

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8038/-84.4135

1801 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	14,252		147,610		365,239	
Projected Population (2029)	13,961		157,430		381,845	
Census Population (2020)	15,009		134,741		344,002	
Census Population (2010)	11,448		109,167		283,402	
Projected Annual Growth (2024-2029)	-291	-0.4%	9,821	1.3%	16,606	0.9%
Historical Annual Growth (2020-2024)	-756	-	12,868	2.4%	21,237	1.5%
Historical Annual Growth (2010-2020)	3,560	3.1%	25,574	2.3%	60,600	2.1%
Estimated Population Density (2024)	4,539 <i>psm</i>		5,221 <i>psm</i>		4,652 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2024)	7,924		75,834		182,714	
Projected Households (2029)	7,774		81,534		192,216	
Census Households (2020)	8,259		68,427		169,669	
Census Households (2010)	6,155		51,617		133,387	
Projected Annual Growth (2024-2029)	-150	-0.4%	5,700	1.5%	9,502	1.0%
Historical Annual Change (2010-2024)	1,768	2.1%	24,217	3.4%	49,327	2.6%
Average Household Income						
Estimated Average Household Income (2024)	\$179,004		\$156,957		\$150,075	
Projected Average Household Income (2029)	\$192,100		\$153,592		\$150,179	
Census Average Household Income (2010)	\$88,996		\$93,146		\$87,361	
Census Average Household Income (2000)	\$77,828		\$84,203		\$71,970	
Projected Annual Change (2024-2029)	\$13,095	1.5%	-\$3,365	-0.4%	\$105	-
Historical Annual Change (2000-2024)	\$101,177	5.4%	\$72,755	3.6%	\$78,105	4.5%
Median Household Income						
Estimated Median Household Income (2024)	\$122,275		\$114,995		\$107,822	
Projected Median Household Income (2029)	\$126,173		\$115,241		\$108,367	
Census Median Household Income (2010)	\$64,649		\$62,662		\$58,391	
Census Median Household Income (2000)	\$55,154		\$54,772		\$49,231	
Projected Annual Change (2024-2029)	\$3,898	0.6%	\$246	-	\$545	0.1%
Historical Annual Change (2000-2024)	\$67,121	5.1%	\$60,223	4.6%	\$58,591	5.0%
Per Capita Income						
Estimated Per Capita Income (2024)	\$99,526		\$81,047		\$75,473	
Projected Per Capita Income (2029)	\$106,967		\$79,931		\$75,978	
Census Per Capita Income (2010)	\$47,816		\$44,031		\$41,113	
Census Per Capita Income (2000)	\$42,512		\$36,641		\$31,508	
Projected Annual Change (2024-2029)	\$7,441	1.5%	-\$1,116	-0.3%	\$505	0.1%
Historical Annual Change (2000-2024)	\$57,014	5.6%	\$44,406	5.0%	\$43,965	5.8%
Estimated Average Household Net Worth (2024)	\$871,102		\$997,012		\$954,833	

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1801 Howell Mill Rd Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2024)		14,252		147,610		365,239	
White (2024)		5,202	36.5%	57,426	38.9%	142,641	39.1%
Black or African American (2024)		7,471	52.4%	68,264	46.2%	166,640	45.6%
American Indian or Alaska Native (2024)		20	0.1%	286	0.2%	724	0.2%
Asian (2024)		793	5.6%	11,861	8.0%	29,878	8.2%
Hawaiian or Pacific Islander (2024)		6	-	66	-	149	-
Other Race (2024)		180	1.3%	2,371	1.6%	6,447	1.8%
Two or More Races (2024)		580	4.1%	7,336	5.0%	18,759	5.1%
Population < 18 (2024)		3,460 24.3%		29,761 20.2%		74,820 20.5%	
White Not Hispanic		884	25.6%	8,086	27.2%	21,896	29.3%
Black or African American		2,119	61.2%	15,538	52.2%	36,439	48.7%
Asian		126	3.6%	2,667	9.0%	6,831	9.1%
Other Race Not Hispanic		95	2.8%	1,122	3.8%	3,127	4.2%
Hispanic		236	6.8%	2,347	7.9%	6,528	8.7%
Not Hispanic or Latino Population (2024)		13,287 93.2%		136,918 92.8%		338,042 92.6%	
Not Hispanic White		4,980	37.5%	55,252	40.4%	137,081	40.6%
Not Hispanic Black or African American		7,226	54.4%	66,515	48.6%	162,919	48.2%
Not Hispanic American Indian or Alaska Native		9	-	120	-	308	-
Not Hispanic Asian		790	5.9%	11,756	8.6%	29,586	8.8%
Not Hispanic Hawaiian or Pacific Islander		4	-	43	-	90	-
Not Hispanic Other Race		28	0.2%	310	0.2%	805	0.2%
Not Hispanic Two or More Races		250	1.9%	2,921	2.1%	7,252	2.1%
Hispanic or Latino Population (2024)		966 6.8%		10,691 7.2%		27,197 7.4%	
Hispanic White		223	23.1%	2,173	20.3%	5,561	20.4%
Hispanic Black or African American		245	25.4%	1,749	16.4%	3,720	13.7%
Hispanic American Indian or Alaska Native		12	1.2%	165	1.5%	416	1.5%
Hispanic Asian		3	0.3%	105	1.0%	292	1.1%
Hispanic Hawaiian or Pacific Islander		2	0.2%	23	0.2%	58	0.2%
Hispanic Other Race		152	15.7%	2,061	19.3%	5,642	20.7%
Hispanic Two or More Races		330	34.1%	4,415	41.3%	11,507	42.3%
Not Hispanic or Latino Population (2020)		13,913 92.7%		125,228 92.9%		319,359 92.8%	
Hispanic or Latino Population (2020)		1,095	7.3%	9,513	7.1%	24,643	7.2%
Not Hispanic or Latino Population (2010)		10,756 93.9%		102,741 94.1%		265,845 93.8%	
Hispanic or Latino Population (2010)		693	6.1%	6,426	5.9%	17,557	6.2%
Not Hispanic or Latino Population (2029)		12,884 92.3%		144,796 92.0%		350,369 91.8%	
Hispanic or Latino Population (2029)		1,077	7.7%	12,634	8.0%	31,476	8.2%
Projected Annual Growth (2024-2029)		111	2.3%	1,943	3.6%	4,279	3.1%
Historical Annual Growth (2010-2020)		402	5.8%	3,087	4.8%	7,086	4.0%

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1801 Howell Mill Rd		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30318							
Total Age Distribution (2024)							
Total Population		14,252		147,610		365,239	
Age Under 5 Years		1,222	8.6%	9,671	6.6%	23,182	6.3%
Age 5 to 9 Years		990	6.9%	7,918	5.4%	20,316	5.6%
Age 10 to 14 Years		845	5.9%	7,563	5.1%	19,597	5.4%
Age 15 to 19 Years		546	3.8%	9,018	6.1%	24,633	6.7%
Age 20 to 24 Years		1,156	8.1%	18,928	12.8%	36,535	10.0%
Age 25 to 29 Years		2,194	15.4%	18,293	12.4%	42,328	11.6%
Age 30 to 34 Years		1,869	13.1%	15,925	10.8%	38,654	10.6%
Age 35 to 39 Years		1,357	9.5%	11,079	7.5%	27,422	7.5%
Age 40 to 44 Years		933	6.5%	8,599	5.8%	22,367	6.1%
Age 45 to 49 Years		694	4.9%	7,264	4.9%	19,234	5.3%
Age 50 to 54 Years		632	4.4%	7,543	5.1%	19,514	5.3%
Age 55 to 59 Years		551	3.9%	6,563	4.4%	17,328	4.7%
Age 60 to 64 Years		446	3.1%	5,607	3.8%	15,531	4.3%
Age 65 to 69 Years		307	2.2%	4,375	3.0%	12,816	3.5%
Age 70 to 74 Years		218	1.5%	3,696	2.5%	10,285	2.8%
Age 75 to 79 Years		141	1.0%	2,770	1.9%	7,359	2.0%
Age 80 to 84 Years		90	0.6%	1,550	1.0%	4,211	1.2%
Age 85 Years or Over		62	0.4%	1,246	0.8%	3,926	1.1%
Median Age		29.8		32.1		32.8	
Age 19 Years or Less		3,603	25.3%	34,170	23.1%	87,728	24.0%
Age 20 to 64 Years		9,832	69.0%	99,802	67.6%	238,914	65.4%
Age 65 Years or Over		818	5.7%	13,637	9.2%	38,596	10.6%
Female Age Distribution (2024)							
Female Population		7,303	51.2%	66,069	44.8%	170,466	46.7%
Age Under 5 Years		630	8.6%	4,651	7.0%	11,345	6.7%
Age 5 to 9 Years		502	6.9%	3,918	5.9%	10,168	6.0%
Age 10 to 14 Years		453	6.2%	3,739	5.7%	9,639	5.7%
Age 15 to 19 Years		286	3.9%	3,225	4.9%	8,377	4.9%
Age 20 to 24 Years		634	8.7%	6,000	9.1%	13,268	7.8%
Age 25 to 29 Years		1,170	16.0%	8,648	13.1%	20,997	12.3%
Age 30 to 34 Years		940	12.9%	7,427	11.2%	18,648	10.9%
Age 35 to 39 Years		646	8.9%	5,000	7.6%	13,006	7.6%
Age 40 to 44 Years		486	6.7%	3,901	5.9%	10,650	6.2%
Age 45 to 49 Years		363	5.0%	3,367	5.1%	9,081	5.3%
Age 50 to 54 Years		277	3.8%	3,373	5.1%	9,023	5.3%
Age 55 to 59 Years		263	3.6%	2,925	4.4%	7,961	4.7%
Age 60 to 64 Years		229	3.1%	2,588	3.9%	7,476	4.4%
Age 65 to 69 Years		153	2.1%	2,291	3.5%	6,580	3.9%
Age 70 to 74 Years		120	1.6%	1,940	2.9%	5,582	3.3%
Age 75 to 79 Years		81	1.1%	1,496	2.3%	3,993	2.3%
Age 80 to 84 Years		37	0.5%	830	1.3%	2,331	1.4%
Age 85 Years or Over		34	0.5%	749	1.1%	2,340	1.4%
Female Median Age		29.4		32.8		33.6	
Age 19 Years or Less		1,871	25.6%	15,533	23.5%	39,529	23.2%
Age 20 to 64 Years		5,008	68.6%	43,228	65.4%	110,111	64.6%
Age 65 Years or Over		424	5.8%	7,307	11.1%	20,825	12.2%

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Atlanta, GA 30318							
Male Age Distribution (2024)							
Male Population		6,949	48.8%	81,541	55.2%	194,774	53.3%
Age Under 5 Years		592	8.5%	5,020	6.2%	11,837	6.1%
Age 5 to 9 Years		488	7.0%	4,000	4.9%	10,148	5.2%
Age 10 to 14 Years		392	5.6%	3,823	4.7%	9,958	5.1%
Age 15 to 19 Years		260	3.7%	5,793	7.1%	16,256	8.3%
Age 20 to 24 Years		522	7.5%	12,928	15.9%	23,267	11.9%
Age 25 to 29 Years		1,024	14.7%	9,644	11.8%	21,331	11.0%
Age 30 to 34 Years		929	13.4%	8,498	10.4%	20,007	10.3%
Age 35 to 39 Years		710	10.2%	6,079	7.5%	14,416	7.4%
Age 40 to 44 Years		447	6.4%	4,698	5.8%	11,717	6.0%
Age 45 to 49 Years		332	4.8%	3,897	4.8%	10,153	5.2%
Age 50 to 54 Years		355	5.1%	4,171	5.1%	10,491	5.4%
Age 55 to 59 Years		288	4.2%	3,638	4.5%	9,367	4.8%
Age 60 to 64 Years		216	3.1%	3,020	3.7%	8,055	4.1%
Age 65 to 69 Years		154	2.2%	2,084	2.6%	6,236	3.2%
Age 70 to 74 Years		98	1.4%	1,756	2.2%	4,703	2.4%
Age 75 to 79 Years		60	0.9%	1,274	1.6%	3,366	1.7%
Age 80 to 84 Years		53	0.8%	719	0.9%	1,880	1.0%
Age 85 Years or Over		29	0.4%	497	0.6%	1,586	0.8%
Male Median Age		30.1		31.5		32.3	
Age 19 Years or Less		1,732	24.9%	18,637	22.9%	48,199	24.7%
Age 20 to 64 Years		4,824	69.4%	56,573	69.4%	128,803	66.1%
Age 65 Years or Over		393	5.7%	6,331	7.8%	17,771	9.1%
Males per 100 Females (2024)							
Overall Comparison		95		123		114	
Age Under 5 Years		94	48.4%	108	51.9%	104	51.1%
Age 5 to 9 Years		97	49.3%	102	50.5%	100	50.0%
Age 10 to 14 Years		87	46.4%	102	50.6%	103	50.8%
Age 15 to 19 Years		91	47.6%	180	64.2%	194	66.0%
Age 20 to 24 Years		82	45.2%	215	68.3%	175	63.7%
Age 25 to 29 Years		87	46.7%	112	52.7%	102	50.4%
Age 30 to 34 Years		99	49.7%	114	53.4%	107	51.8%
Age 35 to 39 Years		110	52.4%	122	54.9%	111	52.6%
Age 40 to 44 Years		92	47.9%	120	54.6%	110	52.4%
Age 45 to 49 Years		92	47.8%	116	53.7%	112	52.8%
Age 50 to 54 Years		128	56.2%	124	55.3%	116	53.8%
Age 55 to 59 Years		110	52.3%	124	55.4%	118	54.1%
Age 60 to 64 Years		94	48.5%	117	53.9%	108	51.9%
Age 65 to 69 Years		101	50.3%	91	47.6%	95	48.7%
Age 70 to 74 Years		81	44.9%	91	47.5%	84	45.7%
Age 75 to 79 Years		73	42.4%	85	46.0%	84	45.7%
Age 80 to 84 Years		145	59.1%	87	46.4%	81	44.7%
Age 85 Years or Over		85	45.8%	66	39.9%	68	40.4%
Age 19 Years or Less		93	48.1%	120	54.5%	122	54.9%
Age 20 to 39 Years		94	48.4%	137	57.8%	120	54.5%
Age 40 to 64 Years		101	50.3%	120	54.6%	113	53.0%
Age 65 Years or Over		93	48.1%	87	46.4%	85	46.0%

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Household Type (2024)							
Total Households		7,924		75,834		182,714	
Households with Children		1,099	13.9%	8,081	10.7%	22,063	12.1%
Average Household Size		1.8		1.8		1.8	
Household Density per Square Mile		2,523		2,682		2,327	
Population Family		7,088	49.7%	61,719	41.8%	161,538	44.2%
Population Non-Family		7,159	50.2%	73,072	49.5%	175,432	48.0%
Population Group Quarters		6	-	12,818	8.7%	28,269	7.7%
Family Households		2,339	29.5%	20,318	26.8%	51,405	28.1%
Married Couple Households		1,807	77.2%	13,880	68.3%	33,713	65.6%
Other Family Households with Children		532	22.8%	6,438	31.7%	17,692	34.4%
Family Households with Children		1,099	47.0%	8,073	39.7%	22,039	42.9%
Married Couple with Children		868	78.9%	5,388	66.7%	14,002	63.5%
Other Family Households with Children		232	21.1%	2,685	33.3%	8,036	36.5%
Family Households No Children		1,240	53.0%	12,245	60.3%	29,367	57.1%
Married Couple No Children		939	75.8%	8,492	69.4%	19,711	67.1%
Other Family Households No Children		301	24.2%	3,753	30.6%	9,656	32.9%
Non-Family Households		5,585	70.5%	55,516	73.2%	131,309	71.9%
Non-Family Households with Children		-	-	8	-	25	-
Non-Family Households No Children		5,585	100.0%	55,508	100.0%	131,284	100.0%
Average Family Household Size		3.0		3.0		3.1	
Average Family Income		\$353,048		\$338,330		\$305,035	
Median Family Income		\$231,634		\$199,606		\$176,488	
Average Non-Family Household Size		1.3		1.3		1.3	
Marital Status (2024)							
Population Age 15 Years or Over		11,196		122,457		302,144	
Never Married		5,716	51.1%	66,024	53.9%	162,917	53.9%
Currently Married		4,277	38.2%	39,649	32.4%	91,534	30.3%
Previously Married		1,203	10.7%	16,785	13.7%	47,693	15.8%
Separated		513	42.7%	3,871	23.1%	10,096	21.2%
Widowed		204	17.0%	2,647	15.8%	8,757	18.4%
Divorced		485	40.3%	10,266	61.2%	28,840	60.5%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		9,494		94,511		240,976	
Elementary (Grade Level 0 to 8)		51	0.5%	895	0.9%	3,349	1.4%
Some High School (Grade Level 9 to 11)		95	1.0%	2,141	2.3%	7,859	3.3%
High School Graduate		635	6.7%	9,776	10.3%	30,636	12.7%
Some College		682	7.2%	10,523	11.1%	28,955	12.0%
Associate Degree Only		205	2.2%	3,502	3.7%	10,383	4.3%
Bachelor Degree Only		4,466	47.0%	36,578	38.7%	88,050	36.5%
Graduate Degree		3,359	35.4%	31,097	32.9%	71,744	29.8%
Any College (Some College or Higher)		8,712	91.8%	81,699	86.4%	199,132	82.6%
College Degree + (Bachelor Degree or Higher)		7,825	82.4%	67,675	71.6%	159,794	66.3%

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Housing						
Total Housing Units (2024)	8,547		83,836		201,678	
Total Housing Units (2020)	8,860		78,502		192,010	
Historical Annual Growth (2020-2024)	-313	-	5,333	-	9,668	-
Housing Units Occupied (2024)	7,924	92.7%	75,834	90.5%	182,714	90.6%
Housing Units Owner-Occupied	2,756	34.8%	29,153	38.4%	72,322	39.6%
Housing Units Renter-Occupied	5,168	65.2%	46,681	61.6%	110,392	60.4%
Housing Units Vacant (2024)	624	7.3%	8,002	9.5%	18,964	9.4%
Household Size (2024)						
Total Households	7,924		75,834		182,714	
1 Person Households	4,646	58.6%	46,792	61.7%	111,560	61.1%
2 Person Households	1,802	22.7%	19,456	25.7%	46,793	25.6%
3 Person Households	640	8.1%	4,606	6.1%	11,993	6.6%
4 Person Households	603	7.6%	3,329	4.4%	7,988	4.4%
5 Person Households	164	2.1%	1,099	1.4%	2,850	1.6%
6 Person Households	49	0.6%	367	0.5%	1,033	0.6%
7 or More Person Households	20	0.2%	184	0.2%	498	0.3%
Household Income Distribution (2024)						
HH Income \$200,000 or More	1,901	24.0%	17,914	23.6%	39,505	21.6%
HH Income \$150,000 to \$199,999	776	9.8%	7,685	10.1%	18,102	9.9%
HH Income \$125,000 to \$149,999	835	10.5%	5,824	7.7%	13,088	7.2%
HH Income \$100,000 to \$124,999	858	10.8%	7,511	9.9%	16,481	9.0%
HH Income \$75,000 to \$99,999	903	11.4%	9,391	12.4%	22,640	12.4%
HH Income \$50,000 to \$74,999	839	10.6%	9,266	12.2%	21,953	12.0%
HH Income \$35,000 to \$49,999	770	9.7%	4,953	6.5%	12,451	6.8%
HH Income \$25,000 to \$34,999	243	3.1%	3,513	4.6%	9,470	5.2%
HH Income \$15,000 to \$24,999	165	2.1%	2,671	3.5%	9,066	5.0%
HH Income \$10,000 to \$14,999	226	2.8%	2,177	2.9%	6,958	3.8%
HH Income Under \$10,000	407	5.1%	4,929	6.5%	13,000	7.1%
Household Vehicles (2024)						
Households 0 Vehicles Available	399	5.0%	8,955	11.8%	24,728	13.5%
Households 1 Vehicle Available	4,119	52.0%	39,569	52.2%	92,365	50.6%
Households 2 Vehicles Available	2,977	37.6%	22,338	29.5%	53,199	29.1%
Households 3 or More Vehicles Available	428	5.4%	4,972	6.6%	12,423	6.8%
Total Vehicles Available	11,544		100,534		239,456	
Average Vehicles per Household	1.5		1.3		1.3	
Owner-Occupied Household Vehicles	4,753	41.2%	46,014	45.8%	116,995	48.9%
Average Vehicles per Owner-Occupied Household	1.7		1.6		1.6	
Renter-Occupied Household Vehicles	6,791	58.8%	54,520	54.2%	122,462	51.1%
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.1	
Travel Time (2024)						
Worker Base Age 16 years or Over	9,565		84,081		202,131	
Travel to Work in 14 Minutes or Less	1,414	14.8%	12,646	15.0%	30,226	15.0%
Travel to Work in 15 to 29 Minutes	3,023	31.6%	23,243	27.6%	57,548	28.5%
Travel to Work in 30 to 59 Minutes	1,628	17.0%	13,805	16.4%	36,154	17.9%
Travel to Work in 60 Minutes or More	183	1.9%	2,059	2.4%	6,663	3.3%
Work at Home	3,317	34.7%	32,329	38.4%	71,541	35.4%
Average Minutes Travel to Work	21.1		21.0		21.7	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8038/-84.4135

1801 Howell Mill Rd		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30318							
Transportation To Work (2024)							
Worker Base Age 16 years or Over		9,565		84,081		202,131	
Drive to Work Alone		5,441	56.9%	40,502	48.2%	102,215	50.6%
Drive to Work in Carpool		328	3.4%	2,643	3.1%	7,779	3.8%
Travel to Work by Public Transportation		201	2.1%	2,509	3.0%	7,418	3.7%
Drive to Work on Motorcycle		1	-	20	-	50	-
Bicycle to Work		14	0.1%	639	0.8%	1,289	0.6%
Walk to Work		239	2.5%	4,487	5.3%	9,311	4.6%
Other Means		25	0.3%	951	1.1%	2,527	1.3%
Work at Home		3,317	34.7%	32,329	38.4%	71,541	35.4%
Daytime Demographics (2024)							
Total Businesses		2,294		19,309		45,838	
Total Employees		11,867		151,913		396,212	
Company Headquarter Businesses		52	2.3%	533	2.8%	1,328	2.9%
Company Headquarter Employees		1,259	10.6%	26,828	17.7%	69,072	17.4%
Employee Population per Business		5.2	to 1	7.9	to 1	8.6	to 1
Residential Population per Business		6.2	to 1	7.6	to 1	8.0	to 1
Adj. Daytime Demographics Age 16 Years or Over		13,343		188,535		491,773	
Labor Force							
Labor Population Age 16 Years or Over (2024)		11,041		120,956		298,364	
Labor Force Total Males (2024)		5,414	49.0%	67,946	56.2%	160,976	54.0%
Male Civilian Employed		4,772	88.1%	47,160	69.4%	109,633	68.1%
Male Civilian Unemployed		64	1.2%	1,189	1.8%	3,115	1.9%
Males in Armed Forces		-	-	176	0.3%	481	0.3%
Males Not in Labor Force		578	10.7%	19,422	28.6%	47,747	29.7%
Labor Force Total Females (2024)		5,627	51.0%	53,010	43.8%	137,389	46.0%
Female Civilian Employed		4,793	85.2%	36,924	69.7%	92,504	67.3%
Female Civilian Unemployed		56	1.0%	752	1.4%	2,551	1.9%
Females in Armed Forces		-	-	75	0.1%	186	0.1%
Females Not in Labor Force		778	13.8%	15,258	28.8%	42,148	30.7%
Unemployment Rate		119	1.1%	1,942	1.6%	5,666	1.9%
Occupation (2024)							
Occupation Population Age 16 Years or Over		9,565		84,081		202,131	
Occupation Total Males		4,772	49.9%	47,157	56.1%	109,627	54.2%
Occupation Total Females		4,793	50.1%	36,924	43.9%	92,504	45.8%
Management, Business, Financial Operations		3,099	32.4%	25,838	30.7%	60,700	30.0%
Professional, Related		3,434	35.9%	31,619	37.6%	70,916	35.1%
Service		683	7.1%	6,340	7.5%	17,485	8.7%
Sales, Office		1,699	17.8%	13,822	16.4%	35,065	17.3%
Farming, Fishing, Forestry		2	-	19	-	228	0.1%
Construction, Extraction, Maintenance		132	1.4%	1,428	1.7%	3,976	2.0%
Production, Transport, Material Moving		516	5.4%	5,016	6.0%	13,761	6.8%
White Collar Workers		8,233	86.1%	71,279	84.8%	166,681	82.5%
Blue Collar Workers		1,332	13.9%	12,802	15.2%	35,450	17.5%

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8038/-84.4135

1801 Howell Mill Rd		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30318							
Units In Structure (2024)							
Total Units		7,924		75,834		182,714	
1 Detached Unit		2,679	33.8%	23,962	31.6%	61,773	33.8%
1 Attached Unit		477	6.0%	5,147	6.8%	13,371	7.3%
2 Units		160	2.0%	1,434	1.9%	3,380	1.8%
3 to 4 Units		349	4.4%	3,689	4.9%	8,824	4.8%
5 to 9 Units		638	8.1%	5,742	7.6%	13,700	7.5%
10 to 19 Units		534	6.7%	5,841	7.7%	15,180	8.3%
20 to 49 Units		600	7.6%	5,010	6.6%	12,609	6.9%
50 or More Units		2,446	30.9%	24,508	32.3%	52,736	28.9%
Mobile Home or Trailer		40	0.5%	500	0.7%	1,139	0.6%
Other Structure		-	-	1	-	3	-
Homes Built By Year (2024)							
Homes Built 2020 or later		175	2.0%	2,231	2.7%	5,316	2.6%
Homes Built 2010 to 2019		2,257	26.4%	18,408	22.0%	37,096	18.4%
Homes Built 2000 to 2009		1,386	16.2%	17,444	20.8%	41,389	20.5%
Homes Built 1990 to 1999		838	9.8%	6,171	7.4%	16,827	8.3%
Homes Built 1980 to 1989		835	9.8%	7,428	8.9%	19,386	9.6%
Homes Built 1970 to 1979		673	7.9%	5,986	7.1%	14,005	6.9%
Homes Built 1960 to 1969		380	4.4%	5,643	6.7%	13,292	6.6%
Homes Built 1950 to 1959		348	4.1%	3,972	4.7%	11,273	5.6%
Homes Built 1940 to 1949		591	6.9%	2,749	3.3%	6,434	3.2%
Homes Built Before 1939		440	5.2%	5,801	6.9%	17,696	8.8%
Median Age of Homes		34.9 yrs		35.3 yrs		37.7 yrs	
Home Values (2024)							
Owner Specified Housing Units		2,756		29,153		72,322	
Home Values \$1,000,000 or More		490	17.8%	5,705	19.6%	12,501	17.3%
Home Values \$750,000 to \$999,999		565	20.5%	3,348	11.5%	8,891	12.3%
Home Values \$500,000 to \$749,999		710	25.8%	6,130	21.0%	14,787	20.4%
Home Values \$400,000 to \$499,999		208	7.6%	3,470	11.9%	9,104	12.6%
Home Values \$300,000 to \$399,999		277	10.1%	4,812	16.5%	11,436	15.8%
Home Values \$250,000 to \$299,999		218	7.9%	2,370	8.1%	5,946	8.2%
Home Values \$200,000 to \$249,999		106	3.8%	1,255	4.3%	3,860	5.3%
Home Values \$175,000 to \$199,999		23	0.8%	591	2.0%	1,358	1.9%
Home Values \$150,000 to \$174,999		44	1.6%	431	1.5%	1,510	2.1%
Home Values \$125,000 to \$149,999		45	1.6%	188	0.6%	492	0.7%
Home Values \$100,000 to \$124,999		50	1.8%	240	0.8%	769	1.1%
Home Values \$90,000 to \$99,999		1	-	49	0.2%	134	0.2%
Home Values \$80,000 to \$89,999		1	-	24	-	106	0.1%
Home Values \$70,000 to \$79,999		-	-	50	0.2%	152	0.2%
Home Values \$60,000 to \$69,999		1	-	6	-	39	-
Home Values \$50,000 to \$59,999		2	-	44	0.2%	107	0.1%
Home Values \$35,000 to \$49,999		3	0.1%	43	0.1%	212	0.3%
Home Values \$25,000 to \$34,999		2	-	41	0.1%	146	0.2%
Home Values \$10,000 to \$24,999		-	-	61	0.2%	242	0.3%
Home Values Under \$10,000		9	0.3%	294	1.0%	530	0.7%
Owner-Occupied Median Home Value		\$644,219		\$633,721		\$599,991	
Renter-Occupied Median Rent		\$1,607		\$1,589		\$1,520	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8038/-84.4135

1801 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$865.22 M		\$7.47 B		\$17.34 B	
Total Non-Retail Expenditure	\$463.06 M		\$4.01 B		\$9.3 B	
Total Retail Expenditure	\$402.16 M		\$3.46 B		\$8.04 B	
Apparel	\$31.58 M		\$271.66 M		\$629.19 M	
Contributions	\$31.06 M		\$273.6 M		\$630 M	
Education	\$31.59 M		\$276.77 M		\$634.17 M	
Entertainment	\$50.24 M		\$435.26 M		\$1.01 B	
Food and Beverages	\$124.45 M		\$1.07 B		\$2.49 B	
Furnishings and Equipment	\$30.97 M		\$268.24 M		\$621.37 M	
Gifts	\$24.72 M		\$216.37 M		\$496.67 M	
Health Care	\$67.86 M		\$588.36 M		\$1.37 B	
Household Operations	\$34.96 M		\$303.85 M		\$703.68 M	
Miscellaneous Expenses	\$16.56 M		\$143.58 M		\$333.21 M	
Personal Care	\$11.59 M		\$100 M		\$232.34 M	
Personal Insurance	\$6.47 M		\$56.51 M		\$130.29 M	
Reading	\$1.91 M		\$16.67 M		\$38.66 M	
Shelter	\$184.79 M		\$1.59 B		\$3.7 B	
Tobacco	\$4.38 M		\$36.96 M		\$87.75 M	
Transportation	\$153.67 M		\$1.32 B		\$3.06 B	
Utilities	\$58.42 M		\$501.61 M		\$1.17 B	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$9,099		\$8,206		\$7,910	
Total Non-Retail Expenditure	\$4,870	53.5%	\$4,403	53.7%	\$4,242	53.6%
Total Retail Expenditures	\$4,229	46.5%	\$3,803	46.3%	\$3,668	46.4%
Apparel	\$332	3.7%	\$299	3.6%	\$287	3.6%
Contributions	\$327	3.6%	\$301	3.7%	\$287	3.6%
Education	\$332	3.7%	\$304	3.7%	\$289	3.7%
Entertainment	\$528	5.8%	\$478	5.8%	\$460	5.8%
Food and Beverages	\$1,309	14.4%	\$1,174	14.3%	\$1,135	14.3%
Furnishings and Equipment	\$326	3.6%	\$295	3.6%	\$283	3.6%
Gifts	\$260	2.9%	\$238	2.9%	\$227	2.9%
Health Care	\$714	7.8%	\$647	7.9%	\$627	7.9%
Household Operations	\$368	4.0%	\$334	4.1%	\$321	4.1%
Miscellaneous Expenses	\$174	1.9%	\$158	1.9%	\$152	1.9%
Personal Care	\$122	1.3%	\$110	1.3%	\$106	1.3%
Personal Insurance	\$68	0.7%	\$62	0.8%	\$59	0.8%
Reading	\$20	0.2%	\$18	0.2%	\$18	0.2%
Shelter	\$1,943	21.4%	\$1,750	21.3%	\$1,689	21.4%
Tobacco	\$46	0.5%	\$41	0.5%	\$40	0.5%
Transportation	\$1,616	17.8%	\$1,447	17.6%	\$1,395	17.6%
Utilities	\$614	6.8%	\$551	6.7%	\$536	6.8%