

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0760/-84.6503

RFULL9

3446 Baker Rd						
Acworth, GA 30101						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	8,732		61,688		134,781	
Projected Population (2023)	9,188		65,379		143,139	
Census Population (2010)	8,053		54,721		120,660	
Census Population (2000)	6,353		41,813		97,423	
Projected Annual Growth (2018-2023)	456	1.0%	3,691	1.2%	8,358	1.2%
Historical Annual Growth (2010-2018)	679	1.1%	6,967	1.6%	14,121	1.5%
Historical Annual Growth (2000-2010)	1,700	2.7%	12,908	3.1%	23,237	2.4%
Estimated Population Density (2018)	2,781 <i>psm</i>		2,183 <i>psm</i>		1,717 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2018)	3,353		21,919		47,594	
Projected Households (2023)	3,521		23,054		50,152	
Census Households (2010)	3,078		19,379		42,395	
Census Households (2000)	2,403		15,167		35,021	
Projected Annual Growth (2018-2023)	169	1.0%	1,135	1.0%	2,558	1.1%
Historical Annual Change (2000-2018)	950	2.2%	6,752	2.5%	12,573	2.0%
Average Household Income						
Estimated Average Household Income (2018)	\$66,552		\$87,957		\$87,543	
Projected Average Household Income (2023)	\$74,373		\$99,271		\$98,972	
Census Average Household Income (2010)	\$48,261		\$69,146		\$71,264	
Census Average Household Income (2000)	\$61,040		\$63,957		\$66,857	
Projected Annual Change (2018-2023)	\$7,820	2.4%	\$11,314	2.6%	\$11,430	2.6%
Historical Annual Change (2000-2018)	\$5,513	0.5%	\$24,000	2.1%	\$20,686	1.7%
Median Household Income						
Estimated Median Household Income (2018)	\$53,213		\$74,312		\$73,485	
Projected Median Household Income (2023)	\$61,167		\$85,003		\$84,045	
Census Median Household Income (2010)	\$44,764		\$62,494		\$60,762	
Census Median Household Income (2000)	\$55,907		\$58,883		\$59,474	
Projected Annual Change (2018-2023)	\$7,954	3.0%	\$10,690	2.9%	\$10,560	2.9%
Historical Annual Change (2000-2018)	-\$2,694	-0.3%	\$15,430	1.5%	\$14,011	1.3%
Per Capita Income						
Estimated Per Capita Income (2018)	\$25,554		\$31,260		\$31,003	
Projected Per Capita Income (2023)	\$28,506		\$35,012		\$34,762	
Census Per Capita Income (2010)	\$18,444		\$24,488		\$25,039	
Census Per Capita Income (2000)	\$22,980		\$23,330		\$23,982	
Projected Annual Change (2018-2023)	\$2,952	2.3%	\$3,752	2.4%	\$3,759	2.4%
Historical Annual Change (2000-2018)	\$2,574	0.6%	\$7,930	1.9%	\$7,021	1.6%
Estimated Average Household Net Worth (2018)	\$398,037		\$564,439		\$577,880	

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3446 Baker Rd Acworth, GA 30101	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2018)	8,732		61,688		134,781	
White (2018)	4,852	55.6%	41,158	66.7%	93,596	69.4%
Black or African American (2018)	2,738	31.4%	13,383	21.7%	25,051	18.6%
American Indian or Alaska Native (2018)	30	0.3%	200	0.3%	451	0.3%
Asian (2018)	302	3.5%	2,853	4.6%	5,791	4.3%
Hawaiian or Pacific Islander (2018)	6	0.1%	20	-	71	0.1%
Other Race (2018)	546	6.3%	2,374	3.8%	6,244	4.6%
Two or More Races (2018)	258	3.0%	1,700	2.8%	3,576	2.7%
Population < 18 (2018)	2,264	25.9%	15,808	25.6%	32,192	23.9%
White Not Hispanic	801	35.4%	8,218	52.0%	17,109	53.1%
Black or African American	861	38.0%	4,016	25.4%	7,024	21.8%
Asian	74	3.3%	684	4.3%	1,318	4.1%
Other Race Not Hispanic	110	4.9%	771	4.9%	1,538	4.8%
Hispanic	417	18.4%	2,119	13.4%	5,204	16.2%
Not Hispanic or Latino Population (2018)	7,480	85.7%	55,327	89.7%	119,137	88.4%
Not Hispanic White	4,286	57.3%	37,897	68.5%	85,795	72.0%
Not Hispanic Black or African American	2,646	35.4%	12,978	23.5%	24,196	20.3%
Not Hispanic American Indian or Alaska Native	22	0.3%	141	0.3%	322	0.3%
Not Hispanic Asian	290	3.9%	2,802	5.1%	5,686	4.8%
Not Hispanic Hawaiian or Pacific Islander	4	0.1%	16	-	60	0.1%
Not Hispanic Other Race	48	0.6%	248	0.4%	492	0.4%
Not Hispanic Two or More Races	185	2.5%	1,245	2.3%	2,585	2.2%
Hispanic or Latino Population (2018)	1,252	14.3%	6,360	10.3%	15,644	11.6%
Hispanic White	567	45.3%	3,261	51.3%	7,801	49.9%
Hispanic Black or African American	92	7.4%	405	6.4%	856	5.5%
Hispanic American Indian or Alaska Native	8	0.7%	58	0.9%	129	0.8%
Hispanic Asian	12	0.9%	51	0.8%	105	0.7%
Hispanic Hawaiian or Pacific Islander	2	0.2%	4	0.1%	10	0.1%
Hispanic Other Race	498	39.8%	2,126	33.4%	5,753	36.8%
Hispanic Two or More Races	73	5.8%	454	7.1%	991	6.3%
Not Hispanic or Latino Population (2010)	6,850	85.1%	49,145	89.8%	107,112	88.8%
Hispanic or Latino Population (2010)	1,203	14.9%	5,576	10.2%	13,548	11.2%
Not Hispanic or Latino Population (2000)	5,972	94.0%	39,790	95.2%	92,118	94.6%
Hispanic or Latino Population (2000)	380	6.0%	2,023	4.8%	5,306	5.4%
Not Hispanic or Latino Population (2023)	7,781	84.7%	58,164	89.0%	125,280	87.5%
Hispanic or Latino Population (2023)	1,406	15.3%	7,215	11.0%	17,859	12.5%
Projected Annual Growth (2018-2023)	154	2.5%	854	2.7%	2,216	2.8%
Historical Annual Growth (2000-2010)	823	21.6%	3,552	17.6%	8,242	15.5%

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RFULL9

3446 Baker Rd

Acworth, GA 30101

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	8,732		61,688		134,781	
Age Under 5 Years	625	7.2%	4,113	6.7%	8,161	6.1%
Age 5 to 9 Years	667	7.6%	4,479	7.3%	8,766	6.5%
Age 10 to 14 Years	628	7.2%	4,645	7.5%	9,669	7.2%
Age 15 to 19 Years	587	6.7%	4,130	6.7%	10,936	8.1%
Age 20 to 24 Years	661	7.6%	3,888	6.3%	10,931	8.1%
Age 25 to 29 Years	712	8.2%	4,312	7.0%	9,370	7.0%
Age 30 to 34 Years	639	7.3%	4,390	7.1%	8,873	6.6%
Age 35 to 39 Years	690	7.9%	4,732	7.7%	9,172	6.8%
Age 40 to 44 Years	654	7.5%	4,627	7.5%	9,391	7.0%
Age 45 to 49 Years	581	6.7%	4,689	7.6%	10,156	7.5%
Age 50 to 54 Years	534	6.1%	4,172	6.8%	9,190	6.8%
Age 55 to 59 Years	463	5.3%	3,672	6.0%	8,320	6.2%
Age 60 to 64 Years	346	4.0%	2,966	4.8%	6,635	4.9%
Age 65 to 69 Years	307	3.5%	2,533	4.1%	5,518	4.1%
Age 70 to 74 Years	267	3.1%	1,936	3.1%	4,273	3.2%
Age 75 to 79 Years	157	1.8%	1,117	1.8%	2,557	1.9%
Age 80 to 84 Years	116	1.3%	667	1.1%	1,470	1.1%
Age 85 Years or Over	98	1.1%	620	1.0%	1,393	1.0%
Median Age	32.9		35.2		34.9	
Age 19 Years or Less	2,507	28.7%	17,366	28.2%	37,532	27.8%
Age 20 to 64 Years	5,280	60.5%	37,449	60.7%	82,038	60.9%
Age 65 Years or Over	945	10.8%	6,873	11.1%	15,211	11.3%

Female Age Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	4,629	53.0%	31,849	51.6%	69,278	51.4%
Age Under 5 Years	304	6.6%	1,977	6.2%	3,996	5.8%
Age 5 to 9 Years	341	7.4%	2,242	7.0%	4,327	6.2%
Age 10 to 14 Years	326	7.0%	2,293	7.2%	4,707	6.8%
Age 15 to 19 Years	279	6.0%	1,980	6.2%	5,514	8.0%
Age 20 to 24 Years	328	7.1%	1,949	6.1%	5,532	8.0%
Age 25 to 29 Years	365	7.9%	2,199	6.9%	4,592	6.6%
Age 30 to 34 Years	330	7.1%	2,298	7.2%	4,543	6.6%
Age 35 to 39 Years	358	7.7%	2,468	7.7%	4,675	6.7%
Age 40 to 44 Years	357	7.7%	2,413	7.6%	4,877	7.0%
Age 45 to 49 Years	303	6.6%	2,403	7.5%	5,259	7.6%
Age 50 to 54 Years	288	6.2%	2,067	6.5%	4,623	6.7%
Age 55 to 59 Years	256	5.5%	1,986	6.2%	4,389	6.3%
Age 60 to 64 Years	198	4.3%	1,620	5.1%	3,576	5.2%
Age 65 to 69 Years	189	4.1%	1,396	4.4%	2,973	4.3%
Age 70 to 74 Years	160	3.4%	1,071	3.4%	2,352	3.4%
Age 75 to 79 Years	100	2.2%	666	2.1%	1,517	2.2%
Age 80 to 84 Years	77	1.7%	402	1.3%	853	1.2%
Age 85 Years or Over	70	1.5%	416	1.3%	972	1.4%
Female Median Age	34.6		36.3		35.9	
Age 19 Years or Less	1,250	27.0%	8,493	26.7%	18,544	26.8%
Age 20 to 64 Years	2,783	60.1%	19,405	60.9%	42,067	60.7%
Age 65 Years or Over	596	12.9%	3,951	12.4%	8,666	12.5%

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1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,103 47.0%	29,839 48.4%	65,503 48.6%
Age Under 5 Years	321 7.8%	2,135 7.2%	4,165 6.4%
Age 5 to 9 Years	326 8.0%	2,237 7.5%	4,439 6.8%
Age 10 to 14 Years	302 7.4%	2,352 7.9%	4,961 7.6%
Age 15 to 19 Years	308 7.5%	2,149 7.2%	5,421 8.3%
Age 20 to 24 Years	332 8.1%	1,938 6.5%	5,399 8.2%
Age 25 to 29 Years	347 8.5%	2,112 7.1%	4,778 7.3%
Age 30 to 34 Years	309 7.5%	2,091 7.0%	4,329 6.6%
Age 35 to 39 Years	332 8.1%	2,264 7.6%	4,497 6.9%
Age 40 to 44 Years	298 7.3%	2,214 7.4%	4,514 6.9%
Age 45 to 49 Years	278 6.8%	2,286 7.7%	4,898 7.5%
Age 50 to 54 Years	246 6.0%	2,105 7.1%	4,567 7.0%
Age 55 to 59 Years	207 5.0%	1,686 5.7%	3,931 6.0%
Age 60 to 64 Years	148 3.6%	1,347 4.5%	3,059 4.7%
Age 65 to 69 Years	119 2.9%	1,137 3.8%	2,546 3.9%
Age 70 to 74 Years	108 2.6%	865 2.9%	1,922 2.9%
Age 75 to 79 Years	56 1.4%	450 1.5%	1,040 1.6%
Age 80 to 84 Years	39 1.0%	265 0.9%	617 0.9%
Age 85 Years or Over	27 0.7%	203 0.7%	420 0.6%
Male Median Age	31.0	34.1	33.8
Age 19 Years or Less	1,257 30.6%	8,873 29.7%	18,987 29.0%
Age 20 to 64 Years	2,497 60.9%	18,044 60.5%	39,971 61.0%
Age 65 Years or Over	349 8.5%	2,922 9.8%	6,544 10.0%

Males per 100 Females (2018)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	89	94	95
Age Under 5 Years	106 51.3%	108 51.9%	104 51.0%
Age 5 to 9 Years	96 48.9%	100 49.9%	103 50.6%
Age 10 to 14 Years	93 48.1%	103 50.6%	105 51.3%
Age 15 to 19 Years	110 52.5%	109 52.1%	98 49.6%
Age 20 to 24 Years	101 50.3%	99 49.9%	98 49.4%
Age 25 to 29 Years	95 48.7%	96 49.0%	104 51.0%
Age 30 to 34 Years	94 48.4%	91 47.6%	95 48.8%
Age 35 to 39 Years	93 48.1%	92 47.8%	96 49.0%
Age 40 to 44 Years	83 45.5%	92 47.9%	93 48.1%
Age 45 to 49 Years	92 47.8%	95 48.7%	93 48.2%
Age 50 to 54 Years	85 46.1%	102 50.5%	99 49.7%
Age 55 to 59 Years	81 44.7%	85 45.9%	90 47.2%
Age 60 to 64 Years	75 42.8%	83 45.4%	86 46.1%
Age 65 to 69 Years	63 38.6%	81 44.9%	86 46.1%
Age 70 to 74 Years	68 40.3%	81 44.7%	82 45.0%
Age 75 to 79 Years	56 35.9%	68 40.3%	69 40.7%
Age 80 to 84 Years	51 33.6%	66 39.8%	72 42.0%
Age 85 Years or Over	39 27.9%	49 32.8%	43 30.2%
Age 19 Years or Less	101 50.1%	104 51.1%	102 50.6%
Age 20 to 39 Years	96 48.9%	94 48.5%	98 49.6%
Age 40 to 64 Years	84 45.6%	92 47.9%	92 48.0%
Age 65 Years or Over	59 36.9%	74 42.5%	76 43.0%

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	1 mi radius	3 mi radius	5 mi radius
Household Type (2018)			
Total Households	3,353	21,919	47,594
Households with Children	1,238 36.9%	8,669 39.6%	17,658 37.1%
Average Household Size	2.6	2.8	2.8
Household Density per Square Mile	1,068	776	606
Population Family	7,189 82.3%	54,195 87.9%	113,373 84.1%
Population Non-Family	1,543 17.7%	7,450 12.1%	18,182 13.5%
Population Group Quarters	- -	43 0.1%	3,226 2.4%
Family Households	2,123 63.3%	16,188 73.9%	33,989 71.4%
Married Couple Households	1,396 65.7%	12,278 75.8%	25,512 75.1%
Other Family Households	728 34.3%	3,909 24.2%	8,477 24.9%
Family Households with Children	1,230 57.9%	8,600 53.1%	17,507 51.5%
Married Couple with Children	737 59.9%	6,185 71.9%	12,340 70.5%
Other Family Households with Children	493 40.1%	2,415 28.1%	5,166 29.5%
Family Households No Children	893 42.1%	7,588 46.9%	16,483 48.5%
Married Couple No Children	659 73.7%	6,093 80.3%	13,172 79.9%
Other Family Households No Children	235 26.3%	1,495 19.7%	3,311 20.1%
Non-Family Households	1,229 36.7%	5,731 26.1%	13,605 28.6%
Non-Family Households with Children	8 0.7%	70 1.2%	151 1.1%
Non-Family Households No Children	1,221 99.3%	5,661 98.8%	13,454 98.9%
Average Family Household Size	3.4	3.3	3.3
Average Family Income	\$75,813	\$96,868	\$99,027
Median Family Income	\$63,290	\$84,556	\$86,379
Average Non-Family Household Size	1.3	1.3	1.3
Marital Status (2018)			
Population Age 15 Years or Over	6,812	48,452	108,185
Never Married	2,200 32.3%	14,589 30.1%	36,900 34.1%
Currently Married	2,863 42.0%	24,037 49.6%	50,720 46.9%
Previously Married	1,749 25.7%	9,825 20.3%	20,565 19.0%
Separated	453 25.9%	2,215 22.5%	4,348 21.1%
Widowed	296 16.9%	1,966 20.0%	4,136 20.1%
Divorced	1,000 57.2%	5,644 57.4%	12,081 58.7%
Educational Attainment (2018)			
Adult Population Age 25 Years or Over	5,565	40,434	86,318
Elementary (Grade Level 0 to 8)	204 3.7%	1,660 4.1%	3,313 3.8%
Some High School (Grade Level 9 to 11)	410 7.4%	2,207 5.5%	5,144 6.0%
High School Graduate	1,390 25.0%	8,460 20.9%	19,507 22.6%
Some College	1,458 26.2%	9,672 23.9%	20,812 24.1%
Associate Degree Only	504 9.1%	3,439 8.5%	6,739 7.8%
Bachelor Degree Only	1,116 20.1%	10,379 25.7%	21,773 25.2%
Graduate Degree	484 8.7%	4,619 11.4%	9,029 10.5%
Any College (Some College or Higher)	3,561 64.0%	28,108 69.5%	58,353 67.6%
College Degree + (Bachelor Degree or Higher)	1,600 28.7%	14,998 37.1%	30,802 35.7%

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1 mi radius

3 mi radius

5 mi radius

Housing

Total Housing Units (2018)	3,465		22,530		49,063	
Total Housing Units (2010)	3,421		20,865		45,757	
Historical Annual Growth (2010-2018)	45	0.2%	1,665	1.0%	3,306	0.9%
Housing Units Occupied (2018)	3,353	96.8%	21,919	97.3%	47,594	97.0%
Housing Units Owner-Occupied	1,969	58.7%	17,114	78.1%	34,933	73.4%
Housing Units Renter-Occupied	1,384	41.3%	4,805	21.9%	12,661	26.6%
Housing Units Vacant (2018)	113	3.4%	611	2.8%	1,469	3.1%

Household Size (2018)

Total Households	3,353		21,919		47,594	
1 Person Households	984	29.4%	4,434	20.2%	10,228	21.5%
2 Person Households	930	27.7%	6,463	29.5%	14,328	30.1%
3 Person Households	551	16.4%	4,219	19.3%	8,976	18.9%
4 Person Households	469	14.0%	3,972	18.1%	8,113	17.0%
5 Person Households	256	7.6%	1,825	8.3%	3,731	7.8%
6 Person Households	91	2.7%	622	2.8%	1,350	2.8%
7 or More Person Households	71	2.1%	384	1.8%	868	1.8%

Household Income Distribution (2018)

HH Income \$200,000 or More	44	1.3%	934	4.3%	2,271	4.8%
HH Income \$150,000 to \$199,999	194	5.8%	1,685	7.7%	3,859	8.1%
HH Income \$125,000 to \$149,999	141	4.2%	1,662	7.6%	3,589	7.5%
HH Income \$100,000 to \$124,999	305	9.1%	2,641	12.0%	4,893	10.3%
HH Income \$75,000 to \$99,999	453	13.5%	3,889	17.7%	7,595	16.0%
HH Income \$50,000 to \$74,999	654	19.5%	4,144	18.9%	9,371	19.7%
HH Income \$35,000 to \$49,999	531	15.8%	2,655	12.1%	5,776	12.1%
HH Income \$25,000 to \$34,999	381	11.4%	1,659	7.6%	3,654	7.7%
HH Income \$15,000 to \$24,999	234	7.0%	1,277	5.8%	3,472	7.3%
HH Income \$10,000 to \$14,999	182	5.4%	652	3.0%	1,267	2.7%
HH Income Under \$10,000	233	6.9%	723	3.3%	1,848	3.9%

Household Vehicles (2018)

Households 0 Vehicles Available	141	4.2%	480	2.2%	1,187	2.5%
Households 1 Vehicle Available	1,274	38.0%	5,981	27.3%	13,096	27.5%
Households 2 Vehicles Available	1,406	41.9%	9,937	45.3%	20,831	43.8%
Households 3 or More Vehicles Available	532	15.9%	5,521	25.2%	12,480	26.2%
Total Vehicles Available	5,955		44,696		97,189	
Average Vehicles per Household	1.8		2.0		2.0	
Owner-Occupied Household Vehicles	3,752	63.0%	36,279	81.2%	75,879	78.1%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.2	
Renter-Occupied Household Vehicles	2,203	37.0%	8,417	18.8%	21,310	21.9%
Average Vehicles per Renter-Occupied Household	1.6		1.8		1.7	

Travel Time (2015)

Worker Base Age 16 years or Over	4,748		32,259		70,660	
Travel to Work in 14 Minutes or Less	437	9.2%	3,878	12.0%	10,120	14.3%
Travel to Work in 15 to 29 Minutes	1,498	31.5%	8,449	26.2%	19,615	27.8%
Travel to Work in 30 to 59 Minutes	1,720	36.2%	11,443	35.5%	25,200	35.7%
Travel to Work in 60 Minutes or More	693	14.6%	5,523	17.1%	11,442	16.2%
Work at Home	313	6.6%	2,766	8.6%	5,442	7.7%
Average Minutes Travel to Work	30.2		31.2		30.2	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0760/-84.6503

RFULL9

3446 Baker Rd Acworth, GA 30101	1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2015)			
Worker Base Age 16 years or Over	4,748	32,259	70,660
Drive to Work Alone	3,927 82.7%	25,880 80.2%	56,740 80.3%
Drive to Work in Carpool	340 7.2%	2,790 8.6%	6,168 8.7%
Travel to Work by Public Transportation	8 0.2%	216 0.7%	449 0.6%
Drive to Work on Motorcycle	- -	14 -	57 0.1%
Bicycle to Work	- -	94 0.3%	388 0.5%
Walk to Work	52 1.1%	164 0.5%	723 1.0%
Other Means	108 2.3%	335 1.0%	694 1.0%
Work at Home	313 6.6%	2,766 8.6%	5,442 7.7%
Daytime Demographics (2018)			
Total Businesses	233	1,675	4,478
Total Employees	1,409	13,743	35,022
Company Headquarter Businesses	1 0.3%	7 0.4%	13 0.3%
Company Headquarter Employees	2 0.1%	122 0.9%	651 1.9%
Employee Population per Business	6.0 to 1	8.2 to 1	7.8 to 1
Residential Population per Business	37.5 to 1	36.8 to 1	30.1 to 1
Adj. Daytime Demographics Age 16 Years or Over	3,543	29,082	69,256
Labor Force			
Labor Population Age 16 Years or Over (2018)	6,680	47,558	106,314
Labor Force Total Males (2018)	3,084 46.2%	22,641 47.6%	50,953 47.9%
Male Civilian Employed	2,202 71.4%	16,565 73.2%	37,185 73.0%
Male Civilian Unemployed	170 5.5%	803 3.5%	1,708 3.4%
Males in Armed Forces	- -	10 -	122 0.2%
Males Not in Labor Force	712 23.1%	5,263 23.2%	11,937 23.4%
Labor Force Total Females (2018)	3,596 53.8%	24,916 52.4%	55,361 52.1%
Female Civilian Employed	2,344 65.2%	15,644 62.8%	34,773 62.8%
Female Civilian Unemployed	78 2.2%	609 2.4%	1,378 2.5%
Females in Armed Forces	- -	- -	- -
Females Not in Labor Force	1,175 32.7%	8,664 34.8%	19,210 34.7%
Unemployment Rate	3.7%	3.0%	2.9%
Labor Force Growth (2010-2018)	-102 -2.2%	111 0.3%	10 -
Male Labor Force Growth (2010-2018)	-52 -2.3%	54 0.3%	7 -
Female Labor Force Growth (2010-2018)	-50 -2.1%	56 0.4%	3 -
Occupation (2015)			
Occupation Population Age 16 Years or Over	4,647	32,098	71,948
Occupation Total Males	2,254 48.5%	16,511 51.4%	37,179 51.7%
Occupation Total Females	2,394 51.5%	15,587 48.6%	34,770 48.3%
Management, Business, Financial Operations	645 13.9%	6,038 18.8%	12,790 17.8%
Professional, Related	882 19.0%	7,627 23.8%	15,488 21.5%
Service	1,130 24.3%	5,496 17.1%	13,092 18.2%
Sales, Office	1,223 26.3%	8,086 25.2%	19,103 26.6%
Farming, Fishing, Forestry	- -	8 -	36 -
Construction, Extraction, Maintenance	277 6.0%	2,011 6.3%	4,949 6.9%
Production, Transport, Material Moving	490 10.5%	2,832 8.8%	6,491 9.0%
White Collar Workers	2,750 59.2%	21,751 67.8%	47,381 65.9%
Blue Collar Workers	1,898 40.8%	10,347 32.2%	24,568 34.1%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0760/-84.6503

RFULL9

3446 Baker Rd Acworth, GA 30101		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)							
Total Units		3,078		19,379		42,395	
1 Detached Unit		2,449	79.6%	17,910	92.4%	36,429	85.9%
1 Attached Unit		186	6.0%	1,268	6.5%	2,740	6.5%
2 Units		48	1.6%	131	0.7%	223	0.5%
3 to 4 Units		55	1.8%	171	0.9%	343	0.8%
5 to 9 Units		139	4.5%	303	1.6%	959	2.3%
10 to 19 Units		280	9.1%	545	2.8%	2,038	4.8%
20 to 49 Units		99	3.2%	390	2.0%	1,608	3.8%
50 or More Units		153	5.0%	246	1.3%	681	1.6%
Mobile Home or Trailer		18	0.6%	872	4.5%	2,559	6.0%
Other Structure		-	-	1	-	5	-
Homes Built By Year (2015)							
Homes Built 2014 or later		20	0.6%	302	1.6%	639	1.5%
Homes Built 2010 to 2013		151	4.9%	889	4.6%	1,451	3.4%
Homes Built 2000 to 2009		570	18.5%	5,180	26.7%	9,692	22.9%
Homes Built 1990 to 1999		1,695	55.1%	8,127	41.9%	16,573	39.1%
Homes Built 1980 to 1989		603	19.6%	4,026	20.8%	10,905	25.7%
Homes Built 1970 to 1979		207	6.7%	2,108	10.9%	5,595	13.2%
Homes Built 1960 to 1969		93	3.0%	467	2.4%	1,333	3.1%
Homes Built 1950 to 1959		43	1.4%	318	1.6%	701	1.7%
Homes Built 1940 to 1949		14	0.5%	130	0.7%	228	0.5%
Homes Built Before 1939		30	1.0%	290	1.5%	469	1.1%
Median Age of Homes		23.4 yrs		23.7 yrs		24.8 yrs	
Home Values (2015)							
Owner Specified Housing Units		1,871		15,095		31,095	
Home Values \$1,000,000 or More		19	1.0%	170	1.1%	451	1.5%
Home Values \$750,000 to \$999,999		33	1.8%	212	1.4%	458	1.5%
Home Values \$500,000 to \$749,999		64	3.4%	507	3.4%	1,305	4.2%
Home Values \$400,000 to \$499,999		71	3.8%	643	4.3%	1,443	4.6%
Home Values \$300,000 to \$399,999		180	9.6%	1,978	13.1%	3,964	12.7%
Home Values \$250,000 to \$299,999		161	8.6%	1,476	9.8%	3,260	10.5%
Home Values \$200,000 to \$249,999		164	8.7%	2,819	18.7%	5,286	17.0%
Home Values \$175,000 to \$199,999		210	11.2%	1,905	12.6%	3,430	11.0%
Home Values \$150,000 to \$174,999		381	20.4%	2,705	17.9%	5,483	17.6%
Home Values \$125,000 to \$149,999		292	15.6%	2,103	13.9%	4,016	12.9%
Home Values \$100,000 to \$124,999		267	14.3%	1,162	7.7%	2,336	7.5%
Home Values \$90,000 to \$99,999		53	2.8%	314	2.1%	682	2.2%
Home Values \$80,000 to \$89,999		42	2.3%	216	1.4%	625	2.0%
Home Values \$70,000 to \$79,999		7	0.4%	187	1.2%	431	1.4%
Home Values \$60,000 to \$69,999		7	0.4%	63	0.4%	228	0.7%
Home Values \$50,000 to \$59,999		15	0.8%	93	0.6%	219	0.7%
Home Values \$35,000 to \$49,999		8	0.4%	96	0.6%	244	0.8%
Home Values \$25,000 to \$34,999		19	1.0%	68	0.5%	157	0.5%
Home Values \$10,000 to \$24,999		11	0.6%	151	1.0%	503	1.6%
Home Values Under \$10,000		17	0.9%	175	1.2%	396	1.3%
Owner-Occupied Median Home Value		\$169,589		\$194,227		\$192,948	
Renter-Occupied Median Rent		\$909		\$957		\$931	

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Lat/Lon: 34.0760/-84.6503

RFULL9

3446 Baker Rd

Acworth, GA 30101

1 mi radius

3 mi radius

5 mi radius

Total Annual Consumer Expenditure (2018)

Total Household Expenditure	\$178 M	\$1.41 B	\$3.05 B
Total Non-Retail Expenditure	\$91.8 M	\$733 M	\$1.58 B
Total Retail Expenditure	\$86.3 M	\$682 M	\$1.47 B
Apparel	\$6.21 M	\$49.5 M	\$107 M
Contributions	\$7.25 M	\$61.9 M	\$135 M
Education	\$6.26 M	\$53.1 M	\$115 M
Entertainment	\$9.94 M	\$80.1 M	\$172 M
Food and Beverages	\$26.5 M	\$206 M	\$444 M
Furnishings and Equipment	\$6.04 M	\$49.7 M	\$107 M
Gifts	\$4.22 M	\$35.4 M	\$76.7 M
Health Care	\$14.5 M	\$110 M	\$238 M
Household Operations	\$4.92 M	\$41.4 M	\$89.5 M
Miscellaneous Expenses	\$2.66 M	\$20.6 M	\$44.3 M
Personal Care	\$2.32 M	\$18.4 M	\$39.5 M
Personal Insurance	\$1.26 M	\$10.7 M	\$23.2 M
Reading	\$393 K	\$3.13 M	\$6.76 M
Shelter	\$36.5 M	\$291 M	\$628 M
Tobacco	\$1.15 M	\$8.28 M	\$17.8 M
Transportation	\$34.3 M	\$270 M	\$580 M
Utilities	\$13.7 M	\$104 M	\$225 M

Monthly Household Consumer Expenditure (2018)

Total Household Expenditure	\$4,428	\$5,377	\$5,338
Total Non-Retail Expenditure	\$2,282 51.5%	\$2,785 51.8%	\$2,772 51.9%
Total Retail Expenditures	\$2,146 48.5%	\$2,592 48.2%	\$2,566 48.1%
Apparel	\$154 3.5%	\$188 3.5%	\$187 3.5%
Contributions	\$180 4.1%	\$235 4.4%	\$237 4.4%
Education	\$155 3.5%	\$202 3.8%	\$202 3.8%
Entertainment	\$247 5.6%	\$304 5.7%	\$302 5.7%
Food and Beverages	\$659 14.9%	\$784 14.6%	\$778 14.6%
Furnishings and Equipment	\$150 3.4%	\$189 3.5%	\$187 3.5%
Gifts	\$105 2.4%	\$134 2.5%	\$134 2.5%
Health Care	\$359 8.1%	\$420 7.8%	\$417 7.8%
Household Operations	\$122 2.8%	\$157 2.9%	\$157 2.9%
Miscellaneous Expenses	\$66 1.5%	\$78 1.5%	\$78 1.5%
Personal Care	\$58 1.3%	\$70 1.3%	\$69 1.3%
Personal Insurance	\$31 0.7%	\$41 0.8%	\$41 0.8%
Reading	\$10 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$908 20.5%	\$1,105 20.6%	\$1,099 20.6%
Tobacco	\$29 0.6%	\$31 0.6%	\$31 0.6%
Transportation	\$852 19.2%	\$1,028 19.1%	\$1,016 19.0%
Utilities	\$341 7.7%	\$397 7.4%	\$393 7.4%

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