

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9509/-84.412

37 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2024)		6,350		67,300		226,841	
Projected Population (2029)		6,468		68,851		230,084	
Census Population (2020)		6,107		65,319		224,254	
Census Population (2010)		5,276		59,111		202,054	
Projected Annual Growth (2024-2029)		118	0.4%	1,551	0.5%	3,244	0.3%
Historical Annual Growth (2020-2024)		243	-	1,980	0.8%	2,587	0.3%
Historical Annual Growth (2010-2020)		831	1.6%	6,208	1.1%	22,199	1.1%
Estimated Population Density (2024)		2,022 <i>psm</i>		2,381 <i>psm</i>		2,889 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households							
Estimated Households (2024)		2,404		27,193		99,363	
Projected Households (2029)		2,469		27,983		101,221	
Census Households (2020)		2,439		26,563		97,761	
Census Households (2010)		2,092		24,014		87,084	
Projected Annual Growth (2024-2029)		65	0.5%	790	0.6%	1,859	0.4%
Historical Annual Change (2010-2024)		311	1.1%	3,179	0.9%	12,279	1.0%
Average Household Income							
Estimated Average Household Income (2024)		\$257,724		\$208,478		\$169,657	
Projected Average Household Income (2029)		\$265,535		\$214,153		\$175,514	
Census Average Household Income (2010)		\$151,638		\$122,758		\$101,100	
Census Average Household Income (2000)		\$141,676		\$119,261		\$96,213	
Projected Annual Change (2024-2029)		\$7,810	0.6%	\$5,675	0.5%	\$5,857	0.7%
Historical Annual Change (2000-2024)		\$116,049	3.4%	\$89,217	3.1%	\$73,444	3.2%
Median Household Income							
Estimated Median Household Income (2024)		\$145,838		\$149,151		\$126,709	
Projected Median Household Income (2029)		\$148,424		\$152,685		\$129,923	
Census Median Household Income (2010)		\$91,242		\$90,499		\$74,343	
Census Median Household Income (2000)		\$98,873		\$90,069		\$75,131	
Projected Annual Change (2024-2029)		\$2,585	0.4%	\$3,534	0.5%	\$3,214	0.5%
Historical Annual Change (2000-2024)		\$46,965	2.0%	\$59,082	2.7%	\$51,578	2.9%
Per Capita Income							
Estimated Per Capita Income (2024)		\$97,576		\$84,323		\$74,370	
Projected Per Capita Income (2029)		\$101,378		\$87,122		\$77,268	
Census Per Capita Income (2010)		\$60,069		\$49,865		\$43,566	
Census Per Capita Income (2000)		\$53,912		\$47,684		\$40,992	
Projected Annual Change (2024-2029)		\$3,802	0.8%	\$2,799	0.7%	\$2,899	0.8%
Historical Annual Change (2000-2024)		\$43,664	3.4%	\$36,639	3.2%	\$33,377	3.4%
Estimated Average Household Net Worth (2024)		\$2.06 M		\$1.79 M		\$1.36 M	

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37 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2024)		6,350		67,300		226,841	
White (2024)		3,134	49.4%	30,763	45.7%	99,975	44.1%
Black or African American (2024)		2,207	34.8%	26,163	38.9%	90,098	39.7%
American Indian or Alaska Native (2024)		17	0.3%	112	0.2%	449	0.2%
Asian (2024)		284	4.5%	4,069	6.0%	15,863	7.0%
Hawaiian or Pacific Islander (2024)		2	-	17	-	59	-
Other Race (2024)		101	1.6%	1,201	1.8%	5,421	2.4%
Two or More Races (2024)		606	9.5%	4,975	7.4%	14,975	6.6%
Population < 18 (2024)		1,261	19.9%	14,707	21.9%	49,926	22.0%
White Not Hispanic		401	31.8%	5,038	34.3%	16,294	32.6%
Black or African American		516	40.9%	5,881	40.0%	20,414	40.9%
Asian		51	4.0%	900	6.1%	4,166	8.3%
Other Race Not Hispanic		43	3.4%	630	4.3%	2,173	4.4%
Hispanic		250	19.8%	2,258	15.4%	6,879	13.8%
Not Hispanic or Latino Population (2024)		5,342	84.1%	59,653	88.6%	202,228	89.1%
Not Hispanic White		2,825	52.9%	28,637	48.0%	93,987	46.5%
Not Hispanic Black or African American		2,119	39.7%	25,405	42.6%	87,219	43.1%
Not Hispanic American Indian or Alaska Native		1	-	30	-	125	-
Not Hispanic Asian		283	5.3%	4,054	6.8%	15,766	7.8%
Not Hispanic Hawaiian or Pacific Islander		1	-	12	-	34	-
Not Hispanic Other Race		8	0.1%	184	0.3%	811	0.4%
Not Hispanic Two or More Races		105	2.0%	1,330	2.2%	4,286	2.1%
Hispanic or Latino Population (2024)		1,009	15.9%	7,647	11.4%	24,613	10.9%
Hispanic White		309	30.7%	2,126	27.8%	5,988	24.3%
Hispanic Black or African American		88	8.7%	757	9.9%	2,879	11.7%
Hispanic American Indian or Alaska Native		15	1.5%	82	1.1%	325	1.3%
Hispanic Asian		-	-	15	0.2%	97	0.4%
Hispanic Hawaiian or Pacific Islander		1	-	4	-	25	-
Hispanic Other Race		93	9.2%	1,017	13.3%	4,610	18.7%
Hispanic Two or More Races		501	49.7%	3,645	47.7%	10,690	43.4%
Not Hispanic or Latino Population (2020)		5,892	96.5%	61,022	93.4%	201,903	90.0%
Hispanic or Latino Population (2020)		216	3.5%	4,297	6.6%	22,351	10.0%
Not Hispanic or Latino Population (2010)		5,169	98.0%	55,639	94.1%	182,406	90.3%
Hispanic or Latino Population (2010)		107	2.0%	3,472	5.9%	19,648	9.7%
Not Hispanic or Latino Population (2029)		5,397	83.4%	60,499	87.9%	203,034	88.2%
Hispanic or Latino Population (2029)		1,071	16.6%	8,352	12.1%	27,050	11.8%
Projected Annual Growth (2024-2029)		62	1.2%	705	1.8%	2,437	2.0%
Historical Annual Growth (2010-2020)		109	10.2%	825	2.4%	2,703	1.4%

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Total Age Distribution (2024)							
Total Population		6,350		67,300		226,841	
Age Under 5 Years		204	3.2%	3,110	4.6%	12,753	5.6%
Age 5 to 9 Years		344	5.4%	4,102	6.1%	13,816	6.1%
Age 10 to 14 Years		413	6.5%	4,533	6.7%	14,309	6.3%
Age 15 to 19 Years		490	7.7%	4,459	6.6%	13,798	6.1%
Age 20 to 24 Years		292	4.6%	3,012	4.5%	11,871	5.2%
Age 25 to 29 Years		196	3.1%	3,537	5.3%	18,030	7.9%
Age 30 to 34 Years		222	3.5%	4,059	6.0%	19,270	8.5%
Age 35 to 39 Years		388	6.1%	4,536	6.7%	17,502	7.7%
Age 40 to 44 Years		471	7.4%	5,013	7.4%	16,273	7.2%
Age 45 to 49 Years		539	8.5%	4,964	7.4%	15,137	6.7%
Age 50 to 54 Years		508	8.0%	4,958	7.4%	14,981	6.6%
Age 55 to 59 Years		469	7.4%	4,269	6.3%	12,790	5.6%
Age 60 to 64 Years		431	6.8%	4,107	6.1%	12,028	5.3%
Age 65 to 69 Years		391	6.2%	3,847	5.7%	10,565	4.7%
Age 70 to 74 Years		358	5.6%	3,447	5.1%	9,425	4.2%
Age 75 to 79 Years		300	4.7%	2,625	3.9%	6,940	3.1%
Age 80 to 84 Years		179	2.8%	1,481	2.2%	3,891	1.7%
Age 85 Years or Over		156	2.5%	1,240	1.8%	3,461	1.5%
Median Age		45.5		41.8		38.2	
Age 19 Years or Less		1,450	22.8%	16,204	24.1%	54,676	24.1%
Age 20 to 64 Years		3,516	55.4%	38,455	57.1%	137,882	60.8%
Age 65 Years or Over		1,384	21.8%	12,641	18.8%	34,283	15.1%
Female Age Distribution (2024)							
Female Population		3,292	51.8%	34,739	51.6%	115,634	51.0%
Age Under 5 Years		103	3.1%	1,606	4.6%	6,231	5.4%
Age 5 to 9 Years		154	4.7%	2,068	6.0%	7,024	6.1%
Age 10 to 14 Years		200	6.1%	2,188	6.3%	6,979	6.0%
Age 15 to 19 Years		238	7.2%	2,197	6.3%	6,757	5.8%
Age 20 to 24 Years		146	4.4%	1,531	4.4%	5,967	5.2%
Age 25 to 29 Years		92	2.8%	1,846	5.3%	9,073	7.8%
Age 30 to 34 Years		130	4.0%	2,107	6.1%	9,710	8.4%
Age 35 to 39 Years		213	6.5%	2,355	6.8%	8,707	7.5%
Age 40 to 44 Years		265	8.0%	2,656	7.6%	8,398	7.3%
Age 45 to 49 Years		280	8.5%	2,564	7.4%	7,783	6.7%
Age 50 to 54 Years		240	7.3%	2,549	7.3%	7,628	6.6%
Age 55 to 59 Years		255	7.7%	2,221	6.4%	6,642	5.7%
Age 60 to 64 Years		211	6.4%	2,182	6.3%	6,283	5.4%
Age 65 to 69 Years		216	6.6%	2,071	6.0%	5,618	4.9%
Age 70 to 74 Years		214	6.5%	1,895	5.5%	5,226	4.5%
Age 75 to 79 Years		146	4.4%	1,386	4.0%	3,681	3.2%
Age 80 to 84 Years		101	3.1%	746	2.1%	2,079	1.8%
Age 85 Years or Over		87	2.6%	569	1.6%	1,847	1.6%
Female Median Age		45.8		42.0		38.6	
Age 19 Years or Less		696	21.1%	8,059	23.2%	26,992	23.3%
Age 20 to 64 Years		1,832	55.7%	20,010	57.6%	70,190	60.7%
Age 65 Years or Over		764	23.2%	6,669	19.2%	18,452	16.0%

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Male Age Distribution (2024)							
Male Population		3,058	48.2%	32,561	48.4%	111,207	49.0%
Age Under 5 Years		100	3.3%	1,504	4.6%	6,522	5.9%
Age 5 to 9 Years		189	6.2%	2,034	6.2%	6,792	6.1%
Age 10 to 14 Years		212	6.9%	2,345	7.2%	7,330	6.6%
Age 15 to 19 Years		252	8.2%	2,262	6.9%	7,041	6.3%
Age 20 to 24 Years		146	4.8%	1,482	4.6%	5,904	5.3%
Age 25 to 29 Years		104	3.4%	1,691	5.2%	8,957	8.1%
Age 30 to 34 Years		92	3.0%	1,952	6.0%	9,559	8.6%
Age 35 to 39 Years		175	5.7%	2,181	6.7%	8,795	7.9%
Age 40 to 44 Years		206	6.7%	2,356	7.2%	7,876	7.1%
Age 45 to 49 Years		259	8.5%	2,400	7.4%	7,354	6.6%
Age 50 to 54 Years		269	8.8%	2,409	7.4%	7,353	6.6%
Age 55 to 59 Years		213	7.0%	2,049	6.3%	6,148	5.5%
Age 60 to 64 Years		220	7.2%	1,925	5.9%	5,745	5.2%
Age 65 to 69 Years		175	5.7%	1,776	5.5%	4,947	4.4%
Age 70 to 74 Years		145	4.7%	1,552	4.8%	4,200	3.8%
Age 75 to 79 Years		154	5.0%	1,239	3.8%	3,259	2.9%
Age 80 to 84 Years		78	2.6%	735	2.3%	1,812	1.6%
Age 85 Years or Over		69	2.3%	671	2.1%	1,613	1.5%
Male Median Age		45.1		41.6		37.8	
Age 19 Years or Less		754	24.7%	8,145	25.0%	27,684	24.9%
Age 20 to 64 Years		1,684	55.1%	18,444	56.6%	67,692	60.9%
Age 65 Years or Over		620	20.3%	5,972	18.3%	15,831	14.2%
Males per 100 Females (2024)							
Overall Comparison		93		94		96	
Age Under 5 Years		97	49.3%	94	48.3%	105	51.1%
Age 5 to 9 Years		123	55.1%	98	49.6%	97	49.2%
Age 10 to 14 Years		106	51.4%	107	51.7%	105	51.2%
Age 15 to 19 Years		106	51.5%	103	50.7%	104	51.0%
Age 20 to 24 Years		100	49.9%	97	49.2%	99	49.7%
Age 25 to 29 Years		112	52.9%	92	47.8%	99	49.7%
Age 30 to 34 Years		71	41.4%	93	48.1%	98	49.6%
Age 35 to 39 Years		82	45.1%	93	48.1%	101	50.3%
Age 40 to 44 Years		78	43.8%	89	47.0%	94	48.4%
Age 45 to 49 Years		92	48.0%	94	48.3%	94	48.6%
Age 50 to 54 Years		112	52.9%	95	48.6%	96	49.1%
Age 55 to 59 Years		84	45.6%	92	48.0%	93	48.1%
Age 60 to 64 Years		104	51.0%	88	46.9%	91	47.8%
Age 65 to 69 Years		81	44.7%	86	46.2%	88	46.8%
Age 70 to 74 Years		68	40.4%	82	45.0%	80	44.6%
Age 75 to 79 Years		105	51.2%	89	47.2%	89	47.0%
Age 80 to 84 Years		77	43.6%	98	49.6%	87	46.6%
Age 85 Years or Over		80	44.3%	118	54.1%	87	46.6%
Age 19 Years or Less		108	52.0%	101	50.3%	103	50.6%
Age 20 to 39 Years		89	47.0%	93	48.2%	99	49.8%
Age 40 to 64 Years		93	48.3%	92	47.8%	94	48.4%
Age 65 Years or Over		81	44.8%	90	47.2%	86	46.2%

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37 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
Household Type (2024)							
Total Households		2,404		27,193		99,363	
Households with Children		811	33.7%	7,661	28.2%	23,590	23.7%
Average Household Size		2.6		2.5		2.3	
Household Density per Square Mile		765		962		1,266	
Population Family		5,021	79.1%	49,388	73.4%	151,977	67.0%
Population Non-Family		1,308	20.6%	17,457	25.9%	73,852	32.6%
Population Group Quarters		21	0.3%	455	0.7%	1,011	0.4%
Family Households		1,487	61.9%	14,883	54.7%	46,270	46.6%
Married Couple Households		1,273	85.6%	12,438	83.6%	36,642	79.2%
Other Family Households with Children		214	14.4%	2,445	16.4%	9,627	20.8%
Family Households with Children		811	54.5%	7,660	51.5%	23,577	51.0%
Married Couple with Children		689	85.0%	6,406	83.6%	18,736	79.5%
Other Family Households with Children		121	15.0%	1,254	16.4%	4,841	20.5%
Family Households No Children		676	45.5%	7,223	48.5%	22,693	49.0%
Married Couple No Children		584	86.3%	6,032	83.5%	17,907	78.9%
Other Family Households No Children		92	13.7%	1,191	16.5%	4,786	21.1%
Non-Family Households		917	38.1%	12,310	45.3%	53,093	53.4%
Non-Family Households with Children		-	-	1	-	13	-
Non-Family Households No Children		917	100.0%	12,309	100.0%	53,080	100.0%
Average Family Household Size		3.4		3.3		3.3	
Average Family Income		\$380,999		\$320,772		\$276,211	
Median Family Income		\$212,523		\$201,070		\$182,073	
Average Non-Family Household Size		1.4		1.4		1.4	
Marital Status (2024)							
Population Age 15 Years or Over		5,390		55,554		185,963	
Never Married		1,133	21.0%	14,359	25.8%	60,424	32.5%
Currently Married		3,095	57.4%	31,520	56.7%	94,387	50.8%
Previously Married		1,162	21.6%	9,676	17.4%	31,151	16.8%
Separated		155	13.4%	1,365	14.1%	6,207	19.9%
Widowed		274	23.5%	2,336	24.1%	6,811	21.9%
Divorced		733	63.1%	5,975	61.8%	18,133	58.2%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		4,608		48,083		160,293	
Elementary (Grade Level 0 to 8)		204	4.4%	736	1.5%	2,391	1.5%
Some High School (Grade Level 9 to 11)		26	0.6%	547	1.1%	1,953	1.2%
High School Graduate		301	6.5%	4,360	9.1%	17,010	10.6%
Some College		448	9.7%	5,556	11.6%	20,492	12.8%
Associate Degree Only		156	3.4%	1,821	3.8%	8,056	5.0%
Bachelor Degree Only		1,632	35.4%	19,313	40.2%	64,011	39.9%
Graduate Degree		1,840	39.9%	15,750	32.8%	46,380	28.9%
Any College (Some College or Higher)		4,077	88.5%	42,440	88.3%	138,939	86.7%
College Degree + (Bachelor Degree or Higher)		3,472	75.3%	35,063	72.9%	110,391	68.9%

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Housing							
Total Housing Units (2024)		2,512		28,694		105,218	
Total Housing Units (2020)		2,477		27,625		103,804	
Historical Annual Growth (2020-2024)		35	-	1,069	-	1,415	-
Housing Units Occupied (2024)		2,404	95.7%	27,193	94.8%	99,363	94.4%
Housing Units Owner-Occupied		2,168	90.2%	20,350	74.8%	53,522	53.9%
Housing Units Renter-Occupied		235	9.8%	6,843	25.2%	45,841	46.1%
Housing Units Vacant (2024)		108	4.3%	1,501	5.2%	5,856	5.6%
Household Size (2024)							
Total Households		2,404		27,193		99,363	
1 Person Households		865	36.0%	10,944	40.2%	46,256	46.6%
2 Person Households		1,124	46.8%	10,443	38.4%	31,558	31.8%
3 Person Households		130	5.4%	2,388	8.8%	9,725	9.8%
4 Person Households		194	8.1%	2,273	8.4%	7,692	7.7%
5 Person Households		71	2.9%	849	3.1%	2,881	2.9%
6 Person Households		14	0.6%	211	0.8%	864	0.9%
7 or More Person Households		6	0.2%	85	0.3%	387	0.4%
Household Income Distribution (2024)							
HH Income \$200,000 or More		942	39.2%	8,985	33.0%	25,162	25.3%
HH Income \$150,000 to \$199,999		253	10.5%	3,790	13.9%	11,361	11.4%
HH Income \$125,000 to \$149,999		107	4.4%	1,887	6.9%	7,713	7.8%
HH Income \$100,000 to \$124,999		209	8.7%	2,358	8.7%	9,381	9.4%
HH Income \$75,000 to \$99,999		173	7.2%	3,271	12.0%	13,106	13.2%
HH Income \$50,000 to \$74,999		218	9.1%	2,813	10.3%	13,555	13.6%
HH Income \$35,000 to \$49,999		138	5.7%	1,405	5.2%	6,997	7.0%
HH Income \$25,000 to \$34,999		72	3.0%	968	3.6%	3,818	3.8%
HH Income \$15,000 to \$24,999		31	1.3%	585	2.2%	2,677	2.7%
HH Income \$10,000 to \$14,999		152	6.3%	495	1.8%	1,602	1.6%
HH Income Under \$10,000		108	4.5%	637	2.3%	3,991	4.0%
Household Vehicles (2024)							
Households 0 Vehicles Available		121	5.0%	1,472	5.4%	6,545	6.6%
Households 1 Vehicle Available		541	22.5%	8,436	31.0%	40,075	40.3%
Households 2 Vehicles Available		1,143	47.5%	12,002	44.1%	38,351	38.6%
Households 3 or More Vehicles Available		599	24.9%	5,282	19.4%	14,392	14.5%
Total Vehicles Available		4,773		49,888		164,622	
Average Vehicles per Household		2.0		1.8		1.7	
Owner-Occupied Household Vehicles		4,467	93.6%	41,128	82.4%	106,998	65.0%
Average Vehicles per Owner-Occupied Household		2.1		2.0		2.0	
Renter-Occupied Household Vehicles		306	6.4%	8,760	17.6%	57,624	35.0%
Average Vehicles per Renter-Occupied Household		1.3		1.3		1.3	
Travel Time (2024)							
Worker Base Age 16 years or Over		3,086		35,310		129,126	
Travel to Work in 14 Minutes or Less		405	13.1%	3,978	11.3%	16,737	13.0%
Travel to Work in 15 to 29 Minutes		629	20.4%	8,407	23.8%	31,523	24.4%
Travel to Work in 30 to 59 Minutes		781	25.3%	7,852	22.2%	30,229	23.4%
Travel to Work in 60 Minutes or More		63	2.0%	951	2.7%	4,597	3.6%
Work at Home		1,209	39.2%	14,123	40.0%	46,041	35.7%
Average Minutes Travel to Work		26.3		25.4		25.3	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9509/-84.412

37 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)							
Worker Base Age 16 years or Over		3,086		35,310		129,126	
Drive to Work Alone		1,704	55.2%	18,451	52.3%	70,260	54.4%
Drive to Work in Carpool		139	4.5%	1,566	4.4%	6,561	5.1%
Travel to Work by Public Transportation		24	0.8%	540	1.5%	3,004	2.3%
Drive to Work on Motorcycle		-	-	7	-	31	-
Bicycle to Work		-	-	44	0.1%	138	0.1%
Walk to Work		6	0.2%	342	1.0%	1,674	1.3%
Other Means		4	0.1%	239	0.7%	1,418	1.1%
Work at Home		1,209	39.2%	14,123	40.0%	46,041	35.7%
Daytime Demographics (2024)							
Total Businesses		678		6,420		24,408	
Total Employees		3,253		34,794		237,644	
Company Headquarter Businesses		19	2.8%	159	2.5%	908	3.7%
Company Headquarter Employees		321	9.9%	5,684	16.3%	69,060	29.1%
Employee Population per Business		4.8	to 1	5.4	to 1	9.7	to 1
Residential Population per Business		9.4	to 1	10.5	to 1	9.3	to 1
Adj. Daytime Demographics Age 16 Years or Over		5,447		53,980		291,128	
Labor Force							
Labor Population Age 16 Years or Over (2024)		5,284		54,581		182,921	
Labor Force Total Males (2024)		2,504	47.4%	26,187	48.0%	88,953	48.6%
Male Civilian Employed		1,568	62.6%	18,702	71.4%	67,979	76.4%
Male Civilian Unemployed		67	2.7%	459	1.8%	1,470	1.7%
Males in Armed Forces		3	0.1%	34	0.1%	170	0.2%
Males Not in Labor Force		867	34.6%	6,991	26.7%	19,334	21.7%
Labor Force Total Females (2024)		2,779	52.6%	28,394	52.0%	93,968	51.4%
Female Civilian Employed		1,519	54.6%	16,609	58.5%	61,150	65.1%
Female Civilian Unemployed		21	0.7%	451	1.6%	1,222	1.3%
Females in Armed Forces		-	-	50	0.2%	137	0.1%
Females Not in Labor Force		1,240	44.6%	11,284	39.7%	31,458	33.5%
Unemployment Rate		87	1.7%	910	1.7%	2,692	1.5%
Occupation (2024)							
Occupation Population Age 16 Years or Over		3,086		35,310		129,126	
Occupation Total Males		1,568	50.8%	18,701	53.0%	67,976	52.6%
Occupation Total Females		1,519	49.2%	16,609	47.0%	61,150	47.4%
Management, Business, Financial Operations		1,039	-	11,135	31.5%	37,884	29.3%
Professional, Related		1,034	33.5%	11,683	33.1%	41,722	32.3%
Service		269	8.7%	2,966	8.4%	12,142	9.4%
Sales, Office		568	18.4%	6,625	18.8%	25,340	19.6%
Farming, Fishing, Forestry		-	-	5	-	33	-
Construction, Extraction, Maintenance		53	1.7%	874	2.5%	3,771	2.9%
Production, Transport, Material Moving		122	4.0%	2,021	5.7%	8,235	6.4%
White Collar Workers		2,641	85.6%	29,443	83.4%	104,946	81.3%
Blue Collar Workers		445	14.4%	5,867	16.6%	24,180	18.7%

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Units In Structure (2024)							
Total Units		2,404		27,193		99,363	
1 Detached Unit		1,778	74.0%	17,666	65.0%	48,019	48.3%
1 Attached Unit		384	16.0%	2,520	9.3%	8,757	8.8%
2 Units		4	0.2%	218	0.8%	1,161	1.2%
3 to 4 Units		14	0.6%	608	2.2%	3,573	3.6%
5 to 9 Units		49	2.1%	1,253	4.6%	7,217	7.3%
10 to 19 Units		62	2.6%	1,539	5.7%	9,539	9.6%
20 to 49 Units		23	1.0%	729	2.7%	6,101	6.1%
50 or More Units		73	3.0%	2,485	9.1%	14,278	14.4%
Mobile Home or Trailer		16	0.7%	171	0.6%	705	0.7%
Other Structure		-	-	2	-	13	-
Homes Built By Year (2024)							
Homes Built 2020 or later		32	1.3%	500	1.7%	1,953	1.9%
Homes Built 2010 to 2019		343	13.7%	3,321	11.6%	11,839	11.3%
Homes Built 2000 to 2009		308	12.3%	2,868	10.0%	14,211	13.5%
Homes Built 1990 to 1999		315	12.5%	3,320	11.6%	13,228	12.6%
Homes Built 1980 to 1989		640	25.5%	7,212	25.1%	24,966	23.7%
Homes Built 1970 to 1979		627	25.0%	5,983	20.8%	20,445	19.4%
Homes Built 1960 to 1969		96	3.8%	2,615	9.1%	7,282	6.9%
Homes Built 1950 to 1959		35	1.4%	963	3.4%	3,728	3.5%
Homes Built 1940 to 1949		3	0.1%	188	0.7%	770	0.7%
Homes Built Before 1939		5	0.2%	223	0.8%	941	0.9%
Median Age of Homes		35.3 yrs		38.2 yrs		36.9 yrs	
Home Values (2024)							
Owner Specified Housing Units		2,168		20,350		53,522	
Home Values \$1,000,000 or More		548	25.3%	2,207	10.8%	5,399	10.1%
Home Values \$750,000 to \$999,999		477	22.0%	3,767	18.5%	7,313	13.7%
Home Values \$500,000 to \$749,999		580	26.7%	6,902	33.9%	16,706	31.2%
Home Values \$400,000 to \$499,999		119	5.5%	2,869	14.1%	8,877	16.6%
Home Values \$300,000 to \$399,999		238	11.0%	1,904	9.4%	7,289	13.6%
Home Values \$250,000 to \$299,999		68	3.2%	746	3.7%	2,536	4.7%
Home Values \$200,000 to \$249,999		77	3.5%	785	3.9%	2,113	3.9%
Home Values \$175,000 to \$199,999		19	0.9%	342	1.7%	921	1.7%
Home Values \$150,000 to \$174,999		6	0.3%	257	1.3%	821	1.5%
Home Values \$125,000 to \$149,999		4	0.2%	85	0.4%	223	0.4%
Home Values \$100,000 to \$124,999		3	0.1%	158	0.8%	375	0.7%
Home Values \$90,000 to \$99,999		-	-	10	-	43	-
Home Values \$80,000 to \$89,999		1	-	16	-	38	-
Home Values \$70,000 to \$79,999		-	-	38	0.2%	57	0.1%
Home Values \$60,000 to \$69,999		-	-	2	-	15	-
Home Values \$50,000 to \$59,999		-	-	20	-	40	-
Home Values \$35,000 to \$49,999		-	-	26	0.1%	81	0.2%
Home Values \$25,000 to \$34,999		1	-	39	0.2%	103	0.2%
Home Values \$10,000 to \$24,999		3	0.1%	23	0.1%	74	0.1%
Home Values Under \$10,000		24	1.1%	153	0.8%	498	0.9%
Owner-Occupied Median Home Value		\$703,124		\$594,242		\$571,666	
Renter-Occupied Median Rent		\$1,691		\$1,558		\$1,513	

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37 Johnson Ferry Rd Marietta, GA 30068		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure		\$355.03 M	\$3.38 B	\$10.42 B
Total Non-Retail Expenditure		\$190.56 M	\$1.81 B	\$5.57 B
Total Retail Expenditure		\$164.47 M	\$1.57 B	\$4.85 B
Apparel		\$12.88 M	\$122.82 M	\$377.77 M
Contributions		\$13.74 M	\$128 M	\$382.66 M
Education		\$13.78 M	\$128.21 M	\$381.32 M
Entertainment		\$21.14 M	\$200.33 M	\$610.63 M
Food and Beverages		\$50.05 M	\$478.42 M	\$1.49 B
Furnishings and Equipment		\$12.97 M	\$123.23 M	\$376.42 M
Gifts		\$10.71 M	\$99.69 M	\$299.44 M
Health Care		\$28.17 M	\$267.85 M	\$829.49 M
Household Operations		\$14.73 M	\$139.21 M	\$424.35 M
Miscellaneous Expenses		\$6.84 M	\$65.08 M	\$200.06 M
Personal Care		\$4.73 M	\$45.11 M	\$139.35 M
Personal Insurance		\$2.87 M	\$26.95 M	\$80.35 M
Reading		\$807.87 K	\$7.63 M	\$23.3 M
Shelter		\$74.42 M	\$709.43 M	\$2.2 B
Tobacco		\$1.58 M	\$15.3 M	\$50.59 M
Transportation		\$62.35 M	\$597.33 M	\$1.85 B
Utilities		\$23.25 M	\$222.39 M	\$699.66 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure		\$12,309	\$10,349	\$8,736
Total Non-Retail Expenditure		\$6,607 53.7%	\$5,543 53.6%	\$4,672 53.5%
Total Retail Expenditures		\$5,702 46.3%	\$4,806 46.4%	\$4,064 46.5%
Apparel		\$447 3.6%	\$376 3.6%	\$317 3.6%
Contributions		\$477 3.9%	\$392 3.8%	\$321 3.7%
Education		\$478 3.9%	\$393 3.8%	\$320 3.7%
Entertainment		\$733 6.0%	\$614 5.9%	\$512 5.9%
Food and Beverages		\$1,735 14.1%	\$1,466 14.2%	\$1,249 14.3%
Furnishings and Equipment		\$450 3.7%	\$378 3.6%	\$316 3.6%
Gifts		\$371 3.0%	\$306 3.0%	\$251 2.9%
Health Care		\$977 7.9%	\$821 7.9%	\$696 8.0%
Household Operations		\$511 4.2%	\$427 4.1%	\$356 4.1%
Miscellaneous Expenses		\$237 1.9%	\$199 1.9%	\$168 1.9%
Personal Care		\$164 1.3%	\$138 1.3%	\$117 1.3%
Personal Insurance		\$100 0.8%	\$83 0.8%	\$67 0.8%
Reading		\$28 0.2%	\$23 0.2%	\$20 0.2%
Shelter		\$2,580 21.0%	\$2,174 21.0%	\$1,847 21.1%
Tobacco		\$55 0.4%	\$47 0.5%	\$42 0.5%
Transportation		\$2,162 17.6%	\$1,831 17.7%	\$1,552 17.8%
Utilities		\$806 6.5%	\$682 6.6%	\$587 6.7%