

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9496/-84.6642

3805 Dallas Hwy		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30064							
Population							
Estimated Population (2024)		3,159		38,806		122,341	
Projected Population (2029)		3,255		40,620		126,717	
Census Population (2020)		3,308		38,911		123,435	
Census Population (2010)		3,037		33,761		109,049	
Projected Annual Growth (2024-2029)		96	0.6%	1,814	0.9%	4,376	0.7%
Historical Annual Growth (2020-2024)		-149	-	-104	-	-1,094	-0.2%
Historical Annual Growth (2010-2020)		271	0.9%	5,150	1.5%	14,386	1.3%
Estimated Population Density (2024)		1,006	psm	1,373	psm	1,558	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2024)		1,110		13,418		42,811	
Projected Households (2029)		1,153		14,177		44,783	
Census Households (2020)		1,125		13,084		41,732	
Census Households (2010)		1,039		11,435		37,100	
Projected Annual Growth (2024-2029)		42	0.8%	759	1.1%	1,972	0.9%
Historical Annual Change (2010-2024)		71	0.5%	1,983	1.2%	5,711	1.1%
Average Household Income							
Estimated Average Household Income (2024)		\$160,380		\$178,908		\$165,559	
Projected Average Household Income (2029)		\$162,470		\$178,263		\$166,456	
Census Average Household Income (2010)		\$107,191		\$107,817		\$99,597	
Census Average Household Income (2000)		\$90,674		\$94,510		\$88,857	
Projected Annual Change (2024-2029)		\$2,090	0.3%	-\$645	-	\$896	0.1%
Historical Annual Change (2000-2024)		\$69,707	3.2%	\$84,398	3.7%	\$76,703	3.6%
Median Household Income							
Estimated Median Household Income (2024)		\$108,576		\$143,242		\$135,047	
Projected Median Household Income (2029)		\$110,955		\$146,769		\$137,892	
Census Median Household Income (2010)		\$74,799		\$85,276		\$81,034	
Census Median Household Income (2000)		\$82,467		\$84,760		\$77,804	
Projected Annual Change (2024-2029)		\$2,379	0.4%	\$3,527	0.5%	\$2,845	0.4%
Historical Annual Change (2000-2024)		\$26,109	1.3%	\$58,482	2.9%	\$57,244	3.1%
Per Capita Income							
Estimated Per Capita Income (2024)		\$56,378		\$61,889		\$57,953	
Projected Per Capita Income (2029)		\$57,540		\$62,244		\$58,845	
Census Per Capita Income (2010)		\$36,641		\$36,533		\$33,886	
Census Per Capita Income (2000)		\$30,382		\$30,912		\$29,110	
Projected Annual Change (2024-2029)		\$1,162	0.4%	\$355	0.1%	\$892	0.3%
Historical Annual Change (2000-2024)		\$25,996	3.6%	\$30,977	4.2%	\$28,844	4.1%
Estimated Average Household Net Worth (2024)		\$1.52 M		\$1.85 M		\$1.7 M	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9496/-84.6642

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2024)		3,159		38,806		122,341	
White (2024)		1,732	54.8%	21,457	55.3%	66,498	54.4%
Black or African American (2024)		775	24.5%	9,849	25.4%	32,139	26.3%
American Indian or Alaska Native (2024)		2	-	58	0.2%	336	0.3%
Asian (2024)		244	7.7%	3,072	7.9%	9,156	7.5%
Hawaiian or Pacific Islander (2024)		2	-	11	-	44	-
Other Race (2024)		85	2.7%	967	2.5%	3,810	3.1%
Two or More Races (2024)		319	10.1%	3,392	8.7%	10,357	8.5%
Population < 18 (2024)		663	21.0%	8,562	22.1%	27,874	22.8%
White Not Hispanic		316	47.7%	3,505	40.9%	11,211	40.2%
Black or African American		167	25.1%	2,203	25.7%	7,617	27.3%
Asian		44	6.7%	862	10.1%	2,485	8.9%
Other Race Not Hispanic		38	5.7%	377	4.4%	1,401	5.0%
Hispanic		98	14.8%	1,615	18.9%	5,159	18.5%
Not Hispanic or Latino Population (2024)		2,714	85.9%	33,544	86.4%	105,879	86.5%
Not Hispanic White		1,621	59.7%	19,889	59.3%	61,922	58.5%
Not Hispanic Black or African American		763	28.1%	9,677	28.8%	31,538	29.8%
Not Hispanic American Indian or Alaska Native		-	-	12	-	86	-
Not Hispanic Asian		242	8.9%	3,048	9.1%	9,063	8.6%
Not Hispanic Hawaiian or Pacific Islander		-	-	3	-	19	-
Not Hispanic Other Race		7	0.3%	85	0.3%	385	0.4%
Not Hispanic Two or More Races		82	3.0%	830	2.5%	2,865	2.7%
Hispanic or Latino Population (2024)		445	14.1%	5,262	13.6%	16,462	13.5%
Hispanic White		111	25.1%	1,568	29.8%	4,576	27.8%
Hispanic Black or African American		12	2.8%	172	3.3%	600	3.6%
Hispanic American Indian or Alaska Native		2	0.5%	47	0.9%	250	1.5%
Hispanic Asian		2	0.4%	24	0.5%	92	0.6%
Hispanic Hawaiian or Pacific Islander		2	0.5%	8	0.1%	25	0.2%
Hispanic Other Race		78	17.6%	882	16.8%	3,425	20.8%
Hispanic Two or More Races		237	53.2%	2,562	48.7%	7,492	45.5%
Not Hispanic or Latino Population (2020)		3,134	94.8%	36,815	94.6%	113,732	92.1%
Hispanic or Latino Population (2020)		173	5.2%	2,096	5.4%	9,703	7.9%
Not Hispanic or Latino Population (2010)		2,945	97.0%	32,518	96.3%	102,257	93.8%
Hispanic or Latino Population (2010)		92	3.0%	1,242	3.7%	6,792	6.2%
Not Hispanic or Latino Population (2029)		2,772	85.2%	34,809	85.7%	108,707	85.8%
Hispanic or Latino Population (2029)		483	14.8%	5,811	14.3%	18,010	14.2%
Projected Annual Growth (2024-2029)		38	1.7%	549	2.1%	1,548	1.9%
Historical Annual Growth (2010-2020)		82	8.9%	853	6.9%	2,911	4.3%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9496/-84.6642

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2024)							
Total Population		3,159		38,806		122,341	
Age Under 5 Years		127	4.0%	1,634	4.2%	5,520	4.5%
Age 5 to 9 Years		179	5.7%	2,183	5.6%	7,259	5.9%
Age 10 to 14 Years		212	6.7%	2,752	7.1%	8,773	7.2%
Age 15 to 19 Years		230	7.3%	3,135	8.1%	9,918	8.1%
Age 20 to 24 Years		165	5.2%	1,968	5.1%	6,680	5.5%
Age 25 to 29 Years		116	3.7%	1,401	3.6%	5,380	4.4%
Age 30 to 34 Years		137	4.4%	1,699	4.4%	6,082	5.0%
Age 35 to 39 Years		202	6.4%	2,260	5.8%	7,315	6.0%
Age 40 to 44 Years		217	6.9%	2,823	7.3%	8,647	7.1%
Age 45 to 49 Years		229	7.2%	2,879	7.4%	8,800	7.2%
Age 50 to 54 Years		258	8.2%	3,178	8.2%	9,765	8.0%
Age 55 to 59 Years		260	8.2%	2,990	7.7%	9,414	7.7%
Age 60 to 64 Years		211	6.7%	2,835	7.3%	8,737	7.1%
Age 65 to 69 Years		213	6.7%	2,395	6.2%	6,970	5.7%
Age 70 to 74 Years		151	4.8%	1,819	4.7%	5,333	4.4%
Age 75 to 79 Years		132	4.2%	1,420	3.7%	3,874	3.2%
Age 80 to 84 Years		74	2.3%	835	2.2%	2,257	1.8%
Age 85 Years or Over		46	1.5%	599	1.5%	1,614	1.3%
Median Age		44.1		43.3		41.4	
Age 19 Years or Less		747	23.7%	9,704	25.0%	31,471	25.7%
Age 20 to 64 Years		1,796	56.9%	22,034	56.8%	70,820	57.9%
Age 65 Years or Over		616	19.5%	7,069	18.2%	20,049	16.4%
Female Age Distribution (2024)							
Female Population		1,602	50.7%	19,761	50.9%	62,849	51.4%
Age Under 5 Years		58	3.6%	806	4.1%	2,704	4.3%
Age 5 to 9 Years		77	4.8%	1,028	5.2%	3,490	5.6%
Age 10 to 14 Years		107	6.7%	1,348	6.8%	4,238	6.7%
Age 15 to 19 Years		105	6.6%	1,589	8.0%	4,959	7.9%
Age 20 to 24 Years		77	4.8%	983	5.0%	3,264	5.2%
Age 25 to 29 Years		57	3.6%	703	3.6%	2,709	4.3%
Age 30 to 34 Years		66	4.1%	858	4.3%	3,157	5.0%
Age 35 to 39 Years		105	6.6%	1,202	6.1%	3,874	6.2%
Age 40 to 44 Years		112	7.0%	1,460	7.4%	4,590	7.3%
Age 45 to 49 Years		125	7.8%	1,510	7.6%	4,655	7.4%
Age 50 to 54 Years		135	8.4%	1,635	8.3%	4,995	7.9%
Age 55 to 59 Years		132	8.3%	1,482	7.5%	4,880	7.8%
Age 60 to 64 Years		109	6.8%	1,439	7.3%	4,476	7.1%
Age 65 to 69 Years		101	6.3%	1,246	6.3%	3,647	5.8%
Age 70 to 74 Years		84	5.2%	964	4.9%	2,867	4.6%
Age 75 to 79 Years		75	4.7%	740	3.7%	2,139	3.4%
Age 80 to 84 Years		51	3.2%	461	2.3%	1,264	2.0%
Age 85 Years or Over		26	1.6%	306	1.5%	941	1.5%
Female Median Age		45.7		43.8		42.2	
Age 19 Years or Less		347	21.6%	4,771	24.1%	15,390	24.5%
Age 20 to 64 Years		919	57.4%	11,273	57.0%	36,602	58.2%
Age 65 Years or Over		336	21.0%	3,717	18.8%	10,857	17.3%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9496/-84.6642

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2024)							
Male Population		1,557	49.3%	19,045	49.1%	59,492	48.6%
Age Under 5 Years		69	4.4%	828	4.3%	2,816	4.7%
Age 5 to 9 Years		102	6.5%	1,155	6.1%	3,770	6.3%
Age 10 to 14 Years		105	6.8%	1,404	7.4%	4,536	7.6%
Age 15 to 19 Years		125	8.0%	1,546	8.1%	4,959	8.3%
Age 20 to 24 Years		88	5.7%	986	5.2%	3,415	5.7%
Age 25 to 29 Years		59	3.8%	697	3.7%	2,671	4.5%
Age 30 to 34 Years		72	4.6%	841	4.4%	2,926	4.9%
Age 35 to 39 Years		96	6.2%	1,057	5.6%	3,441	5.8%
Age 40 to 44 Years		105	6.7%	1,364	7.2%	4,057	6.8%
Age 45 to 49 Years		104	6.7%	1,369	7.2%	4,145	7.0%
Age 50 to 54 Years		124	7.9%	1,543	8.1%	4,769	8.0%
Age 55 to 59 Years		128	8.2%	1,507	7.9%	4,534	7.6%
Age 60 to 64 Years		102	6.6%	1,396	7.3%	4,261	7.2%
Age 65 to 69 Years		112	7.2%	1,149	6.0%	3,323	5.6%
Age 70 to 74 Years		67	4.3%	855	4.5%	2,467	4.1%
Age 75 to 79 Years		57	3.7%	680	3.6%	1,736	2.9%
Age 80 to 84 Years		23	1.5%	374	2.0%	994	1.7%
Age 85 Years or Over		20	1.3%	293	1.5%	674	1.1%
Male Median Age		42.3		42.8		40.5	
Age 19 Years or Less		401	25.7%	4,933	25.9%	16,081	27.0%
Age 20 to 64 Years		877	56.3%	10,761	56.5%	34,219	57.5%
Age 65 Years or Over		280	17.9%	3,351	17.6%	9,193	15.5%
Males per 100 Females (2024)							
Overall Comparison		97		96		95	
Age Under 5 Years		120	54.5%	103	50.7%	104	51.0%
Age 5 to 9 Years		131	56.7%	112	52.9%	108	51.9%
Age 10 to 14 Years		99	49.7%	104	51.0%	107	51.7%
Age 15 to 19 Years		119	54.3%	97	49.3%	100	50.0%
Age 20 to 24 Years		115	53.4%	100	50.1%	105	51.1%
Age 25 to 29 Years		103	50.6%	99	49.8%	99	49.6%
Age 30 to 34 Years		109	52.1%	98	49.5%	93	48.1%
Age 35 to 39 Years		91	47.8%	88	46.8%	89	47.0%
Age 40 to 44 Years		93	48.3%	93	48.3%	88	46.9%
Age 45 to 49 Years		83	45.4%	91	47.5%	89	47.1%
Age 50 to 54 Years		92	47.9%	94	48.6%	95	48.8%
Age 55 to 59 Years		97	49.1%	102	50.4%	93	48.2%
Age 60 to 64 Years		94	48.4%	97	49.2%	95	48.8%
Age 65 to 69 Years		111	52.6%	92	48.0%	91	47.7%
Age 70 to 74 Years		79	44.3%	89	47.0%	86	46.2%
Age 75 to 79 Years		77	43.4%	92	47.9%	81	44.8%
Age 80 to 84 Years		46	31.7%	81	44.8%	79	44.0%
Age 85 Years or Over		77	43.5%	96	48.9%	72	41.7%
Age 19 Years or Less		116	53.6%	103	50.8%	104	51.1%
Age 20 to 39 Years		103	50.8%	96	48.9%	96	48.9%
Age 40 to 64 Years		92	47.8%	95	48.8%	92	48.0%
Age 65 Years or Over		83	45.4%	90	47.4%	85	45.9%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9496/-84.6642

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Household Type (2024)							
Total Households		1,110		13,418		42,811	
Households with Children		419	37.7%	4,986	37.2%	15,319	35.8%
Average Household Size		2.8		2.9		2.8	
Household Density per Square Mile		354		475		545	
Population Family		2,818	89.2%	34,402	88.7%	106,245	86.8%
Population Non-Family		341	10.8%	4,244	10.9%	15,712	12.8%
Population Group Quarters		-	-	160	0.4%	384	0.3%
Family Households		886	79.7%	10,571	78.8%	32,102	75.0%
Married Couple Households		733	82.8%	8,952	84.7%	26,141	81.4%
Other Family Households with Children		153	17.2%	1,619	15.3%	5,961	18.6%
Family Households with Children		419	47.3%	4,985	47.2%	15,315	47.7%
Married Couple with Children		350	83.5%	4,213	84.5%	12,422	81.1%
Other Family Households with Children		69	16.5%	772	15.5%	2,893	18.9%
Family Households No Children		467	52.7%	5,586	52.8%	16,787	52.3%
Married Couple No Children		383	82.1%	4,739	84.8%	13,719	81.7%
Other Family Households No Children		84	17.9%	847	15.2%	3,068	18.3%
Non-Family Households		225	20.3%	2,847	21.2%	10,709	25.0%
Non-Family Households with Children		-	-	1	-	4	-
Non-Family Households No Children		225	100.0%	2,846	100.0%	10,705	100.0%
Average Family Household Size		3.2		3.3		3.3	
Average Family Income		\$173,741		\$204,345		\$194,281	
Median Family Income		\$115,479		\$157,970		\$147,917	
Average Non-Family Household Size		1.5		1.5		1.5	
Marital Status (2024)							
Population Age 15 Years or Over		2,641		32,237		100,788	
Never Married		548	20.8%	7,293	22.6%	25,974	25.8%
Currently Married		1,661	62.9%	20,333	63.1%	59,651	59.2%
Previously Married		432	16.4%	4,611	14.3%	15,163	15.0%
Separated		29	6.6%	469	10.2%	1,997	13.2%
Widowed		95	21.9%	1,477	32.0%	4,132	27.3%
Divorced		309	71.4%	2,665	57.8%	9,033	59.6%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		2,246		27,134		84,190	
Elementary (Grade Level 0 to 8)		27	1.2%	511	1.9%	1,231	1.5%
Some High School (Grade Level 9 to 11)		37	1.7%	577	2.1%	2,174	2.6%
High School Graduate		476	21.2%	4,194	15.5%	13,968	16.6%
Some College		406	18.1%	4,211	15.5%	14,132	16.8%
Associate Degree Only		120	5.3%	2,155	7.9%	6,457	7.7%
Bachelor Degree Only		729	32.4%	9,357	34.5%	28,799	34.2%
Graduate Degree		452	20.1%	6,129	22.6%	17,428	20.7%
Any College (Some College or Higher)		1,707	76.0%	21,851	80.5%	66,817	79.4%
College Degree + (Bachelor Degree or Higher)		1,181	52.6%	15,486	57.1%	46,227	54.9%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9496/-84.6642

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Housing							
Total Housing Units (2024)		1,152		13,908		44,353	
Total Housing Units (2020)		1,144		13,339		42,807	
Historical Annual Growth (2020-2024)		8	-	569	-	1,546	-
Housing Units Occupied (2024)		1,110	96.4%	13,418	96.5%	42,811	96.5%
Housing Units Owner-Occupied		1,009	90.9%	12,305	91.7%	37,103	86.7%
Housing Units Renter-Occupied		101	9.1%	1,112	8.3%	5,708	13.3%
Housing Units Vacant (2024)		42	3.6%	491	3.5%	1,542	3.5%
Household Size (2024)							
Total Households		1,110		13,418		42,811	
1 Person Households		203	18.2%	2,600	19.4%	9,546	22.3%
2 Person Households		713	64.2%	8,414	62.7%	22,316	52.1%
3 Person Households		94	8.5%	1,241	9.3%	4,960	11.6%
4 Person Households		58	5.2%	700	5.2%	3,517	8.2%
5 Person Households		30	2.7%	309	2.3%	1,575	3.7%
6 Person Households		10	0.9%	115	0.9%	623	1.5%
7 or More Person Households		2	0.2%	38	0.3%	275	0.6%
Household Income Distribution (2024)							
HH Income \$200,000 or More		215	19.4%	4,023	30.0%	11,452	26.7%
HH Income \$150,000 to \$199,999		174	15.7%	2,119	15.8%	6,179	14.4%
HH Income \$125,000 to \$149,999		66	5.9%	1,350	10.1%	4,944	11.5%
HH Income \$100,000 to \$124,999		194	17.4%	1,524	11.4%	4,605	10.8%
HH Income \$75,000 to \$99,999		101	9.1%	1,499	11.2%	5,297	12.4%
HH Income \$50,000 to \$74,999		118	10.7%	1,215	9.1%	4,516	10.5%
HH Income \$35,000 to \$49,999		120	10.8%	772	5.8%	2,234	5.2%
HH Income \$25,000 to \$34,999		71	6.4%	399	3.0%	1,278	3.0%
HH Income \$15,000 to \$24,999		12	1.0%	169	1.3%	880	2.1%
HH Income \$10,000 to \$14,999		19	1.7%	156	1.2%	407	1.0%
HH Income Under \$10,000		20	1.8%	190	1.4%	1,020	2.4%
Household Vehicles (2024)							
Households 0 Vehicles Available		10	0.9%	187	1.4%	687	1.6%
Households 1 Vehicle Available		210	18.9%	2,323	17.3%	8,588	20.1%
Households 2 Vehicles Available		488	44.0%	5,884	43.9%	18,546	43.3%
Households 3 or More Vehicles Available		402	36.2%	5,022	37.4%	14,990	35.0%
Total Vehicles Available		2,571		31,296		96,026	
Average Vehicles per Household		2.3		2.3		2.2	
Owner-Occupied Household Vehicles		2,405	93.6%	29,367	93.8%	86,210	89.8%
Average Vehicles per Owner-Occupied Household		2.4		2.4		2.3	
Renter-Occupied Household Vehicles		166	6.4%	1,929	6.2%	9,816	10.2%
Average Vehicles per Renter-Occupied Household		1.6		1.7		1.7	
Travel Time (2024)							
Worker Base Age 16 years or Over		1,787		20,974		65,324	
Travel to Work in 14 Minutes or Less		85	4.8%	2,590	12.4%	7,324	11.2%
Travel to Work in 15 to 29 Minutes		461	25.8%	4,150	19.8%	13,614	20.8%
Travel to Work in 30 to 59 Minutes		491	27.5%	5,737	27.4%	19,336	29.6%
Travel to Work in 60 Minutes or More		96	5.4%	1,842	8.8%	5,827	8.9%
Work at Home		654	36.6%	6,655	31.7%	19,223	29.4%
Average Minutes Travel to Work		28.5		29.0		30.5	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9496/-84.6642

3805 Dallas Hwy Marietta, GA 30064	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	1,787		20,974		65,324	
Drive to Work Alone	1,031	57.7%	12,887	61.4%	40,418	61.9%
Drive to Work in Carpool	74	4.1%	1,068	5.1%	4,432	6.8%
Travel to Work by Public Transportation	4	0.2%	49	0.2%	303	0.5%
Drive to Work on Motorcycle	-	-	3	-	17	-
Bicycle to Work	2	0.1%	8	-	27	-
Walk to Work	19	1.0%	83	0.4%	213	0.3%
Other Means	2	0.1%	222	1.1%	690	1.1%
Work at Home	654	36.6%	6,655	31.7%	19,223	29.4%
Daytime Demographics (2024)						
Total Businesses	441		2,247		6,281	
Total Employees	3,013		10,114		26,369	
Company Headquarter Businesses	11	2.5%	36	1.6%	89	1.4%
Company Headquarter Employees	175	5.8%	460	4.5%	1,231	4.7%
Employee Population per Business	6.8 to 1		4.5 to 1		4.2 to 1	
Residential Population per Business	7.2 to 1		17.3 to 1		19.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,820		20,689		59,395	
Labor Force						
Labor Population Age 16 Years or Over (2024)	2,595		31,582		98,723	
Labor Force Total Males (2024)	1,257	48.4%	15,325	48.5%	47,356	48.0%
Male Civilian Employed	984	78.3%	11,254	73.4%	34,146	72.1%
Male Civilian Unemployed	14	1.1%	369	2.4%	717	1.5%
Males in Armed Forces	-	-	17	0.1%	173	0.4%
Males Not in Labor Force	258	20.5%	3,685	24.0%	12,320	26.0%
Labor Force Total Females (2024)	1,338	51.6%	16,257	51.5%	51,367	52.0%
Female Civilian Employed	802	60.0%	9,723	59.8%	31,193	60.7%
Female Civilian Unemployed	15	1.1%	164	1.0%	841	1.6%
Females in Armed Forces	-	-	13	-	185	0.4%
Females Not in Labor Force	521	38.9%	6,357	39.1%	19,148	37.3%
Unemployment Rate	29	1.1%	533	1.7%	1,559	1.6%
Occupation (2024)						
Occupation Population Age 16 Years or Over	1,787		20,974		65,324	
Occupation Total Males	984	55.1%	11,251	53.6%	34,130	52.2%
Occupation Total Females	802	44.9%	9,723	46.4%	31,193	47.8%
Management, Business, Financial Operations	455	-	5,963	28.4%	16,471	25.2%
Professional, Related	450	25.2%	5,987	28.5%	18,454	28.2%
Service	306	17.1%	2,297	11.0%	7,024	10.8%
Sales, Office	380	21.3%	4,090	19.5%	13,439	20.6%
Farming, Fishing, Forestry	-	-	10	-	18	-
Construction, Extraction, Maintenance	77	4.3%	1,006	4.8%	3,778	5.8%
Production, Transport, Material Moving	119	6.6%	1,622	7.7%	6,140	9.4%
White Collar Workers	1,286	71.9%	16,039	76.5%	48,364	74.0%
Blue Collar Workers	501	28.1%	4,935	23.5%	16,960	26.0%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9496/-84.6642

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2024)							
Total Units		1,110		13,418		42,811	
1 Detached Unit		1,037	93.4%	11,901	88.7%	36,077	84.3%
1 Attached Unit		23	2.0%	697	5.2%	2,758	6.4%
2 Units		1	-	16	0.1%	165	0.4%
3 to 4 Units		5	0.5%	69	0.5%	357	0.8%
5 to 9 Units		12	1.1%	142	1.1%	797	1.9%
10 to 19 Units		9	0.9%	205	1.5%	1,016	2.4%
20 to 49 Units		9	0.8%	116	0.9%	520	1.2%
50 or More Units		7	0.6%	160	1.2%	704	1.6%
Mobile Home or Trailer		7	0.6%	111	0.8%	412	1.0%
Other Structure		-	-	-	-	4	-
Homes Built By Year (2024)							
Homes Built 2020 or later		14	1.2%	271	1.9%	758	1.7%
Homes Built 2010 to 2019		95	8.2%	1,343	9.7%	4,645	10.5%
Homes Built 2000 to 2009		277	24.1%	3,425	24.6%	10,770	24.3%
Homes Built 1990 to 1999		308	26.7%	3,180	22.9%	11,207	25.3%
Homes Built 1980 to 1989		258	22.4%	3,147	22.6%	9,531	21.5%
Homes Built 1970 to 1979		104	9.0%	1,417	10.2%	3,704	8.4%
Homes Built 1960 to 1969		1	-	253	1.8%	1,017	2.3%
Homes Built 1950 to 1959		12	1.0%	193	1.4%	718	1.6%
Homes Built 1940 to 1949		2	0.1%	28	0.2%	102	0.2%
Homes Built Before 1939		40	3.4%	162	1.2%	359	0.8%
Median Age of Homes		32.3 yrs		31.3 yrs		30.8 yrs	
Home Values (2024)							
Owner Specified Housing Units		1,009		12,305		37,103	
Home Values \$1,000,000 or More		28	2.7%	424	3.4%	1,092	2.9%
Home Values \$750,000 to \$999,999		104	10.3%	1,247	10.1%	2,587	7.0%
Home Values \$500,000 to \$749,999		269	26.7%	3,273	26.6%	8,495	22.9%
Home Values \$400,000 to \$499,999		217	21.5%	2,534	20.6%	8,231	22.2%
Home Values \$300,000 to \$399,999		244	24.2%	2,797	22.7%	9,309	25.1%
Home Values \$250,000 to \$299,999		100	9.9%	1,004	8.2%	2,975	8.0%
Home Values \$200,000 to \$249,999		29	2.9%	488	4.0%	1,882	5.1%
Home Values \$175,000 to \$199,999		1	0.1%	135	1.1%	613	1.7%
Home Values \$150,000 to \$174,999		4	0.4%	98	0.8%	599	1.6%
Home Values \$125,000 to \$149,999		1	0.1%	20	0.2%	153	0.4%
Home Values \$100,000 to \$124,999		2	0.2%	22	0.2%	159	0.4%
Home Values \$90,000 to \$99,999		-	-	1	-	16	-
Home Values \$80,000 to \$89,999		-	-	20	0.2%	78	0.2%
Home Values \$70,000 to \$79,999		-	-	43	0.3%	73	0.2%
Home Values \$60,000 to \$69,999		1	0.1%	32	0.3%	179	0.5%
Home Values \$50,000 to \$59,999		-	-	2	-	23	-
Home Values \$35,000 to \$49,999		-	-	4	-	54	0.1%
Home Values \$25,000 to \$34,999		4	0.4%	58	0.5%	191	0.5%
Home Values \$10,000 to \$24,999		2	0.2%	19	0.2%	105	0.3%
Home Values Under \$10,000		2	0.2%	84	0.7%	292	0.8%
Owner-Occupied Median Home Value		\$457,322		\$461,142		\$431,450	
Renter-Occupied Median Rent		\$1,438		\$1,527		\$1,499	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9496/-84.6642

3805 Dallas Hwy Marietta, GA 30064	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2024)			
Total Household Expenditure	\$109.75 M	\$1.46 B	\$4.38 B
Total Non-Retail Expenditure	\$58.15 M	\$779.1 M	\$2.33 B
Total Retail Expenditure	\$51.6 M	\$683.23 M	\$2.05 B
Apparel	\$3.91 M	\$52.69 M	\$157.74 M
Contributions	\$3.94 M	\$54.86 M	\$161.46 M
Education	\$3.69 M	\$53.66 M	\$158.13 M
Entertainment	\$6.45 M	\$87.03 M	\$259.14 M
Food and Beverages	\$15.78 M	\$207.56 M	\$624.46 M
Furnishings and Equipment	\$3.99 M	\$53.75 M	\$160.17 M
Gifts	\$2.93 M	\$42.24 M	\$124.7 M
Health Care	\$9.1 M	\$118.08 M	\$353.88 M
Household Operations	\$4.44 M	\$60.01 M	\$178.64 M
Miscellaneous Expenses	\$2.11 M	\$28.14 M	\$84.08 M
Personal Care	\$1.47 M	\$19.59 M	\$58.69 M
Personal Insurance	\$852.39 K	\$11.77 M	\$34.76 M
Reading	\$247.19 K	\$3.31 M	\$9.83 M
Shelter	\$22.84 M	\$304.36 M	\$912.48 M
Tobacco	\$554.48 K	\$6.65 M	\$20.53 M
Transportation	\$19.88 M	\$261.69 M	\$785.92 M
Utilities	\$7.58 M	\$96.94 M	\$293.22 M
Monthly Household Consumer Expenditure (2024)			
Total Household Expenditure	\$8,236	\$9,082	\$8,522
Total Non-Retail Expenditure	\$4,364 53.0%	\$4,839 53.3%	\$4,534 53.2%
Total Retail Expenditures	\$3,872 47.0%	\$4,243 46.7%	\$3,988 46.8%
Apparel	\$293 3.6%	\$327 3.6%	\$307 3.6%
Contributions	\$295 3.6%	\$341 3.8%	\$314 3.7%
Education	\$277 3.4%	\$333 3.7%	\$308 3.6%
Entertainment	\$484 5.9%	\$540 6.0%	\$504 5.9%
Food and Beverages	\$1,184 14.4%	\$1,289 14.2%	\$1,216 14.3%
Furnishings and Equipment	\$300 3.6%	\$334 3.7%	\$312 3.7%
Gifts	\$220 2.7%	\$262 2.9%	\$243 2.8%
Health Care	\$683 8.3%	\$733 8.1%	\$689 8.1%
Household Operations	\$333 4.0%	\$373 4.1%	\$348 4.1%
Miscellaneous Expenses	\$158 1.9%	\$175 1.9%	\$164 1.9%
Personal Care	\$110 1.3%	\$122 1.3%	\$114 1.3%
Personal Insurance	\$64 0.8%	\$73 0.8%	\$68 0.8%
Reading	\$19 0.2%	\$21 0.2%	\$19 0.2%
Shelter	\$1,714 20.8%	\$1,890 20.8%	\$1,776 20.8%
Tobacco	\$42 0.5%	\$41 0.5%	\$40 0.5%
Transportation	\$1,492 18.1%	\$1,625 17.9%	\$1,530 18.0%
Utilities	\$568 6.9%	\$602 6.6%	\$571 6.7%