

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8412/-84.132

1227 Rockbridge Rd SW Stone Mountain, GA 30087		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2024)		7,018		45,441		184,333	
Projected Population (2029)		7,115		45,976		182,598	
Census Population (2020)		6,930		44,397		182,949	
Census Population (2010)		5,994		39,624		163,703	
Projected Annual Growth (2024-2029)		97	0.3%	535	0.2%	-1,735	-0.2%
Historical Annual Growth (2020-2024)		89	-	1,045	0.6%	1,384	0.2%
Historical Annual Growth (2010-2020)		935	1.6%	4,772	1.2%	19,246	1.2%
Estimated Population Density (2024)		2,235 <i>psm</i>		1,608 <i>psm</i>		2,348 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>							
Estimated Households (2024)		2,402		15,893		63,919	
Projected Households (2029)		2,460		16,188		63,532	
Census Households (2020)		2,378		15,760		63,463	
Census Households (2010)		2,204		14,439		57,747	
Projected Annual Growth (2024-2029)		58	0.5%	295	0.4%	-387	-0.1%
Historical Annual Change (2010-2024)		198	0.6%	1,454	0.7%	6,172	0.8%
<b>Average Household Income</b>							
Estimated Average Household Income (2024)		\$140,264		\$128,144		\$106,637	
Projected Average Household Income (2029)		\$143,271		\$131,649		\$112,482	
Census Average Household Income (2010)		\$93,774		\$87,881		\$70,166	
Census Average Household Income (2000)		\$97,777		\$82,574		\$69,064	
Projected Annual Change (2024-2029)		\$3,008	0.4%	\$3,504	0.5%	\$5,845	1.1%
Historical Annual Change (2000-2024)		\$42,487	1.8%	\$45,570	2.3%	\$37,573	2.3%
<b>Median Household Income</b>							
Estimated Median Household Income (2024)		\$116,327		\$103,419		\$87,594	
Projected Median Household Income (2029)		\$119,162		\$104,519		\$88,590	
Census Median Household Income (2010)		\$77,312		\$70,292		\$58,786	
Census Median Household Income (2000)		\$73,714		\$72,005		\$60,508	
Projected Annual Change (2024-2029)		\$2,834	0.5%	\$1,100	0.2%	\$996	0.2%
Historical Annual Change (2000-2024)		\$42,613	2.4%	\$31,414	1.8%	\$27,086	1.9%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2024)		\$48,020		\$44,844		\$37,023	
Projected Per Capita Income (2029)		\$49,547		\$46,377		\$39,182	
Census Per Capita Income (2010)		\$34,514		\$32,038		\$24,760	
Census Per Capita Income (2000)		\$33,317		\$28,800		\$24,240	
Projected Annual Change (2024-2029)		\$1,527	0.6%	\$1,533	0.7%	\$2,160	1.2%
Historical Annual Change (2000-2024)		\$14,703	1.8%	\$16,044	2.3%	\$12,783	2.2%
Estimated Average Household Net Worth (2024)		\$1.45 M		\$1.36 M		\$994,817	

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1227 Rockbridge Rd SW Stone Mountain, GA 30087		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2024)		7,018		45,441		184,333	
White (2024)		2,714	38.7%	15,803	34.8%	63,561	34.5%
Black or African American (2024)		2,068	29.5%	15,478	34.1%	71,790	38.9%
American Indian or Alaska Native (2024)		73	1.0%	309	0.7%	1,128	0.6%
Asian (2024)		836	11.9%	6,108	13.4%	20,385	11.1%
Hawaiian or Pacific Islander (2024)		-	-	11	-	79	-
Other Race (2024)		490	7.0%	2,903	6.4%	12,907	7.0%
Two or More Races (2024)		837	11.9%	4,830	10.6%	14,484	7.9%
Population < 18 (2024)		1,795	25.6%	11,250	24.8%	43,333	23.5%
White Not Hispanic		399	22.2%	2,484	22.1%	10,124	23.4%
Black or African American		514	28.6%	3,796	33.7%	17,416	40.2%
Asian		248	13.8%	1,408	12.5%	4,335	10.0%
Other Race Not Hispanic		69	3.8%	536	4.8%	1,872	4.3%
Hispanic		565	31.5%	3,027	26.9%	9,586	22.1%
Not Hispanic or Latino Population (2024)		5,232	74.6%	35,792	78.8%	152,179	82.6%
Not Hispanic White		2,231	42.6%	13,405	37.5%	57,391	37.7%
Not Hispanic Black or African American		2,021	38.6%	15,179	42.4%	70,162	46.1%
Not Hispanic American Indian or Alaska Native		14	0.3%	50	0.1%	189	0.1%
Not Hispanic Asian		835	16.0%	6,095	17.0%	20,263	13.3%
Not Hispanic Hawaiian or Pacific Islander		-	-	4	-	37	-
Not Hispanic Other Race		7	0.1%	80	0.2%	593	0.4%
Not Hispanic Two or More Races		124	2.4%	978	2.7%	3,544	2.3%
Hispanic or Latino Population (2024)		1,786	25.4%	9,650	21.2%	32,154	17.4%
Hispanic White		484	27.1%	2,397	24.8%	6,170	19.2%
Hispanic Black or African American		47	2.6%	298	3.1%	1,627	5.1%
Hispanic American Indian or Alaska Native		59	3.3%	259	2.7%	938	2.9%
Hispanic Asian		-	-	13	0.1%	123	0.4%
Hispanic Hawaiian or Pacific Islander		-	-	7	-	42	0.1%
Hispanic Other Race		483	27.1%	2,823	29.3%	12,313	38.3%
Hispanic Two or More Races		713	39.9%	3,852	39.9%	10,940	34.0%
Not Hispanic or Latino Population (2020)		6,351	91.7%	40,376	90.9%	150,688	82.4%
Hispanic or Latino Population (2020)		579	8.3%	4,021	9.1%	32,261	17.6%
Not Hispanic or Latino Population (2010)		5,671	94.6%	36,989	93.3%	139,240	85.1%
Hispanic or Latino Population (2010)		323	5.4%	2,635	6.7%	24,463	14.9%
Not Hispanic or Latino Population (2029)		5,334	75.0%	36,073	78.5%	149,240	81.7%
Hispanic or Latino Population (2029)		1,781	25.0%	9,903	21.5%	33,358	18.3%
Projected Annual Growth (2024-2029)		-5	-	254	0.5%	1,204	0.7%
Historical Annual Growth (2010-2020)		255	7.9%	1,386	5.3%	7,798	3.2%

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<b>Total Age Distribution (2024)</b>							
Total Population		7,018		45,441		184,333	
Age Under 5 Years		366	5.2%	2,561	5.6%	10,813	5.9%
Age 5 to 9 Years		519	7.4%	3,085	6.8%	11,969	6.5%
Age 10 to 14 Years		543	7.7%	3,355	7.4%	12,701	6.9%
Age 15 to 19 Years		542	7.7%	3,443	7.6%	12,864	7.0%
Age 20 to 24 Years		391	5.6%	2,521	5.5%	11,421	6.2%
Age 25 to 29 Years		279	4.0%	2,070	4.6%	11,607	6.3%
Age 30 to 34 Years		357	5.1%	2,496	5.5%	12,854	7.0%
Age 35 to 39 Years		426	6.1%	2,669	5.9%	12,344	6.7%
Age 40 to 44 Years		463	6.6%	2,963	6.5%	12,969	7.0%
Age 45 to 49 Years		397	5.7%	2,805	6.2%	11,830	6.4%
Age 50 to 54 Years		476	6.8%	3,035	6.7%	12,334	6.7%
Age 55 to 59 Years		474	6.8%	3,047	6.7%	12,084	6.6%
Age 60 to 64 Years		459	6.5%	3,040	6.7%	11,425	6.2%
Age 65 to 69 Years		463	6.6%	2,783	6.1%	9,718	5.3%
Age 70 to 74 Years		361	5.1%	2,256	5.0%	7,292	4.0%
Age 75 to 79 Years		282	4.0%	1,674	3.7%	5,064	2.7%
Age 80 to 84 Years		136	1.9%	950	2.1%	2,825	1.5%
Age 85 Years or Over		86	1.2%	688	1.5%	2,220	1.2%
Median Age		40.3		40.2		37.8	
Age 19 Years or Less		1,970	28.1%	12,443	27.4%	48,347	26.2%
Age 20 to 64 Years		3,721	53.0%	24,647	54.2%	108,868	59.1%
Age 65 Years or Over		1,327	18.9%	8,352	18.4%	27,118	14.7%
<b>Female Age Distribution (2024)</b>							
Female Population		3,581	51.0%	23,290	51.3%	95,136	51.6%
Age Under 5 Years		182	5.1%	1,317	5.7%	5,393	5.7%
Age 5 to 9 Years		268	7.5%	1,529	6.6%	5,899	6.2%
Age 10 to 14 Years		245	6.9%	1,599	6.9%	6,111	6.4%
Age 15 to 19 Years		284	7.9%	1,665	7.1%	6,338	6.7%
Age 20 to 24 Years		179	5.0%	1,211	5.2%	5,604	5.9%
Age 25 to 29 Years		150	4.2%	1,078	4.6%	5,928	6.2%
Age 30 to 34 Years		197	5.5%	1,325	5.7%	6,729	7.1%
Age 35 to 39 Years		214	6.0%	1,381	5.9%	6,414	6.7%
Age 40 to 44 Years		251	7.0%	1,567	6.7%	6,845	7.2%
Age 45 to 49 Years		195	5.4%	1,454	6.2%	6,244	6.6%
Age 50 to 54 Years		244	6.8%	1,570	6.7%	6,440	6.8%
Age 55 to 59 Years		231	6.4%	1,517	6.5%	6,315	6.6%
Age 60 to 64 Years		218	6.1%	1,559	6.7%	5,988	6.3%
Age 65 to 69 Years		246	6.9%	1,471	6.3%	5,241	5.5%
Age 70 to 74 Years		194	5.4%	1,231	5.3%	4,060	4.3%
Age 75 to 79 Years		146	4.1%	868	3.7%	2,756	2.9%
Age 80 to 84 Years		76	2.1%	528	2.3%	1,550	1.6%
Age 85 Years or Over		60	1.7%	421	1.8%	1,282	1.3%
Female Median Age		40.9		41.3		39.0	
Age 19 Years or Less		980	27.4%	6,110	26.2%	23,741	25.0%
Age 20 to 64 Years		1,880	52.5%	12,660	54.4%	56,506	59.4%
Age 65 Years or Over		721	20.1%	4,520	19.4%	14,890	15.7%

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<b>Male Age Distribution (2024)</b>							
Male Population		3,437	49.0%	22,151	48.7%	89,197	48.4%
Age Under 5 Years		183	5.3%	1,244	5.6%	5,420	6.1%
Age 5 to 9 Years		251	7.3%	1,556	7.0%	6,070	6.8%
Age 10 to 14 Years		297	8.7%	1,756	7.9%	6,590	7.4%
Age 15 to 19 Years		258	7.5%	1,778	8.0%	6,526	7.3%
Age 20 to 24 Years		212	6.2%	1,310	5.9%	5,816	6.5%
Age 25 to 29 Years		128	3.7%	993	4.5%	5,679	6.4%
Age 30 to 34 Years		160	4.6%	1,171	5.3%	6,125	6.9%
Age 35 to 39 Years		211	6.1%	1,288	5.8%	5,931	6.6%
Age 40 to 44 Years		212	6.2%	1,397	6.3%	6,125	6.9%
Age 45 to 49 Years		202	5.9%	1,351	6.1%	5,586	6.3%
Age 50 to 54 Years		232	6.8%	1,465	6.6%	5,894	6.6%
Age 55 to 59 Years		243	7.1%	1,530	6.9%	5,769	6.5%
Age 60 to 64 Years		241	7.0%	1,481	6.7%	5,436	6.1%
Age 65 to 69 Years		217	6.3%	1,313	5.9%	4,476	5.0%
Age 70 to 74 Years		167	4.9%	1,025	4.6%	3,232	3.6%
Age 75 to 79 Years		136	3.9%	806	3.6%	2,308	2.6%
Age 80 to 84 Years		60	1.7%	422	1.9%	1,275	1.4%
Age 85 Years or Over		26	0.8%	267	1.2%	938	1.1%
Male Median Age		39.7		39.1		36.5	
Age 19 Years or Less		990	28.8%	6,333	28.6%	24,606	27.6%
Age 20 to 64 Years		1,841	53.6%	11,986	54.1%	52,362	58.7%
Age 65 Years or Over		606	17.6%	3,832	17.3%	12,229	13.7%
<b>Males per 100 Females (2024)</b>							
Overall Comparison		96		95		94	
Age Under 5 Years		101	50.2%	94	48.6%	101	50.1%
Age 5 to 9 Years		94	48.4%	102	50.4%	103	50.7%
Age 10 to 14 Years		121	54.8%	110	52.3%	108	51.9%
Age 15 to 19 Years		91	47.6%	107	51.6%	103	50.7%
Age 20 to 24 Years		118	54.1%	108	52.0%	104	50.9%
Age 25 to 29 Years		85	46.0%	92	48.0%	96	48.9%
Age 30 to 34 Years		81	44.7%	88	46.9%	91	47.7%
Age 35 to 39 Years		99	49.6%	93	48.3%	92	48.0%
Age 40 to 44 Years		84	45.8%	89	47.1%	89	47.2%
Age 45 to 49 Years		104	50.9%	93	48.2%	89	47.2%
Age 50 to 54 Years		95	48.8%	93	48.3%	92	47.8%
Age 55 to 59 Years		105	51.3%	101	50.2%	91	47.7%
Age 60 to 64 Years		111	52.5%	95	48.7%	91	47.6%
Age 65 to 69 Years		88	46.9%	89	47.2%	85	46.1%
Age 70 to 74 Years		86	46.3%	83	45.4%	80	44.3%
Age 75 to 79 Years		93	48.1%	93	48.1%	84	45.6%
Age 80 to 84 Years		79	44.1%	80	44.4%	82	45.1%
Age 85 Years or Over		44	30.6%	63	38.8%	73	42.3%
Age 19 Years or Less		101	50.3%	104	50.9%	104	50.9%
Age 20 to 39 Years		96	48.9%	95	48.8%	95	48.8%
Age 40 to 64 Years		99	49.8%	94	48.5%	91	47.5%
Age 65 Years or Over		84	45.7%	85	45.9%	82	45.1%

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1227 Rockbridge Rd SW Stone Mountain, GA 30087		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2024)</b>							
Total Households		2,402		15,893		63,919	
Households with Children		839	34.9%	5,395	33.9%	22,435	35.1%
Average Household Size		2.9		2.9		2.9	
Household Density per Square Mile		765		562		814	
Population Family		5,903	84.1%	37,936	83.5%	155,130	84.2%
Population Non-Family		1,113	15.9%	7,370	16.2%	28,344	15.4%
Population Group Quarters		3	-	135	0.3%	860	0.5%
Family Households		1,633	68.0%	10,745	67.6%	43,806	68.5%
Married Couple Households		1,287	78.8%	8,197	76.3%	28,667	65.4%
Other Family Households with Children		346	21.2%	2,548	23.7%	15,139	34.6%
Family Households with Children		839	51.4%	5,391	50.2%	22,404	51.1%
Married Couple with Children		660	78.6%	4,121	76.4%	14,577	65.1%
Other Family Households with Children		179	21.4%	1,270	23.6%	7,827	34.9%
Family Households No Children		794	48.6%	5,353	49.8%	21,402	48.9%
Married Couple No Children		627	79.0%	4,076	76.1%	14,090	65.8%
Other Family Households No Children		167	21.0%	1,277	23.9%	7,312	34.2%
Non-Family Households		769	32.0%	5,148	32.4%	20,113	31.5%
Non-Family Households with Children		-	-	4	-	31	0.2%
Non-Family Households No Children		769	100.0%	5,145	99.9%	20,081	99.8%
Average Family Household Size		3.6		3.5		3.5	
Average Family Income		\$178,809		\$164,495		\$125,986	
Median Family Income		\$125,507		\$118,622		\$98,265	
Average Non-Family Household Size		1.4		1.4		1.4	
<b>Marital Status (2024)</b>							
Population Age 15 Years or Over		5,590		36,441		148,850	
Never Married		1,265	22.6%	10,719	29.4%	55,080	37.0%
Currently Married		3,253	58.2%	19,512	53.5%	63,710	42.8%
Previously Married		1,072	19.2%	6,211	17.0%	30,061	20.2%
Separated		187	17.5%	1,391	22.4%	8,211	27.3%
Widowed		335	31.3%	1,772	28.5%	6,786	22.6%
Divorced		550	51.3%	3,048	49.1%	15,064	50.1%
<b>Educational Attainment (2024)</b>							
Adult Population Age 25 Years or Over		4,657		30,477		124,566	
Elementary (Grade Level 0 to 8)		160	3.4%	1,104	3.6%	7,156	5.7%
Some High School (Grade Level 9 to 11)		179	3.8%	1,176	3.9%	7,028	5.6%
High School Graduate		713	15.3%	5,859	19.2%	29,658	23.8%
Some College		697	15.0%	5,015	16.5%	21,362	17.1%
Associate Degree Only		382	8.2%	3,003	9.9%	11,357	9.1%
Bachelor Degree Only		1,458	31.3%	8,342	27.4%	29,073	23.3%
Graduate Degree		1,067	22.9%	5,979	19.6%	18,931	15.2%
Any College (Some College or Higher)		3,605	77.4%	22,339	73.3%	80,722	64.8%
College Degree + (Bachelor Degree or Higher)		2,526	54.2%	14,321	47.0%	48,003	38.5%

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<b>Housing</b>							
Total Housing Units (2024)		2,510		16,722		67,532	
Total Housing Units (2020)		2,449		16,364		66,957	
Historical Annual Growth (2020-2024)		61	-	358	-	575	-
Housing Units Occupied (2024)		2,402	95.7%	15,893	95.0%	63,919	94.6%
Housing Units Owner-Occupied		2,101	87.5%	12,750	80.2%	41,689	65.2%
Housing Units Renter-Occupied		301	12.5%	3,143	19.8%	22,230	34.8%
Housing Units Vacant (2024)		108	4.3%	829	5.0%	3,613	5.4%
<b>Household Size (2024)</b>							
Total Households		2,402		15,893		63,919	
1 Person Households		676	28.1%	4,473	28.1%	17,253	27.0%
2 Person Households		957	39.9%	6,589	41.5%	24,055	37.6%
3 Person Households		287	11.9%	2,005	12.6%	8,947	14.0%
4 Person Households		265	11.0%	1,492	9.4%	6,762	10.6%
5 Person Households		127	5.3%	771	4.9%	3,749	5.9%
6 Person Households		62	2.6%	357	2.2%	1,859	2.9%
7 or More Person Households		28	1.2%	205	1.3%	1,294	2.0%
<b>Household Income Distribution (2024)</b>							
HH Income \$200,000 or More		395	16.4%	2,492	15.7%	6,589	10.3%
HH Income \$150,000 to \$199,999		369	15.4%	1,920	12.1%	6,735	10.5%
HH Income \$125,000 to \$149,999		283	11.8%	1,737	10.9%	5,315	8.3%
HH Income \$100,000 to \$124,999		337	14.0%	1,716	10.8%	6,972	10.9%
HH Income \$75,000 to \$99,999		266	11.1%	1,931	12.2%	8,801	13.8%
HH Income \$50,000 to \$74,999		274	11.4%	1,976	12.4%	10,218	16.0%
HH Income \$35,000 to \$49,999		171	7.1%	1,551	9.8%	6,983	10.9%
HH Income \$25,000 to \$34,999		124	5.2%	751	4.7%	4,903	7.7%
HH Income \$15,000 to \$24,999		148	6.2%	741	4.7%	3,240	5.1%
HH Income \$10,000 to \$14,999		12	0.5%	491	3.1%	1,638	2.6%
HH Income Under \$10,000		23	1.0%	587	3.7%	2,524	3.9%
<b>Household Vehicles (2024)</b>							
Households 0 Vehicles Available		30	1.2%	543	3.4%	3,310	5.2%
Households 1 Vehicle Available		458	19.1%	4,235	26.6%	21,181	33.1%
Households 2 Vehicles Available		1,011	42.1%	6,155	38.7%	24,008	37.6%
Households 3 or More Vehicles Available		904	37.6%	4,960	31.2%	15,420	24.1%
Total Vehicles Available		5,490		33,355		121,952	
Average Vehicles per Household		2.3		2.1		1.9	
Owner-Occupied Household Vehicles		4,922	89.6%	28,809	86.4%	90,998	74.6%
Average Vehicles per Owner-Occupied Household		2.3		2.3		2.2	
Renter-Occupied Household Vehicles		568	10.4%	4,546	13.6%	30,953	25.4%
Average Vehicles per Renter-Occupied Household		1.9		1.4		1.4	
<b>Travel Time (2024)</b>							
Worker Base Age 16 years or Over		3,513		21,778		93,252	
Travel to Work in 14 Minutes or Less		359	10.2%	2,529	11.6%	9,571	10.3%
Travel to Work in 15 to 29 Minutes		841	23.9%	4,723	21.7%	20,705	22.2%
Travel to Work in 30 to 59 Minutes		1,181	33.6%	8,280	38.0%	35,425	38.0%
Travel to Work in 60 Minutes or More		352	10.0%	2,243	10.3%	10,375	11.1%
Work at Home		779	22.2%	4,003	18.4%	17,176	18.4%
Average Minutes Travel to Work		30.7		31.1		31.5	

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8412/-84.132

1227 Rockbridge Rd SW Stone Mountain, GA 30087		1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2024)</b>							
Worker Base Age 16 years or Over		3,513		21,778		93,252	
Drive to Work Alone		2,271	64.7%	14,727	67.6%	61,361	65.8%
Drive to Work in Carpool		358	10.2%	2,240	10.3%	10,689	11.5%
Travel to Work by Public Transportation		21	0.6%	355	1.6%	1,577	1.7%
Drive to Work on Motorcycle		-	-	2	-	63	-
Bicycle to Work		-	-	3	-	47	-
Walk to Work		78	2.2%	267	1.2%	1,163	1.2%
Other Means		5	0.1%	182	0.8%	1,176	1.3%
Work at Home		779	22.2%	4,003	18.4%	17,176	18.4%
<b>Daytime Demographics (2024)</b>							
Total Businesses		516		2,765		12,003	
Total Employees		3,038		14,284		64,871	
Company Headquarter Businesses		12	2.4%	53	1.9%	232	1.9%
Company Headquarter Employees		75	2.5%	1,176	8.2%	5,155	7.9%
Employee Population per Business		5.9	to 1	5.2	to 1	5.4	to 1
Residential Population per Business		13.6	to 1	16.4	to 1	15.4	to 1
Adj. Daytime Demographics Age 16 Years or Over		5,002		28,198		117,744	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2024)		5,477		35,698		146,223	
Labor Force Total Males (2024)		2,628	48.0%	17,210	48.2%	69,737	47.7%
Male Civilian Employed		1,799	68.4%	11,282	65.6%	48,013	68.8%
Male Civilian Unemployed		24	0.9%	228	1.3%	1,415	2.0%
Males in Armed Forces		-	-	6	-	94	0.1%
Males Not in Labor Force		806	30.7%	5,694	33.1%	20,216	29.0%
Labor Force Total Females (2024)		2,849	52.0%	18,488	51.8%	76,485	52.3%
Female Civilian Employed		1,714	60.2%	10,496	56.8%	45,243	59.2%
Female Civilian Unemployed		24	0.8%	398	2.2%	1,674	2.2%
Females in Armed Forces		-	-	-	-	-	-
Females Not in Labor Force		1,111	39.0%	7,595	41.1%	29,568	38.7%
Unemployment Rate		47	0.9%	625	1.8%	3,088	2.1%
<b>Occupation (2024)</b>							
Occupation Population Age 16 Years or Over		3,513		21,778		93,252	
Occupation Total Males		1,799	51.2%	11,282	51.8%	48,008	51.5%
Occupation Total Females		1,714	48.8%	10,496	48.2%	45,243	48.5%
Management, Business, Financial Operations		870	24.8%	4,441	20.4%	16,180	17.4%
Professional, Related		914	26.0%	6,291	28.9%	22,341	24.0%
Service		471	13.4%	2,733	12.6%	13,383	14.4%
Sales, Office		763	21.7%	4,372	20.1%	18,834	20.2%
Farming, Fishing, Forestry		2	-	9	-	198	0.2%
Construction, Extraction, Maintenance		131	3.7%	1,192	5.5%	8,153	8.7%
Production, Transport, Material Moving		361	10.3%	2,739	12.6%	14,163	15.2%
White Collar Workers		2,547	72.5%	15,104	69.4%	57,355	61.5%
Blue Collar Workers		966	27.5%	6,673	30.6%	35,896	38.5%

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8412/-84.132

1227 Rockbridge Rd SW		1 mi radius		3 mi radius		5 mi radius	
Stone Mountain, GA 30087							
<b>Units In Structure (2024)</b>							
Total Units		2,402		15,893		63,919	
1 Detached Unit		2,241	93.3%	13,200	83.1%	44,590	69.8%
1 Attached Unit		63	2.6%	747	4.7%	4,505	7.0%
2 Units		4	0.2%	118	0.7%	838	1.3%
3 to 4 Units		9	0.4%	150	0.9%	1,707	2.7%
5 to 9 Units		24	1.0%	360	2.3%	2,930	4.6%
10 to 19 Units		29	1.2%	542	3.4%	3,504	5.5%
20 to 49 Units		10	0.4%	202	1.3%	1,847	2.9%
50 or More Units		13	0.5%	401	2.5%	3,168	5.0%
Mobile Home or Trailer		10	0.4%	173	1.1%	828	1.3%
Other Structure		-	-	1	-	2	-
<b>Homes Built By Year (2024)</b>							
Homes Built 2020 or later		28	1.1%	295	1.8%	1,693	2.5%
Homes Built 2010 to 2019		217	8.6%	1,371	8.2%	6,186	9.2%
Homes Built 2000 to 2009		335	13.3%	2,251	13.5%	10,331	15.3%
Homes Built 1990 to 1999		261	10.4%	2,428	14.5%	10,458	15.5%
Homes Built 1980 to 1989		638	25.4%	3,718	22.2%	16,163	23.9%
Homes Built 1970 to 1979		553	22.0%	4,048	24.2%	11,923	17.7%
Homes Built 1960 to 1969		295	11.8%	1,287	7.7%	4,434	6.6%
Homes Built 1950 to 1959		27	1.1%	204	1.2%	1,428	2.1%
Homes Built 1940 to 1949		34	1.3%	166	1.0%	627	0.9%
Homes Built Before 1939		15	0.6%	125	0.7%	677	1.0%
Median Age of Homes		39.0 yrs		37.7 yrs		36.1 yrs	
<b>Home Values (2024)</b>							
Owner Specified Housing Units		2,101		12,750		41,689	
Home Values \$1,000,000 or More		22	1.1%	154	1.2%	708	1.7%
Home Values \$750,000 to \$999,999		69	3.3%	303	2.4%	1,072	2.6%
Home Values \$500,000 to \$749,999		471	22.4%	2,170	17.0%	5,538	13.3%
Home Values \$400,000 to \$499,999		441	21.0%	2,686	21.1%	6,950	16.7%
Home Values \$300,000 to \$399,999		606	28.9%	4,206	33.0%	13,305	31.9%
Home Values \$250,000 to \$299,999		242	11.5%	1,471	11.5%	5,468	13.1%
Home Values \$200,000 to \$249,999		125	5.9%	785	6.2%	3,844	9.2%
Home Values \$175,000 to \$199,999		20	0.9%	207	1.6%	998	2.4%
Home Values \$150,000 to \$174,999		18	0.9%	181	1.4%	1,051	2.5%
Home Values \$125,000 to \$149,999		15	0.7%	41	0.3%	259	0.6%
Home Values \$100,000 to \$124,999		10	0.5%	61	0.5%	568	1.4%
Home Values \$90,000 to \$99,999		2	-	14	0.1%	83	0.2%
Home Values \$80,000 to \$89,999		2	-	27	0.2%	87	0.2%
Home Values \$70,000 to \$79,999		12	0.6%	26	0.2%	161	0.4%
Home Values \$60,000 to \$69,999		1	-	33	0.3%	129	0.3%
Home Values \$50,000 to \$59,999		2	0.1%	18	0.1%	77	0.2%
Home Values \$35,000 to \$49,999		2	0.1%	51	0.4%	203	0.5%
Home Values \$25,000 to \$34,999		17	0.8%	133	1.0%	326	0.8%
Home Values \$10,000 to \$24,999		5	0.2%	31	0.2%	343	0.8%
Home Values Under \$10,000		19	0.9%	151	1.2%	519	1.2%
Owner-Occupied Median Home Value		\$396,088		\$379,755		\$349,309	
Renter-Occupied Median Rent		\$1,472		\$1,478		\$1,394	



# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
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Lat/Lon: 33.8412/-84.132

1227 Rockbridge Rd SW Stone Mountain, GA 30087	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>			
Total Household Expenditure	\$218.31 M	\$1.33 B	\$4.68 B
Total Non-Retail Expenditure	\$115.6 M	\$705.72 M	\$2.47 B
Total Retail Expenditure	\$102.72 M	\$626.48 M	\$2.21 B
Apparel	\$7.8 M	\$47.47 M	\$166.46 M
Contributions	\$7.71 M	\$46.62 M	\$157.7 M
Education	\$7.31 M	\$44.21 M	\$148.15 M
Entertainment	\$12.77 M	\$77.43 M	\$268.72 M
Food and Beverages	\$31.51 M	\$192.83 M	\$683.74 M
Furnishings and Equipment	\$7.91 M	\$48 M	\$166.74 M
Gifts	\$5.78 M	\$35.33 M	\$118.71 M
Health Care	\$18.03 M	\$110.31 M	\$389.79 M
Household Operations	\$8.8 M	\$53.5 M	\$185.53 M
Miscellaneous Expenses	\$4.19 M	\$25.49 M	\$88.91 M
Personal Care	\$2.93 M	\$17.91 M	\$62.88 M
Personal Insurance	\$1.67 M	\$10.09 M	\$34.21 M
Reading	\$486.12 K	\$2.96 M	\$10.27 M
Shelter	\$45.56 M	\$278.55 M	\$983.13 M
Tobacco	\$1.11 M	\$7.02 M	\$26.35 M
Transportation	\$39.6 M	\$241.13 M	\$851.56 M
Utilities	\$15.15 M	\$93.36 M	\$335.43 M
<b>Monthly Household Consumer Expenditure (2024)</b>			
Total Household Expenditure	\$7,573	\$6,985	\$6,099
Total Non-Retail Expenditure	\$4,010 52.9%	\$3,700 53.0%	\$3,224 52.9%
Total Retail Expenditures	\$3,563 47.1%	\$3,285 47.0%	\$2,875 47.1%
Apparel	\$270 3.6%	\$249 3.6%	\$217 3.6%
Contributions	\$267 3.5%	\$244 3.5%	\$206 3.4%
Education	\$253 3.3%	\$232 3.3%	\$193 3.2%
Entertainment	\$443 5.9%	\$406 5.8%	\$350 5.7%
Food and Beverages	\$1,093 14.4%	\$1,011 14.5%	\$891 14.6%
Furnishings and Equipment	\$274 3.6%	\$252 3.6%	\$217 3.6%
Gifts	\$201 2.6%	\$185 2.7%	\$155 2.5%
Health Care	\$625 8.3%	\$578 8.3%	\$508 8.3%
Household Operations	\$305 4.0%	\$281 4.0%	\$242 4.0%
Miscellaneous Expenses	\$145 1.9%	\$134 1.9%	\$116 1.9%
Personal Care	\$102 1.3%	\$94 1.3%	\$82 1.3%
Personal Insurance	\$58 0.8%	\$53 0.8%	\$45 0.7%
Reading	\$17 0.2%	\$16 0.2%	\$13 0.2%
Shelter	\$1,580 20.9%	\$1,461 20.9%	\$1,282 21.0%
Tobacco	\$39 0.5%	\$37 0.5%	\$34 0.6%
Transportation	\$1,373 18.1%	\$1,264 18.1%	\$1,110 18.2%
Utilities	\$525 6.9%	\$490 7.0%	\$437 7.2%