

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

|  | 1 mi radius      |       | 3 mi radius       |       | 5 mi radius       |       |
|--|------------------|-------|-------------------|-------|-------------------|-------|
| <b>Population</b>                            |                  |       |                   |       |                   |       |
| Estimated Population (2024)                  | 7,431            |       | 26,762            |       | 56,617            |       |
| Projected Population (2029)                  | 8,299            |       | 29,771            |       | 63,412            |       |
| Census Population (2020)                     | 7,235            |       | 23,807            |       | 50,244            |       |
| Census Population (2010)                     | 4,991            |       | 17,134            |       | 39,006            |       |
| Projected Annual Growth (2024-2029)          | 868              | 2.3%  | 3,010             | 2.2%  | 6,795             | 2.4%  |
| Historical Annual Growth (2020-2024)         | 196              | -     | 2,955             | 3.1%  | 6,373             | 3.2%  |
| Historical Annual Growth (2010-2020)         | 2,245            | 4.5%  | 6,673             | 3.9%  | 11,239            | 2.9%  |
| Estimated Population Density (2024)          | 2,367 <i>psm</i> |       | 947 <i>psm</i>    |       | 721 <i>psm</i>    |       |
| Trade Area Size                              | 3.1 <i>sq mi</i> |       | 28.3 <i>sq mi</i> |       | 78.5 <i>sq mi</i> |       |
| <b>Households</b>                            |                  |       |                   |       |                   |       |
| Estimated Households (2024)                  | 2,985            |       | 10,189            |       | 20,709            |       |
| Projected Households (2029)                  | 3,409            |       | 11,603            |       | 23,688            |       |
| Census Households (2020)                     | 2,615            |       | 8,654             |       | 17,669            |       |
| Census Households (2010)                     | 1,871            |       | 5,974             |       | 13,554            |       |
| Projected Annual Growth (2024-2029)          | 424              | 2.8%  | 1,413             | 2.8%  | 2,979             | 2.9%  |
| Historical Annual Change (2010-2024)         | 1,113            | 4.3%  | 4,215             | 5.0%  | 7,155             | 3.8%  |
| <b>Average Household Income</b>              |                  |       |                   |       |                   |       |
| Estimated Average Household Income (2024)    | \$68,054         |       | \$86,537          |       | \$102,493         |       |
| Projected Average Household Income (2029)    | \$61,895         |       | \$79,116          |       | \$93,422          |       |
| Census Average Household Income (2010)       | \$42,270         |       | \$53,903          |       | \$66,025          |       |
| Census Average Household Income (2000)       | \$41,326         |       | \$49,674          |       | \$53,917          |       |
| Projected Annual Change (2024-2029)          | -\$6,159         | -1.8% | -\$7,421          | -1.7% | -\$9,071          | -1.8% |
| Historical Annual Change (2000-2024)         | \$26,728         | 2.7%  | \$36,863          | 3.1%  | \$48,576          | 3.8%  |
| <b>Median Household Income</b>               |                  |       |                   |       |                   |       |
| Estimated Median Household Income (2024)     | \$58,406         |       | \$83,962          |       | \$97,094          |       |
| Projected Median Household Income (2029)     | \$59,007         |       | \$85,186          |       | \$98,231          |       |
| Census Median Household Income (2010)        | \$31,343         |       | \$40,094          |       | \$50,361          |       |
| Census Median Household Income (2000)        | \$32,049         |       | \$39,847          |       | \$44,579          |       |
| Projected Annual Change (2024-2029)          | \$601            | 0.2%  | \$1,224           | 0.3%  | \$1,137           | 0.2%  |
| Historical Annual Change (2000-2024)         | \$26,357         | 3.4%  | \$44,115          | 4.6%  | \$52,515          | 4.9%  |
| <b>Per Capita Income</b>                     |                  |       |                   |       |                   |       |
| Estimated Per Capita Income (2024)           | \$27,636         |       | \$33,079          |       | \$37,554          |       |
| Projected Per Capita Income (2029)           | \$25,696         |       | \$30,950          |       | \$34,956          |       |
| Census Per Capita Income (2010)              | \$15,842         |       | \$18,792          |       | \$22,938          |       |
| Census Per Capita Income (2000)              | \$14,308         |       | \$17,017          |       | \$18,991          |       |
| Projected Annual Change (2024-2029)          | -\$1,940         | -1.4% | -\$2,129          | -1.3% | -\$2,598          | -1.4% |
| Historical Annual Change (2000-2024)         | \$13,328         | 3.9%  | \$16,062          | 3.9%  | \$18,563          | 4.1%  |
| Estimated Average Household Net Worth (2024) | \$530,870        |       | \$1.03 M          |       | \$1.18 M          |       |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

|   | 1 mi radius |       | 3 mi radius  |       | 5 mi radius  |       |
|---|-------------|-------|--------------|-------|--------------|-------|
| <b>Race and Ethnicity</b>                     |             |       |              |       |              |       |
| Total Population (2024)                       | 7,431       |       | 26,762       |       | 56,617       |       |
| White (2024)                                  | 6,053       | 81.5% | 21,867       | 81.7% | 45,405       | 80.2% |
| Black or African American (2024)              | 330         | 4.4%  | 1,472        | 5.5%  | 3,646        | 6.4%  |
| American Indian or Alaska Native (2024)       | 67          | 0.9%  | 167          | 0.6%  | 277          | 0.5%  |
| Asian (2024)                                  | 165         | 2.2%  | 724          | 2.7%  | 1,583        | 2.8%  |
| Hawaiian or Pacific Islander (2024)           | 2           | -     | 3            | -     | 19           | -     |
| Other Race (2024)                             | 453         | 6.1%  | 1,255        | 4.7%  | 2,171        | 3.8%  |
| Two or More Races (2024)                      | 362         | 4.9%  | 1,273        | 4.8%  | 3,517        | 6.2%  |
| Population < 18 (2024)                        | 1,568 21.1% |       | 6,126 22.9%  |       | 12,950 22.9% |       |
| White Not Hispanic                            | 1,032       | 65.8% | 4,385        | 71.6% | 8,821        | 68.1% |
| Black or African American                     | 61          | 3.9%  | 380          | 6.2%  | 925          | 7.1%  |
| Asian   | 36          | 2.3%  | 111          | 1.8%  | 392          | 3.0%  |
| Other Race Not Hispanic                       | 159         | 10.1% | 360          | 5.9%  | 631          | 4.9%  |
| Hispanic                                      | 281         | 17.9% | 890          | 14.5% | 2,181        | 16.8% |
| Not Hispanic or Latino Population (2024)      | 6,544 88.1% |       | 23,869 89.2% |       | 49,846 88.0% |       |
| Not Hispanic White                            | 5,828       | 89.1% | 21,122       | 88.5% | 43,535       | 87.3% |
| Not Hispanic Black or African American        | 320         | 4.9%  | 1,408        | 5.9%  | 3,499        | 7.0%  |
| Not Hispanic American Indian or Alaska Native | 17          | 0.3%  | 42           | 0.2%  | 68           | 0.1%  |
| Not Hispanic Asian                            | 156         | 2.4%  | 702          | 2.9%  | 1,547        | 3.1%  |
| Not Hispanic Hawaiian or Pacific Islander     | 2           | -     | 3            | -     | 11           | -     |
| Not Hispanic Other Race                       | 56          | 0.9%  | 89           | 0.4%  | 123          | 0.2%  |
| Not Hispanic Two or More Races                | 166         | 2.5%  | 502          | 2.1%  | 1,062        | 2.1%  |
| Hispanic or Latino Population (2024)          | 887 11.9%   |       | 2,893 10.8%  |       | 6,771 12.0%  |       |
| Hispanic White                                | 225         | 25.4% | 745          | 25.8% | 1,870        | 27.6% |
| Hispanic Black or African American            | 11          | 1.2%  | 65           | 2.2%  | 146          | 2.2%  |
| Hispanic American Indian or Alaska Native     | 50          | 5.6%  | 125          | 4.3%  | 209          | 3.1%  |
| Hispanic Asian                                | 9           | 1.1%  | 22           | 0.8%  | 35           | 0.5%  |
| Hispanic Hawaiian or Pacific Islander         | -           | -     | -            | -     | 8            | 0.1%  |
| Hispanic Other Race                           | 396         | 44.7% | 1,165        | 40.3% | 2,048        | 30.2% |
| Hispanic Two or More Races                    | 196         | 22.1% | 771          | 26.6% | 2,455        | 36.3% |
| Not Hispanic or Latino Population (2020)      | 4,839 66.9% |       | 17,230 72.4% |       | 40,974 81.5% |       |
| Hispanic or Latino Population (2020)          | 2,396 33.1% |       | 6,577 27.6%  |       | 9,270 18.5%  |       |
| Not Hispanic or Latino Population (2010)      | 3,699 74.1% |       | 13,042 76.1% |       | 33,100 84.9% |       |
| Hispanic or Latino Population (2010)          | 1,292 25.9% |       | 4,092 23.9%  |       | 5,905 15.1%  |       |
| Not Hispanic or Latino Population (2029)      | 7,190 86.6% |       | 26,046 87.5% |       | 54,951 86.7% |       |
| Hispanic or Latino Population (2029)          | 1,109 13.4% |       | 3,725 12.5%  |       | 8,461 13.3%  |       |
| Projected Annual Growth (2024-2029)           | 222 5.0%    |       | 833 5.8%     |       | 1,690 5.0%   |       |
| Historical Annual Growth (2010-2020)          | 1,104 8.5%  |       | 2,485 6.1%   |       | 3,365 5.7%   |       |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

|                                       | 1 mi radius |       | 3 mi radius  |       | 5 mi radius  |       |
|---------------------------------------|-------------|-------|--------------|-------|--------------|-------|
| <b>Total Age Distribution (2024)</b>  |             |       |              |       |              |       |
| Total Population                      | 7,431       |       | 26,762       |       | 56,617       |       |
| Age Under 5 Years                     | 467         | 6.3%  | 1,648        | 6.2%  | 3,310        | 5.8%  |
| Age 5 to 9 Years                      | 444         | 6.0%  | 1,656        | 6.2%  | 3,550        | 6.3%  |
| Age 10 to 14 Years                    | 418         | 5.6%  | 1,764        | 6.6%  | 3,769        | 6.7%  |
| Age 15 to 19 Years                    | 473         | 6.4%  | 1,784        | 6.7%  | 3,810        | 6.7%  |
| Age 20 to 24 Years                    | 700         | 9.4%  | 1,866        | 7.0%  | 3,567        | 6.3%  |
| Age 25 to 29 Years                    | 698         | 9.4%  | 1,979        | 7.4%  | 3,585        | 6.3%  |
| Age 30 to 34 Years                    | 653         | 8.8%  | 1,987        | 7.4%  | 3,876        | 6.8%  |
| Age 35 to 39 Years                    | 499         | 6.7%  | 1,757        | 6.6%  | 3,819        | 6.7%  |
| Age 40 to 44 Years                    | 451         | 6.1%  | 1,615        | 6.0%  | 3,741        | 6.6%  |
| Age 45 to 49 Years                    | 388         | 5.2%  | 1,488        | 5.6%  | 3,601        | 6.4%  |
| Age 50 to 54 Years                    | 417         | 5.6%  | 1,498        | 5.6%  | 3,760        | 6.6%  |
| Age 55 to 59 Years                    | 344         | 4.6%  | 1,369        | 5.1%  | 3,236        | 5.7%  |
| Age 60 to 64 Years                    | 302         | 4.1%  | 1,323        | 4.9%  | 2,973        | 5.3%  |
| Age 65 to 69 Years                    | 322         | 4.3%  | 1,484        | 5.5%  | 3,053        | 5.4%  |
| Age 70 to 74 Years                    | 279         | 3.8%  | 1,401        | 5.2%  | 2,792        | 4.9%  |
| Age 75 to 79 Years                    | 248         | 3.3%  | 1,121        | 4.2%  | 2,223        | 3.9%  |
| Age 80 to 84 Years                    | 151         | 2.0%  | 590          | 2.2%  | 1,154        | 2.0%  |
| Age 85 Years or Over                  | 176         | 2.4%  | 432          | 1.6%  | 798          | 1.4%  |
| Median Age                            | 33.5        |       | 38.0         |       | 38.5         |       |
| Age 19 Years or Less                  | 1,802       | 24.3% | 6,852        | 25.6% | 14,438       | 25.5% |
| Age 20 to 64 Years                    | 4,453       | 59.9% | 14,882       | 55.6% | 32,159       | 56.8% |
| Age 65 Years or Over                  | 1,177       | 15.8% | 5,028        | 18.8% | 10,020       | 17.7% |
| <b>Female Age Distribution (2024)</b> |             |       |              |       |              |       |
| Female Population                     | 3,683 49.6% |       | 13,301 49.7% |       | 28,490 50.3% |       |
| Age Under 5 Years                     | 234         | 6.4%  | 821          | 6.2%  | 1,643        | 5.8%  |
| Age 5 to 9 Years                      | 225         | 6.1%  | 812          | 6.1%  | 1,731        | 6.1%  |
| Age 10 to 14 Years                    | 210         | 5.7%  | 848          | 6.4%  | 1,879        | 6.6%  |
| Age 15 to 19 Years                    | 232         | 6.3%  | 834          | 6.3%  | 1,825        | 6.4%  |
| Age 20 to 24 Years                    | 353         | 9.6%  | 927          | 7.0%  | 1,745        | 6.1%  |
| Age 25 to 29 Years                    | 341         | 9.3%  | 953          | 7.2%  | 1,728        | 6.1%  |
| Age 30 to 34 Years                    | 321         | 8.7%  | 985          | 7.4%  | 1,938        | 6.8%  |
| Age 35 to 39 Years                    | 243         | 6.6%  | 856          | 6.4%  | 1,875        | 6.6%  |
| Age 40 to 44 Years                    | 209         | 5.7%  | 773          | 5.8%  | 1,824        | 6.4%  |
| Age 45 to 49 Years                    | 191         | 5.2%  | 741          | 5.6%  | 1,818        | 6.4%  |
| Age 50 to 54 Years                    | 176         | 4.8%  | 709          | 5.3%  | 1,849        | 6.5%  |
| Age 55 to 59 Years                    | 171         | 4.6%  | 676          | 5.1%  | 1,609        | 5.6%  |
| Age 60 to 64 Years                    | 164         | 4.4%  | 699          | 5.3%  | 1,575        | 5.5%  |
| Age 65 to 69 Years                    | 188         | 5.1%  | 820          | 6.2%  | 1,658        | 5.8%  |
| Age 70 to 74 Years                    | 163         | 4.4%  | 774          | 5.8%  | 1,577        | 5.5%  |
| Age 75 to 79 Years                    | 130         | 3.5%  | 583          | 4.4%  | 1,196        | 4.2%  |
| Age 80 to 84 Years                    | 78          | 2.1%  | 313          | 2.4%  | 626          | 2.2%  |
| Age 85 Years or Over                  | 55          | 1.5%  | 177          | 1.3%  | 393          | 1.4%  |
| Female Median Age                     | 33.6        |       | 39.0         |       | 39.6         |       |
| Age 19 Years or Less                  | 901         | 24.5% | 3,316        | 24.9% | 7,078        | 24.8% |
| Age 20 to 64 Years                    | 2,168       | 58.8% | 7,317        | 55.0% | 15,962       | 56.0% |
| Age 65 Years or Over                  | 614         | 16.7% | 2,668        | 20.1% | 5,450        | 19.1% |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

|                                     | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|-------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| <b>Male Age Distribution (2024)</b> |             |       |             |       |             |       |
| Male Population                     | 3,748       | 50.4% | 13,461      | 50.3% | 28,127      | 49.7% |
| Age Under 5 Years                   | 233         | 6.2%  | 826         | 6.1%  | 1,666       | 5.9%  |
| Age 5 to 9 Years                    | 219         | 5.8%  | 843         | 6.3%  | 1,818       | 6.5%  |
| Age 10 to 14 Years                  | 208         | 5.5%  | 916         | 6.8%  | 1,890       | 6.7%  |
| Age 15 to 19 Years                  | 241         | 6.4%  | 950         | 7.1%  | 1,985       | 7.1%  |
| Age 20 to 24 Years                  | 347         | 9.3%  | 939         | 7.0%  | 1,822       | 6.5%  |
| Age 25 to 29 Years                  | 357         | 9.5%  | 1,026       | 7.6%  | 1,857       | 6.6%  |
| Age 30 to 34 Years                  | 333         | 8.9%  | 1,002       | 7.4%  | 1,938       | 6.9%  |
| Age 35 to 39 Years                  | 256         | 6.8%  | 901         | 6.7%  | 1,944       | 6.9%  |
| Age 40 to 44 Years                  | 243         | 6.5%  | 843         | 6.3%  | 1,917       | 6.8%  |
| Age 45 to 49 Years                  | 198         | 5.3%  | 747         | 5.5%  | 1,783       | 6.3%  |
| Age 50 to 54 Years                  | 241         | 6.4%  | 789         | 5.9%  | 1,911       | 6.8%  |
| Age 55 to 59 Years                  | 173         | 4.6%  | 693         | 5.1%  | 1,627       | 5.8%  |
| Age 60 to 64 Years                  | 138         | 3.7%  | 625         | 4.6%  | 1,397       | 5.0%  |
| Age 65 to 69 Years                  | 134         | 3.6%  | 664         | 4.9%  | 1,395       | 5.0%  |
| Age 70 to 74 Years                  | 116         | 3.1%  | 627         | 4.7%  | 1,215       | 4.3%  |
| Age 75 to 79 Years                  | 118         | 3.1%  | 538         | 4.0%  | 1,027       | 3.7%  |
| Age 80 to 84 Years                  | 73          | 1.9%  | 277         | 2.1%  | 528         | 1.9%  |
| Age 85 Years or Over                | 122         | 3.2%  | 255         | 1.9%  | 405         | 1.4%  |
| Male Median Age                     | 33.5        |       | 36.9        |       | 37.5        |       |
| Age 19 Years or Less                | 901         | 24.0% | 3,536       | 26.3% | 7,360       | 26.2% |
| Age 20 to 64 Years                  | 2,285       | 61.0% | 7,565       | 56.2% | 16,197      | 57.6% |
| Age 65 Years or Over                | 562         | 15.0% | 2,360       | 17.5% | 4,570       | 16.2% |
| <b>Males per 100 Females (2024)</b> |             |       |             |       |             |       |
| Overall Comparison                  | 102         |       | 101         |       | 99          |       |
| Age Under 5 Years                   | 100         | 49.9% | 101         | 50.1% | 101         | 50.3% |
| Age 5 to 9 Years                    | 97          | 49.3% | 104         | 50.9% | 105         | 51.2% |
| Age 10 to 14 Years                  | 99          | 49.7% | 108         | 51.9% | 101         | 50.2% |
| Age 15 to 19 Years                  | 104         | 51.0% | 114         | 53.2% | 109         | 52.1% |
| Age 20 to 24 Years                  | 98          | 49.6% | 101         | 50.3% | 104         | 51.1% |
| Age 25 to 29 Years                  | 105         | 51.1% | 108         | 51.8% | 107         | 51.8% |
| Age 30 to 34 Years                  | 104         | 50.9% | 102         | 50.4% | 100         | 50.0% |
| Age 35 to 39 Years                  | 105         | 51.2% | 105         | 51.3% | 104         | 50.9% |
| Age 40 to 44 Years                  | 117         | 53.8% | 109         | 52.2% | 105         | 51.2% |
| Age 45 to 49 Years                  | 104         | 50.9% | 101         | 50.2% | 98          | 49.5% |
| Age 50 to 54 Years                  | 137         | 57.7% | 111         | 52.7% | 103         | 50.8% |
| Age 55 to 59 Years                  | 101         | 50.3% | 103         | 50.6% | 101         | 50.3% |
| Age 60 to 64 Years                  | 84          | 45.7% | 89          | 47.2% | 89          | 47.0% |
| Age 65 to 69 Years                  | 71          | 41.5% | 81          | 44.7% | 84          | 45.7% |
| Age 70 to 74 Years                  | 71          | 41.6% | 81          | 44.7% | 77          | 43.5% |
| Age 75 to 79 Years                  | 91          | 47.5% | 92          | 48.0% | 86          | 46.2% |
| Age 80 to 84 Years                  | 93          | 48.1% | 88          | 46.9% | 84          | 45.7% |
| Age 85 Years or Over                | 223         | 69.1% | 144         | 59.0% | 103         | 50.8% |
| Age 19 Years or Less                | 100         | 50.0% | 107         | 51.6% | 104         | 51.0% |
| Age 20 to 39 Years                  | 103         | 50.7% | 104         | 51.0% | 104         | 50.9% |
| Age 40 to 64 Years                  | 109         | 52.2% | 103         | 50.7% | 100         | 49.9% |
| Age 65 Years or Over                | 92          | 47.8% | 88          | 46.9% | 84          | 45.6% |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

|  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Household Type (2024)</b>                 |             |       |             |       |             |       |
| Total Households                             | 2,985       |       | 10,189      |       | 20,709      |       |
| Households with Children                     | 903         | 30.3% | 3,176       | 31.2% | 7,200       | 34.8% |
| Average Household Size                       | 2.4         |       | 2.6         |       | 2.7         |       |
| Household Density per Square Mile            | 951         |       | 360         |       | 264         |       |
| Population Family                            | 5,698       | 76.7% | 21,919      | 81.9% | 48,407      | 85.5% |
| Population Non-Family                        | 1,545       | 20.8% | 4,519       | 16.9% | 7,399       | 13.1% |
| Population Group Quarters                    | 188         | 2.5%  | 324         | 1.2%  | 811         | 1.4%  |
| Family Households                            | 1,747       | 58.5% | 6,626       | 65.0% | 14,923      | 72.1% |
| Married Couple Households                    | 941         | 53.9% | 4,377       | 66.1% | 10,938      | 73.3% |
| Other Family Households with Children        | 806         | 46.1% | 2,248       | 33.9% | 3,986       | 26.7% |
| Family Households with Children              | 901         | 51.6% | 3,168       | 47.8% | 7,186       | 48.2% |
| Married Couple with Children                 | 453         | 50.3% | 1,996       | 63.0% | 5,109       | 71.1% |
| Other Family Households with Children        | 448         | 49.7% | 1,172       | 37.0% | 2,077       | 28.9% |
| Family Households No Children                | 846         | 48.4% | 3,458       | 52.2% | 7,738       | 51.8% |
| Married Couple No Children                   | 488         | 57.7% | 2,381       | 68.9% | 5,829       | 75.3% |
| Other Family Households No Children          | 358         | 42.3% | 1,076       | 31.1% | 1,908       | 24.7% |
| Non-Family Households                        | 1,237       | 41.5% | 3,564       | 35.0% | 5,786       | 27.9% |
| Non-Family Households with Children          | 2           | 0.1%  | 8           | 0.2%  | 14          | 0.2%  |
| Non-Family Households No Children            | 1,236       | 99.9% | 3,556       | 99.8% | 5,771       | 99.8% |
| Average Family Household Size                | 3.3         |       | 3.3         |       | 3.2         |       |
| Average Family Income                        | \$76,765    |       | \$100,917   |       | \$114,928   |       |
| Median Family Income                         | \$66,064    |       | \$96,462    |       | \$108,854   |       |
| Average Non-Family Household Size            | 1.2         |       | 1.3         |       | 1.3         |       |
| <b>Marital Status (2024)</b>                 |             |       |             |       |             |       |
| Population Age 15 Years or Over              | 6,102       |       | 21,694      |       | 45,989      |       |
| Never Married                                | 2,415       | 39.6% | 6,348       | 29.3% | 12,067      | 26.2% |
| Currently Married                            | 2,129       | 34.9% | 10,649      | 49.1% | 24,362      | 53.0% |
| Previously Married                           | 1,558       | 25.5% | 4,696       | 21.6% | 9,560       | 20.8% |
| Separated                                    | 320         | 20.5% | 765         | 16.3% | 1,665       | 17.4% |
| Widowed                                      | 342         | 21.9% | 1,328       | 28.3% | 2,664       | 27.9% |
| Divorced                                     | 897         | 57.6% | 2,603       | 55.4% | 5,231       | 54.7% |
| <b>Educational Attainment (2024)</b>         |             |       |             |       |             |       |
| Adult Population Age 25 Years or Over        | 4,929       |       | 18,044      |       | 38,612      |       |
| Elementary (Grade Level 0 to 8)              | 593         | 12.0% | 2,145       | 11.9% | 3,004       | 7.8%  |
| Some High School (Grade Level 9 to 11)       | 543         | 11.0% | 1,135       | 6.3%  | 2,284       | 5.9%  |
| High School Graduate                         | 1,200       | 24.4% | 4,169       | 23.1% | 9,148       | 23.7% |
| Some College                                 | 1,186       | 24.1% | 4,258       | 23.6% | 8,590       | 22.2% |
| Associate Degree Only                        | 462         | 9.4%  | 1,208       | 6.7%  | 2,708       | 7.0%  |
| Bachelor Degree Only                         | 605         | 12.3% | 3,333       | 18.5% | 8,564       | 22.2% |
| Graduate Degree                              | 340         | 6.9%  | 1,797       | 10.0% | 4,314       | 11.2% |
| Any College (Some College or Higher)         | 2,594       | 52.6% | 10,596      | 58.7% | 24,176      | 62.6% |
| College Degree + (Bachelor Degree or Higher) | 946         | 19.2% | 5,130       | 28.4% | 12,878      | 33.4% |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

|  | 1 mi radius |       | 3 mi radius  |       | 5 mi radius  |       |
|--|-------------|-------|--------------|-------|--------------|-------|
| <b>Housing</b>                                 |             |       |              |       |              |       |
| Total Housing Units (2024)                     | 3,077       |       | 10,473       |       | 21,262       |       |
| Total Housing Units (2020)                     | 2,897       |       | 9,345        |       | 18,787       |       |
| Historical Annual Growth (2020-2024)           | 180         | -     | 1,129        | -     | 2,475        | -     |
| Housing Units Occupied (2024)                  | 2,985 97.0% |       | 10,189 97.3% |       | 20,709 97.4% |       |
| Housing Units Owner-Occupied                   | 685         | 22.9% | 5,343        | 52.4% | 13,666       | 66.0% |
| Housing Units Renter-Occupied                  | 2,300       | 77.1% | 4,846        | 47.6% | 7,043        | 34.0% |
| Housing Units Vacant (2024)                    | 93          | 3.0%  | 284          | 2.7%  | 553          | 2.6%  |
| <b>Household Size (2024)</b>                   |             |       |              |       |              |       |
| Total Households                               | 2,985       |       | 10,189       |       | 20,709       |       |
| 1 Person Households                            | 1,019       | 34.1% | 3,071        | 30.1% | 4,917        | 23.7% |
| 2 Person Households                            | 991         | 33.2% | 2,897        | 28.4% | 7,211        | 34.8% |
| 3 Person Households                            | 385         | 12.9% | 1,573        | 15.4% | 3,431        | 16.6% |
| 4 Person Households                            | 283         | 9.5%  | 1,297        | 12.7% | 2,730        | 13.2% |
| 5 Person Households                            | 159         | 5.3%  | 771          | 7.6%  | 1,430        | 6.9%  |
| 6 Person Households                            | 85          | 2.9%  | 356          | 3.5%  | 621          | 3.0%  |
| 7 or More Person Households                    | 63          | 2.1%  | 225          | 2.2%  | 370          | 1.8%  |
| <b>Household Income Distribution (2024)</b>    |             |       |              |       |              |       |
| HH Income \$200,000 or More                    | 214         | 7.2%  | 1,212        | 11.9% | 2,926        | 14.1% |
| HH Income \$150,000 to \$199,999               | 102         | 3.4%  | 876          | 8.6%  | 2,311        | 11.2% |
| HH Income \$125,000 to \$149,999               | 129         | 4.3%  | 729          | 7.2%  | 1,994        | 9.6%  |
| HH Income \$100,000 to \$124,999               | 251         | 8.4%  | 1,053        | 10.3% | 2,091        | 10.1% |
| HH Income \$75,000 to \$99,999                 | 331         | 11.1% | 1,467        | 14.4% | 2,978        | 14.4% |
| HH Income \$50,000 to \$74,999                 | 715         | 24.0% | 2,089        | 20.5% | 3,334        | 16.1% |
| HH Income \$35,000 to \$49,999                 | 314         | 10.5% | 892          | 8.8%  | 1,645        | 7.9%  |
| HH Income \$25,000 to \$34,999                 | 208         | 7.0%  | 517          | 5.1%  | 1,173        | 5.7%  |
| HH Income \$15,000 to \$24,999                 | 359         | 12.0% | 617          | 6.1%  | 856          | 4.1%  |
| HH Income \$10,000 to \$14,999                 | 42          | 1.4%  | 190          | 1.9%  | 550          | 2.7%  |
| HH Income Under \$10,000                       | 319         | 10.7% | 546          | 5.4%  | 852          | 4.1%  |
| <b>Household Vehicles (2024)</b>               |             |       |              |       |              |       |
| Households 0 Vehicles Available                | 253         | 8.5%  | 621          | 6.1%  | 758          | 3.7%  |
| Households 1 Vehicle Available                 | 1,385       | 46.4% | 3,567        | 35.0% | 6,225        | 30.1% |
| Households 2 Vehicles Available                | 986         | 33.0% | 4,084        | 40.1% | 8,721        | 42.1% |
| Households 3 or More Vehicles Available        | 360         | 12.1% | 1,917        | 18.8% | 5,004        | 24.2% |
| Total Vehicles Available                       | 4,568       |       | 18,255       |       | 40,786       |       |
| Average Vehicles per Household                 | 1.5         |       | 1.8          |       | 2.0          |       |
| Owner-Occupied Household Vehicles              | 1,385       | 30.3% | 11,220       | 61.5% | 29,841       | 73.2% |
| Average Vehicles per Owner-Occupied Household  | 2.0         |       | 2.1          |       | 2.2          |       |
| Renter-Occupied Household Vehicles             | 3,182       | 69.7% | 7,034        | 38.5% | 10,944       | 26.8% |
| Average Vehicles per Renter-Occupied Household | 1.4         |       | 1.5          |       | 1.6          |       |
| <b>Travel Time (2024)</b>                      |             |       |              |       |              |       |
| Worker Base Age 16 years or Over               | 4,324       |       | 13,587       |       | 29,226       |       |
| Travel to Work in 14 Minutes or Less           | 1,322       | 30.6% | 3,795        | 27.9% | 6,524        | 22.3% |
| Travel to Work in 15 to 29 Minutes             | 1,646       | 38.1% | 4,236        | 31.2% | 8,314        | 28.4% |
| Travel to Work in 30 to 59 Minutes             | 972         | 22.5% | 3,332        | 24.5% | 7,296        | 25.0% |
| Travel to Work in 60 Minutes or More           | 171         | 4.0%  | 879          | 6.5%  | 2,145        | 7.3%  |
| Work at Home                                   | 213         | 4.9%  | 1,344        | 9.9%  | 4,947        | 16.9% |
| Average Minutes Travel to Work                 | 19.0        |       | 21.7         |       | 24.8         |       |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

|  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Transportation To Work (2024)</b>           |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 4,324       |       | 13,587      |       | 29,226      |       |
| Drive to Work Alone                            | 2,902       | 67.1% | 9,061       | 66.7% | 19,632      | 67.2% |
| Drive to Work in Carpool                       | 1,128       | 26.1% | 2,774       | 20.4% | 3,988       | 13.6% |
| Travel to Work by Public Transportation        | 19          | 0.4%  | 172         | 1.3%  | 198         | 0.7%  |
| Drive to Work on Motorcycle                    | -           | -     | -           | -     | 2           | -     |
| Bicycle to Work                                | -           | -     | 2           | -     | 3           | -     |
| Walk to Work                                   | 22          | 0.5%  | 135         | 1.0%  | 317         | 1.1%  |
| Other Means                                    | 40          | 0.9%  | 97          | 0.7%  | 139         | 0.5%  |
| Work at Home                                   | 213         | 4.9%  | 1,344       | 9.9%  | 4,947       | 16.9% |
| <b>Daytime Demographics (2024)</b>             |             |       |             |       |             |       |
| Total Businesses                               | 329         |       | 1,360       |       | 2,439       |       |
| Total Employees                                | 2,477       |       | 13,601      |       | 20,984      |       |
| Company Headquarter Businesses                 | 7           | 2.1%  | 30          | 2.2%  | 52          | 2.1%  |
| Company Headquarter Employees                  | 61          | 2.5%  | 674         | 5.0%  | 1,244       | 5.9%  |
| Employee Population per Business               | 7.5 to 1    |       | 10.0 to 1   |       | 8.6 to 1    |       |
| Residential Population per Business            | 22.6 to 1   |       | 19.7 to 1   |       | 23.2 to 1   |       |
| Adj. Daytime Demographics Age 16 Years or Over | 4,173       |       | 21,362      |       | 36,979      |       |
| <b>Labor Force</b>                             |             |       |             |       |             |       |
| Labor Population Age 16 Years or Over (2024)   | 6,021       |       | 21,348      |       | 45,226      |       |
| Labor Force Total Males (2024)                 | 3,053       | 50.7% | 10,701      | 50.1% | 22,365      | 49.5% |
| Male Civilian Employed                         | 2,511       | 82.2% | 7,614       | 71.1% | 15,697      | 70.2% |
| Male Civilian Unemployed                       | 65          | 2.1%  | 198         | 1.9%  | 497         | 2.2%  |
| Males in Armed Forces                          | -           | -     | -           | -     | 3           | -     |
| Males Not in Labor Force                       | 477         | 15.6% | 2,889       | 27.0% | 6,168       | 27.6% |
| Labor Force Total Females (2024)               | 2,968       | 49.3% | 10,647      | 49.9% | 22,860      | 50.5% |
| Female Civilian Employed                       | 1,813       | 61.1% | 5,974       | 56.1% | 13,531      | 59.2% |
| Female Civilian Unemployed                     | 37          | 1.3%  | 216         | 2.0%  | 582         | 2.5%  |
| Females in Armed Forces                        | -           | -     | -           | -     | -           | -     |
| Females Not in Labor Force                     | 1,118       | 37.6% | 4,457       | 41.9% | 8,748       | 38.3% |
| Unemployment Rate                              | 102         | 1.7%  | 414         | 1.9%  | 1,079       | 2.4%  |
| <b>Occupation (2024)</b>                       |             |       |             |       |             |       |
| Occupation Population Age 16 Years or Over     | 4,324       |       | 13,587      |       | 29,226      |       |
| Occupation Total Males                         | 2,511       | 58.1% | 7,613       | 56.0% | 15,696      | 53.7% |
| Occupation Total Females                       | 1,813       | 41.9% | 5,974       | 44.0% | 13,531      | 46.3% |
| Management, Business, Financial Operations     | 374         | -     | 1,689       | 12.4% | 5,389       | 18.4% |
| Professional, Related                          | 578         | 13.4% | 2,304       | 17.0% | 5,707       | 19.5% |
| Service  | 642         | 14.9% | 2,385       | 17.6% | 4,457       | 15.2% |
| Sales, Office                                  | 1,346       | 31.1% | 3,617       | 26.6% | 6,984       | 23.9% |
| Farming, Fishing, Forestry                     | -           | -     | 7           | -     | 22          | -     |
| Construction, Extraction, Maintenance          | 846         | 19.6% | 2,022       | 14.9% | 3,499       | 12.0% |
| Production, Transport, Material Moving         | 538         | 12.4% | 1,563       | 11.5% | 3,168       | 10.8% |
| White Collar Workers                           | 2,298       | 53.1% | 7,609       | 56.0% | 18,080      | 61.9% |
| Blue Collar Workers                            | 2,026       | 46.9% | 5,977       | 44.0% | 11,146      | 38.1% |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

|                                    | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| <b>Units In Structure (2024)</b>   |             |       |             |       |             |       |
| Total Units                        | 2,985       |       | 10,189      |       | 20,709      |       |
| 1 Detached Unit                    | 1,127       | 37.8% | 6,939       | 68.1% | 15,980      | 77.2% |
| 1 Attached Unit                    | 121         | 4.0%  | 412         | 4.0%  | 868         | 4.2%  |
| 2 Units                            | 75          | 2.5%  | 145         | 1.4%  | 181         | 0.9%  |
| 3 to 4 Units                       | 46          | 1.6%  | 126         | 1.2%  | 167         | 0.8%  |
| 5 to 9 Units                       | 125         | 4.2%  | 233         | 2.3%  | 335         | 1.6%  |
| 10 to 19 Units                     | 562         | 18.8% | 938         | 9.2%  | 1,312       | 6.3%  |
| 20 to 49 Units                     | 469         | 15.7% | 650         | 6.4%  | 741         | 3.6%  |
| 50 or More Units                   | 422         | 14.2% | 633         | 6.2%  | 841         | 4.1%  |
| Mobile Home or Trailer             | 37          | 1.2%  | 114         | 1.1%  | 285         | 1.4%  |
| Other Structure                    | -           | -     | -           | -     | -           | -     |
| <b>Homes Built By Year (2024)</b>  |             |       |             |       |             |       |
| Homes Built 2020 or later          | 147         | 4.8%  | 1,052       | 10.0% | 1,706       | 8.0%  |
| Homes Built 2010 to 2019           | 676         | 22.0% | 2,542       | 24.3% | 4,559       | 21.4% |
| Homes Built 2000 to 2009           | 759         | 24.7% | 2,682       | 25.6% | 6,848       | 32.2% |
| Homes Built 1990 to 1999           | 275         | 8.9%  | 1,011       | 9.7%  | 2,357       | 11.1% |
| Homes Built 1980 to 1989           | 333         | 10.8% | 942         | 9.0%  | 1,998       | 9.4%  |
| Homes Built 1970 to 1979           | 248         | 8.1%  | 603         | 5.8%  | 1,163       | 5.5%  |
| Homes Built 1960 to 1969           | 63          | 2.0%  | 308         | 2.9%  | 612         | 2.9%  |
| Homes Built 1950 to 1959           | 152         | 4.9%  | 403         | 3.8%  | 591         | 2.8%  |
| Homes Built 1940 to 1949           | 76          | 2.5%  | 126         | 1.2%  | 254         | 1.2%  |
| Homes Built Before 1939            | 255         | 8.3%  | 519         | 5.0%  | 622         | 2.9%  |
| Median Age of Homes                | 33.4 yrs    |       | 27.8 yrs    |       | 26.5 yrs    |       |
| <b>Home Values (2024)</b>          |             |       |             |       |             |       |
| Owner Specified Housing Units      | 685         |       | 5,343       |       | 13,666      |       |
| Home Values \$1,000,000 or More    | 36          | 5.3%  | 122         | 2.3%  | 444         | 3.3%  |
| Home Values \$750,000 to \$999,999 | 17          | 2.5%  | 196         | 3.7%  | 418         | 3.1%  |
| Home Values \$500,000 to \$749,999 | 114         | 16.6% | 1,366       | 25.6% | 3,486       | 25.5% |
| Home Values \$400,000 to \$499,999 | 115         | 16.9% | 1,348       | 25.2% | 3,333       | 24.4% |
| Home Values \$300,000 to \$399,999 | 218         | 31.8% | 1,370       | 25.6% | 3,233       | 23.7% |
| Home Values \$250,000 to \$299,999 | 36          | 5.2%  | 314         | 5.9%  | 1,132       | 8.3%  |
| Home Values \$200,000 to \$249,999 | 33          | 4.9%  | 219         | 4.1%  | 603         | 4.4%  |
| Home Values \$175,000 to \$199,999 | 8           | 1.2%  | 26          | 0.5%  | 62          | 0.5%  |
| Home Values \$150,000 to \$174,999 | 44          | 6.5%  | 122         | 2.3%  | 250         | 1.8%  |
| Home Values \$125,000 to \$149,999 | 12          | 1.8%  | 35          | 0.7%  | 55          | 0.4%  |
| Home Values \$100,000 to \$124,999 | 2           | 0.3%  | 75          | 1.4%  | 214         | 1.6%  |
| Home Values \$90,000 to \$99,999   | -           | -     | 3           | -     | 16          | 0.1%  |
| Home Values \$80,000 to \$89,999   | -           | -     | -           | -     | 5           | -     |
| Home Values \$70,000 to \$79,999   | -           | -     | 3           | -     | 9           | -     |
| Home Values \$60,000 to \$69,999   | 37          | 5.3%  | 51          | 1.0%  | 60          | 0.4%  |
| Home Values \$50,000 to \$59,999   | 1           | 0.2%  | 4           | -     | 15          | 0.1%  |
| Home Values \$35,000 to \$49,999   | -           | -     | 9           | 0.2%  | 94          | 0.7%  |
| Home Values \$25,000 to \$34,999   | 3           | 0.4%  | 31          | 0.6%  | 57          | 0.4%  |
| Home Values \$10,000 to \$24,999   | 2           | 0.3%  | 16          | 0.3%  | 53          | 0.4%  |
| Home Values Under \$10,000         | 5           | 0.7%  | 34          | 0.6%  | 128         | 0.9%  |
| Owner-Occupied Median Home Value   | \$362,280   |       | \$419,180   |       | \$429,329   |       |
| Renter-Occupied Median Rent        | \$1,298     |       | \$1,328     |       | \$1,336     |       |



# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

|  | 1 mi radius   | 3 mi radius   | 5 mi radius   |
|--|---------------|---------------|---------------|
| <b>Total Annual Consumer Expenditure (2024)</b>      |               |               |               |
| Total Household Expenditure                          | \$161.24 M    | \$650.62 M    | \$1.48 B      |
| Total Non-Retail Expenditure                         | \$85.51 M     | \$344.51 M    | \$785.11 M    |
| Total Retail Expenditure                             | \$75.73 M     | \$306.11 M    | \$698.08 M    |
| Apparel  | \$5.68 M      | \$23.17 M     | \$53.03 M     |
| Contributions  | \$5.07 M      | \$21.72 M     | \$50.67 M     |
| Education  | \$4.72 M      | \$20.51 M     | \$48.4 M      |
| Entertainment  | \$8.91 M      | \$37.09 M     | \$85.57 M     |
| Food and Beverages                                   | \$23.99 M     | \$95.38 M     | \$216.05 M    |
| Furnishings and Equipment                            | \$5.53 M      | \$22.98 M     | \$53.03 M     |
| Gifts  | \$3.92 M      | \$16.57 M     | \$38.64 M     |
| Health Care  | \$13.53 M     | \$54.01 M     | \$122.49 M    |
| Household Operations                                 | \$6.23 M      | \$25.71 M     | \$59.11 M     |
| Miscellaneous Expenses                               | \$3.03 M      | \$12.33 M     | \$28.19 M     |
| Personal Care  | \$2.16 M      | \$8.72 M      | \$19.91 M     |
| Personal Insurance                                   | \$1.06 M      | \$4.66 M      | \$10.99 M     |
| Reading  | \$347.46 K    | \$1.42 M      | \$3.26 M      |
| Shelter  | \$34.74 M     | \$137.62 M    | \$311.55 M    |
| Tobacco  | \$1.07 M      | \$3.75 M      | \$8.08 M      |
| Transportation                                       | \$29.14 M     | \$118.08 M    | \$269.25 M    |
| Utilities  | \$12.13 M     | \$46.89 M     | \$104.96 M    |
| <b>Monthly Household Consumer Expenditure (2024)</b> |               |               |               |
| Total Household Expenditure                          | \$4,502       | \$5,321       | \$5,968       |
| Total Non-Retail Expenditure                         | \$2,387 53.0% | \$2,818 53.0% | \$3,159 52.9% |
| Total Retail Expenditures                            | \$2,115 47.0% | \$2,504 47.0% | \$2,809 47.1% |
| Apparel  | \$159 3.5%    | \$190 3.6%    | \$213 3.6%    |
| Contributions  | \$142 3.1%    | \$178 3.3%    | \$204 3.4%    |
| Education  | \$132 2.9%    | \$168 3.2%    | \$195 3.3%    |
| Entertainment  | \$249 5.5%    | \$303 5.7%    | \$344 5.8%    |
| Food and Beverages                                   | \$670 14.9%   | \$780 14.7%   | \$869 14.6%   |
| Furnishings and Equipment                            | \$154 3.4%    | \$188 3.5%    | \$213 3.6%    |
| Gifts  | \$110 2.4%    | \$136 2.5%    | \$155 2.6%    |
| Health Care  | \$378 8.4%    | \$442 8.3%    | \$493 8.3%    |
| Household Operations                                 | \$174 3.9%    | \$210 4.0%    | \$238 4.0%    |
| Miscellaneous Expenses                               | \$85 1.9%     | \$101 1.9%    | \$113 1.9%    |
| Personal Care  | \$60 1.3%     | \$71 1.3%     | \$80 1.3%     |
| Personal Insurance                                   | \$30 0.7%     | \$38 0.7%     | \$44 0.7%     |
| Reading  | \$10 0.2%     | \$12 0.2%     | \$13 0.2%     |
| Shelter  | \$970 21.5%   | \$1,125 21.2% | \$1,254 21.0% |
| Tobacco  | \$30 0.7%     | \$31 0.6%     | \$33 0.5%     |
| Transportation                                       | \$814 18.1%   | \$966 18.1%   | \$1,083 18.2% |
| Utilities  | \$339 7.5%    | \$384 7.2%    | \$422 7.1%    |