

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0308/-84.4366

| 3930 Shallowford Rd                          |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|--|-------------|-------|-------------|-------|-------------|-------|
| Marietta, GA 30062                           |  |             |       |             |       |             |       |
| <b>Population</b>                            |  |             |       |             |       |             |       |
| Estimated Population (2024)                  |  | 8,420       |       | 66,618      |       | 175,297     |       |
| Projected Population (2029)                  |  | 8,592       |       | 67,624      |       | 179,055     |       |
| Census Population (2020)                     |  | 8,596       |       | 67,239      |       | 175,009     |       |
| Census Population (2010)                     |  | 7,979       |       | 62,918      |       | 161,363     |       |
| Projected Annual Growth (2024-2029)          |  | 172         | 0.4%  | 1,006       | 0.3%  | 3,758       | 0.4%  |
| Historical Annual Growth (2020-2024)         |  | -176        | -     | -621        | -0.2% | 288         | -     |
| Historical Annual Growth (2010-2020)         |  | 616         | 0.8%  | 4,320       | 0.7%  | 13,646      | 0.8%  |
| Estimated Population Density (2024)          |  | 2,682       | psm   | 2,356       | psm   | 2,233       | psm   |
| Trade Area Size                              |  | 3.1         | sq mi | 28.3        | sq mi | 78.5        | sq mi |
| <b>Households</b>                            |  |             |       |             |       |             |       |
| Estimated Households (2024)                  |  | 3,072       |       | 22,963      |       | 64,187      |       |
| Projected Households (2029)                  |  | 3,158       |       | 23,499      |       | 66,162      |       |
| Census Households (2020)                     |  | 3,054       |       | 23,247      |       | 64,090      |       |
| Census Households (2010)                     |  | 2,834       |       | 21,789      |       | 59,050      |       |
| Projected Annual Growth (2024-2029)          |  | 86          | 0.6%  | 536         | 0.5%  | 1,975       | 0.6%  |
| Historical Annual Change (2010-2024)         |  | 238         | 0.6%  | 1,174       | 0.4%  | 5,137       | 0.6%  |
| <b>Average Household Income</b>              |  |             |       |             |       |             |       |
| Estimated Average Household Income (2024)    |  | \$197,177   |       | \$223,941   |       | \$198,791   |       |
| Projected Average Household Income (2029)    |  | \$202,030   |       | \$230,988   |       | \$203,329   |       |
| Census Average Household Income (2010)       |  | \$112,737   |       | \$122,869   |       | \$111,190   |       |
| Census Average Household Income (2000)       |  | \$95,961    |       | \$113,878   |       | \$104,557   |       |
| Projected Annual Change (2024-2029)          |  | \$4,853     | 0.5%  | \$7,047     | 0.6%  | \$4,538     | 0.5%  |
| Historical Annual Change (2000-2024)         |  | \$101,216   | 4.4%  | \$110,063   | 4.0%  | \$94,234    | 3.8%  |
| <b>Median Household Income</b>               |  |             |       |             |       |             |       |
| Estimated Median Household Income (2024)     |  | \$174,905   |       | \$174,601   |       | \$155,804   |       |
| Projected Median Household Income (2029)     |  | \$178,609   |       | \$178,647   |       | \$159,115   |       |
| Census Median Household Income (2010)        |  | \$95,613    |       | \$101,518   |       | \$90,198    |       |
| Census Median Household Income (2000)        |  | \$89,579    |       | \$99,760    |       | \$90,607    |       |
| Projected Annual Change (2024-2029)          |  | \$3,704     | 0.4%  | \$4,046     | 0.5%  | \$3,311     | 0.4%  |
| Historical Annual Change (2000-2024)         |  | \$85,326    | 4.0%  | \$74,841    | 3.1%  | \$65,197    | 3.0%  |
| <b>Per Capita Income</b>                     |  |             |       |             |       |             |       |
| Estimated Per Capita Income (2024)           |  | \$71,945    |       | \$77,196    |       | \$72,849    |       |
| Projected Per Capita Income (2029)           |  | \$74,271    |       | \$80,271    |       | \$75,189    |       |
| Census Per Capita Income (2010)              |  | \$40,040    |       | \$42,550    |       | \$40,696    |       |
| Census Per Capita Income (2000)              |  | \$33,084    |       | \$36,883    |       | \$36,030    |       |
| Projected Annual Change (2024-2029)          |  | \$2,326     | 0.6%  | \$3,075     | 0.8%  | \$2,340     | 0.6%  |
| Historical Annual Change (2000-2024)         |  | \$38,861    | 4.9%  | \$40,313    | 4.6%  | \$36,819    | 4.3%  |
| Estimated Average Household Net Worth (2024) |  | \$2.23 M    |       | \$2.23 M    |       | \$1.97 M    |       |

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| 3930 Shallowford Rd<br>Marietta, GA 30062     |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|---|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Race and Ethnicity</b>                     |  |             |       |             |       |             |       |
| Total Population (2024)                       |  | 8,420       |       | 66,618      |       | 175,297     |       |
| White (2024)                                  |  | 4,362       | 51.8% | 35,583      | 53.4% | 91,541      | 52.2% |
| Black or African American (2024)              |  | 2,414       | 28.7% | 19,932      | 29.9% | 54,120      | 30.9% |
| American Indian or Alaska Native (2024)       |  | 19          | 0.2%  | 140         | 0.2%  | 363         | 0.2%  |
| Asian (2024)                                  |  | 831         | 9.9%  | 4,298       | 6.5%  | 11,013      | 6.3%  |
| Hawaiian or Pacific Islander (2024)           |  | 4           | -     | 16          | -     | 57          | -     |
| Other Race (2024)                             |  | 135         | 1.6%  | 1,226       | 1.8%  | 4,042       | 2.3%  |
| Two or More Races (2024)                      |  | 656         | 7.8%  | 5,422       | 8.1%  | 14,161      | 8.1%  |
| Population < 18 (2024)                        |  | 1,707       | 20.3% | 13,783      | 20.7% | 37,443      | 21.4% |
| White Not Hispanic                            |  | 747         | 43.7% | 5,875       | 42.6% | 15,234      | 40.7% |
| Black or African American                     |  | 469         | 27.5% | 3,959       | 28.7% | 11,919      | 31.8% |
| Asian   |  | 128         | 7.5%  | 714         | 5.2%  | 1,769       | 4.7%  |
| Other Race Not Hispanic                       |  | 76          | 4.4%  | 617         | 4.5%  | 1,695       | 4.5%  |
| Hispanic                                      |  | 288         | 16.9% | 2,618       | 19.0% | 6,826       | 18.2% |
| Not Hispanic or Latino Population (2024)      |  | 7,317       | 86.9% | 58,148      | 87.3% | 152,883     | 87.2% |
| Not Hispanic White                            |  | 3,985       | 54.5% | 32,990      | 56.7% | 85,403      | 55.9% |
| Not Hispanic Black or African American        |  | 2,325       | 31.8% | 19,351      | 33.3% | 52,501      | 34.3% |
| Not Hispanic American Indian or Alaska Native |  | 4           | -     | 35          | -     | 83          | -     |
| Not Hispanic Asian                            |  | 829         | 11.3% | 4,287       | 7.4%  | 10,951      | 7.2%  |
| Not Hispanic Hawaiian or Pacific Islander     |  | 1           | -     | 5           | -     | 21          | -     |
| Not Hispanic Other Race                       |  | 20          | 0.3%  | 183         | 0.3%  | 519         | 0.3%  |
| Not Hispanic Two or More Races                |  | 152         | 2.1%  | 1,297       | 2.2%  | 3,406       | 2.2%  |
| Hispanic or Latino Population (2024)          |  | 1,103       | 13.1% | 8,470       | 12.7% | 22,414      | 12.8% |
| Hispanic White                                |  | 376         | 34.1% | 2,593       | 30.6% | 6,139       | 27.4% |
| Hispanic Black or African American            |  | 89          | 8.0%  | 581         | 6.9%  | 1,619       | 7.2%  |
| Hispanic American Indian or Alaska Native     |  | 15          | 1.4%  | 104         | 1.2%  | 281         | 1.3%  |
| Hispanic Asian                                |  | 3           | 0.2%  | 11          | 0.1%  | 62          | 0.3%  |
| Hispanic Hawaiian or Pacific Islander         |  | 2           | 0.2%  | 11          | 0.1%  | 36          | 0.2%  |
| Hispanic Other Race                           |  | 115         | 10.4% | 1,043       | 12.3% | 3,523       | 15.7% |
| Hispanic Two or More Races                    |  | 503         | 45.6% | 4,125       | 48.7% | 10,756      | 48.0% |
| Not Hispanic or Latino Population (2020)      |  | 8,098       | 94.2% | 63,321      | 94.2% | 162,011     | 92.6% |
| Hispanic or Latino Population (2020)          |  | 497         | 5.8%  | 3,918       | 5.8%  | 12,998      | 7.4%  |
| Not Hispanic or Latino Population (2010)      |  | 7,636       | 95.7% | 60,255      | 95.8% | 152,089     | 94.3% |
| Hispanic or Latino Population (2010)          |  | 343         | 4.3%  | 2,664       | 4.2%  | 9,274       | 5.7%  |
| Not Hispanic or Latino Population (2029)      |  | 7,388       | 86.0% | 58,398      | 86.4% | 154,641     | 86.4% |
| Hispanic or Latino Population (2029)          |  | 1,204       | 14.0% | 9,226       | 13.6% | 24,414      | 13.6% |
| Projected Annual Growth (2024-2029)           |  | 101         | 1.8%  | 756         | 1.8%  | 2,000       | 1.8%  |
| Historical Annual Growth (2010-2020)          |  | 154         | 4.5%  | 1,254       | 4.7%  | 3,724       | 4.0%  |

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| Marietta, GA 30062                    |  |             |       |             |       |             |       |
| <b>Total Age Distribution (2024)</b>  |  |             |       |             |       |             |       |
| Total Population                      |  | 8,420       |       | 66,618      |       | 175,297     |       |
| Age Under 5 Years                     |  | 283         | 3.4%  | 2,401       | 3.6%  | 7,572       | 4.3%  |
| Age 5 to 9 Years                      |  | 451         | 5.4%  | 3,790       | 5.7%  | 10,293      | 5.9%  |
| Age 10 to 14 Years                    |  | 561         | 6.7%  | 4,579       | 6.9%  | 11,851      | 6.8%  |
| Age 15 to 19 Years                    |  | 656         | 7.8%  | 5,074       | 7.6%  | 12,458      | 7.1%  |
| Age 20 to 24 Years                    |  | 362         | 4.3%  | 2,998       | 4.5%  | 7,782       | 4.4%  |
| Age 25 to 29 Years                    |  | 300         | 3.6%  | 2,107       | 3.2%  | 6,616       | 3.8%  |
| Age 30 to 34 Years                    |  | 366         | 4.4%  | 2,896       | 4.3%  | 8,907       | 5.1%  |
| Age 35 to 39 Years                    |  | 488         | 5.8%  | 4,141       | 6.2%  | 11,281      | 6.4%  |
| Age 40 to 44 Years                    |  | 660         | 7.8%  | 5,373       | 8.1%  | 13,479      | 7.7%  |
| Age 45 to 49 Years                    |  | 713         | 8.5%  | 5,726       | 8.6%  | 13,880      | 7.9%  |
| Age 50 to 54 Years                    |  | 659         | 7.8%  | 5,534       | 8.3%  | 13,644      | 7.8%  |
| Age 55 to 59 Years                    |  | 557         | 6.6%  | 4,870       | 7.3%  | 12,112      | 6.9%  |
| Age 60 to 64 Years                    |  | 581         | 6.9%  | 4,637       | 7.0%  | 11,720      | 6.7%  |
| Age 65 to 69 Years                    |  | 629         | 7.5%  | 4,424       | 6.6%  | 11,260      | 6.4%  |
| Age 70 to 74 Years                    |  | 584         | 6.9%  | 3,968       | 6.0%  | 9,782       | 5.6%  |
| Age 75 to 79 Years                    |  | 342         | 4.1%  | 2,389       | 3.6%  | 6,682       | 3.8%  |
| Age 80 to 84 Years                    |  | 149         | 1.8%  | 1,066       | 1.6%  | 3,352       | 1.9%  |
| Age 85 Years or Over                  |  | 80          | 0.9%  | 644         | 1.0%  | 2,627       | 1.5%  |
| Median Age                            |  | 44.4        |       | 43.8        |       | 43.0        |       |
| Age 19 Years or Less                  |  | 1,949       | 23.1% | 15,844      | 23.8% | 42,173      | 24.1% |
| Age 20 to 64 Years                    |  | 4,687       | 55.7% | 38,282      | 57.5% | 99,421      | 56.7% |
| Age 65 Years or Over                  |  | 1,784       | 21.2% | 12,492      | 18.8% | 33,703      | 19.2% |
| <b>Female Age Distribution (2024)</b> |  |             |       |             |       |             |       |
| Female Population                     |  | 4,293       | 51.0% | 33,723      | 50.6% | 89,607      | 51.1% |
| Age Under 5 Years                     |  | 129         | 3.0%  | 1,163       | 3.4%  | 3,766       | 4.2%  |
| Age 5 to 9 Years                      |  | 222         | 5.2%  | 1,861       | 5.5%  | 5,084       | 5.7%  |
| Age 10 to 14 Years                    |  | 295         | 6.9%  | 2,292       | 6.8%  | 5,833       | 6.5%  |
| Age 15 to 19 Years                    |  | 316         | 7.4%  | 2,480       | 7.4%  | 6,059       | 6.8%  |
| Age 20 to 24 Years                    |  | 172         | 4.0%  | 1,421       | 4.2%  | 3,725       | 4.2%  |
| Age 25 to 29 Years                    |  | 142         | 3.3%  | 981         | 2.9%  | 3,250       | 3.6%  |
| Age 30 to 34 Years                    |  | 176         | 4.1%  | 1,504       | 4.5%  | 4,635       | 5.2%  |
| Age 35 to 39 Years                    |  | 253         | 5.9%  | 2,173       | 6.4%  | 5,846       | 6.5%  |
| Age 40 to 44 Years                    |  | 359         | 8.4%  | 2,820       | 8.4%  | 7,096       | 7.9%  |
| Age 45 to 49 Years                    |  | 374         | 8.7%  | 2,926       | 8.7%  | 7,135       | 8.0%  |
| Age 50 to 54 Years                    |  | 332         | 7.7%  | 2,721       | 8.1%  | 6,862       | 7.7%  |
| Age 55 to 59 Years                    |  | 281         | 6.5%  | 2,507       | 7.4%  | 6,236       | 7.0%  |
| Age 60 to 64 Years                    |  | 293         | 6.8%  | 2,404       | 7.1%  | 6,150       | 6.9%  |
| Age 65 to 69 Years                    |  | 343         | 8.0%  | 2,296       | 6.8%  | 5,997       | 6.7%  |
| Age 70 to 74 Years                    |  | 299         | 7.0%  | 2,055       | 6.1%  | 5,261       | 5.9%  |
| Age 75 to 79 Years                    |  | 179         | 4.2%  | 1,197       | 3.6%  | 3,540       | 4.0%  |
| Age 80 to 84 Years                    |  | 75          | 1.7%  | 549         | 1.6%  | 1,749       | 2.0%  |
| Age 85 Years or Over                  |  | 54          | 1.3%  | 373         | 1.1%  | 1,384       | 1.5%  |
| Female Median Age                     |  | 45.0        |       | 44.2        |       | 43.6        |       |
| Age 19 Years or Less                  |  | 962         | 22.4% | 7,796       | 23.1% | 20,742      | 23.1% |
| Age 20 to 64 Years                    |  | 2,381       | 55.5% | 19,457      | 57.7% | 50,934      | 56.8% |
| Age 65 Years or Over                  |  | 950         | 22.1% | 6,469       | 19.2% | 17,931      | 20.0% |

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|-------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| Marietta, GA 30062                  |  |             |       |             |       |             |       |
| <b>Male Age Distribution (2024)</b> |  |             |       |             |       |             |       |
| Male Population                     |  | 4,127       | 49.0% | 32,895      | 49.4% | 85,690      | 48.9% |
| Age Under 5 Years                   |  | 154         | 3.7%  | 1,238       | 3.8%  | 3,807       | 4.4%  |
| Age 5 to 9 Years                    |  | 229         | 5.5%  | 1,929       | 5.9%  | 5,208       | 6.1%  |
| Age 10 to 14 Years                  |  | 265         | 6.4%  | 2,287       | 7.0%  | 6,018       | 7.0%  |
| Age 15 to 19 Years                  |  | 339         | 8.2%  | 2,594       | 7.9%  | 6,399       | 7.5%  |
| Age 20 to 24 Years                  |  | 190         | 4.6%  | 1,577       | 4.8%  | 4,057       | 4.7%  |
| Age 25 to 29 Years                  |  | 158         | 3.8%  | 1,126       | 3.4%  | 3,366       | 3.9%  |
| Age 30 to 34 Years                  |  | 191         | 4.6%  | 1,393       | 4.2%  | 4,273       | 5.0%  |
| Age 35 to 39 Years                  |  | 235         | 5.7%  | 1,967       | 6.0%  | 5,435       | 6.3%  |
| Age 40 to 44 Years                  |  | 301         | 7.3%  | 2,553       | 7.8%  | 6,383       | 7.4%  |
| Age 45 to 49 Years                  |  | 339         | 8.2%  | 2,800       | 8.5%  | 6,744       | 7.9%  |
| Age 50 to 54 Years                  |  | 327         | 7.9%  | 2,813       | 8.6%  | 6,782       | 7.9%  |
| Age 55 to 59 Years                  |  | 276         | 6.7%  | 2,363       | 7.2%  | 5,877       | 6.9%  |
| Age 60 to 64 Years                  |  | 288         | 7.0%  | 2,233       | 6.8%  | 5,570       | 6.5%  |
| Age 65 to 69 Years                  |  | 286         | 6.9%  | 2,128       | 6.5%  | 5,263       | 6.1%  |
| Age 70 to 74 Years                  |  | 285         | 6.9%  | 1,914       | 5.8%  | 4,521       | 5.3%  |
| Age 75 to 79 Years                  |  | 163         | 4.0%  | 1,192       | 3.6%  | 3,142       | 3.7%  |
| Age 80 to 84 Years                  |  | 74          | 1.8%  | 517         | 1.6%  | 1,603       | 1.9%  |
| Age 85 Years or Over                |  | 25          | 0.6%  | 272         | 0.8%  | 1,243       | 1.5%  |
| Male Median Age                     |  | 43.7        |       | 43.4        |       | 42.3        |       |
| Age 19 Years or Less                |  | 987         | 23.9% | 8,048       | 24.5% | 21,431      | 25.0% |
| Age 20 to 64 Years                  |  | 2,306       | 55.9% | 18,825      | 57.2% | 48,486      | 56.6% |
| Age 65 Years or Over                |  | 834         | 20.2% | 6,022       | 18.3% | 15,773      | 18.4% |
| <b>Males per 100 Females (2024)</b> |  |             |       |             |       |             |       |
| Overall Comparison                  |  | 96          |       | 98          |       | 96          |       |
| Age Under 5 Years                   |  | 120         | 54.5% | 106         | 51.5% | 101         | 50.3% |
| Age 5 to 9 Years                    |  | 103         | 50.8% | 104         | 50.9% | 102         | 50.6% |
| Age 10 to 14 Years                  |  | 90          | 47.3% | 100         | 49.9% | 103         | 50.8% |
| Age 15 to 19 Years                  |  | 107         | 51.7% | 105         | 51.1% | 106         | 51.4% |
| Age 20 to 24 Years                  |  | 111         | 52.6% | 111         | 52.6% | 109         | 52.1% |
| Age 25 to 29 Years                  |  | 111         | 52.6% | 115         | 53.5% | 104         | 50.9% |
| Age 30 to 34 Years                  |  | 109         | 52.1% | 93          | 48.1% | 92          | 48.0% |
| Age 35 to 39 Years                  |  | 93          | 48.1% | 91          | 47.5% | 93          | 48.2% |
| Age 40 to 44 Years                  |  | 84          | 45.6% | 91          | 47.5% | 90          | 47.4% |
| Age 45 to 49 Years                  |  | 91          | 47.6% | 96          | 48.9% | 95          | 48.6% |
| Age 50 to 54 Years                  |  | 99          | 49.7% | 103         | 50.8% | 99          | 49.7% |
| Age 55 to 59 Years                  |  | 98          | 49.6% | 94          | 48.5% | 94          | 48.5% |
| Age 60 to 64 Years                  |  | 98          | 49.5% | 93          | 48.2% | 91          | 47.5% |
| Age 65 to 69 Years                  |  | 83          | 45.4% | 93          | 48.1% | 88          | 46.7% |
| Age 70 to 74 Years                  |  | 95          | 48.8% | 93          | 48.2% | 86          | 46.2% |
| Age 75 to 79 Years                  |  | 91          | 47.8% | 100         | 49.9% | 89          | 47.0% |
| Age 80 to 84 Years                  |  | 99          | 49.9% | 94          | 48.5% | 92          | 47.8% |
| Age 85 Years or Over                |  | 47          | 31.9% | 73          | 42.2% | 90          | 47.3% |
| Age 19 Years or Less                |  | 103         | 50.7% | 103         | 50.8% | 103         | 50.8% |
| Age 20 to 39 Years                  |  | 104         | 51.0% | 100         | 49.9% | 98          | 49.5% |
| Age 40 to 64 Years                  |  | 93          | 48.3% | 95          | 48.8% | 94          | 48.4% |
| Age 65 Years or Over                |  | 88          | 46.7% | 93          | 48.2% | 88          | 46.8% |

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| <b>Household Type (2024)</b>                 |  |             |        |             |        |             |        |
| Total Households                             |  | 3,072       |        | 22,963      |        | 64,187      |        |
| Households with Children                     |  | 1,102       | 35.9%  | 9,182       | 40.0%  | 22,499      | 35.1%  |
| Average Household Size                       |  | 2.7         |        | 2.9         |        | 2.7         |        |
| Household Density per Square Mile            |  | 978         |        | 812         |        | 817         |        |
| Population Family                            |  | 6,983       | 82.9%  | 59,207      | 88.9%  | 145,522     | 83.0%  |
| Population Non-Family                        |  | 1,433       | 17.0%  | 7,393       | 11.1%  | 28,856      | 16.5%  |
| Population Group Quarters                    |  | 4           | -      | 18          | -      | 919         | 0.5%   |
| Family Households                            |  | 2,127       | 69.2%  | 18,125      | 78.9%  | 44,251      | 68.9%  |
| Married Couple Households                    |  | 1,804       | 84.8%  | 15,828      | 87.3%  | 37,528      | 84.8%  |
| Other Family Households with Children        |  | 324         | 15.2%  | 2,297       | 12.7%  | 6,723       | 15.2%  |
| Family Households with Children              |  | 1,102       | 51.8%  | 9,182       | 50.7%  | 22,495      | 50.8%  |
| Married Couple with Children                 |  | 951         | 86.3%  | 8,014       | 87.3%  | 19,168      | 85.2%  |
| Other Family Households with Children        |  | 151         | 13.7%  | 1,168       | 12.7%  | 3,327       | 14.8%  |
| Family Households No Children                |  | 1,025       | 48.2%  | 8,943       | 49.3%  | 21,756      | 49.2%  |
| Married Couple No Children                   |  | 853         | 83.2%  | 7,814       | 87.4%  | 18,360      | 84.4%  |
| Other Family Households No Children          |  | 172         | 16.8%  | 1,129       | 12.6%  | 3,396       | 15.6%  |
| Non-Family Households                        |  | 945         | 30.8%  | 4,838       | 21.1%  | 19,936      | 31.1%  |
| Non-Family Households with Children          |  | -           | -      | -           | -      | 4           | -      |
| Non-Family Households No Children            |  | 945         | 100.0% | 4,838       | 100.0% | 19,932      | 100.0% |
| Average Family Household Size                |  | 3.3         |        | 3.3         |        | 3.3         |        |
| Average Family Income                        |  | \$258,297   |        | \$260,869   |        | \$250,787   |        |
| Median Family Income                         |  | \$202,789   |        | \$195,695   |        | \$185,385   |        |
| Average Non-Family Household Size            |  | 1.5         |        | 1.5         |        | 1.4         |        |
| <b>Marital Status (2024)</b>                 |  |             |        |             |        |             |        |
| Population Age 15 Years or Over              |  | 7,126       |        | 55,848      |        | 145,581     |        |
| Never Married                                |  | 1,444       | 20.3%  | 11,744      | 21.0%  | 33,014      | 22.7%  |
| Currently Married                            |  | 4,697       | 65.9%  | 37,148      | 66.5%  | 90,156      | 61.9%  |
| Previously Married                           |  | 986         | 13.8%  | 6,956       | 12.5%  | 22,411      | 15.4%  |
| Separated                                    |  | 62          | 6.3%   | 634         | 9.1%   | 2,414       | 10.8%  |
| Widowed                                      |  | 436         | 44.2%  | 2,271       | 32.7%  | 6,780       | 30.3%  |
| Divorced                                     |  | 488         | 49.5%  | 4,051       | 58.2%  | 13,217      | 59.0%  |
| <b>Educational Attainment (2024)</b>         |  |             |        |             |        |             |        |
| Adult Population Age 25 Years or Over        |  | 6,109       |        | 47,776      |        | 125,342     |        |
| Elementary (Grade Level 0 to 8)              |  | 58          | 0.9%   | 522         | 1.1%   | 1,369       | 1.1%   |
| Some High School (Grade Level 9 to 11)       |  | 83          | 1.4%   | 511         | 1.1%   | 1,759       | 1.4%   |
| High School Graduate                         |  | 581         | 9.5%   | 4,516       | 9.5%   | 14,340      | 11.4%  |
| Some College                                 |  | 1,129       | 18.5%  | 6,232       | 13.0%  | 18,396      | 14.7%  |
| Associate Degree Only                        |  | 392         | 6.4%   | 2,590       | 5.4%   | 6,958       | 5.6%   |
| Bachelor Degree Only                         |  | 2,227       | 36.5%  | 19,809      | 41.5%  | 50,251      | 40.1%  |
| Graduate Degree                              |  | 1,639       | 26.8%  | 13,596      | 28.5%  | 32,269      | 25.7%  |
| Any College (Some College or Higher)         |  | 5,387       | 88.2%  | 42,227      | 88.4%  | 107,874     | 86.1%  |
| College Degree + (Bachelor Degree or Higher) |  | 3,866       | 63.3%  | 33,405      | 69.9%  | 82,519      | 65.8%  |

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0308/-84.4366

| 3930 Shallowford Rd<br>Marietta, GA 30062      |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Housing</b>                                 |  |             |       |             |       |             |       |
| Total Housing Units (2024)                     |  | 3,174       |       | 23,800      |       | 66,808      |       |
| Total Housing Units (2020)                     |  | 3,082       |       | 23,431      |       | 65,385      |       |
| Historical Annual Growth (2020-2024)           |  | 93          | -     | 369         | -     | 1,423       | -     |
| Housing Units Occupied (2024)                  |  | 3,072       | 96.8% | 22,963      | 96.5% | 64,187      | 96.1% |
| Housing Units Owner-Occupied                   |  | 2,839       | 92.4% | 21,308      | 92.8% | 56,291      | 87.7% |
| Housing Units Renter-Occupied                  |  | 233         | 7.6%  | 1,655       | 7.2%  | 7,896       | 12.3% |
| Housing Units Vacant (2024)                    |  | 102         | 3.2%  | 837         | 3.5%  | 2,621       | 3.9%  |
| <b>Household Size (2024)</b>                   |  |             |       |             |       |             |       |
| Total Households                               |  | 3,072       |       | 22,963      |       | 64,187      |       |
| 1 Person Households                            |  | 859         | 28.0% | 4,366       | 19.0% | 18,011      | 28.1% |
| 2 Person Households                            |  | 1,697       | 55.2% | 13,702      | 59.7% | 31,723      | 49.4% |
| 3 Person Households                            |  | 260         | 8.5%  | 2,512       | 10.9% | 6,628       | 10.3% |
| 4 Person Households                            |  | 170         | 5.5%  | 1,522       | 6.6%  | 5,006       | 7.8%  |
| 5 Person Households                            |  | 60          | 2.0%  | 605         | 2.6%  | 1,942       | 3.0%  |
| 6 Person Households                            |  | 15          | 0.5%  | 178         | 0.8%  | 618         | 1.0%  |
| 7 or More Person Households                    |  | 11          | 0.3%  | 78          | 0.3%  | 260         | 0.4%  |
| <b>Household Income Distribution (2024)</b>    |  |             |       |             |       |             |       |
| HH Income \$200,000 or More                    |  | 1,208       | 39.3% | 8,998       | 39.2% | 21,534      | 33.5% |
| HH Income \$150,000 to \$199,999               |  | 566         | 18.4% | 4,106       | 17.9% | 10,027      | 15.6% |
| HH Income \$125,000 to \$149,999               |  | 192         | 6.3%  | 2,057       | 9.0%  | 6,005       | 9.4%  |
| HH Income \$100,000 to \$124,999               |  | 226         | 7.4%  | 2,112       | 9.2%  | 6,653       | 10.4% |
| HH Income \$75,000 to \$99,999                 |  | 210         | 6.8%  | 1,633       | 7.1%  | 5,887       | 9.2%  |
| HH Income \$50,000 to \$74,999                 |  | 284         | 9.2%  | 1,727       | 7.5%  | 6,246       | 9.7%  |
| HH Income \$35,000 to \$49,999                 |  | 79          | 2.6%  | 789         | 3.4%  | 2,820       | 4.4%  |
| HH Income \$25,000 to \$34,999                 |  | 68          | 2.2%  | 496         | 2.2%  | 1,812       | 2.8%  |
| HH Income \$15,000 to \$24,999                 |  | 77          | 2.5%  | 355         | 1.5%  | 1,210       | 1.9%  |
| HH Income \$10,000 to \$14,999                 |  | 28          | 0.9%  | 128         | 0.6%  | 604         | 0.9%  |
| HH Income Under \$10,000                       |  | 133         | 4.3%  | 563         | 2.5%  | 1,389       | 2.2%  |
| <b>Household Vehicles (2024)</b>               |  |             |       |             |       |             |       |
| Households 0 Vehicles Available                |  | 82          | 2.7%  | 292         | 1.3%  | 1,167       | 1.8%  |
| Households 1 Vehicle Available                 |  | 493         | 16.1% | 3,573       | 15.6% | 13,707      | 21.4% |
| Households 2 Vehicles Available                |  | 1,559       | 50.7% | 12,153      | 52.9% | 32,398      | 50.5% |
| Households 3 or More Vehicles Available        |  | 938         | 30.5% | 6,945       | 30.2% | 16,914      | 26.4% |
| Total Vehicles Available                       |  | 6,734       |       | 51,173      |       | 134,875     |       |
| Average Vehicles per Household                 |  | 2.2         |       | 2.2         |       | 2.1         |       |
| Owner-Occupied Household Vehicles              |  | 6,325       | 93.9% | 48,137      | 94.1% | 122,107     | 90.5% |
| Average Vehicles per Owner-Occupied Household  |  | 2.2         |       | 2.3         |       | 2.2         |       |
| Renter-Occupied Household Vehicles             |  | 409         | 6.1%  | 3,036       | 5.9%  | 12,768      | 9.5%  |
| Average Vehicles per Renter-Occupied Household |  | 1.8         |       | 1.8         |       | 1.6         |       |
| <b>Travel Time (2024)</b>                      |  |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               |  | 4,610       |       | 36,996      |       | 95,556      |       |
| Travel to Work in 14 Minutes or Less           |  | 508         | 11.0% | 3,939       | 10.6% | 10,576      | 11.1% |
| Travel to Work in 15 to 29 Minutes             |  | 635         | 13.8% | 6,268       | 16.9% | 18,879      | 19.8% |
| Travel to Work in 30 to 59 Minutes             |  | 1,460       | 31.7% | 10,986      | 29.7% | 26,626      | 27.9% |
| Travel to Work in 60 Minutes or More           |  | 264         | 5.7%  | 1,961       | 5.3%  | 5,463       | 5.7%  |
| Work at Home                                   |  | 1,742       | 37.8% | 13,841      | 37.4% | 34,011      | 35.6% |
| Average Minutes Travel to Work                 |  | 30.2        |       | 29.9        |       | 28.7        |       |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0308/-84.4366

| 3930 Shallowford Rd<br>Marietta, GA 30062      | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Transportation To Work (2024)</b>           |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 4,610       |       | 36,996      |       | 95,556      |       |
| Drive to Work Alone                            | 2,523       | 54.7% | 20,355      | 55.0% | 53,783      | 56.3% |
| Drive to Work in Carpool                       | 279         | 6.0%  | 1,947       | 5.3%  | 4,901       | 5.1%  |
| Travel to Work by Public Transportation        | 8           | 0.2%  | 178         | 0.5%  | 639         | 0.7%  |
| Drive to Work on Motorcycle                    | -           | -     | 9           | -     | 55          | -     |
| Bicycle to Work                                | -           | -     | 27          | -     | 142         | 0.1%  |
| Walk to Work                                   | 31          | 0.7%  | 290         | 0.8%  | 992         | 1.0%  |
| Other Means                                    | 27          | 0.6%  | 349         | 0.9%  | 1,033       | 1.1%  |
| Work at Home                                   | 1,742       | 37.8% | 13,841      | 37.4% | 34,011      | 35.6% |
| <b>Daytime Demographics (2024)</b>             |             |       |             |       |             |       |
| Total Businesses                               | 524         |       | 3,931       |       | 11,712      |       |
| Total Employees                                | 2,383       |       | 17,245      |       | 55,426      |       |
| Company Headquarter Businesses                 | 17          | 3.3%  | 74          | 1.9%  | 247         | 2.1%  |
| Company Headquarter Employees                  | 176         | 7.4%  | 731         | 4.2%  | 3,470       | 6.3%  |
| Employee Population per Business               | 4.5 to 1    |       | 4.4 to 1    |       | 4.7 to 1    |       |
| Residential Population per Business            | 16.1 to 1   |       | 16.9 to 1   |       | 15.0 to 1   |       |
| Adj. Daytime Demographics Age 16 Years or Over | 4,736       |       | 35,042      |       | 102,667     |       |
| <b>Labor Force</b>                             |             |       |             |       |             |       |
| Labor Population Age 16 Years or Over (2024)   | 6,985       |       | 54,862      |       | 143,032     |       |
| Labor Force Total Males (2024)                 | 3,398       | 48.6% | 26,921      | 49.1% | 69,328      | 48.5% |
| Male Civilian Employed                         | 2,492       | 73.3% | 19,986      | 74.2% | 50,644      | 73.0% |
| Male Civilian Unemployed                       | 31          | 0.9%  | 354         | 1.3%  | 1,204       | 1.7%  |
| Males in Armed Forces                          | -           | -     | 34          | 0.1%  | 170         | 0.2%  |
| Males Not in Labor Force                       | 875         | 25.8% | 6,547       | 24.3% | 17,311      | 25.0% |
| Labor Force Total Females (2024)               | 3,587       | 51.4% | 27,941      | 50.9% | 73,704      | 51.5% |
| Female Civilian Employed                       | 2,118       | 59.0% | 17,010      | 60.9% | 44,913      | 60.9% |
| Female Civilian Unemployed                     | 93          | 2.6%  | 300         | 1.1%  | 935         | 1.3%  |
| Females in Armed Forces                        | 23          | 0.6%  | 34          | 0.1%  | 65          | -     |
| Females Not in Labor Force                     | 1,354       | 37.7% | 10,597      | 37.9% | 27,792      | 37.7% |
| Unemployment Rate                              | 124         | 1.8%  | 654         | 1.2%  | 2,138       | 1.5%  |
| <b>Occupation (2024)</b>                       |             |       |             |       |             |       |
| Occupation Population Age 16 Years or Over     | 4,610       |       | 36,996      |       | 95,556      |       |
| Occupation Total Males                         | 2,492       | 54.1% | 19,986      | 54.0% | 50,643      | 53.0% |
| Occupation Total Females                       | 2,118       | 45.9% | 17,010      | 46.0% | 44,913      | 47.0% |
| Management, Business, Financial Operations     | 1,445       | -     | 11,426      | 30.9% | 28,242      | 29.6% |
| Professional, Related                          | 1,396       | 30.3% | 11,722      | 31.7% | 28,967      | 30.3% |
| Service  | 676         | 14.7% | 3,314       | 9.0%  | 9,032       | 9.5%  |
| Sales, Office                                  | 915         | 19.9% | 7,443       | 20.1% | 19,681      | 20.6% |
| Farming, Fishing, Forestry                     | -           | -     | 22          | -     | 47          | -     |
| Construction, Extraction, Maintenance          | 55          | 1.2%  | 1,006       | 2.7%  | 3,676       | 3.8%  |
| Production, Transport, Material Moving         | 123         | 2.7%  | 2,064       | 5.6%  | 5,911       | 6.2%  |
| White Collar Workers                           | 3,756       | 81.5% | 30,591      | 82.7% | 76,890      | 80.5% |
| Blue Collar Workers                            | 854         | 18.5% | 6,405       | 17.3% | 18,666      | 19.5% |



# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
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Lat/Lon: 34.0308/-84.4366

| 3930 Shallowford Rd                |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| Marietta, GA 30062                 |  |             |       |             |       |             |       |
| <b>Units In Structure (2024)</b>   |  |             |       |             |       |             |       |
| Total Units                        |  | 3,072       |       | 22,963      |       | 64,187      |       |
| 1 Detached Unit                    |  | 2,751       | 89.6% | 20,350      | 88.6% | 53,057      | 82.7% |
| 1 Attached Unit                    |  | 168         | 5.5%  | 1,119       | 4.9%  | 4,512       | 7.0%  |
| 2 Units                            |  | 4           | 0.1%  | 33          | 0.1%  | 206         | 0.3%  |
| 3 to 4 Units                       |  | 11          | 0.3%  | 114         | 0.5%  | 504         | 0.8%  |
| 5 to 9 Units                       |  | 30          | 1.0%  | 262         | 1.1%  | 938         | 1.5%  |
| 10 to 19 Units                     |  | 41          | 1.3%  | 326         | 1.4%  | 1,416       | 2.2%  |
| 20 to 49 Units                     |  | 21          | 0.7%  | 216         | 0.9%  | 1,073       | 1.7%  |
| 50 or More Units                   |  | 30          | 1.0%  | 391         | 1.7%  | 2,125       | 3.3%  |
| Mobile Home or Trailer             |  | 16          | 0.5%  | 148         | 0.6%  | 343         | 0.5%  |
| Other Structure                    |  | -           | -     | 5           | -     | 13          | -     |
| <b>Homes Built By Year (2024)</b>  |  |             |       |             |       |             |       |
| Homes Built 2020 or later          |  | 35          | 1.1%  | 344         | 1.4%  | 1,150       | 1.7%  |
| Homes Built 2010 to 2019           |  | 183         | 5.8%  | 1,503       | 6.3%  | 6,285       | 9.4%  |
| Homes Built 2000 to 2009           |  | 265         | 8.3%  | 2,403       | 10.1% | 9,668       | 14.5% |
| Homes Built 1990 to 1999           |  | 498         | 15.7% | 4,217       | 17.7% | 10,385      | 15.5% |
| Homes Built 1980 to 1989           |  | 1,287       | 40.5% | 8,287       | 34.8% | 19,533      | 29.2% |
| Homes Built 1970 to 1979           |  | 707         | 22.3% | 5,117       | 21.5% | 12,560      | 18.8% |
| Homes Built 1960 to 1969           |  | 20          | 0.6%  | 499         | 2.1%  | 2,595       | 3.9%  |
| Homes Built 1950 to 1959           |  | 48          | 1.5%  | 399         | 1.7%  | 1,269       | 1.9%  |
| Homes Built 1940 to 1949           |  | 9           | 0.3%  | 96          | 0.4%  | 398         | 0.6%  |
| Homes Built Before 1939            |  | 20          | 0.6%  | 99          | 0.4%  | 343         | 0.5%  |
| Median Age of Homes                |  | 37.8 yrs    |       | 37.1 yrs    |       | 35.6 yrs    |       |
| <b>Home Values (2024)</b>          |  |             |       |             |       |             |       |
| Owner Specified Housing Units      |  | 2,839       |       | 21,308      |       | 56,291      |       |
| Home Values \$1,000,000 or More    |  | 56          | 2.0%  | 900         | 4.2%  | 2,076       | 3.7%  |
| Home Values \$750,000 to \$999,999 |  | 258         | 9.1%  | 2,854       | 13.4% | 5,964       | 10.6% |
| Home Values \$500,000 to \$749,999 |  | 965         | 34.0% | 7,265       | 34.1% | 17,854      | 31.7% |
| Home Values \$400,000 to \$499,999 |  | 626         | 22.0% | 4,388       | 20.6% | 11,890      | 21.1% |
| Home Values \$300,000 to \$399,999 |  | 662         | 23.3% | 4,092       | 19.2% | 11,552      | 20.5% |
| Home Values \$250,000 to \$299,999 |  | 132         | 4.6%  | 810         | 3.8%  | 3,219       | 5.7%  |
| Home Values \$200,000 to \$249,999 |  | 82          | 2.9%  | 429         | 2.0%  | 1,959       | 3.5%  |
| Home Values \$175,000 to \$199,999 |  | 18          | 0.6%  | 100         | 0.5%  | 321         | 0.6%  |
| Home Values \$150,000 to \$174,999 |  | 7           | 0.3%  | 95          | 0.4%  | 325         | 0.6%  |
| Home Values \$125,000 to \$149,999 |  | 2           | -     | 12          | -     | 74          | 0.1%  |
| Home Values \$100,000 to \$124,999 |  | 7           | 0.3%  | 57          | 0.3%  | 174         | 0.3%  |
| Home Values \$90,000 to \$99,999   |  | -           | -     | 2           | -     | 14          | -     |
| Home Values \$80,000 to \$89,999   |  | -           | -     | 13          | -     | 54          | -     |
| Home Values \$70,000 to \$79,999   |  | -           | -     | 21          | -     | 82          | 0.1%  |
| Home Values \$60,000 to \$69,999   |  | -           | -     | 2           | -     | 47          | -     |
| Home Values \$50,000 to \$59,999   |  | -           | -     | 18          | -     | 40          | -     |
| Home Values \$35,000 to \$49,999   |  | -           | -     | 27          | 0.1%  | 93          | 0.2%  |
| Home Values \$25,000 to \$34,999   |  | 3           | 0.1%  | 14          | -     | 126         | 0.2%  |
| Home Values \$10,000 to \$24,999   |  | 12          | 0.4%  | 35          | 0.2%  | 96          | 0.2%  |
| Home Values Under \$10,000         |  | 5           | 0.2%  | 174         | 0.8%  | 330         | 0.6%  |
| Owner-Occupied Median Home Value   |  | \$484,777   |       | \$519,140   |       | \$496,119   |       |
| Renter-Occupied Median Rent        |  | \$1,683     |       | \$1,577     |       | \$1,578     |       |



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| 3930 Shallowford Rd<br>Marietta, GA 30062            |  | 1 mi radius   | 3 mi radius   | 5 mi radius   |
|--|--|---------------|---------------|---------------|
| <b>Total Annual Consumer Expenditure (2024)</b>      |  |               |               |               |
| Total Household Expenditure                          |  | \$361.43 M    | \$3.02 B      | \$7.64 B      |
| Total Non-Retail Expenditure                         |  | \$193.84 M    | \$1.62 B      | \$4.08 B      |
| Total Retail Expenditure                             |  | \$167.6 M     | \$1.4 B       | \$3.56 B      |
| Apparel  |  | \$13.14 M     | \$109.95 M    | \$277.14 M    |
| Contributions  |  | \$14.03 M     | \$116.74 M    | \$289.91 M    |
| Education  |  | \$14.14 M     | \$117.77 M    | \$289.12 M    |
| Entertainment  |  | \$21.66 M     | \$181.13 M    | \$454.99 M    |
| Food and Beverages                                   |  | \$50.81 M     | \$424.87 M    | \$1.08 B      |
| Furnishings and Equipment                            |  | \$13.31 M     | \$111.43 M    | \$280.18 M    |
| Gifts  |  | \$10.88 M     | \$90.96 M     | \$225.14 M    |
| Health Care  |  | \$28.59 M     | \$238.64 M    | \$608.24 M    |
| Household Operations                                 |  | \$15.03 M     | \$125.35 M    | \$315.03 M    |
| Miscellaneous Expenses                               |  | \$6.98 M      | \$58.26 M     | \$147.21 M    |
| Personal Care  |  | \$4.82 M      | \$40.31 M     | \$102.1 M     |
| Personal Insurance                                   |  | \$2.96 M      | \$24.86 M     | \$61.65 M     |
| Reading  |  | \$823.64 K    | \$6.86 M      | \$17.27 M     |
| Shelter  |  | \$75.63 M     | \$629.49 M    | \$1.6 B       |
| Tobacco  |  | \$1.55 M      | \$12.79 M     | \$33.95 M     |
| Transportation                                       |  | \$63.7 M      | \$534.71 M    | \$1.36 B      |
| Utilities  |  | \$23.38 M     | \$194.86 M    | \$501.21 M    |
| <b>Monthly Household Consumer Expenditure (2024)</b> |  |               |               |               |
| Total Household Expenditure                          |  | \$9,805       | \$10,956      | \$9,915       |
| Total Non-Retail Expenditure                         |  | \$5,258 53.6% | \$5,864 53.5% | \$5,299 53.4% |
| Total Retail Expenditures                            |  | \$4,546 46.4% | \$5,092 46.5% | \$4,616 46.6% |
| Apparel  |  | \$356 3.6%    | \$399 3.6%    | \$360 3.6%    |
| Contributions  |  | \$381 3.9%    | \$424 3.9%    | \$376 3.8%    |
| Education  |  | \$384 3.9%    | \$427 3.9%    | \$375 3.8%    |
| Entertainment  |  | \$588 6.0%    | \$657 6.0%    | \$591 6.0%    |
| Food and Beverages                                   |  | \$1,378 14.1% | \$1,542 14.1% | \$1,403 14.2% |
| Furnishings and Equipment                            |  | \$361 3.7%    | \$404 3.7%    | \$364 3.7%    |
| Gifts  |  | \$295 3.0%    | \$330 3.0%    | \$292 2.9%    |
| Health Care  |  | \$776 7.9%    | \$866 7.9%    | \$790 8.0%    |
| Household Operations                                 |  | \$408 4.2%    | \$455 4.2%    | \$409 4.1%    |
| Miscellaneous Expenses                               |  | \$189 1.9%    | \$211 1.9%    | \$191 1.9%    |
| Personal Care  |  | \$131 1.3%    | \$146 1.3%    | \$133 1.3%    |
| Personal Insurance                                   |  | \$80 0.8%     | \$90 0.8%     | \$80 0.8%     |
| Reading  |  | \$22 0.2%     | \$25 0.2%     | \$22 0.2%     |
| Shelter  |  | \$2,051 20.9% | \$2,284 20.9% | \$2,071 20.9% |
| Tobacco  |  | \$42 0.4%     | \$46 0.4%     | \$44 0.4%     |
| Transportation                                       |  | \$1,728 17.6% | \$1,940 17.7% | \$1,763 17.8% |
| Utilities  |  | \$634 6.5%    | \$707 6.5%    | \$651 6.6%    |