

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0866/-84.4852

12050 Hwy 92 Woodstock, GA 30188	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	7,935		64,715		161,263	
Projected Population (2029)	8,381		68,187		169,043	
Census Population (2020)	7,481		61,966		157,886	
Census Population (2010)	5,929		50,518		134,569	
Projected Annual Growth (2024-2029)	446	1.1%	3,472	1.1%	7,780	1.0%
Historical Annual Growth (2020-2024)	454	-	2,748	1.1%	3,377	0.5%
Historical Annual Growth (2010-2020)	1,552	2.6%	11,448	2.3%	23,318	1.7%
Estimated Population Density (2024)	2,527 <i>psm</i>		2,289 <i>psm</i>		2,054 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2024)	3,296		25,217		60,587	
Projected Households (2029)	3,547		27,074		64,606	
Census Households (2020)	3,183		23,493		57,468	
Census Households (2010)	2,526		18,921		48,322	
Projected Annual Growth (2024-2029)	250	1.5%	1,857	1.5%	4,018	1.3%
Historical Annual Change (2010-2024)	770	2.2%	6,296	2.4%	12,265	1.8%
Average Household Income						
Estimated Average Household Income (2024)	\$137,488		\$134,881		\$148,702	
Projected Average Household Income (2029)	\$134,259		\$131,923		\$146,586	
Census Average Household Income (2010)	\$62,849		\$79,300		\$89,970	
Census Average Household Income (2000)	\$67,994		\$77,802		\$85,188	
Projected Annual Change (2024-2029)	-\$3,228	-0.5%	-\$2,958	-0.4%	-\$2,117	-0.3%
Historical Annual Change (2000-2024)	\$69,493	4.3%	\$57,079	3.1%	\$63,514	3.1%
Median Household Income						
Estimated Median Household Income (2024)	\$105,703		\$112,897		\$122,694	
Projected Median Household Income (2029)	\$108,431		\$114,520		\$123,877	
Census Median Household Income (2010)	\$55,822		\$68,850		\$77,071	
Census Median Household Income (2000)	\$63,144		\$70,619		\$77,161	
Projected Annual Change (2024-2029)	\$2,728	0.5%	\$1,623	0.3%	\$1,183	0.2%
Historical Annual Change (2000-2024)	\$42,559	2.8%	\$42,278	2.5%	\$45,533	2.5%
Per Capita Income						
Estimated Per Capita Income (2024)	\$57,391		\$52,648		\$55,922	
Projected Per Capita Income (2029)	\$57,077		\$52,467		\$56,074	
Census Per Capita Income (2010)	\$26,837		\$29,708		\$32,317	
Census Per Capita Income (2000)	\$24,930		\$27,135		\$29,020	
Projected Annual Change (2024-2029)	-\$314	-0.1%	-\$181	-	\$152	-
Historical Annual Change (2000-2024)	\$32,461	5.4%	\$25,513	3.9%	\$26,903	3.9%
Estimated Average Household Net Worth (2024)	\$1.14 M		\$1.33 M		\$1.45 M	

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12050 Hwy 92 Woodstock, GA 30188		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2024)		7,935		64,715		161,263	
White (2024)		6,046	76.2%	43,710	67.5%	103,760	64.3%
Black or African American (2024)		704	8.9%	10,888	16.8%	33,479	20.8%
American Indian or Alaska Native (2024)		7	-	140	0.2%	424	0.3%
Asian (2024)		309	3.9%	2,338	3.6%	6,481	4.0%
Hawaiian or Pacific Islander (2024)		3	-	17	-	56	-
Other Race (2024)		281	3.5%	2,290	3.5%	4,787	3.0%
Two or More Races (2024)		584	7.4%	5,330	8.2%	12,276	7.6%
Population < 18 (2024)		1,712	21.6%	14,382	22.2%	35,266	21.9%
White Not Hispanic		1,133	66.2%	7,971	55.4%	18,435	52.3%
Black or African American		175	10.2%	2,615	18.2%	7,999	22.7%
Asian		17	1.0%	327	2.3%	1,093	3.1%
Other Race Not Hispanic		65	3.8%	570	4.0%	1,427	4.0%
Hispanic		322	18.8%	2,899	20.2%	6,313	17.9%
Not Hispanic or Latino Population (2024)		7,038	88.7%	56,217	86.9%	141,527	87.8%
Not Hispanic White		5,873	83.4%	41,767	74.3%	98,892	69.9%
Not Hispanic Black or African American		692	9.8%	10,621	18.9%	32,603	23.0%
Not Hispanic American Indian or Alaska Native		2	-	25	-	96	-
Not Hispanic Asian		308	4.4%	2,332	4.1%	6,439	4.5%
Not Hispanic Hawaiian or Pacific Islander		-	-	7	-	25	-
Not Hispanic Other Race		27	0.4%	196	0.3%	412	0.3%
Not Hispanic Two or More Races		136	1.9%	1,269	2.3%	3,060	2.2%
Hispanic or Latino Population (2024)		897	11.3%	8,498	13.1%	19,736	12.2%
Hispanic White		174	19.3%	1,943	22.9%	4,867	24.7%
Hispanic Black or African American		12	1.3%	267	3.1%	876	4.4%
Hispanic American Indian or Alaska Native		5	0.6%	115	1.4%	328	1.7%
Hispanic Asian		-	-	6	-	41	0.2%
Hispanic Hawaiian or Pacific Islander		3	0.4%	11	0.1%	31	0.2%
Hispanic Other Race		254	28.4%	2,094	24.6%	4,375	22.2%
Hispanic Two or More Races		448	49.9%	4,061	47.8%	9,216	46.7%
Not Hispanic or Latino Population (2020)		6,585	88.0%	54,143	87.4%	141,154	89.4%
Hispanic or Latino Population (2020)		896	12.0%	7,823	12.6%	16,732	10.6%
Not Hispanic or Latino Population (2010)		5,310	89.6%	45,452	90.0%	123,562	91.8%
Hispanic or Latino Population (2010)		619	10.4%	5,067	10.0%	11,007	8.2%
Not Hispanic or Latino Population (2029)		7,337	87.5%	58,589	85.9%	146,497	86.7%
Hispanic or Latino Population (2029)		1,044	12.5%	9,598	14.1%	22,546	13.3%
Projected Annual Growth (2024-2029)		148	3.3%	1,100	2.6%	2,810	2.8%
Historical Annual Growth (2010-2020)		277	4.5%	2,756	5.4%	5,726	5.2%

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Total Age Distribution (2024)							
Total Population		7,935		64,715		161,263	
Age Under 5 Years		467	5.9%	3,509	5.4%	8,077	5.0%
Age 5 to 9 Years		487	6.1%	4,073	6.3%	9,633	6.0%
Age 10 to 14 Years		473	6.0%	4,170	6.4%	10,561	6.5%
Age 15 to 19 Years		432	5.4%	4,182	6.5%	11,204	6.9%
Age 20 to 24 Years		408	5.1%	3,585	5.5%	9,057	5.6%
Age 25 to 29 Years		491	6.2%	3,678	5.7%	8,842	5.5%
Age 30 to 34 Years		603	7.6%	4,223	6.5%	10,065	6.2%
Age 35 to 39 Years		608	7.7%	4,748	7.3%	11,129	6.9%
Age 40 to 44 Years		606	7.6%	4,797	7.4%	11,734	7.3%
Age 45 to 49 Years		561	7.1%	4,571	7.1%	11,719	7.3%
Age 50 to 54 Years		504	6.3%	4,404	6.8%	11,836	7.3%
Age 55 to 59 Years		459	5.8%	4,112	6.4%	10,766	6.7%
Age 60 to 64 Years		437	5.5%	3,960	6.1%	10,306	6.4%
Age 65 to 69 Years		430	5.4%	3,677	5.7%	9,252	5.7%
Age 70 to 74 Years		346	4.4%	2,984	4.6%	7,483	4.6%
Age 75 to 79 Years		296	3.7%	2,120	3.3%	5,195	3.2%
Age 80 to 84 Years		167	2.1%	1,075	1.7%	2,550	1.6%
Age 85 Years or Over		160	2.0%	847	1.3%	1,853	1.1%
Median Age		39.2		39.1		39.8	
Age 19 Years or Less		1,859	23.4%	15,934	24.6%	39,476	24.5%
Age 20 to 64 Years		4,676	58.9%	38,078	58.8%	95,453	59.2%
Age 65 Years or Over		1,399	17.6%	10,703	16.5%	26,334	16.3%
Female Age Distribution (2024)							
Female Population		4,097	51.6%	33,174	51.3%	81,973	50.8%
Age Under 5 Years		233	5.7%	1,695	5.1%	3,949	4.8%
Age 5 to 9 Years		233	5.7%	1,987	6.0%	4,687	5.7%
Age 10 to 14 Years		224	5.5%	2,058	6.2%	5,176	6.3%
Age 15 to 19 Years		234	5.7%	2,027	6.1%	5,335	6.5%
Age 20 to 24 Years		208	5.1%	1,781	5.4%	4,446	5.4%
Age 25 to 29 Years		262	6.4%	1,835	5.5%	4,403	5.4%
Age 30 to 34 Years		329	8.0%	2,184	6.6%	5,171	6.3%
Age 35 to 39 Years		297	7.2%	2,415	7.3%	5,661	6.9%
Age 40 to 44 Years		331	8.1%	2,514	7.6%	6,089	7.4%
Age 45 to 49 Years		286	7.0%	2,347	7.1%	6,031	7.4%
Age 50 to 54 Years		267	6.5%	2,277	6.9%	6,046	7.4%
Age 55 to 59 Years		232	5.7%	2,128	6.4%	5,507	6.7%
Age 60 to 64 Years		246	6.0%	2,129	6.4%	5,396	6.6%
Age 65 to 69 Years		246	6.0%	1,995	6.0%	4,903	6.0%
Age 70 to 74 Years		197	4.8%	1,724	5.2%	4,102	5.0%
Age 75 to 79 Years		160	3.9%	1,150	3.5%	2,750	3.4%
Age 80 to 84 Years		72	1.8%	574	1.7%	1,389	1.7%
Age 85 Years or Over		40	1.0%	353	1.1%	933	1.1%
Female Median Age		39.4		40.2		40.7	
Age 19 Years or Less		924	22.5%	7,768	23.4%	19,147	23.4%
Age 20 to 64 Years		2,458	60.0%	19,609	59.1%	48,749	59.5%
Age 65 Years or Over		715	17.4%	5,796	17.5%	14,077	17.2%

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Male Age Distribution (2024)							
Male Population		3,838	48.4%	31,541	48.7%	79,290	49.2%
Age Under 5 Years		234	6.1%	1,814	5.8%	4,128	5.2%
Age 5 to 9 Years		254	6.6%	2,085	6.6%	4,946	6.2%
Age 10 to 14 Years		249	6.5%	2,112	6.7%	5,385	6.8%
Age 15 to 19 Years		199	5.2%	2,156	6.8%	5,870	7.4%
Age 20 to 24 Years		200	5.2%	1,804	5.7%	4,612	5.8%
Age 25 to 29 Years		229	6.0%	1,843	5.8%	4,440	5.6%
Age 30 to 34 Years		274	7.1%	2,039	6.5%	4,894	6.2%
Age 35 to 39 Years		311	8.1%	2,333	7.4%	5,467	6.9%
Age 40 to 44 Years		275	7.2%	2,283	7.2%	5,645	7.1%
Age 45 to 49 Years		274	7.1%	2,224	7.1%	5,688	7.2%
Age 50 to 54 Years		237	6.2%	2,127	6.7%	5,790	7.3%
Age 55 to 59 Years		227	5.9%	1,985	6.3%	5,258	6.6%
Age 60 to 64 Years		192	5.0%	1,831	5.8%	4,910	6.2%
Age 65 to 69 Years		184	4.8%	1,683	5.3%	4,349	5.5%
Age 70 to 74 Years		150	3.9%	1,260	4.0%	3,381	4.3%
Age 75 to 79 Years		136	3.5%	969	3.1%	2,446	3.1%
Age 80 to 84 Years		95	2.5%	501	1.6%	1,162	1.5%
Age 85 Years or Over		120	3.1%	494	1.6%	920	1.2%
Male Median Age		39.1		38.1		38.9	
Age 19 Years or Less		935	24.4%	8,166	25.9%	20,329	25.6%
Age 20 to 64 Years		2,218	57.8%	18,468	58.6%	46,703	58.9%
Age 65 Years or Over		685	17.8%	4,907	15.6%	12,258	15.5%
Males per 100 Females (2024)							
Overall Comparison		94		95		97	
Age Under 5 Years		100	50.1%	107	51.7%	105	51.1%
Age 5 to 9 Years		109	52.2%	105	51.2%	106	51.3%
Age 10 to 14 Years		111	52.6%	103	50.6%	104	51.0%
Age 15 to 19 Years		85	46.0%	106	51.5%	110	52.4%
Age 20 to 24 Years		96	49.0%	101	50.3%	104	50.9%
Age 25 to 29 Years		87	46.6%	100	50.1%	101	50.2%
Age 30 to 34 Years		83	45.4%	93	48.3%	95	48.6%
Age 35 to 39 Years		105	51.2%	97	49.1%	97	49.1%
Age 40 to 44 Years		83	45.3%	91	47.6%	93	48.1%
Age 45 to 49 Years		96	48.9%	95	48.7%	94	48.5%
Age 50 to 54 Years		89	47.0%	93	48.3%	96	48.9%
Age 55 to 59 Years		98	49.4%	93	48.3%	95	48.8%
Age 60 to 64 Years		78	43.8%	86	46.2%	91	47.6%
Age 65 to 69 Years		75	42.8%	84	45.8%	89	47.0%
Age 70 to 74 Years		76	43.2%	73	42.2%	82	45.2%
Age 75 to 79 Years		85	46.0%	84	45.7%	89	47.1%
Age 80 to 84 Years		130	56.6%	87	46.6%	84	45.5%
Age 85 Years or Over		302	75.1%	140	58.3%	99	49.6%
Age 19 Years or Less		101	50.3%	105	51.2%	106	51.5%
Age 20 to 39 Years		92	48.0%	98	49.4%	99	49.7%
Age 40 to 64 Years		88	46.9%	92	47.8%	94	48.4%
Age 65 Years or Over		96	48.9%	85	45.8%	87	46.5%

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12050 Hwy 92 Woodstock, GA 30188		1 mi radius		3 mi radius		5 mi radius	
Household Type (2024)							
Total Households		3,296		25,217		60,587	
Households with Children		919	27.9%	8,248	32.7%	20,949	34.6%
Average Household Size		2.4		2.5		2.6	
Household Density per Square Mile		1,050		892		772	
Population Family		5,765	72.7%	52,657	81.4%	136,217	84.5%
Population Non-Family		1,984	25.0%	11,499	17.8%	24,249	15.0%
Population Group Quarters		185	2.3%	559	0.9%	796	0.5%
Family Households		1,730	52.5%	16,373	64.9%	42,420	70.0%
Married Couple Households		1,323	76.4%	12,816	78.3%	33,828	79.7%
Other Family Households with Children		407	23.6%	3,557	21.7%	8,592	20.3%
Family Households with Children		919	53.1%	8,240	50.3%	20,930	49.3%
Married Couple with Children		706	76.9%	6,430	78.0%	16,707	79.8%
Other Family Households with Children		212	23.1%	1,809	22.0%	4,223	20.2%
Family Households No Children		812	46.9%	8,133	49.7%	21,490	50.7%
Married Couple No Children		616	75.9%	6,386	78.5%	17,121	79.7%
Other Family Households No Children		195	24.1%	1,748	21.5%	4,369	20.3%
Non-Family Households		1,566	47.5%	8,844	35.1%	18,167	30.0%
Non-Family Households with Children		-	-	8	-	20	0.1%
Non-Family Households No Children		1,565	100.0%	8,835	99.9%	18,147	99.9%
Average Family Household Size		3.3		3.2		3.2	
Average Family Income		\$190,585		\$172,522		\$183,543	
Median Family Income		\$135,055		\$136,968		\$142,508	
Average Non-Family Household Size		1.3		1.3		1.3	
Marital Status (2024)							
Population Age 15 Years or Over		6,508		52,963		132,991	
Never Married		2,076	31.9%	14,849	28.0%	35,571	26.7%
Currently Married		3,014	46.3%	27,498	51.9%	73,817	55.5%
Previously Married		1,418	21.8%	10,615	20.0%	23,603	17.7%
Separated		211	14.9%	1,400	13.2%	3,072	13.0%
Widowed		324	22.8%	2,863	27.0%	6,695	28.4%
Divorced		884	62.3%	6,352	59.8%	13,836	58.6%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		5,668		45,195		112,730	
Elementary (Grade Level 0 to 8)		93	1.6%	841	1.9%	2,038	1.8%
Some High School (Grade Level 9 to 11)		153	2.7%	1,283	2.8%	3,162	2.8%
High School Graduate		1,041	18.4%	7,386	16.3%	18,565	16.5%
Some College		1,071	18.9%	8,771	19.4%	22,072	19.6%
Associate Degree Only		522	9.2%	3,461	7.7%	8,566	7.6%
Bachelor Degree Only		1,995	35.2%	16,273	36.0%	39,051	34.6%
Graduate Degree		793	14.0%	7,180	15.9%	19,275	17.1%
Any College (Some College or Higher)		4,381	77.3%	35,685	79.0%	88,965	78.9%
College Degree + (Bachelor Degree or Higher)		2,788	49.2%	23,453	51.9%	58,326	51.7%

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Housing							
Total Housing Units (2024)		3,362		25,897		62,417	
Total Housing Units (2020)		3,365		24,554		59,321	
Historical Annual Growth (2020-2024)		-3	-	1,344	-	3,096	-
Housing Units Occupied (2024)		3,296 98.0%		25,217 97.4%		60,587 97.1%	
Housing Units Owner-Occupied		2,193 66.5%		19,076 75.6%		47,623 78.6%	
Housing Units Renter-Occupied		1,104 33.5%		6,141 24.4%		12,965 21.4%	
Housing Units Vacant (2024)		66	2.0%	681	2.6%	1,829	2.9%
Household Size (2024)							
Total Households		3,296		25,217		60,587	
1 Person Households		1,426	43.3%	7,671	30.4%	15,430	25.5%
2 Person Households		923	28.0%	10,076	40.0%	26,724	44.1%
3 Person Households		402	12.2%	3,435	13.6%	8,364	13.8%
4 Person Households		339	10.3%	2,568	10.2%	6,265	10.3%
5 Person Households		132	4.0%	932	3.7%	2,455	4.1%
6 Person Households		47	1.4%	353	1.4%	909	1.5%
7 or More Person Households		28	0.9%	182	0.7%	441	0.7%
Household Income Distribution (2024)							
HH Income \$200,000 or More		437	13.2%	4,615	18.3%	12,137	20.0%
HH Income \$150,000 to \$199,999		467	14.2%	3,625	14.4%	9,241	15.3%
HH Income \$125,000 to \$149,999		433	13.1%	2,581	10.2%	6,226	10.3%
HH Income \$100,000 to \$124,999		397	12.1%	2,953	11.7%	7,698	12.7%
HH Income \$75,000 to \$99,999		399	12.1%	3,017	12.0%	6,691	11.0%
HH Income \$50,000 to \$74,999		405	12.3%	3,584	14.2%	7,750	12.8%
HH Income \$35,000 to \$49,999		389	11.8%	1,991	7.9%	3,754	6.2%
HH Income \$25,000 to \$34,999		149	4.5%	1,041	4.1%	2,388	3.9%
HH Income \$15,000 to \$24,999		82	2.5%	972	3.9%	2,029	3.3%
HH Income \$10,000 to \$14,999		42	1.3%	398	1.6%	895	1.5%
HH Income Under \$10,000		97	2.9%	440	1.7%	1,778	2.9%
Household Vehicles (2024)							
Households 0 Vehicles Available		68	2.1%	631	2.5%	1,168	1.9%
Households 1 Vehicle Available		1,165	35.4%	6,880	27.3%	14,737	24.3%
Households 2 Vehicles Available		1,470	44.6%	12,101	48.0%	29,109	48.0%
Households 3 or More Vehicles Available		593	18.0%	5,605	22.2%	15,573	25.7%
Total Vehicles Available		6,024		50,024		125,671	
Average Vehicles per Household		1.8		2.0		2.1	
Owner-Occupied Household Vehicles		4,460 74.0%		40,326 80.6%		104,806 83.4%	
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.2	
Renter-Occupied Household Vehicles		1,563 26.0%		9,697 19.4%		20,864 16.6%	
Average Vehicles per Renter-Occupied Household		1.4		1.6		1.6	
Travel Time (2024)							
Worker Base Age 16 years or Over		4,999		35,970		89,799	
Travel to Work in 14 Minutes or Less		535	10.7%	5,190	14.4%	12,329	13.7%
Travel to Work in 15 to 29 Minutes		1,222	24.4%	8,813	24.5%	21,004	23.4%
Travel to Work in 30 to 59 Minutes		1,414	28.3%	10,872	30.2%	26,039	29.0%
Travel to Work in 60 Minutes or More		655	13.1%	2,914	8.1%	7,189	8.0%
Work at Home		1,173	23.5%	8,182	22.7%	23,239	25.9%
Average Minutes Travel to Work		29.8		27.6		27.9	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0866/-84.4852

12050 Hwy 92 Woodstock, GA 30188		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)							
Worker Base Age 16 years or Over		4,999		35,970		89,799	
Drive to Work Alone		3,535	70.7%	24,386	67.8%	58,040	64.6%
Drive to Work in Carpool		205	4.1%	2,395	6.7%	6,348	7.1%
Travel to Work by Public Transportation		21	0.4%	424	1.2%	651	0.7%
Drive to Work on Motorcycle		6	0.1%	47	0.1%	82	-
Bicycle to Work		-	-	5	-	94	0.1%
Walk to Work		6	0.1%	233	0.6%	628	0.7%
Other Means		53	1.1%	298	0.8%	717	0.8%
Work at Home		1,173	23.5%	8,182	22.7%	23,239	25.9%
Daytime Demographics (2024)							
Total Businesses		576		3,799		9,420	
Total Employees		3,291		23,339		52,216	
Company Headquarter Businesses		16	2.8%	110	2.9%	221	2.3%
Company Headquarter Employees		456	13.9%	1,998	8.6%	3,523	6.7%
Employee Population per Business		5.7	to 1	6.1	to 1	5.5	to 1
Residential Population per Business		13.8	to 1	17.0	to 1	17.1	to 1
Adj. Daytime Demographics Age 16 Years or Over		4,680		39,330		92,782	
Labor Force							
Labor Population Age 16 Years or Over (2024)		6,409		52,113		130,704	
Labor Force Total Males (2024)		3,054	47.7%	25,093	48.2%	63,613	48.7%
Male Civilian Employed		2,518	82.4%	18,880	75.2%	47,184	74.2%
Male Civilian Unemployed		101	3.3%	383	1.5%	1,028	1.6%
Males in Armed Forces		21	0.7%	152	0.6%	300	0.5%
Males Not in Labor Force		414	13.6%	5,678	22.6%	15,101	23.7%
Labor Force Total Females (2024)		3,355	52.3%	27,020	51.8%	67,092	51.3%
Female Civilian Employed		2,481	74.0%	17,090	63.2%	42,616	63.5%
Female Civilian Unemployed		83	2.5%	437	1.6%	981	1.5%
Females in Armed Forces		-	-	-	-	38	-
Females Not in Labor Force		791	23.6%	9,493	35.1%	23,457	35.0%
Unemployment Rate		184	2.9%	820	1.6%	2,009	1.5%
Occupation (2024)							
Occupation Population Age 16 Years or Over		4,999		35,970		89,799	
Occupation Total Males		2,518	50.4%	18,880	52.5%	47,183	52.5%
Occupation Total Females		2,481	49.6%	17,090	47.5%	42,616	47.5%
Management, Business, Financial Operations		1,189	-	8,621	24.0%	21,309	23.7%
Professional, Related		1,409	28.2%	9,855	27.4%	25,106	28.0%
Service		496	9.9%	4,578	12.7%	11,645	13.0%
Sales, Office		1,081	21.6%	7,076	19.7%	18,469	20.6%
Farming, Fishing, Forestry		-	-	7	-	49	-
Construction, Extraction, Maintenance		243	4.9%	2,732	7.6%	6,216	6.9%
Production, Transport, Material Moving		581	11.6%	3,101	8.6%	7,005	7.8%
White Collar Workers		3,679	73.6%	25,552	71.0%	64,884	72.3%
Blue Collar Workers		1,320	26.4%	10,418	29.0%	24,915	27.7%

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12050 Hwy 92		1 mi radius		3 mi radius		5 mi radius	
Woodstock, GA 30188							
Units In Structure (2024)							
Total Units		3,296		25,217		60,587	
1 Detached Unit		2,311	70.1%	19,358	76.8%	48,437	79.9%
1 Attached Unit		357	10.8%	2,068	8.2%	3,546	5.9%
2 Units		6	0.2%	65	0.3%	227	0.4%
3 to 4 Units		4	0.1%	111	0.4%	321	0.5%
5 to 9 Units		34	1.0%	451	1.8%	962	1.6%
10 to 19 Units		294	8.9%	1,268	5.0%	2,831	4.7%
20 to 49 Units		186	5.6%	819	3.2%	1,760	2.9%
50 or More Units		101	3.1%	884	3.5%	2,049	3.4%
Mobile Home or Trailer		3	-	190	0.8%	445	0.7%
Other Structure		-	-	3	-	9	-
Homes Built By Year (2024)							
Homes Built 2020 or later		109	3.2%	974	3.8%	2,093	3.4%
Homes Built 2010 to 2019		887	26.4%	5,143	19.9%	9,493	15.2%
Homes Built 2000 to 2009		1,203	35.8%	5,987	23.1%	12,452	19.9%
Homes Built 1990 to 1999		305	9.1%	3,114	12.0%	9,938	15.9%
Homes Built 1980 to 1989		334	9.9%	6,185	23.9%	15,519	24.9%
Homes Built 1970 to 1979		351	10.5%	2,781	10.7%	8,072	12.9%
Homes Built 1960 to 1969		36	1.1%	550	2.1%	1,533	2.5%
Homes Built 1950 to 1959		24	0.7%	246	1.0%	833	1.3%
Homes Built 1940 to 1949		38	1.1%	167	0.6%	384	0.6%
Homes Built Before 1939		10	0.3%	69	0.3%	272	0.4%
Median Age of Homes		24.6 yrs		28.7 yrs		31.0 yrs	
Home Values (2024)							
Owner Specified Housing Units		2,193		19,076		47,623	
Home Values \$1,000,000 or More		32	1.5%	342	1.8%	1,052	2.2%
Home Values \$750,000 to \$999,999		154	7.0%	1,322	6.9%	3,458	7.3%
Home Values \$500,000 to \$749,999		642	29.3%	4,550	23.9%	11,097	23.3%
Home Values \$400,000 to \$499,999		295	13.5%	4,131	21.7%	10,195	21.4%
Home Values \$300,000 to \$399,999		564	25.7%	4,926	25.8%	12,624	26.5%
Home Values \$250,000 to \$299,999		223	10.2%	1,735	9.1%	3,950	8.3%
Home Values \$200,000 to \$249,999		220	10.0%	1,183	6.2%	2,962	6.2%
Home Values \$175,000 to \$199,999		16	0.7%	110	0.6%	334	0.7%
Home Values \$150,000 to \$174,999		12	0.5%	176	0.9%	524	1.1%
Home Values \$125,000 to \$149,999		2	0.1%	41	0.2%	92	0.2%
Home Values \$100,000 to \$124,999		4	0.2%	61	0.3%	161	0.3%
Home Values \$90,000 to \$99,999		-	-	5	-	22	-
Home Values \$80,000 to \$89,999		-	-	28	0.1%	39	-
Home Values \$70,000 to \$79,999		2	-	31	0.2%	55	0.1%
Home Values \$60,000 to \$69,999		2	-	37	0.2%	65	0.1%
Home Values \$50,000 to \$59,999		-	-	14	-	30	-
Home Values \$35,000 to \$49,999		6	0.3%	34	0.2%	95	0.2%
Home Values \$25,000 to \$34,999		8	0.4%	142	0.7%	306	0.6%
Home Values \$10,000 to \$24,999		3	0.1%	54	0.3%	135	0.3%
Home Values Under \$10,000		9	0.4%	153	0.8%	427	0.9%
Owner-Occupied Median Home Value		\$430,487		\$430,946		\$432,504	
Renter-Occupied Median Rent		\$1,504		\$1,479		\$1,459	

Complete Profile

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12050 Hwy 92 Woodstock, GA 30188		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure		\$294.37 M	\$2.21 B	\$5.74 B
Total Non-Retail Expenditure		\$156.04 M	\$1.18 B	\$3.05 B
Total Retail Expenditure		\$138.33 M	\$1.04 B	\$2.69 B
Apparel		\$10.55 M	\$79.46 M	\$206.67 M
Contributions		\$10.15 M	\$78.49 M	\$206.4 M
Education		\$9.74 M	\$75.76 M	\$201.86 M
Entertainment		\$17.03 M	\$129.52 M	\$337.57 M
Food and Beverages		\$42.73 M	\$319.1 M	\$823.95 M
Furnishings and Equipment		\$10.57 M	\$80.17 M	\$208.64 M
Gifts		\$7.71 M	\$59.75 M	\$157.58 M
Health Care		\$24.1 M	\$180.96 M	\$465.74 M
Household Operations		\$11.76 M	\$89.29 M	\$232.55 M
Miscellaneous Expenses		\$5.64 M	\$42.42 M	\$109.96 M
Personal Care		\$3.97 M	\$29.74 M	\$77 M
Personal Insurance		\$2.19 M	\$16.96 M	\$44.63 M
Reading		\$649.48 K	\$4.92 M	\$12.79 M
Shelter		\$62.06 M	\$463.9 M	\$1.2 B
Tobacco		\$1.57 M	\$11.21 M	\$28.13 M
Transportation		\$53.37 M	\$400.22 M	\$1.03 B
Utilities		\$20.59 M	\$152.42 M	\$390.25 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure		\$7,442	\$7,318	\$7,893
Total Non-Retail Expenditure		\$3,945 53.0%	\$3,883 53.1%	\$4,193 53.1%
Total Retail Expenditures		\$3,497 47.0%	\$3,434 46.9%	\$3,700 46.9%
Apparel		\$267 3.6%	\$263 3.6%	\$284 3.6%
Contributions		\$257 3.4%	\$259 3.5%	\$284 3.6%
Education		\$246 3.3%	\$250 3.4%	\$278 3.5%
Entertainment		\$431 5.8%	\$428 5.8%	\$464 5.9%
Food and Beverages		\$1,080 14.5%	\$1,055 14.4%	\$1,133 14.4%
Furnishings and Equipment		\$267 3.6%	\$265 3.6%	\$287 3.6%
Gifts		\$195 2.6%	\$197 2.7%	\$217 2.7%
Health Care		\$609 8.2%	\$598 8.2%	\$641 8.1%
Household Operations		\$297 4.0%	\$295 4.0%	\$320 4.1%
Miscellaneous Expenses		\$143 1.9%	\$140 1.9%	\$151 1.9%
Personal Care		\$100 1.3%	\$98 1.3%	\$106 1.3%
Personal Insurance		\$55 0.7%	\$56 0.8%	\$61 0.8%
Reading		\$16 0.2%	\$16 0.2%	\$18 0.2%
Shelter		\$1,569 21.1%	\$1,533 20.9%	\$1,651 20.9%
Tobacco		\$40 0.5%	\$37 0.5%	\$39 0.5%
Transportation		\$1,349 18.1%	\$1,323 18.1%	\$1,423 18.0%
Utilities		\$521 7.0%	\$504 6.9%	\$537 6.8%