

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8785/-84.4562

3101 Cobb Pkwy SE Smyrna, GA 30080	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	11,167		82,636		223,614	
Projected Population (2029)	12,459		86,583		232,653	
Census Population (2020)	10,661		78,570		215,705	
Census Population (2010)	7,486		65,217		187,072	
Projected Annual Growth (2024-2029)	1,292	2.3%	3,947	1.0%	9,039	0.8%
Historical Annual Growth (2020-2024)	506	-	4,066	1.3%	7,908	0.9%
Historical Annual Growth (2010-2020)	3,175	4.2%	13,353	2.0%	28,634	1.5%
Estimated Population Density (2024)	3,556 <i>psm</i>		2,923 <i>psm</i>		2,848 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2024)	7,040		44,053		106,307	
Projected Households (2029)	7,934		46,836		111,872	
Census Households (2020)	6,315		40,356		99,918	
Census Households (2010)	4,299		33,348		85,636	
Projected Annual Growth (2024-2029)	894	2.5%	2,782	1.3%	5,565	1.0%
Historical Annual Change (2010-2024)	2,741	4.6%	10,705	2.3%	20,671	1.7%
Average Household Income						
Estimated Average Household Income (2024)	\$125,727		\$141,987		\$167,806	
Projected Average Household Income (2029)	\$116,733		\$140,115		\$167,772	
Census Average Household Income (2010)	\$90,053		\$91,030		\$99,397	
Census Average Household Income (2000)	\$75,862		\$83,862		\$88,342	
Projected Annual Change (2024-2029)	-\$8,994	-1.4%	-\$1,872	-0.3%	-\$33	-
Historical Annual Change (2000-2024)	\$49,865	2.7%	\$58,125	2.9%	\$79,464	3.7%
Median Household Income						
Estimated Median Household Income (2024)	\$110,534		\$111,109		\$124,646	
Projected Median Household Income (2029)	\$111,563		\$112,484		\$126,530	
Census Median Household Income (2010)	\$62,488		\$64,085		\$68,935	
Census Median Household Income (2000)	\$59,967		\$61,874		\$64,650	
Projected Annual Change (2024-2029)	\$1,029	0.2%	\$1,374	0.2%	\$1,884	0.3%
Historical Annual Change (2000-2024)	\$50,567	3.5%	\$49,235	3.3%	\$59,996	3.9%
Per Capita Income						
Estimated Per Capita Income (2024)	\$79,263		\$75,705		\$79,808	
Projected Per Capita Income (2029)	\$74,337		\$75,804		\$80,705	
Census Per Capita Income (2010)	\$51,699		\$46,521		\$45,498	
Census Per Capita Income (2000)	\$43,079		\$41,761		\$40,340	
Projected Annual Change (2024-2029)	-\$4,927	-1.2%	\$99	-	\$897	0.2%
Historical Annual Change (2000-2024)	\$36,185	3.5%	\$33,944	3.4%	\$39,469	4.1%
Estimated Average Household Net Worth (2024)	\$675,427		\$914,712		\$1.17 M	

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3101 Cobb Pkwy SE Smyrna, GA 30080	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2024)	11,167		82,636		223,614	
White (2024)	5,513	49.4%	40,985	49.6%	105,085	47.0%
Black or African American (2024)	3,810	34.1%	27,974	33.9%	82,514	36.9%
American Indian or Alaska Native (2024)	26	0.2%	233	0.3%	606	0.3%
Asian (2024)	667	6.0%	4,657	5.6%	13,615	6.1%
Hawaiian or Pacific Islander (2024)	3	-	25	-	63	-
Other Race (2024)	319	2.9%	2,725	3.3%	6,912	3.1%
Two or More Races (2024)	830	7.4%	6,037	7.3%	14,817	6.6%
Population < 18 (2024)	2,426 21.7%		18,686 22.6%		50,222 22.5%	
White Not Hispanic	914	37.7%	6,897	36.9%	17,773	35.4%
Black or African American	908	37.4%	6,757	36.2%	19,860	39.5%
Asian	96	4.0%	1,069	5.7%	3,068	6.1%
Other Race Not Hispanic	128	5.3%	1,004	5.4%	2,468	4.9%
Hispanic	379	15.6%	2,960	15.8%	7,053	14.0%
Not Hispanic or Latino Population (2024)	9,835 88.1%		72,747 88.0%		199,083 89.0%	
Not Hispanic White	5,143	52.3%	38,526	53.0%	99,561	50.0%
Not Hispanic Black or African American	3,757	38.2%	27,395	37.7%	80,191	40.3%
Not Hispanic American Indian or Alaska Native	12	0.1%	78	0.1%	183	-
Not Hispanic Asian	663	6.7%	4,641	6.4%	13,504	6.8%
Not Hispanic Hawaiian or Pacific Islander	3	-	13	-	36	-
Not Hispanic Other Race	24	0.2%	297	0.4%	968	0.5%
Not Hispanic Two or More Races	234	2.4%	1,797	2.5%	4,641	2.3%
Hispanic or Latino Population (2024)	1,332 11.9%		9,889 12.0%		24,531 11.0%	
Hispanic White	370	27.8%	2,459	24.9%	5,525	22.5%
Hispanic Black or African American	53	4.0%	579	5.9%	2,323	9.5%
Hispanic American Indian or Alaska Native	14	1.0%	156	1.6%	423	1.7%
Hispanic Asian	4	0.3%	15	0.2%	111	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	12	0.1%	28	0.1%
Hispanic Other Race	295	22.2%	2,428	24.5%	5,945	24.2%
Hispanic Two or More Races	596	44.7%	4,240	42.9%	10,176	41.5%
Not Hispanic or Latino Population (2020)	9,898 92.8%		70,185 89.3%		186,406 86.4%	
Hispanic or Latino Population (2020)	764 7.2%		8,385 10.7%		29,299 13.6%	
Not Hispanic or Latino Population (2010)	7,072 94.5%		58,954 90.4%		162,664 87.0%	
Hispanic or Latino Population (2010)	415 5.5%		6,263 9.6%		24,408 13.0%	
Not Hispanic or Latino Population (2029)	10,844 87.0%		75,345 87.0%		205,035 88.1%	
Hispanic or Latino Population (2029)	1,614 13.0%		11,237 13.0%		27,618 11.9%	
Projected Annual Growth (2024-2029)	282 4.2%		1,349 2.7%		3,087 2.5%	
Historical Annual Growth (2010-2020)	349 8.4%		2,122 3.4%		4,892 2.0%	

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3101 Cobb Pkwy SE Smyrna, GA 30080		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2024)							
Total Population		11,167		82,636		223,614	
Age Under 5 Years		916	8.2%	6,206	7.5%	14,598	6.5%
Age 5 to 9 Years		649	5.8%	5,054	6.1%	14,017	6.3%
Age 10 to 14 Years		515	4.6%	4,661	5.6%	13,562	6.1%
Age 15 to 19 Years		444	4.0%	3,904	4.7%	11,977	5.4%
Age 20 to 24 Years		864	7.7%	5,436	6.6%	12,936	5.8%
Age 25 to 29 Years		1,961	17.6%	10,836	13.1%	22,744	10.2%
Age 30 to 34 Years		1,377	12.3%	9,338	11.3%	22,747	10.2%
Age 35 to 39 Years		895	8.0%	6,497	7.9%	18,333	8.2%
Age 40 to 44 Years		590	5.3%	5,138	6.2%	15,677	7.0%
Age 45 to 49 Years		535	4.8%	4,585	5.5%	13,969	6.2%
Age 50 to 54 Years		549	4.9%	4,579	5.5%	13,849	6.2%
Age 55 to 59 Years		444	4.0%	3,897	4.7%	11,432	5.1%
Age 60 to 64 Years		416	3.7%	3,632	4.4%	10,549	4.7%
Age 65 to 69 Years		359	3.2%	2,963	3.6%	8,708	3.9%
Age 70 to 74 Years		286	2.6%	2,531	3.1%	7,503	3.4%
Age 75 to 79 Years		186	1.7%	1,776	2.1%	5,355	2.4%
Age 80 to 84 Years		116	1.0%	900	1.1%	3,060	1.4%
Age 85 Years or Over		65	0.6%	701	0.8%	2,598	1.2%
Median Age		31.1		33.9		35.4	
Age 19 Years or Less		2,523	22.6%	19,825	24.0%	54,154	24.2%
Age 20 to 64 Years		7,632	68.3%	53,940	65.3%	142,235	63.6%
Age 65 Years or Over		1,012	9.1%	8,871	10.7%	27,225	12.2%
Female Age Distribution (2024)							
Female Population		5,734	51.3%	42,736	51.7%	115,551	51.7%
Age Under 5 Years		433	7.6%	3,024	7.1%	7,102	6.1%
Age 5 to 9 Years		354	6.2%	2,576	6.0%	7,065	6.1%
Age 10 to 14 Years		222	3.9%	2,315	5.4%	6,668	5.8%
Age 15 to 19 Years		245	4.3%	2,005	4.7%	5,984	5.2%
Age 20 to 24 Years		474	8.3%	2,919	6.8%	6,751	5.8%
Age 25 to 29 Years		979	17.1%	5,571	13.0%	11,764	10.2%
Age 30 to 34 Years		652	11.4%	4,688	11.0%	11,709	10.1%
Age 35 to 39 Years		424	7.4%	3,172	7.4%	9,233	8.0%
Age 40 to 44 Years		325	5.7%	2,621	6.1%	8,072	7.0%
Age 45 to 49 Years		284	4.9%	2,395	5.6%	7,375	6.4%
Age 50 to 54 Years		298	5.2%	2,465	5.8%	7,215	6.2%
Age 55 to 59 Years		241	4.2%	2,059	4.8%	6,015	5.2%
Age 60 to 64 Years		219	3.8%	1,951	4.6%	5,618	4.9%
Age 65 to 69 Years		204	3.6%	1,614	3.8%	4,674	4.0%
Age 70 to 74 Years		161	2.8%	1,463	3.4%	4,212	3.6%
Age 75 to 79 Years		113	2.0%	989	2.3%	2,924	2.5%
Age 80 to 84 Years		73	1.3%	503	1.2%	1,684	1.5%
Age 85 Years or Over		33	0.6%	405	0.9%	1,488	1.3%
Female Median Age		31.5		34.2		35.9	
Age 19 Years or Less		1,254	21.9%	9,921	23.2%	26,819	23.2%
Age 20 to 64 Years		3,896	67.9%	27,841	65.1%	73,751	63.8%
Age 65 Years or Over		584	10.2%	4,974	11.6%	14,981	13.0%

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3101 Cobb Pkwy SE Smyrna, GA 30080		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2024)							
Male Population	5,433	48.7%	39,900	48.3%	108,062	48.3%	
Age Under 5 Years	482	8.9%	3,183	8.0%	7,496	6.9%	
Age 5 to 9 Years	296	5.4%	2,477	6.2%	6,952	6.4%	
Age 10 to 14 Years	293	5.4%	2,345	5.9%	6,894	6.4%	
Age 15 to 19 Years	199	3.7%	1,899	4.8%	5,993	5.5%	
Age 20 to 24 Years	390	7.2%	2,517	6.3%	6,185	5.7%	
Age 25 to 29 Years	983	18.1%	5,266	13.2%	10,980	10.2%	
Age 30 to 34 Years	725	13.3%	4,651	11.7%	11,038	10.2%	
Age 35 to 39 Years	471	8.7%	3,325	8.3%	9,100	8.4%	
Age 40 to 44 Years	265	4.9%	2,517	6.3%	7,605	7.0%	
Age 45 to 49 Years	251	4.6%	2,190	5.5%	6,593	6.1%	
Age 50 to 54 Years	251	4.6%	2,114	5.3%	6,634	6.1%	
Age 55 to 59 Years	203	3.7%	1,838	4.6%	5,417	5.0%	
Age 60 to 64 Years	197	3.6%	1,681	4.2%	4,931	4.6%	
Age 65 to 69 Years	155	2.8%	1,349	3.4%	4,034	3.7%	
Age 70 to 74 Years	125	2.3%	1,068	2.7%	3,291	3.0%	
Age 75 to 79 Years	74	1.4%	787	2.0%	2,431	2.2%	
Age 80 to 84 Years	42	0.8%	397	1.0%	1,376	1.3%	
Age 85 Years or Over	32	0.6%	296	0.7%	1,110	1.0%	
Male Median Age	30.7		33.5		35.0		
Age 19 Years or Less	1,270	23.4%	9,904	24.8%	27,335	25.3%	
Age 20 to 64 Years	3,736	68.8%	26,100	65.4%	68,484	63.4%	
Age 65 Years or Over	428	7.9%	3,896	9.8%	12,243	11.3%	
Males per 100 Females (2024)							
Overall Comparison	95		93		94		
Age Under 5 Years	111	52.7%	105	51.3%	106	51.3%	
Age 5 to 9 Years	84	45.5%	96	49.0%	98	49.6%	
Age 10 to 14 Years	132	56.9%	101	50.3%	103	50.8%	
Age 15 to 19 Years	81	44.8%	95	48.6%	100	50.0%	
Age 20 to 24 Years	82	45.2%	86	46.3%	92	47.8%	
Age 25 to 29 Years	100	50.1%	95	48.6%	93	48.3%	
Age 30 to 34 Years	111	52.7%	99	49.8%	94	48.5%	
Age 35 to 39 Years	111	52.6%	105	51.2%	99	49.6%	
Age 40 to 44 Years	82	44.9%	96	49.0%	94	48.5%	
Age 45 to 49 Years	88	46.9%	91	47.8%	89	47.2%	
Age 50 to 54 Years	84	45.7%	86	46.2%	92	47.9%	
Age 55 to 59 Years	84	45.8%	89	47.2%	90	47.4%	
Age 60 to 64 Years	90	47.3%	86	46.3%	88	46.7%	
Age 65 to 69 Years	76	43.1%	84	45.5%	86	46.3%	
Age 70 to 74 Years	77	43.6%	73	42.2%	78	43.9%	
Age 75 to 79 Years	66	39.6%	80	44.3%	83	45.4%	
Age 80 to 84 Years	57	36.5%	79	44.1%	82	45.0%	
Age 85 Years or Over	99	49.6%	73	42.2%	75	42.7%	
Age 19 Years or Less	101	50.3%	100	50.0%	102	50.5%	
Age 20 to 39 Years	102	50.4%	96	49.1%	95	48.6%	
Age 40 to 64 Years	85	46.1%	90	47.4%	91	47.6%	
Age 65 Years or Over	73	42.3%	78	43.9%	82	45.0%	

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3101 Cobb Pkwy SE Smyrna, GA 30080		1 mi radius		3 mi radius		5 mi radius	
Household Type (2024)							
Total Households		7,040		44,053		106,307	
Households with Children		666	9.5%	6,647	15.1%	21,427	20.2%
Average Household Size		1.6		1.9		2.1	
Household Density per Square Mile		2,242		1,558		1,354	
Population Family		4,863	43.5%	43,966	53.2%	137,659	61.6%
Population Non-Family		6,304	56.5%	38,570	46.7%	85,216	38.1%
Population Group Quarters		-	-	99	0.1%	739	0.3%
Family Households		1,733	24.6%	13,721	31.1%	42,281	39.8%
Married Couple Households		1,013	58.5%	9,054	66.0%	30,106	71.2%
Other Family Households with Children		720	41.5%	4,666	34.0%	12,175	28.8%
Family Households with Children		664	38.3%	6,629	48.3%	21,393	50.6%
Married Couple with Children		442	66.7%	4,590	69.2%	15,451	72.2%
Other Family Households with Children		221	33.3%	2,039	30.8%	5,942	27.8%
Family Households No Children		1,070	61.7%	7,092	51.7%	20,888	49.4%
Married Couple No Children		571	53.4%	4,464	63.0%	14,655	70.2%
Other Family Households No Children		499	46.6%	2,627	37.0%	6,233	29.8%
Non-Family Households		5,307	75.4%	30,333	68.9%	64,026	60.2%
Non-Family Households with Children		2	-	18	-	34	-
Non-Family Households No Children		5,305	100.0%	30,314	99.9%	63,992	99.9%
Average Family Household Size		2.8		3.2		3.3	
Average Family Income		\$216,504		\$270,805		\$296,022	
Median Family Income		\$152,995		\$172,281		\$181,297	
Average Non-Family Household Size		1.2		1.3		1.3	
Marital Status (2024)							
Population Age 15 Years or Over		9,087		66,715		181,437	
Never Married		4,629	50.9%	30,474	45.7%	71,568	39.4%
Currently Married		2,527	27.8%	24,418	36.6%	79,429	43.8%
Previously Married		1,932	21.3%	11,823	17.7%	30,440	16.8%
Separated		200	10.4%	1,844	15.6%	5,347	17.6%
Widowed		147	7.6%	1,695	14.3%	4,968	16.3%
Divorced		1,585	82.1%	8,284	70.1%	20,125	66.1%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		7,779		57,375		156,524	
Elementary (Grade Level 0 to 8)		12	0.2%	588	1.0%	3,135	2.0%
Some High School (Grade Level 9 to 11)		56	0.7%	830	1.4%	2,673	1.7%
High School Graduate		749	9.6%	5,986	10.4%	17,033	10.9%
Some College		1,086	14.0%	8,640	15.1%	22,356	14.3%
Associate Degree Only		434	5.6%	3,382	5.9%	8,584	5.5%
Bachelor Degree Only		3,314	42.6%	23,254	40.5%	61,610	39.4%
Graduate Degree		2,129	27.4%	14,695	25.6%	41,133	26.3%
Any College (Some College or Higher)		6,963	89.5%	49,971	87.1%	133,683	85.4%
College Degree + (Bachelor Degree or Higher)		5,443	70.0%	37,949	66.1%	102,743	65.6%

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3101 Cobb Pkwy SE Smyrna, GA 30080		1 mi radius		3 mi radius		5 mi radius	
Housing							
Total Housing Units (2024)		7,392		46,205		112,183	
Total Housing Units (2020)		6,708		43,807		107,900	
Historical Annual Growth (2020-2024)		685	-	2,399	-	4,283	-
Housing Units Occupied (2024)		7,040 95.2%		44,053 95.3%		106,307 94.8%	
Housing Units Owner-Occupied		1,569	22.3%	15,594	35.4%	50,727	47.7%
Housing Units Renter-Occupied		5,472	77.7%	28,459	64.6%	55,580	52.3%
Housing Units Vacant (2024)		352	4.8%	2,152	4.7%	5,876	5.2%
Household Size (2024)							
Total Households		7,040		44,053		106,307	
1 Person Households		4,176	59.3%	24,803	56.3%	53,710	50.5%
2 Person Households		1,801	25.6%	10,886	24.7%	30,214	28.4%
3 Person Households		629	8.9%	4,482	10.2%	10,653	10.0%
4 Person Households		257	3.7%	2,433	5.5%	7,505	7.1%
5 Person Households		98	1.4%	912	2.1%	2,792	2.6%
6 Person Households		56	0.8%	373	0.8%	990	0.9%
7 or More Person Households		23	0.3%	163	0.4%	442	0.4%
Household Income Distribution (2024)							
HH Income \$200,000 or More		1,173	16.7%	8,118	18.4%	25,568	24.1%
HH Income \$150,000 to \$199,999		531	7.5%	3,942	8.9%	11,029	10.4%
HH Income \$125,000 to \$149,999		560	8.0%	3,548	8.1%	8,122	7.6%
HH Income \$100,000 to \$124,999		1,315	18.7%	4,874	11.1%	10,019	9.4%
HH Income \$75,000 to \$99,999		1,232	17.5%	6,655	15.1%	14,937	14.1%
HH Income \$50,000 to \$74,999		1,145	16.3%	8,029	18.2%	15,536	14.6%
HH Income \$35,000 to \$49,999		473	6.7%	3,863	8.8%	7,897	7.4%
HH Income \$25,000 to \$34,999		340	4.8%	1,934	4.4%	4,602	4.3%
HH Income \$15,000 to \$24,999		168	2.4%	1,377	3.1%	3,617	3.4%
HH Income \$10,000 to \$14,999		20	0.3%	524	1.2%	1,834	1.7%
HH Income Under \$10,000		84	1.2%	1,187	2.7%	3,148	3.0%
Household Vehicles (2024)							
Households 0 Vehicles Available		214	3.0%	1,415	3.2%	4,952	4.7%
Households 1 Vehicle Available		3,662	52.0%	22,728	51.6%	47,340	44.5%
Households 2 Vehicles Available		2,646	37.6%	15,191	34.5%	40,357	38.0%
Households 3 or More Vehicles Available		518	7.4%	4,718	10.7%	13,659	12.8%
Total Vehicles Available		10,602		68,571		173,029	
Average Vehicles per Household		1.5		1.6		1.6	
Owner-Occupied Household Vehicles		2,639	24.9%	28,603	41.7%	96,782	55.9%
Average Vehicles per Owner-Occupied Household		1.7		1.8		1.9	
Renter-Occupied Household Vehicles		7,963	75.1%	39,968	58.3%	76,247	44.1%
Average Vehicles per Renter-Occupied Household		1.5		1.4		1.4	
Travel Time (2024)							
Worker Base Age 16 years or Over		7,508		51,820		134,556	
Travel to Work in 14 Minutes or Less		965	12.9%	7,343	14.2%	18,529	13.8%
Travel to Work in 15 to 29 Minutes		1,995	26.6%	13,244	25.6%	36,539	27.2%
Travel to Work in 30 to 59 Minutes		1,679	22.4%	11,853	22.9%	30,183	22.4%
Travel to Work in 60 Minutes or More		122	1.6%	1,476	2.8%	4,580	3.4%
Work at Home		2,748	36.6%	17,904	34.6%	44,724	33.2%
Average Minutes Travel to Work		24.3		24.1		24.2	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8785/-84.4562

3101 Cobb Pkwy SE Smyrna, GA 30080		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)							
Worker Base Age 16 years or Over		7,508		51,820		134,556	
Drive to Work Alone		4,307	57.4%	29,567	57.1%	76,092	56.6%
Drive to Work in Carpool		215	2.9%	2,190	4.2%	7,691	5.7%
Travel to Work by Public Transportation		48	0.6%	680	1.3%	1,966	1.5%
Drive to Work on Motorcycle		2	-	6	-	51	-
Bicycle to Work		-	-	7	-	46	-
Walk to Work		152	2.0%	903	1.7%	2,072	1.5%
Other Means		36	0.5%	563	1.1%	1,914	1.4%
Work at Home		2,748	36.6%	17,904	34.6%	44,724	33.2%
Daytime Demographics (2024)							
Total Businesses		2,397		11,541		24,342	
Total Employees		38,269		144,385		229,867	
Company Headquarter Businesses		103	4.3%	443	3.8%	763	3.1%
Company Headquarter Employees		18,333	47.9%	52,940	36.7%	66,929	29.1%
Employee Population per Business		16.0	to 1	12.5	to 1	9.4	to 1
Residential Population per Business		4.7	to 1	7.2	to 1	9.2	to 1
Adj. Daytime Demographics Age 16 Years or Over		39,723		158,131		273,507	
Labor Force							
Labor Population Age 16 Years or Over (2024)		8,984		65,827		178,786	
Labor Force Total Males (2024)		4,301	47.9%	31,445	47.8%	85,376	47.8%
Male Civilian Employed		3,756	87.3%	26,110	83.0%	68,329	80.0%
Male Civilian Unemployed		103	2.4%	536	1.7%	1,425	1.7%
Males in Armed Forces		22	0.5%	170	0.5%	432	0.5%
Males Not in Labor Force		419	9.7%	4,630	14.7%	15,190	17.8%
Labor Force Total Females (2024)		4,684	52.1%	34,381	52.2%	93,410	52.2%
Female Civilian Employed		3,752	80.1%	25,710	74.8%	66,226	70.9%
Female Civilian Unemployed		48	1.0%	587	1.7%	1,624	1.7%
Females in Armed Forces		-	-	91	0.3%	158	0.2%
Females Not in Labor Force		884	18.9%	7,993	23.2%	25,402	27.2%
Unemployment Rate		150	1.7%	1,123	1.7%	3,049	1.7%
Occupation (2024)							
Occupation Population Age 16 Years or Over		7,508		51,820		134,556	
Occupation Total Males		3,756	50.0%	26,110	50.4%	68,329	50.8%
Occupation Total Females		3,752	50.0%	25,710	49.6%	66,226	49.2%
Management, Business, Financial Operations		2,521	-	14,406	27.8%	40,049	29.8%
Professional, Related		2,055	27.4%	15,427	29.8%	39,057	29.0%
Service		677	9.0%	5,533	10.7%	13,405	10.0%
Sales, Office		1,652	22.0%	11,159	21.5%	27,181	20.2%
Farming, Fishing, Forestry		-	-	46	-	60	-
Construction, Extraction, Maintenance		173	2.3%	1,710	3.3%	5,453	4.1%
Production, Transport, Material Moving		430	5.7%	3,540	6.8%	9,351	6.9%
White Collar Workers		6,228	83.0%	40,992	79.1%	106,287	79.0%
Blue Collar Workers		1,280	17.0%	10,829	20.9%	28,268	21.0%

Complete Profile

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3101 Cobb Pkwy SE Smyrna, GA 30080		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2024)							
Total Units		7,040		44,053		106,307	
1 Detached Unit		1,676	23.8%	13,896	31.5%	43,756	41.2%
1 Attached Unit		815	11.6%	5,728	13.0%	13,548	12.7%
2 Units		97	1.4%	497	1.1%	1,140	1.1%
3 to 4 Units		333	4.7%	2,016	4.6%	4,168	3.9%
5 to 9 Units		737	10.5%	4,779	10.8%	9,512	8.9%
10 to 19 Units		1,277	18.1%	6,993	15.9%	12,330	11.6%
20 to 49 Units		673	9.6%	4,215	9.6%	7,667	7.2%
50 or More Units		1,358	19.3%	5,524	12.5%	13,351	12.6%
Mobile Home or Trailer		74	1.0%	401	0.9%	825	0.8%
Other Structure		-	-	5	-	12	-
Homes Built By Year (2024)							
Homes Built 2020 or later		118	1.6%	918	2.0%	2,537	2.3%
Homes Built 2010 to 2019		2,132	28.8%	7,977	17.3%	17,815	15.9%
Homes Built 2000 to 2009		1,086	14.7%	7,909	17.1%	18,481	16.5%
Homes Built 1990 to 1999		718	9.7%	5,892	12.8%	12,493	11.1%
Homes Built 1980 to 1989		1,376	18.6%	11,163	24.2%	21,828	19.5%
Homes Built 1970 to 1979		1,003	13.6%	5,735	12.4%	15,387	13.7%
Homes Built 1960 to 1969		268	3.6%	1,988	4.3%	7,802	7.0%
Homes Built 1950 to 1959		236	3.2%	1,735	3.8%	7,036	6.3%
Homes Built 1940 to 1949		67	0.9%	387	0.8%	1,329	1.2%
Homes Built Before 1939		37	0.5%	348	0.8%	1,600	1.4%
Median Age of Homes		30.0	yrs	33.0	yrs	35.6	yrs
Home Values (2024)							
Owner Specified Housing Units		1,569		15,594		50,727	
Home Values \$1,000,000 or More		211	13.5%	2,652	17.0%	8,475	16.7%
Home Values \$750,000 to \$999,999		126	8.0%	1,605	10.3%	6,046	11.9%
Home Values \$500,000 to \$749,999		454	28.9%	3,523	22.6%	10,922	21.5%
Home Values \$400,000 to \$499,999		316	20.1%	2,092	13.4%	7,348	14.5%
Home Values \$300,000 to \$399,999		222	14.1%	2,643	16.9%	9,515	18.8%
Home Values \$250,000 to \$299,999		70	4.4%	884	5.7%	2,831	5.6%
Home Values \$200,000 to \$249,999		85	5.4%	1,166	7.5%	2,491	4.9%
Home Values \$175,000 to \$199,999		8	0.5%	322	2.1%	796	1.6%
Home Values \$150,000 to \$174,999		15	1.0%	213	1.4%	690	1.4%
Home Values \$125,000 to \$149,999		5	0.3%	53	0.3%	208	0.4%
Home Values \$100,000 to \$124,999		3	0.2%	71	0.5%	336	0.7%
Home Values \$90,000 to \$99,999		-	-	12	-	49	-
Home Values \$80,000 to \$89,999		-	-	20	0.1%	71	0.1%
Home Values \$70,000 to \$79,999		1	-	32	0.2%	80	0.2%
Home Values \$60,000 to \$69,999		-	-	5	-	18	-
Home Values \$50,000 to \$59,999		-	-	2	-	32	-
Home Values \$35,000 to \$49,999		2	-	36	0.2%	87	0.2%
Home Values \$25,000 to \$34,999		13	0.8%	57	0.4%	147	0.3%
Home Values \$10,000 to \$24,999		1	-	57	0.4%	144	0.3%
Home Values Under \$10,000		36	2.3%	150	1.0%	440	0.9%
Owner-Occupied Median Home Value		\$600,404		\$643,385		\$643,334	
Renter-Occupied Median Rent		\$1,574		\$1,508		\$1,515	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8785/-84.4562

3101 Cobb Pkwy SE Smyrna, GA 30080		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure		\$592.55 M	\$4.03 B	\$11.1 B
Total Non-Retail Expenditure		\$315.31 M	\$2.15 B	\$5.94 B
Total Retail Expenditure		\$277.24 M	\$1.88 B	\$5.16 B
Apparel		\$21.28 M	\$145.47 M	\$403.13 M
Contributions		\$20.36 M	\$143.77 M	\$408.95 M
Education		\$19.55 M	\$140.65 M	\$407.61 M
Entertainment		\$33.96 M	\$233.27 M	\$649.83 M
Food and Beverages		\$86.17 M	\$580.82 M	\$1.59 B
Furnishings and Equipment		\$21.02 M	\$144.11 M	\$400.33 M
Gifts		\$15.94 M	\$113.16 M	\$322.55 M
Health Care		\$47.72 M	\$322.75 M	\$880.1 M
Household Operations		\$23.49 M	\$162.3 M	\$452.41 M
Miscellaneous Expenses		\$11.29 M	\$77.22 M	\$213.13 M
Personal Care		\$7.96 M	\$54.01 M	\$148.43 M
Personal Insurance		\$4.23 M	\$29.89 M	\$85.25 M
Reading		\$1.3 M	\$8.94 M	\$24.8 M
Shelter		\$126.75 M	\$857.8 M	\$2.35 B
Tobacco		\$3.25 M	\$20.96 M	\$54.06 M
Transportation		\$107.02 M	\$720.97 M	\$1.97 B
Utilities		\$41.26 M	\$276.46 M	\$744.83 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure		\$7,014	\$7,628	\$8,705
Total Non-Retail Expenditure		\$3,732 53.2%	\$4,073 53.4%	\$4,659 53.5%
Total Retail Expenditures		\$3,282 46.8%	\$3,555 46.6%	\$4,046 46.5%
Apparel		\$252 3.6%	\$275 3.6%	\$316 3.6%
Contributions		\$241 3.4%	\$272 3.6%	\$321 3.7%
Education		\$231 3.3%	\$266 3.5%	\$320 3.7%
Entertainment		\$402 5.7%	\$441 5.8%	\$509 5.9%
Food and Beverages		\$1,020 14.5%	\$1,099 14.4%	\$1,243 14.3%
Furnishings and Equipment		\$249 3.5%	\$273 3.6%	\$314 3.6%
Gifts		\$189 2.7%	\$214 2.8%	\$253 2.9%
Health Care		\$565 8.1%	\$611 8.0%	\$690 7.9%
Household Operations		\$278 4.0%	\$307 4.0%	\$355 4.1%
Miscellaneous Expenses		\$134 1.9%	\$146 1.9%	\$167 1.9%
Personal Care		\$94 1.3%	\$102 1.3%	\$116 1.3%
Personal Insurance		\$50 0.7%	\$57 0.7%	\$67 0.8%
Reading		\$15 0.2%	\$17 0.2%	\$19 0.2%
Shelter		\$1,500 21.4%	\$1,623 21.3%	\$1,844 21.2%
Tobacco		\$38 0.5%	\$40 0.5%	\$42 0.5%
Transportation		\$1,267 18.1%	\$1,364 17.9%	\$1,545 17.7%
Utilities		\$488 7.0%	\$523 6.9%	\$584 6.7%