



Community Profile

Rings: 1, 3, 5 mile radii

513 Carl Bethlehem Rd SW, Bethlehem, GA

Latitude: 33.94
Longitude: -83.75

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	738	7,125	23,139
2010 Total Population	1,657	13,541	35,185
2017 Total Population	1,995	15,399	39,714
2017 Group Quarters	0	3	237
2022 Total Population	2,183	16,990	43,324
2017-2022 Annual Rate	1.82%	1.99%	1.76%
2017 Total Daytime Population	2,425	12,221	34,837
Workers	1,331	3,738	12,859
Residents	1,094	8,483	21,978
Household Summary			
2000 Households	240	2,388	8,260
2000 Average Household Size	3.08	2.97	2.76
2010 Households	536	4,460	12,062
2010 Average Household Size	3.09	3.04	2.90
2017 Households	636	5,012	13,450
2017 Average Household Size	3.14	3.07	2.94
2022 Households	693	5,497	14,589
2022 Average Household Size	3.15	3.09	2.95
2017-2022 Annual Rate	1.73%	1.86%	1.64%
2010 Families	428	3,557	9,172
2010 Average Family Size	3.45	3.38	3.30
2017 Families	504	3,965	10,156
2017 Average Family Size	3.51	3.44	3.36
2022 Families	546	4,332	10,977
2022 Average Family Size	3.54	3.46	3.39
2017-2022 Annual Rate	1.61%	1.79%	1.57%
Housing Unit Summary			
2000 Housing Units	246	2,522	8,719
Owner Occupied Housing Units	82.1%	76.8%	67.8%
Renter Occupied Housing Units	15.0%	17.9%	26.9%
Vacant Housing Units	2.8%	5.3%	5.3%
2010 Housing Units	570	4,856	13,266
Owner Occupied Housing Units	81.4%	78.1%	68.1%
Renter Occupied Housing Units	12.6%	13.7%	22.8%
Vacant Housing Units	6.0%	8.2%	9.1%
2017 Housing Units	676	5,359	14,565
Owner Occupied Housing Units	78.3%	76.1%	66.0%
Renter Occupied Housing Units	15.8%	17.4%	26.3%
Vacant Housing Units	5.9%	6.5%	7.7%
2022 Housing Units	734	5,856	15,754
Owner Occupied Housing Units	78.2%	75.9%	66.1%
Renter Occupied Housing Units	16.2%	18.0%	26.6%
Vacant Housing Units	5.6%	6.1%	7.4%
Median Household Income			
2017	\$61,313	\$56,469	\$53,134
2022	\$71,864	\$62,391	\$58,046
Median Home Value			
2017	\$143,510	\$141,599	\$147,594
2022	\$155,319	\$154,518	\$169,724
Per Capita Income			
2017	\$21,946	\$21,646	\$22,013
2022	\$24,666	\$24,462	\$24,866
Median Age			
2010	31.3	32.1	33.6
2017	32.7	33.8	35.2
2022	31.4	33.5	35.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	636	5,012	13,450
<\$15,000	10.2%	10.4%	11.8%
\$15,000 - \$24,999	6.3%	5.9%	8.7%
\$25,000 - \$34,999	5.7%	8.4%	9.6%
\$35,000 - \$49,999	17.9%	17.0%	15.8%
\$50,000 - \$74,999	18.1%	23.3%	21.6%
\$75,000 - \$99,999	20.4%	17.6%	14.8%
\$100,000 - \$149,999	18.7%	13.7%	13.4%
\$150,000 - \$199,999	2.2%	2.6%	2.4%
\$200,000+	0.5%	1.2%	1.7%
Average Household Income	\$68,486	\$66,470	\$64,518
2022 Households by Income			
Household Income Base	693	5,497	14,589
<\$15,000	10.0%	10.0%	11.5%
\$15,000 - \$24,999	5.6%	5.3%	8.0%
\$25,000 - \$34,999	4.9%	7.4%	8.5%
\$35,000 - \$49,999	14.6%	14.4%	13.6%
\$50,000 - \$74,999	16.5%	21.5%	20.0%
\$75,000 - \$99,999	22.2%	19.6%	16.7%
\$100,000 - \$149,999	22.7%	16.8%	16.3%
\$150,000 - \$199,999	2.9%	3.4%	3.1%
\$200,000+	0.7%	1.6%	2.2%
Average Household Income	\$77,330	\$75,574	\$73,428
2017 Owner Occupied Housing Units by Value			
Total	529	4,078	9,614
<\$50,000	2.6%	3.4%	4.0%
\$50,000 - \$99,999	13.0%	14.1%	15.1%
\$100,000 - \$149,999	39.3%	39.1%	32.4%
\$150,000 - \$199,999	33.1%	24.9%	20.9%
\$200,000 - \$249,999	4.9%	7.8%	8.9%
\$250,000 - \$299,999	2.5%	3.4%	5.3%
\$300,000 - \$399,999	0.6%	3.6%	6.9%
\$400,000 - \$499,999	3.2%	1.9%	2.5%
\$500,000 - \$749,999	0.2%	1.3%	2.8%
\$750,000 - \$999,999	0.2%	0.2%	0.7%
\$1,000,000 +	0.2%	0.3%	0.5%
Average Home Value	\$157,244	\$165,786	\$189,328
2022 Owner Occupied Housing Units by Value			
Total	574	4,442	10,407
<\$50,000	1.7%	2.2%	2.7%
\$50,000 - \$99,999	9.8%	10.6%	11.7%
\$100,000 - \$149,999	34.8%	35.0%	28.1%
\$150,000 - \$199,999	32.8%	24.3%	19.2%
\$200,000 - \$249,999	5.9%	8.8%	8.9%
\$250,000 - \$299,999	3.7%	4.5%	6.5%
\$300,000 - \$399,999	1.2%	5.6%	9.4%
\$400,000 - \$499,999	8.7%	4.5%	4.8%
\$500,000 - \$749,999	0.3%	3.4%	6.6%
\$750,000 - \$999,999	0.5%	0.7%	1.5%
\$1,000,000 +	0.2%	0.4%	0.8%
Average Home Value	\$185,052	\$199,122	\$233,764

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

September 07, 2017



Community Profile

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Latitude: 33.94
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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	1,657	13,540	35,187
0 - 4	9.5%	9.0%	8.4%
5 - 9	9.4%	8.9%	8.4%
10 - 14	7.8%	7.8%	7.6%
15 - 24	11.9%	12.5%	12.7%
25 - 34	18.6%	17.0%	15.0%
35 - 44	15.8%	15.8%	15.2%
45 - 54	12.1%	13.1%	13.4%
55 - 64	8.0%	8.8%	9.8%
65 - 74	4.6%	4.4%	5.4%
75 - 84	1.9%	2.1%	2.9%
85 +	0.5%	0.6%	1.1%
18 +	69.2%	70.1%	71.1%
2017 Population by Age			
Total	1,995	15,399	39,713
0 - 4	8.9%	8.3%	7.8%
5 - 9	8.7%	8.4%	7.7%
10 - 14	8.3%	8.0%	7.6%
15 - 24	11.9%	12.0%	12.4%
25 - 34	16.1%	15.2%	14.2%
35 - 44	16.8%	15.9%	14.5%
45 - 54	12.1%	13.1%	13.2%
55 - 64	8.7%	10.1%	10.9%
65 - 74	5.6%	6.2%	7.4%
75 - 84	2.2%	2.2%	3.1%
85 +	0.6%	0.7%	1.2%
18 +	70.1%	71.3%	72.8%
2022 Population by Age			
Total	2,185	16,989	43,324
0 - 4	9.3%	8.3%	7.7%
5 - 9	9.1%	8.4%	7.6%
10 - 14	8.6%	8.4%	7.7%
15 - 24	12.4%	12.2%	12.2%
25 - 34	17.7%	15.3%	14.4%
35 - 44	17.2%	16.0%	14.5%
45 - 54	10.8%	12.1%	12.2%
55 - 64	7.7%	9.7%	10.8%
65 - 74	4.7%	6.3%	7.9%
75 - 84	2.1%	2.6%	3.8%
85 +	0.5%	0.6%	1.2%
18 +	68.6%	70.5%	72.7%
2010 Population by Sex			
Males	816	6,679	17,158
Females	841	6,862	18,027
2017 Population by Sex			
Males	975	7,571	19,331
Females	1,020	7,828	20,383
2022 Population by Sex			
Males	1,057	8,324	21,059
Females	1,126	8,667	22,265

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

September 07, 2017



Community Profile

Rings: 1, 3, 5 mile radii

513 Carl Bethlehem Rd SW, Bethlehem, GA

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2010 Population by Race/Ethnicity			
Total	1,657	13,541	35,186
White Alone	73.6%	76.0%	75.7%
Black Alone	16.4%	14.0%	14.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.5%	3.4%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	3.7%	3.8%	3.9%
Two or More Races	2.6%	2.4%	2.4%
Hispanic Origin	11.4%	10.4%	9.1%
Diversity Index	54.5	51.3	50.4
2017 Population by Race/Ethnicity			
Total	1,995	15,397	39,713
White Alone	71.7%	74.0%	73.4%
Black Alone	16.7%	14.4%	15.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.9%	3.8%	3.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	4.4%	4.6%	4.7%
Two or More Races	3.1%	2.9%	2.8%
Hispanic Origin	13.7%	12.7%	11.0%
Diversity Index	58.6	55.6	54.8
2022 Population by Race/Ethnicity			
Total	2,184	16,991	43,324
White Alone	69.6%	71.9%	70.9%
Black Alone	17.4%	15.0%	16.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.3%	4.2%	3.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.9%	5.2%	5.2%
Two or More Races	3.5%	3.2%	3.2%
Hispanic Origin	15.4%	14.3%	12.5%
Diversity Index	61.8	59.1	58.5
2010 Population by Relationship and Household Type			
Total	1,657	13,541	35,185
In Households	100.0%	100.0%	99.3%
In Family Households	91.5%	91.4%	88.8%
Householder	25.9%	26.3%	26.1%
Spouse	20.1%	20.4%	19.1%
Child	36.9%	36.4%	35.6%
Other relative	6.3%	5.8%	5.2%
Nonrelative	2.4%	2.5%	2.7%
In Nonfamily Households	8.5%	8.6%	10.5%
In Group Quarters	0.0%	0.0%	0.7%
Institutionalized Population	0.0%	0.0%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	1,239	9,747	25,617
Less than 9th Grade	9.0%	7.7%	6.6%
9th - 12th Grade, No Diploma	8.4%	10.8%	12.0%
High School Graduate	20.6%	22.6%	25.7%
GED/Alternative Credential	6.2%	6.5%	7.0%
Some College, No Degree	24.6%	23.5%	21.9%
Associate Degree	9.5%	10.0%	8.8%
Bachelor's Degree	14.9%	13.9%	12.6%
Graduate/Professional Degree	6.7%	5.0%	5.4%
2017 Population 15+ by Marital Status			
Total	1,478	11,595	30,528
Never Married	21.9%	25.7%	29.2%
Married	59.9%	57.2%	51.9%
Widowed	4.9%	4.5%	5.8%
Divorced	13.3%	12.6%	13.1%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.2%	94.9%	94.7%
Civilian Unemployed (Unemployment Rate)	2.8%	5.1%	5.3%
2017 Employed Population 16+ by Industry			
Total	909	6,976	17,992
Agriculture/Mining	0.1%	0.3%	0.4%
Construction	5.3%	5.8%	8.7%
Manufacturing	9.4%	10.1%	11.8%
Wholesale Trade	7.0%	5.6%	4.4%
Retail Trade	9.4%	10.2%	13.6%
Transportation/Utilities	5.1%	7.4%	5.6%
Information	1.0%	1.6%	1.4%
Finance/Insurance/Real Estate	2.8%	5.6%	5.5%
Services	54.2%	47.8%	43.9%
Public Administration	5.9%	5.7%	4.8%
2017 Employed Population 16+ by Occupation			
Total	909	6,977	17,991
White Collar	69.6%	61.7%	55.8%
Management/Business/Financial	9.6%	11.6%	11.3%
Professional	25.0%	19.0%	16.8%
Sales	15.7%	11.6%	11.1%
Administrative Support	19.4%	19.5%	16.7%
Services	14.5%	15.6%	16.1%
Blue Collar	15.8%	22.7%	28.1%
Farming/Forestry/Fishing	0.1%	0.0%	0.1%
Construction/Extraction	1.9%	4.0%	6.9%
Installation/Maintenance/Repair	4.6%	5.1%	4.8%
Production	5.0%	5.6%	7.6%
Transportation/Material Moving	4.3%	8.0%	8.8%
2010 Population By Urban/ Rural Status			
Total Population	1,657	13,541	35,185
Population Inside Urbanized Area	0.0%	0.0%	7.5%
Population Inside Urbanized Cluster	90.8%	85.5%	67.9%
Rural Population	9.2%	14.5%	24.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	536	4,460	12,062
Households with 1 Person	15.7%	15.7%	19.0%
Households with 2+ People	84.3%	84.3%	81.0%
Family Households	79.9%	79.8%	76.0%
Husband-wife Families	61.9%	61.9%	55.8%
With Related Children	37.5%	34.8%	29.9%
Other Family (No Spouse Present)	17.9%	17.9%	20.2%
Other Family with Male Householder	5.6%	5.5%	5.6%
With Related Children	3.4%	3.2%	3.5%
Other Family with Female Householder	12.5%	12.4%	14.7%
With Related Children	7.5%	8.0%	9.8%
Nonfamily Households	4.5%	4.6%	5.0%
All Households with Children	48.7%	46.5%	43.7%
Multigenerational Households	7.3%	6.7%	6.4%
Unmarried Partner Households	5.6%	5.7%	6.5%
Male-female	4.9%	5.0%	5.8%
Same-sex	0.7%	0.6%	0.7%
2010 Households by Size			
Total	536	4,459	12,060
1 Person Household	15.7%	15.7%	19.0%
2 Person Household	27.8%	29.7%	30.2%
3 Person Household	19.8%	19.3%	18.9%
4 Person Household	19.4%	18.5%	16.9%
5 Person Household	10.8%	10.5%	9.1%
6 Person Household	3.7%	3.5%	3.4%
7 + Person Household	2.8%	2.9%	2.5%
2010 Households by Tenure and Mortgage Status			
Total	536	4,460	12,062
Owner Occupied	86.6%	85.0%	74.9%
Owned with a Mortgage/Loan	76.3%	73.8%	62.3%
Owned Free and Clear	10.4%	11.2%	12.6%
Renter Occupied	13.4%	15.0%	25.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	570	4,856	13,266
Housing Units Inside Urbanized Area	0.0%	0.0%	6.7%
Housing Units Inside Urbanized Cluster	90.0%	84.3%	68.4%
Rural Housing Units	10.0%	15.7%	24.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Up and Coming Families	Middleburg (4C)	Middleburg (4C)
2.	Middleburg (4C)	Up and Coming Families	Hardscrabble Road (8G)
3.	Top Tier (1A)	Traditional Living (12B)	Up and Coming Families
2017 Consumer Spending			
Apparel & Services: Total \$	\$1,213,199	\$9,108,370	\$23,607,981
Average Spent	\$1,907.55	\$1,817.31	\$1,755.24
Spending Potential Index	88	84	81
Education: Total \$	\$699,271	\$5,436,425	\$14,823,523
Average Spent	\$1,099.48	\$1,084.68	\$1,102.12
Spending Potential Index	76	75	76
Entertainment/Recreation: Total \$	\$1,683,022	\$12,943,894	\$33,768,087
Average Spent	\$2,646.26	\$2,582.58	\$2,510.64
Spending Potential Index	85	83	80
Food at Home: Total \$	\$2,662,017	\$20,697,393	\$54,999,589
Average Spent	\$4,185.56	\$4,129.57	\$4,089.19
Spending Potential Index	83	82	81
Food Away from Home: Total \$	\$1,878,124	\$14,215,157	\$36,835,724
Average Spent	\$2,953.03	\$2,836.22	\$2,738.72
Spending Potential Index	89	85	82
Health Care: Total \$	\$2,890,002	\$23,054,083	\$60,424,143
Average Spent	\$4,544.03	\$4,599.78	\$4,492.50
Spending Potential Index	81	82	80
HH Furnishings & Equipment: Total \$	\$1,086,071	\$8,289,191	\$21,480,641
Average Spent	\$1,707.66	\$1,653.87	\$1,597.07
Spending Potential Index	88	85	82
Personal Care Products & Services: Total \$	\$432,658	\$3,306,437	\$8,592,958
Average Spent	\$680.28	\$659.70	\$638.88
Spending Potential Index	85	83	80
Shelter: Total \$	\$8,735,209	\$65,606,567	\$172,024,995
Average Spent	\$13,734.61	\$13,089.90	\$12,789.96
Spending Potential Index	85	81	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,243,021	\$9,720,646	\$25,169,646
Average Spent	\$1,954.44	\$1,939.47	\$1,871.35
Spending Potential Index	83	83	80
Travel: Total \$	\$1,122,041	\$8,435,288	\$21,589,506
Average Spent	\$1,764.22	\$1,683.02	\$1,605.17
Spending Potential Index	85	81	77
Vehicle Maintenance & Repairs: Total \$	\$571,290	\$4,445,683	\$11,675,327
Average Spent	\$898.25	\$887.01	\$868.05
Spending Potential Index	84	83	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.