

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8787/-84.4566

RFULL9

3101 Cobb Pkwy SE

Atlanta, GA 30339

1 mi radius 3 mi radius 5 mi radius

Population

Estimated Population (2018)	9,152		77,079		211,873	
Projected Population (2023)	9,622		81,327		223,943	
Census Population (2010)	6,999		66,332		187,314	
Census Population (2000)	6,429		61,938		175,349	
Projected Annual Growth (2018-2023)	470	1.0%	4,248	1.1%	12,071	1.1%
Historical Annual Growth (2010-2018)	2,153	3.8%	10,747	2.0%	24,559	1.6%
Historical Annual Growth (2000-2010)	570	0.9%	4,394	0.7%	11,966	0.7%
Estimated Population Density (2018)	2,914 psm		2,727 psm		2,699 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

Households

Estimated Households (2018)	5,371		39,596		97,618	
Projected Households (2023)	5,624		41,684		102,984	
Census Households (2010)	4,027		33,834		85,186	
Census Households (2000)	3,671		30,861		79,526	
Projected Annual Growth (2018-2023)	253	0.9%	2,089	1.1%	5,366	1.1%
Historical Annual Change (2000-2018)	1,699	2.6%	8,735	1.6%	18,092	1.3%

Average Household Income

Estimated Average Household Income (2018)	\$130,870		\$122,079		\$133,015	
Projected Average Household Income (2023)	\$153,082		\$141,909		\$155,198	
Census Average Household Income (2010)	\$98,951		\$90,250		\$99,449	
Census Average Household Income (2000)	\$79,885		\$83,568		\$88,462	
Projected Annual Change (2018-2023)	\$22,212	3.4%	\$19,829	3.2%	\$22,182	3.3%
Historical Annual Change (2000-2018)	\$50,985	3.5%	\$38,511	2.6%	\$44,553	2.8%

Median Household Income

Estimated Median Household Income (2018)	\$90,310		\$85,525		\$94,893	
Projected Median Household Income (2023)	\$98,231		\$96,832		\$107,784	
Census Median Household Income (2010)	\$70,817		\$64,325		\$69,367	
Census Median Household Income (2000)	\$62,359		\$61,741		\$64,911	
Projected Annual Change (2018-2023)	\$7,921	1.8%	\$11,307	2.6%	\$12,891	2.7%
Historical Annual Change (2000-2018)	\$27,951	2.5%	\$23,784	2.1%	\$29,982	2.6%

Per Capita Income

Estimated Per Capita Income (2018)	\$76,800		\$62,713		\$61,301	
Projected Per Capita Income (2023)	\$89,469		\$72,736		\$71,385	
Census Per Capita Income (2010)	\$56,931		\$46,033		\$45,227	
Census Per Capita Income (2000)	\$45,532		\$41,552		\$40,192	
Projected Annual Change (2018-2023)	\$12,668	3.3%	\$10,023	3.2%	\$10,084	3.3%
Historical Annual Change (2000-2018)	\$31,268	3.8%	\$21,161	2.8%	\$21,109	2.9%
Estimated Average Household Net Worth (2018)	\$861,830		\$734,721		\$861,118	

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Race and Ethnicity			
Total Population (2018)	9,152	77,079	211,873
White (2018)	4,693 51.3%	38,560 50.0%	122,011 57.6%
Black or African American (2018)	2,543 27.8%	25,655 33.3%	57,211 27.0%
American Indian or Alaska Native (2018)	18 0.2%	256 0.3%	584 0.3%
Asian (2018)	1,522 16.6%	7,057 9.2%	14,069 6.6%
Hawaiian or Pacific Islander (2018)	6 0.1%	45 0.1%	111 0.1%
Other Race (2018)	156 1.7%	3,453 4.5%	12,122 5.7%
Two or More Races (2018)	214 2.3%	2,053 2.7%	5,765 2.7%
Population < 18 (2018)	1,305 14.3%	14,277 18.5%	44,418 21.0%
White Not Hispanic	399 30.6%	4,593 32.2%	17,466 39.3%
Black or African American	471 36.1%	5,466 38.3%	13,331 30.0%
Asian	258 19.7%	1,260 8.8%	2,674 6.0%
Other Race Not Hispanic	81 6.2%	857 6.0%	2,161 4.9%
Hispanic	97 7.4%	2,102 14.7%	8,786 19.8%
Not Hispanic or Latino Population (2018)	8,681 94.9%	69,574 90.3%	183,929 86.8%
Not Hispanic White	4,464 51.4%	35,190 50.6%	108,858 59.2%
Not Hispanic Black or African American	2,483 28.6%	24,901 35.8%	55,065 29.9%
Not Hispanic American Indian or Alaska Native	18 0.2%	180 0.3%	359 0.2%
Not Hispanic Asian	1,508 17.4%	6,978 10.0%	13,847 7.5%
Not Hispanic Hawaiian or Pacific Islander	6 0.1%	38 0.1%	89 -
Not Hispanic Other Race	39 0.5%	705 1.0%	1,657 0.9%
Not Hispanic Two or More Races	162 1.9%	1,581 2.3%	4,054 2.2%
Hispanic or Latino Population (2018)	471 5.1%	7,505 9.7%	27,943 13.2%
Hispanic White	230 48.8%	3,370 44.9%	13,153 47.1%
Hispanic Black or African American	60 12.7%	754 10.1%	2,147 7.7%
Hispanic American Indian or Alaska Native	- 0.1%	76 1.0%	224 0.8%
Hispanic Asian	13 2.8%	78 1.0%	221 0.8%
Hispanic Hawaiian or Pacific Islander	- -	6 0.1%	22 0.1%
Hispanic Other Race	116 24.7%	2,748 36.6%	10,465 37.5%
Hispanic Two or More Races	51 10.9%	472 6.3%	1,711 6.1%
Not Hispanic or Latino Population (2010)	6,666 95.2%	59,736 90.1%	162,623 86.8%
Hispanic or Latino Population (2010)	333 4.8%	6,596 9.9%	24,691 13.2%
Not Hispanic or Latino Population (2000)	6,194 96.3%	56,800 91.7%	156,414 89.2%
Hispanic or Latino Population (2000)	235 3.7%	5,138 8.3%	18,935 10.8%
Not Hispanic or Latino Population (2023)	9,105 94.6%	72,917 89.7%	191,917 85.7%
Hispanic or Latino Population (2023)	518 5.4%	8,410 10.3%	32,027 14.3%
Projected Annual Growth (2018-2023)	47 2.0%	905 2.4%	4,083 2.9%
Historical Annual Growth (2000-2010)	98 4.2%	1,458 2.8%	5,756 3.0%

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1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Population	9,152	77,079	211,873
Age Under 5 Years	491 5.4%	4,898 6.4%	14,505 6.8%
Age 5 to 9 Years	322 3.5%	3,806 4.9%	12,386 5.8%
Age 10 to 14 Years	312 3.4%	3,642 4.7%	11,514 5.4%
Age 15 to 19 Years	314 3.4%	3,371 4.4%	10,142 4.8%
Age 20 to 24 Years	889 9.7%	6,477 8.4%	14,698 6.9%
Age 25 to 29 Years	1,710 18.7%	10,711 13.9%	22,744 10.7%
Age 30 to 34 Years	1,161 12.7%	8,309 10.8%	19,923 9.4%
Age 35 to 39 Years	723 7.9%	6,240 8.1%	17,027 8.0%
Age 40 to 44 Years	579 6.3%	5,070 6.6%	14,359 6.8%
Age 45 to 49 Years	525 5.7%	4,862 6.3%	13,828 6.5%
Age 50 to 54 Years	457 5.0%	4,519 5.9%	13,070 6.2%
Age 55 to 59 Years	482 5.3%	4,297 5.6%	12,491 5.9%
Age 60 to 64 Years	377 4.1%	3,779 4.9%	11,053 5.2%
Age 65 to 69 Years	332 3.6%	2,919 3.8%	8,751 4.1%
Age 70 to 74 Years	216 2.4%	1,865 2.4%	6,248 2.9%
Age 75 to 79 Years	112 1.2%	1,066 1.4%	3,922 1.9%
Age 80 to 84 Years	88 1.0%	660 0.9%	2,475 1.2%
Age 85 Years or Over	62 0.7%	589 0.8%	2,738 1.3%
Median Age	33.0	34.1	35.6
Age 19 Years or Less	1,438 15.7%	15,717 20.4%	48,547 22.9%
Age 20 to 64 Years	6,904 75.4%	54,263 70.4%	139,192 65.7%
Age 65 Years or Over	810 8.8%	7,099 9.2%	24,133 11.4%

Female Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Female Population	4,678 51.1%	39,755 51.6%	109,085 51.5%
Age Under 5 Years	234 5.0%	2,365 5.9%	7,124 6.5%
Age 5 to 9 Years	166 3.6%	1,868 4.7%	6,096 5.6%
Age 10 to 14 Years	153 3.3%	1,801 4.5%	5,697 5.2%
Age 15 to 19 Years	156 3.3%	1,682 4.2%	4,943 4.5%
Age 20 to 24 Years	485 10.4%	3,477 8.7%	7,513 6.9%
Age 25 to 29 Years	897 19.2%	5,673 14.3%	11,913 10.9%
Age 30 to 34 Years	554 11.8%	4,139 10.4%	10,128 9.3%
Age 35 to 39 Years	348 7.4%	3,027 7.6%	8,478 7.8%
Age 40 to 44 Years	288 6.2%	2,564 6.5%	7,212 6.6%
Age 45 to 49 Years	253 5.4%	2,538 6.4%	7,078 6.5%
Age 50 to 54 Years	239 5.1%	2,398 6.0%	6,778 6.2%
Age 55 to 59 Years	255 5.5%	2,324 5.8%	6,686 6.1%
Age 60 to 64 Years	203 4.3%	2,039 5.1%	6,020 5.5%
Age 65 to 69 Years	179 3.8%	1,534 3.9%	4,568 4.2%
Age 70 to 74 Years	129 2.7%	1,018 2.6%	3,391 3.1%
Age 75 to 79 Years	54 1.2%	554 1.4%	2,135 2.0%
Age 80 to 84 Years	44 0.9%	367 0.9%	1,464 1.3%
Age 85 Years or Over	41 0.9%	387 1.0%	1,859 1.7%
Female Median Age	32.7	34.2	36.1
Age 19 Years or Less	709 15.2%	7,716 19.4%	23,861 21.9%
Age 20 to 64 Years	3,522 75.3%	28,179 70.9%	71,806 65.8%
Age 65 Years or Over	447 9.5%	3,860 9.7%	13,418 12.3%

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Male Age Distribution (2018)						
Male Population	4,474	48.9%	37,324	48.4%	102,788	48.5%
Age Under 5 Years	257	5.7%	2,533	6.8%	7,381	7.2%
Age 5 to 9 Years	155	3.5%	1,938	5.2%	6,289	6.1%
Age 10 to 14 Years	159	3.6%	1,841	4.9%	5,817	5.7%
Age 15 to 19 Years	158	3.5%	1,689	4.5%	5,199	5.1%
Age 20 to 24 Years	404	9.0%	3,000	8.0%	7,185	7.0%
Age 25 to 29 Years	814	18.2%	5,037	13.5%	10,831	10.5%
Age 30 to 34 Years	607	13.6%	4,170	11.2%	9,794	9.5%
Age 35 to 39 Years	374	8.4%	3,213	8.6%	8,548	8.3%
Age 40 to 44 Years	291	6.5%	2,506	6.7%	7,148	7.0%
Age 45 to 49 Years	272	6.1%	2,324	6.2%	6,750	6.6%
Age 50 to 54 Years	218	4.9%	2,121	5.7%	6,292	6.1%
Age 55 to 59 Years	227	5.1%	1,973	5.3%	5,805	5.6%
Age 60 to 64 Years	175	3.9%	1,740	4.7%	5,033	4.9%
Age 65 to 69 Years	153	3.4%	1,385	3.7%	4,183	4.1%
Age 70 to 74 Years	87	1.9%	847	2.3%	2,857	2.8%
Age 75 to 79 Years	58	1.3%	513	1.4%	1,787	1.7%
Age 80 to 84 Years	44	1.0%	293	0.8%	1,010	1.0%
Age 85 Years or Over	22	0.5%	202	0.5%	879	0.9%
Male Median Age	33.3		34.0		35.1	
Age 19 Years or Less	729	16.3%	8,001	21.4%	24,686	24.0%
Age 20 to 64 Years	3,382	75.6%	26,084	69.9%	67,386	65.6%
Age 65 Years or Over	363	8.1%	3,239	8.7%	10,716	10.4%
Males per 100 Females (2018)						
Overall Comparison	96		94		94	
Age Under 5 Years	110	52.4%	107	51.7%	104	50.9%
Age 5 to 9 Years	94	48.3%	104	50.9%	103	50.8%
Age 10 to 14 Years	104	51.0%	102	50.5%	102	50.5%
Age 15 to 19 Years	101	50.2%	100	50.1%	105	51.3%
Age 20 to 24 Years	83	45.4%	86	46.3%	96	48.9%
Age 25 to 29 Years	91	47.6%	89	47.0%	91	47.6%
Age 30 to 34 Years	110	52.3%	101	50.2%	97	49.2%
Age 35 to 39 Years	107	51.8%	106	51.5%	101	50.2%
Age 40 to 44 Years	101	50.3%	98	49.4%	99	49.8%
Age 45 to 49 Years	107	51.8%	92	47.8%	95	48.8%
Age 50 to 54 Years	91	47.7%	88	46.9%	93	48.1%
Age 55 to 59 Years	89	47.1%	85	45.9%	87	46.5%
Age 60 to 64 Years	86	46.3%	85	46.0%	84	45.5%
Age 65 to 69 Years	85	46.0%	90	47.4%	92	47.8%
Age 70 to 74 Years	68	40.3%	83	45.4%	84	45.7%
Age 75 to 79 Years	107	51.7%	93	48.1%	84	45.6%
Age 80 to 84 Years	100	50.1%	80	44.3%	69	40.8%
Age 85 Years or Over	53	34.8%	52	34.3%	47	32.1%
Age 19 Years or Less	103	50.7%	104	50.9%	103	50.9%
Age 20 to 39 Years	96	49.0%	95	48.6%	96	48.9%
Age 40 to 64 Years	96	48.9%	90	47.3%	92	47.9%
Age 65 Years or Over	81	44.9%	84	45.6%	80	44.4%

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1 mi radius 3 mi radius 5 mi radius

Household Type (2018)

Total Households	5,371		39,596		97,618	
Households with Children	705	13.1%	8,032	20.3%	24,326	24.9%
Average Household Size	1.7		1.9		2.2	
Household Density per Square Mile	1,710		1,401		1,243	
Population Family	4,915	53.7%	49,506	64.2%	151,795	71.6%
Population Non-Family	4,237	46.3%	27,542	35.7%	59,448	28.1%
Population Group Quarters	-	-	31	-	630	0.3%
Family Households	1,806	33.6%	17,022	43.0%	49,733	50.9%
Married Couple Households	1,365	75.6%	11,877	69.8%	36,134	72.7%
Other Family Households	441	24.4%	5,145	30.2%	13,599	27.3%
Family Households with Children	699	38.7%	7,962	46.8%	24,130	48.5%
Married Couple with Children	454	65.0%	4,809	60.4%	15,626	64.8%
Other Family Households with Children	244	35.0%	3,152	39.6%	8,504	35.2%
Family Households No Children	1,107	61.3%	9,060	53.2%	25,603	51.5%
Married Couple No Children	910	82.2%	7,067	78.0%	20,509	80.1%
Other Family Households No Children	197	17.8%	1,993	22.0%	5,094	19.9%
Non-Family Households	3,565	66.4%	22,574	57.0%	47,885	49.1%
Non-Family Households with Children	6	0.2%	70	0.3%	196	0.4%
Non-Family Households No Children	3,559	99.8%	22,504	99.7%	47,689	99.6%
Average Family Household Size	2.7		2.9		3.1	
Average Family Income	\$234,884		\$188,349		\$190,752	
Median Family Income	\$145,128		\$125,128		\$134,176	
Average Non-Family Household Size	1.2		1.2		1.2	

Marital Status (2018)

Population Age 15 Years or Over	8,028		64,733		173,468	
Never Married	3,475	43.3%	26,705	41.3%	65,952	38.0%
Currently Married	3,028	37.7%	26,151	40.4%	74,842	43.1%
Previously Married	1,525	19.0%	11,876	18.3%	32,674	18.8%
Separated	296	19.4%	2,570	21.6%	7,276	22.3%
Widowed	239	15.7%	1,730	14.6%	6,147	18.8%
Divorced	990	64.9%	7,577	63.8%	19,251	58.9%

Educational Attainment (2018)

Adult Population Age 25 Years or Over	6,825		54,885		148,628	
Elementary (Grade Level 0 to 8)	33	0.5%	978	1.8%	4,793	3.2%
Some High School (Grade Level 9 to 11)	84	1.2%	1,570	2.9%	4,677	3.1%
High School Graduate	711	10.4%	6,896	12.6%	18,412	12.4%
Some College	861	12.6%	8,649	15.8%	22,363	15.0%
Associate Degree Only	255	3.7%	2,931	5.3%	7,681	5.2%
Bachelor Degree Only	2,640	38.7%	20,190	36.8%	52,981	35.6%
Graduate Degree	2,241	32.8%	13,671	24.9%	37,721	25.4%
Any College (Some College or Higher)	5,997	87.9%	45,441	82.8%	120,745	81.2%
College Degree + (Bachelor Degree or Higher)	4,880	71.5%	33,861	61.7%	90,702	61.0%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2018)	5,544		40,941		101,350	
Total Housing Units (2010)	4,457		38,186		96,351	
Historical Annual Growth (2010-2018)	1,087	3.0%	2,755	0.9%	4,999	0.6%
Housing Units Occupied (2018)	5,371	96.9%	39,596	96.7%	97,618	96.3%
Housing Units Owner-Occupied	1,379	25.7%	13,934	35.2%	47,252	48.4%
Housing Units Renter-Occupied	3,992	74.3%	25,662	64.8%	50,366	51.6%
Housing Units Vacant (2018)	173	3.2%	1,345	3.4%	3,732	3.8%

Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	5,371		39,596		97,618	
1 Person Households	2,979	55.5%	18,280	46.2%	38,419	39.4%
2 Person Households	1,525	28.4%	12,175	30.7%	30,684	31.4%
3 Person Households	525	9.8%	4,657	11.8%	12,625	12.9%
4 Person Households	231	4.3%	2,810	7.1%	9,506	9.7%
5 Person Households	77	1.4%	1,064	2.7%	3,931	4.0%
6 Person Households	25	0.5%	399	1.0%	1,440	1.5%
7 or More Person Households	10	0.2%	210	0.5%	1,013	1.0%

Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	868	16.2%	5,297	13.4%	15,800	16.2%
HH Income \$150,000 to \$199,999	423	7.9%	2,424	6.1%	7,870	8.1%
HH Income \$125,000 to \$149,999	343	6.4%	2,345	5.9%	6,182	6.3%
HH Income \$100,000 to \$124,999	515	9.6%	3,274	8.3%	8,696	8.9%
HH Income \$75,000 to \$99,999	698	13.0%	5,317	13.4%	11,640	11.9%
HH Income \$50,000 to \$74,999	947	17.6%	7,450	18.8%	16,330	16.7%
HH Income \$35,000 to \$49,999	664	12.4%	5,158	13.0%	11,156	11.4%
HH Income \$25,000 to \$34,999	325	6.0%	2,831	7.1%	6,834	7.0%
HH Income \$15,000 to \$24,999	202	3.8%	2,285	5.8%	6,070	6.2%
HH Income \$10,000 to \$14,999	81	1.5%	1,061	2.7%	2,683	2.7%
HH Income Under \$10,000	305	5.7%	2,156	5.4%	4,358	4.5%

Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households 0 Vehicles Available	111	2.1%	1,565	4.0%	4,419	4.5%
Households 1 Vehicle Available	2,764	51.5%	18,484	46.7%	39,775	40.7%
Households 2 Vehicles Available	1,979	36.9%	14,651	37.0%	38,892	39.8%
Households 3 or More Vehicles Available	516	9.6%	4,896	12.4%	14,533	14.9%
Total Vehicles Available	8,425		63,847		165,129	
Average Vehicles per Household	1.6		1.6		1.7	
Owner-Occupied Household Vehicles	2,608	31.0%	26,531	41.6%	93,173	56.4%
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0	
Renter-Occupied Household Vehicles	5,817	69.0%	37,316	58.4%	71,955	43.6%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.4	

Travel Time (2015)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	4,881		40,895		112,886	
Travel to Work in 14 Minutes or Less	980	20.1%	9,518	23.3%	21,381	18.9%
Travel to Work in 15 to 29 Minutes	2,611	53.5%	16,981	41.5%	43,727	38.7%
Travel to Work in 30 to 59 Minutes	1,478	30.3%	13,341	32.6%	37,944	33.6%
Travel to Work in 60 Minutes or More	145	3.0%	2,581	6.3%	7,717	6.8%
Work at Home	538	11.0%	3,560	8.7%	10,283	9.1%
Average Minutes Travel to Work	20.9		23.1		24.6	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8787/-84.4566

RFULL9

3101 Cobb Pkwy SE

Atlanta, GA 30339

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2015)

Worker Base Age 16 years or Over	4,881		40,895		112,886	
Drive to Work Alone	3,914	80.2%	33,022	80.7%	89,066	78.9%
Drive to Work in Carpool	305	6.2%	2,292	5.6%	6,586	5.8%
Travel to Work by Public Transportation	48	1.0%	514	1.3%	2,922	2.6%
Drive to Work on Motorcycle	-	-	9	-	27	-
Bicycle to Work	9	0.2%	56	0.1%	154	0.1%
Walk to Work	30	0.6%	790	1.9%	1,809	1.6%
Other Means	37	0.8%	652	1.6%	2,039	1.8%
Work at Home	538	11.0%	3,560	8.7%	10,283	9.1%

Daytime Demographics (2018)

Total Businesses	1,480		6,368		13,338	
Total Employees	24,734		102,071		175,418	
Company Headquarter Businesses	34	2.3%	152	2.4%	202	1.5%
Company Headquarter Employees	7,396	29.9%	35,461	34.7%	38,729	22.1%
Employee Population per Business	16.7 to 1		16.0 to 1		13.2 to 1	
Residential Population per Business	6.2 to 1		12.1 to 1		15.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	26,842		119,291		224,834	

Labor Force

Labor Population Age 16 Years or Over (2018)	7,966		64,083		171,420	
Labor Force Total Males (2018)	3,870	48.6%	30,683	47.9%	82,254	48.0%
Male Civilian Employed	3,108	80.3%	24,452	79.7%	64,034	77.8%
Male Civilian Unemployed	26	0.7%	568	1.9%	1,641	2.0%
Males in Armed Forces	-	-	49	0.2%	244	0.3%
Males Not in Labor Force	736	19.0%	5,613	18.3%	16,334	19.9%
Labor Force Total Females (2018)	4,096	51.4%	33,400	52.1%	89,166	52.0%
Female Civilian Employed	2,750	67.1%	22,340	66.9%	57,670	64.7%
Female Civilian Unemployed	23	0.6%	671	2.0%	1,871	2.1%
Females in Armed Forces	-	-	22	0.1%	55	0.1%
Females Not in Labor Force	1,323	32.3%	10,367	31.0%	29,570	33.2%
Unemployment Rate		0.6%		1.9%		2.0%
Labor Force Growth (2010-2018)	13	0.2%	383	0.8%	-150	-0.1%
Male Labor Force Growth (2010-2018)	8	0.3%	211	0.9%	-92	-0.1%
Female Labor Force Growth (2010-2018)	5	0.2%	172	0.8%	-57	-0.1%

Occupation (2015)

Occupation Population Age 16 Years or Over	5,845		46,409		121,854	
Occupation Total Males	3,101	53.0%	24,241	52.2%	64,127	52.6%
Occupation Total Females	2,745	47.0%	22,168	47.8%	57,727	47.4%
Management, Business, Financial Operations	1,742	29.8%	11,581	25.0%	31,117	25.5%
Professional, Related	1,627	27.8%	12,797	27.6%	32,671	26.8%
Service	661	11.3%	7,031	15.2%	17,657	14.5%
Sales, Office	1,428	24.4%	10,668	23.0%	26,811	22.0%
Farming, Fishing, Forestry	6	0.1%	32	0.1%	73	0.1%
Construction, Extraction, Maintenance	106	1.8%	1,773	3.8%	6,323	5.2%
Production, Transport, Material Moving	276	4.7%	2,527	5.4%	7,203	5.9%
White Collar Workers	4,797	82.1%	35,047	75.5%	90,599	74.3%
Blue Collar Workers	1,049	17.9%	11,362	24.5%	31,256	25.7%

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RFULL9

3101 Cobb Pkwy SE Atlanta, GA 30339	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
Total Units	4,027		33,834		85,186	
1 Detached Unit	1,149	28.5%	11,446	33.8%	42,460	49.8%
1 Attached Unit	444	11.0%	4,543	13.4%	11,506	13.5%
2 Units	59	1.5%	241	0.7%	702	0.8%
3 to 4 Units	133	3.3%	1,289	3.8%	3,456	4.1%
5 to 9 Units	689	17.1%	4,206	12.4%	8,560	10.0%
10 to 19 Units	1,411	35.0%	8,878	26.2%	13,973	16.4%
20 to 49 Units	660	16.4%	5,896	17.4%	9,854	11.6%
50 or More Units	797	19.8%	2,609	7.7%	6,559	7.7%
Mobile Home or Trailer	17	0.4%	201	0.6%	704	0.8%
Other Structure	-	-	2	-	5	-
Homes Built By Year (2015)						
Homes Built 2014 or later	545	13.5%	1,123	3.3%	2,008	2.4%
Homes Built 2010 to 2013	533	13.2%	1,585	4.7%	3,417	4.0%
Homes Built 2000 to 2009	788	19.6%	5,965	17.6%	15,834	18.6%
Homes Built 1990 to 1999	953	23.7%	7,894	23.3%	16,728	19.6%
Homes Built 1980 to 1989	1,041	25.8%	11,193	33.1%	22,586	26.5%
Homes Built 1970 to 1979	1,117	27.7%	7,361	21.8%	17,664	20.7%
Homes Built 1960 to 1969	204	5.1%	2,123	6.3%	8,708	10.2%
Homes Built 1950 to 1959	130	3.2%	1,432	4.2%	7,514	8.8%
Homes Built 1940 to 1949	7	0.2%	325	1.0%	1,706	2.0%
Homes Built Before 1939	42	1.1%	337	1.0%	1,544	1.8%
Median Age of Homes	26.4 yrs		29.0 yrs		32.0 yrs	
Home Values (2015)						
Owner Specified Housing Units	1,095		11,968		42,019	
Home Values \$1,000,000 or More	221	20.2%	1,758	14.7%	5,091	12.1%
Home Values \$750,000 to \$999,999	163	14.9%	1,152	9.6%	3,996	9.5%
Home Values \$500,000 to \$749,999	213	19.4%	1,478	12.3%	6,083	14.5%
Home Values \$400,000 to \$499,999	71	6.5%	1,135	9.5%	3,827	9.1%
Home Values \$300,000 to \$399,999	203	18.5%	1,964	16.4%	6,714	16.0%
Home Values \$250,000 to \$299,999	118	10.7%	1,037	8.7%	3,987	9.5%
Home Values \$200,000 to \$249,999	83	7.6%	1,169	9.8%	4,472	10.6%
Home Values \$175,000 to \$199,999	37	3.4%	523	4.4%	2,250	5.4%
Home Values \$150,000 to \$174,999	75	6.9%	914	7.6%	3,256	7.7%
Home Values \$125,000 to \$149,999	40	3.6%	788	6.6%	2,450	5.8%
Home Values \$100,000 to \$124,999	38	3.5%	618	5.2%	1,888	4.5%
Home Values \$90,000 to \$99,999	27	2.5%	233	2.0%	583	1.4%
Home Values \$80,000 to \$89,999	53	4.9%	294	2.5%	812	1.9%
Home Values \$70,000 to \$79,999	11	1.0%	216	1.8%	559	1.3%
Home Values \$60,000 to \$69,999	-	-	91	0.8%	260	0.6%
Home Values \$50,000 to \$59,999	-	-	45	0.4%	219	0.5%
Home Values \$35,000 to \$49,999	2	0.2%	142	1.2%	397	0.9%
Home Values \$25,000 to \$34,999	-	-	6	0.1%	145	0.3%
Home Values \$10,000 to \$24,999	3	0.3%	38	0.3%	150	0.4%
Home Values Under \$10,000	12	1.1%	70	0.6%	200	0.5%
Owner-Occupied Median Home Value	\$490,393		\$432,787		\$419,757	
Renter-Occupied Median Rent	\$1,130		\$982		\$985	

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3101 Cobb Pkwy SE

Atlanta, GA 30339

1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2018)

Total Household Expenditure	\$463 M	\$3.22 B	\$8.46 B
Total Non-Retail Expenditure	\$247 M	\$1.71 B	\$4.50 B
Total Retail Expenditure	\$217 M	\$1.52 B	\$3.95 B
Apparel	\$16.4 M	\$114 M	\$299 M
Contributions	\$24.1 M	\$162 M	\$445 M
Education	\$20.2 M	\$136 M	\$370 M
Entertainment	\$26.2 M	\$182 M	\$480 M
Food and Beverages	\$65.3 M	\$458 M	\$1.19 B
Furnishings and Equipment	\$16.5 M	\$114 M	\$303 M
Gifts	\$13.0 M	\$88.3 M	\$239 M
Health Care	\$34.8 M	\$245 M	\$632 M
Household Operations	\$14.5 M	\$99.2 M	\$268 M
Miscellaneous Expenses	\$6.68 M	\$46.4 M	\$120 M
Personal Care	\$5.97 M	\$41.6 M	\$109 M
Personal Insurance	\$3.84 M	\$26.2 M	\$71.2 M
Reading	\$1.05 M	\$7.27 M	\$19.0 M
Shelter	\$95.7 M	\$665 M	\$1.75 B
Tobacco	\$2.40 M	\$17.2 M	\$43.1 M
Transportation	\$83.7 M	\$588 M	\$1.52 B
Utilities	\$32.9 M	\$231 M	\$593 M

Monthly Household Consumer Expenditure (2018)

Total Household Expenditure	\$7,188	\$6,779	\$7,219
Total Non-Retail Expenditure	\$3,826 53.2%	\$3,590 52.9%	\$3,845 53.3%
Total Retail Expenditures	\$3,362 46.8%	\$3,190 47.1%	\$3,374 46.7%
Apparel	\$254 3.5%	\$239 3.5%	\$255 3.5%
Contributions	\$373 5.2%	\$341 5.0%	\$380 5.3%
Education	\$314 4.4%	\$286 4.2%	\$316 4.4%
Entertainment	\$407 5.7%	\$383 5.7%	\$410 5.7%
Food and Beverages	\$1,013 14.1%	\$963 14.2%	\$1,014 14.1%
Furnishings and Equipment	\$257 3.6%	\$241 3.5%	\$258 3.6%
Gifts	\$202 2.8%	\$186 2.7%	\$204 2.8%
Health Care	\$540 7.5%	\$515 7.6%	\$539 7.5%
Household Operations	\$225 3.1%	\$209 3.1%	\$229 3.2%
Miscellaneous Expenses	\$104 1.4%	\$98 1.4%	\$102 1.4%
Personal Care	\$93 1.3%	\$87 1.3%	\$93 1.3%
Personal Insurance	\$60 0.8%	\$55 0.8%	\$61 0.8%
Reading	\$16 0.2%	\$15 0.2%	\$16 0.2%
Shelter	\$1,486 20.7%	\$1,400 20.7%	\$1,497 20.7%
Tobacco	\$37 0.5%	\$36 0.5%	\$37 0.5%
Transportation	\$1,298 18.1%	\$1,237 18.2%	\$1,301 18.0%
Utilities	\$511 7.1%	\$487 7.2%	\$506 7.0%

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