

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9944/-84.5082

1860 Sandy Plains Rd Marietta, GA 30066	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	7,584		70,446		187,669	
Projected Population (2029)	7,748		72,311		191,711	
Census Population (2020)	7,593		70,366		185,096	
Census Population (2010)	7,032		63,895		168,326	
Projected Annual Growth (2024-2029)	164	0.4%	1,865	0.5%	4,043	0.4%
Historical Annual Growth (2020-2024)	-9	-	79	-	2,573	0.3%
Historical Annual Growth (2010-2020)	561	0.8%	6,472	1.0%	16,769	1.0%
Estimated Population Density (2024)	2,415 <i>psm</i>		2,492 <i>psm</i>		2,390 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2024)	2,978		28,345		72,887	
Projected Households (2029)	3,064		29,408		75,232	
Census Households (2020)	2,933		27,909		70,920	
Census Households (2010)	2,700		25,197		64,868	
Projected Annual Growth (2024-2029)	86	0.6%	1,064	0.8%	2,345	0.6%
Historical Annual Change (2010-2024)	278	0.7%	3,148	0.9%	8,019	0.9%
Average Household Income						
Estimated Average Household Income (2024)	\$152,532		\$125,897		\$138,408	
Projected Average Household Income (2029)	\$155,405		\$127,238		\$140,768	
Census Average Household Income (2010)	\$81,778		\$77,031		\$83,246	
Census Average Household Income (2000)	\$76,552		\$72,929		\$76,597	
Projected Annual Change (2024-2029)	\$2,873	0.4%	\$1,341	0.2%	\$2,360	0.3%
Historical Annual Change (2000-2024)	\$75,980	4.1%	\$52,968	3.0%	\$61,811	3.4%
Median Household Income						
Estimated Median Household Income (2024)	\$138,430		\$110,848		\$117,588	
Projected Median Household Income (2029)	\$141,040		\$111,872		\$119,387	
Census Median Household Income (2010)	\$68,381		\$61,882		\$68,318	
Census Median Household Income (2000)	\$68,148		\$63,314		\$65,388	
Projected Annual Change (2024-2029)	\$2,610	0.4%	\$1,024	0.2%	\$1,800	0.3%
Historical Annual Change (2000-2024)	\$70,282	4.3%	\$47,534	3.1%	\$52,200	3.3%
Per Capita Income						
Estimated Per Capita Income (2024)	\$59,890		\$50,685		\$53,930	
Projected Per Capita Income (2029)	\$61,457		\$51,775		\$55,412	
Census Per Capita Income (2010)	\$31,389		\$30,382		\$32,078	
Census Per Capita Income (2000)	\$28,523		\$28,096		\$28,945	
Projected Annual Change (2024-2029)	\$1,567	0.5%	\$1,090	0.4%	\$1,482	0.5%
Historical Annual Change (2000-2024)	\$31,367	4.6%	\$22,588	3.3%	\$24,985	3.6%
Estimated Average Household Net Worth (2024)	\$1.63 M		\$1.25 M		\$1.36 M	

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1860 Sandy Plains Rd Marietta, GA 30066	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2024)	7,584		70,446		187,669	
White (2024)	4,087	53.9%	36,346	51.6%	96,798	51.6%
Black or African American (2024)	2,197	29.0%	21,829	31.0%	57,904	30.9%
American Indian or Alaska Native (2024)	19	0.2%	292	0.4%	697	0.4%
Asian (2024)	365	4.8%	3,552	5.0%	10,142	5.4%
Hawaiian or Pacific Islander (2024)	4	-	30	-	80	-
Other Race (2024)	307	4.0%	2,861	4.1%	7,279	3.9%
Two or More Races (2024)	605	8.0%	5,536	7.9%	14,768	7.9%
Population < 18 (2024)	1,677 22.1%		14,964 21.2%		39,901 21.3%	
White Not Hispanic	697	41.6%	6,096	40.7%	15,570	39.0%
Black or African American	527	31.4%	4,515	30.2%	12,278	30.8%
Asian	63	3.7%	633	4.2%	1,962	4.9%
Other Race Not Hispanic	88	5.2%	788	5.3%	2,108	5.3%
Hispanic	302	18.0%	2,931	19.6%	7,983	20.0%
Not Hispanic or Latino Population (2024)	6,568 86.6%		60,579 86.0%		161,766 86.2%	
Not Hispanic White	3,837	58.4%	34,014	56.1%	90,399	55.9%
Not Hispanic Black or African American	2,162	32.9%	21,293	35.1%	56,376	34.9%
Not Hispanic American Indian or Alaska Native	7	-	50	-	151	-
Not Hispanic Asian	364	5.5%	3,532	5.8%	10,086	6.2%
Not Hispanic Hawaiian or Pacific Islander	2	-	12	-	38	-
Not Hispanic Other Race	32	0.5%	288	0.5%	829	0.5%
Not Hispanic Two or More Races	165	2.5%	1,390	2.3%	3,885	2.4%
Hispanic or Latino Population (2024)	1,017 13.4%		9,867 14.0%		25,903 13.8%	
Hispanic White	250	24.6%	2,332	23.6%	6,399	24.7%
Hispanic Black or African American	36	3.5%	536	5.4%	1,528	5.9%
Hispanic American Indian or Alaska Native	12	1.2%	242	2.4%	546	2.1%
Hispanic Asian	1	-	20	0.2%	56	0.2%
Hispanic Hawaiian or Pacific Islander	3	0.3%	18	0.2%	42	0.2%
Hispanic Other Race	275	27.0%	2,573	26.1%	6,449	24.9%
Hispanic Two or More Races	440	43.3%	4,146	42.0%	10,883	42.0%
Not Hispanic or Latino Population (2020)	6,778 89.3%		60,795 86.4%		161,415 87.2%	
Hispanic or Latino Population (2020)	815 10.7%		9,572 13.6%		23,681 12.8%	
Not Hispanic or Latino Population (2010)	6,438 91.6%		56,822 88.9%		149,892 89.0%	
Hispanic or Latino Population (2010)	594 8.4%		7,072 11.1%		18,434 11.0%	
Not Hispanic or Latino Population (2029)	6,644 85.7%		61,619 85.2%		163,768 85.4%	
Hispanic or Latino Population (2029)	1,104 14.3%		10,692 14.8%		27,943 14.6%	
Projected Annual Growth (2024-2029)	88 1.7%		825 1.7%		2,040 1.6%	
Historical Annual Growth (2010-2020)	221 3.7%		2,499 3.5%		5,247 2.8%	

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1860 Sandy Plains Rd Marietta, GA 30066		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2024)							
Total Population		7,584		70,446		187,669	
Age Under 5 Years		446	5.9%	3,786	5.4%	9,691	5.2%
Age 5 to 9 Years		457	6.0%	4,183	5.9%	11,151	5.9%
Age 10 to 14 Years		501	6.6%	4,364	6.2%	11,778	6.3%
Age 15 to 19 Years		437	5.8%	4,381	6.2%	13,263	7.1%
Age 20 to 24 Years		348	4.6%	4,100	5.8%	13,984	7.5%
Age 25 to 29 Years		399	5.3%	4,753	6.7%	11,984	6.4%
Age 30 to 34 Years		522	6.9%	5,306	7.5%	12,793	6.8%
Age 35 to 39 Years		562	7.4%	5,231	7.4%	12,866	6.9%
Age 40 to 44 Years		534	7.0%	5,280	7.5%	13,133	7.0%
Age 45 to 49 Years		484	6.4%	4,616	6.6%	12,183	6.5%
Age 50 to 54 Years		513	6.8%	4,785	6.8%	12,590	6.7%
Age 55 to 59 Years		485	6.4%	4,307	6.1%	11,180	6.0%
Age 60 to 64 Years		443	5.8%	4,131	5.9%	10,742	5.7%
Age 65 to 69 Years		481	6.3%	3,722	5.3%	9,918	5.3%
Age 70 to 74 Years		399	5.3%	2,951	4.2%	8,245	4.4%
Age 75 to 79 Years		301	4.0%	2,281	3.2%	6,059	3.2%
Age 80 to 84 Years		147	1.9%	1,202	1.7%	3,223	1.7%
Age 85 Years or Over		124	1.6%	1,067	1.5%	2,885	1.5%
Median Age		40.4		38.6		38.2	
Age 19 Years or Less		1,841	24.3%	16,714	23.7%	45,884	24.4%
Age 20 to 64 Years		4,290	56.6%	42,509	60.3%	111,455	59.4%
Age 65 Years or Over		1,454	19.2%	11,223	15.9%	30,330	16.2%
Female Age Distribution (2024)							
Female Population		3,961	52.2%	36,198	51.4%	93,240	49.7%
Age Under 5 Years		244	6.2%	1,892	5.2%	4,716	5.1%
Age 5 to 9 Years		229	5.8%	2,099	5.8%	5,484	5.9%
Age 10 to 14 Years		238	6.0%	2,096	5.8%	5,746	6.2%
Age 15 to 19 Years		204	5.1%	2,168	6.0%	5,753	6.2%
Age 20 to 24 Years		180	4.6%	2,040	5.6%	5,499	5.9%
Age 25 to 29 Years		199	5.0%	2,393	6.6%	5,875	6.3%
Age 30 to 34 Years		270	6.8%	2,714	7.5%	6,413	6.9%
Age 35 to 39 Years		282	7.1%	2,658	7.3%	6,523	7.0%
Age 40 to 44 Years		274	6.9%	2,699	7.5%	6,776	7.3%
Age 45 to 49 Years		248	6.3%	2,365	6.5%	6,221	6.7%
Age 50 to 54 Years		263	6.7%	2,447	6.8%	6,370	6.8%
Age 55 to 59 Years		261	6.6%	2,222	6.1%	5,749	6.2%
Age 60 to 64 Years		233	5.9%	2,128	5.9%	5,552	6.0%
Age 65 to 69 Years		259	6.5%	1,993	5.5%	5,259	5.6%
Age 70 to 74 Years		237	6.0%	1,670	4.6%	4,543	4.9%
Age 75 to 79 Years		178	4.5%	1,260	3.5%	3,275	3.5%
Age 80 to 84 Years		83	2.1%	695	1.9%	1,797	1.9%
Age 85 Years or Over		75	1.9%	657	1.8%	1,690	1.8%
Female Median Age		41.6		39.5		39.7	
Age 19 Years or Less		916	23.1%	8,255	22.8%	21,699	23.3%
Age 20 to 64 Years		2,213	55.9%	21,667	59.9%	54,977	59.0%
Age 65 Years or Over		832	21.0%	6,275	17.3%	16,564	17.8%

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1860 Sandy Plains Rd Marietta, GA 30066		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2024)							
Male Population		3,623	47.8%	34,248	48.6%	94,429	50.3%
Age Under 5 Years		202	5.6%	1,894	5.5%	4,975	5.3%
Age 5 to 9 Years		227	6.3%	2,084	6.1%	5,667	6.0%
Age 10 to 14 Years		264	7.3%	2,268	6.6%	6,033	6.4%
Age 15 to 19 Years		233	6.4%	2,213	6.5%	7,510	8.0%
Age 20 to 24 Years		167	4.6%	2,061	6.0%	8,485	9.0%
Age 25 to 29 Years		200	5.5%	2,360	6.9%	6,109	6.5%
Age 30 to 34 Years		251	6.9%	2,592	7.6%	6,381	6.8%
Age 35 to 39 Years		279	7.7%	2,573	7.5%	6,343	6.7%
Age 40 to 44 Years		260	7.2%	2,581	7.5%	6,357	6.7%
Age 45 to 49 Years		236	6.5%	2,251	6.6%	5,962	6.3%
Age 50 to 54 Years		250	6.9%	2,337	6.8%	6,220	6.6%
Age 55 to 59 Years		224	6.2%	2,084	6.1%	5,431	5.8%
Age 60 to 64 Years		209	5.8%	2,004	5.9%	5,191	5.5%
Age 65 to 69 Years		222	6.1%	1,729	5.0%	4,659	4.9%
Age 70 to 74 Years		163	4.5%	1,281	3.7%	3,702	3.9%
Age 75 to 79 Years		123	3.4%	1,021	3.0%	2,784	2.9%
Age 80 to 84 Years		64	1.8%	507	1.5%	1,426	1.5%
Age 85 Years or Over		49	1.4%	410	1.2%	1,195	1.3%
Male Median Age		39.1		37.7		37.1	
Age 19 Years or Less		925	25.5%	8,459	24.7%	24,185	25.6%
Age 20 to 64 Years		2,077	57.3%	20,842	60.9%	56,478	59.8%
Age 65 Years or Over		622	17.2%	4,947	14.4%	13,766	14.6%
Males per 100 Females (2024)							
Overall Comparison		91		95		101	
Age Under 5 Years		82	45.2%	100	50.0%	105	51.3%
Age 5 to 9 Years		99	49.7%	99	49.8%	103	50.8%
Age 10 to 14 Years		111	52.6%	108	52.0%	105	51.2%
Age 15 to 19 Years		114	53.3%	102	50.5%	131	56.6%
Age 20 to 24 Years		93	48.1%	101	50.3%	154	60.7%
Age 25 to 29 Years		100	50.1%	99	49.7%	104	51.0%
Age 30 to 34 Years		93	48.2%	95	48.8%	100	49.9%
Age 35 to 39 Years		99	49.7%	97	49.2%	97	49.3%
Age 40 to 44 Years		95	48.7%	96	48.9%	94	48.4%
Age 45 to 49 Years		95	48.7%	95	48.8%	96	48.9%
Age 50 to 54 Years		95	48.7%	96	48.8%	98	49.4%
Age 55 to 59 Years		86	46.2%	94	48.4%	94	48.6%
Age 60 to 64 Years		90	47.3%	94	48.5%	94	48.3%
Age 65 to 69 Years		86	46.2%	87	46.5%	89	47.0%
Age 70 to 74 Years		69	40.7%	77	43.4%	81	44.9%
Age 75 to 79 Years		69	40.9%	81	44.7%	85	45.9%
Age 80 to 84 Years		77	43.4%	73	42.2%	79	44.2%
Age 85 Years or Over		65	39.5%	62	38.4%	71	41.4%
Age 19 Years or Less		101	50.3%	102	50.6%	111	52.7%
Age 20 to 39 Years		96	49.0%	98	49.4%	112	52.9%
Age 40 to 64 Years		92	47.9%	95	48.7%	95	48.7%
Age 65 Years or Over		75	42.8%	79	44.1%	83	45.4%

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1860 Sandy Plains Rd Marietta, GA 30066		1 mi radius		3 mi radius		5 mi radius	
Household Type (2024)							
Total Households		2,978		28,345		72,887	
Households with Children		797	26.8%	8,092	28.5%	21,661	29.7%
Average Household Size		2.5		2.5		2.5	
Household Density per Square Mile		948		1,003		928	
Population Family		5,729	75.5%	53,577	76.1%	141,421	75.4%
Population Non-Family		1,853	24.4%	16,694	23.7%	40,571	21.6%
Population Group Quarters		3	-	175	0.2%	5,677	3.0%
Family Households		1,695	56.9%	16,386	57.8%	43,741	60.0%
Married Couple Households		1,315	77.6%	12,352	75.4%	33,359	76.3%
Other Family Households with Children		379	22.4%	4,033	24.6%	10,383	23.7%
Family Households with Children		797	47.0%	8,084	49.3%	21,640	49.5%
Married Couple with Children		622	78.1%	6,110	75.6%	16,549	76.5%
Other Family Households with Children		175	21.9%	1,974	24.4%	5,091	23.5%
Family Households No Children		898	53.0%	8,302	50.7%	22,101	50.5%
Married Couple No Children		693	77.2%	6,243	75.2%	16,810	76.1%
Other Family Households No Children		205	22.8%	2,059	24.8%	5,292	23.9%
Non-Family Households		1,283	43.1%	11,959	42.2%	29,146	40.0%
Non-Family Households with Children		-	-	9	-	21	-
Non-Family Households No Children		1,282	100.0%	11,950	99.9%	29,124	99.9%
Average Family Household Size		3.4		3.3		3.2	
Average Family Income		\$228,744		\$175,070		\$185,587	
Median Family Income		\$170,435		\$140,670		\$146,748	
Average Non-Family Household Size		1.4		1.4		1.4	
Marital Status (2024)							
Population Age 15 Years or Over		6,180		58,113		155,048	
Never Married		1,769	28.6%	18,643	32.1%	51,552	33.2%
Currently Married		3,297	53.3%	28,562	49.2%	75,972	49.0%
Previously Married		1,114	18.0%	10,907	18.8%	27,524	17.8%
Separated		101	9.1%	1,401	12.8%	3,293	12.0%
Widowed		273	24.5%	2,428	22.3%	7,083	25.7%
Divorced		740	66.4%	7,078	64.9%	17,148	62.3%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		5,396		49,632		127,801	
Elementary (Grade Level 0 to 8)		73	1.3%	1,147	2.3%	4,056	3.2%
Some High School (Grade Level 9 to 11)		123	2.3%	1,452	2.9%	3,066	2.4%
High School Graduate		1,081	20.0%	8,728	17.6%	20,248	15.8%
Some College		1,040	19.3%	9,964	20.1%	22,515	17.6%
Associate Degree Only		351	6.5%	3,316	6.7%	8,098	6.3%
Bachelor Degree Only		1,747	32.4%	15,484	31.2%	43,525	34.1%
Graduate Degree		981	18.2%	9,540	19.2%	26,294	20.6%
Any College (Some College or Higher)		4,120	76.3%	38,304	77.2%	100,432	78.6%
College Degree + (Bachelor Degree or Higher)		2,728	50.6%	25,024	50.4%	69,819	54.6%

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Housing						
Total Housing Units (2024)	3,097		29,428		75,739	
Total Housing Units (2020)	3,048		28,708		73,913	
Historical Annual Growth (2020-2024)	49	-	720	-	1,826	-
Housing Units Occupied (2024)	2,978	96.1%	28,345	96.3%	72,887	96.2%
Housing Units Owner-Occupied	2,473	83.0%	18,197	64.2%	47,720	65.5%
Housing Units Renter-Occupied	505	17.0%	10,148	35.8%	25,167	34.5%
Housing Units Vacant (2024)	119	3.9%	1,083	3.7%	2,853	3.8%
Household Size (2024)						
Total Households	2,978		28,345		72,887	
1 Person Households	1,127	37.9%	10,123	35.7%	24,402	33.5%
2 Person Households	1,174	39.4%	11,280	39.8%	30,647	42.0%
3 Person Households	278	9.3%	3,091	10.9%	8,253	11.3%
4 Person Households	235	7.9%	2,293	8.1%	5,807	8.0%
5 Person Households	109	3.7%	1,002	3.5%	2,414	3.3%
6 Person Households	38	1.3%	392	1.4%	932	1.3%
7 or More Person Households	16	0.5%	164	0.6%	432	0.6%
Household Income Distribution (2024)						
HH Income \$200,000 or More	766	25.7%	5,249	18.5%	15,548	21.3%
HH Income \$150,000 to \$199,999	452	15.2%	3,496	12.3%	9,182	12.6%
HH Income \$125,000 to \$149,999	326	10.9%	2,668	9.4%	5,894	8.1%
HH Income \$100,000 to \$124,999	355	11.9%	3,111	11.0%	8,171	11.2%
HH Income \$75,000 to \$99,999	273	9.2%	3,384	11.9%	8,204	11.3%
HH Income \$50,000 to \$74,999	353	11.9%	3,698	13.0%	9,183	12.6%
HH Income \$35,000 to \$49,999	149	5.0%	2,321	8.2%	6,012	8.2%
HH Income \$25,000 to \$34,999	128	4.3%	1,563	5.5%	3,405	4.7%
HH Income \$15,000 to \$24,999	105	3.5%	996	3.5%	2,704	3.7%
HH Income \$10,000 to \$14,999	23	0.8%	696	2.5%	1,520	2.1%
HH Income Under \$10,000	48	1.6%	1,163	4.1%	3,065	4.2%
Household Vehicles (2024)						
Households 0 Vehicles Available	23	0.8%	854	3.0%	3,086	4.2%
Households 1 Vehicle Available	766	25.7%	9,314	32.9%	22,815	31.3%
Households 2 Vehicles Available	1,363	45.8%	12,307	43.4%	31,816	43.7%
Households 3 or More Vehicles Available	825	27.7%	5,869	20.7%	15,170	20.8%
Total Vehicles Available	6,261		53,443		137,289	
Average Vehicles per Household	2.1		1.9		1.9	
Owner-Occupied Household Vehicles	5,362	85.6%	38,794	72.6%	102,088	74.4%
Average Vehicles per Owner-Occupied Household	2.2		2.1		2.1	
Renter-Occupied Household Vehicles	899	14.4%	14,649	27.4%	35,201	25.6%
Average Vehicles per Renter-Occupied Household	1.8		1.4		1.4	
Travel Time (2024)						
Worker Base Age 16 years or Over	3,956		39,333		103,196	
Travel to Work in 14 Minutes or Less	531	13.4%	5,480	13.9%	16,809	16.3%
Travel to Work in 15 to 29 Minutes	1,006	25.4%	9,478	24.1%	24,215	23.5%
Travel to Work in 30 to 59 Minutes	1,197	30.3%	11,883	30.2%	28,677	27.8%
Travel to Work in 60 Minutes or More	197	5.0%	1,920	4.9%	5,264	5.1%
Work at Home	1,024	25.9%	10,571	26.9%	28,231	27.4%
Average Minutes Travel to Work	26.6		27.4		26.2	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9944/-84.5082

1860 Sandy Plains Rd Marietta, GA 30066	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	3,956		39,333		103,196	
Drive to Work Alone	2,437	61.6%	24,028	61.1%	61,830	59.9%
Drive to Work in Carpool	289	7.3%	2,936	7.5%	7,594	7.4%
Travel to Work by Public Transportation	20	0.5%	465	1.2%	1,701	1.6%
Drive to Work on Motorcycle	-	-	-	-	80	-
Bicycle to Work	-	-	44	0.1%	57	-
Walk to Work	142	3.6%	693	1.8%	1,764	1.7%
Other Means	43	1.1%	595	1.5%	1,940	1.9%
Work at Home	1,024	25.9%	10,571	26.9%	28,231	27.4%
Daytime Demographics (2024)						
Total Businesses	398		5,226		15,563	
Total Employees	3,535		41,093		122,395	
Company Headquarter Businesses	14	3.5%	172	3.3%	475	3.1%
Company Headquarter Employees	982	27.8%	9,151	22.3%	23,560	19.2%
Employee Population per Business	8.9 to 1		7.9 to 1		7.9 to 1	
Residential Population per Business	19.0 to 1		13.5 to 1		12.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,626		58,888		171,292	
Labor Force						
Labor Population Age 16 Years or Over (2024)	6,083		57,247		152,618	
Labor Force Total Males (2024)	2,878	47.3%	27,562	48.1%	76,495	50.1%
Male Civilian Employed	1,983	68.9%	20,018	72.6%	55,532	72.6%
Male Civilian Unemployed	90	3.1%	740	2.7%	1,608	2.1%
Males in Armed Forces	18	0.6%	87	0.3%	404	0.5%
Males Not in Labor Force	788	27.4%	6,718	24.4%	18,950	24.8%
Labor Force Total Females (2024)	3,205	52.7%	29,686	51.9%	76,123	49.9%
Female Civilian Employed	1,973	61.5%	19,319	65.1%	47,671	62.6%
Female Civilian Unemployed	24	0.8%	440	1.5%	1,424	1.9%
Females in Armed Forces	20	0.6%	30	0.1%	113	0.1%
Females Not in Labor Force	1,188	37.1%	9,897	33.3%	26,915	35.4%
Unemployment Rate	115	1.9%	1,180	2.1%	3,033	2.0%
Occupation (2024)						
Occupation Population Age 16 Years or Over	3,956		39,333		103,196	
Occupation Total Males	1,983	50.1%	20,014	50.9%	55,525	53.8%
Occupation Total Females	1,973	49.9%	19,319	49.1%	47,671	46.2%
Management, Business, Financial Operations	1,225	31.0%	9,141	23.2%	24,731	24.0%
Professional, Related	1,026	25.9%	11,184	28.4%	29,164	28.3%
Service	397	10.0%	5,218	13.3%	12,885	12.5%
Sales, Office	700	17.7%	7,636	19.4%	20,817	20.2%
Farming, Fishing, Forestry	42	1.1%	132	0.3%	145	0.1%
Construction, Extraction, Maintenance	182	4.6%	2,300	5.8%	6,275	6.1%
Production, Transport, Material Moving	383	9.7%	3,722	9.5%	9,178	8.9%
White Collar Workers	2,952	74.6%	27,960	71.1%	74,713	72.4%
Blue Collar Workers	1,004	25.4%	11,372	28.9%	28,484	27.6%

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9944/-84.5082

1860 Sandy Plains Rd		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30066							
Units In Structure (2024)							
Total Units		2,978		28,345		72,887	
1 Detached Unit		2,507	84.2%	18,896	66.7%	48,252	66.2%
1 Attached Unit		131	4.4%	1,957	6.9%	5,849	8.0%
2 Units		10	0.3%	205	0.7%	507	0.7%
3 to 4 Units		37	1.2%	634	2.2%	1,550	2.1%
5 to 9 Units		73	2.4%	1,469	5.2%	3,545	4.9%
10 to 19 Units		83	2.8%	2,286	8.1%	5,554	7.6%
20 to 49 Units		53	1.8%	1,313	4.6%	3,325	4.6%
50 or More Units		56	1.9%	1,344	4.7%	3,703	5.1%
Mobile Home or Trailer		28	0.9%	239	0.8%	585	0.8%
Other Structure		-	-	2	-	17	-
Homes Built By Year (2024)							
Homes Built 2020 or later		36	1.2%	405	1.4%	1,154	1.5%
Homes Built 2010 to 2019		109	3.5%	2,138	7.3%	6,800	9.0%
Homes Built 2000 to 2009		520	16.8%	3,827	13.0%	9,876	13.0%
Homes Built 1990 to 1999		623	20.1%	4,545	15.4%	11,061	14.6%
Homes Built 1980 to 1989		586	18.9%	6,838	23.2%	17,750	23.4%
Homes Built 1970 to 1979		437	14.1%	5,257	17.9%	14,753	19.5%
Homes Built 1960 to 1969		470	15.2%	3,480	11.8%	5,938	7.8%
Homes Built 1950 to 1959		178	5.8%	1,448	4.9%	3,601	4.8%
Homes Built 1940 to 1949		11	0.4%	208	0.7%	1,028	1.4%
Homes Built Before 1939		7	0.2%	199	0.7%	925	1.2%
Median Age of Homes		39.5 yrs		39.4 yrs		38.7 yrs	
Home Values (2024)							
Owner Specified Housing Units		2,473		18,197		47,720	
Home Values \$1,000,000 or More		29	1.2%	478	2.6%	1,477	3.1%
Home Values \$750,000 to \$999,999		86	3.5%	1,298	7.1%	3,805	8.0%
Home Values \$500,000 to \$749,999		409	16.5%	2,982	16.4%	10,851	22.7%
Home Values \$400,000 to \$499,999		732	29.6%	4,313	23.7%	10,193	21.4%
Home Values \$300,000 to \$399,999		627	25.3%	5,334	29.3%	12,319	25.8%
Home Values \$250,000 to \$299,999		291	11.8%	1,554	8.5%	3,524	7.4%
Home Values \$200,000 to \$249,999		191	7.7%	1,208	6.6%	2,845	6.0%
Home Values \$175,000 to \$199,999		36	1.5%	272	1.5%	730	1.5%
Home Values \$150,000 to \$174,999		24	1.0%	192	1.1%	445	0.9%
Home Values \$125,000 to \$149,999		6	0.3%	56	0.3%	155	0.3%
Home Values \$100,000 to \$124,999		14	0.5%	82	0.5%	289	0.6%
Home Values \$90,000 to \$99,999		2	-	7	-	20	-
Home Values \$80,000 to \$89,999		2	-	28	0.2%	79	0.2%
Home Values \$70,000 to \$79,999		2	-	94	0.5%	135	0.3%
Home Values \$60,000 to \$69,999		1	-	10	-	29	-
Home Values \$50,000 to \$59,999		-	-	21	0.1%	32	-
Home Values \$35,000 to \$49,999		2	-	29	0.2%	74	0.2%
Home Values \$25,000 to \$34,999		3	0.1%	76	0.4%	177	0.4%
Home Values \$10,000 to \$24,999		5	0.2%	39	0.2%	133	0.3%
Home Values Under \$10,000		10	0.4%	127	0.7%	407	0.9%
Owner-Occupied Median Home Value		\$392,078		\$409,149		\$438,808	
Renter-Occupied Median Rent		\$1,496		\$1,466		\$1,466	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9944/-84.5082

1860 Sandy Plains Rd Marietta, GA 30066	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2024)			
Total Household Expenditure	\$282.26 M	\$2.33 B	\$6.45 B
Total Non-Retail Expenditure	\$150.43 M	\$1.24 B	\$3.44 B
Total Retail Expenditure	\$131.84 M	\$1.09 B	\$3.01 B
Apparel	\$10.18 M	\$83.44 M	\$232.18 M
Contributions	\$10.43 M	\$82.77 M	\$232.97 M
Education	\$10.21 M	\$80.25 M	\$227.91 M
Entertainment	\$16.69 M	\$135.63 M	\$377.61 M
Food and Beverages	\$40.24 M	\$334.86 M	\$925.8 M
Furnishings and Equipment	\$10.3 M	\$83.91 M	\$233.23 M
Gifts	\$7.99 M	\$63.5 M	\$179.34 M
Health Care	\$22.74 M	\$189.23 M	\$522.11 M
Household Operations	\$11.55 M	\$93.79 M	\$261.43 M
Miscellaneous Expenses	\$5.44 M	\$44.54 M	\$123.62 M
Personal Care	\$3.78 M	\$31.2 M	\$86.43 M
Personal Insurance	\$2.22 M	\$17.7 M	\$49.61 M
Reading	\$635.16 K	\$5.18 M	\$14.41 M
Shelter	\$59.1 M	\$489.1 M	\$1.36 B
Tobacco	\$1.32 M	\$11.87 M	\$32.2 M
Transportation	\$50.53 M	\$418.22 M	\$1.16 B
Utilities	\$18.9 M	\$159.91 M	\$439.55 M
Monthly Household Consumer Expenditure (2024)			
Total Household Expenditure	\$7,900	\$6,836	\$7,376
Total Non-Retail Expenditure	\$4,210 53.3%	\$3,635 53.2%	\$3,929 53.3%
Total Retail Expenditures	\$3,690 46.7%	\$3,201 46.8%	\$3,447 46.7%
Apparel	\$285 3.6%	\$245 3.6%	\$265 3.6%
Contributions	\$292 3.7%	\$243 3.6%	\$266 3.6%
Education	\$286 3.6%	\$236 3.5%	\$261 3.5%
Entertainment	\$467 5.9%	\$399 5.8%	\$432 5.9%
Food and Beverages	\$1,126 14.3%	\$984 14.4%	\$1,058 14.4%
Furnishings and Equipment	\$288 3.6%	\$247 3.6%	\$267 3.6%
Gifts	\$224 2.8%	\$187 2.7%	\$205 2.8%
Health Care	\$636 8.1%	\$556 8.1%	\$597 8.1%
Household Operations	\$323 4.1%	\$276 4.0%	\$299 4.1%
Miscellaneous Expenses	\$152 1.9%	\$131 1.9%	\$141 1.9%
Personal Care	\$106 1.3%	\$92 1.3%	\$99 1.3%
Personal Insurance	\$62 0.8%	\$52 0.8%	\$57 0.8%
Reading	\$18 0.2%	\$15 0.2%	\$16 0.2%
Shelter	\$1,654 20.9%	\$1,438 21.0%	\$1,552 21.0%
Tobacco	\$37 0.5%	\$35 0.5%	\$37 0.5%
Transportation	\$1,414 17.9%	\$1,230 18.0%	\$1,321 17.9%
Utilities	\$529 6.7%	\$470 6.9%	\$503 6.8%