

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9501/-84.412

31 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2024)		6,288		65,123		227,128	
Projected Population (2029)		6,404		66,694		230,388	
Census Population (2020)		6,052		62,965		224,425	
Census Population (2010)		5,237		57,191		202,657	
Projected Annual Growth (2024-2029)		116	0.4%	1,571	0.5%	3,260	0.3%
Historical Annual Growth (2020-2024)		237	-	2,158	0.9%	2,703	0.3%
Historical Annual Growth (2010-2020)		815	1.6%	5,774	1.0%	21,768	1.1%
Estimated Population Density (2024)		2,003 <i>psm</i>		2,304 <i>psm</i>		2,893 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households							
Estimated Households (2024)		2,372		26,291		99,633	
Projected Households (2029)		2,437		27,090		101,484	
Census Households (2020)		2,410		25,613		97,962	
Census Households (2010)		2,073		23,319		87,425	
Projected Annual Growth (2024-2029)		64	0.5%	799	0.6%	1,851	0.4%
Historical Annual Change (2010-2024)		300	1.0%	2,972	0.9%	12,209	1.0%
Average Household Income							
Estimated Average Household Income (2024)		\$262,015		\$211,366		\$169,315	
Projected Average Household Income (2029)		\$270,083		\$216,801		\$175,140	
Census Average Household Income (2010)		\$153,796		\$124,098		\$101,121	
Census Average Household Income (2000)		\$142,888		\$119,667		\$96,125	
Projected Annual Change (2024-2029)		\$8,068	0.6%	\$5,434	0.5%	\$5,825	0.7%
Historical Annual Change (2000-2024)		\$119,127	3.5%	\$91,699	3.2%	\$73,190	3.2%
Median Household Income							
Estimated Median Household Income (2024)		\$148,032		\$149,548		\$126,500	
Projected Median Household Income (2029)		\$150,785		\$153,012		\$129,762	
Census Median Household Income (2010)		\$92,333		\$90,376		\$74,266	
Census Median Household Income (2000)		\$100,058		\$89,997		\$74,972	
Projected Annual Change (2024-2029)		\$2,754	0.4%	\$3,464	0.5%	\$3,262	0.5%
Historical Annual Change (2000-2024)		\$47,973	2.0%	\$59,551	2.8%	\$51,527	2.9%
Per Capita Income							
Estimated Per Capita Income (2024)		\$98,887		\$85,420		\$74,331	
Projected Per Capita Income (2029)		\$102,790		\$88,147		\$77,205	
Census Per Capita Income (2010)		\$60,811		\$50,599		\$43,617	
Census Per Capita Income (2000)		\$54,137		\$48,134		\$40,952	
Projected Annual Change (2024-2029)		\$3,904	0.8%	\$2,726	0.6%	\$2,874	0.8%
Historical Annual Change (2000-2024)		\$44,750	3.4%	\$37,287	3.2%	\$33,379	3.4%
Estimated Average Household Net Worth (2024)		\$2.09 M		\$1.81 M		\$1.35 M	

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31 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2024)	6,288		65,123		227,128	
White (2024)	3,086	49.1%	29,841	45.8%	100,076	44.1%
Black or African American (2024)	2,209	35.1%	25,240	38.8%	90,383	39.8%
American Indian or Alaska Native (2024)	16	0.3%	109	0.2%	450	0.2%
Asian (2024)	278	4.4%	4,011	6.2%	15,823	7.0%
Hawaiian or Pacific Islander (2024)	2	-	17	-	59	-
Other Race (2024)	100	1.6%	1,144	1.8%	5,405	2.4%
Two or More Races (2024)	598	9.5%	4,761	7.3%	14,931	6.6%
Population < 18 (2024)	1,256 20.0%		14,118 21.7%		49,896 22.0%	
White Not Hispanic	396	31.5%	4,851	34.4%	16,304	32.7%
Black or African American	519	41.3%	5,667	40.1%	20,419	40.9%
Asian	50	4.0%	862	6.1%	4,153	8.3%
Other Race Not Hispanic	43	3.4%	617	4.4%	2,170	4.3%
Hispanic	249	19.8%	2,121	15.0%	6,849	13.7%
Not Hispanic or Latino Population (2024)	5,292 84.2%		57,834 88.8%		202,570 89.2%	
Not Hispanic White	2,780	52.5%	27,805	48.1%	94,111	46.5%
Not Hispanic Black or African American	2,121	40.1%	24,497	42.4%	87,494	43.2%
Not Hispanic American Indian or Alaska Native	1	-	30	-	124	-
Not Hispanic Asian	277	5.2%	3,995	6.9%	15,726	7.8%
Not Hispanic Hawaiian or Pacific Islander	1	-	13	-	34	-
Not Hispanic Other Race	8	0.2%	182	0.3%	810	0.4%
Not Hispanic Two or More Races	103	1.9%	1,313	2.3%	4,271	2.1%
Hispanic or Latino Population (2024)	996 15.8%		7,289 11.2%		24,557 10.8%	
Hispanic White	306	30.7%	2,036	27.9%	5,965	24.3%
Hispanic Black or African American	87	8.8%	743	10.2%	2,889	11.8%
Hispanic American Indian or Alaska Native	15	1.5%	79	1.1%	326	1.3%
Hispanic Asian	-	-	16	0.2%	97	0.4%
Hispanic Hawaiian or Pacific Islander	1	0.1%	4	-	25	0.1%
Hispanic Other Race	92	9.2%	963	13.2%	4,596	18.7%
Hispanic Two or More Races	494	49.6%	3,447	47.3%	10,661	43.4%
Not Hispanic or Latino Population (2020)	5,842 96.5%		58,827 93.4%		202,031 90.0%	
Hispanic or Latino Population (2020)	210	3.5%	4,138	6.6%	22,393	10.0%
Not Hispanic or Latino Population (2010)	5,133 98.0%		53,860 94.2%		182,717 90.2%	
Hispanic or Latino Population (2010)	104	2.0%	3,331	5.8%	19,940	9.8%
Not Hispanic or Latino Population (2029)	5,346 83.5%		58,704 88.0%		203,371 88.3%	
Hispanic or Latino Population (2029)	1,058	16.5%	7,990	12.0%	27,017	11.7%
Projected Annual Growth (2024-2029)	62	1.2%	702	1.9%	2,460	2.0%
Historical Annual Growth (2010-2020)	106	10.2%	807	2.4%	2,453	1.2%

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Total Age Distribution (2024)							
Total Population		6,288		65,123		227,128	
Age Under 5 Years		203	3.2%	3,013	4.6%	12,764	5.6%
Age 5 to 9 Years		341	5.4%	3,921	6.0%	13,819	6.1%
Age 10 to 14 Years		411	6.5%	4,339	6.7%	14,292	6.3%
Age 15 to 19 Years		488	7.8%	4,281	6.6%	13,761	6.1%
Age 20 to 24 Years		290	4.6%	2,901	4.5%	11,933	5.3%
Age 25 to 29 Years		193	3.1%	3,387	5.2%	18,127	8.0%
Age 30 to 34 Years		218	3.5%	3,914	6.0%	19,354	8.5%
Age 35 to 39 Years		380	6.0%	4,426	6.8%	17,521	7.7%
Age 40 to 44 Years		461	7.3%	4,823	7.4%	16,269	7.2%
Age 45 to 49 Years		532	8.5%	4,755	7.3%	15,135	6.7%
Age 50 to 54 Years		502	8.0%	4,778	7.3%	15,006	6.6%
Age 55 to 59 Years		465	7.4%	4,109	6.3%	12,794	5.6%
Age 60 to 64 Years		428	6.8%	4,007	6.2%	12,036	5.3%
Age 65 to 69 Years		386	6.1%	3,763	5.8%	10,570	4.7%
Age 70 to 74 Years		354	5.6%	3,390	5.2%	9,428	4.2%
Age 75 to 79 Years		299	4.8%	2,609	4.0%	6,945	3.1%
Age 80 to 84 Years		178	2.8%	1,475	2.3%	3,901	1.7%
Age 85 Years or Over		157	2.5%	1,233	1.9%	3,472	1.5%
Median Age		45.5		41.9		38.2	
Age 19 Years or Less		1,443	23.0%	15,553	23.9%	54,636	24.1%
Age 20 to 64 Years		3,470	55.2%	37,101	57.0%	138,176	60.8%
Age 65 Years or Over		1,375	21.9%	12,470	19.1%	34,315	15.1%
Female Age Distribution (2024)							
Female Population		3,255	51.8%	33,619	51.6%	115,709	50.9%
Age Under 5 Years		103	3.2%	1,550	4.6%	6,233	5.4%
Age 5 to 9 Years		153	4.7%	1,980	5.9%	7,020	6.1%
Age 10 to 14 Years		200	6.1%	2,093	6.2%	6,963	6.0%
Age 15 to 19 Years		236	7.2%	2,090	6.2%	6,740	5.8%
Age 20 to 24 Years		146	4.5%	1,478	4.4%	6,000	5.2%
Age 25 to 29 Years		91	2.8%	1,769	5.3%	9,126	7.9%
Age 30 to 34 Years		127	3.9%	2,029	6.0%	9,766	8.4%
Age 35 to 39 Years		208	6.4%	2,295	6.8%	8,711	7.5%
Age 40 to 44 Years		259	8.0%	2,554	7.6%	8,390	7.3%
Age 45 to 49 Years		277	8.5%	2,464	7.3%	7,777	6.7%
Age 50 to 54 Years		237	7.3%	2,459	7.3%	7,639	6.6%
Age 55 to 59 Years		253	7.8%	2,134	6.3%	6,640	5.7%
Age 60 to 64 Years		209	6.4%	2,132	6.3%	6,277	5.4%
Age 65 to 69 Years		213	6.5%	2,025	6.0%	5,620	4.9%
Age 70 to 74 Years		210	6.4%	1,878	5.6%	5,211	4.5%
Age 75 to 79 Years		146	4.5%	1,380	4.1%	3,676	3.2%
Age 80 to 84 Years		100	3.1%	745	2.2%	2,076	1.8%
Age 85 Years or Over		87	2.7%	564	1.7%	1,842	1.6%
Female Median Age		45.9		42.2		38.6	
Age 19 Years or Less		691	21.2%	7,713	22.9%	26,957	23.3%
Age 20 to 64 Years		1,807	55.5%	19,315	57.5%	70,326	60.8%
Age 65 Years or Over		756	23.2%	6,591	19.6%	18,426	15.9%

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Male Age Distribution (2024)							
Male Population		3,034	48.2%	31,504	48.4%	111,419	49.1%
Age Under 5 Years		100	3.3%	1,463	4.6%	6,531	5.9%
Age 5 to 9 Years		188	6.2%	1,940	6.2%	6,799	6.1%
Age 10 to 14 Years		212	7.0%	2,246	7.1%	7,329	6.6%
Age 15 to 19 Years		252	8.3%	2,191	7.0%	7,021	6.3%
Age 20 to 24 Years		145	4.8%	1,423	4.5%	5,933	5.3%
Age 25 to 29 Years		102	3.4%	1,618	5.1%	9,001	8.1%
Age 30 to 34 Years		90	3.0%	1,885	6.0%	9,589	8.6%
Age 35 to 39 Years		172	5.7%	2,132	6.8%	8,810	7.9%
Age 40 to 44 Years		202	6.7%	2,269	7.2%	7,879	7.1%
Age 45 to 49 Years		255	8.4%	2,291	7.3%	7,358	6.6%
Age 50 to 54 Years		265	8.7%	2,319	7.4%	7,367	6.6%
Age 55 to 59 Years		212	7.0%	1,974	6.3%	6,153	5.5%
Age 60 to 64 Years		219	7.2%	1,874	5.9%	5,759	5.2%
Age 65 to 69 Years		173	5.7%	1,738	5.5%	4,950	4.4%
Age 70 to 74 Years		145	4.8%	1,512	4.8%	4,217	3.8%
Age 75 to 79 Years		153	5.0%	1,229	3.9%	3,269	2.9%
Age 80 to 84 Years		78	2.6%	730	2.3%	1,825	1.6%
Age 85 Years or Over		70	2.3%	669	2.1%	1,629	1.5%
Male Median Age		45.2		41.7		37.8	
Age 19 Years or Less		752	24.8%	7,840	24.9%	27,680	24.8%
Age 20 to 64 Years		1,663	54.8%	17,786	56.5%	67,850	60.9%
Age 65 Years or Over		619	20.4%	5,878	18.7%	15,890	14.3%
Males per 100 Females (2024)							
Overall Comparison		93		94		96	
Age Under 5 Years		98	49.4%	94	48.6%	105	51.2%
Age 5 to 9 Years		122	55.1%	98	49.5%	97	49.2%
Age 10 to 14 Years		106	51.5%	107	51.8%	105	51.3%
Age 15 to 19 Years		107	51.7%	105	51.2%	104	51.0%
Age 20 to 24 Years		99	49.9%	96	49.1%	99	49.7%
Age 25 to 29 Years		112	52.9%	91	47.8%	99	49.7%
Age 30 to 34 Years		71	41.5%	93	48.2%	98	49.5%
Age 35 to 39 Years		82	45.2%	93	48.2%	101	50.3%
Age 40 to 44 Years		78	43.8%	89	47.0%	94	48.4%
Age 45 to 49 Years		92	47.9%	93	48.2%	95	48.6%
Age 50 to 54 Years		112	52.8%	94	48.5%	96	49.1%
Age 55 to 59 Years		84	45.6%	93	48.1%	93	48.1%
Age 60 to 64 Years		105	51.2%	88	46.8%	92	47.8%
Age 65 to 69 Years		81	44.9%	86	46.2%	88	46.8%
Age 70 to 74 Years		69	40.8%	81	44.6%	81	44.7%
Age 75 to 79 Years		105	51.2%	89	47.1%	89	47.1%
Age 80 to 84 Years		78	43.8%	98	49.5%	88	46.8%
Age 85 Years or Over		80	44.5%	119	54.2%	88	46.9%
Age 19 Years or Less		109	52.1%	102	50.4%	103	50.7%
Age 20 to 39 Years		89	47.1%	93	48.2%	99	49.8%
Age 40 to 64 Years		93	48.3%	91	47.7%	94	48.5%
Age 65 Years or Over		82	45.0%	89	47.1%	86	46.3%

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Household Type (2024)							
Total Households		2,372		26,291		99,633	
Households with Children		802	33.8%	7,373	28.0%	23,630	23.7%
Average Household Size		2.6		2.5		2.3	
Household Density per Square Mile		756		930		1,269	
Population Family		4,990	79.4%	47,621	73.1%	152,096	67.0%
Population Non-Family		1,275	20.3%	17,047	26.2%	73,942	32.6%
Population Group Quarters		23	0.4%	455	0.7%	1,089	0.5%
Family Households		1,480	62.4%	14,316	54.5%	46,331	46.5%
Married Couple Households		1,270	85.9%	11,963	83.6%	36,659	79.1%
Other Family Households with Children		209	14.1%	2,353	16.4%	9,673	20.9%
Family Households with Children		802	54.2%	7,373	51.5%	23,617	51.0%
Married Couple with Children		683	85.2%	6,168	83.7%	18,739	79.3%
Other Family Households with Children		119	14.8%	1,205	16.3%	4,877	20.7%
Family Households No Children		678	45.8%	6,943	48.5%	22,715	49.0%
Married Couple No Children		587	86.6%	5,795	83.5%	17,919	78.9%
Other Family Households No Children		91	13.4%	1,148	16.5%	4,795	21.1%
Non-Family Households		893	37.6%	11,975	45.5%	53,302	53.5%
Non-Family Households with Children		-	-	-	-	14	-
Non-Family Households No Children		893	100.0%	11,975	100.0%	53,288	100.0%
Average Family Household Size		3.4		3.3		3.3	
Average Family Income		\$384,627		\$326,153		\$275,780	
Median Family Income		\$214,863		\$202,281		\$181,996	
Average Non-Family Household Size		1.4		1.4		1.4	
Marital Status (2024)							
Population Age 15 Years or Over		5,333		53,851		186,252	
Never Married		1,109	20.8%	13,711	25.5%	60,684	32.6%
Currently Married		3,084	57.8%	30,614	56.8%	94,281	50.6%
Previously Married		1,140	21.4%	9,526	17.7%	31,287	16.8%
Separated		154	13.5%	1,371	14.4%	6,205	19.8%
Widowed		267	23.4%	2,328	24.4%	6,862	21.9%
Divorced		719	63.1%	5,828	61.2%	18,221	58.2%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		4,554		46,669		160,558	
Elementary (Grade Level 0 to 8)		200	4.4%	732	1.6%	2,460	1.5%
Some High School (Grade Level 9 to 11)		26	0.6%	533	1.1%	1,947	1.2%
High School Graduate		297	6.5%	4,256	9.1%	17,011	10.6%
Some College		440	9.7%	5,214	11.2%	20,583	12.8%
Associate Degree Only		155	3.4%	1,738	3.7%	8,058	5.0%
Bachelor Degree Only		1,615	35.5%	18,867	40.4%	64,076	39.9%
Graduate Degree		1,821	40.0%	15,328	32.8%	46,423	28.9%
Any College (Some College or Higher)		4,031	88.5%	41,148	88.2%	139,140	86.7%
College Degree + (Bachelor Degree or Higher)		3,436	75.4%	34,195	73.3%	110,499	68.8%

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Housing							
Total Housing Units (2024)		2,480		27,760		105,510	
Total Housing Units (2020)		2,446		26,688		104,064	
Historical Annual Growth (2020-2024)		35	-	1,072	-	1,446	-
Housing Units Occupied (2024)		2,372	95.7%	26,291	94.7%	99,633	94.4%
Housing Units Owner-Occupied		2,144	90.4%	19,893	75.7%	53,371	53.6%
Housing Units Renter-Occupied		228	9.6%	6,398	24.3%	46,262	46.4%
Housing Units Vacant (2024)		108	4.3%	1,469	5.3%	5,877	5.6%
Household Size (2024)							
Total Households		2,372		26,291		99,633	
1 Person Households		843	35.5%	10,704	40.7%	46,372	46.5%
2 Person Households		1,124	47.4%	10,130	38.5%	31,620	31.7%
3 Person Households		127	5.4%	2,235	8.5%	9,761	9.8%
4 Person Households		190	8.0%	2,149	8.2%	7,725	7.8%
5 Person Households		69	2.9%	798	3.0%	2,894	2.9%
6 Person Households		14	0.6%	196	0.7%	870	0.9%
7 or More Person Households		5	0.2%	80	0.3%	392	0.4%
Household Income Distribution (2024)							
HH Income \$200,000 or More		942	39.7%	8,837	33.6%	25,220	25.3%
HH Income \$150,000 to \$199,999		259	10.9%	3,551	13.5%	11,371	11.4%
HH Income \$125,000 to \$149,999		103	4.3%	1,845	7.0%	7,723	7.8%
HH Income \$100,000 to \$124,999		199	8.4%	2,214	8.4%	9,340	9.4%
HH Income \$75,000 to \$99,999		170	7.2%	3,130	11.9%	13,140	13.2%
HH Income \$50,000 to \$74,999		212	8.9%	2,708	10.3%	13,564	13.6%
HH Income \$35,000 to \$49,999		136	5.7%	1,355	5.2%	7,118	7.1%
HH Income \$25,000 to \$34,999		69	2.9%	952	3.6%	3,834	3.8%
HH Income \$15,000 to \$24,999		29	1.2%	583	2.2%	2,697	2.7%
HH Income \$10,000 to \$14,999		151	6.4%	488	1.9%	1,636	1.6%
HH Income Under \$10,000		103	4.4%	628	2.4%	3,991	4.0%
Household Vehicles (2024)							
Households 0 Vehicles Available		119	5.0%	1,467	5.6%	6,618	6.6%
Households 1 Vehicle Available		522	22.0%	8,140	31.0%	40,328	40.5%
Households 2 Vehicles Available		1,132	47.7%	11,487	43.7%	38,339	38.5%
Households 3 or More Vehicles Available		599	25.3%	5,197	19.8%	14,349	14.4%
Total Vehicles Available		4,738		48,297		164,618	
Average Vehicles per Household		2.0		1.8		1.7	
Owner-Occupied Household Vehicles		4,445	93.8%	40,122	83.1%	106,778	64.9%
Average Vehicles per Owner-Occupied Household		2.1		2.0		2.0	
Renter-Occupied Household Vehicles		292	6.2%	8,175	16.9%	57,840	35.1%
Average Vehicles per Renter-Occupied Household		1.3		1.3		1.3	
Travel Time (2024)							
Worker Base Age 16 years or Over		3,052		33,889		129,542	
Travel to Work in 14 Minutes or Less		400	13.1%	3,873	11.4%	16,893	13.0%
Travel to Work in 15 to 29 Minutes		623	20.4%	8,070	23.8%	31,584	24.4%
Travel to Work in 30 to 59 Minutes		766	25.1%	7,406	21.9%	30,255	23.4%
Travel to Work in 60 Minutes or More		64	2.1%	912	2.7%	4,623	3.6%
Work at Home		1,198	39.3%	13,629	40.2%	46,186	35.7%
Average Minutes Travel to Work		26.3		25.3		25.3	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9501/-84.412

31 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)							
Worker Base Age 16 years or Over		3,052		33,889		129,542	
Drive to Work Alone		1,685	55.2%	17,587	51.9%	70,491	54.4%
Drive to Work in Carpool		136	4.4%	1,549	4.6%	6,548	5.1%
Travel to Work by Public Transportation		23	0.8%	525	1.5%	3,031	2.3%
Drive to Work on Motorcycle		-	-	7	-	31	-
Bicycle to Work		-	-	51	0.1%	136	0.1%
Walk to Work		6	0.2%	316	0.9%	1,698	1.3%
Other Means		3	0.1%	225	0.7%	1,421	1.1%
Work at Home		1,198	39.3%	13,629	40.2%	46,186	35.7%
Daytime Demographics (2024)							
Total Businesses		682		6,171		24,371	
Total Employees		3,268		33,464		237,741	
Company Headquarter Businesses		19	2.8%	156	2.5%	909	3.7%
Company Headquarter Employees		323	9.9%	5,748	17.2%	69,036	29.0%
Employee Population per Business		4.8	to 1	5.4	to 1	9.8	to 1
Residential Population per Business		9.2	to 1	10.6	to 1	9.3	to 1
Adj. Daytime Demographics Age 16 Years or Over		5,440		52,389		291,104	
Labor Force							
Labor Population Age 16 Years or Over (2024)		5,226		52,899		183,217	
Labor Force Total Males (2024)		2,481	47.5%	25,366	48.0%	89,155	48.7%
Male Civilian Employed		1,559	62.8%	17,960	70.8%	68,267	76.6%
Male Civilian Unemployed		65	2.6%	447	1.8%	1,436	1.6%
Males in Armed Forces		3	0.1%	35	0.1%	177	0.2%
Males Not in Labor Force		855	34.5%	6,924	27.3%	19,275	21.6%
Labor Force Total Females (2024)		2,745	52.5%	27,533	52.0%	94,062	51.3%
Female Civilian Employed		1,493	54.4%	15,929	57.9%	61,277	65.1%
Female Civilian Unemployed		20	0.7%	457	1.7%	1,226	1.3%
Females in Armed Forces		-	-	50	0.2%	133	0.1%
Females Not in Labor Force		1,232	44.9%	11,096	40.3%	31,427	33.4%
Unemployment Rate		85	1.6%	904	1.7%	2,662	1.5%
Occupation (2024)							
Occupation Population Age 16 Years or Over		3,052		33,889		129,542	
Occupation Total Males		1,559	51.1%	17,959	53.0%	68,265	52.7%
Occupation Total Females		1,493	48.9%	15,929	47.0%	61,277	47.3%
Management, Business, Financial Operations		1,033	-	10,784	31.8%	37,987	29.3%
Professional, Related		1,022	33.5%	11,322	33.4%	41,915	32.4%
Service		265	8.7%	2,806	8.3%	12,167	9.4%
Sales, Office		558	18.3%	6,164	18.2%	25,432	19.6%
Farming, Fishing, Forestry		-	-	6	-	33	-
Construction, Extraction, Maintenance		53	1.7%	867	2.6%	3,799	2.9%
Production, Transport, Material Moving		120	3.9%	1,940	5.7%	8,208	6.3%
White Collar Workers		2,613	85.6%	28,270	83.4%	105,334	81.3%
Blue Collar Workers		438	14.4%	5,619	16.6%	24,208	18.7%

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Units In Structure (2024)							
Total Units		2,372		26,291		99,633	
1 Detached Unit		1,770	74.6%	17,244	65.6%	48,027	48.2%
1 Attached Unit		368	15.5%	2,465	9.4%	8,748	8.8%
2 Units		4	0.2%	221	0.8%	1,153	1.2%
3 to 4 Units		13	0.5%	602	2.3%	3,559	3.6%
5 to 9 Units		48	2.0%	1,171	4.5%	7,243	7.3%
10 to 19 Units		61	2.6%	1,458	5.5%	9,592	9.6%
20 to 49 Units		23	1.0%	673	2.6%	6,168	6.2%
50 or More Units		71	3.0%	2,291	8.7%	14,426	14.5%
Mobile Home or Trailer		15	0.7%	164	0.6%	705	0.7%
Other Structure		-	-	1	-	13	-
Homes Built By Year (2024)							
Homes Built 2020 or later		31	1.3%	493	1.8%	1,953	1.9%
Homes Built 2010 to 2019		339	13.7%	3,286	11.8%	11,992	11.4%
Homes Built 2000 to 2009		310	12.5%	2,694	9.7%	14,369	13.6%
Homes Built 1990 to 1999		308	12.4%	3,061	11.0%	13,274	12.6%
Homes Built 1980 to 1989		632	25.5%	6,835	24.6%	24,982	23.7%
Homes Built 1970 to 1979		614	24.8%	5,962	21.5%	20,304	19.2%
Homes Built 1960 to 1969		95	3.8%	2,603	9.4%	7,303	6.9%
Homes Built 1950 to 1959		34	1.4%	952	3.4%	3,724	3.5%
Homes Built 1940 to 1949		3	0.1%	176	0.6%	787	0.7%
Homes Built Before 1939		5	0.2%	229	0.8%	945	0.9%
Median Age of Homes		35.3 yrs		38.4 yrs		36.8 yrs	
Home Values (2024)							
Owner Specified Housing Units		2,144		19,893		53,371	
Home Values \$1,000,000 or More		553	25.8%	2,269	11.4%	5,475	10.3%
Home Values \$750,000 to \$999,999		476	22.2%	3,592	18.1%	7,293	13.7%
Home Values \$500,000 to \$749,999		575	26.8%	6,671	33.5%	16,644	31.2%
Home Values \$400,000 to \$499,999		115	5.4%	2,845	14.3%	8,872	16.6%
Home Values \$300,000 to \$399,999		230	10.7%	1,807	9.1%	7,232	13.6%
Home Values \$250,000 to \$299,999		64	3.0%	757	3.8%	2,538	4.8%
Home Values \$200,000 to \$249,999		72	3.3%	788	4.0%	2,095	3.9%
Home Values \$175,000 to \$199,999		18	0.8%	342	1.7%	879	1.6%
Home Values \$150,000 to \$174,999		6	0.3%	260	1.3%	809	1.5%
Home Values \$125,000 to \$149,999		4	0.2%	86	0.4%	219	0.4%
Home Values \$100,000 to \$124,999		3	0.1%	159	0.8%	369	0.7%
Home Values \$90,000 to \$99,999		-	-	10	-	43	-
Home Values \$80,000 to \$89,999		1	-	17	-	37	-
Home Values \$70,000 to \$79,999		-	-	28	0.1%	57	0.1%
Home Values \$60,000 to \$69,999		-	-	2	-	16	-
Home Values \$50,000 to \$59,999		-	-	20	0.1%	39	-
Home Values \$35,000 to \$49,999		-	-	27	0.1%	79	0.1%
Home Values \$25,000 to \$34,999		-	-	38	0.2%	103	0.2%
Home Values \$10,000 to \$24,999		3	0.1%	23	0.1%	74	0.1%
Home Values Under \$10,000		23	1.1%	152	0.8%	497	0.9%
Owner-Occupied Median Home Value		\$711,495		\$594,681		\$573,632	
Renter-Occupied Median Rent		\$1,696		\$1,579		\$1,515	

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31 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$355.78 M		\$3.3 B		\$10.43 B	
Total Non-Retail Expenditure	\$191 M		\$1.77 B		\$5.58 B	
Total Retail Expenditure	\$164.77 M		\$1.53 B		\$4.85 B	
Apparel	\$12.91 M		\$120.07 M		\$378.18 M	
Contributions	\$13.8 M		\$125.31 M		\$383.12 M	
Education	\$13.86 M		\$125.38 M		\$381.82 M	
Entertainment	\$21.2 M		\$195.89 M		\$611.24 M	
Food and Beverages	\$50.12 M		\$467.84 M		\$1.49 B	
Furnishings and Equipment	\$13.01 M		\$120.5 M		\$376.79 M	
Gifts	\$10.76 M		\$97.71 M		\$299.87 M	
Health Care	\$28.19 M		\$262.07 M		\$830.24 M	
Household Operations	\$14.78 M		\$136.19 M		\$424.81 M	
Miscellaneous Expenses	\$6.86 M		\$63.66 M		\$200.27 M	
Personal Care	\$4.74 M		\$44.12 M		\$139.49 M	
Personal Insurance	\$2.89 M		\$26.36 M		\$80.44 M	
Reading	\$810.01 K		\$7.46 M		\$23.32 M	
Shelter	\$74.58 M		\$693.84 M		\$2.2 B	
Tobacco	\$1.57 M		\$14.97 M		\$50.63 M	
Transportation	\$62.45 M		\$584.01 M		\$1.85 B	
Utilities	\$23.25 M		\$217.54 M		\$700.32 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$12,497		\$10,469		\$8,722	
Total Non-Retail Expenditure	\$6,709	53.7%	\$5,608	53.6%	\$4,665	53.5%
Total Retail Expenditures	\$5,788	46.3%	\$4,861	46.4%	\$4,057	46.5%
Apparel	\$454	3.6%	\$381	3.6%	\$316	3.6%
Contributions	\$485	3.9%	\$397	3.8%	\$320	3.7%
Education	\$487	3.9%	\$397	3.8%	\$319	3.7%
Entertainment	\$745	6.0%	\$621	5.9%	\$511	5.9%
Food and Beverages	\$1,760	14.1%	\$1,483	14.2%	\$1,246	14.3%
Furnishings and Equipment	\$457	3.7%	\$382	3.6%	\$315	3.6%
Gifts	\$378	3.0%	\$310	3.0%	\$251	2.9%
Health Care	\$990	7.9%	\$831	7.9%	\$694	8.0%
Household Operations	\$519	4.2%	\$432	4.1%	\$355	4.1%
Miscellaneous Expenses	\$241	1.9%	\$202	1.9%	\$168	1.9%
Personal Care	\$166	1.3%	\$140	1.3%	\$117	1.3%
Personal Insurance	\$101	0.8%	\$84	0.8%	\$67	0.8%
Reading	\$28	0.2%	\$24	0.2%	\$20	0.2%
Shelter	\$2,620	21.0%	\$2,199	21.0%	\$1,844	21.1%
Tobacco	\$55	0.4%	\$47	0.5%	\$42	0.5%
Transportation	\$2,194	17.6%	\$1,851	17.7%	\$1,549	17.8%
Utilities	\$817	6.5%	\$690	6.6%	\$586	6.7%