years or Less	1,616	31.4%	9,100	29.5%	20,696	28.4%
Age 20 to 64 Years	3,075	59.7%	18,714	60.7%	44,648	61.2%
Age 65 Years or Over	459	8.9%	3,014	9.8%	7,625	10.4%
Males per 100 Females (2018)						
Overall Comparison	98		95		96	
Age Under 5 Years	106	51.4%	106	51.6%	106	51.4%
Age 5 to 9 Years	107	51.8%	103	50.7%	104	51.1%
Age 10 to 14 Years	95	48.6%	99	49.7%	103	50.7%
Age 15 to 19 Years	116	53.8%	105	51.3%	105	51.3%
Age 20 to 24 Years	95	48.7%	94	48.4%	99	49.7%
Age 25 to 29 Years	122	54.9%	104	51.0%	103	50.8%
Age 30 to 34 Years	81	44.7%	93	48.3%	95	48.7%
Age 35 to 39 Years	87	46.4%	94	48.5%	96	49.1%
Age 40 to 44 Years	95	48.8%	99	49.6%	95	48.8%
Age 45 to 49 Years	96	49.0%	90	47.5%	90	47.5%
Age 50 to 54 Years	98	49.5%	100	50.1%	99	49.8%
Age 55 to 59 Years	109	52.1%	97	49.2%	92	47.8%
Age 60 to 64 Years	105	51.2%	89	47.0%	89	47.2%
Age 65 to 69 Years	90	47.4%	86	46.2%	90	47.3%
Age 70 to 74 Years	83	45.3%	87	46.5%	86	46.3%
Age 75 to 79 Years	71	41.4%	70	41.2%	72	41.9%
Age 80 to 84 Years	80	44.6%	70	41.2%	74	42.5%
Age 85 Years or Over	62	38.1%	38	27.4%	46	31.7%
Age 19 Years or Less	105	51.3%	103	50.8%	104	51.1%
Age 20 to 39 Years	94	48.5%	96	49.0%	98	49.6%
Age 40 to 64 Years	100	49.9%	95	48.7%	93	48.2%
Age 65 Years or Over	82	45.0%	77	43.4%	80	44.4%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy

Woodstock, GA 30189

	1 mi radius		3 mi radius		5 mi radius	
Household Type (2018)						
Total Households	3,369		22,260		53,355	
Households with Children	1,511	44.8%	8,854	39.8%	19,997	37.5%
Average Household Size	3.1		2.8		2.8	
Household Density per Square Mile	1,073		788		680	
Population Family	9,593	92.3%	55,662	88.1%	130,649	87.6%
Population Non-Family	804	7.7%	7,389	11.7%	18,279	12.3%
Population Group Quarters	-	-	108	0.2%	206	0.1%
Family Households	2,791	82.8%	16,632	74.7%	39,496	74.0%
Married Couple Households	2,305	82.6%	12,816	77.1%	30,960	78.4%
Other Family Households	486	17.4%	3,816	22.9%	8,536	21.6%
Family Households with Children	1,503	53.8%	8,781	52.8%	19,840	50.2%
Married Couple with Children	1,190	79.2%	6,310	71.9%	14,603	73.6%
Other Family Households with Children	313	20.8%	2,471	28.1%	5,237	26.4%
Family Households No Children	1,289	46.2%	7,852	47.2%	19,656	49.8%
Married Couple No Children	1,115	86.6%	6,506	82.9%	16,358	83.2%
Other Family Households No Children	173	13.4%	1,345	17.1%	3,298	16.8%
Non-Family Households	578	17.2%	5,628	25.3%	13,860	26.0%
Non-Family Households with Children	8	1.4%	73	1.3%	157	1.1%
Non-Family Households No Children	570	98.6%	5,555	98.7%	13,703	98.9%
Average Family Household Size	3.4		3.3		3.3	
Average Family Income	\$126,873		\$109,149		\$109,697	
Median Family Income	\$115,498		\$97,040		\$95,194	
Average Non-Family Household Size	1.4		1.3		1.3	
Marital Status (2018)						
Population Age 15 Years or Over	8,168		50,075		119,523	
Never Married	2,219	27.2%	14,416	28.8%	33,544	28.1%
Currently Married	4,450	54.5%	26,177	52.3%	62,951	52.7%
Previously Married	1,499	18.3%	9,482	18.9%	23,028	19.3%
Separated	249	16.6%	1,971	20.8%	4,451	19.3%
Widowed	436	29.1%	2,172	22.9%	4,556	19.8%
Divorced	815	54.4%	5,339	56.3%	14,021	60.9%
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	6,529		40,709		98,094	
Elementary (Grade Level 0 to 8)	57	0.9%	1,298	3.2%	2,988	3.0%
Some High School (Grade Level 9 to 11)	139	2.1%	2,500	6.1%	4,955	5.1%
High School Graduate	1,047	16.0%	8,953	22.0%	21,895	22.3%
Some College	1,623	24.9%	9,623	23.6%	23,140	23.6%
Associate Degree Only	429	6.6%	2,938	7.2%	7,586	7.7%
Bachelor Degree Only	2,182	33.4%	10,271	25.2%	25,595	26.1%
Graduate Degree	1,052	16.1%	5,125	12.6%	11,935	12.2%
Any College (Some College or Higher)	5,286	81.0%	27,957	68.7%	68,256	69.6%
College Degree + (Bachelor Degree or Higher)	3,234	49.5%	15,396	37.8%	37,530	38.3%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy

Woodstock, GA 30189

	1 mi radius	3 mi radius	5 mi radius
Housing			
Total Housing Units (2018)	3,425	22,908	54,839
Total Housing Units (2010)	3,331	20,468	49,913
Historical Annual Growth (2010-2018)	94 0.4%	2,440 1.5%	4,926 1.2%
Housing Units Occupied (2018)	3,369 98.4%	22,260 97.2%	53,355 97.3%
Housing Units Owner-Occupied	2,640 78.4%	16,088 72.3%	40,966 76.8%
Housing Units Renter-Occupied	729 21.6%	6,172 27.7%	12,390 23.2%
Housing Units Vacant (2018)	55 1.6%	648 2.9%	1,483 2.8%
Household Size (2018)			
Total Households	3,369	22,260	53,355
1 Person Households	397 11.8%	4,303 19.3%	10,575 19.8%
2 Person Households	964 28.6%	6,679 30.0%	16,455 30.8%
3 Person Households	683 20.3%	4,227 19.0%	10,218 19.2%
4 Person Households	820 24.3%	4,136 18.6%	9,492 17.8%
5 Person Households	374 11.1%	1,886 8.5%	4,231 7.9%
6 Person Households	89 2.6%	633 2.8%	1,487 2.8%
7 or More Person Households	42 1.2%	396 1.8%	899 1.7%
Household Income Distribution (2018)			
HH Income \$200,000 or More	367 10.9%	1,628 7.3%	3,615 6.8%
HH Income \$150,000 to \$199,999	416 12.3%	2,127 9.6%	4,907 9.2%
HH Income \$125,000 to \$149,999	336 10.0%	1,821 8.2%	4,402 8.2%
HH Income \$100,000 to \$124,999	462 13.7%	2,470 11.1%	6,233 11.7%
HH Income \$75,000 to \$99,999	485 14.4%	3,597 16.2%	8,834 16.6%
HH Income \$50,000 to \$74,999	419 12.4%	3,668 16.5%	10,121 19.0%
HH Income \$35,000 to \$49,999	312 9.3%	2,282 10.3%	5,736 10.8%
HH Income \$25,000 to \$34,999	268 8.0%	1,683 7.6%	3,575 6.7%
HH Income \$15,000 to \$24,999	224 6.6%	1,779 8.0%	3,419 6.4%
HH Income \$10,000 to \$14,999	13 0.4%	447 2.0%	910 1.7%
HH Income Under \$10,000	67 2.0%	757 3.4%	1,604 3.0%
Household Vehicles (2018)			
Households 0 Vehicles Available	36 1.1%	741 3.3%	1,173 2.2%
Households 1 Vehicle Available	696 20.7%	5,593 25.1%	12,847 24.1%
Households 2 Vehicles Available	1,516 45.0%	9,485 42.6%	23,392 43.8%
Households 3 or More Vehicles Available	1,121 33.3%	6,440 28.9%	15,944 29.9%
Total Vehicles Available	7,502	46,222	113,356
Average Vehicles per Household	2.2	2.1	2.1
Owner-Occupied Household Vehicles	6,069 80.9%	36,075 78.0%	92,334 81.5%
Average Vehicles per Owner-Occupied Household	2.3	2.2	2.3
Renter-Occupied Household Vehicles	1,433 19.1%	10,147 22.0%	21,023 18.5%
Average Vehicles per Renter-Occupied Household	2.0	1.6	1.7
Travel Time (2015)			
Worker Base Age 16 years or Over	5,330	32,218	76,934
Travel to Work in 14 Minutes or Less	655 12.3%	4,597 14.3%	11,280 14.7%
Travel to Work in 15 to 29 Minutes	1,085 20.4%	7,972 24.7%	19,722 25.6%
Travel to Work in 30 to 59 Minutes	1,902 35.7%	11,202 34.8%	27,224 35.4%
Travel to Work in 60 Minutes or More	1,134 21.3%	6,470 20.1%	15,156 19.7%
Work at Home	563 10.6%	2,881 8.9%	6,732 8.8%
Average Minutes Travel to Work	33.3	32.5	32.7

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy

Woodstock, GA 30189

Transportation To Work (2015)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	5,330		32,218		76,934	
Drive to Work Alone	4,144	77.8%	25,066	77.8%	61,180	79.5%
Drive to Work in Carpool	523	9.8%	2,985	9.3%	6,618	8.6%
Travel to Work by Public Transportation	29	0.5%	336	1.0%	674	0.9%
Drive to Work on Motorcycle	-	-	11	-	29	-
Bicycle to Work	3	0.1%	332	1.0%	437	0.6%
Walk to Work	15	0.3%	286	0.9%	641	0.8%
Other Means	53	1.0%	321	1.0%	624	0.8%
Work at Home	563	10.6%	2,881	8.9%	6,732	8.8%

Daytime Demographics (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Businesses	563		3,053		5,641	
Total Employees	4,006		21,582		39,223	
Company Headquarter Businesses	-	-	3	0.1%	8	0.1%
Company Headquarter Employees	-	-	42	0.2%	312	0.8%
Employee Population per Business	7.1 to 1		7.1 to 1		7.0 to 1	
Residential Population per Business	18.5 to 1		20.7 to 1		26.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,617		37,004		75,413	

Labor Force

	1 mi radius		3 mi radius		5 mi radius	
Labor Population Age 16 Years or Over (2018)	7,956		48,982		117,194	
Labor Force Total Males (2018)	3,923	49.3%	23,673	48.3%	56,675	48.4%
Male Civilian Employed	2,867	73.1%	17,784	75.1%	42,382	74.8%
Male Civilian Unemployed	153	3.9%	655	2.8%	1,571	2.8%
Males in Armed Forces	-	-	47	0.2%	81	0.1%
Males Not in Labor Force	904	23.0%	5,187	21.9%	12,642	22.3%
Labor Force Total Females (2018)	4,033	50.7%	25,309	51.7%	60,518	51.6%
Female Civilian Employed	2,478	61.4%	15,728	62.1%	38,540	63.7%
Female Civilian Unemployed	59	1.5%	645	2.6%	1,536	2.5%
Females in Armed Forces	-	-	1	-	1	-
Females Not in Labor Force	1,496	37.1%	8,934	35.3%	20,441	33.8%
Unemployment Rate	2.7%		2.7%		2.7%	
Labor Force Growth (2010-2018)	-4	-0.1%	299	0.9%	466	0.6%
Male Labor Force Growth (2010-2018)	-2	-0.1%	160	0.9%	244	0.6%
Female Labor Force Growth (2010-2018)	-2	-0.1%	140	0.9%	223	0.6%

Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation Population Age 16 Years or Over	5,348		33,213		80,456	
Occupation Total Males	2,869	53.6%	17,624	53.1%	42,138	52.4%
Occupation Total Females	2,480	46.4%	15,589	46.9%	38,318	47.6%
Management, Business, Financial Operations	1,407	26.3%	7,790	23.5%	18,224	22.7%
Professional, Related	1,342	25.1%	6,367	19.2%	16,285	20.2%
Service	736	13.8%	5,337	16.1%	12,756	15.9%
Sales, Office	1,415	26.5%	9,448	28.4%	21,373	26.6%
Farming, Fishing, Forestry	-	-	15	-	62	0.1%
Construction, Extraction, Maintenance	244	4.6%	2,052	6.2%	5,626	7.0%
Production, Transport, Material Moving	204	3.8%	2,204	6.6%	6,130	7.6%
White Collar Workers	4,164	77.9%	23,605	71.1%	55,882	69.5%
Blue Collar Workers	1,185	22.1%	9,608	28.9%	24,573	30.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy

Woodstock, GA 30189

Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	3,227		19,049		46,673	
1 Detached Unit	2,851	88.3%	17,010	89.3%	43,257	92.7%
1 Attached Unit	14	0.4%	868	4.6%	2,221	4.8%
2 Units	2	0.1%	91	0.5%	210	0.4%
3 to 4 Units	9	0.3%	291	1.5%	487	1.0%
5 to 9 Units	34	1.0%	214	1.1%	504	1.1%
10 to 19 Units	314	9.7%	1,427	7.5%	2,328	5.0%
20 to 49 Units	78	2.4%	961	5.0%	1,699	3.6%
50 or More Units	56	1.7%	389	2.0%	737	1.6%
Mobile Home or Trailer	16	0.5%	808	4.2%	1,625	3.5%
Other Structure	-	-	1	-	5	-

Homes Built By Year (2015)

Homes Built 2014 or later	19	0.6%	415	2.2%	1,420	3.0%
Homes Built 2010 to 2013	96	3.0%	970	5.1%	2,116	4.5%
Homes Built 2000 to 2009	341	10.6%	5,077	26.7%	11,918	25.5%
Homes Built 1990 to 1999	2,276	70.5%	8,680	45.6%	16,718	35.8%
Homes Built 1980 to 1989	353	10.9%	3,470	18.2%	11,968	25.6%
Homes Built 1970 to 1979	257	7.9%	2,781	14.6%	7,048	15.1%
Homes Built 1960 to 1969	14	0.4%	213	1.1%	919	2.0%
Homes Built 1950 to 1959	6	0.2%	322	1.7%	575	1.2%
Homes Built 1940 to 1949	6	0.2%	52	0.3%	116	0.2%
Homes Built Before 1939	5	0.1%	84	0.4%	274	0.6%
Median Age of Homes	21.9 yrs		22.9 yrs		23.8 yrs	

Home Values (2015)

Owner Specified Housing Units	2,522		14,037		35,923	
Home Values \$1,000,000 or More	8	0.3%	200	1.4%	519	1.4%
Home Values \$750,000 to \$999,999	3	0.1%	61	0.4%	324	0.9%
Home Values \$500,000 to \$749,999	59	2.4%	839	6.0%	1,952	5.4%
Home Values \$400,000 to \$499,999	268	10.6%	939	6.7%	1,852	5.2%
Home Values \$300,000 to \$399,999	577	22.9%	2,711	19.3%	5,472	15.2%
Home Values \$250,000 to \$299,999	359	14.2%	1,632	11.6%	4,523	12.6%
Home Values \$200,000 to \$249,999	651	25.8%	3,103	22.1%	7,618	21.2%
Home Values \$175,000 to \$199,999	237	9.4%	1,486	10.6%	4,027	11.2%
Home Values \$150,000 to \$174,999	276	11.0%	2,149	15.3%	6,077	16.9%
Home Values \$125,000 to \$149,999	91	3.6%	1,335	9.5%	4,257	11.8%
Home Values \$100,000 to \$124,999	66	2.6%	676	4.8%	2,017	5.6%
Home Values \$90,000 to \$99,999	27	1.1%	260	1.9%	642	1.8%
Home Values \$80,000 to \$89,999	1	0.1%	69	0.5%	253	0.7%
Home Values \$70,000 to \$79,999	3	0.1%	112	0.8%	286	0.8%
Home Values \$60,000 to \$69,999	1	-	53	0.4%	112	0.3%
Home Values \$50,000 to \$59,999	1	-	31	0.2%	64	0.2%
Home Values \$35,000 to \$49,999	-	-	31	0.2%	117	0.3%
Home Values \$25,000 to \$34,999	1	-	35	0.2%	96	0.3%
Home Values \$10,000 to \$24,999	1	-	87	0.6%	189	0.5%
Home Values Under \$10,000	13	0.5%	112	0.8%	293	0.8%
Owner-Occupied Median Home Value	\$262,111		\$231,041		\$216,415	
Renter-Occupied Median Rent	\$928		\$868		\$946	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy

Woodstock, GA 30189

Total Annual Consumer Expenditure (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$274 M	\$1.54 B	\$3.71 B
Total Non-Retail Expenditure	\$144 M	\$803 M	\$1.94 B
Total Retail Expenditure	\$130 M	\$733 M	\$1.78 B
Apparel	\$9.65 M	\$54.1 M	\$130 M
Contributions	\$13.5 M	\$71.9 M	\$171 M
Education	\$11.5 M	\$61.1 M	\$145 M
Entertainment	\$15.6 M	\$87.1 M	\$211 M
Food and Beverages	\$38.9 M	\$221 M	\$536 M
Furnishings and Equipment	\$9.80 M	\$54.4 M	\$131 M
Gifts	\$7.42 M	\$40.1 M	\$96.1 M
Health Care	\$20.4 M	\$118 M	\$285 M
Household Operations	\$8.59 M	\$46.5 M	\$111 M
Miscellaneous Expenses	\$3.87 M	\$22.1 M	\$53.5 M
Personal Care	\$3.52 M	\$19.9 M	\$48.0 M
Personal Insurance	\$2.25 M	\$12.1 M	\$29.0 M
Reading	\$606 K	\$3.41 M	\$8.24 M
Shelter	\$56.6 M	\$317 M	\$766 M
Tobacco	\$1.43 M	\$8.54 M	\$20.8 M
Transportation	\$50.7 M	\$288 M	\$701 M
Utilities	\$19.3 M	\$111 M	\$269 M

Monthly Household Consumer Expenditure (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$6,765	\$5,752	\$5,799
Total Non-Retail Expenditure	\$3,561 52.6%	\$3,007 52.3%	\$3,023 52.1%
Total Retail Expenditures	\$3,204 47.4%	\$2,745 47.7%	\$2,776 47.9%
Apparel	\$239 3.5%	\$202 3.5%	\$204 3.5%
Contributions	\$333 4.9%	\$269 4.7%	\$267 4.6%
Education	\$284 4.2%	\$229 4.0%	\$227 3.9%
Entertainment	\$386 5.7%	\$326 5.7%	\$329 5.7%
Food and Beverages	\$961 14.2%	\$828 14.4%	\$837 14.4%
Furnishings and Equipment	\$242 3.6%	\$204 3.5%	\$205 3.5%
Gifts	\$184 2.7%	\$150 2.6%	\$150 2.6%
Health Care	\$505 7.5%	\$441 7.7%	\$446 7.7%
Household Operations	\$212 3.1%	\$174 3.0%	\$174 3.0%
Miscellaneous Expenses	\$96 1.4%	\$83 1.4%	\$84 1.4%
Personal Care	\$87 1.3%	\$74 1.3%	\$75 1.3%
Personal Insurance	\$56 0.8%	\$45 0.8%	\$45 0.8%
Reading	\$15 0.2%	\$13 0.2%	\$13 0.2%
Shelter	\$1,401 20.7%	\$1,187 20.6%	\$1,196 20.6%
Tobacco	\$35 0.5%	\$32 0.6%	\$33 0.6%
Transportation	\$1,253 18.5%	\$1,079 18.8%	\$1,095 18.9%
Utilities	\$476 7.0%	\$415 7.2%	\$420 7.2%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

