

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0794/-84.3574

270 Rucker Rd		1 mi radius		3 mi radius		5 mi radius	
Alpharetta, GA 30004							
Population							
Estimated Population (2024)		7,624		44,941		126,051	
Projected Population (2029)		7,481		44,131		124,883	
Census Population (2020)		8,017		46,567		130,635	
Census Population (2010)		7,073		41,261		115,926	
Projected Annual Growth (2024-2029)		-143 -0.4%		-810 -0.4%		-1,167 -0.2%	
Historical Annual Growth (2020-2024)		-393 -		-1,626 -0.9%		-4,584 -0.9%	
Historical Annual Growth (2010-2020)		944 1.3%		5,306 1.3%		14,709 1.3%	
Estimated Population Density (2024)		2,428 <i>psm</i>		1,590 <i>psm</i>		1,606 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households							
Estimated Households (2024)		2,748		16,669		48,054	
Projected Households (2029)		2,687		16,370		47,776	
Census Households (2020)		2,889		17,243		48,630	
Census Households (2010)		2,457		15,480		43,140	
Projected Annual Growth (2024-2029)		-61 -0.4%		-299 -0.4%		-278 -0.1%	
Historical Annual Change (2010-2024)		290 0.8%		1,190 0.5%		4,914 0.8%	
Average Household Income							
Estimated Average Household Income (2024)		\$206,051		\$225,726		\$205,514	
Projected Average Household Income (2029)		\$223,168		\$243,178		\$218,458	
Census Average Household Income (2010)		\$125,918		\$113,599		\$102,634	
Census Average Household Income (2000)		\$114,595		\$102,390		\$93,611	
Projected Annual Change (2024-2029)		\$17,117 1.7%		\$17,451 1.5%		\$12,944 1.3%	
Historical Annual Change (2000-2024)		\$91,456 3.3%		\$123,336 5.0%		\$111,903 5.0%	
Median Household Income							
Estimated Median Household Income (2024)		\$173,288		\$177,438		\$156,023	
Projected Median Household Income (2029)		\$176,947		\$181,779		\$159,688	
Census Median Household Income (2010)		\$105,527		\$90,611		\$82,212	
Census Median Household Income (2000)		\$98,485		\$86,636		\$78,572	
Projected Annual Change (2024-2029)		\$3,659 0.4%		\$4,340 0.5%		\$3,665 0.5%	
Historical Annual Change (2000-2024)		\$74,802 3.2%		\$90,803 4.4%		\$77,452 4.1%	
Per Capita Income							
Estimated Per Capita Income (2024)		\$74,258		\$83,764		\$78,396	
Projected Per Capita Income (2029)		\$80,162		\$90,243		\$83,624	
Census Per Capita Income (2010)		\$43,750		\$42,631		\$38,196	
Census Per Capita Income (2000)		\$40,657		\$37,894		\$34,104	
Projected Annual Change (2024-2029)		\$5,904 1.6%		\$6,479 1.5%		\$5,228 1.3%	
Historical Annual Change (2000-2024)		\$33,601 3.4%		\$45,871 5.0%		\$44,292 5.4%	
Estimated Average Household Net Worth (2024)		\$2.05 M		\$2 M		\$1.73 M	

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270 Rucker Rd Alpharetta, GA 30004		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2024)		7,624		44,941		126,051	
White (2024)		3,120	40.9%	15,777	35.1%	49,077	38.9%
Black or African American (2024)		3,080	40.4%	21,535	47.9%	56,858	45.1%
American Indian or Alaska Native (2024)		4	-	50	0.1%	186	0.1%
Asian (2024)		875	11.5%	4,791	10.7%	11,014	8.7%
Hawaiian or Pacific Islander (2024)		-	-	7	-	18	-
Other Race (2024)		69	0.9%	497	1.1%	2,366	1.9%
Two or More Races (2024)		477	6.3%	2,283	5.1%	6,531	5.2%
Population < 18 (2024)		1,656	21.7%	9,356	20.8%	26,970	21.4%
White Not Hispanic		566	34.2%	2,317	24.8%	7,727	28.7%
Black or African American		745	45.0%	5,178	55.3%	13,846	51.3%
Asian		117	7.1%	700	7.5%	1,724	6.4%
Other Race Not Hispanic		81	4.9%	334	3.6%	872	3.2%
Hispanic		147	8.8%	827	8.8%	2,799	10.4%
Not Hispanic or Latino Population (2024)		6,906	90.6%	41,365	92.0%	114,627	90.9%
Not Hispanic White		2,956	42.8%	15,004	36.3%	46,750	40.8%
Not Hispanic Black or African American		2,896	41.9%	20,736	50.1%	54,548	47.6%
Not Hispanic American Indian or Alaska Native		-	-	14	-	56	-
Not Hispanic Asian		870	12.6%	4,739	11.5%	10,908	9.5%
Not Hispanic Hawaiian or Pacific Islander		-	-	6	-	13	-
Not Hispanic Other Race		16	0.2%	106	0.3%	323	0.3%
Not Hispanic Two or More Races		166	2.4%	760	1.8%	2,029	1.8%
Hispanic or Latino Population (2024)		719	9.4%	3,575	8.0%	11,424	9.1%
Hispanic White		164	22.8%	773	21.6%	2,328	20.4%
Hispanic Black or African American		184	25.6%	799	22.4%	2,311	20.2%
Hispanic American Indian or Alaska Native		4	0.5%	36	1.0%	130	1.1%
Hispanic Asian		4	0.6%	52	1.5%	106	0.9%
Hispanic Hawaiian or Pacific Islander		-	-	-	-	5	-
Hispanic Other Race		53	7.4%	391	10.9%	2,043	17.9%
Hispanic Two or More Races		311	43.2%	1,523	42.6%	4,502	39.4%
Not Hispanic or Latino Population (2020)		7,635	95.2%	42,473	91.2%	112,391	86.0%
Hispanic or Latino Population (2020)		383	4.8%	4,094	8.8%	18,244	14.0%
Not Hispanic or Latino Population (2010)		6,803	96.2%	37,934	91.9%	99,654	86.0%
Hispanic or Latino Population (2010)		270	3.8%	3,327	8.1%	16,273	14.0%
Not Hispanic or Latino Population (2029)		6,721	89.8%	40,268	91.2%	112,402	90.0%
Hispanic or Latino Population (2029)		759	10.2%	3,863	8.8%	12,482	10.0%
Projected Annual Growth (2024-2029)		41	1.1%	288	1.6%	1,058	1.9%
Historical Annual Growth (2010-2020)		113	4.2%	767	2.3%	1,971	1.2%

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270 Rucker Rd		1 mi radius		3 mi radius		5 mi radius	
Alpharetta, GA 30004							
Total Age Distribution (2024)							
Total Population		7,624		44,941		126,051	
Age Under 5 Years		364	4.8%	1,934	4.3%	5,812	4.6%
Age 5 to 9 Years		447	5.9%	2,515	5.6%	7,231	5.7%
Age 10 to 14 Years		495	6.5%	2,868	6.4%	8,333	6.6%
Age 15 to 19 Years		586	7.7%	3,397	7.6%	9,138	7.2%
Age 20 to 24 Years		339	4.4%	2,284	5.1%	6,506	5.2%
Age 25 to 29 Years		227	3.0%	1,823	4.1%	6,272	5.0%
Age 30 to 34 Years		390	5.1%	2,453	5.5%	7,898	6.3%
Age 35 to 39 Years		507	6.6%	2,905	6.5%	8,625	6.8%
Age 40 to 44 Years		554	7.3%	3,315	7.4%	9,663	7.7%
Age 45 to 49 Years		627	8.2%	3,658	8.1%	9,757	7.7%
Age 50 to 54 Years		671	8.8%	3,903	8.7%	10,276	8.2%
Age 55 to 59 Years		549	7.2%	3,367	7.5%	9,017	7.2%
Age 60 to 64 Years		531	7.0%	2,835	6.3%	7,918	6.3%
Age 65 to 69 Years		365	4.8%	2,318	5.2%	6,511	5.2%
Age 70 to 74 Years		311	4.1%	1,871	4.2%	5,133	4.1%
Age 75 to 79 Years		276	3.6%	1,570	3.5%	3,745	3.0%
Age 80 to 84 Years		216	2.8%	960	2.1%	2,212	1.8%
Age 85 Years or Over		169	2.2%	964	2.1%	2,006	1.6%
Median Age		42.9		42.6		41.0	
Age 19 Years or Less		1,892	24.8%	10,714	23.8%	30,514	24.2%
Age 20 to 64 Years		4,395	57.6%	26,542	59.1%	75,931	60.2%
Age 65 Years or Over		1,337	17.5%	7,684	17.1%	19,606	15.6%
Female Age Distribution (2024)							
Female Population		4,023	52.8%	23,387	52.0%	64,387	51.1%
Age Under 5 Years		180	4.5%	912	3.9%	2,799	4.3%
Age 5 to 9 Years		229	5.7%	1,238	5.3%	3,578	5.6%
Age 10 to 14 Years		246	6.1%	1,380	5.9%	4,099	6.4%
Age 15 to 19 Years		279	6.9%	1,677	7.2%	4,462	6.9%
Age 20 to 24 Years		167	4.2%	1,086	4.6%	3,125	4.9%
Age 25 to 29 Years		114	2.8%	972	4.2%	3,195	5.0%
Age 30 to 34 Years		214	5.3%	1,322	5.7%	4,045	6.3%
Age 35 to 39 Years		289	7.2%	1,537	6.6%	4,377	6.8%
Age 40 to 44 Years		287	7.1%	1,726	7.4%	5,012	7.8%
Age 45 to 49 Years		346	8.6%	1,960	8.4%	5,090	7.9%
Age 50 to 54 Years		348	8.7%	2,067	8.8%	5,316	8.3%
Age 55 to 59 Years		293	7.3%	1,767	7.6%	4,633	7.2%
Age 60 to 64 Years		273	6.8%	1,455	6.2%	4,106	6.4%
Age 65 to 69 Years		196	4.9%	1,226	5.2%	3,413	5.3%
Age 70 to 74 Years		171	4.2%	1,016	4.3%	2,712	4.2%
Age 75 to 79 Years		152	3.8%	903	3.9%	2,089	3.2%
Age 80 to 84 Years		130	3.2%	567	2.4%	1,223	1.9%
Age 85 Years or Over		108	2.7%	577	2.5%	1,112	1.7%
Female Median Age		43.9		43.6		41.8	
Age 19 Years or Less		934	23.2%	5,207	22.3%	14,939	23.2%
Age 20 to 64 Years		2,332	58.0%	13,891	59.4%	38,900	60.4%
Age 65 Years or Over		757	18.8%	4,289	18.3%	10,549	16.4%

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270 Rucker Rd		1 mi radius		3 mi radius		5 mi radius	
Alpharetta, GA 30004							
Male Age Distribution (2024)							
Male Population		3,601	47.2%	21,554	48.0%	61,664	48.9%
Age Under 5 Years		184	5.1%	1,022	4.7%	3,013	4.9%
Age 5 to 9 Years		217	6.0%	1,277	5.9%	3,652	5.9%
Age 10 to 14 Years		249	6.9%	1,488	6.9%	4,234	6.9%
Age 15 to 19 Years		307	8.5%	1,720	8.0%	4,676	7.6%
Age 20 to 24 Years		172	4.8%	1,198	5.6%	3,381	5.5%
Age 25 to 29 Years		113	3.1%	851	3.9%	3,077	5.0%
Age 30 to 34 Years		175	4.9%	1,131	5.2%	3,853	6.2%
Age 35 to 39 Years		217	6.0%	1,368	6.3%	4,248	6.9%
Age 40 to 44 Years		267	7.4%	1,589	7.4%	4,650	7.5%
Age 45 to 49 Years		281	7.8%	1,698	7.9%	4,666	7.6%
Age 50 to 54 Years		323	9.0%	1,836	8.5%	4,960	8.0%
Age 55 to 59 Years		256	7.1%	1,601	7.4%	4,384	7.1%
Age 60 to 64 Years		258	7.2%	1,380	6.4%	3,812	6.2%
Age 65 to 69 Years		169	4.7%	1,092	5.1%	3,098	5.0%
Age 70 to 74 Years		141	3.9%	855	4.0%	2,420	3.9%
Age 75 to 79 Years		123	3.4%	667	3.1%	1,656	2.7%
Age 80 to 84 Years		86	2.4%	394	1.8%	989	1.6%
Age 85 Years or Over		61	1.7%	388	1.8%	894	1.4%
Male Median Age		41.9		41.3		40.2	
Age 19 Years or Less		958	26.6%	5,507	25.6%	15,575	25.3%
Age 20 to 64 Years		2,063	57.3%	12,651	58.7%	37,031	60.1%
Age 65 Years or Over		580	16.1%	3,396	15.8%	9,058	14.7%
Males per 100 Females (2024)							
Overall Comparison		89		92		96	
Age Under 5 Years		103	50.7%	112	52.9%	108	51.8%
Age 5 to 9 Years		95	48.6%	103	50.8%	102	50.5%
Age 10 to 14 Years		101	50.3%	108	51.9%	103	50.8%
Age 15 to 19 Years		110	52.3%	103	50.6%	105	51.2%
Age 20 to 24 Years		103	50.7%	110	52.5%	108	52.0%
Age 25 to 29 Years		99	49.8%	88	46.7%	96	49.1%
Age 30 to 34 Years		82	45.0%	86	46.1%	95	48.8%
Age 35 to 39 Years		75	42.9%	89	47.1%	97	49.2%
Age 40 to 44 Years		93	48.2%	92	47.9%	93	48.1%
Age 45 to 49 Years		81	44.9%	87	46.4%	92	47.8%
Age 50 to 54 Years		93	48.1%	89	47.0%	93	48.3%
Age 55 to 59 Years		87	46.6%	91	47.5%	95	48.6%
Age 60 to 64 Years		95	48.7%	95	48.7%	93	48.1%
Age 65 to 69 Years		86	46.3%	89	47.1%	91	47.6%
Age 70 to 74 Years		82	45.2%	84	45.7%	89	47.2%
Age 75 to 79 Years		81	44.7%	74	42.5%	79	44.2%
Age 80 to 84 Years		66	39.9%	69	41.0%	81	44.7%
Age 85 Years or Over		56	35.9%	67	40.2%	80	44.6%
Age 19 Years or Less		103	50.6%	106	51.4%	104	51.0%
Age 20 to 39 Years		86	46.3%	93	48.1%	99	49.7%
Age 40 to 64 Years		90	47.3%	90	47.4%	93	48.2%
Age 65 Years or Over		77	43.4%	79	44.2%	86	46.2%

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270 Rucker Rd		1 mi radius		3 mi radius		5 mi radius	
Alpharetta, GA 30004							
Household Type (2024)							
Total Households		2,748		16,669		48,054	
Households with Children		1,119	40.7%	5,551	33.3%	14,982	31.2%
Average Household Size		2.8		2.7		2.6	
Household Density per Square Mile		875		590		612	
Population Family		6,883	90.3%	35,838	79.7%	97,752	77.5%
Population Non-Family		740	9.7%	8,982	20.0%	27,719	22.0%
Population Group Quarters		-	-	121	0.3%	580	0.5%
Family Households		2,204	80.2%	10,703	64.2%	29,193	60.7%
Married Couple Households		1,927	87.4%	9,185	85.8%	24,209	82.9%
Other Family Households with Children		277	12.6%	1,518	14.2%	4,984	17.1%
Family Households with Children		1,119	50.8%	5,551	51.9%	14,975	51.3%
Married Couple with Children		984	88.0%	4,800	86.5%	12,515	83.6%
Other Family Households with Children		134	12.0%	750	13.5%	2,460	16.4%
Family Households No Children		1,085	49.2%	5,152	48.1%	14,218	48.7%
Married Couple No Children		942	86.8%	4,384	85.1%	11,694	82.2%
Other Family Households No Children		143	13.2%	767	14.9%	2,524	17.8%
Non-Family Households		544	19.8%	5,967	35.8%	18,861	39.3%
Non-Family Households with Children		-	-	-	-	8	-
Non-Family Households No Children		544	100.0%	5,967	100.0%	18,854	100.0%
Average Family Household Size		3.1		3.3		3.3	
Average Family Income		\$233,376		\$288,230		\$283,490	
Median Family Income		\$188,218		\$210,443		\$191,651	
Average Non-Family Household Size		1.4		1.5		1.5	
Marital Status (2024)							
Population Age 15 Years or Over		6,319		37,623		104,676	
Never Married		1,074	17.0%	8,857	23.5%	26,709	25.5%
Currently Married		4,631	73.3%	23,742	63.1%	62,447	59.7%
Previously Married		613	9.7%	5,025	13.4%	15,520	14.8%
Separated		74	12.0%	807	16.1%	2,723	17.5%
Widowed		166	27.1%	1,386	27.6%	3,974	25.6%
Divorced		373	60.8%	2,832	56.4%	8,822	56.8%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		5,393		31,942		89,031	
Elementary (Grade Level 0 to 8)		58	1.1%	462	1.4%	2,019	2.3%
Some High School (Grade Level 9 to 11)		67	1.2%	500	1.6%	2,080	2.3%
High School Graduate		382	7.1%	2,754	8.6%	10,112	11.4%
Some College		710	13.2%	4,091	12.8%	11,782	13.2%
Associate Degree Only		268	5.0%	1,644	5.1%	4,893	5.5%
Bachelor Degree Only		2,177	40.4%	13,158	41.2%	34,906	39.2%
Graduate Degree		1,731	32.1%	9,334	29.2%	23,240	26.1%
Any College (Some College or Higher)		4,886	90.6%	28,227	88.4%	74,820	84.0%
College Degree + (Bachelor Degree or Higher)		3,908	72.5%	22,492	70.4%	58,146	65.3%

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270 Rucker Rd Alpharetta, GA 30004		1 mi radius		3 mi radius		5 mi radius	
Housing							
Total Housing Units (2024)		2,926		17,790		51,127	
Total Housing Units (2020)		2,956		17,889		51,141	
Historical Annual Growth (2020-2024)		-31	-	-99	-	-15	-
Housing Units Occupied (2024)		2,748 93.9%		16,669 93.7%		48,054 94.0%	
Housing Units Owner-Occupied		2,537 92.3%		13,585 81.5%		34,627 72.1%	
Housing Units Renter-Occupied		210 7.7%		3,084 18.5%		13,427 27.9%	
Housing Units Vacant (2024)		178 6.1%		1,121 6.3%		3,073 6.0%	
Household Size (2024)							
Total Households		2,748		16,669		48,054	
1 Person Households		511 18.6%		5,553 33.3%		17,072 35.5%	
2 Person Households		891 32.4%		5,288 31.7%		16,931 35.2%	
3 Person Households		490 17.8%		2,131 12.8%		5,617 11.7%	
4 Person Households		568 20.7%		2,416 14.5%		5,348 11.1%	
5 Person Households		212 7.7%		933 5.6%		2,123 4.4%	
6 Person Households		55 2.0%		250 1.5%		661 1.4%	
7 or More Person Households		19 0.7%		98 0.6%		302 0.6%	
Household Income Distribution (2024)							
HH Income \$200,000 or More		917 33.4%		6,851 41.1%		16,541 34.4%	
HH Income \$150,000 to \$199,999		508 18.5%		2,135 12.8%		6,038 12.6%	
HH Income \$125,000 to \$149,999		444 16.2%		1,379 8.3%		4,268 8.9%	
HH Income \$100,000 to \$124,999		97 3.5%		1,071 6.4%		3,612 7.5%	
HH Income \$75,000 to \$99,999		319 11.6%		1,577 9.5%		4,912 10.2%	
HH Income \$50,000 to \$74,999		164 6.0%		1,326 8.0%		4,839 10.1%	
HH Income \$35,000 to \$49,999		101 3.7%		828 5.0%		2,938 6.1%	
HH Income \$25,000 to \$34,999		81 3.0%		486 2.9%		1,734 3.6%	
HH Income \$15,000 to \$24,999		50 1.8%		369 2.2%		1,448 3.0%	
HH Income \$10,000 to \$14,999		18 0.7%		107 0.6%		397 0.8%	
HH Income Under \$10,000		47 1.7%		539 3.2%		1,327 2.8%	
Household Vehicles (2024)							
Households 0 Vehicles Available		101 3.7%		779 4.7%		2,547 5.3%	
Households 1 Vehicle Available		591 21.5%		4,515 27.1%		13,219 27.5%	
Households 2 Vehicles Available		1,411 51.4%		7,671 46.0%		21,308 44.3%	
Households 3 or More Vehicles Available		644 23.4%		3,704 22.2%		10,980 22.8%	
Total Vehicles Available		5,497		32,255		93,079	
Average Vehicles per Household		2.0		1.9		1.9	
Owner-Occupied Household Vehicles		5,184 94.3%		28,129 87.2%		74,361 79.9%	
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.1	
Renter-Occupied Household Vehicles		313 5.7%		4,126 12.8%		18,718 20.1%	
Average Vehicles per Renter-Occupied Household		1.5		1.3		1.4	
Travel Time (2024)							
Worker Base Age 16 years or Over		3,687		24,601		69,651	
Travel to Work in 14 Minutes or Less		438 11.9%		3,055 12.4%		8,976 12.9%	
Travel to Work in 15 to 29 Minutes		629 17.0%		4,268 17.4%		14,207 20.4%	
Travel to Work in 30 to 59 Minutes		809 21.9%		4,558 18.5%		15,192 21.8%	
Travel to Work in 60 Minutes or More		182 4.9%		1,547 6.3%		3,802 5.5%	
Work at Home		1,630 44.2%		11,173 45.4%		27,473 39.4%	
Average Minutes Travel to Work		27.9		26.0		25.8	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0794/-84.3574

270 Rucker Rd Alpharetta, GA 30004	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	3,687		24,601		69,651	
Drive to Work Alone	1,913	51.9%	11,538	46.9%	35,137	50.4%
Drive to Work in Carpool	98	2.6%	1,102	4.5%	4,805	6.9%
Travel to Work by Public Transportation	10	0.3%	199	0.8%	570	0.8%
Drive to Work on Motorcycle	-	-	-	-	10	-
Bicycle to Work	7	0.2%	74	0.3%	151	0.2%
Walk to Work	23	0.6%	287	1.2%	913	1.3%
Other Means	7	0.2%	228	0.9%	592	0.9%
Work at Home	1,630	44.2%	11,173	45.4%	27,473	39.4%
Daytime Demographics (2024)						
Total Businesses	642		4,826		14,252	
Total Employees	2,910		29,118		117,686	
Company Headquarter Businesses	14	2.1%	134	2.8%	447	3.1%
Company Headquarter Employees	201	6.9%	3,473	11.9%	27,579	23.4%
Employee Population per Business	4.5 to 1		6.0 to 1		8.3 to 1	
Residential Population per Business	11.9 to 1		9.3 to 1		8.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,433		41,479		150,687	
Labor Force						
Labor Population Age 16 Years or Over (2024)	6,210		36,975		102,888	
Labor Force Total Males (2024)	2,893	46.6%	17,422	47.1%	49,868	48.5%
Male Civilian Employed	2,059	71.2%	13,125	75.3%	37,413	75.0%
Male Civilian Unemployed	71	2.4%	207	1.2%	628	1.3%
Males in Armed Forces	-	-	11	-	83	0.2%
Males Not in Labor Force	764	26.4%	4,079	23.4%	11,744	23.5%
Labor Force Total Females (2024)	3,316	53.4%	19,553	52.9%	53,020	51.5%
Female Civilian Employed	1,629	49.1%	11,476	58.7%	32,238	60.8%
Female Civilian Unemployed	80	2.4%	413	2.1%	896	1.7%
Females in Armed Forces	-	-	-	-	153	0.3%
Females Not in Labor Force	1,608	48.5%	7,663	39.2%	19,733	37.2%
Unemployment Rate	150	2.4%	620	1.7%	1,524	1.5%
Occupation (2024)						
Occupation Population Age 16 Years or Over	3,687		24,601		69,651	
Occupation Total Males	2,059	55.8%	13,125	53.4%	37,413	53.7%
Occupation Total Females	1,629	44.2%	11,476	46.6%	32,238	46.3%
Management, Business, Financial Operations	1,282	34.8%	8,676	35.3%	22,207	31.9%
Professional, Related	1,062	28.8%	7,041	28.6%	20,114	28.9%
Service	250	6.8%	1,869	7.6%	6,445	9.3%
Sales, Office	815	22.1%	5,012	20.4%	13,569	19.5%
Farming, Fishing, Forestry	2	-	8	-	41	-
Construction, Extraction, Maintenance	62	1.7%	735	3.0%	2,934	4.2%
Production, Transport, Material Moving	214	5.8%	1,260	5.1%	4,343	6.2%
White Collar Workers	3,159	85.7%	20,729	84.3%	55,889	80.2%
Blue Collar Workers	529	14.3%	3,873	15.7%	13,763	19.8%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0794/-84.3574

270 Rucker Rd		1 mi radius		3 mi radius		5 mi radius	
Alpharetta, GA 30004							
Units In Structure (2024)							
Total Units		2,748		16,669		48,054	
1 Detached Unit		1,956	71.2%	11,137	66.8%	29,979	62.4%
1 Attached Unit		415	15.1%	1,871	11.2%	4,574	9.5%
2 Units		10	0.3%	106	0.6%	496	1.0%
3 to 4 Units		27	1.0%	323	1.9%	1,292	2.7%
5 to 9 Units		54	2.0%	557	3.3%	2,029	4.2%
10 to 19 Units		34	1.3%	553	3.3%	2,253	4.7%
20 to 49 Units		44	1.6%	424	2.5%	1,572	3.3%
50 or More Units		199	7.2%	1,628	9.8%	5,626	11.7%
Mobile Home or Trailer		9	0.3%	68	0.4%	232	0.5%
Other Structure		-	-	1	-	2	-
Homes Built By Year (2024)							
Homes Built 2020 or later		52	1.8%	434	2.4%	1,195	2.3%
Homes Built 2010 to 2019		367	12.5%	2,203	12.4%	7,268	14.2%
Homes Built 2000 to 2009		470	16.1%	3,379	19.0%	9,021	17.6%
Homes Built 1990 to 1999		960	32.8%	4,267	24.0%	10,136	19.8%
Homes Built 1980 to 1989		537	18.4%	3,636	20.4%	11,478	22.5%
Homes Built 1970 to 1979		199	6.8%	1,791	10.1%	5,538	10.8%
Homes Built 1960 to 1969		118	4.0%	570	3.2%	1,922	3.8%
Homes Built 1950 to 1959		9	0.3%	161	0.9%	542	1.1%
Homes Built 1940 to 1949		12	0.4%	93	0.5%	355	0.7%
Homes Built Before 1939		23	0.8%	135	0.8%	598	1.2%
Median Age of Homes		30.6	yrs	31.1	yrs	31.9	yrs
Home Values (2024)							
Owner Specified Housing Units		2,537		13,585		34,627	
Home Values \$1,000,000 or More		75	3.0%	869	6.4%	2,250	6.5%
Home Values \$750,000 to \$999,999		226	8.9%	1,594	11.7%	4,510	13.0%
Home Values \$500,000 to \$749,999		1,082	42.6%	4,658	34.3%	11,287	32.6%
Home Values \$400,000 to \$499,999		563	22.2%	2,852	21.0%	6,704	19.4%
Home Values \$300,000 to \$399,999		460	18.1%	2,294	16.9%	6,031	17.4%
Home Values \$250,000 to \$299,999		75	2.9%	822	6.1%	1,931	5.6%
Home Values \$200,000 to \$249,999		16	0.6%	213	1.6%	758	2.2%
Home Values \$175,000 to \$199,999		6	0.2%	54	0.4%	242	0.7%
Home Values \$150,000 to \$174,999		20	0.8%	90	0.7%	235	0.7%
Home Values \$125,000 to \$149,999		2	-	25	0.2%	106	0.3%
Home Values \$100,000 to \$124,999		4	0.1%	33	0.2%	90	0.3%
Home Values \$90,000 to \$99,999		2	-	5	-	15	-
Home Values \$80,000 to \$89,999		-	-	5	-	15	-
Home Values \$70,000 to \$79,999		1	-	1	-	26	-
Home Values \$60,000 to \$69,999		-	-	-	-	33	-
Home Values \$50,000 to \$59,999		-	-	13	-	29	-
Home Values \$35,000 to \$49,999		2	-	5	-	51	0.1%
Home Values \$25,000 to \$34,999		-	-	2	-	44	0.1%
Home Values \$10,000 to \$24,999		-	-	4	-	22	-
Home Values Under \$10,000		3	0.1%	43	0.3%	247	0.7%
Owner-Occupied Median Home Value		\$531,764		\$554,229		\$545,090	
Renter-Occupied Median Rent		\$1,915		\$1,610		\$1,573	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0794/-84.3574

270 Rucker Rd Alpharetta, GA 30004	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2024)			
Total Household Expenditure	\$335.99 M	\$2.21 B	\$5.91 B
Total Non-Retail Expenditure	\$179.27 M	\$1.19 B	\$3.17 B
Total Retail Expenditure	\$156.72 M	\$1.03 B	\$2.74 B
Apparel	\$12.33 M	\$81.38 M	\$215.89 M
Contributions	\$12.56 M	\$85.56 M	\$224.24 M
Education	\$12.91 M	\$88.02 M	\$227.52 M
Entertainment	\$20.02 M	\$132.07 M	\$350.46 M
Food and Beverages	\$47.74 M	\$312.19 M	\$836.93 M
Furnishings and Equipment	\$12.35 M	\$81.01 M	\$215.45 M
Gifts	\$9.85 M	\$67.82 M	\$176.92 M
Health Care	\$26.49 M	\$172.43 M	\$464.72 M
Household Operations	\$13.84 M	\$91.97 M	\$243.59 M
Miscellaneous Expenses	\$6.46 M	\$42.69 M	\$113.77 M
Personal Care	\$4.5 M	\$29.49 M	\$78.83 M
Personal Insurance	\$2.73 M	\$18 M	\$47.25 M
Reading	\$749.43 K	\$4.98 M	\$13.27 M
Shelter	\$70.04 M	\$464.12 M	\$1.24 B
Tobacco	\$1.47 M	\$9.51 M	\$26.55 M
Transportation	\$59.93 M	\$389.86 M	\$1.04 B
Utilities	\$22.01 M	\$143.16 M	\$387.28 M
Monthly Household Consumer Expenditure (2024)			
Total Household Expenditure	\$10,190	\$11,070	\$10,248
Total Non-Retail Expenditure	\$5,437 53.4%	\$5,941 53.7%	\$5,491 53.6%
Total Retail Expenditures	\$4,753 46.6%	\$5,129 46.3%	\$4,757 46.4%
Apparel	\$374 3.7%	\$407 3.7%	\$374 3.7%
Contributions	\$381 3.7%	\$428 3.9%	\$389 3.8%
Education	\$392 3.8%	\$440 4.0%	\$395 3.9%
Entertainment	\$607 6.0%	\$660 6.0%	\$608 5.9%
Food and Beverages	\$1,448 14.2%	\$1,561 14.1%	\$1,451 14.2%
Furnishings and Equipment	\$374 3.7%	\$405 3.7%	\$374 3.6%
Gifts	\$299 2.9%	\$339 3.1%	\$307 3.0%
Health Care	\$803 7.9%	\$862 7.8%	\$806 7.9%
Household Operations	\$420 4.1%	\$460 4.2%	\$422 4.1%
Miscellaneous Expenses	\$196 1.9%	\$213 1.9%	\$197 1.9%
Personal Care	\$137 1.3%	\$147 1.3%	\$137 1.3%
Personal Insurance	\$83 0.8%	\$90 0.8%	\$82 0.8%
Reading	\$23 0.2%	\$25 0.2%	\$23 0.2%
Shelter	\$2,124 20.8%	\$2,320 21.0%	\$2,154 21.0%
Tobacco	\$45 0.4%	\$48 0.4%	\$46 0.4%
Transportation	\$1,818 17.8%	\$1,949 17.6%	\$1,812 17.7%
Utilities	\$668 6.6%	\$716 6.5%	\$672 6.6%