Lat/Lon: 33.8404/-84.3758

## 3165 Peachtree Rd NE

## Atlanta, GA 30305

| Population |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated Population (2024) | 24,784 |  | 133,320 |  | 349,481 |  |
| Projected Population (2029) | 25,977 |  | 134,859 |  | 357,348 |  |
| Census Population (2020) | 23,606 |  | 133,378 |  | 339,225 |  |
| Census Population (2010) | 15,528 |  | 109,634 |  | 283,523 |  |
| Projected Annual Growth (2024-2029) | 1,193 | 1.0\% | 1,539 | 0.2\% | 7,868 | 0.5\% |
| Historical Annual Growth (2020-2024) | 1,178 | - | -58 | - | 10,255 | 0.8\% |
| Historical Annual Growth (2010-2020) | 8,078 | 5.2\% | 23,744 | 2.2\% | 55,702 | 2.0\% |
| Estimated Population Density (2024) | 7,893 | psm | 4,718 | psm | 4,452 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi |
| Households |  |  |  |  |  |  |
| Estimated Households (2024) | 14,889 |  | 70,128 |  | 173,111 |  |
| Projected Households (2029) | 15,575 |  | 71,048 |  | 177,370 |  |
| Census Households (2020) | 13,976 |  | 68,477 |  | 166,995 |  |
| Census Households (2010) | 9,052 |  | 55,011 |  | 133,145 |  |
| Projected Annual Growth (2024-2029) | 686 | 0.9\% | 921 | 0.3\% | 4,259 | 0.5\% |
| Historical Annual Change (2010-2024) | 5,837 | 4.6\% | 15,117 | 2.0\% | 39,966 | 2.1\% |


| Average Household Income |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated Average Household Income (2024) | \$134,507 |  | \$191,604 |  | \$179,483 |  |
| Projected Average Household Income (2029) | \$135,259 |  | \$199,446 |  | \$184,643 |  |
| Census Average Household Income (2010) | \$97,828 |  | \$108,487 |  | \$103,250 |  |
| Census Average Household Income (2000) | \$99,701 |  | \$101,234 |  | \$91,054 |  |
| Projected Annual Change (2024-2029) | \$752 | 0.1\% | \$7,842 | 0.8\% | \$5,161 | 0.6\% |
| Historical Annual Change (2000-2024) | \$34,806 | 1.5\% | \$90,370 | 3.7\% | \$88,428 | 4.0\% |
| Median Household Income |  |  |  |  |  |  |
| Estimated Median Household Income (2024) | \$111,696 |  | \$129,799 |  | \$126,516 |  |
| Projected Median Household Income (2029) | \$113,581 |  | \$131,928 |  | \$128,241 |  |
| Census Median Household Income (2010) | \$63,999 |  | \$73,286 |  | \$67,918 |  |
| Census Median Household Income (2000) | \$60,661 |  | \$67,947 |  | \$63,760 |  |
| Projected Annual Change (2024-2029) | \$1,885 | 0.3\% | \$2,128 | 0.3\% | \$1,725 | 0.3\% |
| Historical Annual Change (2000-2024) | \$51,035 | 3.5\% | \$61,853 | 3.8\% | \$62,756 | 4.1\% |
| Per Capita Income |  |  |  |  |  |  |
| Estimated Per Capita Income (2024) | \$80,938 |  | \$100,892 |  | \$89,207 |  |
| Projected Per Capita Income (2029) | \$81,224 |  | \$105,181 |  | \$91,944 |  |
| Census Per Capita Income (2010) | \$57,034 |  | \$54,423 |  | \$48,485 |  |
| Census Per Capita Income (2000) | \$57,044 |  | \$49,653 |  | \$41,495 |  |
| Projected Annual Change (2024-2029) | \$286 | - | \$4,288 | 0.9\% | \$2,737 | 0.6\% |
| Historical Annual Change (2000-2024) | \$23,894 | 1.7\% | \$51,239 | 4.3\% | \$47,712 | 4.8\% |
| Estimated Average Household Net Worth (2024) | \$1.04 M |  | \$1.25 M |  | \$1.17 M |  |

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8404/-84.3758

## 3165 Peachtree Rd NE

Atlanta, GA 30305

Race and Ethnicity

| Total Population (2024) | 24,784 |  | 133,320 |  | 349,481 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| White (2024) | 9,901 | 39.9\% | 50,655 | 38.0\% | 133,560 | 38.2\% |
| Black or African American (2024) | 11,402 | 46.0\% | 63,270 | 47.5\% | 163,715 | 46.8\% |
| American Indian or Alaska Native (2024) | 50 | 0.2\% | 247 | 0.2\% | 631 | 0.2\% |
| Asian (2024) | 1,922 | 7.8\% | 9,739 | 7.3\% | 27,675 | 7.9\% |
| Hawaiian or Pacific Islander (2024) | 4 | - | 21 | - | 95 | - |
| Other Race (2024) | 362 | 1.5\% | 2,566 | 1.9\% | 6,745 | 1.9\% |
| Two or More Races (2024) | 1,144 | 4.6\% | 6,822 | 5.1\% | 17,060 | 4.9\% |
| Population < 18 (2024) | 5,472 | 22.1\% | 29,969 | 22.5\% | 73,093 | 20.9\% |
| White Not Hispanic | 1,746 | 31.9\% | 8,175 | 27.3\% | 19,824 | 27.1\% |
| Black or African American | 2,512 | 45.9\% | 15,627 | 52.1\% | 37,388 | 51.2\% |
| Asian | 469 | 8.6\% | 2,137 | 7.1\% | 6,382 | 8.7\% |
| Other Race Not Hispanic | 361 | 6.6\% | 1,187 | 4.0\% | 2,726 | 3.7\% |
| Hispanic | 382 | 7.0\% | 2,843 | 9.5\% | 6,773 | 9.3\% |
| Not Hispanic or Latino Population (2024) | 23,181 | 93.5\% | 121,164 | 90.9\% | 319,816 | 91.5\% |
| Not Hispanic White | 9,575 | 41.3\% | 48,344 | 39.9\% | 127,786 | 40.0\% |
| Not Hispanic Black or African American | 11,055 | 47.7\% | 60,266 | 49.7\% | 157,024 | 49.1\% |
| Not Hispanic American Indian or Alaska Native | 31 | 0.1\% | 85 | - | 244 | - |
| Not Hispanic Asian | 1,901 | 8.2\% | 9,620 | 7.9\% | 27,188 | 8.5\% |
| Not Hispanic Hawaiian or Pacific Islander | 4 | - | 13 | - | 61 | - |
| Not Hispanic Other Race | 64 | 0.3\% | 367 | 0.3\% | 1,008 | 0.3\% |
| Not Hispanic Two or More Races | 551 | 2.4\% | 2,469 | 2.0\% | 6,504 | 2.0\% |
| Hispanic or Latino Population (2024) | 1,603 | 6.5\% | 12,156 | 9.1\% | 29,665 | 8.5\% |
| Hispanic White | 325 | 20.3\% | 2,311 | 19.0\% | 5,773 | 19.5\% |
| Hispanic Black or African American | 348 | 21.7\% | 3,005 | 24.7\% | 6,691 | 22.6\% |
| Hispanic American Indian or Alaska Native | 19 | 1.2\% | 162 | 1.3\% | 386 | 1.3\% |
| Hispanic Asian | 21 | 1.3\% | 118 | 1.0\% | 488 | 1.6\% |
| Hispanic Hawaiian or Pacific Islander | - | - | 9 | - | 33 | 0.1\% |
| Hispanic Other Race | 298 | 18.6\% | 2,199 | 18.1\% | 5,737 | 19.3\% |
| Hispanic Two or More Races | 593 | 37.0\% | 4,353 | 35.8\% | 10,557 | 35.6\% |
| Not Hispanic or Latino Population (2020) | 21,536 | 91.2\% | 113,212 | 84.9\% | 290,695 | 85.7\% |
| Hispanic or Latino Population (2020) | 2,070 | 8.8\% | 20,165 | 15.1\% | 48,531 | 14.3\% |
| Not Hispanic or Latino Population (2010) | 14,215 | 91.5\% | 92,273 | 84.2\% | 242,391 | 85.5\% |
| Hispanic or Latino Population (2010) | 1,313 | 8.5\% | 17,361 | 15.8\% | 41,132 | 14.5\% |
| Not Hispanic or Latino Population (2029) | 24,034 | 92.5\% | 121,479 | 90.1\% | 323,993 | 90.7\% |
| Hispanic or Latino Population (2029) | 1,943 | 7.5\% | 13,380 | 9.9\% | 33,356 | 9.3\% |
| Projected Annual Growth (2024-2029) | 340 | 4.2\% | 1,224 | 2.0\% | 3,691 | 2.5\% |
| Historical Annual Growth (2010-2020) | 757 | 5.8\% | 2,804 | 1.6\% | 7,399 | 1.8\% |

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## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.8404/-84.3758

## 3165 Peachtree Rd NE

Atlanta, GA 30305
5 mi radius

Total Age Distribution (2024)

| Total Population | 24,784 |  | 133,320 | 349,481 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 1,527 | 6.2\% | 8,874 | 6.7\% | 22,867 | 6.5\% |
| Age 5 to 9 Years | 1,520 | 6.1\% | 8,050 | 6.0\% | 19,593 | 5.6\% |
| Age 10 to 14 Years | 1,593 | 6.4\% | 8,174 | 6.1\% | 19,091 | 5.5\% |
| Age 15 to 19 Years | 1,084 | 4.4\% | 6,785 | 5.1\% | 19,088 | 5.5\% |
| Age 20 to 24 Years | 1,677 | 6.8\% | 8,598 | 6.4\% | 34,162 | 9.8\% |
| Age 25 to 29 Years | 3,022 | 12.2\% | 15,158 | 11.4\% | 40,599 | 11.6\% |
| Age 30 to 34 Years | 2,567 | 10.4\% | 13,320 | 10.0\% | 35,414 | 10.1\% |
| Age 35 to 39 Years | 1,755 | 7.1\% | 9,820 | 7.4\% | 26,522 | 7.6\% |
| Age 40 to 44 Years | 1,447 | 5.8\% | 8,517 | 6.4\% | 21,979 | 6.3\% |
| Age 45 to 49 Years | 1,275 | 5.1\% | 7,533 | 5.7\% | 18,974 | 5.4\% |
| Age 50 to 54 Years | 1,376 | 5.6\% | 7,961 | 6.0\% | 19,599 | 5.6\% |
| Age 55 to 59 Years | 1,374 | 5.5\% | 6,901 | 5.2\% | 16,588 | 4.7\% |
| Age 60 to 64 Years | 1,139 | 4.6\% | 6,062 | 4.5\% | 14,763 | 4.2\% |
| Age 65 to 69 Years | 970 | 3.9\% | 5,024 | 3.8\% | 12,278 | 3.5\% |
| Age 70 to 74 Years | 945 | 3.8\% | 4,579 | 3.4\% | 10,670 | 3.1\% |
| Age 75 to 79 Years | 685 | 2.8\% | 3,396 | 2.5\% | 7,676 | 2.2\% |
| Age 80 to 84 Years | 460 | 1.9\% | 2,155 | 1.6\% | 4,602 | 1.3\% |
| Age 85 Years or Over | 368 | 1.5\% | 2,415 | 1.8\% | 5,014 | 1.4\% |
| Median Age | 34.2 |  | 35.1 |  | 33.8 |  |
| Age 19 Years or Less | 5,724 | 23.1\% | 31,883 | 23.9\% | 80,639 | 23.1\% |
| Age 20 to 64 Years | 15,631 | 63.1\% | 83,869 | 62.9\% | 228,601 | 65.4\% |
| Age 65 Years or Over | 3,430 | 13.8\% | 17,568 | 13.2\% | 40,240 | 11.5\% |


| Female Age Distribution (2024) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Female Population | 12,736 | 51.4\% | 67,178 | 50.4\% | 165,988 | 47.5\% |
| Age Under 5 Years | 849 | 6.7\% | 4,504 | 6.7\% | 11,178 | 6.7\% |
| Age 5 to 9 Years | 783 | 6.1\% | 4,021 | 6.0\% | 9,710 | 5.8\% |
| Age 10 to 14 Years | 804 | 6.3\% | 4,060 | 6.0\% | 9,388 | 5.7\% |
| Age 15 to 19 Years | 571 | 4.5\% | 3,404 | 5.1\% | 8,270 | 5.0\% |
| Age 20 to 24 Years | 895 | 7.0\% | 4,591 | 6.8\% | 12,787 | 7.7\% |
| Age 25 to 29 Years | 1,580 | 12.4\% | 7,852 | 11.7\% | 19,933 | 12.0\% |
| Age 30 to 34 Years | 1,247 | 9.8\% | 6,669 | 9.9\% | 17,303 | 10.4\% |
| Age 35 to 39 Years | 876 | 6.9\% | 4,870 | 7.2\% | 12,807 | 7.7\% |
| Age 40 to 44 Years | 742 | 5.8\% | 4,253 | 6.3\% | 10,631 | 6.4\% |
| Age 45 to 49 Years | 666 | 5.2\% | 3,732 | 5.6\% | 9,205 | 5.5\% |
| Age 50 to 54 Years | 675 | 5.3\% | 3,818 | 5.7\% | 9,176 | 5.5\% |
| Age 55 to 59 Years | 676 | 5.3\% | 3,255 | 4.8\% | 7,717 | 4.6\% |
| Age 60 to 64 Years | 551 | 4.3\% | 2,948 | 4.4\% | 7,125 | 4.3\% |
| Age 65 to 69 Years | 510 | 4.0\% | 2,594 | 3.9\% | 6,202 | 3.7\% |
| Age 70 to 74 Years | 513 | 4.0\% | 2,422 | 3.6\% | 5,580 | 3.4\% |
| Age 75 to 79 Years | 345 | 2.7\% | 1,817 | 2.7\% | 4,050 | 2.4\% |
| Age 80 to 84 Years | 237 | 1.9\% | 1,111 | 1.7\% | 2,354 | 1.4\% |
| Age 85 Years or Over | 217 | 1.7\% | 1,257 | 1.9\% | 2,572 | 1.5\% |
| Female Median Age | 33.9 |  | 34.7 |  | 34.1 |  |
| Age 19 Years or Less | 3,006 | 23.6\% | 15,988 | 23.8\% | 38,545 | 23.2\% |
| Age 20 to 64 Years | 7,908 | 62.1\% | 41,989 | 62.5\% | 106,684 | 64.3\% |
| Age 65 Years or Over | 1,821 | 14.3\% | 9,201 | 13.7\% | 20,758 | 12.5\% |

[^0]Complete Profile
2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.8404/-84.3758

## 3165 Peachtree Rd NE

## Atlanta, GA 30305

1 mi radius
3 mi radius
5 mi radius

Male Age Distribution (2024)

| Male Population | 12,048 | 48.6\% | 66,142 | 49.6\% | 183,493 | 52.5\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 678 | 5.6\% | 4,370 | 6.6\% | 11,690 | 6.4\% |
| Age 5 to 9 Years | 738 | 6.1\% | 4,029 | 6.1\% | 9,883 | 5.4\% |
| Age 10 to 14 Years | 789 | 6.5\% | 4,114 | 6.2\% | 9,703 | 5.3\% |
| Age 15 to 19 Years | 513 | 4.3\% | 3,381 | 5.1\% | 10,819 | 5.9\% |
| Age 20 to 24 Years | 781 | 6.5\% | 4,007 | 6.1\% | 21,375 | 11.6\% |
| Age 25 to 29 Years | 1,442 | 12.0\% | 7,306 | 11.0\% | 20,666 | 11.3\% |
| Age 30 to 34 Years | 1,319 | 11.0\% | 6,651 | 10.1\% | 18,111 | 9.9\% |
| Age 35 to 39 Years | 878 | 7.3\% | 4,950 | 7.5\% | 13,715 | 7.5\% |
| Age 40 to 44 Years | 705 | 5.9\% | 4,264 | 6.4\% | 11,348 | 6.2\% |
| Age 45 to 49 Years | 609 | 5.1\% | 3,801 | 5.7\% | 9,768 | 5.3\% |
| Age 50 to 54 Years | 701 | 5.8\% | 4,142 | 6.3\% | 10,423 | 5.7\% |
| Age 55 to 59 Years | 698 | 5.8\% | 3,645 | 5.5\% | 8,871 | 4.8\% |
| Age 60 to 64 Years | 588 | 4.9\% | 3,114 | 4.7\% | 7,638 | 4.2\% |
| Age 65 to 69 Years | 461 | 3.8\% | 2,429 | 3.7\% | 6,075 | 3.3\% |
| Age 70 to 74 Years | 433 | 3.6\% | 2,157 | 3.3\% | 5,090 | 2.8\% |
| Age 75 to 79 Years | 341 | 2.8\% | 1,579 | 2.4\% | 3,627 | 2.0\% |
| Age 80 to 84 Years | 224 | 1.9\% | 1,044 | 1.6\% | 2,248 | 1.2\% |
| Age 85 Years or Over | 151 | 1.3\% | 1,158 | 1.8\% | 2,442 | 1.3\% |
| Male Median Age | 34.5 |  | 35.4 |  | 33.7 |  |
| Age 19 Years or Less | 2,717 | 22.6\% | 15,894 | 24.0\% | 42,094 | 22.9\% |
| Age 20 to 64 Years | 7,723 | 64.1\% | 41,880 | 63.3\% | 121,916 | 66.4\% |
| Age 65 Years or Over | 1,608 | 13.3\% | 8,368 | 12.7\% | 19,482 | 10.6\% |


| Males per 100 Females (2024) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall Comparison | 95 |  | 98 |  | 111 |  |
| Age Under 5 Years | 80 | 44.4\% | 97 | 49.2\% | 105 | 51.1\% |
| Age 5 to 9 Years | 94 | 48.5\% | 100 | 50.0\% | 102 | 50.4\% |
| Age 10 to 14 Years | 98 | 49.5\% | 101 | 50.3\% | 103 | 50.8\% |
| Age 15 to 19 Years | 90 | 47.4\% | 99 | 49.8\% | 131 | 56.7\% |
| Age 20 to 24 Years | 87 | 46.6\% | 87 | 46.6\% | 167 | 62.6\% |
| Age 25 to 29 Years | 91 | 47.7\% | 93 | 48.2\% | 104 | 50.9\% |
| Age 30 to 34 Years | 106 | 51.4\% | 100 | 49.9\% | 105 | 51.1\% |
| Age 35 to 39 Years | 100 | 50.1\% | 102 | 50.4\% | 107 | 51.7\% |
| Age 40 to 44 Years | 95 | 48.7\% | 100 | 50.1\% | 107 | 51.6\% |
| Age 45 to 49 Years | 91 | 47.8\% | 102 | 50.5\% | 106 | 51.5\% |
| Age 50 to 54 Years | 104 | 50.9\% | 108 | 52.0\% | 114 | 53.2\% |
| Age 55 to 59 Years | 103 | 50.8\% | 112 | 52.8\% | 115 | 53.5\% |
| Age 60 to 64 Years | 107 | 51.7\% | 106 | 51.4\% | 107 | 51.7\% |
| Age 65 to 69 Years | 90 | 47.5\% | 94 | 48.4\% | 98 | 49.5\% |
| Age 70 to 74 Years | 84 | 45.7\% | 89 | 47.1\% | 91 | 47.7\% |
| Age 75 to 79 Years | 99 | 49.7\% | 87 | 46.5\% | 90 | 47.2\% |
| Age 80 to 84 Years | 94 | 48.6\% | 94 | 48.5\% | 96 | 48.9\% |
| Age 85 Years or Over | 69 | 41.0\% | 92 | 48.0\% | 95 | 48.7\% |
| Age 19 Years or Less | 90 | 47.5\% | 99 | 49.9\% | 109 | 52.2\% |
| Age 20 to 39 Years | 96 | 49.0\% | 96 | 48.9\% | 118 | 54.0\% |
| Age 40 to 64 Years | 100 | 49.9\% | 105 | 51.3\% | 110 | 52.3\% |
| Age 65 Years or Over | 88 | 46.9\% | 91 | 47.6\% | 94 | 48.4\% |

[^1]This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile
2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.8404/-84.3758

## 3165 Peachtree Rd NE

## Atlanta, GA 30305

1 mi radius
3 mi radius
5 mi radius

Household Type (2024)

| Total Households | 14,889 |  | 70,128 | 173,111 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Households with Children | 1,290 | 8.7\% | 9,525 | 13.6\% | 24,388 | 14.1\% |
| Average Household Size | 1.6 |  | 1.9 |  | 1.9 |  |
| Household Density per Square Mile | 4,742 |  | 2,482 |  | 2,205 |  |
| Population Family | 9,651 | 38.9\% | 66,270 | 49.7\% | 172,576 | 49.4\% |
| Population Non-Family | 14,790 | 59.7\% | 65,751 | 49.3\% | 159,296 | 45.6\% |
| Population Group Quarters | 343 | 1.4\% | 1,298 | 1.0\% | 17,608 | 5.0\% |
| Family Households | 2,989 | 20.1\% | 20,864 | 29.8\% | 53,952 | 31.2\% |
| Married Couple Households | 2,403 | 80.4\% | 16,464 | 78.9\% | 41,463 | 76.9\% |
| Other Family Households with Children | 587 | 19.6\% | 4,400 | 21.1\% | 12,489 | 23.1\% |
| Family Households with Children | 1,290 | 43.1\% | 9,517 | 45.6\% | 24,364 | 45.2\% |
| Married Couple with Children | 1,026 | 79.5\% | 7,477 | 78.6\% | 18,801 | 77.2\% |
| Other Family Households with Children | 264 | 20.5\% | 2,040 | 21.4\% | 5,563 | 22.8\% |
| Family Households No Children | 1,700 | 56.9\% | 11,346 | 54.4\% | 29,588 | 54.8\% |
| Married Couple No Children | 1,377 | 81.0\% | 8,987 | 79.2\% | 22,661 | 76.6\% |
| Other Family Households No Children | 323 | 19.0\% | 2,359 | 20.8\% | 6,926 | 23.4\% |
| Non-Family Households | 11,899 | 79.9\% | 49,264 | 70.2\% | 119,159 | 68.8\% |
| Non-Family Households with Children | - |  | 7 | - | 24 |  |
| Non-Family Households No Children | 11,899 | 100.0\% | 49,257 | 100.0\% | 119,135 | 100.0\% |
| Average Family Household Size | 3.2 |  | 3.2 |  | 3.2 |  |
| Average Family Income | \$343,357 |  | \$398,410 |  | \$363,015 |  |
| Median Family Income | \$195,592 |  | \$220,396 |  | \$212,439 |  |
| Average Non-Family Household Size | 1.2 |  | 1.3 |  | 1.3 |  |

Marital Status (2024)

| Population Age 15 Years or Over | 20,145 | 108,222 |  | 287,930 |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Never Married | 8,900 | $44.2 \%$ | 47,730 | $44.1 \%$ | 138,880 |

## Educational Attainment (2024)

| Adult Population Age 25 Years or Over | 17,384 |  | 92,839 |  | 234,679 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Elementary (Grade Level O to 8) | 280 | $1.6 \%$ | 1,550 | $1.7 \%$ | 4,501 | $1.9 \%$ |
| Some High School (Grade Level 9 to 11) | 197 | $1.1 \%$ | 1,601 | $1.7 \%$ | 4,571 | $1.9 \%$ |
| High School Graduate | 1,213 | $7.0 \%$ | 6,438 | $6.9 \%$ | 19,567 | $8.3 \%$ |
| Some College | 2,244 | $12.9 \%$ | 9,608 | $10.3 \%$ | 22,838 | $9.7 \%$ |
| Associate Degree Only | 796 | $4.6 \%$ | 3,495 | $3.8 \%$ | 8,945 | $3.8 \%$ |
| Bachelor Degree Only | 6,918 | $39.8 \%$ | 39,367 | $42.4 \%$ | 94,571 | $40.3 \%$ |
| Graduate Degree | 5,737 | $33.0 \%$ | 30,780 | $33.2 \%$ | 79,687 | $34.0 \%$ |
| Any College (Some College or Higher) | 15,695 | $90.3 \%$ | 83,250 | $89.7 \%$ | 206,041 | $87.8 \%$ |
| College Degree + (Bachelor Degree or Higher) | 12,655 | $72.8 \%$ | 70,147 | $75.6 \%$ | 174,258 | $74.3 \%$ |

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## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.8404/-84.3758

## 3165 Peachtree Rd NE

Atlanta, GA 30305
1 mi radius
3 mi radius
5 mi radius

| Housing |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Housina Units (2024) | 16,535 |  | 76,826 |  | 188,895 |  |
| Total Housing Units (2020) | 15,832 |  | 74,937 |  | 183,225 |  |
| Historical Annual Growth (2020-2024) | 703 | - | 1,888 | - | 5,670 |  |
| Housing Units Occupied (2024) | 14,889 | 90.0\% | 70,128 | 91.3\% | 173,111 | 91.6\% |
| Housing Units Owner-Occupied | 5,568 | 37.4\% | 31,005 | 44.2\% | 74,348 | 42.9\% |
| Housing Units Renter-Occupied | 9,321 | 62.6\% | 39,122 | 55.8\% | 98,763 | 57.1\% |
| Housing Units Vacant (2024) | 1,647 | 10.0\% | 6,698 | 8.7\% | 15,784 | 8.4\% |
| Household Size (2024) |  |  |  |  |  |  |
| Total Households | 14,889 |  | 70,128 |  | 173,111 |  |
| 1 Person Households | 10,443 | 70.1\% | 41,965 | 59.8\% | 100,556 | 58.1\% |
| 2 Person Households | 2,542 | 17.1\% | 17.070 | 24.3\% | 45,704 | 26.4\% |
| 3 Person Households | 904 | 6.1\% | 4,927 | 7.0\% | 12,217 | 7.1\% |
| 4 Person Households | 689 | 4.6\% | 4,068 | 5.8\% | 9,529 | 5.5\% |
| 5 Person Households | 221 | 1.5\% | 1,465 | 2.1\% | 3,349 | 1.9\% |
| 6 Person Households | 63 | 0.4\% | 446 | 0.6\% | 1.157 | 0.7\% |
| 7 or More Person Households | 26 | 0.2\% | 186 | 0.3\% | 598 | 0.3\% |
| Household Income Distribution (2024) |  |  |  |  |  |  |
| HH Income \$200,000 or More | 3,813 | 25.6\% | 19,757 | 28.2\% | 46,234 | 26.7\% |
| HH Income \$150,000 to \$199,999 | 1,522 | 10.2\% | 7,312 | 10.4\% | 18,301 | 10.6\% |
| HH Income \$125,000 to \$149,999 | 1,128 | 7.6\% | 4,954 | 7.1\% | 13,440 | 7.8\% |
| HH Income \$100,000 to \$124,999 | 1,229 | 8.3\% | 6,615 | 9.4\% | 16,648 | 9.6\% |
| HH Income \$75,000 to \$99,999 | 1,717 | 11.5\% | 8,495 | 12.1\% | 20,808 | 12.0\% |
| HH Income \$50,000 to \$74,999 | 1,863 | 12.5\% | 8,000 | 11.4\% | 20,303 | 11.7\% |
| HH Income \$35,000 to \$49,999 | 706 | 4.7\% | 3,906 | 5.6\% | 10,736 | 6.2\% |
| HH Income \$25,000 to \$34,999 | 698 | 4.7\% | 3,331 | 4.8\% | 7,210 | 4.2\% |
| HH Income \$15,000 to \$24,999 | 682 | 4.6\% | 2,959 | 4.2\% | 6,748 | 3.9\% |
| HH Income \$10,000 to \$14,999 | 549 | 3.7\% | 1,511 | 2.2\% | 3,858 | 2.2\% |
| HH Income Under \$10,000 | 982 | 6.6\% | 3,287 | 4.7\% | 8,825 | 5.1\% |
| Household Vehicles (2024) |  |  |  |  |  |  |
| Households 0 Vehicles Available | 1.516 | 10.2\% | 6,198 | 8.8\% | 15,569 | 9.0\% |
| Households 1 Vehicle Available | 8,493 | 57.0\% | 34,856 | 49.7\% | 85,311 | 49.3\% |
| Households 2 Vehicles Available | 4,182 | 28.1\% | 23,015 | 32.8\% | 57,424 | 33.2\% |
| Households 3 or More Vehicles Available | 698 | 4.7\% | 6,058 | 8.6\% | 14,806 | 8.6\% |
| Total Vehicles Available | 19,089 |  | 100,696 |  | 248,644 |  |
| Average Vehicles per Household | 1.3 |  | 1.4 |  | 1.4 |  |
| Owner-Occupied Household Vehicles | 8.200 | 43.0\% | 53,881 | 53.5\% | 129,592 | 52.1\% |
| Average Vehicles per Owner-Occupied Household | 1.5 |  | 1.7 |  | 1.7 |  |
| Renter-Occupied Household Vehicles | 10,889 | 57.0\% | 46,815 | 46.5\% | 119,053 | 47.9\% |
| Average Vehicles per Renter-Occupied Household | 1.2 |  | 1.2 |  | 1.2 |  |
| Travel Time (2024) |  |  |  |  |  |  |
| Worker Base Age 16 years or Over | 13,984 |  | 79,141 |  | 207,325 |  |
| Travel to Work in 14 Minutes or Less | 2,501 | 17.9\% | 11,996 | 15.2\% | 31,005 | 15.0\% |
| Travel to Work in 15 to 29 Minutes | 3,470 | 24.8\% | 24,186 | 30.6\% | 59,418 | 28.7\% |
| Travel to Work in 30 to 59 Minutes | 2,796 | 20.0\% | 14,677 | 18.5\% | 38,944 | 18.8\% |
| Travel to Work in 60 Minutes or More | 477 | 3.4\% | 1,874 | 2.4\% | 4,970 | 2.4\% |
| Work at Home | 4,740 | 33.9\% | 26,407 | 33.4\% | 72,988 | 35.2\% |
| Average Minutes Travel to Work | 23.3 |  | 21.9 |  | 21.9 |  |

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.8404/-84.3758

## 3165 Peachtree Rd NE

Atlanta, GA 30305

1 mi radius
3 mi radius
5 mi radius

| Transportation To Work (2024) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Worker Base Age 16 years or Over | 13,984 |  | 79,141 |  | 207,325 |  |
| Drive to Work Alone | 7,735 | 55.3\% | 44,540 | 56.3\% | 109,472 | 52.8\% |
| Drive to Work in Carpool | 344 | 2.5\% | 2,744 | 3.5\% | 8,975 | 4.3\% |
| Travel to Work by Public Transportation | 344 | 2.5\% | 2,519 | 3.2\% | 5,596 | 2.7\% |
| Drive to Work on Motorcycle | - | - | 25 | - | 34 |  |
| Bicycle to Work | 51 | 0.4\% | 158 | 0.2\% | 962 | 0.5\% |
| Walk to Work | 686 | 4.9\% | 1,941 | 2.5\% | 7,323 | 3.5\% |
| Other Means | 84 | 0.6\% | 806 | 1.0\% | 1,975 | 1.0\% |
| Work at Home | 4,740 | 33.9\% | 26,407 | 33.4\% | 72,988 | 35.2\% |

Daytime Demographics (2024)

| Total Businesses | 6,853 | 19,323 |  | 42,143 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total Employees | 66,009 | 157,709 | 347,659 |  |  |  |
| Company Headquarter Businesses | 258 | $3.8 \%$ | 584 | $3.0 \%$ | 1,223 | $2.9 \%$ |
| Company Headquarter Employees | 19,383 | $29.4 \%$ | 31,188 | $19.8 \%$ | 66,116 | $19.0 \%$ |
| Employee Population per Business | 9.6 | to 1 | 8.2 | to 1 | 8.2 | to 1 |
| Residential Population per Business | 3.6 | to 1 | 6.9 | to 1 | 8.3 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 71,901 | 185,057 | 424,116 |  |  |  |


| Labor Force |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Labor Population Age 16 Years or Over (2024) | 19,879 |  | 106,569 | 284,102 |  |  |
| Labor Force Total Males (2024) | 9,729 | $48.9 \%$ | 52,846 | $49.6 \%$ | 150,315 | $52.9 \%$ |
| Male Civilian Employed | 7,127 | $73.3 \%$ | 42,055 | $79.6 \%$ | 113,843 | $75.7 \%$ |
| Male Civilian Unemployed | 172 | $1.8 \%$ | 882 | $1.7 \%$ | 2,422 | $1.6 \%$ |
| Males in Armed Forces | 3 | - | 59 | $0.1 \%$ | 252 | $0.2 \%$ |
| Males Not in Labor Force | 2,427 | $24.9 \%$ | 9,849 | $18.6 \%$ | 33,798 | $22.5 \%$ |
| Labor Force Total Females (2024) | 10,149 | $51.1 \%$ | 53,723 | $50.4 \%$ | 133,787 | $47.1 \%$ |
| Female Civilian Employed | 6,857 | $67.6 \%$ | 37,086 | $69.0 \%$ | 93,486 | $69.9 \%$ |
| Female Civilian Unemployed | 72 | $0.7 \%$ | 556 | $1.0 \%$ | 1,686 | $1.3 \%$ |
| Females in Armed Forces | - | - | 21 | - | 64 | - |
| Females Not in Labor Force | 3,221 | $31.7 \%$ | 16,060 | $29.9 \%$ | 38,550 | $28.8 \%$ |
| Unemployment Rate | 244 | $1.2 \%$ | 1,438 | $1.3 \%$ | 4,109 | $1.4 \%$ |
| Occupation (2024) |  |  |  |  |  |  |
| Occupation Population Age 16 Years or Over | 13,984 |  | 79,141 | 207,325 |  |  |
| Occupation Total Males | 7,127 | $51.0 \%$ | 42,055 | $53.1 \%$ | 113,838 | $54.9 \%$ |
| Occupation Total Females | 6,857 | $49.0 \%$ | 37,086 | $46.9 \%$ | 93,486 | $45.1 \%$ |
| Management, Business, Financial Operations | 5,704 | $40.8 \%$ | 26,790 | $33.9 \%$ | 65,144 | $31.4 \%$ |
| Professional, Related | 3,949 | $28.2 \%$ | 26,262 | $33.2 \%$ | 71,901 | $34.7 \%$ |
| Service | 735 | $5.3 \%$ | 6,013 | $7.6 \%$ | 16,692 | $8.1 \%$ |
| Sales, Office | 2,691 | $19.2 \%$ | 14,274 | $18.0 \%$ | 36,296 | $17.5 \%$ |
| Farming, Fishing, Forestry | 5 | - | 71 | - | 214 | $0.1 \%$ |
| Construction, Extraction, Maintenance | 169 | $1.2 \%$ | 1,878 | $2.4 \%$ | 5,621 | $2.7 \%$ |
| Production, Transport, Material Moving | 731 | $5.2 \%$ | 3,851 | $4.9 \%$ | 11,457 | $5.5 \%$ |
| White Collar Workers | 12,344 | $88.3 \%$ | 67,327 | $85.1 \%$ | 173,340 | $83.6 \%$ |
| Blue Collar Workers | 1,640 | $11.7 \%$ | 11,814 | $14.9 \%$ | 33,984 | $16.4 \%$ |

Complete Profile
2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8404/-84.3758

## 3165 Peachtree Rd NE

## 1 mi radius <br> 3 mi radius <br> 5 mi radius

## Atlanta, GA 30305

Units In Structure (2024)

| Total Units | 14,889 |  | 70,128 |  | 173,111 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Detached Unit | 3,968 | 26.7\% | 25,262 | 36.0\% | 63,082 | 36.4\% |
| 1 Attached Unit | 965 | 6.5\% | 5,543 | 7.9\% | 13,517 | 7.8\% |
| 2 Units | 251 | 1.7\% | 1,117 | 1.6\% | 2,949 | 1.7\% |
| 3 to 4 Units | 881 | 5.9\% | 3,378 | 4.8\% | 8,376 | 4.8\% |
| 5 to 9 Units | 1,095 | 7.4\% | 4,959 | 7.1\% | 12,548 | 7.2\% |
| 10 to 19 Units | 1,021 | 6.9\% | 5,500 | 7.8\% | 14,073 | 8.1\% |
| 20 to 49 Units | 955 | 6.4\% | 4,741 | 6.8\% | 11,597 | 6.7\% |
| 50 or More Units | 5,664 | 38.0\% | 19,228 | 27.4\% | 45,960 | 26.5\% |
| Mobile Home or Trailer | 89 | 0.6\% | 400 | 0.6\% | 1,008 | 0.6\% |
| Other Structure | - | - | 1 | - | 1 |  |
| Homes Built By Year (2024) |  |  |  |  |  |  |
| Homes Built 2020 or later | 414 | 2.5\% | 1,784 | 2.3\% | 4,740 | 2.5\% |
| Homes Built 2010 to 2019 | 3,890 | 23.5\% | 14,233 | 18.5\% | 36,702 | 19.4\% |
| Homes Built 2000 to 2009 | 3,236 | 19.6\% | 14,529 | 18.9\% | 35,778 | 18.9\% |
| Homes Built 1990 to 1999 | 1,474 | 8.9\% | 8,355 | 10.9\% | 17,973 | 9.5\% |
| Homes Built 1980 to 1989 | 1,442 | 8.7\% | 9,421 | 12.3\% | 21,310 | 11.3\% |
| Homes Built 1970 to 1979 | 1,233 | 7.5\% | 5,320 | 6.9\% | 14,153 | 7.5\% |
| Homes Built 1960 to 1969 | 1,341 | 8.1\% | 5,458 | 7.1\% | 13,358 | 7.1\% |
| Homes Built 1950 to 1959 | 711 | 4.3\% | 5,158 | 6.7\% | 12,239 | 6.5\% |
| Homes Built 1940 to 1949 | 531 | 3.2\% | 2,472 | 3.2\% | 5,167 | 2.7\% |
| Homes Built Before 1939 | 617 | 3.7\% | 3,398 | 4.4\% | 11,691 | 6.2\% |
| Median Age of Homes | 33.3 | yrs | 36.0 | yrs | 36.5 | yrs |


| Home Values (2024) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Owner Specified Housina Units | 5.568 |  | 31,005 |  | 74,348 |  |
| Home Values \$1,000,000 or More | 981 | 17.6\% | 7,948 | 25.6\% | 15,751 | 21.2\% |
| Home Values \$750,000 to \$999,999 | 566 | 10.2\% | 5,063 | 16.3\% | 11,315 | 15.2\% |
| Home Values \$500,000 to \$749,999 | 1,169 | 21.0\% | 6,372 | 20.6\% | 16,188 | 21.8\% |
| Home Values \$400,000 to \$499,999 | 978 | 17.6\% | 3,270 | 10.5\% | 8,940 | 12.0\% |
| Home Values \$300,000 to \$399,999 | 523 | 9.4\% | 3,465 | 11.2\% | 10,048 | 13.5\% |
| Home Values \$250,000 to \$299,999 | 515 | 9.3\% | 1,877 | 6.1\% | 5,070 | 6.8\% |
| Home Values \$200,000 to \$249,999 | 254 | 4.6\% | 1,210 | 3.9\% | 3,075 | 4.1\% |
| Home Values \$175,000 to \$199,999 | 93 | 1.7\% | 357 | 1.2\% | 1,010 | 1.4\% |
| Home Values \$150,000 to \$174,999 | 339 | 6.1\% | 701 | 2.3\% | 1,177 | 1.6\% |
| Home Values \$125,000 to \$149,999 | 34 | 0.6\% | 124 | 0.4\% | 291 | 0.4\% |
| Home Values \$100,000 to \$124,999 | 38 | 0.7\% | 257 | 0.8\% | 441 | 0.6\% |
| Home Values \$90,000 to \$99,999 | 13 | 0.2\% | 26 | - | 65 |  |
| Home Values \$80,000 to \$89,999 | 6 | 0.1\% | 21 | - | 50 | - |
| Home Values \$70,000 to \$79,999 | 15 | 0.3\% | 34 | 0.1\% | 80 | 0.1\% |
| Home Values \$60,000 to \$69,999 | 2 | - | 8 | - | 33 |  |
| Home Values \$50,000 to \$59,999 | 2 | - | 21 | - | 56 |  |
| Home Values \$35,000 to \$49,999 | 3 | - | 30 | - | 89 | 0.1\% |
| Home Values \$25,000 to \$34,999 | - | - | 15 | - | 70 |  |
| Home Values \$10,000 to \$24,999 | 2 | - | 22 | - | 122 | 0.2\% |
| Home Values Under \$10,000 | 36 | 0.6\% | 185 | 0.6\% | 477 | 0.6\% |
| Owner-Occupied Median Home Value | \$536,207 |  | \$753,347 |  | \$682,924 |  |
| Renter-Occupied Median Rent | \$1,587 |  | \$1,565 |  | \$1,573 |  |

Complete Profile
2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.8404/-84.3758

## 3165 Peachtree Rd NE

## Atlanta, GA 30305

1 mi radius
3 mi radius
5 mi radius

## Total Annual Consumer Expenditure (2024)

| Total Household Expenditure | \$1.3 B | \$8.17 B | \$19.05 B |
| :---: | :---: | :---: | :---: |
| Total Non-Retail Expenditure | \$698.59 M | \$4.39 B | \$10.23 B |
| Total Retail Expenditure | \$601.76 M | \$3.78 B | \$8.83 B |
| Apparel | \$47.29 M | \$298.04 M | \$694.22 M |
| Contributions | \$47.51 M | \$306.1 M | \$707.39 M |
| Education | \$48.19 M | \$310.36 M | \$715.75 M |
| Entertainment | \$75.54 M | \$479.25 M | \$1.12 B |
| Food and Beverages | \$186.19 M | \$1.16 B | \$2.72 B |
| Furnishings and Equipment | \$46.56 M | \$294.69 M | \$686.93 M |
| Gifts | \$37.58 M | \$242.62 M | \$560.34 M |
| Health Care | \$102.41 M | \$640.43 M | \$1.5 B |
| Household Operations | \$52.91 M | \$335.04 M | \$778.84 M |
| Miscellaneous Expenses | \$25.05 M | \$157.36 M | \$366.56 M |
| Personal Care | \$17.43 M | \$109.17 M | \$254.84 M |
| Personal Insurance | \$9.77 M | \$63.15 M | \$146.43 M |
| Reading | \$2.9 M | \$18.33 M | \$42.64 M |
| Shelter | \$278.21 M | \$1.74 B | \$4.05 B |
| Tobacco | \$6.51 M | \$38.74 M | \$91.6 M |
| Transportation | \$228.64 M | \$1.44 B | \$3.36 B |
| Utilities | \$87.63 M | \$541.47 M | \$1.27 B |

## Monthly Household Consumer Expenditure (2024)

| Total Household Expenditure | \$7,278 |  | \$9,709 |  | \$9,173 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Non-Retail Expenditure | \$3,910 | 53.7\% | \$5,216 | 53.7\% | \$4,923 | 53.7\% |
| Total Retail Expenditures | \$3,368 | 46.3\% | \$4,493 | 46.3\% | \$4,250 | 46.3\% |
| Apparel | \$265 | 3.6\% | \$354 | 3.6\% | \$334 | 3.6\% |
| Contributions | \$266 | 3.7\% | \$364 | 3.7\% | \$341 | 3.7\% |
| Education | \$270 | 3.7\% | \$369 | 3.8\% | \$345 | 3.8\% |
| Entertainment | \$423 | 5.8\% | \$569 | 5.9\% | \$537 | 5.9\% |
| Food and Beverages | \$1,042 | 14.3\% | \$1,381 | 14.2\% | \$1,308 | 14.3\% |
| Furnishings and Equipment | \$261 | 3.6\% | \$350 | 3.6\% | \$331 | 3.6\% |
| Gifts | \$210 | 2.9\% | \$288 | 3.0\% | \$270 | 2.9\% |
| Health Care | \$573 | 7.9\% | \$761 | 7.8\% | \$721 | 7.9\% |
| Household Operations | \$296 | 4.1\% | \$398 | 4.1\% | \$375 | 4.1\% |
| Miscellaneous Expenses | \$140 | 1.9\% | \$187 | 1.9\% | \$176 | 1.9\% |
| Personal Care | \$98 | 1.3\% | \$130 | 1.3\% | \$123 | 1.3\% |
| Personal Insurance | \$55 | 0.8\% | \$75 | 0.8\% | \$70 | 0.8\% |
| Reading | \$16 | 0.2\% | \$22 | 0.2\% | \$21 | 0.2\% |
| Shelter | \$1,557 | 21.4\% | \$2,064 | 21.3\% | \$1,950 | 21.3\% |
| Tobacco | \$36 | 0.5\% | \$46 | 0.5\% | \$44 | 0.5\% |
| Transportation | \$1,280 | 17.6\% | \$1,707 | 17.6\% | \$1,617 | 17.6\% |
| Utilities | \$490 | 6.7\% | \$643 | 6.6\% | \$611 | 6.7\% |


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