

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.004/-84.3894

900 Marietta Hwy Roswell, GA 30075		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2024)		5,360		67,951		196,127	
Projected Population (2029)		5,443		67,824		196,430	
Census Population (2020)		5,390		69,631		199,478	
Census Population (2010)		5,223		65,175		186,888	
Projected Annual Growth (2024-2029)		83	0.3%	-127	-	303	-
Historical Annual Growth (2020-2024)		-30	-	-1,680	-0.6%	-3,351	-0.4%
Historical Annual Growth (2010-2020)		167	0.3%	4,456	0.7%	12,590	0.7%
Estimated Population Density (2024)		1,707	psm	2,404	psm	2,498	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2024)		1,947		27,504		78,137	
Projected Households (2029)		1,980		27,428		78,455	
Census Households (2020)		1,986		27,892		78,955	
Census Households (2010)		1,949		26,077		73,545	
Projected Annual Growth (2024-2029)		33	0.3%	-75	-	317	-
Historical Annual Change (2010-2024)		-2	-	1,427	0.4%	4,592	0.4%
Average Household Income							
Estimated Average Household Income (2024)		\$271,260		\$189,180		\$189,326	
Projected Average Household Income (2029)		\$282,940		\$200,085		\$199,068	
Census Average Household Income (2010)		\$117,481		\$104,689		\$104,048	
Census Average Household Income (2000)		\$139,318		\$101,982		\$98,287	
Projected Annual Change (2024-2029)		\$11,680	0.9%	\$10,905	1.2%	\$9,742	1.0%
Historical Annual Change (2000-2024)		\$131,942	3.9%	\$87,199	3.6%	\$91,039	3.9%
Median Household Income							
Estimated Median Household Income (2024)		\$167,703		\$143,076		\$140,367	
Projected Median Household Income (2029)		\$176,646		\$148,274		\$144,284	
Census Median Household Income (2010)		\$101,913		\$80,968		\$80,988	
Census Median Household Income (2000)		\$115,323		\$81,044		\$80,742	
Projected Annual Change (2024-2029)		\$8,942	1.1%	\$5,198	0.7%	\$3,917	0.6%
Historical Annual Change (2000-2024)		\$52,381	1.9%	\$62,032	3.2%	\$59,625	3.1%
Per Capita Income							
Estimated Per Capita Income (2024)		\$98,838		\$76,670		\$75,479	
Projected Per Capita Income (2029)		\$103,202		\$81,014		\$79,559	
Census Per Capita Income (2010)		\$43,875		\$41,883		\$40,946	
Census Per Capita Income (2000)		\$47,357		\$39,571		\$37,866	
Projected Annual Change (2024-2029)		\$4,364	0.9%	\$4,344	1.1%	\$4,080	1.1%
Historical Annual Change (2000-2024)		\$51,481	4.5%	\$37,100	3.9%	\$37,612	4.1%
Estimated Average Household Net Worth (2024)		\$2.01 M		\$1.65 M		\$1.64 M	

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900 Marietta Hwy Roswell, GA 30075		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2024)		5,360		67,951		196,127	
White (2024)		2,358	44.0%	32,181	47.4%	86,944	44.3%
Black or African American (2024)		2,041	38.1%	25,385	37.4%	77,854	39.7%
American Indian or Alaska Native (2024)		7	0.1%	106	0.2%	310	0.2%
Asian (2024)		598	11.1%	4,794	7.1%	14,745	7.5%
Hawaiian or Pacific Islander (2024)		-	-	17	-	38	-
Other Race (2024)		67	1.3%	1,254	1.8%	3,806	1.9%
Two or More Races (2024)		288	5.4%	4,213	6.2%	12,430	6.3%
Population < 18 (2024)		1,181	22.0%	14,236	21.0%	41,071	20.9%
White Not Hispanic		390	33.1%	5,148	36.2%	14,187	34.5%
Black or African American		527	44.6%	5,800	40.7%	16,801	40.9%
Asian		98	8.3%	814	5.7%	2,797	6.8%
Other Race Not Hispanic		41	3.5%	512	3.6%	1,642	4.0%
Hispanic		124	10.5%	1,963	13.8%	5,643	13.7%
Not Hispanic or Latino Population (2024)		4,895	91.3%	61,277	90.2%	175,587	89.5%
Not Hispanic White		2,212	45.2%	30,465	49.7%	81,749	46.6%
Not Hispanic Black or African American		1,992	40.7%	24,649	40.2%	74,933	42.7%
Not Hispanic American Indian or Alaska Native		3	-	29	-	96	-
Not Hispanic Asian		593	12.1%	4,766	7.8%	14,659	8.3%
Not Hispanic Hawaiian or Pacific Islander		-	-	10	-	21	-
Not Hispanic Other Race		14	0.3%	187	0.3%	614	0.3%
Not Hispanic Two or More Races		83	1.7%	1,171	1.9%	3,515	2.0%
Hispanic or Latino Population (2024)		465	8.7%	6,674	9.8%	20,540	10.5%
Hispanic White		147	31.6%	1,716	25.7%	5,195	25.3%
Hispanic Black or African American		49	10.6%	737	11.0%	2,922	14.2%
Hispanic American Indian or Alaska Native		4	0.9%	77	1.2%	214	1.0%
Hispanic Asian		5	1.1%	28	0.4%	86	0.4%
Hispanic Hawaiian or Pacific Islander		-	-	7	0.1%	17	-
Hispanic Other Race		53	11.4%	1,067	16.0%	3,192	15.5%
Hispanic Two or More Races		206	44.3%	3,043	45.6%	8,915	43.4%
Not Hispanic or Latino Population (2020)		5,033	93.4%	63,396	91.0%	176,639	88.6%
Hispanic or Latino Population (2020)		357	6.6%	6,235	9.0%	22,839	11.4%
Not Hispanic or Latino Population (2010)		4,958	94.9%	60,150	92.3%	166,421	89.0%
Hispanic or Latino Population (2010)		265	5.1%	5,024	7.7%	20,468	11.0%
Not Hispanic or Latino Population (2029)		4,907	90.2%	60,423	89.1%	174,105	88.6%
Hispanic or Latino Population (2029)		535	9.8%	7,400	10.9%	22,325	11.4%
Projected Annual Growth (2024-2029)		71	3.0%	726	2.2%	1,785	1.7%
Historical Annual Growth (2010-2020)		92	3.5%	1,211	2.4%	2,371	1.2%

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Total Age Distribution (2024)							
Total Population		5,360		67,951		196,127	
Age Under 5 Years		235	4.4%	3,014	4.4%	9,067	4.6%
Age 5 to 9 Years		285	5.3%	3,793	5.6%	11,281	5.8%
Age 10 to 14 Years		386	7.2%	4,515	6.6%	12,548	6.4%
Age 15 to 19 Years		415	7.7%	4,574	6.7%	13,029	6.6%
Age 20 to 24 Years		243	4.5%	3,265	4.8%	9,554	4.9%
Age 25 to 29 Years		183	3.4%	3,934	5.8%	11,664	5.9%
Age 30 to 34 Years		293	5.5%	4,541	6.7%	13,682	7.0%
Age 35 to 39 Years		362	6.8%	4,463	6.6%	13,869	7.1%
Age 40 to 44 Years		422	7.9%	5,144	7.6%	14,884	7.6%
Age 45 to 49 Years		500	9.3%	5,174	7.6%	14,599	7.4%
Age 50 to 54 Years		450	8.4%	5,034	7.4%	14,361	7.3%
Age 55 to 59 Years		365	6.8%	4,455	6.6%	12,528	6.4%
Age 60 to 64 Years		377	7.0%	4,184	6.2%	11,635	5.9%
Age 65 to 69 Years		327	6.1%	3,975	5.9%	10,690	5.5%
Age 70 to 74 Years		263	4.9%	3,390	5.0%	9,379	4.8%
Age 75 to 79 Years		143	2.7%	2,259	3.3%	6,726	3.4%
Age 80 to 84 Years		66	1.2%	1,154	1.7%	3,658	1.9%
Age 85 Years or Over		44	0.8%	1,082	1.6%	2,974	1.5%
Median Age		42.3		41.3		40.8	
Age 19 Years or Less		1,320	24.6%	15,897	23.4%	45,925	23.4%
Age 20 to 64 Years		3,197	59.6%	40,194	59.2%	116,775	59.5%
Age 65 Years or Over		843	15.7%	11,860	17.5%	33,427	17.0%
Female Age Distribution (2024)							
Female Population		2,738	51.1%	34,823	51.2%	100,457	51.2%
Age Under 5 Years		120	4.4%	1,510	4.3%	4,464	4.4%
Age 5 to 9 Years		147	5.4%	1,932	5.5%	5,605	5.6%
Age 10 to 14 Years		191	7.0%	2,213	6.4%	6,106	6.1%
Age 15 to 19 Years		215	7.9%	2,285	6.6%	6,459	6.4%
Age 20 to 24 Years		125	4.6%	1,611	4.6%	4,733	4.7%
Age 25 to 29 Years		88	3.2%	2,006	5.8%	5,901	5.9%
Age 30 to 34 Years		145	5.3%	2,288	6.6%	6,929	6.9%
Age 35 to 39 Years		177	6.5%	2,316	6.7%	7,048	7.0%
Age 40 to 44 Years		229	8.4%	2,722	7.8%	7,769	7.7%
Age 45 to 49 Years		259	9.5%	2,660	7.6%	7,579	7.5%
Age 50 to 54 Years		224	8.2%	2,564	7.4%	7,311	7.3%
Age 55 to 59 Years		186	6.8%	2,333	6.7%	6,558	6.5%
Age 60 to 64 Years		183	6.7%	2,219	6.4%	6,098	6.1%
Age 65 to 69 Years		188	6.9%	2,092	6.0%	5,749	5.7%
Age 70 to 74 Years		136	5.0%	1,803	5.2%	5,052	5.0%
Age 75 to 79 Years		70	2.5%	1,145	3.3%	3,540	3.5%
Age 80 to 84 Years		34	1.2%	561	1.6%	1,944	1.9%
Age 85 Years or Over		21	0.8%	565	1.6%	1,612	1.6%
Female Median Age		42.5		41.6		41.4	
Age 19 Years or Less		674	24.6%	7,939	22.8%	22,634	22.5%
Age 20 to 64 Years		1,616	59.0%	20,718	59.5%	59,927	59.7%
Age 65 Years or Over		448	16.4%	6,166	17.7%	17,897	17.8%

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Male Age Distribution (2024)							
Male Population		2,622	48.9%	33,128	48.8%	95,670	48.8%
Age Under 5 Years		115	4.4%	1,504	4.5%	4,603	4.8%
Age 5 to 9 Years		137	5.2%	1,861	5.6%	5,677	5.9%
Age 10 to 14 Years		194	7.4%	2,303	7.0%	6,441	6.7%
Age 15 to 19 Years		199	7.6%	2,290	6.9%	6,571	6.9%
Age 20 to 24 Years		118	4.5%	1,654	5.0%	4,821	5.0%
Age 25 to 29 Years		94	3.6%	1,927	5.8%	5,763	6.0%
Age 30 to 34 Years		148	5.7%	2,254	6.8%	6,753	7.1%
Age 35 to 39 Years		185	7.1%	2,147	6.5%	6,821	7.1%
Age 40 to 44 Years		194	7.4%	2,421	7.3%	7,114	7.4%
Age 45 to 49 Years		241	9.2%	2,514	7.6%	7,019	7.3%
Age 50 to 54 Years		226	8.6%	2,470	7.5%	7,050	7.4%
Age 55 to 59 Years		179	6.8%	2,122	6.4%	5,970	6.2%
Age 60 to 64 Years		194	7.4%	1,965	5.9%	5,537	5.8%
Age 65 to 69 Years		139	5.3%	1,884	5.7%	4,941	5.2%
Age 70 to 74 Years		127	4.8%	1,587	4.8%	4,327	4.5%
Age 75 to 79 Years		73	2.8%	1,114	3.4%	3,186	3.3%
Age 80 to 84 Years		32	1.2%	593	1.8%	1,714	1.8%
Age 85 Years or Over		23	0.9%	517	1.6%	1,362	1.4%
Male Median Age		42.0		41.1		40.2	
Age 19 Years or Less		646	24.7%	7,958	24.0%	23,291	24.3%
Age 20 to 64 Years		1,581	60.3%	19,475	58.8%	56,848	59.4%
Age 65 Years or Over		395	15.1%	5,695	17.2%	15,531	16.2%
Males per 100 Females (2024)							
Overall Comparison		96		95		95	
Age Under 5 Years		96	49.1%	100	49.9%	103	50.8%
Age 5 to 9 Years		93	48.2%	96	49.1%	101	50.3%
Age 10 to 14 Years		102	50.4%	104	51.0%	105	51.3%
Age 15 to 19 Years		93	48.1%	100	50.1%	102	50.4%
Age 20 to 24 Years		95	48.7%	103	50.7%	102	50.5%
Age 25 to 29 Years		107	51.7%	96	49.0%	98	49.4%
Age 30 to 34 Years		103	50.6%	99	49.6%	97	49.4%
Age 35 to 39 Years		105	51.2%	93	48.1%	97	49.2%
Age 40 to 44 Years		85	45.8%	89	47.1%	92	47.8%
Age 45 to 49 Years		93	48.2%	95	48.6%	93	48.1%
Age 50 to 54 Years		101	50.2%	96	49.1%	96	49.1%
Age 55 to 59 Years		96	49.0%	91	47.6%	91	47.7%
Age 60 to 64 Years		106	51.5%	89	47.0%	91	47.6%
Age 65 to 69 Years		74	42.6%	90	47.4%	86	46.2%
Age 70 to 74 Years		93	48.3%	88	46.8%	86	46.1%
Age 75 to 79 Years		105	51.2%	97	49.3%	90	47.4%
Age 80 to 84 Years		94	48.5%	106	51.4%	88	46.8%
Age 85 Years or Over		114	53.3%	92	47.8%	85	45.8%
Age 19 Years or Less		96	49.0%	100	50.1%	103	50.7%
Age 20 to 39 Years		102	50.5%	97	49.3%	98	49.5%
Age 40 to 64 Years		96	48.9%	92	47.9%	93	48.1%
Age 65 Years or Over		88	46.9%	92	48.0%	87	46.5%

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Household Type (2024)							
Total Households		1,947		27,504		78,137	
Households with Children		701	36.0%	7,574	27.5%	22,239	28.5%
Average Household Size		2.7		2.4		2.5	
Household Density per Square Mile		620		973		995	
Population Family		4,334	80.9%	49,640	73.1%	145,292	74.1%
Population Non-Family		919	17.1%	17,683	26.0%	49,968	25.5%
Population Group Quarters		107	2.0%	628	0.9%	867	0.4%
Family Households		1,338	68.7%	15,147	55.1%	44,036	56.4%
Married Couple Households		1,131	84.5%	12,485	82.4%	35,983	81.7%
Other Family Households with Children		207	15.5%	2,662	17.6%	8,053	18.3%
Family Households with Children		701	52.4%	7,572	50.0%	22,229	50.5%
Married Couple with Children		583	83.2%	6,240	82.4%	18,170	81.7%
Other Family Households with Children		118	16.8%	1,332	17.6%	4,059	18.3%
Family Households No Children		637	47.6%	7,575	50.0%	21,807	49.5%
Married Couple No Children		548	86.0%	6,245	82.4%	17,813	81.7%
Other Family Households No Children		89	14.0%	1,330	17.6%	3,994	18.3%
Non-Family Households		609	31.3%	12,357	44.9%	34,101	43.6%
Non-Family Households with Children		-	-	2	-	9	-
Non-Family Households No Children		609	100.0%	12,355	100.0%	34,092	100.0%
Average Family Household Size		3.2		3.3		3.3	
Average Family Income		\$328,629		\$272,490		\$274,281	
Median Family Income		\$205,275		\$199,603		\$185,468	
Average Non-Family Household Size		1.5		1.4		1.5	
Marital Status (2024)							
Population Age 15 Years or Over		4,455		56,629		163,231	
Never Married		881	19.8%	15,758	27.8%	46,583	28.5%
Currently Married		2,987	67.1%	32,028	56.6%	91,013	55.8%
Previously Married		587	13.2%	8,842	15.6%	25,635	15.7%
Separated		124	21.1%	1,271	14.4%	4,214	16.4%
Widowed		115	19.7%	2,297	26.0%	6,276	24.5%
Divorced		347	59.2%	5,275	59.7%	15,145	59.1%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		3,796		48,789		140,648	
Elementary (Grade Level 0 to 8)		10	0.3%	493	1.0%	2,550	1.8%
Some High School (Grade Level 9 to 11)		12	0.3%	555	1.1%	2,418	1.7%
High School Graduate		203	5.4%	4,878	10.0%	15,228	10.8%
Some College		341	9.0%	6,652	13.6%	18,609	13.2%
Associate Degree Only		111	2.9%	2,566	5.3%	7,258	5.2%
Bachelor Degree Only		1,874	49.4%	19,847	40.7%	56,213	40.0%
Graduate Degree		1,246	32.8%	13,797	28.3%	38,371	27.3%
Any College (Some College or Higher)		3,571	94.1%	42,862	87.9%	120,451	85.6%
College Degree + (Bachelor Degree or Higher)		3,120	82.2%	33,644	69.0%	94,585	67.2%

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Housing						
Total Housing Units (2024)	2,033		29,111		82,665	
Total Housing Units (2020)	2,035		29,055		82,103	
Historical Annual Growth (2020-2024)	-2	-	56	-	562	-
Housing Units Occupied (2024)	1,947	95.8%	27,504	94.5%	78,137	94.5%
Housing Units Owner-Occupied	1,602	82.3%	17,900	65.1%	52,950	67.8%
Housing Units Renter-Occupied	345	17.7%	9,603	34.9%	25,187	32.2%
Housing Units Vacant (2024)	85	4.2%	1,607	5.5%	4,528	5.5%
Household Size (2024)						
Total Households	1,947		27,504		78,137	
1 Person Households	542	27.8%	10,855	39.5%	30,130	38.6%
2 Person Households	1,106	56.8%	11,078	40.3%	30,770	39.4%
3 Person Households	177	9.1%	2,688	9.8%	7,620	9.8%
4 Person Households	79	4.0%	1,832	6.7%	6,165	7.9%
5 Person Households	28	1.4%	724	2.6%	2,416	3.1%
6 Person Households	8	0.4%	227	0.8%	706	0.9%
7 or More Person Households	8	0.4%	100	0.4%	330	0.4%
Household Income Distribution (2024)						
HH Income \$200,000 or More	788	40.5%	8,420	30.6%	23,240	29.7%
HH Income \$150,000 to \$199,999	301	15.5%	3,216	11.7%	9,707	12.4%
HH Income \$125,000 to \$149,999	164	8.4%	1,847	6.7%	6,117	7.8%
HH Income \$100,000 to \$124,999	149	7.7%	2,617	9.5%	7,209	9.2%
HH Income \$75,000 to \$99,999	128	6.6%	3,242	11.8%	8,980	11.5%
HH Income \$50,000 to \$74,999	194	9.9%	3,378	12.3%	9,276	11.9%
HH Income \$35,000 to \$49,999	67	3.4%	1,474	5.4%	4,808	6.2%
HH Income \$25,000 to \$34,999	72	3.7%	894	3.2%	2,979	3.8%
HH Income \$15,000 to \$24,999	50	2.6%	711	2.6%	1,897	2.4%
HH Income \$10,000 to \$14,999	23	1.2%	370	1.3%	1,015	1.3%
HH Income Under \$10,000	11	0.6%	1,336	4.9%	2,908	3.7%
Household Vehicles (2024)						
Households 0 Vehicles Available	6	0.3%	1,722	6.3%	4,404	5.6%
Households 1 Vehicle Available	340	17.5%	8,928	32.5%	24,960	31.9%
Households 2 Vehicles Available	1,062	54.6%	11,682	42.5%	33,590	43.0%
Households 3 or More Vehicles Available	539	27.7%	5,172	18.8%	15,184	19.4%
Total Vehicles Available	4,175		49,486		142,917	
Average Vehicles per Household	2.1		1.8		1.8	
Owner-Occupied Household Vehicles	3,618	86.6%	37,582	75.9%	109,944	76.9%
Average Vehicles per Owner-Occupied Household	2.3		2.1		2.1	
Renter-Occupied Household Vehicles	558	13.4%	11,904	24.1%	32,974	23.1%
Average Vehicles per Renter-Occupied Household	1.6		1.2		1.3	
Travel Time (2024)						
Worker Base Age 16 years or Over	3,134		37,946		108,979	
Travel to Work in 14 Minutes or Less	293	9.3%	3,907	10.3%	12,712	11.7%
Travel to Work in 15 to 29 Minutes	531	16.9%	7,814	20.6%	23,908	21.9%
Travel to Work in 30 to 59 Minutes	753	24.0%	8,957	23.6%	26,796	24.6%
Travel to Work in 60 Minutes or More	93	3.0%	1,848	4.9%	4,706	4.3%
Work at Home	1,464	46.7%	15,420	40.6%	40,856	37.5%
Average Minutes Travel to Work	28.4		27.1		26.8	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.004/-84.3894

900 Marietta Hwy Roswell, GA 30075	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	3,134		37,946		108,979	
Drive to Work Alone	1,456	46.5%	18,747	49.4%	56,663	52.0%
Drive to Work in Carpool	100	3.2%	1,900	5.0%	6,886	6.3%
Travel to Work by Public Transportation	17	0.5%	1,045	2.8%	2,162	2.0%
Drive to Work on Motorcycle	-	-	15	-	30	-
Bicycle to Work	1	-	40	0.1%	155	0.1%
Walk to Work	8	0.2%	421	1.1%	1,368	1.3%
Other Means	88	2.8%	359	0.9%	858	0.8%
Work at Home	1,464	46.7%	15,420	40.6%	40,856	37.5%
Daytime Demographics (2024)						
Total Businesses	354		5,642		17,300	
Total Employees	1,420		31,921		102,012	
Company Headquarter Businesses	9	2.5%	160	2.8%	450	2.6%
Company Headquarter Employees	87	6.1%	4,439	13.9%	14,498	14.2%
Employee Population per Business	4.0 to 1		5.7 to 1		5.9 to 1	
Residential Population per Business	15.1 to 1		12.0 to 1		11.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,663		49,584		153,294	
Labor Force						
Labor Population Age 16 Years or Over (2024)	4,382		55,675		160,495	
Labor Force Total Males (2024)	2,144	48.9%	27,005	48.5%	77,549	48.3%
Male Civilian Employed	1,654	77.2%	19,861	73.5%	57,536	74.2%
Male Civilian Unemployed	42	2.0%	433	1.6%	1,243	1.6%
Males in Armed Forces	4	0.2%	11	-	120	0.2%
Males Not in Labor Force	443	20.7%	6,699	24.8%	18,652	24.1%
Labor Force Total Females (2024)	2,238	51.1%	28,670	51.5%	82,946	51.7%
Female Civilian Employed	1,480	66.1%	18,087	63.1%	51,446	62.0%
Female Civilian Unemployed	35	1.6%	324	1.1%	1,318	1.6%
Females in Armed Forces	-	-	52	0.2%	113	0.1%
Females Not in Labor Force	723	32.3%	10,206	35.6%	30,070	36.3%
Unemployment Rate	77	1.8%	757	1.4%	2,561	1.6%
Occupation (2024)						
Occupation Population Age 16 Years or Over	3,134		37,946		108,979	
Occupation Total Males	1,654	52.8%	19,859	52.3%	57,533	52.8%
Occupation Total Females	1,480	47.2%	18,087	47.7%	51,446	47.2%
Management, Business, Financial Operations	991	31.6%	12,263	32.3%	32,713	30.0%
Professional, Related	898	28.6%	11,140	29.4%	34,074	31.3%
Service	295	9.4%	3,363	8.9%	9,410	8.6%
Sales, Office	632	20.2%	7,981	21.0%	21,986	20.2%
Farming, Fishing, Forestry	1	-	7	-	38	-
Construction, Extraction, Maintenance	47	1.5%	761	2.0%	3,530	3.2%
Production, Transport, Material Moving	270	8.6%	2,431	6.4%	7,228	6.6%
White Collar Workers	2,521	80.4%	31,384	82.7%	88,773	81.5%
Blue Collar Workers	613	19.6%	6,562	17.3%	20,206	18.5%

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Units In Structure (2024)							
Total Units		1,947		27,504		78,137	
1 Detached Unit		1,372	70.5%	16,286	59.2%	47,218	60.4%
1 Attached Unit		191	9.8%	2,106	7.7%	6,444	8.2%
2 Units		15	0.8%	374	1.4%	823	1.1%
3 to 4 Units		32	1.7%	886	3.2%	2,307	3.0%
5 to 9 Units		84	4.3%	1,509	5.5%	4,306	5.5%
10 to 19 Units		66	3.4%	1,882	6.8%	4,939	6.3%
20 to 49 Units		62	3.2%	1,063	3.9%	2,740	3.5%
50 or More Units		115	5.9%	3,217	11.7%	8,848	11.3%
Mobile Home or Trailer		10	0.5%	179	0.7%	504	0.6%
Other Structure		-	-	2	-	9	-
Homes Built By Year (2024)							
Homes Built 2020 or later		29	1.4%	458	1.6%	1,490	1.8%
Homes Built 2010 to 2019		188	9.3%	2,408	8.3%	7,037	8.5%
Homes Built 2000 to 2009		299	14.7%	3,157	10.8%	9,527	11.5%
Homes Built 1990 to 1999		390	19.2%	4,594	15.8%	11,965	14.5%
Homes Built 1980 to 1989		799	39.3%	9,098	31.3%	22,817	27.6%
Homes Built 1970 to 1979		186	9.2%	5,669	19.5%	18,056	21.8%
Homes Built 1960 to 1969		23	1.1%	1,022	3.5%	4,451	5.4%
Homes Built 1950 to 1959		19	0.9%	588	2.0%	1,557	1.9%
Homes Built 1940 to 1949		6	0.3%	234	0.8%	510	0.6%
Homes Built Before 1939		8	0.4%	276	0.9%	728	0.9%
Median Age of Homes		33.3	yrs	37.1	yrs	37.4	yrs
Home Values (2024)							
Owner Specified Housing Units		1,602		17,900		52,950	
Home Values \$1,000,000 or More		87	5.4%	894	5.0%	3,230	6.1%
Home Values \$750,000 to \$999,999		286	17.8%	2,944	16.4%	6,562	12.4%
Home Values \$500,000 to \$749,999		681	42.5%	7,101	39.7%	17,978	34.0%
Home Values \$400,000 to \$499,999		252	15.7%	2,919	16.3%	9,926	18.7%
Home Values \$300,000 to \$399,999		183	11.4%	2,257	12.6%	8,495	16.0%
Home Values \$250,000 to \$299,999		65	4.0%	571	3.2%	2,383	4.5%
Home Values \$200,000 to \$249,999		5	0.3%	364	2.0%	1,576	3.0%
Home Values \$175,000 to \$199,999		20	1.2%	283	1.6%	838	1.6%
Home Values \$150,000 to \$174,999		17	1.0%	208	1.2%	650	1.2%
Home Values \$125,000 to \$149,999		-	-	86	0.5%	234	0.4%
Home Values \$100,000 to \$124,999		1	-	104	0.6%	297	0.6%
Home Values \$90,000 to \$99,999		1	-	5	-	25	-
Home Values \$80,000 to \$89,999		1	-	15	-	40	-
Home Values \$70,000 to \$79,999		-	-	16	-	50	-
Home Values \$60,000 to \$69,999		-	-	1	-	8	-
Home Values \$50,000 to \$59,999		-	-	12	-	25	-
Home Values \$35,000 to \$49,999		-	-	42	0.2%	86	0.2%
Home Values \$25,000 to \$34,999		-	-	8	-	50	-
Home Values \$10,000 to \$24,999		2	-	18	-	99	0.2%
Home Values Under \$10,000		2	0.1%	53	0.3%	399	0.8%
Owner-Occupied Median Home Value		\$580,286		\$563,817		\$524,086	
Renter-Occupied Median Rent		\$1,749		\$1,459		\$1,486	

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Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$300.96 M		\$3.15 B		\$8.95 B	
Total Non-Retail Expenditure	\$161.45 M		\$1.69 B		\$4.79 B	
Total Retail Expenditure	\$139.51 M		\$1.46 B		\$4.16 B	
Apparel	\$10.96 M		\$114.18 M		\$324.62 M	
Contributions	\$11.76 M		\$118.25 M		\$334.63 M	
Education	\$11.86 M		\$118.3 M		\$334.16 M	
Entertainment	\$18.03 M		\$185.86 M		\$528.15 M	
Food and Beverages	\$42.22 M		\$447.07 M		\$1.27 B	
Furnishings and Equipment	\$11.09 M		\$114.4 M		\$325.31 M	
Gifts	\$9.27 M		\$92.61 M		\$261.58 M	
Health Care	\$23.64 M		\$250.09 M		\$711.66 M	
Household Operations	\$12.51 M		\$129.18 M		\$366.84 M	
Miscellaneous Expenses	\$5.81 M		\$60.57 M		\$172.08 M	
Personal Care	\$4.01 M		\$42.03 M		\$119.55 M	
Personal Insurance	\$2.48 M		\$24.82 M		\$70.52 M	
Reading	\$684.12 K		\$7.09 M		\$20.12 M	
Shelter	\$62.99 M		\$662.7 M		\$1.88 B	
Tobacco	\$1.27 M		\$14.68 M		\$41.74 M	
Transportation	\$53.09 M		\$556.91 M		\$1.59 B	
Utilities	\$19.3 M		\$208.65 M		\$594.1 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$12,879		\$9,536		\$9,540	
Total Non-Retail Expenditure	\$6,909	53.6%	\$5,107	53.6%	\$5,104	53.5%
Total Retail Expenditures	\$5,970	46.4%	\$4,429	46.4%	\$4,436	46.5%
Apparel	\$469	3.6%	\$346	3.6%	\$346	3.6%
Contributions	\$503	3.9%	\$358	3.8%	\$357	3.7%
Education	\$507	3.9%	\$358	3.8%	\$356	3.7%
Entertainment	\$772	6.0%	\$563	5.9%	\$563	5.9%
Food and Beverages	\$1,807	14.0%	\$1,355	14.2%	\$1,357	14.2%
Furnishings and Equipment	\$474	3.7%	\$347	3.6%	\$347	3.6%
Gifts	\$397	3.1%	\$281	2.9%	\$279	2.9%
Health Care	\$1,011	7.9%	\$758	7.9%	\$759	8.0%
Household Operations	\$535	4.2%	\$391	4.1%	\$391	4.1%
Miscellaneous Expenses	\$248	1.9%	\$184	1.9%	\$184	1.9%
Personal Care	\$172	1.3%	\$127	1.3%	\$128	1.3%
Personal Insurance	\$106	0.8%	\$75	0.8%	\$75	0.8%
Reading	\$29	0.2%	\$21	0.2%	\$21	0.2%
Shelter	\$2,696	20.9%	\$2,008	21.1%	\$2,007	21.0%
Tobacco	\$54	0.4%	\$44	0.5%	\$45	0.5%
Transportation	\$2,272	17.6%	\$1,687	17.7%	\$1,692	17.7%
Utilities	\$826	6.4%	\$632	6.6%	\$634	6.6%