

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9767/-84.4142

1100 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2024)		6,959		60,546		210,129	
Projected Population (2029)		7,246		61,462		212,551	
Census Population (2020)		6,654		60,189		208,601	
Census Population (2010)		6,206		57,360		190,629	
Projected Annual Growth (2024-2029)		288	0.8%	916	0.3%	2,423	0.2%
Historical Annual Growth (2020-2024)		304	-	357	0.1%	1,527	0.2%
Historical Annual Growth (2010-2020)		448	0.7%	2,829	0.5%	17,972	0.9%
Estimated Population Density (2024)		2,216 <i>psm</i>		2,142 <i>psm</i>		2,676 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>							
Estimated Households (2024)		2,446		22,390		86,067	
Projected Households (2029)		2,565		22,825		87,403	
Census Households (2020)		2,385		22,680		85,520	
Census Households (2010)		2,278		21,790		77,891	
Projected Annual Growth (2024-2029)		119	1.0%	435	0.4%	1,336	0.3%
Historical Annual Change (2010-2024)		168	0.5%	600	0.2%	8,176	0.7%
<b>Average Household Income</b>							
Estimated Average Household Income (2024)		\$199,098		\$220,077		\$182,106	
Projected Average Household Income (2029)		\$199,575		\$228,166		\$189,161	
Census Average Household Income (2010)		\$131,782		\$125,039		\$106,134	
Census Average Household Income (2000)		\$138,227		\$123,224		\$99,771	
Projected Annual Change (2024-2029)		\$477	-	\$8,089	0.7%	\$7,055	0.8%
Historical Annual Change (2000-2024)		\$60,871	1.8%	\$96,854	3.3%	\$82,335	3.4%
<b>Median Household Income</b>							
Estimated Median Household Income (2024)		\$176,461		\$161,628		\$137,580	
Projected Median Household Income (2029)		\$180,613		\$167,108		\$141,122	
Census Median Household Income (2010)		\$103,606		\$95,787		\$80,129	
Census Median Household Income (2000)		\$105,900		\$97,930		\$79,404	
Projected Annual Change (2024-2029)		\$4,151	0.5%	\$5,480	0.7%	\$3,541	0.5%
Historical Annual Change (2000-2024)		\$70,561	2.8%	\$63,698	2.7%	\$58,177	3.1%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2024)		\$70,200		\$81,433		\$74,650	
Projected Per Capita Income (2029)		\$70,858		\$84,782		\$77,845	
Census Per Capita Income (2010)		\$48,382		\$47,499		\$43,365	
Census Per Capita Income (2000)		\$48,653		\$44,774		\$40,270	
Projected Annual Change (2024-2029)		\$658	0.2%	\$3,348	0.8%	\$3,195	0.9%
Historical Annual Change (2000-2024)		\$21,547	1.8%	\$36,659	3.4%	\$34,380	3.6%
Estimated Average Household Net Worth (2024)		\$2.16 M		\$2.02 M		\$1.61 M	

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1100 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2024)		6,959		60,546		210,129	
White (2024)		3,479	50.0%	29,718	49.1%	98,641	46.9%
Black or African American (2024)		2,102	30.2%	21,106	34.9%	78,150	37.2%
American Indian or Alaska Native (2024)		22	0.3%	94	0.2%	415	0.2%
Asian (2024)		378	5.4%	3,593	5.9%	13,864	6.6%
Hawaiian or Pacific Islander (2024)		2	-	14	-	58	-
Other Race (2024)		220	3.2%	1,053	1.7%	4,466	2.1%
Two or More Races (2024)		756	10.9%	4,969	8.2%	14,535	6.9%
Population < 18 (2024)		1,817	26.1%	13,006	21.5%	44,751	21.3%
White Not Hispanic		603	33.2%	4,778	36.7%	16,008	35.8%
Black or African American		704	38.7%	4,614	35.5%	17,110	38.2%
Asian		73	4.0%	683	5.2%	2,955	6.6%
Other Race Not Hispanic		57	3.1%	541	4.2%	1,931	4.3%
Hispanic		381	21.0%	2,391	18.4%	6,746	15.1%
Not Hispanic or Latino Population (2024)		5,715	82.1%	52,782	87.2%	186,531	88.8%
Not Hispanic White		3,150	55.1%	27,388	51.9%	92,391	49.5%
Not Hispanic Black or African American		2,036	35.6%	20,513	38.9%	75,559	40.5%
Not Hispanic American Indian or Alaska Native		-	-	20	-	118	-
Not Hispanic Asian		378	6.6%	3,579	6.8%	13,774	7.4%
Not Hispanic Hawaiian or Pacific Islander		1	-	6	-	31	-
Not Hispanic Other Race		12	0.2%	136	0.3%	710	0.4%
Not Hispanic Two or More Races		137	2.4%	1,141	2.2%	3,947	2.1%
Hispanic or Latino Population (2024)		1,244	17.9%	7,764	12.8%	23,598	11.2%
Hispanic White		329	26.4%	2,330	30.0%	6,250	26.5%
Hispanic Black or African American		65	5.3%	593	7.6%	2,591	11.0%
Hispanic American Indian or Alaska Native		22	1.7%	74	1.0%	297	1.3%
Hispanic Asian		-	-	14	0.2%	89	0.4%
Hispanic Hawaiian or Pacific Islander		1	-	7	-	27	0.1%
Hispanic Other Race		208	16.7%	917	11.8%	3,755	15.9%
Hispanic Two or More Races		619	49.7%	3,828	49.3%	10,588	44.9%
Not Hispanic or Latino Population (2020)		6,341	95.3%	56,886	94.5%	189,935	91.1%
Hispanic or Latino Population (2020)		313	4.7%	3,304	5.5%	18,666	8.9%
Not Hispanic or Latino Population (2010)		5,997	96.6%	54,777	95.5%	175,897	92.3%
Hispanic or Latino Population (2010)		209	3.4%	2,583	4.5%	14,732	7.7%
Not Hispanic or Latino Population (2029)		5,918	81.7%	53,034	86.3%	186,803	87.9%
Hispanic or Latino Population (2029)		1,328	18.3%	8,428	13.7%	25,748	12.1%
Projected Annual Growth (2024-2029)		84	1.4%	663	1.7%	2,150	1.8%
Historical Annual Growth (2010-2020)		104	5.0%	721	2.8%	3,934	2.7%

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<b>Total Age Distribution (2024)</b>							
Total Population		6,959		60,546		210,129	
Age Under 5 Years		321	4.6%	2,430	4.0%	10,357	4.9%
Age 5 to 9 Years		509	7.3%	3,508	5.8%	12,387	5.9%
Age 10 to 14 Years		588	8.5%	4,239	7.0%	13,377	6.4%
Age 15 to 19 Years		575	8.3%	4,479	7.4%	13,506	6.4%
Age 20 to 24 Years		277	4.0%	2,660	4.4%	10,054	4.8%
Age 25 to 29 Years		168	2.4%	2,376	3.9%	12,921	6.1%
Age 30 to 34 Years		254	3.6%	2,826	4.7%	15,053	7.2%
Age 35 to 39 Years		367	5.3%	3,723	6.1%	15,056	7.2%
Age 40 to 44 Years		467	6.7%	4,601	7.6%	15,700	7.5%
Age 45 to 49 Years		543	7.8%	5,022	8.3%	15,144	7.2%
Age 50 to 54 Years		460	6.6%	4,838	8.0%	14,965	7.1%
Age 55 to 59 Years		404	5.8%	4,086	6.7%	13,071	6.2%
Age 60 to 64 Years		479	6.9%	3,965	6.5%	12,325	5.9%
Age 65 to 69 Years		458	6.6%	3,794	6.3%	11,451	5.4%
Age 70 to 74 Years		441	6.3%	3,496	5.8%	10,044	4.8%
Age 75 to 79 Years		288	4.1%	2,390	3.9%	7,324	3.5%
Age 80 to 84 Years		164	2.4%	1,242	2.1%	4,057	1.9%
Age 85 Years or Over		195	2.8%	873	1.4%	3,336	1.6%
Median Age		42.8		43.3		40.4	
Age 19 Years or Less		1,994	28.6%	14,656	24.2%	49,627	23.6%
Age 20 to 64 Years		3,419	49.1%	34,095	56.3%	124,290	59.1%
Age 65 Years or Over		1,546	22.2%	11,795	19.5%	36,211	17.2%
<b>Female Age Distribution (2024)</b>							
Female Population		3,539	50.9%	31,008	51.2%	107,649	51.2%
Age Under 5 Years		151	4.3%	1,246	4.0%	5,135	4.8%
Age 5 to 9 Years		270	7.6%	1,748	5.6%	6,244	5.8%
Age 10 to 14 Years		297	8.4%	2,084	6.7%	6,514	6.1%
Age 15 to 19 Years		285	8.0%	2,217	7.1%	6,677	6.2%
Age 20 to 24 Years		140	4.0%	1,326	4.3%	5,004	4.6%
Age 25 to 29 Years		90	2.5%	1,188	3.8%	6,568	6.1%
Age 30 to 34 Years		131	3.7%	1,470	4.7%	7,672	7.1%
Age 35 to 39 Years		192	5.4%	1,942	6.3%	7,621	7.1%
Age 40 to 44 Years		254	7.2%	2,459	7.9%	8,175	7.6%
Age 45 to 49 Years		269	7.6%	2,560	8.3%	7,807	7.3%
Age 50 to 54 Years		227	6.4%	2,410	7.8%	7,581	7.0%
Age 55 to 59 Years		206	5.8%	2,097	6.8%	6,805	6.3%
Age 60 to 64 Years		265	7.5%	2,044	6.6%	6,459	6.0%
Age 65 to 69 Years		250	7.1%	2,023	6.5%	6,128	5.7%
Age 70 to 74 Years		230	6.5%	1,855	6.0%	5,499	5.1%
Age 75 to 79 Years		137	3.9%	1,232	4.0%	3,838	3.6%
Age 80 to 84 Years		66	1.9%	633	2.0%	2,134	2.0%
Age 85 Years or Over		79	2.2%	474	1.5%	1,788	1.7%
Female Median Age		42.1		43.5		40.9	
Age 19 Years or Less		1,002	28.3%	7,295	23.5%	24,570	22.8%
Age 20 to 64 Years		1,775	50.2%	17,497	56.4%	63,692	59.2%
Age 65 Years or Over		762	21.5%	6,216	20.0%	19,387	18.0%

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<b>Male Age Distribution (2024)</b>							
Male Population		3,419	49.1%	29,538	48.8%	102,480	48.8%
Age Under 5 Years		170	5.0%	1,184	4.0%	5,222	5.1%
Age 5 to 9 Years		239	7.0%	1,760	6.0%	6,143	6.0%
Age 10 to 14 Years		291	8.5%	2,156	7.3%	6,864	6.7%
Age 15 to 19 Years		290	8.5%	2,262	7.7%	6,829	6.7%
Age 20 to 24 Years		137	4.0%	1,333	4.5%	5,050	4.9%
Age 25 to 29 Years		78	2.3%	1,187	4.0%	6,353	6.2%
Age 30 to 34 Years		122	3.6%	1,356	4.6%	7,381	7.2%
Age 35 to 39 Years		174	5.1%	1,781	6.0%	7,435	7.3%
Age 40 to 44 Years		213	6.2%	2,142	7.3%	7,524	7.3%
Age 45 to 49 Years		273	8.0%	2,462	8.3%	7,337	7.2%
Age 50 to 54 Years		233	6.8%	2,428	8.2%	7,384	7.2%
Age 55 to 59 Years		198	5.8%	1,988	6.7%	6,266	6.1%
Age 60 to 64 Years		214	6.3%	1,921	6.5%	5,866	5.7%
Age 65 to 69 Years		208	6.1%	1,771	6.0%	5,323	5.2%
Age 70 to 74 Years		211	6.2%	1,641	5.6%	4,545	4.4%
Age 75 to 79 Years		150	4.4%	1,158	3.9%	3,486	3.4%
Age 80 to 84 Years		98	2.9%	609	2.1%	1,922	1.9%
Age 85 Years or Over		117	3.4%	399	1.4%	1,548	1.5%
Male Median Age		43.4		43.1		40.0	
Age 19 Years or Less		991	29.0%	7,362	24.9%	25,057	24.5%
Age 20 to 64 Years		1,644	48.1%	16,598	56.2%	60,598	59.1%
Age 65 Years or Over		784	22.9%	5,579	18.9%	16,824	16.4%
<b>Males per 100 Females (2024)</b>							
Overall Comparison		97		95		95	
Age Under 5 Years		113	53.1%	95	48.7%	102	50.4%
Age 5 to 9 Years		88	46.9%	101	50.2%	98	49.6%
Age 10 to 14 Years		98	49.5%	103	50.9%	105	51.3%
Age 15 to 19 Years		102	50.5%	102	50.5%	102	50.6%
Age 20 to 24 Years		98	49.4%	100	50.1%	101	50.2%
Age 25 to 29 Years		87	46.6%	100	50.0%	97	49.2%
Age 30 to 34 Years		93	48.3%	92	48.0%	96	49.0%
Age 35 to 39 Years		91	47.6%	92	47.8%	98	49.4%
Age 40 to 44 Years		84	45.6%	87	46.5%	92	47.9%
Age 45 to 49 Years		101	50.3%	96	49.0%	94	48.5%
Age 50 to 54 Years		102	50.6%	101	50.2%	97	49.3%
Age 55 to 59 Years		96	49.1%	95	48.7%	92	47.9%
Age 60 to 64 Years		81	44.7%	94	48.4%	91	47.6%
Age 65 to 69 Years		83	45.5%	88	46.7%	87	46.5%
Age 70 to 74 Years		92	47.8%	88	46.9%	83	45.3%
Age 75 to 79 Years		109	52.3%	94	48.5%	91	47.6%
Age 80 to 84 Years		149	59.8%	96	49.0%	90	47.4%
Age 85 Years or Over		149	59.8%	84	45.7%	87	46.4%
Age 19 Years or Less		99	49.7%	101	50.2%	102	50.5%
Age 20 to 39 Years		93	48.1%	95	48.8%	98	49.4%
Age 40 to 64 Years		93	48.1%	95	48.6%	93	48.3%
Age 65 Years or Over		103	50.7%	90	47.3%	87	46.5%

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1100 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2024)</b>							
Total Households		2,446		22,390		86,067	
Households with Children		946	38.7%	7,848	35.1%	23,507	27.3%
Average Household Size		2.8		2.7		2.4	
Household Density per Square Mile		779		792		1,096	
Population Family		5,769	82.9%	49,835	82.3%	152,632	72.6%
Population Non-Family		1,050	15.1%	10,457	17.3%	56,432	26.9%
Population Group Quarters		139	2.0%	254	0.4%	1,065	0.5%
Family Households		1,746	71.4%	15,217	68.0%	46,509	54.0%
Married Couple Households		1,531	87.7%	13,113	86.2%	38,027	81.8%
Other Family Households with Children		215	12.3%	2,104	13.8%	8,482	18.2%
Family Households with Children		946	54.2%	7,847	51.6%	23,502	50.5%
Married Couple with Children		821	86.9%	6,728	85.7%	19,286	82.1%
Other Family Households with Children		124	13.1%	1,119	14.3%	4,216	17.9%
Family Households No Children		801	45.8%	7,370	48.4%	23,008	49.5%
Married Couple No Children		710	88.6%	6,385	86.6%	18,742	81.5%
Other Family Households No Children		91	11.4%	985	13.4%	4,266	18.5%
Non-Family Households		700	28.6%	7,173	32.0%	39,558	46.0%
Non-Family Households with Children		-	-	1	-	6	-
Non-Family Households No Children		700	100.0%	7,172	100.0%	39,552	100.0%
Average Family Household Size		3.3		3.3		3.3	
Average Family Income		\$237,675		\$285,434		\$271,589	
Median Family Income		\$217,465		\$203,263		\$187,072	
Average Non-Family Household Size		1.5		1.5		1.4	
<b>Marital Status (2024)</b>							
Population Age 15 Years or Over		5,540		50,369		174,007	
Never Married		913	16.5%	10,878	21.6%	49,479	28.4%
Currently Married		3,712	67.0%	32,690	64.9%	95,999	55.2%
Previously Married		915	16.5%	6,801	13.5%	28,529	16.4%
Separated		61	6.7%	811	11.9%	4,757	16.7%
Widowed		368	40.3%	1,857	27.3%	6,903	24.2%
Divorced		485	53.1%	4,133	60.8%	16,869	59.1%
<b>Educational Attainment (2024)</b>							
Adult Population Age 25 Years or Over		4,688		43,231		150,447	
Elementary (Grade Level 0 to 8)		6	0.1%	539	1.2%	2,038	1.4%
Some High School (Grade Level 9 to 11)		52	1.1%	461	1.1%	1,849	1.2%
High School Graduate		269	5.7%	3,435	7.9%	16,003	10.6%
Some College		621	13.2%	4,985	11.5%	20,017	13.3%
Associate Degree Only		196	4.2%	1,737	4.0%	7,422	4.9%
Bachelor Degree Only		1,858	39.6%	18,317	42.4%	60,268	40.1%
Graduate Degree		1,686	36.0%	13,756	31.8%	42,850	28.5%
Any College (Some College or Higher)		4,360	93.0%	38,795	89.7%	130,557	86.8%
College Degree + (Bachelor Degree or Higher)		3,544	75.6%	32,073	74.2%	103,118	68.5%

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<b>Housing</b>							
Total Housing Units (2024)		2,534		23,365		90,819	
Total Housing Units (2020)		2,399		23,019		89,196	
Historical Annual Growth (2020-2024)		135	-	346	-	1,623	-
Housing Units Occupied (2024)		2,446	96.5%	22,390	95.8%	86,067	94.8%
Housing Units Owner-Occupied		2,237	91.5%	18,726	83.6%	56,973	66.2%
Housing Units Renter-Occupied		209	8.5%	3,664	16.4%	29,094	33.8%
Housing Units Vacant (2024)		88	3.5%	975	4.2%	4,752	5.2%
<b>Household Size (2024)</b>							
Total Households		2,446		22,390		86,067	
1 Person Households		647	26.4%	6,325	28.2%	34,869	40.5%
2 Person Households		1,349	55.2%	11,526	51.5%	32,431	37.7%
3 Person Households		239	9.8%	2,112	9.4%	8,470	9.8%
4 Person Households		135	5.5%	1,577	7.0%	6,649	7.7%
5 Person Households		52	2.1%	615	2.7%	2,583	3.0%
6 Person Households		18	0.7%	170	0.8%	739	0.9%
7 or More Person Households		5	0.2%	65	0.3%	325	0.4%
<b>Household Income Distribution (2024)</b>							
HH Income \$200,000 or More		1,023	41.8%	8,350	37.3%	24,846	28.9%
HH Income \$150,000 to \$199,999		298	12.2%	3,363	15.0%	11,007	12.8%
HH Income \$125,000 to \$149,999		175	7.2%	1,584	7.1%	6,718	7.8%
HH Income \$100,000 to \$124,999		172	7.0%	1,880	8.4%	7,889	9.2%
HH Income \$75,000 to \$99,999		256	10.5%	1,941	8.7%	10,406	12.1%
HH Income \$50,000 to \$74,999		199	8.1%	2,286	10.2%	10,016	11.6%
HH Income \$35,000 to \$49,999		129	5.3%	1,165	5.2%	5,011	5.8%
HH Income \$25,000 to \$34,999		108	4.4%	661	3.0%	3,260	3.8%
HH Income \$15,000 to \$24,999		60	2.4%	377	1.7%	2,172	2.5%
HH Income \$10,000 to \$14,999		1	-	302	1.3%	1,415	1.6%
HH Income Under \$10,000		26	1.1%	482	2.2%	3,327	3.9%
<b>Household Vehicles (2024)</b>							
Households 0 Vehicles Available		80	3.3%	567	2.5%	5,204	6.0%
Households 1 Vehicle Available		486	19.9%	4,958	22.1%	28,842	33.5%
Households 2 Vehicles Available		1,336	54.6%	11,333	50.6%	36,425	42.3%
Households 3 or More Vehicles Available		544	22.2%	5,532	24.7%	15,596	18.1%
Total Vehicles Available		4,936		45,853		153,621	
Average Vehicles per Household		2.0		2.0		1.8	
Owner-Occupied Household Vehicles		4,650	94.2%	40,769	88.9%	117,265	76.3%
Average Vehicles per Owner-Occupied Household		2.1		2.2		2.1	
Renter-Occupied Household Vehicles		285	5.8%	5,084	11.1%	36,356	23.7%
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.2	
<b>Travel Time (2024)</b>							
Worker Base Age 16 years or Over		3,119		31,887		116,721	
Travel to Work in 14 Minutes or Less		249	8.0%	3,346	10.5%	13,847	11.9%
Travel to Work in 15 to 29 Minutes		586	18.8%	6,453	20.2%	26,286	22.5%
Travel to Work in 30 to 59 Minutes		840	26.9%	7,888	24.7%	28,360	24.3%
Travel to Work in 60 Minutes or More		167	5.4%	1,038	3.3%	4,698	4.0%
Work at Home		1,277	40.9%	13,163	41.3%	43,529	37.3%
Average Minutes Travel to Work		29.5		27.4		26.5	

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9767/-84.4142

1100 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2024)</b>							
Worker Base Age 16 years or Over		3,119		31,887		116,721	
Drive to Work Alone		1,540	49.4%	16,564	51.9%	62,200	53.3%
Drive to Work in Carpool		236	7.6%	1,430	4.5%	5,798	5.0%
Travel to Work by Public Transportation		12	0.4%	269	0.8%	2,450	2.1%
Drive to Work on Motorcycle		1	-	4	-	40	-
Bicycle to Work		-	-	9	-	133	0.1%
Walk to Work		21	0.7%	172	0.5%	1,427	1.2%
Other Means		32	1.0%	275	0.9%	1,145	1.0%
Work at Home		1,277	40.9%	13,163	41.3%	43,529	37.3%
<b>Daytime Demographics (2024)</b>							
Total Businesses		981		4,674		17,531	
Total Employees		6,185		22,220		115,688	
Company Headquarter Businesses		35	3.5%	108	2.3%	508	2.9%
Company Headquarter Employees		431	7.0%	1,192	5.4%	26,395	22.8%
Employee Population per Business		6.3	to 1	4.8	to 1	6.6	to 1
Residential Population per Business		7.1	to 1	13.0	to 1	12.0	to 1
Adj. Daytime Demographics Age 16 Years or Over		8,477		39,734		169,865	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2024)		5,412		49,459		171,143	
Labor Force Total Males (2024)		2,658	49.1%	23,995	48.5%	82,777	48.4%
Male Civilian Employed		1,772	66.7%	16,993	70.8%	61,443	74.2%
Male Civilian Unemployed		49	1.8%	479	2.0%	1,331	1.6%
Males in Armed Forces		-	-	16	-	113	0.1%
Males Not in Labor Force		837	31.5%	6,507	27.1%	19,891	24.0%
Labor Force Total Females (2024)		2,754	50.9%	25,464	51.5%	88,365	51.6%
Female Civilian Employed		1,347	48.9%	14,894	58.5%	55,282	62.6%
Female Civilian Unemployed		48	1.7%	300	1.2%	1,295	1.5%
Females in Armed Forces		-	-	41	0.2%	128	0.1%
Females Not in Labor Force		1,359	49.3%	10,228	40.2%	31,661	35.8%
Unemployment Rate		97	1.8%	779	1.6%	2,626	1.5%
<b>Occupation (2024)</b>							
Occupation Population Age 16 Years or Over		3,119		31,887		116,721	
Occupation Total Males		1,772	56.8%	16,993	53.3%	61,439	52.6%
Occupation Total Females		1,347	43.2%	14,894	46.7%	55,282	47.4%
Management, Business, Financial Operations		1,064	34.1%	9,818	30.8%	35,137	30.1%
Professional, Related		948	30.4%	10,358	32.5%	37,333	32.0%
Service		307	9.8%	2,628	8.2%	10,629	9.1%
Sales, Office		506	16.2%	6,591	20.7%	23,008	19.7%
Farming, Fishing, Forestry		1	-	5	-	24	-
Construction, Extraction, Maintenance		90	2.9%	741	2.3%	3,092	2.6%
Production, Transport, Material Moving		204	6.5%	1,747	5.5%	7,498	6.4%
White Collar Workers		2,518	80.7%	26,767	83.9%	95,478	81.8%
Blue Collar Workers		602	19.3%	5,120	16.1%	21,242	18.2%

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9767/-84.4142

1100 Johnson Ferry Rd		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30068							
<b>Units In Structure (2024)</b>							
Total Units		2,446		22,390		86,067	
1 Detached Unit		2,147	87.8%	17,305	77.3%	51,256	59.6%
1 Attached Unit		150	6.1%	1,648	7.4%	7,170	8.3%
2 Units		3	0.1%	112	0.5%	888	1.0%
3 to 4 Units		14	0.6%	280	1.3%	2,476	2.9%
5 to 9 Units		23	0.9%	671	3.0%	5,023	5.8%
10 to 19 Units		33	1.3%	709	3.2%	6,043	7.0%
20 to 49 Units		20	0.8%	406	1.8%	3,314	3.8%
50 or More Units		40	1.6%	1,116	5.0%	9,316	10.8%
Mobile Home or Trailer		15	0.6%	138	0.6%	571	0.7%
Other Structure		1	-	6	-	10	-
<b>Homes Built By Year (2024)</b>							
Homes Built 2020 or later		30	1.2%	310	1.3%	1,557	1.7%
Homes Built 2010 to 2019		37	1.5%	1,589	6.8%	8,647	9.5%
Homes Built 2000 to 2009		112	4.4%	2,433	10.4%	10,221	11.3%
Homes Built 1990 to 1999		380	15.0%	3,366	14.4%	11,798	13.0%
Homes Built 1980 to 1989		1,098	43.3%	6,879	29.4%	24,382	26.8%
Homes Built 1970 to 1979		692	27.3%	6,058	25.9%	19,380	21.3%
Homes Built 1960 to 1969		59	2.3%	1,115	4.8%	6,012	6.6%
Homes Built 1950 to 1959		28	1.1%	482	2.1%	2,698	3.0%
Homes Built 1940 to 1949		7	0.3%	86	0.4%	571	0.6%
Homes Built Before 1939		3	0.1%	72	0.3%	801	0.9%
Median Age of Homes		40.4	yrs	38.3	yrs	37.9	yrs
<b>Home Values (2024)</b>							
Owner Specified Housing Units		2,237		18,726		56,973	
Home Values \$1,000,000 or More		71	3.2%	1,680	9.0%	4,172	7.3%
Home Values \$750,000 to \$999,999		365	16.3%	3,162	16.9%	7,750	13.6%
Home Values \$500,000 to \$749,999		1,030	46.0%	7,350	39.2%	17,905	31.4%
Home Values \$400,000 to \$499,999		421	18.8%	3,245	17.3%	10,321	18.1%
Home Values \$300,000 to \$399,999		293	13.1%	1,922	10.3%	9,282	16.3%
Home Values \$250,000 to \$299,999		13	0.6%	473	2.5%	2,478	4.3%
Home Values \$200,000 to \$249,999		23	1.0%	356	1.9%	1,956	3.4%
Home Values \$175,000 to \$199,999		3	0.1%	136	0.7%	908	1.6%
Home Values \$150,000 to \$174,999		3	0.1%	90	0.5%	749	1.3%
Home Values \$125,000 to \$149,999		2	-	32	0.2%	230	0.4%
Home Values \$100,000 to \$124,999		2	-	69	0.4%	356	0.6%
Home Values \$90,000 to \$99,999		-	-	6	-	28	-
Home Values \$80,000 to \$89,999		6	0.3%	10	-	42	-
Home Values \$70,000 to \$79,999		1	-	36	0.2%	55	-
Home Values \$60,000 to \$69,999		-	-	1	-	12	-
Home Values \$50,000 to \$59,999		-	-	5	-	44	-
Home Values \$35,000 to \$49,999		1	-	22	0.1%	110	0.2%
Home Values \$25,000 to \$34,999		-	-	26	0.1%	78	0.1%
Home Values \$10,000 to \$24,999		1	-	15	-	90	0.2%
Home Values Under \$10,000		2	0.1%	91	0.5%	408	0.7%
Owner-Occupied Median Home Value		\$581,644		\$599,512		\$534,810	
Renter-Occupied Median Rent		\$1,629		\$1,489		\$1,505	



# Complete Profile

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Lat/Lon: 33.9767/-84.4142

1100 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
<b>Total Annual Consumer Expenditure (2024)</b>						
Total Household Expenditure	\$287.33 M		\$2.89 B		\$9.53 B	
Total Non-Retail Expenditure	\$153.95 M		\$1.55 B		\$5.1 B	
Total Retail Expenditure	\$133.38 M		\$1.34 B		\$4.43 B	
Apparel	\$10.41 M		\$105.01 M		\$345.91 M	
Contributions	\$11.14 M		\$110.97 M		\$355.55 M	
Education	\$11.02 M		\$111.1 M		\$354.96 M	
Entertainment	\$17.14 M		\$172.34 M		\$562.43 M	
Food and Beverages	\$40.44 M		\$407.73 M		\$1.36 B	
Furnishings and Equipment	\$10.55 M		\$106 M		\$346.46 M	
Gifts	\$8.74 M		\$86.51 M		\$277.45 M	
Health Care	\$22.89 M		\$229.18 M		\$759.03 M	
Household Operations	\$11.92 M		\$119.61 M		\$390.63 M	
Miscellaneous Expenses	\$5.55 M		\$55.7 M		\$183.41 M	
Personal Care	\$3.83 M		\$38.55 M		\$127.48 M	
Personal Insurance	\$2.34 M		\$23.44 M		\$74.93 M	
Reading	\$655.11 K		\$6.56 M		\$21.43 M	
Shelter	\$59.96 M		\$604.81 M		\$2.01 B	
Tobacco	\$1.26 M		\$12.71 M		\$44.75 M	
Transportation	\$50.74 M		\$511.18 M		\$1.69 B	
Utilities	\$18.74 M		\$188.56 M		\$634.42 M	
<b>Monthly Household Consumer Expenditure (2024)</b>						
Total Household Expenditure	\$9,789		\$10,756		\$9,231	
Total Non-Retail Expenditure	\$5,245	53.6%	\$5,761	53.6%	\$4,939	53.5%
Total Retail Expenditures	\$4,544	46.4%	\$4,995	46.4%	\$4,293	46.5%
Apparel	\$355	3.6%	\$391	3.6%	\$335	3.6%
Contributions	\$380	3.9%	\$413	3.8%	\$344	3.7%
Education	\$375	3.8%	\$413	3.8%	\$344	3.7%
Entertainment	\$584	6.0%	\$641	6.0%	\$545	5.9%
Food and Beverages	\$1,378	14.1%	\$1,518	14.1%	\$1,314	14.2%
Furnishings and Equipment	\$359	3.7%	\$395	3.7%	\$335	3.6%
Gifts	\$298	3.0%	\$322	3.0%	\$269	2.9%
Health Care	\$780	8.0%	\$853	7.9%	\$735	8.0%
Household Operations	\$406	4.1%	\$445	4.1%	\$378	4.1%
Miscellaneous Expenses	\$189	1.9%	\$207	1.9%	\$178	1.9%
Personal Care	\$131	1.3%	\$143	1.3%	\$123	1.3%
Personal Insurance	\$80	0.8%	\$87	0.8%	\$73	0.8%
Reading	\$22	0.2%	\$24	0.2%	\$21	0.2%
Shelter	\$2,043	20.9%	\$2,251	20.9%	\$1,943	21.1%
Tobacco	\$43	0.4%	\$47	0.4%	\$43	0.5%
Transportation	\$1,729	17.7%	\$1,903	17.7%	\$1,638	17.7%
Utilities	\$638	6.5%	\$702	6.5%	\$614	6.7%